October 28, 2009

**SOUTHERN CHAPTER/MEDICAL LIBRARY ASSOCIATION ANNUAL MEETING**

"JAMMIN’ WITH THE INFORMATION FLOW"

Greetings:

As Mayor of Shelby County, it is an honor and pleasure to welcome the Southern Chapter/Medical Library Association Annual Meeting, as you convene your annual conference in our community. We are pleased that you have chosen Memphis and Shelby County as the preferred venue for this event and I hope that you will enjoy your visit.

Shelby County is home to many vibrant communities within our boundaries. We proudly exhibit our southern hospitality and offer a diverse and eclectic blend of cultures that you will only find here. We offer our visitors and guests the best amenities, including fine hotels and dining as well as down-home restaurants and cultural attractions that include the Home of the King, Elvis Presley’s “Graceland”, the always rockin’ “Beale Street”, and the world-renowned “National Civil Rights Museum”, to name but a few. While you’re here, relax and catch some rays or some fish, at Shelby Farms, the largest urban park in the United States or visit the Memphis Zoo, one of the finest zoological parks in the nation. There is something here for everyone!

Again, on behalf of the citizens of Shelby County, Tennessee, welcome and best wishes to you for an informational and successful event.

Sincerely,

A C Wharton, Jr.
Mayor of Shelby County, Tennessee
Dear Colleagues,

Welcome to the 59th Annual Meeting of the Southern Chapter of the Medical Library Association. It is our great pleasure to welcome you to Memphis, Tennessee! We hope that your stay with us will be professionally stimulating, productive, and fun, and that you will enjoy and remember your visit.

We are meeting in the beautiful Peabody Hotel, one of the treasures of the South. This is the sixth time Memphis has hosted a SC/MLA conference and the third time at The Peabody Hotel (last time was 1996), and we hope that this meeting will be even better than the last. Many dedicated people have invested countless hours and energy to develop and mount a great educational program with cutting edge continuing education activities, posters, papers, informative and stimulating speakers, an excellent group of vendor exhibits, networking opportunities, business events, entertainment, good food, and southern hospitality.

The educational program has excellent offerings, so take some time to peruse this program and select those items you want to attend.

And don’t forget the networking and social events. The Early Bird nesting on Wednesday evening provides a location for those birds of a feather who arrive early to meet in the hotel lobby by the fountain/bar for a drink and conversation and to make arrangements for dinner. The Welcome Reception in the exhibit hall on Thursday evening will give you a chance to visit with the vendors as we formally open the exhibits, enjoy a drink and tasty hors d’oeuvres, and network with colleagues. Friday evening is open for you to check out the many fine Memphis restaurants, clubs, museums, art galleries, shops, and other places just a short walk or trolley ride from the hotel. And whatever you do, you won’t want to miss the grand finale Reception and Banquet Saturday night (it’s Halloween, costumes optional) on the rooftop of the Peabody Hotel. We’ll start off the Reception with a group photo, so get to the roof on time (you can never tell if the KING himself might show up for antics and photo ops, “all shook up”). This will be followed by a delightful sit-down banquet in the beautiful rooftop Skyway Room, with music by the Mighty St. Jude Electric Band. We are on a schedule so be there or be square.

Once again, welcome, and thank you for joining us in Memphis.

Pat Higginbottom
Chair, SC/MLA

Richard Nollan and Danny O’Neal
Co-Chairs, Program Committee

Tom Singarella
Conference Chair, Local Arrangements Committee
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SPONSORS

EBSCO: general support
Elsevier: general support
Southeastern/Atlantic Region of the National Network of Libraries of Medicine: general session 1 support
New England Journal of Medicine Site License Program: audiovisual support
Ovid Technologies, Inc.: Welcome Reception support
THeSLA – Tennessee Health Science Library Association: continuing education support

EXHIBITORS

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Karger Publishers
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Majors Books
Matthews Medical & Scientific Books
Medical Library Association (MLA): Quality Information for Improved Health
National Network of Libraries of Medicine/Southeastern Atlantic Region (NNLM/SEA)
Natural Standard
Nature Publishing Group
Rittenhouse Book Distributors
Springer, the Language of Science
STAT!Ref
Swets
Thieme Publishers
Wiley-Blackwell/John Wiley & Sons
Wolters Kluwer/Ovid
Wednesday, October 28

1:00 – 5:00  Registration ► Hotel Mezzanine (2nd floor)

6:00 – 7:00  Early Bird Nesting Gather in the Lobby Bar for drinks and to make plans for dinner and excursions

