Southern Expressions

Alabama Georgia Puerto Rico Tennessee

Florida Mississippi South Carolina Virgin Islands

Volume 16, Number 3 Summer 2000 In This Issue:
Around the South3,12-14,16
Benchmarking8,24
Call for Nominations20-21
Chapter Council News7,8
Committee Reports16-18
Images of Polio19
Job Announcement22
Message from the Chair1,5-6,23,26
Personals4
Publication Schedulebelow
Research Spotlight9,15
Southern Chapter http://www.uab.edu/lister/scmla
Next reporting deadline

August 15th, 2000

Next Publication Date

September 15th, 2000

Message from the Chair

Hello. I hope this finds all of you doing well. As you've probably noticed, I've been coordinating this column with the seasons of the year. And now summer is here. Those long, hot, lazy, and wonderful summer days. Remember Janis Joplin belting out that old song,



"Summertime when the living grows easy. Summertime when the cotton grows tall." Well, summer is also a time when some of those seeds we've planted have sprouted, blossomed, and grown tall. And speaking of growth and blossoms, here are a few activities that the Executive Committee has been working on which are beginning to bear fruit.

On May 8th, the SC Executive Committee conducted a full board meeting at MLA in Vancouver, at which time we voted on several items of association business.



The SC Executive Committee takes a break from their board meeting at MLA in Vancouver.

Fiscal. The board voted unanimously to move \$15,000 from the SC main account into an interest-bearing certificate of deposit (CD) to create a reserve account, or rainy-day fund. The CD will help to make

(continued on p.5)

ELECTED OFFICIALS

Chair Thomas Singarella Health Sciences Library University of Tennessee, Memphis Memphis, TN tsingarella@utmem1.utmem.edu

Chair-Elect/Program Chair Lynn Fortney EBSCO Information Services Birmingham, AL lynnf@ebsco.com

Secretary/Treasurer
Martha Earl
Preston Medical Library
UT Medical Center Knoxville
Knoxville, TN
mearl@utk.edu

Past Chair/Nominating Chair Rosalind Lett EmoryHealthcare/Crawford Long Hospital Atlanta, GA rosalind_lett@emory.org

MLA Nomin Comm Candidate
T. Scott Plutchak
Lister Hill Library of the Health
Sciences
University of Alabama at Birmingham
Birmingham, AL
tscott@uab.edu

Chapter Council Rep Sarah Gable School of Medicine Library University of South Carolina Columbia, SC sarah@med.sc.edu

Chapter Council Alternate
Jan LaBeause
Medical Library/LRC
Mercer University School of Medicine
Macon, GA
labeause.j@gain.mercer.edu

APPOINTED OFFICIALS

Archivist
Mary Lynch
Health Sciences Center Library
Emory University School of Medicine
Atlanta, GA
libmcl@emory.edu

Bookkeeper Marilee Creelan Greenblatt Library Medical College of Georgia Augusta, GA mcreelan@mail.mcg.edu

MLA Credentialing Liaison Sandra Franklin Health Sciences Center Library Emory University School of Medicine Atlanta, GA librsf@emory.edu

Membership Database Manager Linda Flavin Birmingham, AL Iflavin@aol.com Parliamentarian/Historian
Danny O'Neal
Health Sciences Center Library
University of South Florida
Tampa, FL
doneal@com1.med.usf.edu

Southern Expressions Co-Editors Ingrid Hendrix Health Sciences Center Library Emory University Atlanta, GA libich@emory.edu

Sondra Pfeiffer Lister Hill Library of the Health Sciences University of Alabama at Birmingham Birmingham, AL spfeiffer@lister2.lhl.uab.edu

Web Site Coordinator
Pat Higginbottom
Lister Hill Library of the Health Sciences
University of Alabama at Birmingham
Birmingham, AL
phiggin@uab.edu

SoChap-L Moderator Martha Cook Health Sciences Library University of Alabama Tuscaloosa, AL mcook@cchs.ua.edu

