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**Message from the Chair**

Now that 193 of us have "explored our boundaries," as well as the sights of Puerto Rico, another year in the life of the Southern Chapter begins. The President's Page gives me a chance to communicate with the membership at large, including those who couldn't attend the annual meeting. As members, you have another way to talk back to your chapter officers and each other: the chapter listserv. See the article on page 17 for details!

This issue also lists all the officers and committee chairs, including e-mail addresses. Let us hear what you think we should be doing this year to "continuously improve" our already excellent Chapter.

We need the participation of all MLA members in renewing memberships in Southern Chapter, as this is the year for chapter compliance. To be an MLA Chapter, at least 50% of our members must be MLA members. Please take the time to renew your Chapter membership now, as the year begins.

One of the best benefits of membership is this newsletter. Jane Bridges has done an outstanding job as editor. Ten years ago, I was its first editor, using an old Apple II Plus and WordStar. And boy, were we cool! Now we're going on the Internet with our listserv this year and another decade begins.

If you can't get away to meetings, sponsor the MLA teleconference on March 13, 1996. "The Role of the Library in Accreditation," will not only feature JCAHO, but also ACCME, LCME, and other types of accreditation in which many types of health sciences libraries participate. For more information, contact MLA and become an expert in sponsoring teleconferences.

We hope you will begin planning to come to our next meeting of the Chapter October 12-14, 1996, in Memphis. After an exciting invitation from Elvis Singarella Presley, we can hardly wait to "Catch the Rhythm: Jammin' with the Information Flow." Look for more details inside.

*Happy New Year y tambien Feliz Ano Nuevo!*

*Diane Rourke, Chapter Chair 1996*

## Southern Chapter Information

### OFFICERS:

#### Chair

Diane Ream Rourke  
Baptist Hospital of Miami  
8900 N. Kendall Dr.  
Miami, FL 33176  
Voice: 305-596-6506  
Fax: 305-598-5910  
baptist@class.org

#### Chair-Elect/Program Chair '96

Dixie Williamson  
Health Sciences Library  
St. Thomas Hospital  
PO Box 380  
Nashville, TN 37202-0380  
Voice: 615-222-6658  
Fax: 615-222-6765  
dwilliam@sthomas.org

#### Secretary/Treasurer

Donna Doelling  
Health Sciences Center Library  
University of South Florida  
12901 Bruce B. Downs Blvd./MDC Box 31  
Tampa, FL 33612  
Voice: 813-974-2157  
Fax: 813-974-4930  
donna@library.med.usf.edu

#### Past Chair/Nominating Chair

Jan LaBeause  
Medical Library and LRC  
Mercer University School of Medicine  
1550 College St.  
Macon, GA 31207  
Voice: 912-752-2516  
Fax: 912-752-2051  
labeause.j@gain.mercer.edu

#### MLA Nominating Committee Candidate

Suzetta Burrows  
Calder Memorial Library  
U Miami School of Medicine  
P.O. Box 016950  
Miami, FL 33101  
Voice: 305-243-6441  
Fax: 305-325-8853  
sburrows@Mednet.med.miami.edu

#### Chapter Council Rep 5/94-5/97

Nancy W. Clemmons  
Lister Hill Library Health Sciences  
University of Alabama at Birmingham  
1700 University Blvd.  
Birmingham, AL 35294-0013  
Voice: 205-934-5460  
Fax: 205-934-3545  
lh10009@uabdp.dpo.uab.edu

#### Chapter Council Alternate 5/94-5/97

Linda Garr Markwell  
Health Sciences Center Library  
Emory University School of Medicine  
69 Butler St. SE  
Atlanta, GA 30303  
Voice: 404-616-3532  
Fax: 404-522-3799  
liblgn@emory.edu

#### Archivist/Bookkeeper

Lauren Benevich  
Health Sciences Center Library  
Emory University  
1462 Clifton Rd. NE  
Atlanta, GA 30322  
Voice: 404-727-4512  
Fax: 404-727-8469  
liblb@emory.edu

#### MLA Credentialing Liaison

E. J. Schorre  
Lister Hill Library  
University of Alabama-Birmingham  
UAB Station  
Birmingham, AL 35294-0013  
Voice: 205-934-2461  
Fax: 205-934-3545  
lh10015@uabdp.dpo.uab.edu

#### COMMITTEE CHAIRS:

#### Membership Database Manager

Linda Flavin  
P.O. Box 380634  
Birmingham, AL 35238-0634  
Voice: 205-987-0034  
Fax: same as above, call first  
lflavin@aol.com

#### Bylaws

Marilyn Seymour  
Health Sciences Library  
Memorial Medical Center  
4700 Waters Ave  
P.O. Box 23089  
Savannah, GA 31403-3089  
Voice: 912-350-8124  
Fax: 912-350-8685  
Seymour@gain.mercer.edu

#### Communications

Martha Tillotson  
Health Sciences Library  
University of Alabama  
Box 870378  
Tuscaloosa, AL 35487-0378  
Voice: 205-348-1366  
Fax: 205-348-9563  
mtillots@ua.lvm.ua.edu

#### Conference 1996

Tom Singarella  
Health Sciences Library  
University of TN Memphis  
877 Madison Avenue  
Memphis, TN 38163  
Voice: 901-448-5694  
Fax: 901-448-6855  
tsingarella@utmem1.utmem.edu

#### Governmental Relations

Neeta Shah  
Professional Library  
Wm S. Hall Psych Institute  
P.O. Box 202  
Columbia, SC 29202  
Voice: 803-734-7136  
Fax: 803-734-7087

#### History of the Southern Chapter

Susan Woods  
5111-6 Baymeadows Road #267  
Jacksonville, FL 32217  
Voice: 904-738-3580  
Fax: 904-733-9604  
woodspub@aol.com

#### Honors & Awards

Kathy Torrente  
Health Sciences Ctr Library  
Emory U School of Medicine  
1462 Clifton Road  
Atlanta, GA 30322  
Voice: 404-727-6695  
Fax: 404-727-8469  
libkjt@emory.edu

#### Hospital Libraries

Rosalind Lett  
Emory/Crawford Long Hospital  
550 Peachtree Street NE  
Atlanta, GA 30365  
Voice: 404-686-2678  
Fax: 404-686-4974  
rllett@emoryu1.cc.emory.edu

#### Membership

Mary Fielder  
Professional Library  
Candler General Hospital  
P.O. Box 9787  
Savannah, GA 31412  
Voice: 912-692-6011  
Fax: 912-692-6031  
fielder.m@gain.mercer.edu

#### Professional Development

Ellen Cooper  
Research Information Center  
Solvay Pharmaceuticals  
901 Sawyer Road  
Marietta, GA 30062-2224  
Voice: 770-578-5648  
Fax: 770-578-5634  
ecooper@life.jsc.nasa.gov

#### Research

Carol Burns  
Health Sciences Center Library  
Emory University School of Medicine  
Atlanta, GA 30322  
Voice: 404-727-5820  
Fax: 404-727-8469  
libcb@emory.edu

