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Message from the Chair

The message is, "We won!" That's right, Southern Chapter has won the first-ever Chapter Project of the Year Award, to be presented at the Annual Meeting of MLA in Kansas City. We submitted the Eileen Cunningham Fund Endowment as our entry. This year, its Task Force reached their goal of raising \$100,000 to continue its good work, funding U.S. Learning opportunities for medical librarians from developing countries, including attendance at the annual MLA meeting. As a Southern Chapter member, you supported this effort: buying *Raised Right in the South* cups, blue and white map scarves, t-shirts at the Orlando and Puerto Rico meetings, and honoring your mentors with your donations. Special thanks to our Task Force members. Read on for more details inside another super *Southern Expressions*.

Other good news, quite fit to print: our chapter is in compliance with MLA regarding the ratio of MLA members within our chapter boundaries. We needed 50% and we have 60% of our members within the Chapter who are also members of MLA. (We actually have 81%, but 25 do not reside within our Chapter. What can I say!) We have great meetings in interesting places, which leads me to Memphis.

I hope that some of you will start dreaming of Elvis and get inspired to give a paper and send your abstract to Dixie Williamson, as described on your insert. The meeting's theme is, *Catch the Rhythm: Jammin' with the Information Flow*. I am living testimony that once you have seen The King, your life is never quite the same. I saw Elvis perform in Miami when I was ten years old and a reasonable facsimile in Puerto Rico at the business meeting, and I can hardly wait to go to Graceland... and of course, our meeting in Memphis.

More seriously, I have just survived a merger of four hospitals and two libraries, with a little spin on downsizing as well as a promotion. I count it a real blessing that I attended a paper about QuickDoc late one afternoon at a Southern Chapter meeting. I went back to Miami and bought the program. When the administrators asked for real numbers about users, QuickDoc delivered the goods. *Maybe* I would have bought it anyway; *maybe* I could have come up with the numbers somehow; but the point is, I heard the paper at Southern Chapter, and it made a difference when the hard edge of change happened and I had to respond. The user numbers helped keep a library open. And I credit the person who gave that paper as well as Jay Daly, author of QuickDoc, for the outcome. Now, let's get those papers and posters in to Dixie!

Diane Rourke, Chapter Chair 1996

Southern Chapter Information

OFFICERS:

Chair

Diane Ream Rourke
Baptist Hospital of Miami
8900 N. Kendall Dr.
Miami, FL 33176
Voice: 305-598-6506
Fax: 305-598-5910
baptist@class.org

Chair-Elect/Program Chair '96

Dixie Williamson
Health Sciences Library
St. Thomas Hospital
PO Box 380
Nashville, TN 37202-0380
Voice: 615-222-6658
Fax: 615-222-6765
dwilliam@sthomas.org

Secretary/Treasurer

Donna Doelling
Health Sciences Center Library
University of South Florida
12901 Bruce B. Downs Blvd./MDC Box 31
Tampa, FL 33612
Voice: 813-974-2157
Fax: 813-974-4930
donna@library.med.usf.edu

Past Chair/Nominating Chair

Jan LaBeause
Medical Library and LRC
Mercer University School of Medicine
1550 College St.
Macon, GA 31207
Voice: 912-752-2516
Fax: 912-752-2051
labeause.j@gain.mercer.edu

MLA Nominating Committee Candidate

Suzetta Burrows
Calder Memorial Library
U Miami School of Medicine
P.O. Box 016950
Miami, FL 33101
Voice: 305-243-6441
Fax: 305-325-8853
sburrows@Mednet.med.miami.edu

Chapter Council Rep 5/94-5/97

Nancy W. Clemmons
Lister Hill Library Health Sciences
University of Alabama at Birmingham
1700 University Blvd.
Birmingham, AL 35294-0013
Voice: 205-934-5460
Fax: 205-934-3545
lh10009@uabdp.dpo.uab.edu

Chapter Council Alternate 5/94-5/97

Linda Garr Markwell
Health Sciences Center Library
Emory University School of Medicine
69 Butler St. SE
Atlanta, GA 30303
Voice: 404-616-3532
Fax: 404-522-3799
liblgm@emory.edu

Archivist/Bookkeeper

Lauren Benevich
Health Sciences Center Library
Emory University
1462 Clifton Rd. NE
Atlanta, GA 30322
Voice: 404-727-4512
Fax: 404-727-8469
libb@emory.edu

MLA Credentialing Liaison

B. J. Schorre
Lister Hill Library
University of Alabama-Birmingham
UAB Station
Birmingham, AL 35294-0013
Voice: 205-934-2461
Fax: 205-934-3545
lh10015@uabdp.dpo.uab.edu

COMMITTEE CHAIRS:

Membership Database Manager

Linda Flavin
P.O. Box 380634
Birmingham, AL 35238-0634
Voice: 205-987-0034
Fax: same as above, call first
lflavin@aol.com

Bylaws

Marilyn Seymour
Health Sciences Library
Memorial Medical Center
4700 Waters Ave
P.O. Box 23089
Savannah, GA 31403-3089
Voice: 912-350-8124
Fax: 912-350-8685
Seymour@gain.mercer.edu

