

# R2 DIGITAL LIBRARY PATRON DRIVEN ACQUISITION PROGRAM

Since its launch in 2013, the R2 Digital Library
Patron Driven Acquisition
(PDA) program has proven to be an invaluable tool in supporting libraries with their digital health sciences collection management.

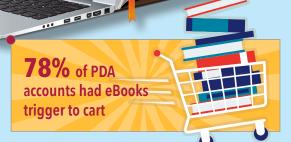
The R2 Digital Library Patron Driven Acquisition (PDA) program -- a precision collection development tool that leverages patron usage data of the leading health sciences eBooks added to an R2 collection with no automatic purchase, and no upfront costs.



### MOST POPULAR PDA COLLECTIONS:

- DCT (Doody Core Titles) and DCT Essentials in Medicine, Nursing, Allied Health Collections
- ✓ Health Administration Essentials
- ✓ Nursing Essentials
- Resident Essentials
- ✓ Nursing Standards and Guidelines
- ☑ Hospital Essentials
- ✓ Undergraduate Essentials







#### **PDA AUTO-REPLENISHMENT**

20% of eBooks added to PDA were from auto replenishment

86% of the eBooks added via auto-replenishment were viewed

35% of PDA accounts using auto-replenishment purchased eBooks



56% of R2 Digital Library accounts enabled some form of PDA

75% of the customers using PDA have established auto-replenishment





17% of purchased eBooks were from PDA selections

More than 50% of PDA users purchased triggered titles

25% of all PDA eBooks added were accessed and viewed

#### MOST POPULAR R2 FEATURES FOR PDA COLLECTIONS:

- ☑ Real Time Usage Statistics
- ☑ Real Time PDA Access Reports
- ☑ Free MARC records
- ☑ Automated PDA Shopping Carts

#### Rittenhouse

BOOK DISTRIBUTORS

Distributing the Leading Scientific, Technical and Medical Publishers



## PUBLISHERS AVAILABLE ON THE R2 DIGITAL LIBRARY FOR PURCHASE OR PATRON DRIVEN ACQUISITION (PDA)

Academy of Medical-Surgical Nurses

Academy of Nutrition and Dietetics

**AHC Media** 

Alliance of Nurses for Healthy Environments (ANHE)

American Academy of Ambulatory Care Nursing

American Academy of Orthopaedic Surgeons

American Academy of Pediatrics

American Academy of Pediatrics and The American College

of Obstetricians and Gynecologists

American College of Clinical Pharmacy

American College of Physicians

American College of Surgeons

American Counseling Association

American Dental Association

American Diabetes Association

American Health Information Management Association

American Joint Committee on Cancer

American Medical Association

American Nephrology Nurses Association

American Nurses Association

American Pharmacists Association

American Psychiatric Association Publishing

American Psychological Association

American Public Health Association

American Red Cross

American Society of Health-System Pharmacists®

American Society of PeriAnesthesia Nurses

Antimicrobial Therapy

**ASM Press** 

Association of American Medical Colleges

Association of periOperative Registered Nurses

Association of Women's Health, Obstetric and Neonatal

Nurses (AWHONN)

B.C. Decker Inc.

Barbara Wilson-Clay

Börm Bruckmeier Publishing

**Brookes Publishing** 

Cambridge University Press

Cardiotext Publishing

Carlat Publishing

Carlat Publishing, LLC

Clinical Publishing

Cover Publishing Company

**CRC Press** 

D.H. Publishing & Consulting, Inc.

De|G Press

**Delmar Cengage Learning** 

Demos

Department of the Army

E.M.I.S Medical Publishing

Elsevier Health Sciences

F.A. Davis Company

Fritz Perlberg Publishing

G.W. Medical Publishing, Inc.

Government Publishing Office

**Greenbranch Publishing** 

**Guilford Press** 

Hale Publishing

Handbooks in Health Care Co.

Handspring Publishing

HCPro, Inc.

**Health Administration Press** 

Health Press

Humana Press

IGI Global

Infusion Nurses Society

Joint Commission Resources

Jones & Bartlett Learning

Karger

KG/EKG Press

Lactnews Press

Lippincott Williams & Wilkins

MD2B

MERCK

**Mooncat Publications** 

Mountainside MD Press

Office of the Surgeon General, Borden Institute, US Army

Medical Department Center and School, Health Readiness

Center of Excellence

Omnigraphics, Inc.

**Oncology Nursing Society** 

OPTUM

Oxford University Press

Pearson Health Science

Pharmaceutical Press

Pharmaceutical Press and American Pharmacists Association

Plural Publishing

PMPH USA, Ltd

SBB Books

Schlütersche

Scientific Publishing Ltd

Sigma Theta Tau International

Slack Incorporated

Society of Urologic Nurses and Associates

Springer Nature

Springer Publishing Company

TFM Publishing

The American College of Obstetricians and Gynecologists

The Medical Letter, Inc.

Thieme

Thomson PDR

U.S. Deptartment of Health and Human Services

United States Dept. of Defense

US Government Publishing Office

**US Independent Agencies and Commissions** 

Washington University in St. Louis

Wiley-Blackwell



Distributing the Leading Scientific, Technical and Medical Publishers