COMMITTEE CHAIRS

Bylaws
Lois Bellamy
Health Sciences Library
University of Tennessee, Memphis
Memphis, TN
lbellamy@utmem1.utmem.edu

Communications
Cecelia Delbridge
J Manning Hudson Health Science Library
Baptist Health Systems
Jackson, MS
cdelbridge@mbmc.org

Governmental Relations
Kay Hogan Smith
Lister Hill Library of the Health Sciences
University of Alabama at Birmingham
Birmingham, AL
khogan@uab.edu

History of the Southern Chapter Richard Nollan Health Sciences Library University of Tennessee, Memphis Memphis, TN rnollan@utmem1.utmem.edu

Honors & Awards Marcia Reinhardt Medical University of South Carolina Charleston, SC reinhama@musc.edu

Hospital Libraries
Mary Fran Prottsman
US Army Aeromedical Center
Fort Rucker, AL
protts@entercomp.com

Membership Lynette Ralph GA Baptist College of Nursing Library Atlanta, GA lynette.ralph@gbhcs.org

Professional Development
Brenda Fay Green
Health Science Library
University of Tennessee, Memphis
Memphis, TN
bfgreen@utmem.edu

Research
Marcia Epelbaum
Eskind Biomedical Library
Vanderbilt University
Nashville, TN
marcia.epelbaum@mcmail.vanderbilt.edu

Strategic Planning
Nancy Clemmons
Lister Hill Library of the Health Sciences
University of Alabama at Birmingham
Birmingham, AL
nclemmon@uab.edu

Southern Expressions

Newsletter of the Southern Chapter / Medical Library
Association
is published quarterly by the Southern
Chapter of the Medical Library Association. Please send contributions to the
editors:

Ingrid Hendrix
Health Sciences Center Library
Emory University School of Medicine
1462 Clifton Rd.
Atlanta, GA 30322
Voice:404-727-5829
Fax:404-727-8469
libich@emory.edu

Sondra Pfeiffer Lister Hill Library University of Alabama at Birmingham 1700 University Blvd. Birmingham, AL 35294-0013 Voice:205-934-2230 Fax: 205-975-8313 spfeiffer@lister2.lhl.uab.edu

Content policy for *Southern Expressions*

Statements and opinions expressed in Southern Expressions do not necessarily represent the official position of its co-editors or the Southern Chapter of the Medical Library Association. Contributions may be edited for brevity, clarity, or conformity to style. Final decision on the content of **Southern Expressions** shall be left to the discretion of the co-Editors with the advice of the Communications Committee of the Southern Chapter/Medical Library Association.

Proofreader David Crutcher Lister Hill Library University of Alabama Birmingham

News from the Lister Hill Library at UAB

Virtual Desktop Launched

Lister Hill Library recently launched its Virtual Desktop to allow patrons access to all available library electronic resources. Users are validated with their employee or student ID number through an authentication system running on a Linux server. The authentication system then connects them to the requested resource using a MetaFrame server if needed. In most cases, the authentication system bypasses the login information so the user has a single point of authentication. The system uses information from University Human Resources and Student Affairs to build the files. In May, the system logged 14,671 total authenticated user hits. For more information about the system contact Pat Higginbottom (phiggin@uab.edu) in Reference or Ed Harris (eharris@uab.edu) in Computer Services.

2001 Joint Meeting in the Works

The Alabama Health Sciences Library Association (ALHeLA) has been officially invited to participate in a joint meeting with the Georgia Health Sciences Library Association (GHSLA) in 2001. The meeting is scheduled for the spring of next year, specifically March 14-16. Columbus, Georgia, Georgia's Historic Southern Rivertown, on the banks of the Chattahoochee is to be the meeting location. Meeting planners will be Cathy Woolbright, Marian Morris and Pat Higginbottom. This is the first time the organizations have planned a meeting together so it will be a special occasion. Mark your calendars now and make plans to attend.

