

R2 DIGITAL LIBRARY PATRON DRIVEN ACQUISITION PROGRAM

Since its launch in 2013, the R2 Digital Library Patron Driven Acquisition (PDA) program has proven to be an invaluable tool in supporting libraries with their digital health sciences collection management.

The R2 Digital Library Patron Driven Acquisition (PDA) program -- a precision collection development tool that leverages patron usage data of the leading health sciences eBooks added to an R2 collection with no automatic purchase, and no upfront costs.



Every eBook available on the R2 Digital Library has been added to PDA!

MOST POPULAR PDA COLLECTIONS:

- DCT (Doody Core Titles) and DCT Essentials in Medicine, Nursing, Allied Health Collections
- Health Administration Essentials
- Nursing Essentials
- Resident Essentials
- Nursing Standards and Guidelines
- Hospital Essentials
- Undergraduate Essentials

78% of PDA accounts had eBooks trigger to cart



56% of R2 Digital Library accounts enabled some form of PDA

75% of the customers using PDA have established auto-replenishment



17% of purchased eBooks were from PDA selections



PDA AUTO-REPLENISHMENT

20% of eBooks added to PDA were from auto replenishment

86% of the eBooks added via auto-replenishment were viewed

35% of PDA accounts using auto-replenishment purchased eBooks

More than 50% of PDA users purchased triggered titles

25% of all PDA eBooks added were accessed and viewed

MOST POPULAR R2 FEATURES FOR PDA COLLECTIONS:

- Real Time Usage Statistics
- Real Time PDA Access Reports
- Free MARC records
- Automated PDA Shopping Carts



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BOOK DISTRIBUTORS

DISTRIBUTING THE LEADING SCIENTIFIC, TECHNICAL AND MEDICAL PUBLISHERS

PUBLISHERS AVAILABLE ON THE R2 DIGITAL LIBRARY FOR PURCHASE OR PATRON DRIVEN ACQUISITION (PDA)

Academy of Medical-Surgical Nurses	Brookes Publishing	Lippincott Williams & Wilkins
Academy of Nutrition and Dietetics	Cambridge University Press	MD2B
AHC Media	Cardiotech Publishing	MERCK
Alliance of Nurses for Healthy Environments (ANHE)	Carlat Publishing	Mooncat Publications
American Academy of Ambulatory Care Nursing	Carlat Publishing, LLC	Mountainside MD Press
American Academy of Orthopaedic Surgeons	Clinical Publishing	Office of the Surgeon General, Borden Institute, US Army Medical Department Center and School, Health Readiness Center of Excellence
American Academy of Pediatrics	Cover Publishing Company	Omnigraphics, Inc.
American Academy of Pediatrics and The American College of Obstetricians and Gynecologists	CRC Press	Oncology Nursing Society
American College of Clinical Pharmacy	D.H. Publishing & Consulting, Inc.	OPTUM
American College of Physicians	De G Press	Oxford University Press
American College of Surgeons	Delmar Cengage Learning	Pearson Health Science
American Counseling Association	Demos	Pharmaceutical Press
American Dental Association	Department of the Army	Pharmaceutical Press and American Pharmacists Association
American Diabetes Association	E.M.I.S Medical Publishing	Plural Publishing
American Health Information Management Association	Elsevier Health Sciences	PMPH USA, Ltd
American Joint Committee on Cancer	F.A. Davis Company	SBB Books
American Medical Association	Fritz Perlberg Publishing	Schlütersche
American Nephrology Nurses Association	G.W. Medical Publishing, Inc.	Scientific Publishing Ltd
American Nurses Association	Government Publishing Office	Sigma Theta Tau International
American Pharmacists Association	Greenbranch Publishing	Slack Incorporated
American Psychiatric Association Publishing	Guilford Press	Society of Urologic Nurses and Associates
American Psychological Association	Hale Publishing	Springer Nature
American Public Health Association	Handbooks in Health Care Co.	Springer Publishing Company
American Red Cross	Handspring Publishing	TFM Publishing
American Society of Health-System Pharmacists®	HCPPro, Inc.	The American College of Obstetricians and Gynecologists
American Society of PeriAnesthesia Nurses	Health Administration Press	The Medical Letter, Inc.
Antimicrobial Therapy	Health Press	Thieme
ASM Press	Humana Press	Thomson PDR
Association of American Medical Colleges	IGI Global	U.S. Department of Health and Human Services
Association of periOperative Registered Nurses	Infusion Nurses Society	United States Dept. of Defense
Association of Women's Health, Obstetric and Neonatal Nurses (AWHONN)	Joint Commission Resources	US Government Publishing Office
B.C. Decker Inc.	Jones & Bartlett Learning	US Independent Agencies and Commissions
Barbara Wilson-Clay	Karger	Washington University in St. Louis
Börm Bruckmeier Publishing	KG/EKG Press	Wiley-Blackwell
	Lactnews Press	

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