Thursday, October 29

7:30 – 6:00  Registration ► Hotel Mezzanine

Continuing Education Courses

8:00 – 12:00  EBM: Introduction to Study Design and Critical Appraisal ► Brinkley
            Connie Schardt

8:00 – 12:00  The Librarian as a Professional, or How I Learned to Stop Worrying and Love Complexity ► Alonzo Locke
            Jerry Perry

8:00 – 3:00  Emerging Technologies for Librarians ► Ben Hollander
            Sponsored by Tennessee Health Science Library Association (THeSLA)
            Gabe Rios, Melissa De Santis

1:00 – 5:00  Evidence-Based Nursing: A Seminar in Integrating Literature, Clinical Practice, and Patient Education ► Brinkley
            Lindsay Blake, Darra Balance, and Kevin Bradford

Additional Activities

4:00 – 6:00  Executive Board Meeting ► Devonshire (3rd Floor)

6:30 – 8:00  Welcome Reception and Exhibits Opening ► Continental Ballroom

► Location  ▶ Ticket Required
Friday, October 30

6:30 – 8:00  Majors Walk ► Peabody Lobby Fountain
7:30 – 6:00  Registration ► Hotel Mezzanine
8:30 – 10:00 Continental Breakfast ► Continental Ballroom
8:30 – 12:30 Exhibits ► Continental Ballroom
9:00 – 10:00 Committee Meetings

History ► Alonzo Locke
Research ► Brinkley

10:00 – 11:30 General Session 1 (Keynote) ► Venetian
  I’m All Shook Up...How to Stay Ahead of the Constantly Changing
  Medical Information Business
  Scott M. Strayer, MD, MPH
  Associate Professor, Department of Family Medicine, University of Virginia
  Health System

  This presentation has been funded in whole with Federal funds from the
  National Library of Medicine, National Institutes of Health, Department of
  Health and Human Services, under Contract No. N01-LM-6-3502 under the
  University of Maryland, Baltimore (Southeastern/Atlantic Region).

11:30 – 12:30 Contributed Papers Session 1

  Session 1A
  Practice/Service Improvement ► Venetian
  Moderator: Nadine Dexter, MLS, AHIP
  Director, Harriet F. Ginsburg Health Sciences Library, University of Central Florida
  College of Medicine

  Two for One: Combining Two Medical Library Campus Websites
  Carolyn Klatt, MLIS, Mercer School of Medicine, Memorial University Medical Center
  Health Sciences Library, Savannah, GA; Anna Kramp, MSLS, Reference Librarian; Kim
  Meeks, MLIS, Systems Librarian; Jan LaBeause, MLS, Director, Mercer Medical Library
  and Peyton T. Anderson Learning Resource Center

  VALNET’s Virtual Reference Service (research paper)
  Priscilla L. Stephenson, MLS, MSEd, AHIP, Chief, Library Service, G.V. (Sonny)
  Montgomery VA Medical Center, Jackson, MS; Mary Virginia Taylor, MLS, Chief, Library
  Service, VA Medical Center, Memphis, TN; Margaret O. Fulsom, MLS, Chief, Library
  Service, Ralph H. Johnson VA Medical Center, Charleston, SC
All Shook Up: A Randomized Controlled Trial to Best Promote Rural Outreach Services (research paper)
Nakia J Carter, Clinical Reference Librarian, MSIS, AHIP, East Tennessee State University Quillen College of Medicine Library; Rick Wallace, MSLS, EdD, AHIP, Associate Director; Kefeng (Maylene) Qiu, MALS, AHIP, Clinical Reference Librarian, Quillen College of Medicine Library, East Tennessee State University, Johnson City, TN

Raising a New Academic Medical Library: Developmental Milestones in Facility Planning
Barbara Shearer, Director, Maguire Medical Library, MSLS, Florida State University, College of Medicine; Suzanne Nagy, Head of Web Services, MSLS, Florida State University College of Medicine

11:30 – 12:30
Session 1B
People and Careers ► Bert Parker
Moderator: Fatima M. Mncube-Barnes
Library Director, Meharry Medical College

Starting Early: Recruitment Strategies for Generation Y
Brenda F. Green, MLS, Associate Professor and Coordinator; Zachary E. Fox, BS, Computer Information Specialist, Health Sciences Library and Biocommunications Center, University of Tennessee Health Science Center

Grooming Our Future Medical Students: Preparing Minority Students for College and Medical School
Sandra Bandy, MS, AHIP, Assistant Professor and Education Services Librarian Medical College of Georgia, Robert B. Greenblatt, M.D. Library; Lindsay Blake, MLIS, AHIP, Instructor and Information Services Coordinator