Communications

Martha Tillotson
Health Sciences Library
University of Alabama
Box 870378
Tuscaloosa, AL 35487-0378
Voice: 205-348-1366
Fax: 205-348-9563
mtillots@uaivm.ua.edu

Conference 1996

Tom Singarella
Health Science Library
University of TN Memphis
877 Madison Avenue
Memphis, TN 38163
Voice: 901-448-5694
Fax: 901-448-6865
tsingarella@utmemi.utm.edu

Governmental Relations

Neeta Shah
Professional Library
Wm S. Hall Psych Institute
P.O. Box 202
Columbia, SC 29202
Voice: 803-734-7136
Fax: 803-734-7087

History of the Southern Chapter

Susan Woods
5111-6 Baymeadows Road #267
Jacksonville, FL 32217
Voice: 904-739-3580
Fax: 904-733-9604
woodspub@aol.com

Honors & Awards

Kathy Torrente
Health Sciences Ctr Library
Emory U School of Medicine
1462 Clifton Road
Atlanta, GA 30322
Voice: 404-727-6695
Fax: 404-727-8469
libkjt@emory.edu

Hospital Libraries

Rosalind Lett
Emory/Crawford Long Hospital
550 Peachtree Street NE
Atlanta, GA 30365
Voice: 404-686-2678
Fax: 404-686-4974
rlett@emory1.cc.emory.edu

Membership

Mary Fielder
Professional Library
Candler General Hospital
P.O. Box 9787
Savannah, GA 31412
Voice: 912-692-6011
Fax: 912-692-6031
fielder.m@gain.mercer.edu

Professional Development

Ellen Cooper
Research Information Center
Solvay Pharmaceuticals
901 Sawyer Road
Marietta, GA 30062-2224
Voice: 770-578-5648
Fax: 770-578-5634
ecooper@life.jsc.nasa.gov

Research

Carol Eurns
Health Sciences Center Library
Emory University School of Medicine
Atlanta, GA 30322
Voice: 404-727-5820
Fax: 404-727-8469
libcb@emory.edu

Strategic Planning

Jett McCann
ESS-Birmingham
P.O. Box 2543
Birmingham, AL 35202-2543
Voice: 205-991-1205 or
800-633-4604 Ext 1205
Fax: 205-995-1613
jmccann@ebcco.com

Cunningham Fellowship Liaison

T. Mark Hodges
Retired, Bakind Biomedical Library
5025 Hillsboro Road (3B)
Nashville, TN 37215-3706
Voice: 615-297-6040
Fax: 615-343-5770
t.mark.hodges@mcmall.vanderbilt.edu

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Jane Bridges
Leslie M. Straton Nursing Library
Methodist Hospitals of Memphis
251 S. Claybrook
Memphis, TN 38104
(901) 726-8862
FAX (901) 726-8524
bridgesj@mhsgate.meth-mem.org

Southern Chapter wins MLA Chapter Project of the Year Award!

As indicated on our newsletter's front page, the Southern Chapter has won the first Chapter Project of the Year Award for our part in raising \$100,000, the goal set by the MLA Board of Directors Ad Hoc Committee to Establish the Cunningham Endowment in 1987. The goal was pursued in our region by the Chapter's Task Force to Promote the Cunningham Fellowship. Chapter members active in this endeavor have included **Mark Hodges**, currently our Cunningham Fellowship Liaison; **Vislava Tylman**, Task Force Chair 1992-1995, along with members **Diana Atkins**, **Peggy Hsu**, **Faith Meakin**, **Leticia Perez**, **Barbara Ruelle**, **Neeta Shah**, **Ann Carroll Bunting**, **Tom Williams**, and **Martha Watkins**. Many a cup, scarf, magnet, t-shirt, mentor sticker and letter have helped make this goal a reality.

One of Martha Watkins' last endeavors before her death was to help Mark Hodges and **Jan LaBeause** write the application for this award. She and many others worked on this project through the last decade, and we thank each and every one of you.

The Cunningham International Fellowship was originally endowed by a bequest to MLA from Eileen Roach Cunningham at the time of her death in 1965. Cunningham was the long-time director of the Medical Center Library at Vanderbilt and the compiler of the classification that bears her name. The goal of the endowment was to bring librarians from overseas to study and learn modern medical library practice at institutions in Canada and the USA. Unfortunately, the endowment was not sufficient to maintain the fellowship, and the MLA Board of the day decided to use both the interest and the principal until the latter was exhausted. In 1986, the principal was almost completely spent and the program would likely have been terminated. Accordingly, a group of concerned MLA members (**Henry Lemkau** of this region among them) persuaded MLA to attempt to raise an endowment to continue the fellowship. Because of Eileen Cunningham's links to the South, the Southern Chapter embraced this endeavor. Our efforts paid off, and our methods and success in raising a large part of the money have won for us this award.

The Chapter Project of the Year Award was established by the MLA Board of Directors in 1995. The project must relate to excellence in projects demonstrating advocacy, leadership, service, technology or innovations related to the advancement of health sciences librarians but also beyond the normal operational programming of the Chapter. The project had to be completed during the twelve months immediately preceding the application deadline. There will be a cash award of \$500 presented to our Chapter at the MLA Annual Meeting. The award money is to be used to enhance the programming of the recipient chapter's annual meeting. Ever after, it will be called the Majors Chapter Project of the Year Award, as it has been "well endowed" by Majors Scientific Books.

