

# The Medical Letter Inc. Content and Site Licensing Fact Sheet

## Company Profile:

The Medical Letter, Inc. is committed to providing objective, practical, and timely information on drugs and treatments of common diseases to help our readers make the best decisions for their patients—without the influence of the pharmaceutical industry.

Many of our readers know that pharmaceutical companies and their representatives often exaggerate the therapeutic effects and understate the adverse effects of their products, but busy practitioners have neither the time nor the resources to check the accuracy of the manufacturers' claims. Our publication is intended specifically to meet the needs of busy healthcare professionals who want unbiased, reliable, and timely drug information. Our editorial process is designed to ensure that the information we provide represents an unbiased consensus of medical experts.



- If a new prescription drug offers genuine advantages over older drugs, we say so.
- If a new prescription drug offers no advantage, if its effectiveness is limited, or if it is too toxic or too expensive to justify its use, we say so.
- If new drug information changes the status of previously reviewed drugs, we publish follow-up reports.

### The Medical Letter is supported by its readers, and...

- does not receive any commercial support
- does not sell reprints to industry for promotion
- does not accept advertising in any of its publications

## PRODUCT FEATURES:

### The Medical Letter on Drugs and Therapeutics

- 26 issues per year: online and with our mobile app. Includes past issues (1988-present)
- Evidence-based, peer-reviewed evaluations of new FDA-approved drugs with conclusions reached by a consensus of experts
- Our signature tables and charts that make comparing drugs quick and easy
- Comparative reviews and recommendations of all of the preferred and alternative treatments for a given indication with particular attention to clinical efficacy, adverse effects, drug interactions, and cost.

### Continuing Medical Education

- Earn up to 52 CME credits per year. The Medical Letter is accredited by ACCME, AAFP, AAPA, and ACPE. Participants can earn ABIM MOC points upon successful completion of an activity.

### Drug Interactions from The Medical Letter

- Significance ratings – all interactions are ranked by significance and need for intervention
- A detailed discussion of the evidence supporting the potential interaction and an explanation of the mechanism by which the interaction occurs
- Detailed recommendations about how best to avoid or manage potential interactions
- Information about related drugs – whether or not other drugs in the same class, or drugs used for the same indication, would interact in a similar way
- References that support the evidence and recommendations are provided within each monograph
- Ability to search for interactions for a single drug and between multiple drugs in a patient's regimen, using brand or generic names

### Drugs of Choice – (Handbook or eBook)

- Reviews of first-choice and alternative drugs for some of the most common conditions seen every day in clinical practice. Includes adverse effects, dosing recommendations, and costs.

## CONTACT INFORMATION

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For more information on any of our products or services please visit us on the Web at: [medicalletter.org](http://medicalletter.org)

# Licensing Features and Benefits

**The Medical Letter Site License** is specifically tailored and priced to your unique circumstances. With a tiered site license pricing structure, any group, be it large or small, can afford economical access to all The Medical Letter has to offer.

Today, The Medical Letter is available in four languages (English, French, Italian, and Japanese), and its readers include practicing physicians in every medical specialty, pharmacists, physician assistants, nurse practitioners, medical educators, residents and interns, and medical and pharmacy students from nearly 100 countries.

## All Medical Letter Site Licenses include:

- Online searchable access to **The Medical Letter on Drugs and Therapeutics**
- Meta-search compatible – The Medical Letter Site License is compatible with meta-search portals
- Online **CME/CE** – Each individual can earn up to 52 credits annually, including ABIM MOC points, with exams based on the content of **The Medical Letter on Drugs and Therapeutics**.
- **Drugs of Choice** Handbook (PDF) – Reviews of first-choice and alternative drugs for some of the most common conditions seen every day in clinical practice. Includes adverse effects, dosing recommendations, and costs.
- Mobile App for iOS, Android, and Kindle Fire – All users can access **The Medical Letter on Drugs and Therapeutics** and take CME/CE exams directly from their mobile device. Available on Apple's App Store, Google Play, and Amazon's App Store.
- Optionally, you can add on our all new **Drug Interactions from The Medical Letter** database. (Online version only)

With over a quarter-million healthcare subscribers, as well as many of the leading academic and clinical institutions in the world, The Medical Letter is a trusted source for drug information.

**Save time and money and improve patient outcomes with  
The Medical Letter—Essential to your practice**

The logo for The Medical Letter, featuring the words "The Medical Letter" in white, stacked vertically, inside an orange square.

Essential to your practice

## THE MEDICAL LETTER

is an indispensable resource for any medical institution because it provides concise, critical, and authoritative information about drugs and therapeutics

## THE MEDICAL LETTER

highlights essential drug characteristics and offers comparisons to other medications, helping you make the best therapeutic choices.

## CONTACT INFORMATION

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