

2009

October 28 - November 1
The Peabody Hotel
Memphis, Tennessee



2009 **SC/MLA** 
SOUTHERN CHAPTER / MEDICAL LIBRARY ASSOCIATION
MEMPHIS 
JAMMIN' WITH THE INFORMATION FLOW



Shelby County Government

A C Wharton, Jr.
Mayor

October 28, 2009

SOUTHERN CHAPTER/MEDICAL LIBRARY ASSOCIATION ANNUAL MEETING

"JAMMIN' WITH THE INFORMATION FLOW"

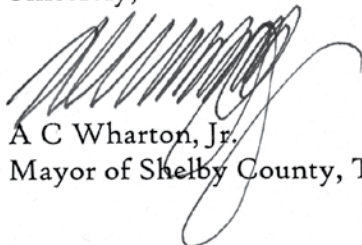
Greetings:

As Mayor of Shelby County, it is an honor and pleasure to welcome the Southern Chapter/Medical Library Association Annual Meeting, as you convene your annual conference in our community. We are pleased that you have chosen Memphis and Shelby County as the preferred venue for this event and I hope that you will enjoy your visit.

Shelby County is home to many vibrant communities within our boundaries. We proudly exhibit our southern hospitality and offer a diverse and eclectic blend of cultures that you will only find here. We offer our visitors and guests the best amenities, including fine hotels and dining as well as down-home restaurants and cultural attractions that include the Home of the King, Elvis Presley's "Graceland", the always rockin' "Beale Street", and the world-renowned "National Civil Rights Museum", to name but a few. While you're here, relax and catch some rays or some fish, at Shelby Farms, the largest urban park in the United States or visit the Memphis Zoo, one of the finest zoological parks in the nation. There is something here for everyone!

Again, on behalf of the citizens of Shelby County, Tennessee, welcome and best wishes to you for an informational and successful event.

Sincerely,



A C Wharton, Jr.
Mayor of Shelby County, Tennessee

WELCOME
Southern Chapter/Medical Library Association
59th Annual Meeting
October 28 – November 1, 2009

Dear Colleagues,

Welcome to the 59th Annual Meeting of the Southern Chapter of the Medical Library Association. It is our great pleasure to welcome you to Memphis, Tennessee! We hope that your stay with us will be professionally stimulating, productive, and fun, and that you will enjoy and remember your visit.

We are meeting in the beautiful Peabody Hotel, one of the treasures of the South. This is the sixth time Memphis has hosted a SC/MLA conference and the third time at The Peabody Hotel (last time was 1996), and we hope that this meeting will be even better than the last. Many dedicated people have invested countless hours and energy to develop and mount a great educational program with cutting edge continuing education activities, posters, papers, informative and stimulating speakers, an excellent group of vendor exhibits, networking opportunities, business events, entertainment, good food, and southern hospitality.

The educational program has excellent offerings, so take some time to peruse this program and select those items you want to attend.

And don't forget the networking and social events. The Early Bird nesting on Wednesday evening provides a location for those birds of a feather who arrive early to meet in the hotel lobby by the fountain/bar for a drink and conversation and to make arrangements for dinner. The Welcome Reception in the exhibit hall on Thursday evening will give you a chance to visit with the vendors as we formally open the exhibits, enjoy a drink and tasty hors d'oeuvres, and network with colleagues. Friday evening is open for you to check out the many fine Memphis restaurants, clubs, museums, art galleries, shops, and other places just a short walk or trolley ride from the hotel. And whatever you do, you won't want to miss the grand finale Reception and Banquet Saturday night (it's Halloween, costumes optional) on the rooftop of the Peabody Hotel. We'll start off the Reception with a group photo, so get to the roof on time (you can never tell if the KING himself might show up for antics and photo ops, "all shook up"). This will be followed by a delightful sit-down banquet in the beautiful rooftop Skyway Room, with music by the Mighty St. Jude Electric Band. We are on a schedule so be there or be square.

Once again, welcome, and thank you for joining us in Memphis.

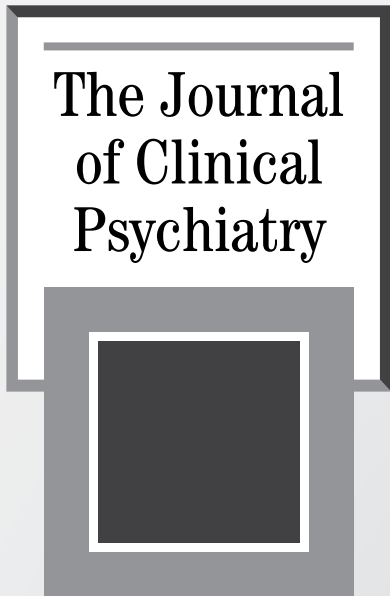
Pat Higginbottom
Chair, SC/MLA

Richard Nollan and Danny O'Neal
Co-Chairs, Program Committee

Tom Singarella
Conference Chair, Local Arrangements Committee

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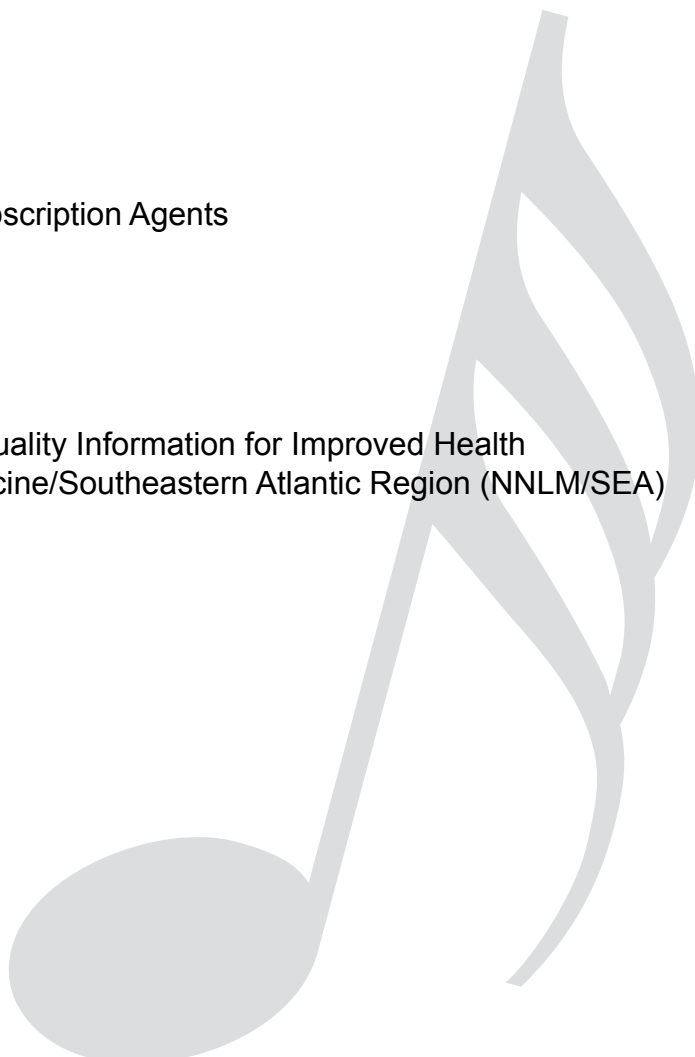
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Wednesday, October 28

