# Southern Expressions

Newsletter of the Southern Chapter / Medical Library Association

Alabama • Georgia • South Carolina • Puerto Rico • Mississippi • Florida • Tennessee

#### Message from the Chair

Volume 15, Number 4, Fall	1999
In This Issue:	

mound the Boutin.	
Chapter Council	11,12

Committee Reports7
--------------------

Credentialing Update.....5

EBM Online Course5	

In Memorium15	

Message from the Chair.....1,14

Mid-Year Progress Report.....12

Call for Nominations.....6

Personals.....4

Publication Schedule.....below

Research Spotlight......13

Volunteers Needed.....8

Websites.....below

#### **Southern Chapter**

http://www.uab.edu/lister/scmla

#### 1999 SC/MLA Meeting

http://www.uab.edu/lister/scmla/99meet.htm

Next reporting deadline
December 1
Next Publication Date
January 15

NOTE: Issues Vol. 14, Nos. 2-4 and Vol. 15, Nos. 1-3 were not published This year has passed quickly, and yet I've not had the opportunity to send you a personal greeting. At this point instead of projecting what will happen, I can reflect on what has transpired. The experience of service as chairperson of the chapter has been a wonderful learning experience for me. I've learned a lot more about the inner workings of the chapter, the people who make our chapter so special, and the commitment of service provided by our membership. I want to recap just a few SC/MLA 1999 activities.

Over the past year we've lost the editor of our newsletter. But we've been blessed with two new editors (Sondra Pfeiffer, and Ingrid Hendrix) to insure the chapter communications flow smoothly into the new millennium. Janet Fisher and her committee skillfully orchestrated our search for our editors and have kept our lines of communication open during the interim. Tom Singarella, Fay Towell, the program committee, and the meeting planner, have been diligently working on the annual meeting which promises to captivate, invigorate, and animate your spirit of adventure.

Kay Hogan Smith has kept us abreast of new developments on the government relations front, and has delivered a beautiful baby boy in her spare time. Her Alerts have updated us on topics ranging from changes in copyright issues to other critical legislative agendas that could potentially adversely effect medical libraries. She has even given to us a seamless procedure to contact our state's representatives.

Lynette Ralph and the membership committee have begun to develop a new members packet and explore ways to recruit new members, in addition to striving to devise a method of giving away the free MLA membership to be awarded at the meeting. Recruitment of new younger members requires full membership participation. Each one of us truly needs to reach one new member and share the benefits and rewards of membership. As a membership benefit, the chapter has formed a partnership with MD Consult to offer the first of hopefully many discount service agreements.

Sandra Franklin has been providing credentialing update materials at local and state meetings, and also, attending the credentialing meetings at the annual meeting. There are a number of credentialing changes on the horizon, especially if you are renewing at the same level.

Pat Higginbottom, the guru of the web, has masterfully updated our web, literally at a moment's notice. We've selected a new logo, check it out on the website. New offerings are planned for the website including a members only section for accessing Southern Expressions, the membership list, and other vital information.

The first Martha Watkins scholarship will be awarded this year in addition to the hospital librarian of the year award and the first academic librarian of the year award. Jan Orick has successfully engaged Jay Daly to speak at the hospital librarians' luncheon, which promises to be a big draw at the meeting. Kelly Hensley has been working with her committee to select candidates for honorary memberships, select an academic librarian of the year and to set standards for student participation at our meetings.

Martha Earl and the Research Committee have awarded the \$500 Research Award to Shelley Paden, Rick Wallace, and Andrea Batson for "The Impact of Loansome Doc on Medical Libraries and End-Users". Nancy Clemmons and the nominating committee have identified a fine slate of officers for the coming year to dynamically advance the strategic agenda of the chapter.

Tom Williams and the Alabama contingency have been working just as hard as the '99 meeting planners, on the 2000 meeting in Mobile. The hotel, social events venue, and a number of the local arrangement have already been completed. This will be the first meeting of the new millennium and the  $50^{\text{th}}$  anniversary of the chapter.

The final report of the joint chapter meeting with the MidWest chapter has been published. Our chapter reaped a hefty profit from the meeting, so rest assured our chapter is financially solvent. The initial discussions for planning of the New Orleans joint meeting in 2001 have begun and some new interesting developments are unfolding.

(continued on p.14)

#### **OFFICERS**

Chair Rosalind Lett Medical Library Emory HealthCare/Crawford Long Hospital Altanta, GA rosalind lett@emory.org

Chair-Elect/Program Chair
Thomas Singarella
Health Sciences Library
University of Tennessee Memphis
Memphis, TN
tsingarella@utmem1.utmem.edu

Secretary/Treasurer
Mary Fran Prottsman
Medical Library
Lyster Army Community Hospital
Ft. Rucker, AL
protts@entercomp.com

Past Chair/Nominating Chair Nancy W. Clemmons Lister Hill Library of the Health Sciences University of Alabama Birmingham Birmingham, AL nclemmon@uab.edu

MLA Nomin Comm Candidate
Carol Burns
Health Sciences Center Library
Emory University School of Medicine
Atlanta, GA
libcb@emory.edu

Chapter Council Rep 5/97-5/2000 Linda Garr Markwell Grady Branch Library Emory University School of Medicine Atlanta, GA liblgm@emory.edu

Chapter Council Alternate 5/97-5/2000 Sarah Gable School of Medicine Library University of South Carolina Columbia, SC sarah@med.sc.edu

Bookkeeper vacant

MLA Credentialing Liaison
Sandra Franklin
Health Sciences Center Library
Emory University School of Medicine
Atlanta, GA
librsf@emory.edu

#### **COMMITTEE CHAIRS**

Archivist
Mary Lynch
Health Sciences Center Library
Emory University School of
Medicine
Atlanta, GA

Parliamentarian/Historian
Danny O'Neal
Health Sciences Center Library
University of South Florida
Tampa, FL
doneal@com1.med.usf.edu

#### COMMITTEE CHAIRS - CONT.

Membership Database Manager Linda Flavin Birmingham, AL Iflavin@aol.com

Southern Expressions Co-Editors Ingrid Hendrix Health Sciences Center Library Emory University Atlanta, GA libich@emory.edu

Sondra Pfeiffer Lister Hill Library of the Health Sciences University of Alabama Birmingham Birmingham, AL spfeiffer@lister2.lhl.uab.edu

Web Site Coordinator
Pat Higginbottom
Lister Hill Library of the Health
Sciences
University of Alabama Birmingham
Birmingham, AL
phiggin@uab.edu

Strategic Planning
Dixie Fulton Williamson
Julius Jacobs Health Sciences Library
Saint Thomas Health Services
Nashville, TN
dwilliam@stthomas.org

Bylaws
Lois Bellamy
Health Sciences Library
University of Tennessee Memphis
Memphis, TN
lbellamy@utmem1.utmem.edu

Communications
Janet Fisher
Quillen College of Medicine Library
East Tennessee State University
Johnson City, TN
fisherj@etsu.edu

Governmental Relations
Kay Hogan Smith
Lister Hill Library of the Health Sciences
University of Alabama Birmingham
Birmingham, AL
khogan@uab.edu

History of the Southern Chapter Richard Nollan Health Sciences Library University of Tennessee Memphis 877 Madison Ave. Memphis, TN 38163 rnollan@utmem1.utmem.edu

Honors & Awards Kelly Hensley Sherrod Library East Tennessee State University 180 Bob Clark Rd. Jonesborough, TN 37659 hensleyk@etsu.edu Hospital Libraries
Jan Orick
Biomedical Library
St. Jude Children's Research Hospital
Memphis, TN
jan.orick@stjude.org

SC/MLA Nominating Nancy Clemmons Lister Hill Library of the Health Sciences University of Alabama Birmingham Birmingham, AL nclemmon@uab.edu

Professional Development
Tracy Powell
Lister Hill Library of the Health Sciences
University of Alabama Birmingham
Birmingham, AL
trapow@uab.edu