Congratulations, one and all!

submitted by Diane Rourke and Mark Hodges

Chapter News

SOCHAP-L Update

SOCHAP-L, Southern Chapter's new listserv, has been up and running since early January. There's good news and bad news about our list.

The good news is that more than fifty of our group have subscribed to SOCHAP-L! We fifty-plus members have an easy means of communication among ourselves. We can be the first to hear all the Southern Chapter scoop. We have an advantage over those who have to wait anxiously at their mailboxes for *Southern Expressions* to arrive (although we all know it is worth the wait).

The bad news is that the fortunate fifty are only about 15% of our Chapter membership. There are more than 300 poor, unconnected souls out there who are missing out on the Southern Chapter opportunity of a lifetime. Of course, there are many Chapter members who do not have internet access. But if you do have access, what is your excuse if you haven't subscribed? It only takes a minute to send your request. You will probably get a response to your request the same day.

So sit down at your computer now, before you even finish reading *Southern Expressions*, and follow these instructions to subscribe. Send an e-mail message to:

LISTSERV@UA1VM.UA.EDU

which says

SUBSCRIBE SOCHAP-L YOURFIRSTNAME YOURLASTNAME

Notice, the address contains the number 1, not the letter L. In the body of your e-mail letter, replace YOURFIRSTNAME and YOURLASTNAME with your own first and last names. Leave the subject line blank. You will receive a message saying that your request has been forwarded to the list owner for approval. Upon verification of membership, you will receive notification that you are able to participate in SOCHAP-L.

Starting a Chapter listserv has been a goal of SC/MLA for two years. Now that it is established, the Executive Board and the Communications Committee encourage each member with internet access to subscribe and participate in SOCHAP-L.

submitted by Martha Tillotson

Coming Events

Medical Library Assn, Kansas City, MO, May 31 - June 5, 1996

Special Libraries Assn, Boston, June 8-13, 1996

Southern Chapter MLA, Memphis, October 12-14, 1996

Around the South

Aid for VI Libraries

During a recent meeting of the American Nurses Constituent Assembly, the president of the Virgin Islands Nurses Association described the devastation experienced by all residents of the Virgin Islands following a deadly hurricane.

The libraries of the nursing and medical school for the University of the Virgin Islands were completely destroyed, including all journals and textbooks. Donations are being sought to replace recent textbooks and all journals which were lost. You may donate recent textbooks and/or journals or other materials to:

Valda Ford, RN-Patient Advocate
c/o Governor Juan Luis Hospital
4007 Est. Diamond Ruby
St. Croix, USVI 00082

In addition, a tax-deductible fund for cash contributions has also been established. Contact Valda Ford for more information.

submitted by Cheryl Dee

Barbara Francis, Education Coordinator and Librarian in the Reference, Education, and Information Management Department, is a co-author (with librarians affiliated with the HSCL, University of Florida) of two recent publications: Francis BW and Fisher CC, "Multilevel Library Instruction for Emerging Nursing Roles," *Bulletin of the Medical Library Association*, 1995; 83(4):492-8, and Woods SE and Francis BW, "MEDLINE as a Component of the Objective Structured Clinical Examination: The Next Step in Curriculum Integration," *Bulletin of the Medical Library Association*, 1996; 84(1):108-9. Three librarians from the Reference, Education, and Information Department are co-authors of "Florida Medical Libraries Move into Cyberspace," *Florida Family Physician*, 1996 Winter; 46(1):11-12. They are **Prudence Tucker**, **Peggy Hsu**, and **Steve Flint**.

submitted by Janet Coggan

Susan Woods, Consultant for the HSC Library, University of Florida, recently presented "AIDS Information Available from the National Library of Medicine," at the Third Annual HIV Workshop sponsored by the Suwannee River AHEC and the Florida AIDS Education and Training Center. This year's workshop focused on "Primary Care in the Rural Setting." **Janet Coggan** also exhibited searching on MEDLINE at the workshop, held on February 15, 1996.

submitted by Janet Coggan

Three librarians were recently appointed to college curriculum committees. **Ave Reagor**, RN, MLS, Visiting Instructor Librarian in the Reference, Education, and Information Management Department, and **Clarissa Fisher**, MLS, Head of Access Services, are on the College of Nursing curriculum committee, and **Barbara Francis**, MLS, Education Coordinator and Librarian in the Reference, Education, and Information Management Department, is on the College of Dentistry curriculum committee, University of Florida.