- 1:00 – 5:00 **Registration ► Hotel Mezzanine (2nd floor)**
- 6:00 – 7:00 **Early Bird Nesting** Gather in the Lobby Bar for drinks and to make plans for dinner and excursions

Thursday, October 29

- 7:30 – 6:00 **Registration ► Hotel Mezzanine**

Continuing Education Courses

- 8:00 – 12:00 **EBM: Introduction to Study Design and Critical Appraisal ► Brinkley**
Connie Schardt
- 8:00 – 12:00 **The Librarian as a Professional, or How I Learned to Stop Worrying and Love Complexity ► Alonzo Locke**
Jerry Perry
- 8:00 – 3:00 **Emerging Technologies for Librarians ► Ben Hollander**
Sponsored by Tennessee Health Science Library Association (TheSLA)
Gabe Rios, Melissa De Santis
- 1:00 – 5:00 **Evidence-Based Nursing: A Seminar in Integrating Literature, Clinical Practice, and Patient Education ► Brinkley**
Lindsay Blake, Darra Balance, and Kevin Bradford

Additional Activities

- 4:00 – 6:00 **Executive Board Meeting ► Devonshire (3rd Floor)**
- 6:30 – 8:00 **Welcome Reception and Exhibits Opening ► Continental Ballroom** 

Friday, October 30

6:30 – 8:00 **Majors Walk ► Peabody Lobby Fountain**

7:30 – 6:00 **Registration ► Hotel Mezzanine**

8:30 – 10:00 **Continental Breakfast ► Continental Ballroom**

8:30 – 12:30 **Exhibits ► Continental Ballroom**

9:00 – 10:00 **Committee Meetings**

History ► Alonzo Locke

Research ► Brinkley

10:00 – 11:30 **General Session 1 (Keynote) ► Venetian**
I'm All Shook Up...How to Stay Ahead of the Constantly Changing Medical Information Business

Scott M. Strayer, MD, MPH

Associate Professor, Department of Family Medicine, University of Virginia Health System

This presentation has been funded in whole with Federal funds from the National Library of Medicine, National Institutes of Health, Department of Health and Human Services, under Contract No. N01-LM-6-3502 under the University of Maryland, Baltimore (Southeastern/Atlantic Region).

11:30 – 12:30 **Contributed Papers Session 1**

Session 1A

Practice/Service Improvement ► Venetian

Moderator: Nadine Dexter, MLS, AHIP

Director, Harriet F. Ginsburg Health Sciences Library, University of Central Florida College of Medicine

Two for One: Combining Two Medical Library Campus Websites

Carolyn Klatt, MLIS, Mercer School of Medicine, Memorial University Medical Center Health Sciences Library, Savannah, GA; Anna Krampfl, MSLS, Reference Librarian; Kim Meeks, MLIS, Systems Librarian; Jan LaBeause, MLS, Director, Mercer Medical Library and Peyton T. Anderson Learning Resource Center

VALNET's Virtual Reference Service (research paper)

Priscilla L. Stephenson, MSLS, MEd, AHIP, Chief, Library Service, G.V. (Sonny) Montgomery VA Medical Center, Jackson, MS; Mary Virginia Taylor, MLS, Chief, Library Service, VA Medical Center, Memphis, TN; Margaret O. Fulsom, MLS, Chief, Library Service, Ralph H. Johnson VA Medical Center, Charleston, SC

All Shook Up: A Randomized Controlled Trial to Best Promote Rural Outreach Services (research paper)

Nakia J Carter, Clinical Reference Librarian, MSIS, AHIP, East Tennessee State University Quillen College of Medicine Library; Rick Wallace, MSLS, EdD, AHIP, Associate Director; Kefeng (Maylene) Qiu, MALS, AHIP, Clinical Reference Librarian, Quillen College of Medicine Library, East Tennessee State University, Johnson City, TN

Raising a New Academic Medical Library: Developmental Milestones in Facility Planning

Barbara Shearer, Director, Maguire Medical Library, MSLS, Florida State University, College of Medicine; Suzanne Nagy, Head of Web Services, MSLS, Florida State University College of Medicine

11:30 – 12:30

Session 1B

People and Careers ► Bert Parker

Moderator: Fatima M. Mncube-Barnes
Library Director, Meharry Medical College

Starting Early: Recruitment Strategies for Generation Y

Brenda F. Green, MLS, Associate Professor and Coordinator; Zachary E. Fox, BS, Computer Information Specialist, Health Sciences Library and Biocommunications Center, University of Tennessee Health Science Center

Grooming Our Future Medical Students: Preparing Minority Students for College and Medical School

Sandra Bandy, MS, AHIP, Assistant Professor and Education Services Librarian Medical College of Georgia, Robert B. Greenblatt, M.D. Library; Lindsay Blake, MLIS, AHIP, Instructor and Information Services Coordinator

One Stone Three Birds: A Library Grand Rounds Program

Kefeng (Maylene) Qiu, Quillen College of Medicine Library, East Tennessee State University

Library Orientations: A Mixed Methods Approach

Brenda F. Green, MLS, Associate Professor and Coordinator; Zachary E. Fox, BS, Computer Information Specialist, Health Sciences Library and Biocommunications Center, University of Tennessee Health Science Center

