Volume 12, Number 3, Summer, 1996

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Message from the Chair

Now everyone officially knows that the Southern Chapter won the newly established Majors/MLA Chapter of the Year Award. It was my privilege to accept it for us at the MLA Awards Luncheon in Kansas City. As prematurely announced in this column in the last newsletter, we won this award for our work, "fund raising for the Cunningham Memorial International Fellowship of the Medical Library Association, using honoring and remembrance of mentors and other professional colleagues." We are especially proud of its support by Majors Scientific Books, one of our Chapter’s many favorite vendors. Thanks to all of you who have worked so hard on this project through the years!

MLA also awarded its prestigious President’s Award to our own Christiane Jones of Biloxi’s VA Medical Center, JCAHO teacher and library advocate extraordinaire. The MLA Board managed to keep it a secret from Chris, as she was on the Board. Jane Lambremont, another extraordinary teacher and mentor for many in our Chapter and the South, was named an MLA fellow. Chapter member Pam Neumann chaired MLA’s Awards Committee.

Our Chapter’s journal usage study was the topic of a paper presented by Cheryl Dee, Ph.D., highlighting the work of our Research Committee. Many other Chapter members presented papers and posters at MLA. If you did not attend MLA this year, you may wish to avail yourself of one of the papers on tape; several may be repeated at our Memphis meeting.

Our Chapter Executive Board met at MLA, where it was proposed that we increase our Chapter dues from $10 to $15. I volunteered to break this great news to you in this column so that we can prepare to discuss and vote on it at our Memphis meeting. After our Executive Board meeting, I attended an MLA Chapter Chair roundtable and discovered there that we are one of the few chapters with $10 dues. Most are $15, and one is $25. That's when I realized how much we are doing with what we have: funding research, having great meetings in Puerto Rico... Another potential cost savings I discovered at this meeting: many other chapters give their members the choice of receiving their newsletters electronically on their chapter Listserves rather than snail mail. Bring your ideas, but not your guns, to the Memphis business meeting, but remember: nobody likes long business meetings! (At least, that's what everyone always says on the meeting evaluation forms!)

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Statements and opinions expressed in Southern Expressions do not necessarily represent the official position of its editor or the Southern Chapter of the Medical Library Association. Contributions may be edited for brevity, clarity, or conformity to style. Final decision on the content of Southern Expressions shall be left to the discretion of the Editor with the advice of the Communications Committee of the Southern Chapter/Medical Library Association.
The Program Committee invites you to participate in the Southern Chapter’s annual meeting in Memphis October 12 - 15, 1996. We will explore the rhythms of managed care, partnerships and mergers, advances in technology, and adapting to the constant challenge of change.

Our invited keynote speaker for the opening session on Sunday, October 13 is Manny Martins, Director of Clinical Services Administration at the University of Tennessee, Memphis. His presentation is entitled "Managed Care: An Overview and Implications for Medical Library/Information Services". Our second keynote speaker, Carol Tenopir, Professor, University of Tennessee Knoxville School of Information Sciences, will address the changes in technology and how they affect the flow of information.

Be sure to attend the panel discussion session when your colleagues will discuss their insights and experiences with partnerships, mergers, and managed care.

There will be numerous contributed papers and posters related to networking, extending library services, document delivery, collection development, changes in the rhythm of providing services as well as the movement towards new roles.

Wake up Monday, October 14 with a special presentation on communications skills by David Armbruster, Ph.D., Associate Professor and Head, Scientific Publications and Library Communications, Health Sciences Library & Biocommunications Center, University of Tennessee, Memphis. His session will be both informative and enjoyable, despite an early morning eight o'clock hour! His presentation is entitled, Effective Communication Skills: "I am not sure you realize that what you heard is not what I meant."

Once again this year, we will have updates from MLA and NLM with Carla Funk and Janice Kelly.

The hospital librarians’ program and CONBLS will also have their annual gathering and program/meeting. Look for further details in the preregistration packets this summer.

The Committee hopes that in October, you will take home with you some definite rhythms of the information flow, whether they be variations on familiar rhythms or new beats altogether.

The Professional Development Committee offers you six great CE classes to choose from in Memphis. On Saturday, October 12, you have the choice of taking Serials Management, taught by Jeff McCann and Mary Buttnor; Developing the Hospital’s Information Management Plan, taught by Chris Jones; or Mining the Internet for Medical Resources, taught by Sara McLanahan.