#### Strategic Planning

Jett McCann  
ESS-Birmingham  
P.O. Box 2543  
Birmingham, AL 35202-2543  
Voice: 205-991-1205 or  
800-633-4604 Ext 1205  
Fax: 205-995-1613  
jmccann@ebSCO.com

#### Cunningham Fellowship Liaison

T. Mark Hodges  
Retired, Eskind Biomedical Library  
Vanderbilt University Medical Center  
Nashville, TN 37232-2340  
Voice: 615-936-1402  
Fax: 615-936-1384  
t.mark.hodges@mcm.vanderbilt.edu

**Southern Expressions**  
the Newsletter of the Southern Chapter of the Medical Library Association

is published quarterly by the Southern Chapter of the Medical Library Association.  
Please send contributions to the editor:

Jane Bridges

Leslie M. Stratton Nursing Library  
Methodist Hospitals of Memphis  
251 S. Claybrook  
Memphis, TN 38104  
(901) 726-8862  
FAX (901) 726-8524  
bridgesj@mhsGate.meth-mem.org

Statements and opinions expressed in *Southern Expressions* do not necessarily represent the official position of its editor or SC/MLA. Contributions may be edited for brevity, clarity, or conformity to style. Final decision on the content shall be left to the discretion of the Editor with the advice of the Communications Committee, SC/MLA.

*In Memoriam*

*It is with sad hearts that we report that Martha Watkins died on the morning of December 28, at home, after a long and courageous battle with cancer. She was memorialized in Macon at Vineville United Methodist Church on December 30, 1995.*

*Martha's professional work with our Chapter will live as long as there is a Strategic Plan, a Cunningham Fund, and a willingness to work hard and do good things to advance the professionalism of medical librarianship in all settings. She will be sorely missed, professionally and personally.*

**Southeastern Conference of Hospital Librarians (SCHL) Establishes  
Martha Childs Watkins Scholarship**

The SCHL began in 1978 following a consortium workshop taught by **Patti Corbett** and **Linda Garr Markwell** at the Southern RML in Atlanta. This organization was formed to meet annually as a section of the Southeastern Conference of Hospitals (SCH), to increase visibility and influence for librarians as hospital department heads and to demonstrate that library services are necessary and vital functions in caring for patients.

Membership in the SCHL varied from year to year, but the library group was very enthusiastic and presented some excellent educational programs for its members. Several years ago, the parent organization, SHC, began meeting at the same time as MLA, forcing SCHL members to make a choice of attendance. For the next several years, SCHL supported hospital library programs at meetings of the Mid-Atlantic and Southern chapters of MLA by making contributions toward speaker expenses.

Alas, the time has come to bid fond farewell to the SCHL. Members cannot meet with the SHC any more, and librarians can no longer afford to attend a separate meeting as well as their local, state, MLA chapter and national meetings. Consequently, a committee of officers and former officers of the SCHL (**Rosalind Lett, Pat Cole, Nedra Cook** and **Jane Lambremont**) decided regretfully to disband the organization. The \$1100 left in the SCHL's treasury will be put into a scholarship fund to enable a hospital librarian who is a member of the Southern Chapter/MLA to attend its meeting or to take a continuing education course there. The amount awarded each year will be \$150.

The Scholarship Committee would like to honor **Martha Childs Watkins** by naming this award after her. Martha was a founding member of the SCHL as well as friend and mentor to a generation of hospital and other health sciences librarians in the South. She spent many years educating hospital library managers, instructing student and staff users of library services, and providing information to rural and underserved healthcare personnel. She will be greatly missed by colleagues and friends.

Application procedures and qualifications for the scholarship will be included in a later issue of *Southern Expressions*. **For more information about making donations to the scholarship fund**, please contact Jane Lambremont, Chief, Library Service, VA Medical Center, Alexandria, Louisiana 71301, (318)473-9094.

*submitted by Jane Lambremont*

## Around the South

### **Butter Fly to GHSLA '96**

Georgia Health Sciences Library Association Annual Meeting Metamorphosis is the theme for the March 13-15, 1996 annual meeting of the Georgia Health Sciences Library Association. The program and CE aim to offer understanding, direction and training as health sciences librarians transform professional roles, perceptions of library value, service design and delivery technologies. The meeting will be held at Callaway Gardens, Pine Mountain GA, where butterflies metamorphose in the gardens' famous conservatory. Located 70 miles southwest of Atlanta, Callaway's horticultural displays should provide a relaxing setting in which to consider the challenges of change.

Wednesday afternoon reception of MLA's Satellite Teleconference on the Role of the Library in Accreditation will be sponsored at a site 20 miles from the Gardens. In the evening, Constance Wernersbach, Information Management Program Manager of the Atlanta Centennial Olympic Properties, will provide an Olympic Games update over dessert and coffee.

Thursday morning, **Holly Shipp Buchanan** will present the Miriam H. Libbey Address.

A poster session followed by brief presentations in two concurrent sessions will round out the morning. Session topics will include: ADONIS on CD-ROM, GALILEO (GA Library Learning Online), EBSCODoc table of contents & document delivery service and a project to reduce ILL turnaround time at Memorial Medical Center, Savannah. In the afternoon a gardens tour and group walk will offer the opportunity to enjoy Callaway's horticultural wonders and peaceful setting. A short drive from Callaway, the Georgia home of FDR will also be open to visitors. Thursday evening dinner and updates on activities of Georgia medical school libraries will be followed by uniquely-GHSLA entertainment. Members are invited to give wings to their fancy in no-experience-necessary performances. It's not

too late to volunteer to perform a song, etc., making light of librarians or healthcare.

On Friday, two CE courses will be offered: MLA CE 308 Consumer Health Information Services taught by Kathleen Moeller, Director of Library and Research Services, Overlook Hospital, Summit NJ, and Getting Started with the Internet, taught by Lora-Lynn Stevens, Internet Coordinator, SE/A Region, NN/LM.

Plan to attend the Georgia meeting and make it a transforming experience! For more information, visit the GHSLA web Page at <http://www.cc.emory.edu/WHSCS/GHSLA/brochure.html> or contact Marilyn Barry, DeKalb Medical Center, Decatur GA, phone 404-501-5638, fax 404-501-1052, email [mgbarry@dkmc.org](mailto:mgbarry@dkmc.org).

*submitted by Marilyn Barry*

### **University of South Alabama Biomedical Library Developing SOUTHnet System**

The SOUTHnet system is being developed to address the needs of providing health care information to non-affiliated individuals and institutions as a fee-based service. This service will provide the mechanisms to search health care databases and retrieve photocopies of articles. Further information on this system will be supplied in the coming months.

*submitted by Judy Burnham*

## Around the South continued

### University of South Alabama Biomedical Library Puts Up Homepage

The USA Biomedical Library now has a homepage on the World Wide Web. The *temporary* URL is <http://www.usouthal.edu/usa/library/index.html>. It provides information about library hours, policies and links to other web sites around the world. Under the WWW Information are pointers to "Major Medical Sites," such as the CDC web site and the AMA site. There is a section called, "Electronic Publications and Instructions to Authors," which links to online journals. A few are full text, but most are tables of contents and abstracts.