11:30 – 12:30

Session 1C

Supporting EBM and EBP ► Cockrell

Moderator: Christine Whitaker
Collection Development Librarian, School of Medicine Library, University of South Carolina

Supporting Evidence-Based Medicine (EBM) Practice: A Survey of Medical Librarians (research paper)

Lin Wu, Reference Librarian, MLIS, University of Tennessee Health Sciences Library;
Ping Li, PhD, Assistant Professor, Graduate School of Library and Information Studies,
Queens College, City University of New York

Ain't Nothin' But a PDA: Measuring the Effectiveness of PDAs in Rural Practice (research paper)

Rick Wallace, Assistant Director, MSLS, EdD, AHIP, East Tennessee State University
Quillen College of Medicine Library; Nakia J Carter, Clinical Reference Librarian, MSIS,
AHIP, East Tennessee State University Quillen College of Medicine Library

Enhancing Information Literacy Skills by Researching 'Never Events' (NE) (research paper)

Lin Wu, Reference Librarian, MLIS, University of Tennessee Health Science Center
Library; Cynthia K. Russell, PhD, RN; Mona Patterson, MSN, RN, PhD student, College
of Nursing, University of Tennessee Health Science Center

Evidence-Based Nursing: A Seminar in Integrating Literature, Clinical Practice and Patient Education (research paper)

Lindsay Blake, MLIS, AHIP, Information Services Coordinator, Medical College of
Georgia; Darra Ballance, MLS, AHIP, Assistant Director, AHEC Learning Resource
Centers, Medical College of Georgia

12:30 – 2:00

Lunch On Your Own

CONBLS Luncheon (By invitation) ► Louis XVI

Hospital Librarians Luncheon ► Forest

2:00 – 3:30

Exhibits ► Continental Ballroom

2:00 – 3:30

Poster Presentations 1 with Authors ► Continental Ballroom

1. The State of Reference Services: A Look at the Big Picture

Kristen Morda, MA, Graduate Medical Education Librarian, University of South Florida,
Shimberg Health Sciences Library; Randy Polo, JD, Access Services Librarian; Rose
Bland, MA, AHIP, Assistant Director of Technology and Access Services; Danny O'Neal,
MA, AHIP, Assistant Director of Information and Outreach Services; Beverly Shattuck,
MS, MBA, Assoc. VP of Libraries, USF Health Director, Shimberg Health Sciences
Library & Media Center

2. Old Skills, New Roles: Extending Our Influence on Campus

M.J. Tooley, MLS, FMLA, Associate Vice President and Executive Director, Health
Sciences and Human Services Library, University of Maryland, Baltimore; Tierney Lyons,
MLS, Reference/Instruction Librarian, Penn State Worthington, Scranton, Dunmore,
PA; Alexa Mayo, MLS, Associate Director for Services; Paula Raimondo, MLS, Head

► Location



Ticket Required

of Liaison and Outreach Services, Health Sciences and Human Services Library, University of Maryland, Baltimore

3. Rediscovering a Forgotten Tune

Trey Lemley, Information Services Librarian, MLIS, JD, University of South Alabama Biomedical Library; J. Michael Lindsay, MSIS, AHIP, Serials/E Resources Librarian, Preston Medical Library & Learning Resource Center, The University of Tennessee; Jie Li, MLS, AHIP, Assistant Director for Collection Management, University of South Alabama Biomedical Library; Sarah M. Doyle, Student, University of Tennessee School of Information Sciences

4. Consumer Health and Toxicology Project

Joe Swanson, Jr., MSLS, Division Head for Computer Systems; Roland B. Welmaker, Sr., PhD, MSLS, Archivist/Librarian; Xiomara E. Arango, MSLS, Division Head for Technical Services; Cynthia L. Henderson, MLIS, Director; Darlene P. Kelly, MSLS, Division Head for Information Services, Morehouse School of Medicine Library

5. Webs of Care: Connecting Patients with Family and Friends

Valerie S. Gordon, AHIP, Associate Professor/Head of Cataloging/Staff Dev. Officer, MLS; Tracy E. Powell, AHIP, Associate Professor and Clinical Services Librarian, MA, MLS, University of Alabama at Birmingham

6. The Recession and Its Effect on Academic Health Sciences Libraries

Elizabeth R. Lorbeer, Associate Director for Content Management, EdM, MLS, University of Alabama at Birmingham; Michael J. Donohoe, Web Analytics Specialist, MBA, EBSCO Industries

7. Sink or Swim: How to Immerse Yourself into the Sea of Librarianship without Drowning

Michael S. Fitts, MLIS Asst. Director for Access & Document Delivery Services/ Assistant Professor; Sylvia McAphee, MLIS, Serials Librarian/Instructor; J. Paul Mussleman, MLIS, Reference Librarian/Instructor, Lister Hill Library of the Health Sciences, University of Alabama at Birmingham

8. Support of Evidence-Based Practice through Promotion of CINAHL Resource: A Collaborative Effort between the Nursing Quality and Research Council and Preston Medical Library

Martha Earl, Assistant Director, MSLS; Sandy Oelschlegel, MLIS, Library Director; Vicki Cannington, RN, MSN, UT Graduate School of Medicine

9. Investigating Availability of Library Services at Clinical Rotation Sites

Lisa Travis, Medical Librarian, MS; Jody Caldwell, Director of Clinical Rotations, Lincoln Memorial University

10. Characteristics of Study Spaces and Policies on Their Use in Academic Medical Libraries

Lisa Travis, Medical Librarian, MS, Lincoln Memorial University

11. Connecting the Dots: Tennessee's Disaster Preparedness and the Role of Information Services

Jan Haley, MLS, Saint Thomas Health Services, Nashville TN; Sandy Oelschlegel, MLIS, AHIP, Library Director, University of Tennessee Graduate School of Medicine, Preston Medical Library, Knoxville TN; Beth M. Wescott, MLS, Network Access Coordinator, National Network of Libraries of Medicine, Southeastern Atlantic Region, University of Maryland, Baltimore, Health Sciences and Human Services Library