One Stone Three Birds: A Library Grand Rounds Program
Kefeng (Maylene) Qiu, Quillen College of Medicine Library, East Tennessee State University

Library Orientations: A Mixed Methods Approach
Brenda F. Green, MLS, Associate Professor and Coordinator; Zachary E. Fox, BS, Computer Information Specialist, Health Sciences Library and Biocommunications Center, University of Tennessee Health Science Center

11:30 – 12:30
Session 1C
Supporting EBM and EBP ► Cockrell
Moderator: Christine Whitaker
Collection Development Librarian, School of Medicine Library, University of South Carolina
Supporting Evidence-Based Medicine (EBM) Practice: A Survey of Medical Librarians (research paper)
Lin Wu, Reference Librarian, MLIS, University of Tennessee Health Sciences Library; Ping Li, PhD, Assistant Professor, Graduate School of Library and Information Studies, Queens College, City University of New York

Ain’t Nothin’ But a PDA: Measuring the Effectiveness of PDAs in Rural Practice (research paper)
Rick Wallace, Assistant Director, MSLS, EdD, AHIP, East Tennessee State University Quillen College of Medicine Library; Nakia J Carter, Clinical Reference Librarian, MSIS, AHIP, East Tennessee State University Quillen College of Medicine Library

Enhancing Information Literacy Skills by Researching ‘Never Events’ (NE) (research paper)
Lin Wu, Reference Librarian, MLIS, University of Tennessee Health Science Center Library; Cynthia K. Russell, PhD, RN; Mona Patterson, MSN, RN, PhD student, College of Nursing, University of Tennessee Health Science Center

Evidence-Based Nursing: A Seminar in Integrating Literature, Clinical Practice and Patient Education (research paper)
Lindsay Blake, MLIS, AHIP, Information Services Coordinator, Medical College of Georgia; Darra Ballance, MLS, AHIP, Assistant Director, AHEC Learning Resource Centers, Medical College of Georgia

12:30 – 2:00
Lunch On Your Own

CONBLS Luncheon (By invitation) ► Louis XVI

Hospital Librarians Luncheon ► Forest

2:00 – 3:30
Exhibits ► Continental Ballroom

2:00 – 3:30
Poster Presentations 1 with Authors ► Continental Ballroom

1. The State of Reference Services: A Look at the Big Picture
Kristen Morda, MA, Graduate Medical Education Librarian, University of South Florida, Shimberg Health Sciences Library; Randy Polo, JD, Access Services Librarian; Rose Bland, MA, AHIP, Assistant Director of Technology and Access Services; Danny O’Neal, MA, AHIP, Assistant Director of Information and Outreach Services; Beverly Shattuck, MS, MBA, Assoc. VP of Libraries, USF Health Director, Shimberg Health Sciences Library & Media Center

2. Old Skills, New Roles: Extending Our Influence on Campus
M.J. Tooey, MLS, FMLA, Associate Vice President and Executive Director, Health Sciences and Human Services Library, University of Maryland, Baltimore; Tierney Lyons, MLS, Reference/Instruction Librarian, Penn State Worthington, Scranton, Dunmore, PA; Alexa Mayo, MLS, Associate Director for Services; Paula Raimondo, MLS, Head
of Liaison and Outreach Services, Health Sciences and Human Services Library, University of Maryland, Baltimore

3. Rediscovering a Forgotten Tune
Trey Lemley, Information Services Librarian, MLIS, JD, University of South Alabama Biomedical Library; J. Michael Lindsay, MSIS, AHIP, Serials/E Resources Librarian, Preston Medical Library & Learning Resource Center, The University of Tennessee; Jie Li, MLS, AHIP, Assistant Director for Collection Management, University of South Alabama Biomedical Library; Sarah M. Doyle, Student, University of Tennessee School of Information Sciences

4. Consumer Health and Toxicology Project
Joe Swanson, Jr., MSLS, Division Head for Computer Systems; Roland B. Welmaker, Sr., PhD, MSLS, Archivist/Librarian; Xiomara E. Arango, MSLS, Division Head for Technical Services; Cynthia L. Henderson, MLS, Director; Darlene P. Kelly, MSLS, Division Head for Information Services, Morehouse School of Medicine Library

5. Webs of Care: Connecting Patients with Family and Friends
Valerie S. Gordon, AHIP, Associate Professor/Head of Cataloging/Staff Dev. Officer, MLS; Tracy E. Powell, AHIP, Associate Professor and Clinical Services Librarian, MA, MLS, University of Alabama at Birmingham