Research
Martha Earl
Preston Medical Library
UT Medical Center Knoxville
Knoxville, TN
mearl@utk.edu

#### Southern Expressions

Newsletter of the Southern Chapter / Medical Library Association

is published quarterly by the Southern Chapter of the Medical Library Association. Please send contributions to the editors:

Sondra Pfeiffer Lister Hill Library University of Alabama at Birmingham 1700 University Blvd. Birmingham, AL 35294-0013 Voice:205-934-2230 Fax: 205-975-8313 spfeiffer@lister2.lhl.uab.edu

Ingrid Hendrix
Health Sciences Center Library
Emory University School of Medicine
1462 Clifton Rd.
Atlanta, GA 30322
Voice:404-727-5829
Fax:404-727-8469
libich@emory.edu

**Content policy for Southern Expressions** 

Statements and opinions expressed in Southern Expressions do not necessarily represent the official position of its co-editors or the Southern Chapter of the Medical Library Association. Contributions may be edited for brevity, clarity, or conformity to style. Final decision on the content of *Southern Expressions* shall be left to the discretion of the co-Editors with the advice of the Communications Committee of the Southern Chapter/Medical Library Association.

Proofreader David Crutcher Lister Hill Library University of Alabama Birmingham

Pagemaker Technical Support Toby Robbins Spinner Health Sciences Center Library Emory University School of Medicine

#### **Around the South**

#### Mercer University School of Medicine News

Roxanne Nelson, RN, MSLIS, has been appointed Head of Public Services at Mercer University School of Medicine Library. Roxanne earned her graduate degree in library science from Florida State University and holds an RN from Johns Hopkins. Prior to coming to Mercer, she completed an Associate Fellowship at the National Library of Medicine. Roxanne has developed the library's P.E.A.C.H.I. Web site <a href="http://gain.mercer.edu/peachi">http://gain.mercer.edu/peachi</a> for patient and consumer health information for the Mercer community.

J.R. Jackson, MSLIS, is the new Systems Librarian at Mercer University School of Medicine Library. A Mercer graduate, J.R. earned his library science degree from Florida State University. Prior to his appointment at Mercer, J.R. was the librarian at BASF Bioresearch Corporation in Worcester, MA and previously was science reference librarian at the Marine Biological Laboratory, Woods Hole Oceanographic Institution Library in Woods Hole, MA.

New appointments to the Mercer University School of Medicine volunteer faculty have been made for two AHEC librarians, **Mary Fielder** and **Lee McCarley**. A long-standing member of Southern Chapter, Mary has a masters degree from Florida State University and is a Senior AHIP member. She is the Outreach Librarian at Three Rivers Area Health Education Center, Columbus, GA and serves the TRIAD information services network. Mary previously was the hospital librarian at Candler Hospital in Savannah, GA. Lee McCarley, who holds a master in library science from the University of Alabama at Tuscaloosa, is the Outreach Librarian at the Southwest Georgia Area Health Education Center (SOWEGA-AHEC). He administers the 28- county IDEA (Information Delivery through Electronic Access) network.

#### **New Publications**

Mercer staff and GaIN librarians collaborated on the following: LaBeause J, Van de Water N, Carey P, Fielder M, Sorrow B, Woolbright C. GaIN study on health professionals' search requests and continuing education needs. *Medical Reference Services Quarterly* 1999 Summer; 18(2):81-9.

Jocelyn Rankin has edited an overview of PBL and the library's role in it, titled *Handbook of Problem-Based Learning*, New York, Forbes and MLA: 1999.

Submitted by Jocelyn Rankin

#### Fort Rucker News

Medical Library, US Army Aeromedical Center, Fort Rucker, AL, implemented ARIEL in April, 1998, and is actively seeking reciprocating hospital libraries with ARIEL with whom to exchange IP addresses. Last fall, the Library implemented web-based access to MD Consult, Stat-Ref!, Health Reference Center, OVID fulltext, and Health Business fulltext, coordinated through the library's home page <a href="http://www.rucker.amedd.army.mil/lindex.htm">http://www.rucker.amedd.army.mil/lindex.htm</a>, and would be happy to share lessons learned concerning implementation, marketing, and customer training. During the next 6 months, we will be implementing Endeavor, and would appreciate helpful hints from any hospital libraries who have successfully completed this process.

Mary Fran Prottsman, Director, Library Services, is currently serving as a member of MLA's Book Panel, MLANET Editorial Board, and MLA Mentoring Task Force and would be happy to entertain questions/suggestions from Southern Chapter members in these areas. She is particularly interested in receiving comments regarding ideas and authors for new books, BibKits, and DocKits prior to the next Books Panel meeting on Nov. 5. Mary Fran is also chairing the MLA Hospital Library Section Publications Committee and would appreciate any comments regarding National Network, the quarterly section newsletter, and the section web page which has undergone extensive renovations within the last 2 months <a href="http://www.hls.mlanet.org">http://www.hls.mlanet.org</a>

Submitted by Mary Fran Prottsman

#### University of South Alabama Biomedical Library Faculty and Staff News

At the recent meeting of the Medical Library Association (MLA), Jie Li presented "Enhancing Global Information Access to Infectious Diseases". She also completed her service as Chair of the Murray Gottleib Prize Jury. Next year she will serve as a jury member of MLA Ida and George Eliot Prize Jury. At MLA, Judy Burnham completed her year as Chair of the Nursing and Allied Health Resource Section (NAHRS). Also at this meeting, Judy, along with other colleagues from the NAHRS received the Ida and George Eliot Prize. This award is presented annually for a work published in the preceding calendar year that has been judged most effective in furthering medical librarianship. Tom Williams has assumed the position of Secretary/Treasurer of the International Cooperation Section of MLA. Jie Li is editor of the newsletter for this section.

In June, Judy Burnham presented "Getting the Needed Information With Ease: Locating Articles, Books and Internet Sites to Support Evidence Based Practice" at the American Physical Therapy Association meeting in Washington, DC. Her co-presenter was Dr. Dennis Fell, Assoc. Professor, USA Department of Physical Therapy. "The Internet: A Tool in Clinical Practice"

#### **Around the South -- continued**

#### University of South Alabama Biomedical Library Faculty and Staff News -- continued

was presented by Judy Burnham at the USA COM Alumni Association meeting in June. Gentry Holbert demonstrated the Alabama Virtual Library in June at the Alabama Educational Technology Conference in Birmingham.

Tom Williams has recently completed his term as President of the University Lion's Club. Judy Burnham is beginning as treasurer of that group.

Gentry Holbert, Education Coordinator, has been named to the Editorial Board of the Journal of Southern Academic and Special Librarianship, an independent, professional, refereed electronic journal.

Joel Woods has joined the Circulation Department at the Campus Site as Library Technical Assistant I. Anne Romano, Supervisor of Technical Services, will be leaving the Biomedical Library this summer to pursue her graduate degree in library science. Diane Williams will be transferred from Systems to Head of Technical Services. Mercedes Tyus-Braford, Supervisor of Interlibrary Loan will be retiring this summer after 20 years of service.

Ellen Sayed will be joining the BML faculty in August as Information Services Librarian. Ellen will be assigned to reference and interlibrary loan. Carol Wright as been promoted to Library Supervisor, Medical Center Site.

The Biomedical Library exhibited at the Alabama Hospital Association Annual Meeting in Birmingham in June. During the exhibit, demonstrations were available on Internet Grateful Med and PubMed as well as Internet resources dealing with health care administration. Information on the SOUTHmed Information System was also made available at the exhibit.

Jie Li has received notification of renewal of her membership in the Academy of Health Information Professionals (AHIP) at the Senior level.

Gentry Holbert, Education Coordinator, presented a session entitled, "Determining Quality Web Sites for Research: A Review of Evaluation Criteria for Quality Healthcare Information" at the April Clinical Education Sessions of the Alabama State Nurses' Association annual conference, FACES 99 in Montgomery.