12. Information Needs and Information-Seeking Behavior of Low-Vision Senior Citizens

Cheryl Dee, PhD

13. Keeping up with the Flow; the Low-tech Version

Mary Williams, Serials Librarian, MLS; Wanda Booker-Wade, Computer Information Specialist, BSET, University of Tennessee Health Science Center

14. Connecting with Colleagues: The Creation of a Journal Club

Barbara A. Wood, MLIS, Public Services Librarian; Kristen A. Morda, MA, Graduate Medical Education Librarian, University of South Florida

15. Using Journal Usage Studies to Assess the Journal Collection

Jie Li, Assistant Director for Collection Management, MLS; Robert Britton, Electronic Resources/Collection Development Librarian, MLIS; Judy Burnham, Director, MLS, University of South Alabama

16. Are You Loansome Tonight? An Assessment of Information Interventions with Isolated Rural Clinicians

Rick Wallace, Assistant Director, MSLS, EdD, AHIP; Nakia J. Carter, Clinical Reference Librarian, MSIS, AHIP, East Tennessee State University Quillen College of Medicine Library

NOTE: Posters will be taken down 3:30 – 4:00.

3:00 – 4:30

New Member and Library Students Reception (By invitation) ► Brinkley

Dinner/Evening on Your Own. Some things to do and see: Beale Street, Main Street Trolley to South End (art district), Museums, Shopping, Naps, Dinner with/without Friends, Theater, Reading, Graceland ...

Saturday, October 31

- 7:30 – 3:30 **Registration ► Hotel Mezzanine**
- 7:30 – 9:30 **SC/MLA Breakfast and Business Meeting ► Venetian**
- 9:45 – 10:45 **General Session 2 ► Venetian**
Future Trends and Opportunities in Health Care for Libraries
 Daniel Masys, MD
 Professor and Chair, Department of Biomedical Informatics, Vanderbilt University
 School of Medicine
- 10:00 – 3:00 **Exhibits ► Continental Ballroom**
- 11:00 – 12:00 **Contributed Papers Session 2**
- Session 2A**
Community Outreach and Education ► Bert Parker
 Moderator: Kim Meeks, MLIS, AHIP
 Systems and Electronic Resources Librarian
 Mercer Medical Library and Learning Resources Center
- Jammin' with the Results of the MLA/NLM Health Information Literacy Research Project (research paper)**
 Jean P. Shipman, MSLS, AHIP, FMLA, Director, Spencer S. Eccles Health Sciences Library, University of Utah; Geneva Bush Staggs, MSLS, AHIP, Assistant Director for Hospital Library Services, Health Information Resource Center, USAMC; Carla J. Funk, MLS, MBA, CAE, Executive Director, Medical Library Association
- Don't Be Lonesome Tonight: Public Librarians as Go Local Partners**
 Rita B. Smith, MLIS, AHIP, Outreach and Education Coordinator, Medical Library and Peyton T. Anderson Learning Resources Center, Mercer University School of Medicine; Jan LaBeause, MLS, AHIP, Director, Medical Library and Peyton T. Anderson Learning Resources Center, Mercer University School of Medicine; Anna Krampfl, MSLS, AHIP, Reference Librarian, Medical Library and Peyton T. Anderson Learning Resources Center, Mercer University School of Medicine
- Health 2.0 Websites Build a Voice for Patient Power**
 Xinyu (Cindy) Yu, Assistant Professor, PhD, University of Southern Mississippi
- After Hours Librarians: Involvement in the Community Viewing of the "Unnatural Causes" Documentary (research paper)**
 Joe Swanson, Jr., Division Head for Computer Systems, MSLS, Morehouse School of Medicine; Roland B. Welmaker, Sr., Archivist/Librarian, MSLS, Morehouse School of Medicine

11:00 – 12:00

Session 2B**Technology in Outreach and Education ► Moorman**

Moderator: Sandra Bandy, MLS, AHIP

Assistant Professor

Education Services Librarian

Medical College of Georgia

Video Conference Technology for Distance Education: HealthtecDL

Darra Ballance, MLIS, AHIP, Medical College of Georgia; Scott Denlinger, MLIS, Magnolia Coastlands AHEC; Skye Bickett, MLIS, Foothills AHEC; Michelle Huskey, MS, RRT-NPS, SOWEGA AHEC

Tutorial Design: Is Interactive Better Than Passive? (research paper)

Rozalyn P. Anderson, Assistant Director for Education and Outreach, MLIS, University of South Carolina School of Medicine Library; Steven P. Wilson, Coordinator, Center for Disability Resources Library, MLIS, University of South Carolina School of Medicine Library

Distance Education Dissonance? A Study of Barriers and Benefits (research paper)

Sheila L. Snow-Croft, MLIS, MA, National Network of Libraries of Medicine, Southeastern Atlantic Region, University of Maryland; Terri Ottosen, MLIS, AHIP, National Network of Libraries of Medicine, Southeastern Atlantic Region, University of Maryland

The Journal Publisher Compliance Database: A Comprehensive Response to the NIH Public Access Policy

Tracy C. Shields, MSIS, Librarian; Annette M. Williams, MLS; Taneya Y. Koonce, MSLS; Deborah H. Broadwater, MSLS; Nunzia B. Giuse, MD, MLS, AHIP, Eskin Biomedical Library, Vanderbilt Medical Center, Nashville, TN

11:00 – 12:30

Seamlessly Working the “I” into an Academic Medical Center Workflow ► Venetian

Moderator: Nunzia B. Giuse, MD, MLS, AHIP

Director, Eskin Biomedical Library, Vanderbilt Medical Center, Professor, Department of Biomedical Informatics, Professor, Department of Medicine, Vanderbilt University Medical Center

Implementing a Philosophy of Lifelong Learning

Nunzia B. Giuse

Eskin Biomedical Library, Vanderbilt University Medical Center

Demonstrating the Value of Expert Library Support: Evaluation of the Clinical Informatics Consult Service

Rebecca N. Jerome, MLIS, MPH

Eskin Biomedical Library, Vanderbilt University Medical Center

Integrating the Best Evidence and Relevant Information into Informatics Systems

Taneya Y. Koonce, MSLS

Eskin Biomedical Library, Vanderbilt University Medical Center

Extending Evidence Support into Bioresearch

Rachel R. Walden, MLIS

Eskind Biomedical Library, Vanderbilt University Medical Center

Developing a Culture of True Integration through Active Participation in the Organizational Leadership Vision