6. The Recession and Its Effect on Academic Health Sciences Libraries
Elizabeth R. Lorbeer, Associate Director for Content Management, EdM, MLS, University of Alabama at Birmingham; Michael J. Donohoe, Web Analytics Specialist, MBA, EBSCO Industries

7. Sink or Swim: How to Immerse Yourself into the Sea of Librarianship without Drowning
Michael S. Fitts, MLIS Asst. Director for Access & Document Delivery Services/Assistant Professor; Sylvia McAphee, MLIS, Serials Librarian/Instructor; J. Paul Mussleman, MLIS, Reference Librarian/Instructor, Lister Hill Library of the Health Sciences, University of Alabama at Birmingham

8. Support of Evidence-Based Practice through Promotion of CINAHL Resource: A Collaborative Effort between the Nursing Quality and Research Council and Preston Medical Library
Martha Earl, Assistant Director, MLS; Sandy Oelschlegel, MLIS, Library Director; Vicki Cannington, RN, MSN, UT Graduate School of Medicine

9. Investigating Availability of Library Services at Clinical Rotation Sites
Lisa Travis, Medical Librarian, MS; Jody Caldwell, Director of Clinical Rotations, Lincoln Memorial University
10. Characteristics of Study Spaces and Policies on Their Use in Academic Medical Libraries
Lisa Travis, Medical Librarian, MS, Lincoln Memorial University

11. Connecting the Dots: Tennessee’s Disaster Preparedness and the Role of Information Services
Jan Haley, MLS, Saint Thomas Health Services, Nashville TN; Sandy Oelschlegel, MLIS, AHIP, Library Director, University of Tennessee Graduate School of Medicine, Preston Medical Library, Knoxville TN; Beth M. Wescott, MLS, Network Access Coordinator, National Network of Libraries of Medicine, Southeastern Atlantic Region, University of Maryland, Baltimore, Health Sciences and Human Services Library

12. Information Needs and Information-Seeking Behavior of Low-Vision Senior Citizens
Cheryl Dee, PhD

13. Keeping up with the Flow; the Low-tech Version
Mary Williams, Serials Librarian, MLS; Wanda Booker-Wade, Computer Information Specialist, BSET, University of Tennessee Health Science Center

14. Connecting with Colleagues: The Creation of a Journal Club
Barbara A. Wood, MLIS, Public Services Librarian; Kristen A. Morda, MA, Graduate Medical Education Librarian, University of South Florida

15. Using Journal Usage Studies to Assess the Journal Collection
Jie Li, Assistant Director for Collection Management, MLS; Robert Britton, Electronic Resources/Collection Development Librarian, MLIS; Judy Burnham, Director, MLS, University of South Alabama

16. Are You Loansome Tonight? An Assessment of Information Interventions with Isolated Rural Clinicians
Rick Wallace, Assistant Director, MSLS, EdD, AHIP; Nakia J. Carter, Clinical Reference Librarian, MSIS, AHIP, East Tennessee State University Quillen College of Medicine Library

NOTE: Posters will be taken down 3:30 – 4:00.

3:00 – 4:30
New Member and Library Students Reception (By invitation) ► Brinkley

Dinner/Evening on Your Own. Some things to do and see: Beale Street, Main Street Trolley to South End (art district), Museums, Shopping, Naps, Dinner with/without Friends, Theater, Reading, Graceland…
Saturday, October 31

7:30 – 3:30  Registration ► Hotel Mezzanine

7:30 – 9:30  SC/MLA Breakfast and Business Meeting ► Venetian

9:45 – 10:45  General Session 2 ► Venetian
Future Trends and Opportunities in Health Care for Libraries
Daniel Masys, MD
Professor and Chair, Department of Biomedical Informatics, Vanderbilt University
School of Medicine

10:00 – 3:00  Exhibits ► Continental Ballroom

11:00 – 12:00  Contributed Papers Session 2

Session 2A
Community Outreach and Education ► Bert Parker
Moderator: Kim Meeks, MLIS, AHIP
Systems and Electronic Resources Librarian
Mercer Medical Library and Learning Resources Center

Jammin’ with the Results of the MLA/NLM Health Information Literacy Research Project (research paper)
Jean P. Shipman, MSLS, AHIP, FMLA, Director, Spencer S. Eccles Health Sciences Library, University of Utah; Geneva Bush Staggs, MSLS, AHIP, Assistant Director for Hospital Library Services, Health Information Resource Center, USAMC; Carla J. Funk, MLS, MBA, CAE, Executive Director, Medical Library Association