Submitted by Janet Coggan

Pamela A. Neumann was appointed on March 8th as Director of the Borland Library in Jacksonville, Florida. Borland is part of the University of Florida's urban campus and serves as a resource library for many health care professionals, residents, and hospitals in the area. Pam began working at Borland in 1979 as a library technical assistant (LTA) and, with the exception of a year and a half as a librarian at the College of Physicians of Philadelphia in 1986-87, has remained in that setting. Pam was awarded tenure and promoted to the rank of Associate University Librarian in 1993. She has been active in the Southern Chapter since 1979 and is a past chair of the Honors and Awards Committee of MLA. We are very happy to welcome Pam to the position of Director.

submitted by Janet M. Coggan

Around the South continued

The Health Science Center Library, University of Florida, recently launched its home page, which is available at the following address:

<http://www.library.health.ufl.edu/index.html>

Let us know what you think!

submitted by Janet Coggan

The librarians in the Reference, Education, and Information Department, University of Florida, participated in a HSC Library Exhibit at the Inaugural Meeting of "Women's Health and Research: Applying the National Agenda," which was held in Gainesville, February 16-17, 1996.

submitted by Janet M. Coggan

Susan McCullough, Visiting Assistant University Librarian at the Borland Library, has been appointed to the Exchange Advisory Committee of the Medical Library Association. The appointment is effective after the Annual Meeting in Kansas City, May 31-June 5, 1996.

submitted by Janet M. Coggan

Janet Coggan, Library Coordinator of AHEC Services and Librarian in the Reference, Education, and Information Management Department, is presenting a paper at the MLA Meeting in June. The title is, *Enhancing the Medical Library's Collection: Consumer Health and Patient Education Needs and How to Fill Them*. **Clarissa Fisher**, Head of Access Services, and **Lisa Eichholtz** from the Medical University of South Carolina are presenting a paper at the MLA Meeting in early June. The title of their presentation is, *Cost-Effectiveness Analysis of Interlibrary Loan: A Study Comparing Ariel, Photocopying, and Telefacsimile*.

submitted by Janet M. Coggan

Prudence Tucker, Librarian in the Reference, Education, and Information Management Department, presented a poster session at the 15th Annual Meeting of the Southern Chapter of MLA, November 11-14, 1995. The title was, "Developing an Emergency Procedures Manual: Beyond Library Boundaries to Institutional Resources."

submitted by Janet Coggan

Michele Tennant, MLS, PhD, Visiting Instructor Librarian in both the Resource Management Department and the Reference, Education, and Information Management Department, University of Florida, is teaching a genetics course during the Spring Semester. This course is an example of integrating library and research skills into subject matter and the HSC Library is fortunate to have such a highly trained librarian on its faculty.

submitted by Janet Coggan

Around the South continued

Tell a Doctor, TeleHealth: A Telesymposium of Tools and Techniques

Georgia was the place to be on Saturday, March 16, for the first statewide telesymposium on biomedical information technology hosted by Emory University, Medical College of Georgia and Mercer University School of Medicine. The symposium was broadcast via the GSAMS statewide distance learning system and was received at 5 sites: Atlanta, Augusta, LaGrange, Macon and Rome. Funded in part by a technology awareness day grant from the NN/LM Southeast/Atlantic Region, the day was the result of a 3-library planning committee that met only three times in person, but met held many "virtual" meetings by email and conference call.

Highlights of the program included a keynote address by Dr. Daniel Masys, Director of Biomedical Informatics at the University of California, San Diego School of Medicine. Formerly, Dr. Masys served as Director of the Lister Hill National Center for Biomedical Communications at the National Library of Medicine.

A major portion of the program highlighted technologies at each of the four medical schools in the state. These showcases covered such topics as dental and nursing educational simulations, technology and problem-based learning, treating phobias with virtual reality, Adonis, GaIN, radiology CAI, and telemedicine.

The program also included three panel discussions with speakers at several locations, demonstrating the capabilities of teleconferencing. Topics included the Internet, Galileo and MedWeb; telemedicine; and a final panel commenting on the technology showcase.

At each site, participants could also visit exhibits of local interest and the NN/LM exhibit (including Grateful Med).

In spite of a cruel blow delivered by Mother Nature the night before (knocking out the main GSAMS connection in Atlanta) which delayed the beginning of the program, the day was a success for all involved.

submitted by Carol A. Burns

Position Available

The Greenblatt Library of MCG is recruiting a Database Services Librarian to integrate our current resources and platforms, continuously evaluate and select new resources, and ensure integrated user interfaces and access points. Other duties include provision of high level reference services, mediated searching, specialist consultations, and faculty responsibilities in teaching, scholarship, and service. This person will be a member of Reference and Knowledge Services, which is involved with the creation, management, and dissemination of knowledge for the health sciences, and will report to the head of that department. **QUALIFICATIONS:** ALA accredited Masters degree; professional experience in a health sciences or a technologically advanced library; proven knowledge of and ability for computing technology, telecommunications, problem solving, and assimilating information and presenting conclusions. **SETTING:** MCG is Georgia's only state supported health science university, serving the Schools of Medicine, Dentistry, Nursing, Allied Health Sciences, and Graduate Studies, and MCG Hospital and clinics. The current computing environment includes multiple platforms and interfaces supporting GALILEO, the statewide library system; the Library Info System from Georgetown; OVID; CD on a Novell server, and WWW. **BENEFITS:** Faculty status (nontenure) and rank. Competitive benefits package. Beginning salary \$32,000 depending upon experience. Review of applications will begin April 15 and continue until the position is filled. More detailed information at <http://www.mcg.edu/library/job.html> or from D. Kay Rands, Administrative Manager, Business Services, Greenblatt Library, Medical College of Georgia, Augusta 30912-4400, krands@mail.mcg.edu (706)721-4677. Send resume, names of three professional references, and an application letter relating to the specific position duties and qualifications. EOE/AA.