Annette M. Williams, MLS

Eskind Biomedical Library, Vanderbilt University Medical Center

12:30 – 1:45

Roundtable Discussion/Box Lunch ► Forest 

1:30 – 3:00

Poster Presentations 2 with Authors ► Continental Ballroom

1. LHLWebLab

John Paul Mussleman, Instructor, MLIS; Jason Blaine Baker, Instructor, MLIS, University of Alabama at Birmingham

2. A Visual Approach to Introducing MedlinePlus® Tutorials to Low Literacy, Low Income Patients

Marilyn Teolis, Medical Librarian Coordinator, MLS, AHIP, Saint Thomas Health Services, Nashville, TN; Mary Virginia Taylor, Chief Librarian, VA Medical Center, Memphis, TN; Andrew Todd, Instructional Librarian, University of Central Florida, Cocoa, FL

3. Safety First: How an Academic Medical Library Enhanced Security for Users and Staff

Karen D. McMullen, MLIS, Head of Access Services; Laura Townsend Kane, MLIS, AHIP, Assistant Director for Information Services, University of South Carolina School of Medicine Library, Columbia, SC

4. WIKI-PEDI-ATRICA: A Library—Department of Pediatrics Collaboration for a Morning Report WIKI

Laura K. Cousineau, Assistant Director, Medical University of South Carolina, MLS; Candace Moorer, MLIS, Reference Librarian/Instructor; David M. Mills, MD, Chief Resident, Department of Pediatrics; Sanjiv Pasala, MD, Chief Resident, Department of Pediatrics; David B. McCabe, Systems Engineer; MUSC Library, Medical University of South Carolina, Charleston, SC

5. Digitizing In-House Ephemera for the Archives: From Buried in the Stacks to Electronic Open Access

Lee Ann Howlett, MA, AHIP, Head/Serials Dept.; Linda K. Florence, MA, Serials/Reference/ILL; Ms. Duane K. Reigel, Archivist, University of South Florida Shimborg Health Sciences Library

6. First Steps to Increasing Access to a History of Medicine Collection through Digitization

Christine Whitaker, Collection Development Librarian; Felicia Yeh, Assistant Director for Collections Management, University of South Carolina School of Medicine Library

7. Comparing and Contrasting Physical Therapy-Related Article Tags from a Social Bookmarking Site to Library Database Terminology

D. Fell, Department of Physical Therapy; J. Burnham, MLS, Biomedical Library; K. Adams, DPT, recent graduate of DPT program; K. Greathouse, DPT, recent graduate of DPT program, University of South Alabama

8. Brief Library Survey To Assess Library Services and Skills

Lisa Travis, Medical Librarian, MS, Lincoln Memorial University

9. Use of Google Docs To Solicit Input on Renewal of an Electronic Books Consortial Purchase

Lisa Travis, Medical Librarian, MS, Lincoln Memorial University

10. Creating a Disability Information Portal for a Support Network for Families

Steven P. Wilson, Coordinator, Center for Disability Resources Library, MLIS; Rozalynd P. Anderson, Assistant Director for Education & Outreach, MLIS, University of South Carolina, School of Medicine Library

11. Land of the Lost: Laying Dinosaurs to Rest with a Personalized Computer Consultation Service for Faculty

Marina Salcedo, Technology Services Librarian, MLIS, University of Florida, Borland Health Sciences Library

12. FACE-ing the Music: Using Facebook to Connect with Library Users

Kim Meeks, MLIS, Systems Librarian; Roxanne Nelson, MSLIS, Assistant Director for Public Services; Anna Krampfl, MSLS, Reference Librarian; Carolann Curry, MLIS, Circulation Assistant; Carolyn Klatt, MLIS, Reference & Electronic Services Librarian, Mercer University School of Medicine, Savannah campus and Memorial University Medical Center

13. Managing the Information Flow with a Faculty Publications Database

C. Brooke Caldwell, Student Assistant, MA; Alisa Greene, Student Assistant; Cynthia J. Vaughn, Assistant Professor, MLIS, University of Tennessee Graduate School of Medicine; Preston Medical Library, Knoxville

14. SharePoint: Creating Collaborative Spaces and Interesting Places

Lisa Ennis, Systems Librarian, MS, MA; Randy Tims, Web Coordinator, BA, UAB Lister Hill Library

15. Inside the Matrix: Choosing a New ILS

Lisa Ennis, Systems Librarian, MS, MA; Sylvia McAphee, Serials Librarian, MLIS; Nicole Mitchell, Reference Librarian, MLIS, MA; Michael Fitts, Assistant Director for Access and Document Delivery Services, MLIS, UAB Lister Hill

16. Next Generation User Services: The Digital E @ MUSC Library

Candace Moorer, David McCabe, Maria Merritt, and Sherman Paggi, Medical University of South Carolina Library

NOTE: Posters will be taken down 3:00 – 3:30.

3:00 – 4:15

Panel: Surviving Hard Times ► Venetian

Panelists will discuss the effects of the current economic downturn on their libraries, what they have done in response, how basic functions have been affected, what strategies have been successful, and what opportunities (if any) have arisen.