Don’t Be Lonesome Tonight: Public Librarians as Go Local Partners
Rita B. Smith, MLIS, AHIP, Outreach and Education Coordinator, Medical Library and Peyton T. Anderson Learning Resources Center, Mercer University School of Medicine; Jan LaBeause, MLS, AHIP, Director, Medical Library and Peyton T. Anderson Learning Resources Center, Mercer University School of Medicine; Anna Krampl, MSLS, AHIP, Reference Librarian, Medical Library and Peyton T. Anderson Learning Resources Center, Mercer University School of Medicine

Health 2.0 Websites Build a Voice for Patient Power
Xinyu (Cindy) Yu, Assistant Professor, PhD, University of Southern Mississippi

After Hours Librarians: Involvement in the Community Viewing of the “Unnatural Causes” Documentary (research paper)
Joe Swanson, Jr., Division Head for Computer Systems, MSLS, Morehouse School of Medicine; Roland B. Welmaker, Sr., Archivist/Librarian, MSLS, Morehouse School of Medicine
11:00 – 12:00

**Session 2B**

**Technology in Outreach and Education** ► Moorman
Moderator: Sandra Bandy, MLS, AHIP
Assistant Professor
Education Services Librarian
Medical College of Georgia

**Video Conference Technology for Distance Education: HealthtecDL**
Darra Ballance, MLIS, AHIP, Medical College of Georgia; Scott Denlinger, MLIS, Magnolia Coastlands AHEC; Skye Bickett, MLIS, Foothills AHEC; Michelle Huskey, MS, RRT-NPS, SOWEGA AHEC

**Tutorial Design: Is Interactive Better Than Passive? (research paper)**
Rozalynd P. Anderson, Assistant Director for Education and Outreach, MLIS, University of South Carolina School of Medicine Library; Steven P. Wilson, Coordinator, Center for Disability Resources Library, MLIS, University of South Carolina School of Medicine Library

**Distance Education Dissonance? A Study of Barriers and Benefits (research paper)**
Sheila L. Snow-Croft, MLIS, MA, National Network of Libraries of Medicine, Southeastern Atlantic Region, University of Maryland; Terri Ottosen, MLIS, AHIP, National Network of Libraries of Medicine, Southeastern Atlantic Region, University of Maryland

**The Journal Publisher Compliance Database: A Comprehensive Response to the NIH Public Access Policy**
Tracy C. Shields, MSIS, Librarian; Annette M. Williams, MLS; Taneya Y. Koonce, MSLS; Deborah H. Broadwater, MSLS; Nunzia B. Giuse, MD, MLS, AHIP, Eskind Biomedical Library, Vanderbilt Medical Center, Nashville, TN

11:00 – 12:30

**Seamlessly Working the “I” into an Academic Medical Center Workflow** ► Venetian
Moderator: Nunzia B. Giuse, MD, MLS, AHIP
Director, Eskind Biomedical Library, Vanderbilt Medical Center, Professor, Department of Biomedical Informatics, Professor, Department of Medicine, Vanderbilt University Medical Center

**Implementing a Philosophy of Lifelong Learning**
Nunzia B. Giuse
Eskind Biomedical Library, Vanderbilt University Medical Center

**Demonstrating the Value of Expert Library Support: Evaluation of the Clinical Informatics Consult Service**
Rebecca N. Jerome, MLIS, MPH
Eskind Biomedical Library, Vanderbilt University Medical Center

**Integrating the Best Evidence and Relevant Information into Informatics Systems**
Taneya Y. Koonce, MSLS
Eskind Biomedical Library, Vanderbilt University Medical Center

► Location Ticket Required
Extending Evidence Support into Bioresearch
Rachel R. Walden, MLIS
Eskind Biomedical Library, Vanderbilt University Medical Center

Developing a Culture of True Integration through Active Participation in the Organizational Leadership Vision
Annette M. Williams, MLS
Eskind Biomedical Library, Vanderbilt University Medical Center

12:30 – 1:45
Roundtable Discussion/Box Lunch ► Forest

1:30 – 3:00
Poster Presentations 2 with Authors ► Continental Ballroom

1. LHLWebLab
John Paul Mussleman, Instructor, MLIS; Jason Blaine Baker, Instructor, MLIS, University of Alabama at Birmingham

Marilyn Teolis, Medical Librarian Coordinator, MLS, AHIP, Saint Thomas Health Services, Nashville, TN; Mary Virginia Taylor, Chief Librarian, VA Medical Center, Memphis, TN; Andrew Todd, Instructional Librarian, University of Central Florida, Cocoa, FL

3. Safety First: How an Academic Medical Library Enhanced Security for Users and Staff
Karen D. McMullen, MLIS, Head of Access Services; Laura Townsend Kane, MLIS, AHIP, Assistant Director for Information Services, University of South Carolina School of Medicine Library, Columbia, SC