For beginners on the Internet, there are links to sites which explain how to find things or how to understand the terminology used. There's also a section of fun things to do and see on the Internet. Please send us suggestions, comments and feedback to [medlib@jaguar1.usouthal.edu](mailto:medlib@jaguar1.usouthal.edu)

*submitted by Judy Burnham*

### USA MLSs at SC/MLA in PR

**Tom Williams** and **Judy Burnham** attended the annual meeting of the Southern Chapter/Medical Library Association in November. During this meeting, Tom, assisted by Judy, presented a paper, "Biomedical Homepages as Gateways to Information Resources."

"Information Management Education for Students in the Health Care Professions: A Coordinated, Integrated Plan," written by **Judy Burnham** and originally published in *Medical Reference Services Quarterly* has been reprinted in *User Education in Health Sciences Libraries: A Reader*, edited by Sandra Wood.

*submitted by Judy Burnham*

### Who Ya Gonna Call?

On December 2, 1995, the area code for the Health Science Center Library, University of Florida, Gainesville, changed from **904** to **352**. **Please** make a note of this in your records and your new SC/MLA Directory. Thank you.

*submitted by Janet Coggan*

### Univ South Alabama Biomedical Library Systems Net Grant

The National Library of Medicine recently awarded USA a grant that will allow for hardwiring of several off-campus sites, allowing for further networking capabilities for departments in the Colleges of Medicine, Nursing and Allied Health Professionals with the Biomedical Library resources. The principal investigator is Jim Kotis. The newly established Biomedical Library Systems Department is forging ahead toward the implementation of its expanded network. This network will include access to Medline, CINAHL, and HLTH on the new unix machine, plus many applications on the new Novell server, especially full-text materials. Over the next few months, with the expanded network, the online capabilities of the Biomedical Library will be transformed with the aid of the new Head of Systems, Kim Deakins. Ms. Deakins left the Computer Services Center in the Academic Computing department at USA.

*submitted by Judy Burnham*

## Committee Reports

### Honors and Awards

The Honors and Awards Committee awarded an Honorary Membership in the Southern Chapter to **T. Mark Hodges** at the annual meeting of the Southern Chapter of the Medical Library Association held in San Juan, Puerto Rico, on November 13, 1995.

This distinguished librarian, scholar, historian, parliamentarian, and author has worked diligently for the Chapter and the profession and has made significant contributions to the field of health science librarianship. The committee joined the membership in applauding Mark's accomplishments, and looks forward to his continued success in his new project: writing the official history of the Southern Chapter.

Other Southern Chapter members who retired during the past year include **Carolyn Hall**, Borland Library, University of Florida, Jacksonville; **Elaine Keefer**, Health Sciences Center Library, Emory University, Atlanta; and **Atha Henley**, Auburn University, Auburn, Alabama.

There will be several vacancies on the committee to be filled by the incoming chair, **Kathy Torrente**. I urge members to become actively involved in this important and worthy committee.

*Submitted by Janet Coggan, Outgoing Chair, Honors & Awards Committee*

### Research

Come one, come all: the research committee is waiting to hear from you. You have the curiosity, we have the money! You have the skills, we have the motivation!

Southern Chapter provides grant money for research projects promoting and stimulating excellence in health science librarianship and information sciences. Grants range from \$100 to \$1,000 and may be awarded to more than one project in a year (max \$1,000 in any one year). Research project grant guidelines and application forms may be requested through:

Cheryl R. Dee, Ph.D.

Library Director, Watson Clinic

1600 Lakeland Hills Blvd.

Lakeland, FL 33801

(813) 680-7097, 7433 fax

*submitted by Joy H. Harriman, Mobile Infirmary Medical Center, (334) 431-2134, fax 431-2529.*

### Cunningham Task Force

Because only three members of the Task Force were able to attend the annual meeting in San Juan, most of the work fell on the shoulders of **Peggy Hsu**, to whom much gratitude is due. She was assisted by **Mark Hodges**.

Ana Moscoso's committee graciously provided a fund raising booth in a well trafficked area. The format of recent years was followed. Delegates were invited to make a contribution to the fund and, in return for a contribution of \$5 or more, they could name someone (mentor or colleague) to be honored.

In addition, **Ana Moscoso** had purchased a supply of refrigerator magnets, hand painted with different views of Puerto Rico, which were sold at the booth to benefit the Cunningham Fund.

By decision of the Executive Committee of SC/MLA at its meeting on Sunday, 12 Nov 95, and agreed to by those present at the Business Meeting the following day (Monday, 13 Nov 95), there will be no matching contribution this year from the SC/MLA Treasury. Other demands on the chapter's funds and depletion of its reserves were cited as reasons.

*submitted by T. Mark Hodges*

**Southern Expressions**  
the Newsletter of the Southern Chapter of the Medical Library Association

### Publication Schedule

#### Reporting Deadlines:

March 15, 1996

August 15, 1996

December 15, 1996

#### Publishing Deadlines:

April 15, 1996

September 15, 1996

January 15, 1997

*Southern Chapter / Medical Library Association*  
**TASK FORCE TO PROMOTE THE CUNNINGHAM FELLOWSHIP**  
*reporting the HONORED and the HONORING/DONORS*

*Honoring Marilyn Barry, Sharon Cann; Al Brandon, Bill Leazer; Jane Bridges, Jan LaBeauze, Ana Moscoso & Staff, Martha Tillotson; Carol Burns, Sandra Franklin; Carol Burns, Fay E. Evatt; Louise Darling, Fred W. Roper; Cecilia Delbridge, Mary Lillian Randall; Martha Earl, Janet S. Fisher, Kelly Hensley; Kelly Hensley, Martha Earl; Judith Hodges, T. Mark Hodges; T. Mark Hodges on his retirement, Marcia Epelbaum; Mark Hodges, Carol Burns; Mark & Judith Hodges, Camilla Reid; T. Mark Hodges, Jocelyn Rankin; Peggy Hsu, Prudence Tucker; Chuck Leachman, T. Scott Plutchak, Nancy Clemmons, Barbara Doughty, Karen Dahlen, Lynn Fortney; Janet Fisher, Chris Jones, Carla Funk; Henry Lemkau, Jr., Thomas Williams; Mariana Morales, Sofia M. Torres; Jocelyn Rankin, Cheryl Dee; Anne K. Robichaux, Ken Robichaux; Fred Roper, Carla Funk; Fred Roper, Loretta Westcott; John Sanderlin, Susan E. Woods; Ana Moscoso, Jocelyn Rankin; Librarians & Staff at UPR Medical, Anne Robichaux; Martha Watkins, Susan Selig, Ana Moscoso & Staff, Jane Lambremont, Mary King Givens, Jan LaBeauze; Martha Watkins, Susan Selig, Mary King Givens, Mark Hodges, Linda Garr Markwell; Martha Watkins, Nancy McKeegan, Ada Seltzer, Mary King Givens, Anne Robichaux, Nancy Smith; Martha Watkins, Carolyn Hall, Pam Neumann; Susan Woods, Janet Coggan; Girija Vijay, Judith Hodges.*