Research Spotlight

Apply Now for a Southern Chapter/MLA Research Project Grant

The Southern Chapter provides grant support for research projects in order to promote and stimulate excellence in the field of health science librarianship and the information sciences. Grants, which may support only part of the cost of a study, range from \$100 to \$1,000. The chapter may award more than one grant in a year.

Eligibility: Preference is given to applicants who are practicing health sciences librarians with at least two years of professional experience. The applicant must be a member of the Southern Chapter/MLA.

Proposed projects: Submissions will be judged according to their originality, importance to the profession, soundness of experimental design and detail and feasibility of scope.

Applications: The deadline is July 1, 1996. For a copy of the application form, contact:

Carol A. Burns
Health Sciences Center Library
Emory University
Atlanta, GA 30322
(404)727-5820
libcb@emory.edu

submitted by Carol A. Burns

Wondering What to do with Those Old CDs?

Ovid Technologies, in cooperation with the Digital Audio Disc Corporation, is proud to announce its compact disc recycling program. Customers can return outdated CDs, jewel boxes and trays to their original manufacturer and thus help soften the industry's impact on the environment. To participate, customers should send these materials to:

JADCORE
c/o DADC Recycling Program
300 N. Fruitridge Ave
Terre Haute, IN 47803

Please send only CDs, jewel boxes and trays. Remove any paper. Do not send these materials to Ovid. For more information, please contact Joe Parke of Digital Audio Disc Corporation at (812)462-8323.

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Long Distance Internection, Give me Memphis, Tennessee...

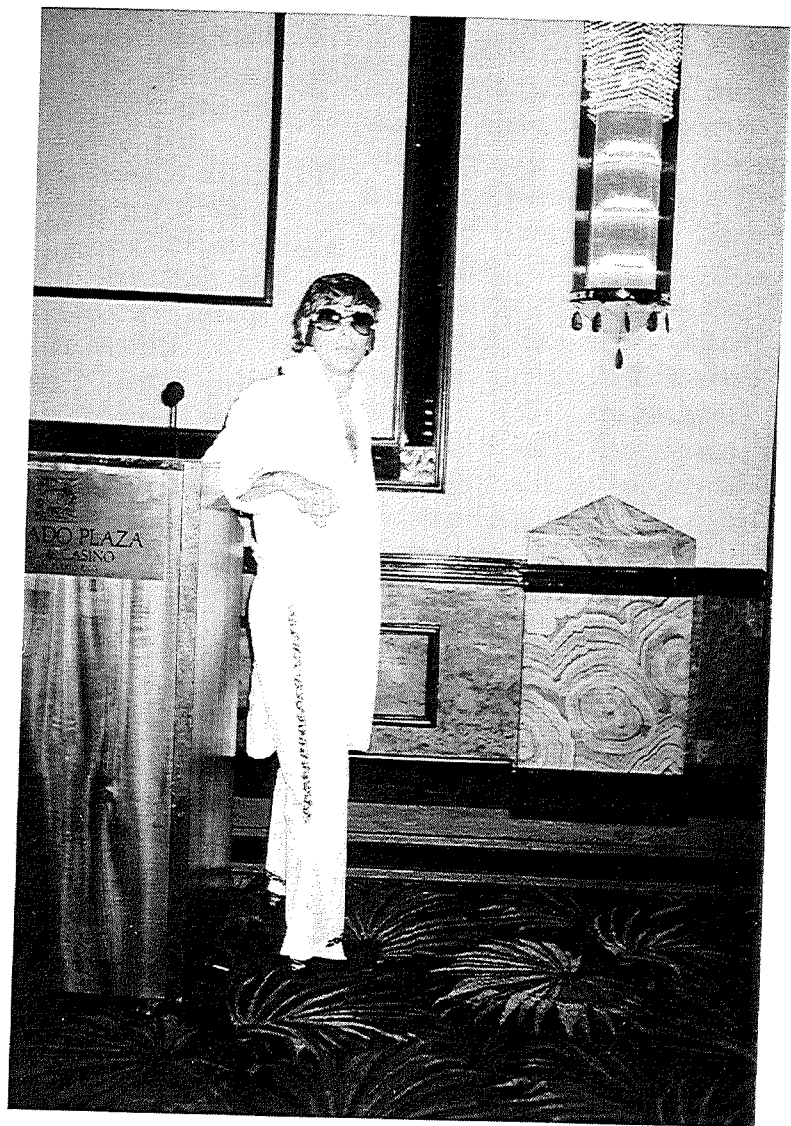
Need help planning your trip to Memphis for the 46th Annual Meeting of the Southern Chapter of the Medical Library Association October 12-14, 1996? Check out the following locations on the Information Highway to Memphis:

<http://www.rhodes.edu/Default1.html/memphis.html>

<http://www.memphismojo.com/city.html>

<http://sunsite.unc.edu/elvis/elvishom.html>

You'll be treated like **The King**
at SC/MLA in Memphis!