On Tuesday, October 15, you can select from Enhancing the Librarian’s Image through Administrative Controls, taught by James Pat Craig; Managed Care Organizations and the Health Sciences Librarian, taught by Donna Watkins; or Issues in Information Malpractice, taught by Marianne Puckett. Make your plans now to attend one or more of these informative classes!

The Local Arrangements Committee has been hard at work sampling potential refreshments and activities for our meeting at the historic Peabody Hotel, where the Mississippi Delta is said to have begun. Our opening reception will be held on the roof of the Peabody. You were there with Tom Cruise if you saw The Firm wooing him at a rooftop party. You'll be cruising on the Big Muddy at our banquet Sunday night, just blocks from the Peabody and jammin’ Beale Street. During the conference breaks, we’ve made sure you'll be sur-prized as well as door-prized. You’ll be receiving your conference registration and information soon. Watch for it, and be sure to flip through all the pages, because there will be a lot from which to choose. So, (you knew this was coming) Don't be Cruel, put on your Blue Suede Shoes, because By and By, You Better Run to Memphis, For the Good Times!

submitted by Dixie Fulton Williamson, Program Committee Chair; Ellen Cooper, Professional Development Committee Chair; and Jane Bridges, Local Arrangements Committee Co-chair.
AHIP Members Join For the Good Times

The following people have been accepted for membership in the Academy of Health Information Professionals (AHIP) at the level indicated. The Academy is a program of the Medical Library Association which recognizes the professional accomplishments of its members in regard to their continued professional development and contributions to the profession. Members can gain a sense of accomplishment by assessing themselves against a set of standards established by their peers, and can also see the process as a personal and professional self-development tool. If you have any questions about fulfilling membership requirements, preparing your Academy portfolio, or any other issues, please contact your Chapter Credentialing Liaison, B.J. Schorre, at (205) 934-2461 or bschorre@lister2.lhl.uab.edu

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D  Distinguished  P  Provisional
S  Senior  F  MLA Fellow, Distinguished Level
M  Member

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TN Walker, Mary Edith D
TN Watkins, Donna S
TN Williamson, Dixie Fulton D

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H & A Committee hopes to *Shake a Hand*

The Honors and Awards Committee would like to encourage nominations for the following MLA awards for 1997 from the members of the Southern Chapter. The deadline for nominations is September 1, 1996.

The **Award for Excellence and Achievement in Hospital Librarianship** recognizes significant accomplishments, continuing excellence, and leadership by a hospital librarian.

The **Estelle Brodman Award** for the Academic Medical Librarian of the Year recognizes the achievements, continuing excellence, and leadership of a mid-career academic health sciences librarian.

The **Louise Darling Medal** for Distinguished Achievement in Collection Development in the Health Sciences is presented to an individual, institution, or group of individuals for accomplishments in the area of collection development.

The **Ida and George Eliot Prize** is presented for a work published in the preceding year judged to be the most effective in furthering health sciences librarianship.

The **Murray Gottlieb Prize** is presented for the best unpublished essay on the history of medicine and allied health sciences written by a health sciences librarian.

The **Marcia C. Noyes Award** is the Association’s highest professional distinction. It is presented in recognition of an individual whose career has resulted in lasting, outstanding contributions to health sciences librarianship.

The **Rittenhouse Award** is presented for an outstanding paper written by a student or intern in an approved library science course or internship.

The **Frank Bradway Rogers Information Advancement Award** is presented for an outstanding application of technology to the delivery of health sciences information.

The **Chapter Project of the Year** is a general award for excellence, innovation, and contributions to the profession of health sciences librarianship and to chapter members demonstrated through special projects that respond creatively to the challenges of the health information profession. This, of course, is the award that the Southern Chapter won this year.

In addition to the listed awards, MLA also recognizes Fellows, who are selected for sustained and outstanding contributions to the field of health sciences librarianship and to the purposes for which MLA stands; and Honorary Members, nonmembers who have made outstanding contributions to the advancement of the Association’s purposes.

The members of the Honors and Awards Committee are:

**Mary Fran Prottsman**

**Suzetta Burrows**

**Kathy Torrente (Chair)**

**Walter Morton**

**Bobbie Carlson**

**Kelly Hensley**

**Elsa Maria Lopez**

Alabama
Florida
Georgia
Mississippi
South Carolina
Tennessee
Puerto Rico

For further information and nomination materials, please contact the Professional Development Department at MLA Headquarters at 312-419-9094 or mlapd@mlahq.org.