Submitted by Pat Higginbottom

USF Shimberg Health Sciences Library News

Donna Doelling Retires

After a ten year career with the USF Shimberg Health Sciences Library, Assistant Library Director/ Collection Manager Donna Doelling, MLIS, AHIP, has embarked on phased retirement. Donna has held the positions of Reference Librarian, Reference Manager, and Resources Coordinator/Collection

Development prior to becoming Assistant Director in 1997. Over the course of her career, Donna has been active in many professional organizations. She is a member of the Medical Library Association (MLA) and a distinguished member of AHIP. Donna served as secretary-treasurer of Southern Chapter/MLA as well as chair of the Professional Development Committee, Program Committee member, and Conference Local Arrangements coordinator. She also served as chair of the Strategic Planning Committee for FHSLA and Conference Planning co-chair. In addition to her duties as editor of the HSC Library newsletter, The CLUE, Donna has published articles in the Medical Reference Service Quarterly, Bulletin of the Medical Library Association, and Research Strategies. Under the USF Phased Retirement program, Donna will continue to work one fall semester each of the next five years.

New Faculty

Allison Howard has accepted the position of Cataloging Librarian at the University of South Florida Shimberg Health Sciences Library. Allison was formerly Cataloging Librarian at the Western Psychiatric Institute and Clinic Library of the University of Pittsburgh Health Sciences Library System. Allison received her MLIS from the University of Pittsburgh and has a BS in Health Education from Plymouth State College of the University of New Hampshire. Welcome, Allison!

Contributed Papers and Posters

Education Librarian John Orriola presented electronic poster session "Designing and Implementing Computer Based Training for Medline Instruction", co-created by graduate assistant Roseanne Sasso, at the 2000 MLA/CHLA-ABSC convention held in Vancouver. Library Director Beverly Shattuck and Reference Librarian Danny O'Neal were also in attendance at MLA.

Submitted by Karen Keene

PERSONALS

Professor Emerita

Jocelyn Rankin was named Professor Emerita of the Mercer University School of Medicine by the Mercer University Board of Trustees at their spring meeting.

Carol Burns was named Librarian, Emerita by the Emory University's Board of Trustees. She will be spending next year with her husband in Germany, where he will be on a faculty exchange program.

Assistant Director of Library Operations Medical College of Georgia

With a newly reengineered organizational structure effective July 1, Ms. Lyn Dennison was promoted to Assistant Director of Library Operations at the Medical College of Georgia's Robert B. Greenblatt Library. As a distinguished member of the Academy of Health Information Professionals, Lyn brings 20 years of experience and in-depth knowledge of the health sciences resources and environment. She remains open to new ideas, is a ready and willing mentor and continuous learner. With a team approach to library operations, Lyn will guide Collection Services, Education and Information Services, Interlibrary Loan, the Learning Resource Centers for the AHECs, and Special Collections.

Submitted by Tamera Lee

Southern Chapter Members Receive National Recognition

Ida and George Eliot Prize

An article coauthored by several Southern Chapter members received the Ida and George Eliot Prize in 2000. This prize is presented annually for a work published in the preceeding calendar year that has been judged most effective in furthering medical librarianship. The award was first presented in 1962 and is currently sponsored by Login Brothers Book Company, Chicago, IL. This year's award was presented to Cheryl R. Dee, Ph.D., AHIP, School of Library and Information Science, University of South Florida, Tampa; Carol Burns, AHIP, Health Sciences Library, Emory University, Atlanta; and Jocelyn A. Rankin, Ph.D., AHIP, Medical Library, School of Medicine, Mercer University, Macon, GA; for their article, "Scientific Evidence to Improve Hospital Library Services: Southern Chapter/Medical Library Association Journal Study" (Bull Med Libr Assoc 1998 Jul;86(3):301-6).

Fellows

Fellowship is conferred on Regular MLA members in recognition of outstanding and sustained contributions to the advancement of the purposes of MLA. Ada M. Seltzer, AHIP, Rowland Medical Library, University of Mississippi Medical Center-Jackson was named an MLA Fellow this year.

President's Award

The President's Award is given to an MLA member who has been selected by the association's officers and Board of Directors for a notable or important contribution made during the past association year. The contribution must have enhanced the profession of health sciences librarianship or furthered the objectives of the association. This year's award went to Fred W. Roper, Ph.D., AHIP, College of Library and Information Science, University of South Carolina, Columbia.