Six librarians from the Biomedical Library took part in a Journal Club on Evidence-Based Health Care. By reviewing articles on the topic each month, the librarians gained a better understanding of this topic.

Judy Burnham and Sally Murray took part in a joint project of the Alabama Health Libraries Association and the Network for Academic Libraries. This project involves teaching Internet classes throughout the state for librarians at junior colleges and technical schools with nursing or allied health programs. Judy and Sally taught classes in Mobile and Montgomery for this project. Jie Li, President of ALHeLA, was instrumental in developing this project.

Judy and Sally also conducted a session at the annual meeting of the Alabama Library Association in April on Health Resources on the Web. The session was geared to public librarians. The Biomedical Library has established a Liaison Program that will enable better communication with the departments in the Colleges of Medicine, Nursing and Allied Health. A librarian has been assigned to each department and will soon be in contact to make an initial presentation at the department meeting. The liaison will receive input from the department regarding suggestions for additions to the collection. The liaison will also work closely with the department on library instruction and on development of the Biomedical Library web page.

Submitted by Judy Burnham

#### Personals

**Diane Rourke**, Director, Health Sciences Library, Baptist Health Systems of South Florida, has recently been recertified as a Distinguished Member of the Academy of Health Information Professionals.

Martha Verchot, Education Coordinator, Lister Hill Library of the Health Sciences, Birmingham, Alabama, was awarded the Alabama Health Libraries Association, Inc. Achievement Award at the Association's annual meeting held August 12 and 13 at Dadeville, Alabama. The purpose of the AlHeLA Achievement Award is to honor an individual for outstanding service to AlHeLA or to the medical librarian profession.

The new Emory University Hospital Librarian is **Rhonda Everett**. Rhonda is the former Manager of the Phoebe Putney Memorial Hospital Library in Albany, Georgia. Rhonda has a Master's in Public Health and a Master's in Library Science. She attended library school at the University of South Florida, Tampa. During an internship at Tampa General Hospital Medical Library, she presented a poster in 1997 at SC/MLA "The Impact of Telemedicine on Health Sciences Librarianship", and was a SC/MLA scholarship recipient. Rhonda should be on the job by mid-September.

**Carol Burns**, Director, Health Sciences Center Library, Emory University, has recently been recertified as a Distinguished Member of the Academy of Health Information Professionals. **Mary Lynch** has been certified at the Member level and **Ingrid Hendrix** has been certified at the Distinguished level.

## **Evidence-Based Medicine and the Medical Librarian Online Course**

Interested in learning the basics of evidence-based medicine (EBM) but been unable to attend a course? **Evidence-based Medicine and the Medicial Librarian** may be the right course for you. Designed as an introduction for medical librarians to the practice of EBM, this web-based course brings the education to your desktop.

The course is approved for 8 CEUs from the Medical Library Association and runs for 6 consecutive weeks. It will take a total of approximately 8 hours to complete the course, depending on previous knowledge of EBM and other factors. The next offering of the course begins on October 11 and runs through November 19, 1999, and the registration fee is \$100.

The format of the course is a combination of course material, independent readings, reviews, and exercises. In addition, students are required to participate in discussions through the course listsery. Thirty (30) minute weekly online chat sessions are scheduled Fridays and participation is optional. A final project integrating all the concepts learned during the previous weeks is also required.

For more information about the course or for registration information, contact Julia Kochi at <a href="mailto:kochi@library.ucsf.edu">kochi@library.ucsf.edu</a> or Julie Garrison at <a href="mailto:julie.garrison@duke.edu">julie.garrison@duke.edu</a>.

#### **Credentialing Update**

MLA Credentialing Committee members have been hard at work revising the Academy of Health Information Professionals web pages on MLANET. By early September, new AHIP application forms will be available from the MLANET site as downloadable word processing files. These forms are timely for the many Academy members whose AHIP membership will expire in 1999 and 2000. In fact, approximately 120 Southern Chapter AHIP memberships are due for renewal. There are another 80 plus SC/MLA members who do not hold academy membership, but are members of MLA.

For those of you who have completed the renewal process, congratulations. For those who have not, the MLA Committee prefers you use the new applications forms. The Committee has attempted to streamline the review of applications with the new simplified forms and with changes in its portfolio processing workflow. The older academy forms will continue to be accepted for a period of time to allow for a transition. The new academy pages on MLANET will provide background information, instructions, and point values. Members without web access can contact Anne Greenspan at MLA Headquarters to receive a packet of forms and instructions in the mail.

Admission to the academy is based on four areas of achievement: academic preparation, professional work experience, professional accomplishment, and participation in professional organizations. Applicants may apply for membership in the academy at any of the four levels: Provisional, Member, Senior, or Distinguished. Consult MLANET, <a href="https://www.mlanet.org/academy/">www.mlanet.org/academy/</a>, for a summary of the requirements for each level.

Membership in the academy extends for a period of five years and must be renewed at least every five years. Members may renew at any time by completing a minimum of fifty points of professional activities during the five years following full recognition or during the five years following the last date of renewal, whichever is more recent. Membership may be maintained at the highest level achieved by completing the requirements for the Member level. Membership status may be advanced to a higher level if the professional experience and professional accomplishments for the higher level are met. A Credentialing Committee article, scheduled to appear in the September issue of *MLA News*, will suggest activities for applicants interested in satisfying requirements for the Distinguished level.

I have assisted several Southern Chapter members this year with their new application or renewal packets. If you have questions about academy forms or processes, please e-mail me at <a href="mailto:librsf@emory.edu">librsf@emory.edu</a>. I will be happy to assist you.

Sandra Franklin MLA Credentialing Liaison

#### CALL FOR NOMINATIONS!



#### **MLA Fellow**

Fellowship is conferred in recognition of outstanding and sustained contributions to the advancement and purposes of MLA. Criteria:

- Current Regular MLA membership for at least 10 years
- 10 years professional experience in health information science
- 5 years of notable leadership in MLA -offices in MLA, chapters, committees, etc.
- Outstanding achievement

   highly significant or durable contribution to the goals of MLA
- Significant scholarship

   publications, teaching/course development, research evidence
- Professional reputation
   -letters of support from colleagues, literature citations

#### **Honorary Member**

Honorary Membership is conferred on non-MLA members who have made outstanding contributions to the advancement of the purposes of MLA. They may be outside the library profession. Criteria:

- Outstanding achievement in an appropriate field -library, health science education, medical informatics, legislation, etc.
- Notable leadership in chosen field

   positions held, honors & awards received, publications,
   other attainments
- Impact on the advancement of MLA's mission
   -promulgation of standards of performance, adoption of new/modified methodologies in information management, influence on programs

#### MAJORS/MLA Chapter Project of the Year Award

This award is given for excellence as demonstrated by special projects demonstrating advocacy, leadership, service, technology, or innovations that contribute to the advancement of the health sciences librarian. These attributes must be shown through a chapter's special projects or innovative operational programming.

#### Louise Darling Medal for Distinguished Achievement in Collection Development in the Health Sciences

This award is presented annually in recognition of distinguished achievement in collection development in the health sciences.

#### Janet Doe Lectureship

This distinguished award goes to an individual who will present his or her unique perspective on the history of philosophy of medical librarianship in a lecture to be given at the Medical Library Association's annual meeting and published in the Bulletin of the Medical Library Association.

## Lois Ann Colianni Award for Excellence and Achievement in Hospital Librarianship

This award recognizes a hospital librarian who demonstrates excellence and leadership in the broad range of activities that this field encompasses.

#### Ida and George Eliot Prize

This Prize is presented annually for a work published in the preceding calendar year which has been judged most effective in furthering medical librarianship.