*General donations also were given by Roger Dahlen, Martha Trivett, Suzetta Burrows, Henry L. Lemkau, Jr., Esq., Virginia Segrist, Beverly Shattuck.*

*submitted by T. Mark Hodges*

#### **Membership Database Manager Appointed**

Over the last several years, the Southern Chapter membership database has become much more than a list of names. It is the source for current and historical membership status, mailing lists, committee volunteers, and the yearly directory. Maintenance of the database was becoming a very time consuming task for the Chair of the Membership Committee. With this in mind, the Executive Board, with the advice of the chair of the Membership Committee, has discussed creating a position to manage the database. At its meeting in Puerto Rico, the Executive Board finalized the establishment of the position of Membership Database Manager and appointed me to fill it.

Among the duties of the Database Manager will be to maintain the database, generate dues invoices, collect dues and forward them to the bookkeeper, generate mailing lists and labels, publish a yearly directory, provide chapter leaders with committee volunteer names, and maintain electronic versions of the Chapter Bylaws and Strategic Plan.

Separating these database duties from the Membership Committee will allow the committee to concentrate on membership issues, including recruitment and assimilation of new members, development of new member welcome packets and membership brochures, review of dues structure issues, planning and assisting with membership roundtables and discussion groups at chapter and national meetings, liaison with MLA headquarters and representation of the chapter on the MLA Membership Committee.

I want to thank Kim McInnis, the outgoing chair of the Membership Committee, for the work she has done on the database. She has transferred the files to me and I will be working on getting renewal invoices to members during January. Please bear with me in this transition period, and feel free to contact me with any questions about your membership status. I can be reached at the following: Linda Flavin, P.O. Box 380634, Birmingham, AL 35238-0634. Phone: (205)987-0034, E-mail: lflavin@aol.com

*Submitted by Linda Flavin*

## **Innovative Roles for Health Sciences Librarians: Call for Participation**

Jana Bradley is looking for volunteers to participate in a project that aims to identify and describe new and innovative roles and activities for health sciences librarians, both within and outside libraries.

Participation in this project will NOT be time-consuming. Participants will be asked to complete two electronic questionnaires (paper versions are available), one now and one in several months.

Please consider participating if you are doing something that you feel is different, new or innovative. It can be anything from a small activity or project to a new position or job description. Please consider submitting anything that is different from business as usual in libraries, even if you feel that others may be doing it, too. If in doubt about whether something qualifies as innovative, submit it!

To obtain a fuller description of the project and the electronic questionnaire, please send a request to:

[newroles@velcome.iupui.edu](mailto:newroles@velcome.iupui.edu)

Questions about the project can come to that address or to Jana personally at the email address below. The results of this project will appear in paper and electronic form.

Please feel free to pass this announcement along to anyone you know who is doing something different. The usefulness of the project will depend on identifying a wide variety of roles and activities.

Thank you for your help.

*Jana Bradley*

*Indiana University School of Library and Information Science at IUPUI*

*755 W. Michigan Street, UL1110C*

*Indianapolis IN 46202*

*317-278-2375*

*[bradley@velcome.iupui.edu](mailto:bradley@velcome.iupui.edu)*

### **Coming Events**

National Library Week, April 14-20, 1996

Medical Library Assn, Kansas City, MO, May 31 - June 5, 1996

Special Libraries Assn, Boston, June 8-13, 1996

**Southern Chapter MLA, Memphis, October 12-14, 1996**





## CALL FOR PAPERS AND POSTERS

### **Catch the Rhythm: Jammin' with the Information Flow**

Southern Chapter's Annual Meeting

Memphis, Tennessee

October 12-14, 1996

at the famous Peabody Hotel

We know you are out there. And we know many of you have the rhythm! Here is a great opportunity to share your experience and knowledge with your colleagues. What has been your experience with the information flow? What have you discovered about the Internet, networking, accessing information more easily, helping to please your customers? What are your strategies for long-term service and keeping the rhythm going? How are you accomplishing it? What has worked for you and what has not?

We appeal to all of you: those in hospitals, academic institutions, corporations, independent resource providers. Draw on your creative talents and contribute to your own professional growth and your profession as a whole! Catch the beat! Join us for great fun!

Send your abstract (250 words) by **May 1** to:

Dixie Williamson, Program Committee Chair

Julius Jacobs Health Sciences Library

Saint Thomas Hospital, Box 380

Nashville, TN 37202-0380

Phone 615-222-6892

Fax 615-222-6765

[dwilliam@stthomas.org](mailto:dwilliam@stthomas.org)

Please include name, address, phone, fax, and e-mail addresses of the primary author.

## History of the Southern Chapter



*Looking stellar at the MLA Annual Meeting Banquet in Philadelphia June, 1965, were (clockwise from left) Ralph Esterquest, \* Patsy Copeland, \* Mayo Drake, \* Betty Henry, Charles Colby, \* Ann Hodge Macomber, Carroll Reynolds, Jackie Colby, \* John Ische, and \* Irene Graham. (\* Southern Regional members)*



*History was made at the Southern Chapter meeting 1995 in San Juan, Puerto Rico, when the above pictured officers appeared at the same podium for the first time anywhere, any time: Their offices were Carla Funk, MLA Executive Director; our own Fred Roper, past MLA president; Jana Bradley, MLA President; Naomi Broering, incoming MLA president.*

*Guest Article:  
Introduction to the World Wide Web*

***What is the World Wide Web (WWW or The Web)?***

The World Wide Web is an interactive medium providing and maintaining access to dispersed resources on the Internet. Each Web server has a startup document called a home page which looks much like a welcome screen. Each document has links called "HyperLinks" that connect the current document to additional files and resources both local and worldwide. These links, from one item to another, form the resource web.

The location of information on the Web is identified by a naming convention called the Uniform Resource Locator, or URL; for example, <http://www-mlatss.stanford.edu>. The URL of a document consists of 3 parts: the protocol used to connect to the remote computer followed by punctuation (<http://>), the computer host on which the information resides ([www-mlatss.stanford.edu](http://www-mlatss.stanford.edu)), and the pathname of the file containing the document ([/Additional.html](http://www-mlatss.stanford.edu/Additional.html)). Documents are transmitted across the Web via http, HyperText Transfer Protocol, and they are formatted in HTML, HyperText Markup Language. Web browsers, also called clients or navigators, are used to explore and retrieve information resources on the Internet. The beauty of the Web is its incorporation of the diverse Internet protocols (telnet, gopher, FTP and WAIS ) into a single system.