Moderator

T. Scott Plutchak

Director, Lister Hill Library

University of Alabama at Birmingham

Panelists

Jan Haley

Managing Librarian, Julius Jacobs Health Sciences Library

St. Thomas Hospital, Nashville, TN

Mary Moore, PhD

Director, Louis Calder Memorial Library

University of Miami Miller School of Medicine

Ruth Riley

Director of Library Sciences

School of Medicine, University of South Carolina

Wallace McLendon

Director, Health Science Center Libraries

University of Florida, Gainesville

Brenda Curry-Wimberly


Northside Hospital Library, Atlanta, GA

5:45 – 10:00

Reception/Banquet/Entertainment ► Peabody Skyway/Roof

5:45 – 6: Conference Group Photo

6 – 7: Reception

7 – 8: Banquet 

8 – 10: The Mighty Electric St. Jude Band

Sunday, November 1

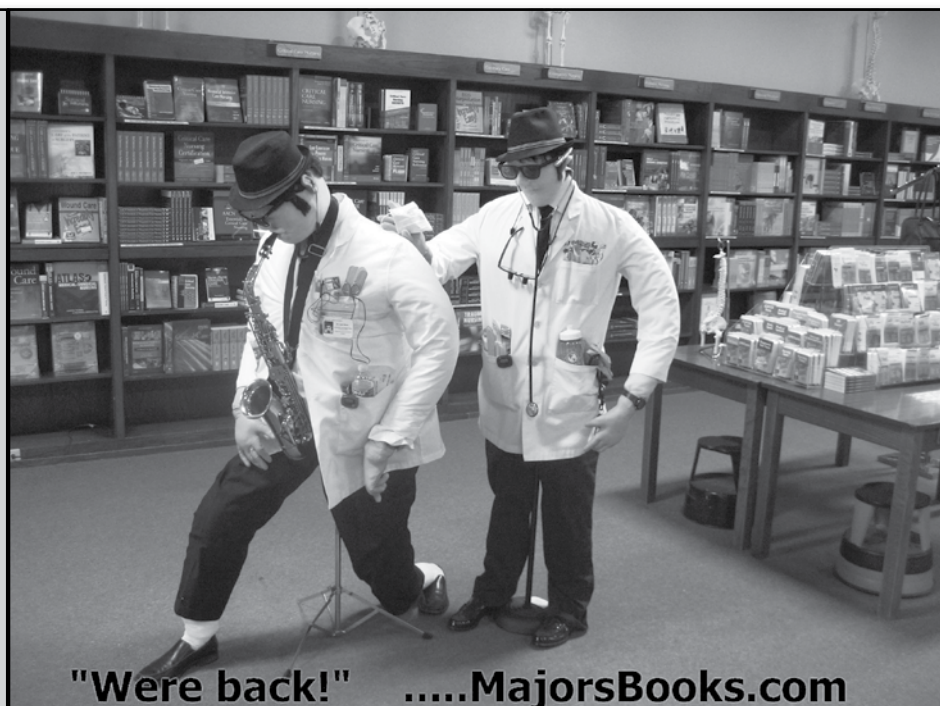
- 7:30 – 9:00 **Executive Board Meeting ► Devonshire (3rd Floor)**
- 9:00 – 10:30 **General Session 3 ► Venetian**
Health Care in Memphis as Reflected in Its Past
 Willie Bearden
 Memphis Historian
- 10:30 – 12:00 **MLA and NLM/NNLM Updates ► Venetian**
 Medical Library Association
 Connie Schardt, President
- National Network of Libraries of Medicine, Southeastern/Atlantic Region
 Janice Kelly, Executive Director
- 12:00 – 1:30 **Planning Meeting/Lunch '09/'10 Committees (By invitation) ► Parker**

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Committees

SC/MLA Program Committee

Richard Nollan, Co-chair
 Danny O'Neal, Co-chair
 Jason Baker
 Jane Bridges
 Brenda Curry-Wimberly
 Martha Earl
 Sandy Oelschlegel
 Suresh Ponnappa

Continuing Education Committee

Jason Baker, Co-chair
 Martha Earl, Co-chair
 Zac Fox
 Margarita Gonzalez Perez
 Brenda Green
 Richard Nollan
 Candace Vance
 Roland Welmaker, Sr.
 Daniel Wright

Hospital Libraries Committee

Brenda Curry-Wimberly, Chair
 Beth Addis
 Janet Bishoff
 C.J. Bryant
 Susan McCullough
 Marilyn Teolis
 Pedro A. del Valle Lopez

Local Arrangements

Tom Singarella, Conference Chair
 David Armbruster, Communications
 Zac Fox, Communications
 Matt Grayson, Web Page/Audiovisuals/Computers
 Brenda Green, Continuing Education
 Gwen Jackson, Registration
 Richard Nollan, Program/Exhibits
 Jan Orick, Hospitality/Entertainment
 Robert St. Clair, Archives/Graphic Design/Photography
 Sharon Tabachnick, Registration
 Jennifer Watson, Exhibits
 Maggie White, Registration
 Lin Wu, Treasurer

Exhibits

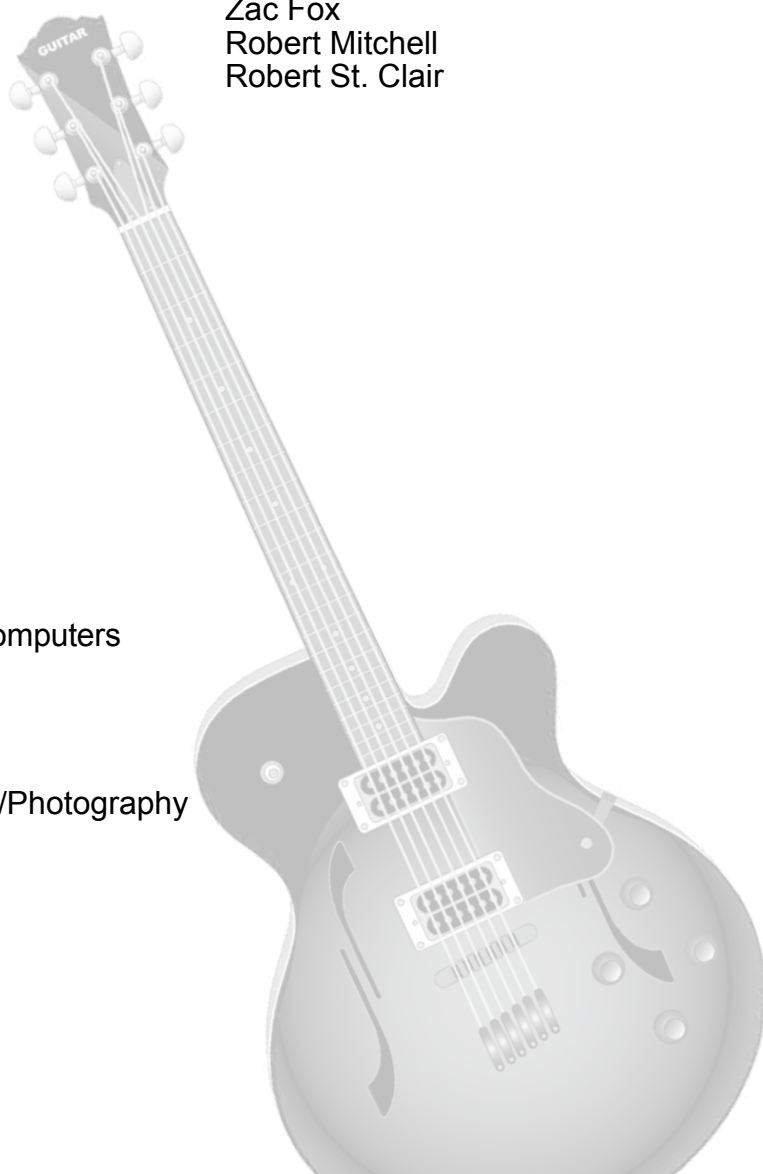
Richard Nollan, Co-chair
 Jennifer Watson, Co-chair
 Michael Lindsay
 Deborah Powell-Taylor
 Mary Virginia Taylor
 Mary Williams
 Shirley Williams