#### Rittenhouse Award

This award is presented annually for the best unpublished paper on health sciences librarianship or medical informatics written by a student in an ALA-accredited program of library and information studies or a trainee in an internship in health sciences librarianship or medical informatics.

## Estelle Brodman Award for Academic Medical Librarian of the Year

This award recognizes achievements, continuing excellence, and leadership of a midcareer academic health sciences librarian.

#### Marcia C. Noyes Award

This is the Association's highest professional distinction, which is presented in recognition of an individual whose career has resulted in lasting, outstanding contributions to health sciences librarianship.

#### ISI/Frank Bradway Rogers Information Advancement Award

This award is prsented to an individual (or a small group) who has made an outstanding contribution to the application of technology to the delivery of health sciences information, to the science of information, or to facilitate the delivery of health sciences information. The \$500 cash award and a ceritificate will be presented to the award recipient at the 1999 Medical Library Association annual meeting.

#### **Murray Gottlieb Prize**

This prize is awarded annually by the Medical Library Association for the best unpublished essay on the history of medicine and allied sciences written by a health sciences librarian. The author of the winning essay receives a cash award of \$100 and a certificate at the Association's Annual Meeting.

For **further information** on the procedures for nomination, contact one of the following:

Dixie A. Jones Anne Greenspan Chair, MLA Awards Committee **Professional Development** LSU Medical Center Department Medical Center Library Medical Library Association 65 E. Wacker Place, Suite 1900 PO Box 33932 Chicago, IL 60601-7298 1501 Kings Highway Shreveport, LA 71130-3932 312-419-9094 318-675-5447 mlapd2@mlahq.org djones@lsumc.edu

For **application forms**, please contact Anne Greenspan. The deadline for nominations for all MLA awards is **November 1, 1999** and **completed forms** should be mailed to Dixie A. Jones at the address listed above.

#### **COMMITTEE REPORTS**

#### Governmental Relations Committee

#### Copyright Issues

Copyright issues again dominate the Governmental Relations
Committee's agenda this year. Two Action Alerts were recently disseminated on copyright legislation. The first concerned the Uniform Computer Information
Transactions Act (UCITA). UCITA seeks to establish a new commercial law for the information economy by updating the Uniform



Commercial Code to reflect a movement toward the licensing of information as opposed to the sale of copies of that information. This would lead to more vendor control "downstream" from the initial license, thereby constraining the use of the information for such things as education and research. As might be expected, the software industry has lobbied heavily for this legislation and, so far, has been successful. On July 29th, the National Conference of Commissioners on Uniform State Laws (NCCUSL) passed the controversial measure despite opposition from library associations, consumer groups, the FTC and others. Now it is up to the individual state legislatures to pass or defeat the measure. If you haven't done so already, please contact your state legislative representatives asking them to vote against UCITA. (More information on UCITA is available at http://www.ala.org/washoff/ ucita.html. You may find out how to contact your state legislators on the Project Vote Smart website at http://www.vote-smart.org/.)

On August 5th, the House Commerce Committee approved a revised version of H.R. 1858, the Consumer Investor Access to Information Act of 1999. This bill is supported by library organizations as "balanced legislation" protecting the rights of consumers of information while addressing the concerns of database producers. It is now vital that the Commerce Committee representatives hear from the library community to make sure that the positive features of this bill are not weakened due to pressures from the bill's opponents. Check the MLA Legislative Action Center at <a href="http://congress.nw.dc.us/mla/">http://congress.nw.dc.us/mla/</a> for more information on H.R. 1858 as well as a directory of members of the House Commerce Committee.

#### Advocacy Networks

In order to make our organization more effective in responding to relevant legislation, the Governmental Relations Committee is attempting to organize state medical library "advocacy networks" made up of librarian contacts in each legislative district. These contacts would be notified whenever an issue vital to medical librarians came up (probably no more than once a month) and would be expected to contact their representatives in turn. Supporting documentation, even sample letters would be provided. Please consider volunteering for this network when your state Governmental Relations Committee member calls on you!

**Hospital Libraries Committee** 

#### Annual Meeting Update/Lexington, Kentucky

- We had about 65 people at the Hospital Librarian's Luncheon. Cindy Suter spoke on how to establish a consumer health library.
- Hospital Librarian of the Year was awarded to Nedra Cook, Ft. Sanders Regional Medical Center, Knoxville, TN.

It was a great pleasure to present Nedra Cook the 1998 SC/MLA Hospital Librarian of the Year award during the business meeting at the 1998 joint meeting of the Southern and Midwest chapters of MLA in Lexington, Kentucky.

She was nominated by the Knoxville Area Health Science Library Consortium. The consortium has benefited in the last 18 years from her leadership skills and her role as a mentor for other health science librarians making the Knoxville group a supportive, professional organization.

Nedra Cook has managed Fort Sanders Medical/Nursing Library since 1980. She is the librarian for the Medical-Nursing Library, the library for the School of Nursing. Her healthcare system has grown to include 6 acute care hospitals, home health and various other community agencies.

She is active on a regional level as an organizer and advocate for the SEND project and is the state coordinator for Tennessee.

In addition to her local participation, she is also a member of AHIP, SC/MLA, and the Tennessee Health Science Libraries Association.

She has written a successful NLM grant proposal to wrap up the financial records for the former Southeastern Conference of Hospital Librarians (in so doing she paved the way for their monies to bolster the Martha Watkins Scholarship Fund.)

The 1998 Hospital Librarian of the Year is competent, enthusiastic, cooperative, supportive, encouraging, and a team player.

• The recipient for 1999 will be awarded a plaque and a check for \$250.00 at the meeting in October in Greenville, SC.

Submitted by Jan T. Orick



Submitted by Kay Hogan Smith

#### VOLUNTEER AT MLA!

#### A Hundred Volunteers Needed To Assist With The National MLA Meeting In Orlando.

In May of 2001, the Medical Library Association will hold its annual meeting at Disney World in Orlando. Faith Meakin is Chair of the Local Arrangements Committee. She is soliciting people who would like to assist with Local Arrangements to contact her. Please indicate in priority order the subcommittees you are interested in serving on. Since this is a very large assignment, Faith will be extending her invitation to the Southern Chapter of MLA as well as the Florida Health Science Library Association. Please share this invitation with other people who might be interested.

Please respond to: Faith A. Meakin Chair, Local Arrangements, Health Science Center Library P.O. Box 100206 University of Florida Gainesville, FL 32606-0206 or

EMAIL her at Faith@library.health.ufl.edu or

CONTACT her by phone at: 352-392-4016 or by fax:352-392-2565

#### THE OPPORTUNITIES:

#### **Local Assistance Committee (LAC)**

LAC Chair recommends to the MLA President-elect, a committee of at least eight members to assist with planning and coordinating local aspects of the annual meeting. Designates subcommittees, the number and type of which will vary from meeting to meeting. Examples of subcommittees include hospitality, publicity, tours, facilities, assistance, etc.

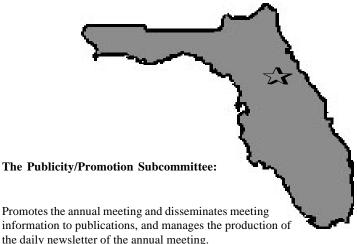
#### The Hospitality/Information Subcommittee:

Provides on site hospitality, information, and assistance to registrants at the annual meeting. Staffs the Hospitality/Information booth. The booth must be staffed at all times when the registration area is in operation. Specifically, the subcommittee supplies the following information to meeting registrants:

- Conference program facts and changes
- Available conference services, e.g., placement, member resource room
- Emergency services
- Metropolitan transportation
- Restaurant reservation assistance
- Entertainment information
- Religious service information
- Other information, as may be necessary in a particular city
- Guide to libraries

#### The Social Events Subcommittee:

Prepares several general suggestions for social events and forwards them to the meeting consultant. The meeting consultant has the responsibility of making a detailed analysis of the suggestions and forwarding them to the Executive Director for final approval, consistent with board policy and contingent on board approval of the business plan. The MLA President approves plans for the President's reception.