MLA News

Meet the Authors at MLA

Once again, the MLA Books Panel will sponsor *Meet the Authors* sessions in the exhibit hall during our annual meeting in Kansas City. Stop by the University Press of America booth and take advantage of this opportunity to talk with MLA authors about their publications and learn more about the writing process. Schedules for author attendance at the booth will be posted at the University Press of America's booth, on the message board, and in the conference newsletter. Kellie Kaneshiro and **Mary Prottzman**, Coordinators of Meet the Authors Sessions, MLA Books Panel, are looking forward to seeing you there.

submitted by
Mary Prottzman,
prott1@ns.awanet.com
(334)255-7350

The Continuing Education Experience at the 1996 MLA Annual Meeting

Coming your way at the 1996 MLA Annual Meeting in Kansas City, MO, is a roster of CE courses that will reach all levels of today's health sciences librarian. MLA and the CE Committee have planned a wide variety of courses that extend to the many interests and issues that face medical librarians. Now is your chance to take advantage of this important opportunity to enhance your professional development.

The CE courses at MLA include courses in law, ethics, career advancing, dentistry, consumer resources, geriatric and gerontology, medical terminology and the list goes on. There will be courses for librarians who are new to the field, who are managers, and who are experienced in special types of librarianship.

CE courses are designed to impact all librarians and this year the CE roster includes nine newly revised courses. These include management, finance, clinical medicine, nursing, oncology, drug and pharmaceutical information, toxicology, computers, and research.

Computer courses are becoming a specialty at Annual Meetings. MLA will be hosting a variety of courses, including a series of hands-on computer courses that will take you into the depths of the information superhighway. You will learn about the basics and the advanced techniques of the World Wide Web and the Internet, including Hypertext Markup Language, software, file transfers, searching techniques and designing your own electronic library.

Because teaching and reaching out to others is a big part of being a medical librarian, we have scheduled several courses to help you make a difference to your learners. These courses focus on teaching, making presentations, creating outreach programs, working with bibliographic instruction programs, and problem-based learning.

As the role of the health sciences librarian continually changes, MLA brings to the forefront courses that make a mark on librarianship. The 1996 CE experience will include courses in managed care organizations, Clinical

MLA News continued

Practice Guidelines, strategic positioning, and telemedicine.

As a special treat this year, there will be a preconference symposium, *Managing Health Information Resources for the 21st Century: The Second MLA Symposium on Collection Development in Health Sciences Libraries*. Here, participants can learn about the newest ways in collection development and share ideas that have worked for their colleagues.

The post conference symposium, *Telemedicine: Supporting Decisions by Patients, Caregivers, and Administrators* is jointly sponsored by MLA and the American Medical Informatics Association. It will explore the challenges and opportunities that come from providing information services and systems to support the treatment of patients at a distance.

The CE experience is expansive this year and is an opportunity that is not to be missed. To find out more information about the courses offered at the Annual Meeting, please see your Preliminary Program or contact the Professional Development Department at (312)419-9094.

submitted by
Kathleen Gaydos, MLA

Shy and Retiring? Or Just Retiring?

The Hospital Libraries Section of MLA awards Certificates of Service for retirees. The purpose of the certificate is to acknowledge and congratulate HLS members upon their retirement for their years of service in the field of hospital librarianship. In order to be eligible for a Certificate, the recipient must:

1. have reached an acknowledged retirement age or tenure.
2. have been an HLS member for at least five years preceding retirement.
3. be verified/approved by the Membership Committee for certificate eligibility.

Certificates of Service may be requested by retiring librarians themselves, or may be requested for a retiring librarian by colleagues. The certificate, which is suitable for framing, will be issued as soon as each request is approved. Recipients will be announced at the HLS Annual Meeting and in an issue of *National Network*.

If you would like to request a Certificate, please send the member's name; year & date of retirement; age (whether over or under 55) at retirement; length of service; years with HLS membership; an indication that the member has been in the HLS for at least five years before retirement; to:

Patricia Regenber
Health Sciences Library
The Mountainside Hospital
Bay & Highland Aves.
Montclair, NJ 07042
pregenbe@intac.com

Medical Library Association

MLA

Research Committee

The SC/MLA Journal Usage Study Phase III is complete. Partial results will be presented at the Library Research and Public Services Sections joint session at MLA, *Using Scientific Evidence to Improve Public Services in the New Information Frontier*. This presentation focuses on the hospital libraries in Phase III, in particular the benefits of their participation relative to decision-making in hospital public services: which titles are essential to responding effectively to user needs and when is interlibrary loan the most cost-effective solution to access?

The Phase III study yielded average frequency of use; cost per use; extent of commonality among frequently used titles including their occurrence on the Brandon-Hill list; subject analysis; incidence and commonality among non-used titles. The study illustrates the value of using scientific evidence in library management and decision-making. Additional data collection may yield actual benchmarks.

The Phase III study included 50 libraries, and the Research Committee gratefully acknowledges the hard work each library put into its data collection and reporting. Many thanks to the following libraries:

Alabama: Lister Hill Library, University of AL-Birmingham; Mobile Infirmery Medical Center Library; Biomedical Library, University of South AL, Mobile; Univ AL Health Sciences Library, Tuscaloosa.