Registration

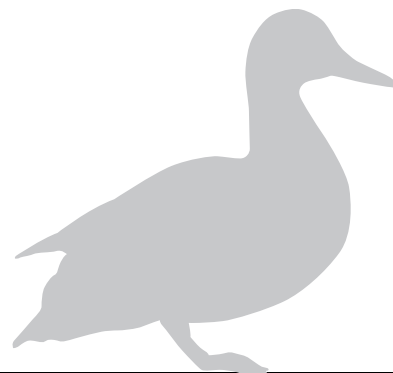
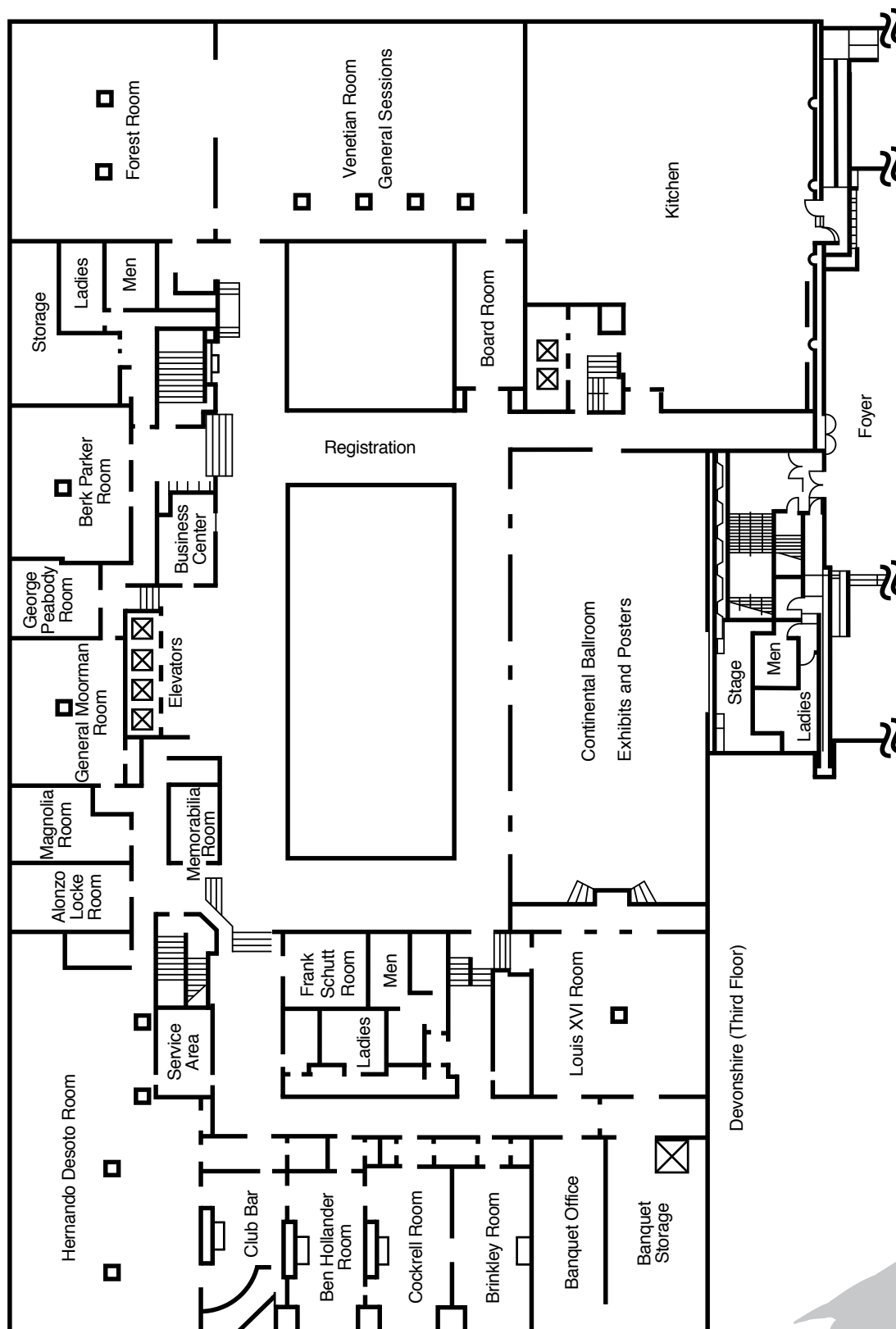
Maggie White, Chair
 David Armbruster
 Brenda Green
 Gwen Jackson
 Richard Nollan
 Sharon Tabachnick