***What do I need to get started?***

The minimum requirements for setting up a multimedia browser with Windows include 4MB RAM, a 386 microprocessor, Windows 3.1, the Win32s upgrade, an unzip program to decompress downloaded programs, TCP/IP software, a SLIP (Serial Line Internet Protocol) or a PPP (Point to Point Protocol) connection, and a modem transmitting at 14.4 KB per second. Substitute a direct Internet connection for a SLIP/PPP connection to increase speed. Similarly, setting up a multimedia browser on a Mac minimally requires a Mac II, System 7.0, 4 MB RAM, a decompression package such as UnStuffit, TCP/IP software, a SLIP, a PPP or a direct Internet connection, and a 14.4 modem. If some required elements are not presently available, access the Web using a text-based browser called Lynx.

***Where do I get a Browser for the World Wide Web?***

A number of multimedia and text-based browsers are available free via anonymous ftp. Log in as anonymous and use your email address as the password.

*PC/Windows - Multimedia Browsers*

Mosaic for Windows: <ftp://nca.uiuc.edu> Web/Mosaic/Windows

WinWeb: <ftp://nca.uiuc.edu> einet/pc/winweb.zip

NetScape: <ftp://mcom.com> pub/netscape/pc/nscape.0.96.zip

*Mac - Multimedia Browsers*

Mosaic for Macintosh: <ftp://nca.uiuc.edu> Web/Mosaic/Mac

NetScape (Mozilla): <ftp://mcom.com> pub/netscape/mac

MacWeb: <ftp://einet.net>/einet macweb.latest.sea.hqx

*Text-based Browser - Lynx*

Lynx is a full screen hypertext browser that uses arrow and tab keys to select and activate links. Download the software or telnet to a demo site:

Lynx: <ftp://ftp2.cc.ukans.edu> pub/lynx

Lynx demo: telnet [ukanaix.cc.ukans.edu](http://ukanaix.cc.ukans.edu) login as: www

What does HTML look like?

***Where do I start on the Web?***

Each Web Browser provides a starting point with their home page. Edit your preferences to begin your Web sessions at a home page with links to the resources you will use more frequently. Store the most useful URLs on a personalized Hotlist or Bookmark list. Here are some URLs you may want to try:

*Biomedical Resources:*

Keith Robeson's list: <http://golgi.harvard.edu/biopages/medicine.html>  
Medical Matrix: <http://kuhttp.cc.ukans.edu/cwis/units/medcntr/Lee/HOME PAGE.HTML>  
The Virtual Hospital: <http://indy.radiology.uiowa.edu/VirtualHospital.html>  
The Entrez Browser:  
<http://atlas.nlm.nih.gov:5700/Entrez/index.html>  
HospitalWeb: <http://www.mgh.harvard.edu/hospitalweb.html>  
Human Genome Database: <http://gdbwww.gdb.org/gdbhome.html>

*Organizations:*

AHCPR: <http://text.nlm.nih.gov/ahcpr/ahcprc.html>  
CDC: <http://www.cdc.gov/>  
ISSN Int. Centre: <http://www.well.com/www/issnic>  
NCADI: <http://www.health.org/homepage.htm>  
NCBI: <http://www.ncbi.nlm.nih.gov/>  
NCHS: <http://www.cdc.gov/nchswww/nchshome.htm>  
NIH: <http://www.nih.gov/>  
NLM: <http://www.nlm.nih.gov/>  
NTIS: <http://www.fedworld.gov/ntis/ntishome.html>  
WHO: <http://www.who.ch/>

*HTML Guides & Style Manuals:*

HTML Quick Ref: [http://kuhttp.cc.ukans.edu/lynx\\_help/HTML\\_quick.html](http://kuhttp.cc.ukans.edu/lynx_help/HTML_quick.html)  
Netscape Extensions: [http://www.netscape.com/home/services\\_docs/html-extensions.html](http://www.netscape.com/home/services_docs/html-extensions.html)  
Yale C/AIM Style M: [http://info.med.yale.edu/caim/StyleManual\\_Top.html](http://info.med.yale.edu/caim/StyleManual_Top.html)

*Search Engines:*

Yahoo <http://www.yahoo.com/>  
Aliweb: <http://web.nexor.co.uk/public/aliweb/search/doc/form.html>  
EINet Galaxy: <http://www.einet.net/>  
Lycos: <http://lycos.cs.cmu.edu/>  
WebCrawler: <http://webcrawler.cs.washington.edu/WebCrawler/WebQuery.html>

*MLA & Sections:*

Technical Services: <http://www-mlatss.stanford.edu/>  
MLANET: <http://www.kumc.edu/MLA/>  
Educational Media: <http://www.columbia.edu/~greenber/emts.html>  
Medical Informatics: [http://www.ghsl.nwu.edu/mis/mis\\_home.html](http://www.ghsl.nwu.edu/mis/mis_home.html)

*Miscellaneous:*

AT&T 800 Directory: <http://att.net/dir800>  
HotJava: <http://java.sun.com/>  
Times Fax: <http://nytimesfax.com/>  
WebWeather: <http://cougarxp.princeton.edu:2112/bpd/webweather.html>

*Editor's note: This article appeared in the Northern California and Nevada Medical Library Group Newsletter, 17(3), and is reprinted with the gracious permission and help of the authors, Mary Buttner and Heidi Heilemann of the Lane Medical Library at Stanford University, who demonstrated the missionary spirit driving all true librarians by sending it to me in electronic format. Their writing opened the Wonderful World of Websites to us in our library by providing these software addresses and advice. It is sincerely hoped that it will do the same for some other library in our Chapter. Our advice is... learn as much as you can and go as far as you can before calling in your computer department. It lets them know that you're willing to try enough to be dangerous!*

## Accents from Chapter Council

Again, Southern Chapter was extremely fortunate to have many MLA VIPs to share their creative ideas and knowledge with us. **Jana Bradley, Naomi Broering, Carla Funk, and Fred Roper** all contributed greatly to the success of our annual meeting in Puerto Rico.

The celebration of the MLA Centennial will take place during the period from May, 1998, through May, 1999. **Ada Seltzer** is the liaison from the Centennial Committee with the chapters. All chapters are being encouraged to sponsor special centennial activities at their annual meetings. Some chapters have already made preliminary plans for chapter histories. **T. Mark Hodges** has graciously agreed to be responsible for writing ours. Also, MLA is designing a traveling exhibit which may be displayed at the chapter meetings. Because many chapters meet at the same time each year, the Committee is encouraging them to have joint meetings with nearby chapters and to try to avoid conflicting dates. Southern Chapter will be meeting with the Midwest Chapter in Lexington, Kentucky, October 10-14, 1998. The year long centennial celebration will end with the 1999 MLA meeting in Chicago.

The Chapter Project of the Year Award which was approved by the MLA Board last year has now received the financial support it needs to assure its future. **Majors** has generously contributed \$11,000, and the award has been renamed the Majors Chapter Project of the Year Award. Let's all express our appreciation to Majors for this significant contribution. In addition, several of the MLA chapters have pledged support. Our Southern Chapter will contribute \$250 per year for the next three years.