Florida: Connally Library, Lee Memorial Hospital; VA Medical Center Library, Bay Pines; Converse Medical Library, Winter Haven Hospital; All Children's Hospital Medical Library, St. Pete; Calder Memorial Library, University of Miami; West Volusia Memorial Hospital Medical Library, DeLand; Watson Clinic Library, Lakeland; Naples Community Hospital Medical Library; Health Sciences Library, University of Florida; Bethesda Memorial Hospital Medical Library; VA Medical Center Library, Gainesville; Sarasota Memorial Hospital Medical Library; Memorial Hospital Medical Library, Hollywood; Sun Coast Hospital Medical Library, Largo; Morton Plant Hospital Medical Library, Clearwater; St. Mary's Hosp Medical Library, West Palm Beach; Tampa General Hospital Medical Library; Baptist Hospital of Miami Medical Library; Health Sciences Center Library, University of South Florida; Halifax Medical Center Library, Daytona Beach; University Community Hospital Medical Library, Tampa.

Georgia: North East Georgia Medical Center Library, Gainesville; Multi-Media Center, Morehouse School of Medicine; DeKalb Medical Center Health Sciences Library; Greenblatt Library, Medical College of Georgia; Health Sciences Library, University Hospital, Augusta; Athens Regional Medical Center Library; Crawford Long Hospital Medical Library, Emory University; Hospital Branch Library, Emory University; Grady Branch Library, Emory University; Hughston Sports Medicine Foundation Library, Columbus; Mercer University School of Medicine Library, Macon; Memorial Medical Center Library, Savannah; Colquitt Regional Medical Center Library, Moultrie; Floyd Medical Center Library, Rome; Schwob Medical Library, Medical Center, Columbus.

Research Committee continued

Louisiana: VA Medical Center, Alexandria.

Mississippi: Singing River Hospital Medical Library, Pascagoula; Magnolia Regional Health Center Library, Corinth; North Mississippi Medical Center, Tupelo; Rowland Medical Library, University of Mississippi.

Puerto Rico: University of Puerto Rico Library, San Juan.

South Carolina: Medical University of SC Library, Charleston; Upper Savannah AHEC Medical Library, Greenwood; University of SC School of Medicine Library, Columbia; Lexington Medical Center Library, West Columbia; Catawba-Wateree AHEC Medical Library, Lancaster.

Tennessee: Bristol Regional Medical Center Library, Bristol; East TN Children's Hospital Pediatric Medical Library, Knoxville; Eskind Biomedical Library, Vanderbilt University, Nashville; Quillen College of Medicine Library, East TN State University, Johnson City; Meharry Medical College Library, Nashville; Erlanger Medical Center Library, Chattanooga; VA Medical Center Library, Nashville; Methodist Medical Center Medical-Nursing Library, Oak Ridge; Stollerman Branch Library, University of TN-Memphis; Preston Medical Library, UT Medical Center, Knoxville; UT-Memphis Health Science Library and Biocommunications Center; St. Jude Children's Research Hospital Biomedical Library, Memphis; Julius Jacobs Health Science Library, St. Thomas Hospital, Nashville.

Virgin Islands: St. Croix Hospital Medical Library.

In addition to finishing the Phase III journal usage study, the Research Committee is making plans for the next chapter research project. Don't forget to apply for the SC/MLA Research Award. Application deadline is July 1, 1996.

Committee members for 1996 are:

Carol Burns, Emory University, Chair
Judy Burnham, University of South Alabama
Joy Harriman, Mobile Infirmary Med Center
Jett McCann, EBSCO, Birmingham
Cathy Schell, Earleton, FL
Cindy Suter, St. Jude, Memphis

And two very special ex officio members, the moms of research in SC/MLA, **Jocelyn Rankin**, Mercer University School of Medicine, Macon, and **Cheryl Dee**, Watson Clinic, Lakeland, FL.

submitted by Carol A. Burns, Health Sciences Center Library, Emory University, Atlanta 30322, libcb@emory.edu (404)727-5820

Personals

Best wishes to **Martha Tillotson** on her April 27 marriage. Martha will add a new e-mail address from a new system when her name becomes Mrs. Sydney Cook, but will also keep the old MTILLOTS address on the old system for a while. Stay tuned!

Welcome to the following new SC/MLA members:

Juan Melendez Alica, Universidad Central Caribe School of Medicine, Bayamon, PR
Moises Perez Alvira, UPR, Auzilio Mutuo Hospital, San Juan, PR
Joaquin Arriaga, University of Miami Medical School
Doug Blansit, Medical University of South Carolina, Charleston
Karen Bledsoe, Northwest AHEC, Winston-Salem, NC
Sheila Ann Brown, American University of the Carribean School of Medicine
Karen Dahlen, Vanderbilt, Nashville
Marcia Epelbaum, Vanderbilt, Nashville
Beverly Gresehover, NN/LM SE/A Region, Baltimore
Jeffrey Huber, Vanderbilt, Nashville
Janice E. Kelly, NN/LM SE/A Region, Baltimore
William Leazer, Irving, TX
Kerry Palmertree, LeBonheur Children's Medical Center, Memphis
Teresa R. Teague, SunHealth Alliance, Charlotte
Carol J. Yates, University of the West Indies, Trinidad & Tobago

In Memorium

Sadie Hill Rainsford, former Librarian at the Greenblatt Library, Medical College of Georgia, died at her home on February 4 as the result of a tragic fire. Ms. Rainsford was 79, and a lifelong resident of Edgefield County, South Carolina. She held an A.B. degree in English from Columbia College and a library degree from Emory University. In 1942, she accepted a position as Assistant Librarian at the MCG Library, beginning a career of service to the Medical College that spanned 33 years and three separate library locations. In 1950, Ms. Rainsford was named Librarian, and assumed this position as the only professional in the MCG Library. As such, she was solely responsible for the planning, management and administration of a major medical library.