Submitted by Marcia A. Reinhardt

MESSAGE FROM THE CHAIR -- CONTINUED FROM P.1

our money grow while providing a nest egg for the future, in the event that, say, one of our annual meetings loses a significant amount of money.

Additionally, the board voted to place \$10,000 from the Martha C. Watkins Scholarship Fund into an interest-bearing account, so that in the future scholarships can be funded from interest, thereby leaving the principal intact. Future donations to this fund will be set aside to support a number of activities. As you may know, the goal of the Martha Watkins Scholarship fund is to create an endowment to fund scholarships, to help SC members gain skills and knowledge needed to improve their roles in providing optimum patient care, to support participation in professional opportunities which might not otherwise be available because of lack of funds, to enhance the role of hospital librarians in maintaining their cutting-edge managerial skills in the face of changing social forces which affect hospitals, and to promote the sharing of knowledge gained with other hospital librarians in consortia or other cooperative relationships. Applicants must be current SC members who work in a hospital library and who want to take a course or workshop at the SC annual meeting. The amount awarded will not exceed \$150 and can be used to defray any expenses necessary for the fulfillment of an educational course (tuition, travel, etc).

Public Relations Committee. The Executive Committee voted to create an ad hoc Public Relations (PR) Committee and to take steps to amend the SC Bylaws so that this will be a standing committee. A vote on amending the Bylaws will be put to the membership in October. Nancy Clemmons has volunteered to chair and develop the PR Committee. The goal of the PR Committee is to publicize the SC and its activities, both internally and externally, by promoting knowledge and information about libraries and the members of Southern Chapter. Nancy will further develop the charge to the committee along with possible activities and will work with the Parliamentarian and the Bylaws chair (Lois Bellamy) in developing the wording for a change to the SC Bylaws. I am pleased that the PR Committee has now been created and, hopefully, will become a standing committee within the year.

2001 Tri-Chapter Meeting. Here is an update on the 2001 tri-chapter meeting in New Orleans, which some members have referred to as the chapter "mega-meeting." The 2001 tri-chapter meeting will include the Southern Chapter, the South Central Chapter, and the Midcontinental Chapter. While at MLA in Vancouver, Ada Seltzer and I attended the planning session for the meeting, which included several representatives from each of these chapters. At this meeting and with the prior consensus of the SC board, I signed the revised Memorandum Of Understanding (MOU) committing SC to the agreement and meeting model.

After the 2001 planning session meeting, it became apparent that SC did not need to have local arrangement representation on the tri-chapter planning committee, as Bill Postell (from New Orleans) was serving that purpose and appeared to have local New Orleans arrangements well in hand. Additionally, the MOU stipulated that SC appoint three members to the Program Committee, a member to the Fundraising Committee, and a member to the CE Committee. Therefore, Ada suggested that her role as our local arrangements person wasn't really needed, so she asked to step down. We are all VERY appreciative of the good work that Ada has done thus far, attending the 2001 planning meeting in Vancouver and taking copious and useful notes.

Therefore, in accordance with the Memo of Understanding, I made the following appointments to the 2001 tri-chapter committees, as follows:

2001 Continuing Education Committee Rebecca Fehrenbach: chair-designate SC Professional Development

2001 Fundraising Committee Janet Fisher

2001 Program Committee Rebecca Fehrenbach: CE

Janet Fisher: Program/Fundraising

Lynn Fortney: Board representation and general

coordination

(continued on p.6)

MESSAGE FROM THE CHAIR -- CONTINUED FROM P.5

I have requested that Marilee Creelan write a check for \$1000 as seed money, per the MOU, and send to the 2001 Local Arrangements Committee by October, 2000.

The tri-chapter meeting looks like it will be a great event in a great city. We expect to have a substantial educational program, CEs, and great local arrangements. But before that, we will have a wonderful SC meeting in Mobile, AL, and Tom Williams and Lynn Fortney will be providing you further information about that locale and educational program. Stay tuned. (see page 12 for more information on the meeting).