As Diane mentioned in her Message from the Chair, 1996 is a year in which the Southern Chapter must meet the compliance requirements for MLA. I have now been appointed to the MLA Compliance Task Force and will keep you updated on progress as the compliance issues are evaluated.

Chapter Sharing Roundtables at the annual meeting in Kansas City will feature some new topics including Chapter histories/Centennial Celebrations and Automation/Internet. (Please read the separate column elsewhere in this issue.) I hope that many of you will continue to participate in the interesting discussions at the roundtables.

*submitted by Nancy W. Clemmons,*

*Southern Chapter Representative to the Chapter Council*

*nclemmons@lister2.lhl.uab.edu (205) 934-2230*



"... and these are the Residents. Technically, they're classified under WZO, but I never bother trying to reshelve them."

## NNLM/SEA News

The second Regional Advisory Council (RAC) meeting of the year was held on November 17, 1995, in Baltimore. **Frieda Weise**, RML Director, provided an initial welcome and then turned the meeting over to **Jane Ellis**, RAC Chair. **Lora-Lynn Stevens**, NN/LM SE/A Internet coordinator, provided an overview of Internet program services, the NN/LM SE/A World Wide Web site, listserv, and Internet training. The Internet promotional video, "Internet Health Care Resources and Information Management," was shown. A thoughtful and informative discussion followed, which concerned ways to interest hospital administrators and other health care administrative personnel in using the Internet. Exchange among the RAC centered on: methods and mediums of training, levels of Internet readiness, and the cost-effectiveness of Internet access. After the discussion, **Beverly Gresehover** and **Lora-Lynn Stevens** demonstrated Internet Grateful Med. An electronic reserve system to be implemented early in 1996 at the Health Sciences Library (HSL), UMAB was described by **Gary Freiburger**, **Peter Burslem** and **Lynette Ralph**, all from the HSL. Later in the day, **Elaine Barkley** and **Susan Unger** from the Health Information Center at the Wheaton Regional Library in Wheaton, MD spoke about the Center, its history, constituency, and current plans. One project, their World Wide Web page, was demonstrated. The final presentation was given by **Jocelyn Rankin**, Medical Library Director, Mercer University School of Medicine, on the InfoNet Project. This project, the Information Network for Public Health Officials, has as its goals to: 1) establish statewide electronic linkages, 2) develop new software applications, 3) train public health professionals and 4) evaluate and enhance the network. The last part of the meeting was devoted to a discussion of regional issues in public health. RAC members reported on public health projects going on in the region, tried to identify groups to target, and looked at what types of training were needed. As an outgrowth of the meeting, **Jane Ellis** created two committees: one to look at marketing issues and one to look at Internet training issues.

NN/LM SE/A staff continued a busy travel schedule in the Fall and Winter. Staff participated in the Mid-Atlantic Chapter meeting in Richmond this past October and the Southern Chapter meeting in Puerto Rico in November. Next, **Lora-Lynn Stevens** exhibited at the Radiological Society of North America meeting in Chicago, where she provided a half-hour World Wide Web demo. In December, **Lisa Boyd** and **Beverly Gresehover** headed to Orlando for the American Speech-Language-Hearing Association Meeting. As well as exhibiting with Ms. Boyd, Ms. Gresehover gave a Grateful Med demo.

SPACELINE has appeared in our orbit! SPACELINE, a new NLM database, is a cooperative venture of the NLM and NASA. This database consolidates the results of a growing body of space life sciences research into a single, easily accessible resource. Online access is available to anyone holding a valid NLM user code. For more information about SPACELINE, contact Beverly Gresehover, NN/LM SE/A training/consultation coordinator, at [bgreseho@umabnet.ab.umd.edu](mailto:bgreseho@umabnet.ab.umd.edu), or contact the SPACELINE office at phone: 301-295-2482 or e-mail: [SPACELINE@usuhsb.usuhs.mil](mailto:SPACELINE@usuhsb.usuhs.mil).

*submitted by Barbara Kuchan*

## MLA News

### Chapter Sharing Roundtables 1996

As you plan your agenda for the Annual Meeting in Kansas City, remember the Chapter Sharing Roundtables event, organized by MLA Chapter Council. Always a welcome event on the registration form, it will be held June 4, 1996 noon-2:00 pm.

The purpose of the roundtable event is to provide a forum for chapter related discussions. New topics have been added and some long standing topics have been refocused for 1996 so that the discussions are relevant to today's concerns. Chapter Council Representatives and Alternates would like to encourage all members to attend. The discussions are always of special interest to anyone serving on chapter committees or as chapter officers. The following is a brief description of new and existing topics based on summary reports from the last two years and ideas from chapter council reps and alternates.

#### *Existing Topics:*

1. **Annual Meeting Planning:** Issues such as joint meetings, fee structures, registration, sponsorship. Attendance at this table is essential for anyone thinking about or currently involved in planning chapter meetings.
2. **Bylaws:** Attendees at the '95 meeting discussed chapter bylaws revisions, MLA model bylaws and incorporation.
3. **Chairs/Incoming Chairs:** Discuss a variety of topics of interest to chapter officers. Recent issues included communications, meeting planning, finance, compliance. Although this table always generates a lot of interest, we would like to see attendance by Chairs/Incoming Chairs of ALL chapters attending the national meeting!
4. **Continuing Education:** Another popular discussion group. Issues include needs assessment for CE, self-study, fee structures for programs, and experiences from individual chapters.
5. **Finance:** The Fund Raising table from past years will be included in this table's scope in '96. Other topics discussed have been incorporation, insurance liability, reserve funds, and tax exemptions. This table is a must for treasurers and other officers of chapters.
6. **Government Relations:** Topics discussed include health care reform, how to distribute legislative information to members, MLA national legislative activities and copyright.
7. **Membership:** An ongoing topic of concern for chapters, last year attendees discussed membership databases and software, recruitment and retention of members to chapters, dues, and directories.

8. **Research:** Members shared ideas in '95 about encouraging members to conduct research, offering CE courses dealing with research and developing a research practicum at annual meetings.

#### *New or Changed Topics:*

1. **Automation/Internet:** We would like this table to serve as a "Show How We Did It," or a "How do we do it?" session for making effective use of listservs, web pages and other automation ideas. Many chapters have used the Internet for chapter activities, public relations, etc. We expect this table to be an instant hit!
2. **Centennial Events Planning:** This is an ideal topic for any chapter members who are working on their chapter plans or histories for the centennial year. Although this topic is one with a limited time value, we are confident that it is an important one as chapters work on preparing for 1998!
3. **Communications:** This is a merger of Public Relations and Newsletters from previous years. Topics could include newsletters, poster sessions, developing chapter brochures and any other public relations ideas.
4. **Leadership Development:** This topic began last year with the title, "Leadership Criteria." The members at the table discussed barriers to chapter members becoming leaders, gaining institutional support for chapter involvement, and how to prepare chapter members for future leadership roles at the national level.
5. **Networking and Collaboration:** This table will incorporate State Groups, but will also be a discussion on various ways chapters cooperate with other groups and associations (both library and non-library related).
6. **Professional Growth and Development:** This table replaces the Platform for Change and the Professional Issues tables. Discussions could include how chapters can respond to problems encountered by members such as downsizing, salary issues, and re-engineering. The scope also includes how to foster and facilitate growth and development among chapter members.
7. **Strategic Planning:** Chapters have done some innovative projects and sessions on strategic planning. We hope this table serves as a sharing session so that we can see what other chapters are doing to prepare for their future.