Promotes the annual meeting and disseminates meeting information to publications, and manages the production of the daily newsletter of the annual meeting.

- Obtains "giveaways" (brochures concerning the Host City, etc.) that can be distributed to association members in advance of the meeting. Also, customarily provides such promotional giveaways at the annual meeting that immediately precedes the meeting in their city.
- Develops a list of local media contacts so that the media kits about MLA and its annual meeting can be prepared and distributed.
- Presents a modest audiovisual presentation at the preceding annual meeting. These presentations usually take the form of a slide show or videotape with spoken narrative and lasts about 15 minutes. These shows must take place at no cost to MLA excluding the cost of the audiovisual equipment. Usually, such presentations are available at no cost from the city's convention bureau of Chamber of Commerce.
- Develops a list of potential local exhibitors and submits it to headquarters no later than June 1st preceding the annual meeting.
- Provides the NPC Chair promotional articles for MLA publications beginning ten months prior to the annual meeting. The articles promote different aspects of the host city, its surrounding area, meeting activities, etc.
- Creates daily newsletter: this often becomes a subcommittee of its own with the "editor" being the chair and the other members serving as assistant editors.

#### The Tours/Sightseeing Subcommittee:

Investigates the possibilities of pre-and post-conference tours and sightseeing which do not conflict with meeting programming and continuing education activities and recommends to the meeting consultant and the Executive Director a reputable local sightseeing tour company. They may also recommend and be involved in planning, with the meeting consultant, library tours and other tours of local interest to members. The subcommittee may also recommend to the meeting consultant and Executive Director possible options for post conference study tours.

#### The Facilities Assistance Subcommittee:

Provides between 50-75 volunteers to assist managing the following activities:

- Preparing annual meeting packets
- Managing the member resource room/placement services
- Managing the hospitality center
- Providing directions for the facilities.

Submitted by Faith Meakin

## Around the South -- continued

#### Florida

Carlos Pedemonte is the new Assistant Library Director at Miami Dade Community College Medical Campus Medical Library.

Diane Rourke, Corporate Director, Library Services, for Baptist Health Systems of South Florida, visited Grand Cayman's Georgetown Hospital at their invitation, June 27-29, 1999 to evaluate and develop library services and procedures for their facilities. Georgetown Hospital is an affiliate of Baptist Health Systems of South Florida.

The Miami Health Sciences Library Consortium hosted the NLM/CDC teleconference on Accessing HIV/AIDS Information Resources on February 11, 1999 at South Miami Hospital. Local medical librarians as well as nurses and physicians attended the teleconference.

Deedra J. Walton, Systems Librarian at Orlando Regional Healthcare System, Heath Sciences Library has achieved Member status in the Academy of Health Information Professionals (AHIP). Congratulations Deedra on your personal and professional accomplishment!

Welcome to Inez Tamanaha who joined the staff of Orlando Regional Healthcare System, Health Sciences Library. She is the Consumer Health Information Librarian for a new library program that will provide information services to the patients, their families, and the local community. Inez has previously worked as Library Coordinator for H. Lee Moffitt Cancer Center and Research Institute in Tampa, FL.

Rana Dole is the new Medical Librarian at Palmetto General Hospital in Miami, FL as of February 1999. She previously worked at the Oakridge Associated Universities Science Library in Oakridge, TN. Welcome to Florida, Rana!

Welcome to Tara Tobin and Cathy Silverman, new Reference Librarians at UF's Health Science Center Library. Tara comes from the University of South Florida where she received her MLA. She also has a degree in Biology and experience working in a Vet's office. Tara's combined experience makes her the ideal candidate to serve as the HSCL's Liaison to the College of Veterinary Medicine. Cathy is a recent graduate of Rutgers' MLA program and has an advanced degree in Physical Chemistry. She will serve as the HSCL's Liaison to the College of Pharmacy.

Farewell to Lisa Eicholtz, Assistant Director of Access Services at the UF Health Sciences Center Libraries. Lisa is joining her husband in Louisville, KY.

University of Florida Health Sciences Center librarians were active at the MLA annual meeting in Chicago:

Marian Boyle, Linda Butson, Barbara Francis, Jennifer Johnson, Faith Meakin, and Michele Tennant presented a poster entitled "Strategic Planning and Year One of Implementation at the University of Florida Health Science Center Libraries" at the annual meeting on May 17, 1999.

Michele R. Tennant, Tara M. Tobin and Pamela C. Williams presented a poster "Splitting the Difference: Meeting the Diverse Information Needs of Clinicians and Researchers in a Veterinary Medicine Setting" at Annual Meeting on May 17, 1999.

#### Florida - continued

Peggy Hsu and Faith Meakin presented a poster "Electronic Collections: An Academic Health Science Center Model" at the MLA Annual Meeting on May 17 1999.

Michele Tennant was a Visiting Instructor at the University of Colorado Health Sciences Center, Denison Memorial Library. April 26 and 27, 1999 where she taught the following: "Molecular Biology for Librarians" and "Genetics Resources Available Over the Web" to librarians, researchers, physicians and graduate students.

Michele Tennant and Barbara Francis presented a paper entitled "Course-Integrated Instruction in an Academic Health Science Library: a Comparison of Basic Sciences and Clinical Strategies" at the Special Libraries Association Meeting, Minneapolis, MN, June 9, 1999. It was also published in the Proceedings of the Contributed Papers Session, Biomedical and Life Sciences Division, Special Libraries Association: 45-63, June 1999.

Michele Tennant has been appointed a member of the American Institute for Biological Sciences, Publications Committee.

Crother, B.I., D.G. Buth, and M.R. Tennant. 1999. The Systematic Value of Creatine Kinase Expression in Reptiles. *Biochem. Syst. Ecol.* 27:147-156.

Lori Driscoll-Eagan was awarded an Academic and College Research Libraries National Conference Scholarship (\$500) for attending the April conference in Detroit.

Lori Driscoll-Eagan facilitated a roundtable discussion at the Academic and College Research Libraries National Conference in Detroit, MI on "Trials, Tribulations, and Lessons Learned as a Librarian/Webmaster".

Lori Driscoll-Eagan has had a contribution "E-Journal Revelations" published in Academic and College Research Libraries National Conference Report issue of College & Research Libraries News June 1999.

Lori Driscoll-Eagan has developed and maintained an online tutorial "Evaluating Web-Based Resources" HTML version at <a href="http://www.library.health.ufl.edu/help/webevaluation.htm">http://www.library.health.ufl.edu/help/webevaluation.htm</a>. RealAudio enriched slide presentation developed for the University of Florida College of Medicine's Medical Informatics Curriculum at <a href="http://www.medinfo.ufl.edu/other/webres/">http://www.medinfo.ufl.edu/other/webres/</a>.

Lori Driscoll-Eagan presented "Dynamic Web Sites from Dynamic Web Development Teams" poster at the American Library Association National Conference in New Orleans, LA.

Cathy Silverman, Reference Librarian and Liaison to the College of Pharmacy for UF's HSC Library was awarded a scholarship to the annual meeting of the American Association of the Colleges of Pharmacy (AACP) in Boston, July 2-7.

Cheryl Dee is serving on the MLA Mentoring Task Force and Past-Past Chairman of the Medical Library Education Section. MLES is small so you stay active.

#### **Around the South -- continued**

#### Florida - continued

Cheryl Dee attended ALA in New Orleans in June. She will begin attending the Special Library Association Annual Meeting and state and local meetings and the ALISE Annual Meeting.

Congratulations to Chandra Doby, graduate assistant in the Reference Department, on her acceptance into the National Library of Medicine Associate Fellowship Program. On September 1st she will begin one-two year postgraduate training at the NLM site in Bethesda, MD.