4. WIKI-PEDI-ATRICA: A Library—Department of Pediatrics Collaboration for a Morning Report WIKI
Laura K. Cousineau, Assistant Director, Medical University of South Carolina, MLS; Candace Moorer, MLIS, Reference Librarian/Instructor; David M. Mills, MD, Chief Resident, Department of Pediatrics; Sanjiv Pasala, MD, Chief Resident, Department of Pediatrics; David B. McCabe, Systems Engineer; MUSC Library, Medical University of South Carolina, Charleston, SC

5. Digitizing In-House Ephemera for the Archives: From Buried in the Stacks to Electronic Open Access
Lee Ann Howlett, MA, AHIP, Head/Serials Dept.; Linda K. Florence, MA, Serials/Reference/ILL; Ms. Duane K. Reigel, Archivist, University of South Florida Shimberg Health Sciences Library
6. First Steps to Increasing Access to a History of Medicine Collection through Digitization
Christine Whitaker, Collection Development Librarian; Felicia Yeh, Assistant Director for Collections Management, University of South Carolina School of Medicine Library

7. Comparing and Contrasting Physical Therapy-Related Article Tags from a Social Bookmarking Site to Library Database Terminology
D. Fell, Department of Physical Therapy; J. Burnham, MLS, Biomedical Library; K. Adams, DPT, recent graduate of DPT program; K. Greathouse, DPT, recent graduate of DPT program, University of South Alabama

8. Brief Library Survey To Assess Library Services and Skills
Lisa Travis, Medical Librarian, MS, Lincoln Memorial University

9. Use of Google Docs To Solicit Input on Renewal of an Electronic Books Consortial Purchase
Lisa Travis, Medical Librarian, MS, Lincoln Memorial University

10. Creating a Disability Information Portal for a Support Network for Families
Steven P. Wilson, Coordinator, Center for Disability Resources Library, MLIS; Rozalynd P. Anderson, Assistant Director for Education & Outreach, MLIS, University of South Carolina, School of Medicine Library

11. Land of the Lost: Laying Dinosaurs to Rest with a Personalized Computer Consultation Service for Faculty
Marina Salcedo, Technology Services Librarian, MLIS, University of Florida, Borland Health Sciences Library

12. FACE-ing the Music: Using Facebook to Connect with Library Users
Kim Meeks, MLIS, Systems Librarian; Roxanne Nelson, MSLIS, Assistant Director for Public Services; Anna Krampl, MLS, Reference Librarian; Carolann Curry, MLIS, Circulation Assistant; Carolyn Klett, MLIS, Reference & Electronic Services Librarian, Mercer University School of Medicine, Savannah campus and Memorial University Medical Center

13. Managing the Information Flow with a Faculty Publications Database
C. Brooke Caldwell, Student Assistant, MA; Alisa Greene, Student Assistant; Cynthia J. Vaughn, Assistant Professor, MLIS, University of Tennessee Graduate School of Medicine; Preston Medical Library, Knoxville

14. SharePoint: Creating Collaborative Spaces and Interesting Places
Lisa Ennis, Systems Librarian, MS, MA; Randy Tims, Web Coordinator, BA, UAB Lister Hill Library

15. Inside the Matrix: Choosing a New ILS
Lisa Ennis, Systems Librarian, MS, MA; Sylvia McAphee, Serials Librarian, MLIS; Nicole Mitchell, Reference Librarian, MLIS, MA; Michael Fitts, Assistant Director for Access and Document Delivery Services, MLIS, UAB Lister Hill
16. Next Generation User Services: The Digital E @ MUSC Library
Candace Moorer, David McCabe, Maria Merritt, and Sherman Paggi, Medical University of South Carolina Library

NOTE: Posters will be taken down 3:00 – 3:30.

3:00 – 4:15

Panel: Surviving Hard Times ► Venetian

Panelists will discuss the effects of the current economic downturn on their libraries, what they have done in response, how basic functions have been affected, what strategies have been successful, and what opportunities (if any) have arisen.