Newsletter. When we met in Vancouver, the Executive Committee recognized the great job that Ingrid Hendrix and Sondra Pfeiffer are doing with our Southern Expressions newsletter. The board authorized Ingrid and Sondra to expand the newsletter as necessary to include a larger type face and graphics, even if this adds a couple of pages and some cost. Communication is important, and the newsletter provides a very tangible benefit for our membership. The amount of news and information in the newsletter is a testament to the many activities and happenings in our chapter. Improved readability with a larger type face and more photos and graphics should help make the newsletter more reader friendly.

Nominating Committee. Under the leadership of Rosalind Lett, the SC Nominating Committee has put forth a terrific slate of candidates. I believe that we are indeed fortunate to have these individuals willing to serve our chapter next year.

- •Chair-Elect: Janet Fisher (East Tennessee State University)
- •Secretary/Treasurer: Brenda Faye Green (U of TN Health Science Center)
- •MLA Nominating Committee Candidate: Sandra Franklin (Emory U)

Awards. Several SC members were honored at the recent MLA meeting in Vancouver. Cheryl Dee, Carol Burns, and Jocelyn Rankin received the Ida and George Eliot Prize for their excellent article in *The Bulletin of the Medical Library Association*. Ada Seltzer received the MLA Fellowship Award, and Fred Roper received the MLA President's Award. It was great to see our SC members up on the dais at the MLA Awards Luncheon and Ceremony, and the ovation from the audience was fantastic. In fact, I heard more than one person in the audience remark on the very visible show of support from SC members, especially when Ada was presented with a bouquet of flowers upon receiving her award.



Fred Roper, Ada Seltzer, and Walter Peay at the Awards Luncheon MLA Vancouver

(continued p.23)

CHAPTER COUNCIL NEWS: INFORMATION FROM THE WINTER MLA BOARD MEETING

The MLA Chapter Council had a very productive all day meeting in Vancouver, B.C. on May 6, 2000. Southern Chapter was represented by outgoing representative, Linda Garr Markwell, incoming representative, Sarah Gable, and incoming alternate representative, Jan LaBeause.

Frieda Weiss, President of MLA, spoke to the Chapter Council about medical/hospital library advocacy efforts. The following are some of the MLA advocacy projects:

- Focus Groups PCI, MLA's public relations firm, conducted a successful focus group in Chicago and conducted another during the Vancouver MLA meeting. The main theme of the focus groups is "How to Advance Your Library and Yourself, as a Health Sciences Librarian".
- Media Coverage there has been coverage of health science librarians in <u>USA Today</u> and other publications.
- 3. New MLA logo.
- 4. Research one research project is the salary survey which addresses the information technology roles versus the librarian roles.
- 5. Value of Information Services Study.
- 6. Benchmarking Network.
- 7. Legislative Efforts database copyright protection.
- MLANET now has an editorial board which will be developing policies and procedures for the "members only" versus "general access".
- Task Forces Mentoring Taskforce, Publications Task Force, Cunningham Fellowship Task Force.

Michael Homan, MLA President-Elect, presented the theme for his term as MLA President - "Promoting a Passion for the Profession — Keeping Our Eyes on the Prize". The prize is "quality information for improved health". The April issue of MLA News details each of the goals which Michael has for MLA. Among the goals are the development of a technology certification program as well as a technology specialization program. In addition, the

development of tools and a training program to effectively use the benchmarking data is planned. A clear twenty-first century vision of health sciences librarianship that is proactive rather than reactive will be articulated and promoted. MLA will continue to build a virtual association to overcome barriers, promote collaboration, attract new members and serve as a model for the possibilities in the networked environment.

Carol Jenkins, MLA President-Elect, also spoke briefly to the Chapter Council about how she sees the role of MLA President. She wants to be sure that she brings forward the compelling issues of the profession. She also plans to focus on outcomes not processes. She wants to promote the values which MLA provides to members. She plans to keep her eyes and ears open so that she can identify the issues that are important to MLA members, such as vendor and MLA Chapter relations, and MLA officer recruitment and retention.