Karen Keene has accepted the position of Visiting Librarian in Systems and Information Services at the University of South Florida. Karen is a former graduate assistant at SHSL and a recent graduate of the USF School of Library and Information Science. Karen acted as recorder for the Technostress round table at the FHSLA meeting.

UFHSCL is pleased to announce Cecila Botero will be assuming the position of Assistant Director for Resources Management beginning September 3, 1999. Cecilia has been Head of the Serials Unit at the UF's Smathers Libraries since 1995. Welcome Cecilia!

Linda Butson has accepted the recently created position of Assistant Director for Outreach Services at the UF HSCL. She will begin her new responsibilities September 15. This position will encompass AHEC and Distance Education among its responsibilities. Linda is uniquely qualified to develop the HSCL outreach programs. She has many years of experience as both an AHEC Librarian and as an extension librarian for Central Michigan University. Linda has been the Assistant Director for Reference Education and Information Management. Congratulations Linda!

#### Cunningham Fellow visits Florida

Timothy Abolarinwa, the 1999 Cunningham Memorial Fellow, visited the UF Health Science Center Libraries from June 21st to July 5th. Timothy is the medical librarian at the Nigerian Institute for Medical Research (NIMR) in Lagos, Nigeria.

The HSC Libraries was the fourth of eight stops for Timothy. It also was the longest individual stay of the eight. During his stay, Timothy concentrated on learning bibliographic management software, improving his Internet searching skills and being introduced to html code. He also worked on developing current bibliographies for the researchers of the NIMR. This is part of a project to obtain relevant reprints for his institute's staff.

With the HSCL staff, Timothy spent a day touring the Borland Library, our Jacksonville Branch, and other libraries in that city. He also had day trips to Cedar Key on the Gulf Coast, New Smyrna Beach on the Atlantic and Salt Springs.

We all enjoyed working with Timothy and know that we will continue communicating with him and supporting his projects.

Submitted by Linda Butson

#### Tennessee

Glenda Mendina, formerly at the University of Tennessee Health Sciences Library and Biocommunications Center, is now Librarian at the Leslie M. Stratton Nursing Library, Methodist Healthcare, Memphis.

Kay Cunningham, formerly at the Leslie M. Stratton Nursing Library, is now Biomedical Librarian, St. Jude Children's Research Hospital in Memphis.

Clarksville Regional Health System and Clarksville Memorial Hospital, TN, have undergone a name change. Clarksville is now known as the "Gateway to the New South" and the health system reflects this in its new names: Clarksville Memorial Hospital and its subsidiaries (including Gateway Medical Center, Gateway Home Care, Gateway Health Foundation and Gateway Medical Clinic Dover) are now Gateway Health System. Their new Web address is: www.ghsystem.com

A new hospital in Collierville, TN (outside Memphis) will have a 1266 square foot community medical library. Baptist Memorial Hospital Collierville planned the library with consumer health needs in mind. According to the Commercial Appeal newspaper, the Collierville Center will include "over 500 pamphlets, information from more than 1500 periodicals and countless other health related published material." There will also be two video stations and a collection of more than 100 videos on common medical conditions, diseases and procedures. Consumer health libraries are in place in hospitals in Knoxville and Nashville, but no such facility existed in Shelby County prior to the Baptist Memorial Hospital Collierville project. Richard Owen, Manager of Baptist Hospital Systems Medical Library was quoted, "This is a very innovative addition and shows great vision."

The annual meeting of the Tennessee Health Science Library Association (THeSLA) will be held jointly with the Tennessee Hospital Association and other state health associations at the Opryland Hotel in Nashville October 26-29. On October 27, Bryan Vogh, Internet Coordinator at NLM/Southeastern Atlantic Region, will present "Health Sources on the Internet" at the VA Medical Center's computer lab. Lana Dixon, Health Sciences Reference Librarian at University of Tennessee Libraries, Knoxville, will present "Alternative Medicine on the Web." On October 28, THeSLA will have a booth in the exhibit hall. For more information, contact Doris Prichard at <a href="mailto:dorisprichard@utk.edu">dorisprichard@utk.edu</a> or 423/544-6615.

Submitted by Jane Bridges

#### CHAPTER COUNCIL NEWS

#### Highlights of the Chapter Council Report are:

#### 1. Sites of the Annual MLA meetings:

Vancouver	. 2000	Orlando	2001
Dallas	. 2002	San Diego	2003
Washington, D.C	. 2004	Cleveland	2005

## 2. MLA Committees Listing on MLANET and Volunteering for a MLA Committee

MLA is looking at the possibility of creating a web listing of all the MLA committees so members will know what each committee does, how much time is required, whether attendance at the Annual MLA Meeting is required, timelines for projects, etc. This listing will include the committee's charge, responsibilities, and tasks. This past year (1999), there was 100% placement of those who volunteered for MLA committees. Anyone interested in serving on a MLA committee is encouraged to apply. The deadline for volunteering each year is October 1st. The volunteer form can be completed online on MLANET.

#### 3. MLA Investigates Possibility of Involvement with the Computer-Based Patient Record Institute

The MLA Board is examining whether MLA should become more involved with the Computer-Based Patient Record Institute (CPRI). The Institute will have a meeting this fall. The Board will try to have a couple of people attend this meeting to see how MLA can become more actively involved with the Institute.

#### 4. PCI, Public Relations Firm

The Board decided to continue MLA's relationship with PCI, the public relations firm that worked on the Centennial publicity. PCI produced the communications tool kit for the Annual Meeting. *Next year the emphasis will be promoting the value of the hospital library to hospital executives.* Chapter Council asked that MLA announce to the membership when public relations pieces will appear in the news, so they can be used to full advantage. The MLA members would like to have copies to use in local press releases. If the public relations pieces are available on the web, the membership would like to have the URL for these pieces. PCI would like to be notified if MLA members participate in any type of publicity which PCI can track (TV, radio, newspaper, etc.) MLA members have great stories to tell that could promote medical librarians.

#### 5. Chapter Sharing Roundtables

Proposed *new topics* for next year's Roundtables included *benchmarking, salaries, mentoring, public relations/marketing, reinvention, and dealing with the media.* It was suggested that some of the current topics could be dropped so that new ones could be added. Another suggestion was to rotate the topics each year. Currently, there are seventeen (17) topics. **Chapter Council representatives are asked to obtain input from Chapter members at the fall meetings.** 

#### 6. Lucretia McClure MLA Excellence in Education Award

The Chapters have responded very generously to the Lucretia McClure MLA Excellence in Education Award. The Southern Chapter was the second chapter (following Lucretia's home chapter) to contribute \$1,000 toward the endowment of this award.

#### 7. Credentialing Committee

A process will be developed for non-ALA MLS librarians to join the Academy of Health Information Professionals. Renewal in the Academy at the **same** level will require only two forms, the PDF (Personal Data Form) and the ACC (Documentation of Professional Accomplishments and Continuing Education).

#### 8. A number of "big" issues this year:

#### MLA dues increase.

MLA internet forum obtained input from the membership prior to the Annual Meeting.

At the Annual Meeting, an open forum to discuss the proposal was held and a vote was taken at the second business meeting—322 in favor and 60 opposed. The new dues structure will be effective Jan. 1, 2000. Regular member dues will be \$135.00/year. If annual salary is \$20,000 or less, regular member dues will be \$80.00/year. Introductory membership is \$90.00/year. See <a href="http://www.mlanet.org/press/forum/di2000.html">http://www.mlanet.org/press/forum/di2000.html</a> for the dues structure in all the membership categories.

#### MLANET and New MLANET Editor.

Under the direction of Scott Garrison, MLANET editor, MLANET will be expanded to be one of MLA's best member-only benefits. The MLANET Board has been appointed. Ginny DuPont is the Chapter Council Representative. Mary Fran Prottsman from Lyster Army Community Hospital and a Southern Chapter member is also on the MLANET Board. Give Mary Fran suggestions for MLANET.