Each table is attended by a facilitator and resource person who guide the discussions in a positive, productive manner and lend expertise.

The Chapter Council Committee members will be asking for volunteers in early spring to serve in these roles. If you are interested in being a facilitator or resource person for any of the above tables, please contact Jo-Ann Babish, (717) 340-2125, email babish@hslc.org.

You must register for the Roundtables Event when you register for the Annual Meeting, even if you are not purchasing a lunch. You also need to indicate the table you want to attend. Please direct any questions to Jo-Ann Babish or your Chapter Council Representative, Nancy Clemmons.

Based on evaluations we receive every year, this is an event that MLA members look forward to. Please make it part of your schedule in Kansas City!

*written by Jo-Ann Babish and submitted by Nancy Clemmons*

## Research Spotlight

This Research Spotlight is on the staff at the Medical College of Georgia in Augusta, who are engaged in a service restructuring. Many staff members at MCG have been involved in a restructuring program that has required intensive cross training of staff members involved in all types of public service transactions. A presentation entitled, "Integrating User Service Points at the Medical College of Georgia Greeblatt Library, from a Three-Ring Circus to a One-Ring Circus," by **Donna Trainor, Camilla Reid, and Gail Anderson** outlined the steps involved in this project. Reference, Circulation, and Microcomputer support were all moved to a single service point (LinC) for patrons. Extensive planning was involved in identifying expected levels of patron interaction and staff levels of training and knowledge required to cover this one service point. With many libraries now exploring personnel cross-training to gain maximum advantage for patrons, this project has real relevance to any situation requiring retraining or retooling of personnel.

Tasks that involved direct user contact by personnel were defined and then rated from 1 (least complex) to 3 (most complex). All staff were to be trained for level 1 tasks; only full time staff for level 2, and special staff for level 3. It was found that many times the levels of complexity changed quickly, with patron communication requiring intervention of a different staff member.

When actual training commenced, every LinC staff member worked with others to train in their areas of expertise and to create training documentation. It was found that the highest levels of stress came from the microcomputing applications, due to learning expectations. This area was the most difficult to train for and required much staff exposure to actual problems before any effective training could take place. The training was only a part of the restructuring, but the part that would be the most fluid and require constant adjustment. Further assessment is planned on all aspects of the project.

*submitted by Karen Warren*

*The Research Spotlight is being resurrected by the Southern Chapter Research Committee after a two-year hiatus. The Committee encourages you to report any research or innovative projects in which you or someone you know is engaged, so that sharing can take place with other Southern Chapter Members. Send to Karen Warren, School of Medicine Library, University of South Carolina, Columbia 29208, (803)733-3174, fax 733-1509.*



## SOCHAP-L is Born!

Southern Chapter now has its own listserv. SOCHAP-L has been established to serve as a communication vehicle for SC/MLA. It is intended to be used for the dissemination of news and the discussion of business and issues related specifically to Southern Chapter. The new listserv will provide a means for informing members about Chapter activities, workshops and courses, governmental decisions, job opportunities, and news of members and their libraries. It will enable officers and committees to gather ideas and opinions and discuss chapter business with the membership. In the future, *Southern Expressions* may be available on SOCHAP-L. (We'll still make the print format available for those who do not have internet access.)

SOCHAP-L is not meant to compete with or replace MEDLIB-L as a forum for discussion of general medical librarianship issues. It is OUR list designed to meet OUR chapter's needs.

The listserv resides on the mainframe computer at the University of Alabama. Martha Tillotson at the UA Health Sciences Library is the list owner. Participation in SOCHAP-L is limited to members of Southern Chapter. To subscribe to the new list, send an e-mail to:

**LISTSERV@UA1VM.UA.EDU**

which says

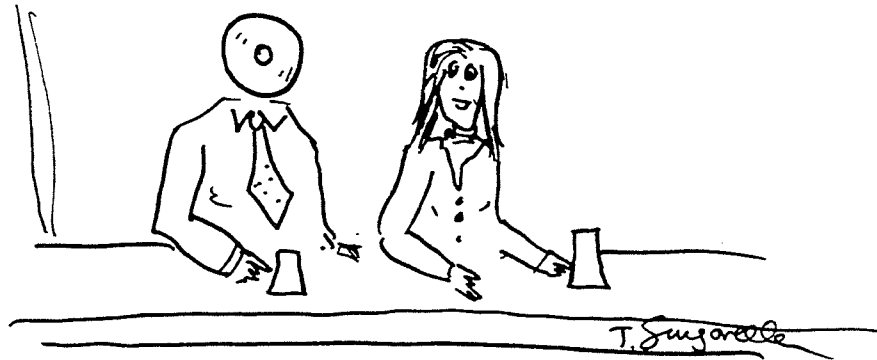
**SUBSCRIBE SOCHAP-L YOURFIRSTNAME YOURLASTNAME**

Notice, the address contains the number 1, not the letter L. In the body of your e-mail message, replace YOURFIRSTNAME and YOURLASTNAME with your own first and last names. Leave the subject line blank. You will receive a message saying that your request has been forwarded to the list owner for approval. Upon verification of membership, you will be able to participate in SOCHAP-L.

The Executive Board and the Communications Committee are excited about the new addition to our Chapter and encourage every member with internet access to subscribe and participate. We're eager to hear from you!

*submitted by Martha Tillotson*

*EDITOR'S NOTE: The listserv is going up through the efforts of Martha Tillotson, whose title should really be Communications Chair Extraordinaire. Thanks from all of us, Martha!*



*"I'll be honest, C.D. You're certainly full of information, but I've been seeing another database I met on the Internet."*

### Call for DocKit Contributions

Documents are solicited to include in a new DocKit to be published by MLA: *Policies for Visitors to Health Sciences Libraries*, indicating definitions and treatment of visitors. Policy statements or other evidence of policies, such as signs and sign-up sheets that show priorities, are sought. Who may come in to your facility to use the materials in your collection? Who may use your equipment? How do you define who may receive services, and which services?