Carla Funk, Executive Director of MLA, reported that there has been some reorganization of staff at MLA headquarters. MLA decided to outsource the 2000 meeting registration. In addition, MLA has a new meeting planner. The 2001 MLA meeting will be in Orlando, Florida at the Dolphin Resort and will be over Memorial Day weekend. MLA is working on diversity in the recruitment of new members. MLA and NLM will work together to sponsor a scholarship for a health sciences librarian as part of ALA's Spectrum Initiative, which annually selects fifty scholars from diverse backgrounds. Each Spectrum Scholar receives a \$5,000 scholarship to attend graduate schools of library and information science. MLA has developed an Internet training seminar for health care reporters and it was first offered during the 1999 Chicago MLA meeting. MLA and PCI plan to present the Health Care Reporters Seminar at additional locations around the county. Each seminar includes an introduction to the role of the health sciences librarian in providing health information. "The Value of Using Library and Information Services: Return on Investment in Health/Hospital Libraries" request for proposals was sent to library schools.

CHAPTER COUNCIL NEWS-CONTINUED

The MLA Chapter Council sponsored the Chapter Sharing Roundtables Food for Thought: A Time to Share luncheon during the Vancouver meeting and had the best attendance ever. There were over 340 registrants and 19 topics for discussion.

MLANET has given chapters and sections more visibility on its homepage. The editorial board for MLANET is planning new and exciting things. The Credentialing Committee now has the application and re-application forms on MLANET.

The finances of chapters was discussed. Southern Chapter is very fortunate to be a very solvent chapter.

Chapters were asked to consider adopting a mascot. Some chapters already have mascots and those chapters which do not currently have one were urged to adopt one.

Submitted by Linda Garr Markwell

Southern Chapter would like to thank Linda Garr for her service on Chapter Council. Actually, she will not be leaving the Council because at the Vancouver meeting she was elected as chair-elect for Chapter Council. Congratulations, Linda Garr!



Linda Garr Markwell enjoying the Awards Luncheon at MLA in Vancouver.

BENCHMARKING - CALL FOR PARTICIPATION

MLA Needs YOUR Hospital Library To Participate In Phase 1 Of The Benchmarking Database

Do you need data to support quality improvement projects? Are you trying to catch management's attention and prove the value of your service? MLA's new Benchmarking Network is gearing up to support benchmarking, access to comparative data, identification of best practices and benchmarking partnerships.

The MLA Benchmarking Task Force has designed a web-based hospital/medical library benchmarking tool and posted it on MLANET. They are now in Phase 1 of the rollout plan: developing and beta testing the tool with 100 MLA institutional members. The Task Force will then evaluate the tool and make necessary changes.

Phase 2 will begin late this summer when the site will open to hospital libraries (not just institutional members) for full data collection. Participants will be able to find comparable benchmarking partners at this point.

Phase 3 will roll out spring 2001 – the tool will be open to academic and specialty libraries and services (including consumer health information). It will include formulae for developing outcome measures and metrics, and criteria and listings of best practices.

The Task Force encourages you to join in! To participate in Phase 1, be sure your library is an institutional member of MLA, get the worksheets from the MLANET benchmarking site (www.mlanet.org and enter the member section), and begin collecting data. The site includes an extensive definitions section to help. With regard to confidentiality of data, institutions will have three options: not participate, participate and allow wide access to data, or participate but only allow release of data in the aggregate. We would like to have a good representation of Southern Chapter Hospital Libraries participating in the beta-test or phase 1.

RESEARCH SPOTLIGHT FUNDED PROJECTS: A PATHWAY TO RESEARCH?

In January the National Library of Medicine announced funding for 49 electronic health information projects in 34 states as part of an initiative on *Health Information for the Public*. Dr. Donald Lindberg, director of NLM, announced the awards saying, "They will stimulate medical libraries, local public libraries, and other organizations to work together to provide new electronic health information services for all citizens in a community." Six libraries from the Southern Chapter region have projects funded in this program.