*submitted by Kathy Torrente*
SOCHAP-L Says, I Want You, I Need You, I Love You

Want the latest information on what happened at MLA in Kansas City? Need a quick way to gather information for an SC/MLA committee? Want the scoop on Southern Chapter’s projects and activities? Need a roommate for our annual meeting in Memphis? Want to voice your opinion about an issue related to our chapter? Looking for a good course on a certain subject?

AND DO YOU WANT TO FIND OUT FAST?

SOCHAP-L is the answer. It can help you solve your chapter-related problems and provide quick answers. It provides a vehicle for communication within our chapter that can be used any time by any member with internet access.

The Executive Board of SC/MLA feels very strongly that SOCHAP-L is a valuable benefit of chapter membership and an important tool for conducting business in our chapter. Therefore, the Board has decided to subscribe every member who has internet access automatically as part of chapter membership, just as everyone is put on the mailing list for Southern Expressions and other chapter mailings. In fact, you may have already received notification to this effect by the time you read this article.

The Board hopes you will stay on the list and participate. We believe you will find our list beneficial but not a burden, since it is not intended to be a forum for discussion of general medical librarianship issues. Think of it as ANOTHER good reason to be a member of Southern Chapter.

Submitted by Martha Cook

The right information—when you need it!

“Practitioners don’t have the time to access information that they need. Medical librarians can provide scientific information from around the globe almost instantly.”

—Dr. Kenneth Walker, Emory University School of Medicine, Grady Memorial Hospital, Atlanta, GA

Your medical librarian is a highly trained information professional, with the specialized expertise to find, filter, and screen databases and clinical information sources. Wherever you are, you can get the most accurate, timely, and relevant health information available.

To find out how your medical librarian can save valuable time and cut health care costs, contact MLA at Six N. Michigan Ave., Ste. 300, Chicago, IL 60602-4805; 312/419-9094; info@mlahq.org; http://www.kurn.edu/mla.

Medical Library Association

MLA

“The Association of Health Information Professionals”
Around the South

Departments get All Shook Up at USA

Following the trend at such medical schools as Cornell, George Washington University, LSU, Loyola, University of Miami, University of Tennessee-Memphis and others, the University of South Alabama Biomedical Library and Learning Resources (media production services) have joined forces to create the Department of the Biomedical Library and Learning Resources. The combined departments will be under the direction of Tom Williams.
One of the first steps taken was to create and distribute an evaluation and needs assessment form for learning resources. After careful evaluation of the survey results, the goal will be to update equipment, improve existing or provide new services, and coordinate all services for increased quality and efficiency. The home page will be expanded in the near future to include information about learning resources.

submitted by Judy Burnham

But, I Really Don’t Want to Know

Kelly Hensley, Assistant Professor and Media/Computing Services Librarian, Medical Library, gave a presentation titled "Will Academic Librarians Be Replaced in the Information Age?" as an invited speaker at the Tennessee Library Association on April 11, 1996, in Knoxville. She was part of the College and University Libraries Section’s program on "Awareness and the Academic Librarian."

submitted by Kimberly J. Laird

Program Offers Something for Everybody

Lenny Rhine, Assistant Director for Collection Development at the University of Florida Health Science Center Library in Gainesville, was co-organizer of a session at the meeting of the Society for Applied Anthropology in Baltimore on March 28. The session, Global Communications for Development, described how electronic communications are helping social scientists, health care personnel and international development specialists to fill the information gap in developing countries. Dr. Rhine spoke on the sister library program he developed with the Univ Zambia Medical Library, and on Satellife’s HealthNet program.

submitted by Janet Coggan

University South AL Library Helps Upper G.I. Blues and Other Medical Problems

The USA Biomedical Library has entered into an agreement with the Biblioteca Ezequiel Martinez Estrada at the Fundacion Favaloro in Buenos Aires, Argentina to provide photocopies of needed articles from the Biomedical Library’s collection. The Fundacion Favaloro serves its primary clientele of clinicians and researchers as well as other physicians, scientists and health care professionals in the area. Requests will be e-mailed from Argentina and processed within 24 hours of receipt. As more titles become available electronically, it will become possible to transmit the entire article. In the meantime, after receiving the electronic request, articles will be mailed via traditional air mail. With this service, a requestor in Buenos Aires can have the full article in hand within a few hours, or in some cases, just minutes of the request.

submitted by Judy Burnham
Project in Haiti to *Follow That Dream*

The Medical Sciences Library of the University of Puerto Rico, under an existing international collaborative agreement with the State University of Puerto Rico, has developed a project to assist Haiti's medical school in its effort to upgrade and revitalize the medical library at the National University. The aim is to provide technical and professional advice; support for the organization; and implementation of modern resources, including support and advice on the design and organization of physical facilities according to current medical library accreditation standards and training in current library management and administration principles. These efforts will benefit the faculty and student bodies of the State University of Haiti providing access to current information resources in the health disciplines and to the medical literature required by the University in its mission to educate and empower health professionals capable of sound clinical judgment and confident decision making based on up-to-date clinical information and state-of-the-art scientific principles. A sustained effort along these lines will result in a systematic progressive improvement in the quality of health care and services throughout the Republic of Haiti.