#### Single slate issue.

The single slate issue which required a by-laws change was defeated at the first business session.

#### Association Name Change.

The possibility of a name change was discussed at the Open Forum. About seven people voted that MLA should further explore a name change. See <a href="http://www.mlanet.org/press/forum/di2000.html">http://www.mlanet.org/press/forum/di2000.html</a> for comments made by forum participants.

## 9. Priorities for Frieda Weiss during her Year as President: Mentoring Program.

MLA would like to expand the mentoring programs which some chapters are currently sponsoring into a MLA-wide activity. A Task Force has been appointed to implement this activity.

#### Salary Analysis.

MLA would like to conduct a salary analysis that compares librarian salaries with information technology position salaries when the two have similar responsibilities and a comparable knowledge base and skills. This could be a valuable tool to use with Human Resources to assist librarians in getting better salaries.

#### Vendor Discounts.

MLA continues to work with vendors for group discounts. Discussions are underway with EBSCO, RoweCom and MDConsult. There is a MLA Institutional Member Vendor-Interest Questionnaire at <a href="http://www.mlanet.org/cgi-bin/db/forms/mbr\_vnd\_survey.cgi">http://www.mlanet.org/cgi-bin/db/forms/mbr\_vnd\_survey.cgi</a>. It was suggested it would be wonderful if MLA could facilitate negotiations on discounts for electronic journals for libraries with smaller budgets, since small libraries don't have the leverage to negotiate on their own. Other vendors for MLA discount discussions are ISI, Academic Press, Elsevier and OVID.

#### Benchmarking for Hospital Libraries.

MLA's research agenda will focus on benchmarking for hospital libraries. MLA would like the chapters to participate in the benchmarking work as test sites. The first step will be a survey to determine definition of terms and a resulting glossary for the study. Washington state hospitals plan to use the Canadian benchmarking standards as a model. The North Atlantic Chapter has been doing benchmarking because of the demand for data to use with

(continued p.12)

### **Mid-Year Progress Report 1998-1999**

This report covers the period of May - November 1998. The Southern Chapter has 339 members for 1998. The 48th annual meeting was a joint meeting held in Lexington, Kentucky with the Midwest Chapter, October 10-13, 1998. "Weaving our Future" was the theme of the meeting. The conference had 267 registrants, 36 contributed papers, and 20 posters. Special Guests: MLA President Jacque Doyle, and Janice Kelly, Executive Director of the SE/A Regional Medical Library Program, attended and participated in the program.

#### **Professional Development**

Seven continuing education courses attracted 158 attendees. Sessions were offered on PubMed; Teaching Adult Learners in the Library; Digital Dilemmas: Acquisition, Use, and Copyright Issues for Libraries; Electronic Full-Text Information Delivery; Health Resources on the Internet; and Frequently Asked Technical Questions: Telecommunications and the Internet.

Daniel J. Gahl, administrator for the University of Cincinnati Medical Associates & Senior Director/Chief Operating Officer for Alliance Partners Division of Health Alliance of Greater Cincinnati, delivered the Keynote Address, "Weaving Our Past into Our Future." Jacque Doyle, T. Mark Hodges, Logan Ludwig, and Ken Robichaux participated in a Plenary Session on Threads of the Past in combination with an MLA Update. Barbara White, Professor at Lexington Community College, was the speaker for the Monday Plenary Session, speaking on Quality Customer Service.

#### Important Chapter Board Decisions Advocacy

The chapter supported three awards of \$250 each to students who presented poster sessions at the meeting. Support of student participation at the meetings will be formalized with an application process and advertised to library schools within the chapter boundaries.

Nedra Cook was honored as the chapter Hospital Librarian of the Year. Her name will be forwarded to the jury for the MLA Hospital Librarian of the Year.

The Martha C. Watkins Scholarship project was submitted to the project of the year competition. Fundraising efforts continued this year with the sale of the hand sewn Christmas tree ornaments.

Credential Counseling sessions for members will be conducted at the annual meeting.

Member recruitment will be targeted to members not rejoining, creating a student membership category and new member recognition activities.

The board voted to donate \$1000 to the Lucretia McClure Award.

Plans for the 1999 annual meeting are underway and include an evidence-based medicine course. This course will help us to meet our priorities for 1998/99.

#### **MOTION**

This report is informational and requires no action by the Board of Directors.

Rosalind K. Lett, Chapter Chair

December 14, 1997

**Elected Officers:** 

Rosalind K. Lett, Chair

Tom Singarella, Chair-elect/Program Chair

Mary Fran Prottsman, Secretary-Treasurer

Nancy W. Clemmons, Past Chair, Nominating Chair

Linda Garr Markwell, Chapter Council Representative

Sarah Gable, Chapter Council Alternate Representative

#### **CHAPTER COUNCIL NEWS -- continued**

administrators.

#### 10. Communications Tool Kit, "Making a Difference"

As part of its advocacy program, MLA developed the communications tool kit, "Making a Difference", which was included in the MLA meeting packets. Members not attending the meeting should have received the tool kit in the mail. This tool kit was originally designed for working with the media but it is much more than that. It is available on line at: <a href="http://www.mlanet.org/publications/tool\_kit/index.html">http://www.mlanet.org/publications/tool\_kit/index.html</a>

## 11. Work ing Group to Investigate the Possibility of a Chapter Council Sponsored Symposium

The charge of the Chapter Council working group is to investigate a pre or post MLA meeting symposium and determine if the chapters are interested. If so, what topics would be of interest? Some oncerns and suggestions:

- The educational needs of those who can't attend MLA should be considered.
- Provide "portable" programs, symposia, or CE, so that chapters can use programs presented at MLA.
- Symposium need not be ready for the 2000 Annual Meeting.
   Better to offer it in 2001 or 2002.
- Look at linkable modes of communication so the symposium could be attended either in person or remotely.
- If a symposium is part of the MLA Annual Meeting, it would add more time to the already long meeting.
- Perhaps better to develop a symposium which is presented in segments rather than all in one day.
- Any symposium must be economically viable for the chapter members.

Submitted by Linda Garr Markwell

## Research Spotlight

Marcia Epelbaum interviews Nunzia Giuse, M.D., M.L.S., Director of the Eskind Biomedical Library, Vanderbilt University Medical Center, Nashville, Tennessee.

## Q: What role does research play on Eskind Biomedical Library's initiatives?

A: At Eskind, we aim to familiarize librarians with research techniques and means to critically assess and develop research modes of thinking as we analyze different issues. In particular, we focus on the characteristics of good research design, established criteria for reviewing prepublication articles, and a better understanding of scientific method. We want librarians to actively participate in research activities as we believe that research should be incorporated into daily activities.

Specific examples of our research initiatives are the training program and two of our high-level modules. The training program is itself the result of an intense study undertaken to assess the skills needed by Librarians to effectively participate in activities throughout the Medical Center. Once this was better understood and the basic training program had been implemented, we recognized the need to broaden our Librarians' understanding of clinical and research issues. This lead to the creation and implementation of two high-level modules focusing on critical thinking/research methods and filtering.

## Q: How do you involve your staff and library interns in these initiatives?

A: The entire Library is definitely involved in these initiatives, primarily as a result of the institution-wide emphasis on training. In some instances, I act as a leader and in others, I participate in the role of mentor/advisor. It is rewarding to see novice information professionals enthusiastically embrace research initiatives as they become more familiar with the techniques.

## Q: What research issues are you currently focusing on? Why are you choosing to focus on these issues?

A: We are currently working on a Cost-per-use Study and a project concerning digital libraries. The cost-per-use is being undertaken by an IAIMS apprentice and a junior librarian, and is a cooperative effort with Medical Center staff, particularly statisticians. With respect to digital libraries, we are interested in assessing how individual work- flow is affected by the increased availability of digital, full-text material.

Both of these initiatives help explain new trends and in so doing, help define modern librarianship or new roles for the librarian.