Moderator
T. Scott Plutchak
Director, Lister Hill Library
University of Alabama at Birmingham

Panelists
Jan Haley
Managing Librarian, Julius Jacobs Health Sciences Library
St. Thomas Hospital, Nashville, TN

Mary Moore, PhD
Director, Louis Calder Memorial Library
University of Miami Miller School of Medicine

Ruth Riley
Director of Library Sciences
School of Medicine, University of South Carolina

Wallace McLendon
Director, Health Science Center Libraries
University of Florida, Gainesville

Brenda Curry-Wimberly
Northside Hospital Library, Atlanta, GA

5:45 – 10:00

Reception/Banquet/Entertainment ► Peabody Skyway/Roof

5:45 – 6: Conference Group Photo
6 – 7: Reception
7 – 8: Banquet
8 – 10: The Mighty Electric St. Jude Band

► Location
Ticket Required
Sunday, November 1

7:30 – 9:00
Executive Board Meeting ► Devonshire (3rd Floor)

9:00 – 10:30
General Session 3 ► Venetian
Health Care in Memphis as Reflected in Its Past
Willie Bearden
Memphis Historian

10:30 – 12:00
MLA and NLM/NNLM Updates ► Venetian
Medical Library Association
Connie Schardt, President

National Network of Libraries of Medicine, Southeastern/Atlantic Region
Janice Kelly, Executive Director

12:00 – 1:30
Planning Meeting/Lunch ’09/’10 Committees (By invitation) ► Parker
Committees

SC/MLA Program Committee
Richard Nollan, Co-chair
Danny O’Neal, Co-chair
Jason Baker
Jane Bridges
Brenda Curry-Wimberly
Martha Earl
Sandy Oelschlegel
Suresh Ponnappa

Continuing Education Committee
Jason Baker, Co-chair
Martha Earl, Co-chair
Zac Fox
Margarita Gonzalez Perez
Brenda Green
Richard Nollan
Candace Vance
Roland Welmaker, Sr.
Daniel Wright

Hospital Libraries Committee
Brenda Curry-Wimberly, Chair
Beth Addis
Janet Bishoff
C.J. Bryant
Susan McCullough
Marilyn Teolis
Pedro A. del Valle Lopez

Local Arrangements
Tom Singarella, Conference Chair
David Armbruster, Communications
Zac Fox, Communications
Matt Grayson, Web Page/Audiovisuals/Computers
Brenda Green, Continuing Education
Gwen Jackson, Registration
Richard Nollan, Program/Exhibits
Jan Orick, Hospitality/Entertainment
Robert St. Clair, Archives/Graphic Design/Photography
Sharon Tabachnick, Registration
Jennifer Watson, Exhibits
Maggie White, Registration
Lin Wu, Treasurer

Exhibits
Richard Nollan, Co-chair
Jennifer Watson, Co-chair
Michael Lindsay
Deborah Powell-Taylor
Mary Virginia Taylor
Mary Williams
Shirley Williams

Registration
Maggie White, Chair
David Armbruster
Brenda Green
Gwen Jackson
Richard Nollan
Sharon Tabachnick

Audiovisuals/Computers
Matt Grayson, Chair
Zac Fox
Robert Mitchell
Robert St. Clair
Natural Standard is an international research collaboration that aggregates and synthesizes data on complementary and alternative therapies. Using a comprehensive methodology and reproducible grading scales, information is created that is evidence-based, consensus-based, and peer-reviewed, tapping into the collective expertise of a multidisciplinary Editorial Board. The mission of this collaboration is to provide objective, reliable information that aids clinicians, patients, and healthcare institutions to make more informed and safer therapeutic decisions. Natural Standard is widely recognized as one of the world’s premier sources of information in this area.
Does your library borrow or lend materials via interlibrary loan to U.S. or Canadian libraries?

Would you like to eliminate the need for paper bills and invoices?

If the answer is YES...consider using the EFTS billing system:

► The DOCLINE billing component since 1996
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► Web based: Easy to use!
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  • Detailed reports available

To learn more about EFTS visit our website
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University of Connecticut Health Center 263 Farmington Avenue
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Phone (860) 679-4500    Toll Free (866) 561-5045    Facsimile (860) 679-1305