The majority of these projects have not been conceived as research projects, but rather as collaborative outreach projects, comprised of training, new equipment and services. Nevertheless, the evaluative or assessment phase of any project can be an excellent opportunity to conduct a research study. Collaboration can create a synergy promoting unanticipated research opportunities. There are many aspects of writing and completing a successful proposal that are similar to writing a research proposal. I have selected to interview the directors of two of the projects funded by the NLM in the Southern Chapter Region: Addajane Wallace, Project Director, Halifax Medical Center, Medical Library, Daytona Beach, Florida and Mary Fielder, Project Director, Three River Area Health Education Center, Columbus, Georgia.

Q: Please describe the library project for which you have received funding from NLM.

Addajane: The Halifax Medical Center is partnering with the Volusia County Public Library System to achieve the following objectives: 1) Increase the ability of public librarians to use NLM's information resources; 2) Provide opportunities for the public to learn to use and evaluate health information on the Internet; 3) Increase the public's awareness of the library as a source of health information; 4) Strengthen the bond between the Halifax Medical Center and the Volusia County Public Library.

Mary: Our project involves partnerships between Three Rivers AHEC, the Columbus Regional Health Care System, and six Public Library Systems in West Central Georgia.

Our goals are to train professional and support library staff to perform PubMed, IGM, and MEDLINE*plus* searches; develop a syllabus for library staff and the public as a guide to improve searching skills; evaluate web sites to locate quality consumer health information; demonstrate to the public how to use the Internet to access health-related information; develop a monthly list of reviewed and annotated consumer health web sites; and design a traveling exhibit to promote access to PubMed, IGM, and MEDLINE*plus*.

Q. How did you learn of this funding opportunity?

Addajane: The information was listed on the NNLM-SEA electronic discussion list. I recommend this list.

Mary: We have been fortunate in having the Mercer University School of Medicine's library staff helping us locate and apply for National Library of Medicine grants and NN/LM subcontracts.

Q. How did you establish a working collaboration with the partners in your project?

Addajane: Halifax Medical Center's (HMC) library is the only medical library with a full time professional librarian in the county. It has a longstanding relationship with the public library system. The main public library is a government depository and sends most health related government documents to our library. I encouraged the public library to call us when a patron wanted a journal article that we could supply and we would fax it to the library so that the patron did not have to be sent to our library. They supply me with articles from consumer magazines. A few years ago, I went around to most of the public libraries and gave presentations to staff about our library and our services. Consistently around 25% of our reference questions have come from the public. Serving the public is very labor intensive. Much of the information they want could be better supplied by the public library. I first went and discussed the contract with my local branch librarian. The Library Director was very enthusiastic about the

(continued on p. 15)

MLA MEETING - VANCOUVER, BRITISH COLUMBIA MAY 5TH - 10TH, 2000 AWARDS AND HONORS



Jocelyn Rankin, Carol Burns, and Cheryl Dee on the dias at the Awards Luncheon, ready to receive the Ida and George Elliot Prize for their excellent article in the *MLA Bulletin*.

MLA President, Freida Weise, presenting the MLA President's Award to Fred Roper.





Freida Weise, MLA President, presenting the MLA Fellowship Award to Ada Seltzer.

MORE PHOTOS FROM THE MLA MEETING IN VANCOUVER



Priscilla Stephenson and Martha Earl in front of the Hall of Exhibits.

Judith and Mark Hodges at the Awards Luncheon.



(Photos appearing on pages 1,6,8,10,11,23,25-26 courtesy of Tom Singerella)

SC/MLA & ALHeLA Joint Meeting in Mobile

The Southern Chapter of the Medical Library Association (SC/MLA) and the Alabama Health Libraries Association (ALHeLA) are planning a joint meeting in Mobile, Alabama. The conference will take place at the Adams Mark Hotel in downtown Mobile on October 20 - 24, 2000. CE courses and committee meetings will take place on Friday and Saturday, Oct. 20 - 21. The Welcome Reception will kick off the program with the opening of the exhibits on Saturday evening. The two program-intense days are Sunday, October 22, and Monday, October 23. Tom Williams and his Conference Committee are planning a lavish banquet for Sunday night at the beautiful Mitchel Bragg mansion.