## Q: How do you apply research in the running of your library?

A: Research is incorporated in everything that we do, from basic to complex. A primary example is our annual budget review and justification. This provides an opportunity for teams of librarians and paraprofessionals to investigate indepth the information services that we provide to users, effectively fostering basic management and leadership skills. Through this process, we both clearly define accom-

plishments and goals and prepare five-year business plans which are then used to convey convincing arguments to medical center leadership as we propose expansion, continuation and new programs. Business plans also require comprehensive analysis of budget issues and projection of five-year figures. Recently, the Library received a grant for Patient Care Innovations sponsored by the Medical Center. In this effort, we are proposing the creation of a new information service for patients and their families. As this was presented to the Medical Center, the chair inquired if we had thought about a business plan and five-year projection. It was gratifying to be able to reply that this had already been undertaken.

## Q: What are the benefits that you see in having a strong research program as a professional and as a library director?

A: Having a strong research program is beneficial at many levels. In-house, it allows us to easily justify new library initiatives and has enabled us to present our well-trained staff for comparison in "best-in-class" benchmarking. It really has quickly raised competency levels library-wide, creating a true learning environment in which all staff thrive.

At a broader level, it has been rewarding for our Librarians to publish and present their findings at national meetings, and it has put us in a better position to be leaders in the rapidly changing Library environment.

#### Recent Publications by Dr. Giuse

#### Refereed Journal Articles

Huber JT, Giuse NB, Pfeiffer J. Designing an Alternative Career Ladder for Library Assistants. *Bulletin* of the Medical Library Association 1999. 87(1) 74-77.

Giuse NB, Kafantaris SR, Huber JT, Lynch F, Epelbaum M, Pfeiffer J. Developing a Culture of Lifelong Learning in a Library Environment. *Bulletin of the Medical Library Association* 1999. 87(1) 26-36.

Giuse NB, Kafantaris SR, Miller MD, Wilder KS, Martin SL, Sathe NA. Clinical Medical Librarianship: The Vanderbilt Experience. *Bulletin of the Medical Library Association* 1998. 86(3) 412-416.

Lave JR, Bankowitz RA, Hughes-Cromwick P, Giuse NB. Diagnostic Certainty and Hospital Resource Use. *Cost & Quality* 1997;3:22-32.

Giuse NB, Huber JT, Kafantaris SR, Giuse DA, Miller D, Giles Jr. DE, Miller RM, Stead WW. Preparing Librarians to Meet the Challenges of Today's Health Care Environment. *Journal of the American Medical Informatics Association*. 1997. 4(1):57-67.

#### **Book Chapters**

Giuse NB, Huber JT, Giuse DA, Kafantaris SR, Stead WW. Integrating Health Sciences Librarians into Biomedicine.: IMIA Yearbook of Medical Informatics, van Bemmel JH and McCray A (eds.). Schattauer Publishing Company, Stuttgart, FRG, 1998; 483-489.



Millennium to the Future Southern Chapter Medical Library Association 49th Annual Meeting Greenville, SC October 15 - 19, 1999

# Celebrating our last meeting of the Century!

Plan to join us here in the "upstate" and experience some beautiful fall colors in the nearby mountains, or take advantage of one of the special tours planned around your annual meeting. The planning committee is working hard to make this a memorable event and hope you will take advantage of the many educational opportunities, speakers and special events in celebrating our last meeting of the century. The Millennium to the Future is truly one event you don't want to miss. For further information on events please access the SC/MLA web page at www.uab.edu/lister/scmla/

Submitted by Deana Black

### Message from the Chair - continued from pg. 1

As you can see your chapter officers and committee chairs and committee members have been quite busy. Take the time to thank them for all of their hard work on our behalf, and decide that in the new millenium you too will work hard to make your chapter great. Serving as Chair of the Southern Chapter has truly been a uniquely enjoyable experience. I applaud the diligence, commitment and accomplishments of the chapter officers and committee members, and thank them all for making my job a little easier.

As the annual meeting approaches, I still have much to do. I have thank you letters to compose, agendas to develop, follow up with officers and committee chairs, and now even a bookkeeper to recruit. But in spite of all of this, I can't wait to perform the part of this job that makes it so special, meeting and greeting each and every one of you in **Greenville.** Look for me in **Greenville**, I'll be easy to spot. I'll be the one with the big smile "**Waiting to Exhale.**"

Rosalind Lett, SC/MLA Chair 1998-99, Rosalind\_Lett@emory.org

#### In Memorium

#### Aurelia Spence 1927-1999

Aurelia Spence served as Director of Libraries at Central State Hospital in Milledgeville, Georgia from 1973-88 until her retirement. She was a very active local leader in the Health Science Libraries of Central Georgia (HSLCG) consortium and in GaIN. Aurelia also was a member of the Georgia Department of Human Resources Library Association and served as its Chair. She was appointed as one of the first hospital librarian representatives to the SERMLP (Southeastern Regional Medical Library Program) Advisory Committee. Aurelia was involved in the Georgia Health Sciences Library Association since its founding, was awarded an honorary membership in 1993, and was also a member of Southern Chapter. Aurelia held a masters degree from Florida State University.

Aurelia is survived by her husband, Dr. Philip Spence of Milledgeville and her three children, Peggy Spence of Atlanta, Phil Spence Jr. of Macon, and David Spence of Marietta. We will remember Aurelia for her friendship, strong commitment to library cooperation, and her understanding of the overarching direction in which libraries should be headed. She was willing to do the hard work along with the visioning — that was a special combination.

Adapted from Georgia Health Sciences Library Association news

#### Frances Verble 1951-1998

Frances Verble, bibliographic control librarian at the University of Tennessee Health Sciences Library in Memphis, died November 12, 1998. She had been in a coma since October 6 when she suffered a cerebral aneurysm.

Frances was a long-time Southern Chapter member and most recently was Chair of the Governmental Relations Committee. She was also active in the Mid-South Chapter of the Special Libraries Association and recently served as chair of its Government Relations Committee and as a member of the Nominating Committee. She served as bibliographic editor of the Tennessee Health Sciences Library Association union list of serials and was a member of other local, state, and national library associations.

She was born in 1951 in Memphis, Tennessee, and began working at UT Memphis in 1978. Frances's professional contributions and wit, will be missed by all.



(Frances Verble is pictured here seated in the middle of the Library community at a workshop in Memphis in 1992. Other Southern Chapter members pictured are Richard Nollan (foreground, in front of Frances); Anne Carroll Bunting (Frances' right) Mary Edith Walker (Frances' left)

# Editors' Page

This has been an exciting issue to put together. It's been a challenge - determining duties, learning new software, etc. The Internet links between Atlanta, Johnson City, and Birmingham have had increased traffic as we prepared the upcoming issue of Southern Expressions.

As the newly appointed co-editors of the Southern Chapter's newsletter, we are excited about reestablishing the newsletter's publication schedule and getting the Chapter's news to its members.

In addition to the regular topics and items covered in Southern Expressions we want to institute an Editors' Page where you can express your opinions on various topics of your choice. Also, send us suggestions for other topics or columns you would like to see included in your newsletter.

Please send items to:

Ingrid Hendrix Sondra Pfeiffer

Health Sciences Center Library Lister Hill Library of the Health Sciences

Emory University LHL 110

1462 Clifton Road NE 1530 3RD AVE S

Atlanta, GA 30322 Birmingham, AL 35294-0013

Fax: 404-727-8469 Fax: 205-975-8313 libich@emory.edu Sondra@uab.edu

We hope you enjoy our first issue as co-editors. Ingrid Hendrix & Sondra Pfeiffer

#### **Special Thank-You**

As we begin editing Southern Chapter's newsletter, we would like to say a special thank-you to Martha Verchot for publishing the last issue of Southern Expressions at the end of her term in October, 1998.

\*\*Ingrid and Sondra\*\*