Documents may be from:

- \* private or public institutions
- \* medical schools or other academic health sciences settings
- \* hospitals
- \* nursing, veterinary, cancer, pharmaceutical, psychiatric, dental, consumer or association libraries
- \* small, medium, or large institutions
- \* main, departmental, or branch libraries
- \* rural or urban institutions

Submit your policies to the address below. All policies need to be 8-1/2" x 11", in camera-ready format (i.e., original or clear photocopies). Please submit the text of signs, and a statement about where each sign is posted, in the same manner. With your policies, please characterize your library and location using the descriptions above, or other terms for the descriptions omitted. Also, please include your NN/LM region number, as well as the name, address, phone number, and email address of a contact person. Send to:

*Terry Wiggins, M.S., AHIP*  
*Director, Idaho Health Sciences Library*  
*Campus Box 8089, Idaho State University*  
*Pocatello, ID 83209-8089*  
*voice: (208) 236-4182*  
*fax: (208) 236-4687*  
*wiggterr@isu.edu*

### Send for...

NLM has developed a new factsheet entitled, "Opportunities for Training and Education Sponsored by the National Library of Medicine." Topics listed cover medical informatics, biotechnology, online information access and medical librarianship. A brief description of these subjects is provided. This factsheet is available from the SE/A office or from the NLM ftp server at

<ftp://ftp.nlmpubs.nlm.nih.gov/nlminfo/factsheets/trainedu>

*submitted by Barbara L. Kuchan*  
*Resources Management Coordinator*  
*NNLM/Southeastern/Atlantic Region*  
*410-706-2855 \* bcoon@hsl1.ab.umd.edu*

### Announcing a new CE Class, *Serials Management: NP 601*

Our own **Jett McCann**, Operations Manager and Head of Customer Services at EBSCO in Birmingham and **Mary Buttner**, Head of Serials and Acquisitions at Lane Medical Library, Stanford University, California, are teaming up to teach this new course at MLA in Kansas City on Friday, May 31.

The intended audience is librarians and information specialists who have little or no experience in serials management.

Explore the many facets of serials management, including budgeting, selection and deselection, acquisitions, cataloging, check-in, use studies, vendors, stacks management, claiming, binding, gifts and exchange, backfiles, and public service aspects of serials work. Equip yourself to manage this expensive and critical part of your collection. Learn what you really need to know, but didn't learn in library school. With so much of your collection budget invested in serials, don't you need to know more?

## Personals

**Mary L. Gillaspay** has accepted the post of Information Services Librarian in the Eskind Biomedical Library of Vanderbilt University in Nashville. Previously, she was Librarian, AIDS Center, Dallas.

*submitted by Frances Lynch, Associate Director, Eskind Biomedical Library*

**M. Dawn Miller** has accepted the post of Information Services Librarian in the Eskind Biomedical Library at Vanderbilt. Previously, she was Information and Technology Specialist, IGW Canada, Inc.

*submitted by Frances Lynch, Associate Director, Eskind Biomedical Library*

**Marilee S. Creelan** joined the Medical College of Georgia Greenblatt Library faculty in January as Head, Collection Services. In this newly created position, she provides leadership for and manages several key processes, including collection development, acquisitions, bibliographic control of all materials, document delivery, and interlibrary loan. Marilee comes from Ohio, where for fifteen years she was Director of Libraries for the Summa Health System based in Dayton. Most recently, she has been Automation Consultant for Riverside Methodist Hospital in Columbus, Ohio. Her M.L.S. is from the Graduate School of Library Science at Kent State University. Marilee is a Distinguished Member of the Academy of Health Information Professionals.

*submitted by Donna J. Trainor*

**Kay Hogan** is the new President-Elect of the Alabama Health Libraries Association. Kay is a librarian at the Lister Hill Library of the Health Sciences at the University of Alabama at Birmingham. She was elected at the 1995 Annual Meeting and will plan the conference for next year. Congratulations, Kay.

*submitted by Patricia Higginbottom*

**T. Scott Plutchak** has been named as the new director of the Lister Hill Library of the Health Sciences, University of Alabama at Birmingham. For the past six years, he has been the director of the Health Sciences Library at St. Louis University. From 1987 to 1989 he was the Associate Director at SLU. Prior to that, he served for four years on the staff of the National Library of Medicine as a technical information specialist and library associate. Scott has served in numerous positions within MLA, the Association of Academic Health Science Library Directors, the Midcontinental Chapter of MLA, and the American Medical Informatics Association. His special area of expertise is in the organizational aspects of modern information management. Scott began at LHL November 1, 1995. His reaction has been, "It's a real honor for me to be given the opportunity to work with the Lister Hill staff. I see the future for libraries as being full of new and interesting possibilities. This group is very creative and energetic, and I'm looking forward to seeing what kind of a future for the library we're going to invent." Nancy Clemmons had been acting Director since July, 1992.

*submitted by Patricia Higginbottom*

## Personals continued

Congratulations to **Lynn Fortney** of EBSCO and **T. Scott Plutchak** of Lister Hill Library, University of Alabama at Birmingham on their recent marriage.

*submitted by Patricia Higginbottom*

**Linda Claire Butson** has joined the library faculty of the Health Science Center Library, University of Florida, Gainesville, to head the Reference, Information Management, and Education Department. Ms. Butson comes to UF from her position as off-campus librarian for Central Michigan University. Prior to that, she worked in a variety of positions for the Mountain Area Health Education Center in Asheville, North Carolina. With her extensive experience in teaching, grant writing, giving presentations, and writing for professional publications, Ms. Butson makes a superb addition to the Health Science Center Library and the University of Florida. Welcome to a Distinguished Member of the Academy of Health Information Professionals and our newest faculty member.

*submitted by Janet Coggan*

Several librarians from the Health Science Center Library of the University of Florida attended the 45th Annual Meeting of the Southern Chapter of the Medical Library Association held in San Juan, Puerto Rico, from November 11-14, 1995. They include **Trudi Di Trolio**, **Peggy Hsu**, **Prudence Tucker**, **Susan Woods** (who is now a private consultant for the HSCL), and **Janet Coggan**. **Pam Neumann** and **Sue Lyon McCollough** from the Borland Library in Jacksonville also attended.

*submitted by Janet Coggan*

**Faith Meakin**, Director of the Health Science Center Library at the University of Florida, extends her congratulations to the following faculty of the Health Science Center Library and the Borland Library who belong to the Academy of Health Information Professionals:

<b>Butson, Linda</b>	Distinguished
<b>Coggan, Janet</b>	Senior
<b>Di Trolio, Trudi</b>	Member
<b>Fisher, Clarissa</b>	Distinguished
<b>Francis, Barbara</b>	Senior
<b>Hsu, Peggy</b>	Distinguished
<b>Lawless, Deborah</b>	Senior
<b>Meakin, Faith</b>	Distinguished
<b>Neumann, Pam</b>	Senior
<b>Porter, Polly</b>	Provisional
<b>Rhine, Lenny</b>	Distinguished

*Submitted by Janet Coggan*

**Deb Morley** has accepted the post of Systems Software Specialist in the Active Digital Library at Vanderbilt. Previously, she was Computing Consultant at UNC, Chapel Hill.

*submitted by Frances Lynch, Associate Director, Eskind Biomedical Library*

*Thanks to both our cartoonists this issue:  
Tom Singarella,  
University of Tennessee Memphis  
tsingarella@utm1.utm.edu  
Kay Cunningham  
Methodist Hospitals of Memphis  
cunningk@mhsgate.meth-mem.org*