Professional medical librarians from the University of Puerto Rico will work with officials of the medical school in Haiti and their designated personnel to develop a competent staff to operate the library according to modern principles of professional medical library practice. Initial efforts will be to provide training in establishing, cataloging and organizing core medical library materials for the faculty and students, training in the optimal use of Medline database materials from the National Library of Medicine, and to implement an interlibrary loan program through the Medical Sciences Library of the University of Puerto Rico. A donation of current reference books in English, French and Spanish and periodicals by the Medical Sciences Library of the University of Puerto Rico is also part of this project.

As part of the initial stages of the project during the month of June, UPR's medical library director, *Francisca Corrala*, will be traveling to Haiti in order to assess the existing conditions and general situation of the medical library and meet with the library administration officials to discuss the implementation of the project.

*submitted by Nilca I. Parrilla*

**PR Library Services are Steadfast, Loyal and True**

On June 26, the medical sciences campus library of the University of Puerto Rico was scheduled to complete the first stage of the Health Education and Information Resources System (HEIRS) project as part of the library’s strategic plan to develop further and improve education, research and information on health. New library facilities inaugurated on this date enable users to have available ten microcomputer workstations. Through these stations, they will have access to the library’s online catalog (NOTIS), mini-Medline, the Web and Internet, and to the library’s CD-LAN databases: Aidsline, CCINFO, CINAHL, ERIC, Health Plan, IPA, PPOPLINE, Medline 1966-present, and Micromedex. Workshops will be offered by the library staff in the proper and efficient use of these databases. Medical sciences campus faculty members and students as well as all health professionals in Puerto Rico will benefit from these resources.

*submitted by Nilca Parrilla*
Around the South continued

Danny

University of South Florida Health Sciences Center Library Reference Librarian Danny O’Neal has been selected to attend the Snowbird Leadership Institute in Snowbird, Utah, August 8-13, 1996. O’Neal received an M.L.S. from USF in 1994 and has been employed at the USF Health Sciences Library since May, 1993. The Health Sciences Library and its director, Beverly Shattuck, are sponsoring his attendance.

The Snowbird Leadership Institute was initiated to identify, train and provide networking experience for the library leaders of the future and offers an unique set of opportunities to librarians in the early years of their professional careers. Previous participants have rated the program as a highly successful milestone in their career development.

Attendance at this annual event is limited to 32 participants who must be nominated by graduate library schools, state librarians, or library association presidents. General criteria require the nominee to be an outstanding recent graduate in librarianship and/or information science from an accredited library education program and to have a record that indicates superior academic performance, a successful employment experience, and demonstrated leadership potential.

Since its inception in 1990, the Institute has met with great success and is now regarded as one of the finest library leadership development programs in the country. A substantial portion of the instructional costs and accommodations are through the generous support of Ameritech Library Services, the continuing sponsor of the Snowbird Leadership Institute.

Submitted by Judy F. Johnston

Discussion on the Virtual Edge of Reality

On March 30, 1996, the Southern Medical Informatics Conference (SMIC) held its second annual meeting at the University of Florida in Gainesville in conjunction with the Southern Group on Educational Affairs of the AAMC. At this conference, the UAMS Department of Anatomy World Wide Web Site was introduced by Dr. Patrick Tank. Personal Digital Assistants for Physicians was the title of another presentation, shown by Dr. Rush, software programmer for UpToDate. Dr. Rathe explained how easy MTX is to use in creating WWW documents and Dr. Seymour brought in a sample of the project his company is developing showing what the 3D Database is doing with the Visible Human Project. Brenda L. Seago from the Medical College of Virginia (bseago@gems.vcu.edu) Medical Library did a presentation on student educational workstations developed and supported by their library. The proceedings from the conference are available at http://www.med.ufl.edu/medinfo/smic96/

Submitted by Cathy L. Schell, MD, MLS afn36472@freenet.ufl.edu

Editor’s note: When Cathy submitted this article, she added these lines: "Medical librarians are most welcome to submit and present at the Southern Medical Informatics Conference, and I would like more SC/MLA members to be aware of this." We hope this article brings riches and fame to a Chapter member, or at least some professional growth and satisfaction!
Librarian Hones Roustabout Skills in Massachusetts