Audiovisuals/Computers

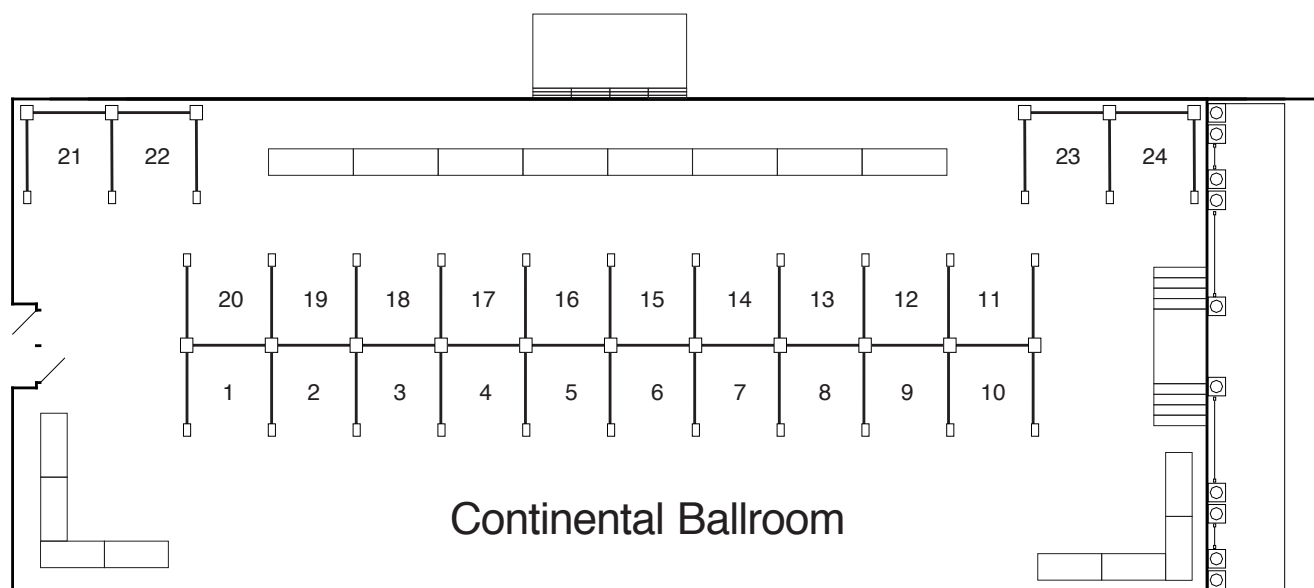
Matt Grayson, Chair
 Zac Fox
 Robert Mitchell
 Robert St. Clair



Hotel Mezzanine Floor Plan



Exhibitor Floor Plan



- | | |
|--|--|
| <ul style="list-style-type: none"> 1. Wolters Kluwer/Ovid 2. Swets 3. JA Majors: YBP Library Svcs. 4. Graduate Education Foundation 5. eMedicine from WebMD 6. STAT!Ref 7. HARRASSOWITZ: Booksellers & Subscription Agents 8. Matthews Medical & Scientific Books 9. Elsevier- MD Consult 10. Rittenhouse Book Distributors 11. Natural Standard 12. BASCH Subscriptions | <ul style="list-style-type: none"> 13. Logical Images, Inc. 14. National Network of Libraries of Medicine 15. A.D.A.M., Inc. 16. Karger Publishers 17. Wiley-Blackwell/John Wiley & Sons 18. BMJ Group 19. Thieme Publishers 20. EBSCO 21. Medical Library Association 22. Majors Books 23. Springer, the Language of Science 24. Nature McMillian |
|--|--|



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Thank you

for attending the Southern Chapter/Medical Library Association 59th Annual Meeting at The Peabody Hotel. We enjoyed having you in Memphis!

Schedule at a Glance

Wednesday, Oct. 28

1:00 – 5:00	Registration (2 nd Floor)	▶ Hotel Mezzanine
6:00 – 7:00	Early Bird Nesting	▶ Lobby Bar



Thursday, Oct. 29

7:30 – 6:00	Registration	▶ Hotel Mezzanine
8:00 – 12:00	Continuing Education Courses	▶ Brinkley, Alonzo Locke, Ben Hollander
12:00 – 1:00	Lunch	
1:00 – 5:00	Continuing Education Courses	▶ Brinkley, Ben Hollander
4:00 – 6:00	Executive Board Meeting (3 rd Floor)	▶ Devonshire
6:30 – 8:00	Welcome Reception and Exhibits Opening 	▶ Continental Ballroom

Friday, Oct. 30

6:30 – 8:00	Majors Walk	▶ Peabody Lobby Fountain
7:30 – 6:00	Registration	▶ Hotel Mezzanine
8:30 – 10:00	Continental Breakfast	▶ Continental Ballroom
8:30 – 12:30	Exhibits	▶ Continental Ballroom
9:00 – 10:00	Committee Meetings	▶ Alonzo Locke, Brinkley
10:00 – 11:30	General Session 1 (Keynote)	▶ Venetian
11:30 – 12:30	Contributed Papers Session 1	▶ Venetian, Bert Parker, Cockrell
12:30 – 2:00	Lunch On Your Own CONBLS (by invitation) Hospital Librarians 	▶ Louis XVI ▶ Forest
2:00 – 3:30	Exhibits	▶ Continental Ballroom
2:00 – 3:30	Poster Session 1 with Authors	▶ Continental Ballroom
3:00 – 4:30	New Member and Library Students Reception (by invitation) Dinner/Evening on Your Own	▶ Brinkley

Saturday, Oct. 31

7:30 – 3:30	Registration	▶ Hotel Mezzanine
7:30 – 9:30	SC/MLA Breakfast and Business Meeting	▶ Venetian
9:45 – 10:45	General Session 2	▶ Venetian
10:00 – 3:00	Exhibits	▶ Continental Ballroom
11:00 – 12:00	Contributed Papers Session 2	▶ Bert Parker, Moorman
11:00 – 12:30	Seamlessly Working the “I” into an Academic Medical Center Workflow	▶ Venetian
12:30 – 1:45	Roundtable Discussion/Box Lunch 	▶ Forest
1:30 – 3:00	Poster Session 2 with Authors	▶ Continental Ballroom
3:00 – 4:15	Panel: Surviving Hard Times	▶ Venetian
5:45 – 7:00	Group Photo and Reception	▶ Peabody Rooftop
7:00 – 8:00	Banquet 	▶ Skyway
8:00 – 10:00	The Mighty Electric St. Jude Band	▶ Skyway

Sunday, Nov. 1

7:30 – 9:00	Executive Board Meeting (3 rd Floor)	▶ Devonshire
9:00 – 10:30	General Session 3	▶ Venetian
10:30 – 12:00	MLA and NLM/NNLM Updates	▶ Venetian
12:00 – 1:30	Planning Meeting/Lunch '09/'10 Committees (by invitation)	▶ Parker