During her tenure, Ms. Rainsford expanded the book collection to almost 100,000 volumes, a sevenfold increase. The books were recatalogued, using the more specialized National Library of Medicine and Library of Congress classification schemes, and a more organized circulation system was implemented. Ms. Rainsford modernized the library by introducing such innovations as photoduplication and teletype equipment.

Ms. Rainsford was an active participant with both MLA and the Southern Regional Group (the original name for SC/MLA) during her career at MCG. She served as both Vice Chairman and as a member of the various committees of the University System of Georgia, particularly on the committee relating to academic status for librarians.

In June, 1975, when Ms. Rainsford retired, The Board of Regents of the University System of Georgia conferred upon her the title of *Librarian Emeritus*, a title that remains unique to her.

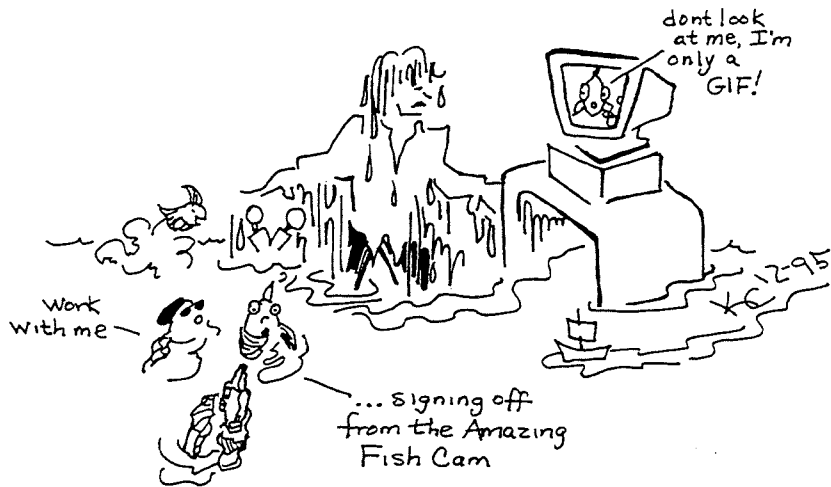
submitted by Donna J. Trainor

Editor's note: Ms. Rainsford is pictured in the Fall, 1995 issue of Southern Expressions in the photograph of the Southern Regional Group taken on the steps at Emory in April of 1956, forty years ago.

Publication Schedule

<u>Reporting Deadlines:</u>	<u>Publishing Deadlines:</u>
June 15, 1996	July 15, 1996
August 15, 1996	September 15, 1996
December 15, 1996	January 15, 1997

Statements and opinions expressed in *Southern Expressions* do not necessarily represent the official position of its editor or SC/MLA. Contributions may be edited for brevity, clarity, or conformity to style. Final decision on the content shall be left to the discretion of the Editor with the advice of the Communications Committee, SC/MLA.



Original cartoon by Kay Cunningham of the Leslie M. Stratton Nursing Library, Memphis.
cunningk@mhsgate.meth-mem.org

When virtual reality gets out of hand

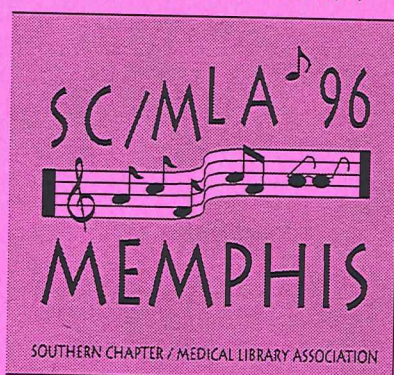
[The real Amazing Fish Cam—with which this cartoon has no connection—can be seen at:
<http://home.mcom.com/fishcam/>]

CATCH THE RHYTHM



JAMMIN' WITH THE INFORMATION FLOW

CATCH THE RHYTHM



JAMMIN' WITH THE INFORMATION FLOW

October 12-15, 1996

The Peabody Hotel

Memphis, Tennessee

CALL FOR PAPERS

Topics to consider for jammin' with the information flow:

- what works: practical applications
- new programs or services
- reference searching as an art
- contracting/outsourcing library services
- traditional versus new
- different approaches to library work
- what works: technical innovations
- library networks, networking, systems
- institutional politics and libraries
- managed care impact on libraries
- hospital libraries: strategies for survival
- library fundraising strategies
- sharing library resources, interlibrary loan
- dealing with vendors
- collection development
- instructional technology
- materials preservation
- planning for the future

Abstract should be 250 words maximum with cover letter and the author(s) name, institution, and address clearly identified. The deadline for abstracts is May 15, 1996. Please send abstracts to

Dixie Williamson
SC/MLA 1996 Program Chair
Head, Julius Jacobs Health Sciences Library
St. Thomas Hospital, Box 380
Nashville, TN 37202-0380

Voice: (615) 222-6658
Fax: (615) 222-6765
Email: dwilliam@stthomas.org