Michele R. Tennant, Visiting Librarian in Reference and Technical Services at the University of Florida Health Science Center Library, was admitted to the National Library of Medicine 1996 Fellowship Program in Medical Informatics. The program ran from May 29 to June 6 at the Marine Biological Laboratory at Woods Hole, Massachusetts. The course is designed for medical librarians, educators, and administrators as well as young faculty who will become agents of change at their institutions. The focus of the course is the application of information science and computer technologies to biomedicine. The fellowship award covers all costs of course attendance. Michele was the recipient of one of the thirty fellowships awarded. Congratulations to Michele!

submitted by Janet Coggan

Librarians need Hard Hats and Blue Suede Shoes

Lister Hill Library is under construction physically and virtually. You probably already know about the physical construction and renovation project that is underway. But did you know that at the same time we have been under construction virtually too? Lister Hill Library has revamped and expanded our website! Some of the highlights of the new website include: a photographic preview of the new building and the construction project; maps and directions for access to the library; a linked Description of Services, including several electronic services such as LinkPLUS password registration, purchase recommendations, interlibrary loan requests, reference inquiries; several of the library’s educational handouts; the 1996 UAB Contributing Authors list; and an extensive list of links that we have discovered on our cybertravels. So aim your browser at http://www.uab.edu/lister/ and check us out!

submitted by Patricia Higginbottom

ALHeLA-ans Get Back to Birmingham Meeting

The Alabama Health Libraries Association, Inc. will conduct a workshop on August 14, 1996 for the Medical Association of the State of Alabama (MASA) at the Medical Forum in Birmingham. The workshop will focus on "Access to Medical Information" and will target CME directors in the state. A similar workshop was held for MASA in 1988, but changes in technology since that time warrant an update. Those who have agreed to assist to date include Diane Williams, Geneva Bush and Judy Burnham, all from the University of South Alabama Biomedical Library; Tammy Lee, Auburn Veterinary Med Library, Mary Fran Protsman, Lyster Army Hospital, Ft. Rucker; Martha Verchot, Kay Hogan and Pat Higginbottom, all from Lister Hill Library, Univ of Alabama at Birmingham; and Helvi McCall, Health Sciences Library, University of Alabama Tuscaloosa. The all-day workshop will cover such topics as medical informatics, national and regional library resources, print and electronic methods of self-directed learning, and demonstrations of selected Internet information resources. The session will close with an overview of the future of CME learning technology.

submitted by Patricia Higginbottom
Write to me from Naples

The Alabama Health Libraries Association, Inc. has undertaken a project with *Alabama Medicine*, the journal of the Medical Association of the State of Alabama. Health science librarians from throughout the state are contributing articles for publication in the journal on various aspects of information access. Judy Burnham wrote the first article, about the Internet, which appeared in the Feb/Mar/Apr issue and was the cover story. Other articles will cover disciplines specific web sites as well as on information access and management. A citation from Alabama: Burnham, J. Medical Information on the Internet. *Alabama Medicine*, 65(8,9 & 10):9-13.
submitted by Patricia Higginbottom

Library has Wonderful World Wide Web Presence

The Louis Calder Memorial Library of the University of Miami School of Medicine recently enhanced its presence on the WWW with the addition of new browser software and forms capabilities and a revised homepage (http://www.med.miami.edu/LCML). In April, the browser component from Innovative Interfaces, Inc. for the Library’s Innopac online catalog was acquired and implemented. In addition to ready access to its book, journal, and audiovisual collections via the World Wide Web, this component supports a link from the U.R.L. in the bibliographic record for an Internet/WWW host, directly to the host from within the online catalog. The Library’s Internet Cataloging Resource Project continues to catalog WWW resources according to nationally emerging standards to accord users ready and effective access to important electronic resources via the online catalog. At the request of faculty at the School of Medicine, a photocopy request form was designed and made available on the recently revised Library homepage.
Future WWW plans include the acquisition of the browser component from Ovid Technologies, Inc. for the Library’s MEDLINE/CINAHL system and the expansion of this system to include AIDSLINE, Health, and the Ovid full text biomedical collections.
submitted by Suzetta Burrows

Editor’s Note: Anyone doubting the veracity of these oh-so-relevant article titles may check the references at http://users.aol.com/petedixon/elvis/songs_az.html while noting that any resemblance to a person reportedly dead is completely intentional.
Guest Article: What is JAVA?
Editor's subtitle: Whole Lotta Shakin' Going On

What is Java?
Java is a programming language developed by Sun Microsystems that can be used to create more dynamic Web documents. With a Java-enabled browser, programs embedded in HTML (HyperText Mark-up Language) can be delivered over the Web to run on the desktop. But Java is more than a way to bring greater interactivity to Web pages. In the coming years, it may be used to change desktop computing entirely. Users will no longer have to store large programs and data on their computers any more. Data and programs will be stored somewhere on the Internet and accessed when needed via a Network Computer. Java creates a virtual machine within the browser software of each of the different operating systems, Mac, UNIX or Windows, and circumvents the incompatibility problem.

