

***Experience the Magic: Libraries of Tomorrow***  
**2018 SC/MLA 68<sup>th</sup> Annual Meeting Program at a Glance**

**Thursday, October 25, 2018**

7:00am – 6:00 pm	Registration	Mezzanine
8:00 – 12 noon	<b>CE 1: “Transforming a Needs Assessment into a Marketing Tool”</b> Skye Bickett, PCOM and Christine Willis, Shepherd Center	Rock Lake
	<b>CE 2: “What Did You Hear? Qualitative Data Analysis”</b> Ayaba Logan, MUSC	Spring Lake
12:00 – 6:30 pm	Exhibitors Set-Up	Horizons 8-11
1:00 – 5:00 pm	<b>CE 3: “From Idea to Reality: How to Successfully Plan and Promote Library Events”</b> Shalu Gillum, Natasha Williams, Amelia Strickland, UCF	Spring Lake
	<b>CE 4: “Communicating Clinically”</b> Julie Esparza, LSU	Rock Lake
3:30 – 5:00 pm	2018 Southern Chapter Executive Board Meeting	Solar
5:30 – 6:30 pm	New Member Reception ( <i>Invitation only</i> )	Hospitality
6:30 – 8:00 pm	Welcome Reception with Exhibitors ( <i>Ticketed Event*</i> )	Horizons 8-11

**Friday, October 26, 2018**

7:00am – 6:00 pm	Registration Open	Mezzanine
7:30 – 9:00 am	Breakfast with Exhibitors	Horizons 8-11
7:30 – 5:00 pm	Exhibitor Hours Exhibits will close for lunch from 1:00 - 2:00 p.m.	Horizons 8-11
9:15 – 10:45 am	<b>GENERAL SESSION I</b> <i>Julie Esparza, MLIS, AHIP</i> <b><u>“Libraries of Tomorrow”</u></b>	Horizons 6-7
10:45 - 11:00 am	Break	
11:00 – 12:30 pm	Papers #1: <b>Curriculum Magic</b> Moderator: Pat Clark	Spring Lake
	Papers #1: <b>Evidence Based Practice at Warp Speed</b> Moderator: Geneva Staggs	Rock Lake
12:30 – 1:30 pm	Poster Setup	Horizons 8-11
12:30 – 2:00 pm	LUNCH ON YOUR OWN	
12:30 – 2:00 pm	Wolters Kluwer Lunch N Learn	SANDY LAKE
12:30 – 2:00 pm	Hospital Libraries Symposium – <b>Dr. Lebowitz, MD</b> ( <i>Ticketed \$</i> )	Horizons 6-7
2:15 – 3:15 pm	Poster Session #1	Horizons 8-11
3:30 – 5:00 pm	Papers #2: <b>The Future in Research I</b>	

	Moderator: Emily Brennan	Spring Lake
	Papers #2: <b>Boldly Going: Community and Consumer Health</b>	
	Moderator: Carrie Cullen	Rock Lake
6:00 – 9:00 pm	Dine Arounds	Meet in Lobby

### Saturday, October 27, 2018

7:00am – 3:00 pm	Registration	Mezzanine
8:00 – 9:30 am	SC/MLA Business Meeting with Breakfast	Horizons 1-4
9:45 – 11:15 am	<b>GENERAL SESSION II Shirley Zhao, MSLIS, MS</b> <i><u>“Finding the Magic: Libraries and Data Management”</u></i>	Horizons 6-7
11:30 - 12:00 pm	<b>RML Update Tony Nguyen, SEA/NNLM Executive Director</b>	Horizons 6-7
12:00 – 1:30 pm	CONBLS Luncheon – Rick Fought, EdD, MLS, AHIP (Invitation only)	Lake View E.
12:00 – 1:30 pm	FHSLA (Invitation only)	Horizons 1-3
12:00 – 2:00 pm	LUNCH ON YOUR OWN	
12:00 – 1:30 pm	Poster Setup	Horizons 8-11
2:15 – 3:15 pm	Poster Session #2	Horizons 8-11
3:30 – 5:00 pm	Papers #3: <b>The Future in Research II</b> Moderator: Susan Harnett	Rock Lake
	Papers #3: <b>Keeping Up With and Ahead of Trends</b> Moderator: Tara Douglas-Williams	Spring Lake
5:45 - 6:00 pm	<b>GROUP PHOTO</b>	Hotel Lobby
6:00 – 10:00 pm	<b>Banquet (Ticketed Event*)</b>	Horizons 1-5

### Sunday, October 28, 2018

8:00 – 9:00 am	2018-2019 Executive Board Meeting	Solar
9:00 - 9:30 pm	<b>MLA President’s Report Shannon Jones, MLA Board Member</b>	Horizons 6-7
9:45 – 11:15 am	<b>GENERAL SESSION III Derrick Jefferson, MLIS, MFA</b> <i>“Keep It Movin”</i>	Horizons 6-7
11:30 – 1:00 pm	2019 Executive Board & Planning Meeting	Solar

\*Ticketed Event = 1 ticket included with full conference registration

Ticketed \$ = ticket must be purchased separately