Thank you

for attending the Southern Chapter/Medical Library Association 59th Annual Meeting at The Peabody Hotel. We enjoyed having you in Memphis!
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<td><strong>Wednesday, Oct. 28</strong></td>
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<tr>
<td>1:00 – 5:00</td>
<td>Registration (2nd Floor)</td>
<td>Hotel Mezzanine</td>
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<tr>
<td>6:00 – 7:00</td>
<td>Early Bird Nesting</td>
<td>Lobby Bar</td>
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<tr>
<td><strong>Thursday, Oct. 29</strong></td>
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<tr>
<td>7:30 – 6:00</td>
<td>Registration</td>
<td>Hotel Mezzanine</td>
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</tr>
<tr>
<td>8:00 – 12:00</td>
<td>Continuing Education Courses</td>
<td>Brinkley, Alonzo Locke, Ben Hollander</td>
<td></td>
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<tr>
<td>12:00 – 1:00</td>
<td>Lunch</td>
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<tr>
<td>1:00 – 5:00</td>
<td>Continuing Education Courses</td>
<td>Brinkley, Ben Hollander</td>
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<tr>
<td>4:00 – 6:00</td>
<td>Executive Board Meeting (3rd Floor)</td>
<td>Devonshire</td>
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<tr>
<td>6:30 – 8:00</td>
<td>Welcome Reception and Exhibits Opening</td>
<td>Continental Ballroom</td>
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<tr>
<td><strong>Friday, Oct. 30</strong></td>
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<tr>
<td>6:30 – 8:00</td>
<td>Majors Walk</td>
<td>Peabody Lobby Fountain</td>
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<tr>
<td>7:30 – 6:00</td>
<td>Registration</td>
<td>Hotel Mezzanine</td>
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<tr>
<td>8:30 – 10:00</td>
<td>Continental Breakfast</td>
<td>Continental Ballroom</td>
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<tr>
<td>8:30 – 12:30</td>
<td>Exhibits</td>
<td>Alonzo Locke, Brinkley</td>
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<tr>
<td>9:00 – 10:00</td>
<td>Committee Meetings</td>
<td>Venetian</td>
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<tr>
<td>10:00 – 11:30</td>
<td>General Session 1 (Keynote)</td>
<td>Venetian, Bert Parker, Cockrell</td>
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<tr>
<td>11:30 – 12:30</td>
<td>Contributed Papers Session 1</td>
<td></td>
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<tr>
<td>12:30 – 2:00</td>
<td>Lunch On Your Own</td>
<td>Louis XVI</td>
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<td></td>
<td>CONBLS (by invitation)</td>
<td>Forest</td>
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<td>Hospital Librarians</td>
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<tr>
<td>2:00 – 3:30</td>
<td>Exhibits</td>
<td>Continental Ballroom</td>
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<tr>
<td>2:00 – 3:30</td>
<td>Poster Session 1 with Authors</td>
<td>Continental Ballroom</td>
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<tr>
<td>3:00 – 4:30</td>
<td>New Member and Library Students Reception (by invitation)</td>
<td>Brinkley</td>
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<td>Dinner/Evening on Your Own</td>
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<td><strong>Saturday, Oct. 31</strong></td>
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<tr>
<td>7:30 – 3:30</td>
<td>Registration</td>
<td>Hotel Mezzanine</td>
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<tr>
<td>7:30 – 9:30</td>
<td>SC/MLA Breakfast and Business Meeting</td>
<td>Venetian</td>
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<tr>
<td>9:45 – 10:45</td>
<td>General Session 2</td>
<td>Venetian</td>
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<tr>
<td>10:00 – 3:00</td>
<td>Exhibits</td>
<td>Continental Ballroom</td>
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<tr>
<td>11:00 – 12:00</td>
<td>Contributed Papers Session 2</td>
<td>Bert Parker, Moorman</td>
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<td>11:00 – 12:30</td>
<td>Seemlessly Working the “I” into an</td>
<td>Venetian</td>
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<td>Academic Medical Center Workflow</td>
<td>Forest</td>
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<tr>
<td>12:30 – 1:45</td>
<td>Roundtable Discussion/Box Lunch</td>
<td>Continental Ballroom</td>
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<tr>
<td>1:30 – 3:00</td>
<td>Poster Session 2 with Authors</td>
<td>Venetian</td>
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<tr>
<td>3:00 – 4:15</td>
<td>Panel: Surviving Hard Times</td>
<td>Peabody Rooftop</td>
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<tr>
<td>5:45 – 7:00</td>
<td>Group Photo and Reception</td>
<td>Skyway</td>
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<tr>
<td>7:00 – 8:00</td>
<td>Banquet</td>
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<tr>
<td>8:00 – 10:00</td>
<td>The Mighty Electric St. Jude Band</td>
<td>Skyway</td>
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<td><strong>Sunday, Nov. 1</strong></td>
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<tr>
<td>7:30 – 9:00</td>
<td>Executive Board Meeting (3rd Floor)</td>
<td>Devonshire</td>
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<tr>
<td>9:00 – 10:30</td>
<td>General Session 3</td>
<td>Venetian</td>
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<tr>
<td>10:30 – 12:00</td>
<td>MLA and NLM/NNLM Updates</td>
<td>Venetian</td>
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<tr>
<td>12:00 – 1:30</td>
<td>Planning Meeting/Lunch ’09/’10 Committees (by invitation)</td>
<td>Parker</td>
<td></td>
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