What's HotJava?
HotJava is an applet-aware World Wide Web browser written in the Java language. In addition to standard Web sites, HotJava can view or execute applets. It was not intended to be a commercial browser and can only view applets written in the alpha version of Java. Download HotJava free from one of these sites:

Where can I get more information?
JavaWorld
http://www.javaworld.com
Gamelan: The Java Directory
http://www.gamelan.com/
Java
http://java.sun.com
The Java Boutique
http://weber.u.washington.edu/~jgurney/java/

References

This article was reprinted from the Northern California and Nevada Medical Library Group Newsletter, 17(6), May/June 1996, with the gracious permission of its author, Mary Buttner. Mary is at the Lane Medical Library at Stanford University Medical Center, California. We reprinted her article on the WWW in our Winter, 1996 issue, 12(1) 11-12. Also in that issue, we told you on p. 18 that Mary co-teaches an MLA course, NP 601: Serials Management, with our own Jett McCann. We hear that the course was very successful at MLA '96, that SLA is also interested in the course, and that Mary and Jett will be teaching it at two other regional Chapter meetings in the future.
Accents from Chapter Council

Kansas City was an exciting site for MLA this year with more sessions, papers, posters, lectures, exhibits, and demonstrations than a single human could cover. A highlight of the meeting was the Awards Luncheon at which Diane Rourke accepted the Majors Chapter Project of the Year Award on behalf of the Southern Chapter. At the same luncheon, Chris Jones was presented with the President’s Award.

Linda Garr Markwell and I took turns attending the Chapter Council meetings, and Linda also attended the CE Committee meetings in her role as Chapter Council Liaison to that committee. During the coming year, Linda will continue with her CE responsibilities and I will serve on the Centennial Work Group. At the Chapter Sharing Round tables, I participated in the Internet/Automation discussion. Several chapters have their home pages up and running, and ours should be coming soon. Suggestions of things to have on a chapter page included meeting publicity, jobs, information resources, related organizations, constitutions, bylaws, strategic plans, committee assignments, etc. Check out the chapter home pages that are linked to MLANET: www.kumc.edu/MLA/chapter.html

Recent News from the Board of Directors:

☐ Task force report on review of academy activities
☐ Board accepted the recommendation to eliminate the 50% membership compliance rule
☐ Committees will increase in size to encourage participation by newer members
☐ October declared MLA month when most of chapters meet
☐ Look for forthcoming articles on MLANET
☐ Bylaws change: MLA Fellows will pay dues until they retire.

Centennial Year Activities:

Ada Seltzer reported on activities of the MLA Centennial Coordinating Committee: publications, a traveling exhibit for chapter meetings, advertisements in major professional journals, mementos, time capsules, kits for chapters with log, slogans, and guidelines. Chapters will be asked to contribute names to the "Honor Roll of 100," prepare historical posters for meetings, and plan other creative events for the celebration.

Dues comparison with other chapters:

As a follow up to our SC/MLA Executive Committee Meeting, I did a quick survey of the dues in other chapters. Responses were: $10 for three chapters; $15 for eight chapters; $25 for two chapters. One chapter charges an extra $2 for Canadian members, and another chapter $2 more for hospital library section members.

Submitted by Nancy W. Clemmons, Chapter Council Representative nclemmon@uab.edu (new improved email address)

Position Opening

The University of South Alabama Biomedical Library invites applications for a faculty tenure-track position with joint appointments in the University Libraries and the College of Medicine. The individual will serve as Assistant Director for Systems. The Biomedical Library offers a full range of online services including MEDLINE (OVID), CINAHL (OVID), the PDR Library and others running on both UNIX and NOVELL platforms. At the present time two UNIX servers (SUN) are supported along with two NOVELL servers. This position reports to the Director, Biomedical Library and Learning Resources, and will be responsible for the overall management of the Biomedical Library’s Systems Department, presently including 4 staff members. Duties will include the coordination of planning, installation, training, and operations support for computer hardware and software specific to library functions, including PC workstations, CD-ROM systems, network resources, Internet resources and remote services. The individual will also act as a liaison for library computer services to the College of Medicine and other University faculty and staff, and the University Computer Center. Other duties: maintain and provide access to the library’s bibliographic and full-text databases, manage accounts for library users, maintain statistics, and provide systems and bibliographic instruction.

Qualifications: MLS from an ALA-accredited institution. Minimum of three years' experience in library automation and systems, demonstrated competence and technical knowledge of electronic information resources, networked systems, server hardware and software, and microcomputers. Familiarity with Internet resources and services, including WWW technology and “hyperlinks.” Strong interpersonal and communication (written and oral) skills, initiative and flexibility. Prefer experience with UNIX and NOVELL platforms, especially OVID UNIX (SUN) software.

The 12-month appointment includes a generous benefit package, and will be at the rank of Assistant Librarian or higher, pending qualifications. USA is an Affirmative Action Equal Opportunity Employer (M-F-D).

For further information about the Biomedical Library and the University, see the homepage at http://southmed.usouthal.edu.

Salary: Negotiable depending upon experience and qualifications. Review of applications will begin Sept 1. Deadline for receipt of applications is Sept 15. Submit a letter detailing background and experience relevant to the position, a resume and the names and addresses of three professional references to Judy Burnham, Chair, Search Committee, University of South Alabama Biomedical Library, 323 BLB, Mobile, AL 36688 submitted by Judy Burnham and Patricia Higginbottom
Librarians **Surrender** Positions
From the Health Science Center Library at the University of Florida in Gainesville, **Polly Porter**, Marketing and Public Relations Librarian, is leaving to take a position with Mosby Publishers. Her job responsibilities will include converting book indexing to electronic format. She will move to St. Louis, where her son, daughter-in-law, and new grandson live. **Mary Ann O’Daniel** will be leaving her position of Head of Resource Management for a new challenge as User Services Librarian at the Florida Center for Library Automation. Fortunately, FCLA is located in Gainesville, so Mary Ann will not be moving far. **John Sanderlin** retired from his position as Head of Systems on April 30. All the HSCL staff wish the very best to these colleagues.

submitted by Janet Coggan

**Lara M. Luetkehans**, M.A.L.S., Assistant Professor and Head of Library Media and Microcomputing Services, left the Medical College of Georgia Greenblatt Library July 1. She will devote her efforts during the next year to completing her Ph.D. in Education in instructional technology at the University of Georgia in Athens. Lara joined the MCG staff in the fall of 1992 and contributed much to the library program. She managed a team of 8.5 FTE, was a member of the Greenblatt Library’s management team, led the Space Planning Task Force during the library’s reengineering process, was responsible for the formation and coordination of the MCG Educational Technology Interest Group, worked with the evaluation team for the MCG School of Medicine’s Problem-Based Learning curriculum, and managed the library’s microcomputer labs, the computer-assisted instruction labs, the library network and the electronic classroom. Greenblatt Library faculty and staff appreciate her contributions to MCG and wish her well in her educational endeavors.

submitted by Donna J. Tramor and Camilla Reid

**Sister Mary Giles Peresich**, Head of Technical Services for the University of South Alabama Biomedical Library, retired effective May 31. She worked in the Biomedical Library for 14 years, serving on various University committees, including the University Library Committee, various search committees and the Legislative Contact Team. Her professional service includes the Medical Library Association and the NOTIS Users Group.

submitted by Judy Burnham

Librarians **Have** **Burning** **Love** for MLA

**Pat Rodgers**, University of South Alabama, has been appointed Chair Designate of the Credentialing Committee of the Medical Library Association, and **Tom Williams** has been appointed Chair Designate of the Awards Committee of the Medical Library Association.

submitted by Judy Burnham

**Barbara Francis**, Reference Librarian and Coordinator of Education, Health Science Center Library, University of Florida, has been appointed Chair-Designate of the Instructional Development subcommittee of MLA’s Continuing Education Committee for 1996-97. This will be followed by a year as Chair. Ms. Francis has served for the past two years on the subcommittee.

submitted by Janet Coggan

**Plutchak Sees Frankie and Johnny on Hwy**

T. Scott Plutchak, director of Lister Hill Library, UAB, has been appointed to serve on an American Library Association group called Libraries and the Information Superhighway Advocacy Network (LISAN). Their goal is to integrate libraries and their services into the National Information Infrastructure. Scott also attended the Health Information Infrastructure Conference in Washington, D.C. in April.

submitted by Patricia Higginbottom

Speech is **Good Luck Charm**

In March, **Pat Rodgers** of the University of South Alabama spoke on *The Impact of Electronic Journal and Document Delivery on the Future of Technical Services and Collection Development* at the EBSCO Subscription Services' Executive Seminar. This was a meeting of Assistant Directors and Heads of Technical Services and/or Collection Development from academic health sciences libraries.

submitted by Judy Burnham
That's All Right, Mama. Now We Know
Apologies to new member Gongchao Yang, whose name was submitted to the last issue incorrectly spelled. Now we've got it, Gongchao!

Careers may sound like Elvis on Tour
A new librarian has come to Lister Hill Library at the University of Alabama at Birmingham. A native of Tuscaloosa, Tracy Powell has spent the last 8 years at the Health Sciences Library, East Carolina University, in Greenville, NC. Tracy received her BS in Microbiology at the University of Alabama and worked as a bacteriologist for the UAB Department of Pediatrics. She completed her MLS at the University of Alabama in 1987, and an MA in Sociology while at ECU. Tracy will be the Clinical Librarian working in the Extension Library in the West Pavilion of University Hospital. We are very excited to have her.
submitted by Patricia Higginbottom

The following Health Science Center Library, University of Florida colleagues have accepted new responsibilities with the Florida Health Science Library Association. Prudence Tucker, Reference Librarian, was elected to a two-year term as treasurer. Linda Butson, Head of Reference, Education, and Information Management, is the new editor of FHSLAlert, the official newsletter for the Association. Clarissa Fisher, Head of Access Services, was appointed Chair of the FHSLA Strategic Planning Committee. The annual meeting was May 1 - 4 in St. Petersburg.
submitted by Janet Coggan

Don’t Get Into Double Trouble on Changes
Change these four entries in your Southern Chapter Membership Directory: Patricia Higginbottom, our state reporter extraordinaire from Alabama, has a new e-mail address, phiggin@lister2.ihl.uab and so does Diane Ream Rourke (aka Madame President): dianer@bhssf.org and also Nancy Clemmons, nclemmon@uab.edu, which as you’ll notice, does not include an s on the clemmon part. As a bonus for acquiring a new husband, Martha Cook, (formerly Martha Tillotson) has a new e-mail address, which is mcook@capstone.cch.ua.edu. We’re sure you’ll follow good library practice and create a "see" reference to Martha’s new entry in the C’s from her old entry in the T’s.

Hard Headed Woman Receives AHIP Certif
Kimberly J. Laird, Technical Services Librarian at James H. Quillen College of Medicine, Medical Library, has received Senior Member status in the Academy of Health Information Professionals.
submitted by Kimberly J. Laird

And That Ain’t No Clambake, Either!
submitted by Patricia Higginbottom

Doncha’ Think It’s Time for a Library Meeting?
Ave Reagor, Visiting Reference Librarian at the University of Florida Health Science Center Library, attended the annual meeting of the Florida Library Association in Tampa, April 15 - 18. She also went to the Florida Health Science Library Association annual meeting in St. Petersburg, May 1 - 4. In addition to Ms. Reagor, Faith Meakin, Director of the Library, and Steve Flint, Visiting Reference Librarian, attended the FHSLA meeting.
submitted by Janet M. Coggan

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From the Editor

As I may not be the editor of Southern Expressions forever (in fact, I may be fired as soon as all these Elvis titles hit your mailbox), I wish to thank our excellent communications committee, chaired by Martha Cook. State reporters are Patricia Higginbottom, Alabama; Janet Coggan, Florida; Donna Trainor, Georgia; Marcia Ann Glisson, Mississippi; Nilda Parrilla, Puerto Rico; and Kimberly Laird, Tennessee.

Copies of our newsletter are forwarded to other Chapter newsletter editors, MLA officials, and the region. I really get a lot of positive feedback about our publication, for which I am willing to take ALL the credit; most of the credit, however, should go to these committee members and to each Southern Chapter member whose gracious name you read behind submitted by.

Have you gotten the idea from this issue that our annual meeting will be held in the home town of The King this year? Any resemblance between an Elvis title and the content or persons named in the article is strictly semantic, and the editor thanks you for your indulgence. The editor will be glad to hear complaints if they are delivered in person, at the annual meeting, in Memphis. See you here!

Jane Bridges, Leslie M. Stratton Nursing Library, Methodist Hospitals of Memphis.
bridgesj@mhsgate.meth-mem.org

You’ll be greeted like The King in Memphis!