The theme of the 50th meeting of SC/MLA and the 20th meeting of ALHeLA is 'Anniversary Jubilee', which recognizes the anniversaries of the two organizations and Mobile's tradition of 'Jubilee', an unexplained phenomenon in which fish and shellfish literally jump onto the beaches to be gathered up by the multitudes to be put into jambalaya and gumbos (and the freezer). Because "Anniversary Jubilee" recognizes the anniversaries and histories of the sponsoring organizations, the program committee has planned several activities that tie into the theme, including what promises to be an interesting panel of distinguished members who know the "real scoop" on some of our founders and earliest members. According to those in the know, when it came to celebrating, our forefathers (and foremothers) could teach us a thing or two!

In the tradition of Mobile's "Jubilee", the program committee has invited speakers who will address the effective use of the plethora of resources available in the ever-changing "information sea". One of these is C. W. Goldsmith, Ph.D., Vice President for Information Technology at the University of Alabama at Birmingham, who will speak to us on how librarians and CIOs can effectively work together. We'll also have the opportunity to learn more about MLA's Benchmarking initiative from Linda Garr Markwell, Southern Chapter's official "Benchmarking Educator". The Hospital Library

Section has invited Eileen Stanley, a very dynamic hospital librarian and recent IAIMS apprentice at the University of Pittsburgh to speak at their luncheon on Monday, Oct. 23rd. We'll have the traditional MLA Update with Michael Homan, President of MLA as our special guest. And representatives of SEA/RML2 will tell us what's new with NLM and NNLM in terms of DOCLINE and SERHOLD changes, PubMed, MEDLINE Plus, etc.

We have already accepted thirteen excellent contributed papers and several posters and expect a few more by program time. Plan on this year's meeting to be professionally invigorating, with "news you can use", socially stimulating with colleagues and friends, and a grand opportunity to learn what's happening out there: trends, successes, pitfalls and technology all gathered up in an "Anniversary Jubilee".

Submitted by Lynn M. Fortney



University of Florida Health Science Center Libraries News

The Health Science Center Libraries were well represented at the MLA meeting in Vancouver. Those attending from Gainesville were: Cecilia Botero, Linda Butson, Barbara Francis, Peggy Hsu, Faith Meakin, Nancy Schaefer, Myra Sterrett, and Michele Tennant. Sandra Canham and Pam Neumann represented the HSCL in Jacksonville.

An invitation to MLA 2001: An Information Odyssey was extended by Faith Meakin, local arrangements chair. Meakin was assisted by a "cast of hundreds" from the Southern Chapter, decked out in Mickey Mouse ears and singing the Mickey Mouse song. We hope to see all of you in Orlando next May! For more information or to volunteer for a committee, please visit:

www.library.health.ufl.edu/MLA2001/ MLAindex.htm

Reference Librarian Michele Tennant attended the Special Libraries Association (SLA) meeting in Philadelphia, June 10-15. She is Chair-elect of SLA's Biomedical and Life Sciences Division and is a member of the Program Planning Committee for the Division for this meeting and for next year's meeting in San Antonio.

Submitted by Barbara W. Francis

News from Tennessee

Memphis area librarians who might have missed Mary Ellen Bates at the Southern Chapter meeting last fall were able to hear her in May of 2000, when the Memphis Area Library Council and Mid-South Chapter of SLA brought her in for a talk. Ms. Bates' topic was "Information Professionals and the Future of Online." For a number of Ms. Bates' talks, white papers, Internet tips and other useful information, see www.BatesInfo.com.

The Tennessee Health Science Library Association (THeSLA) held its spring meeting in Memphis, May 23. The topic was "E-Journals Management Today and Tomorrow." Brian Noone from Swets Blackwell was the featured speaker.

NIH Information Access Grant Awarded

Cheryl R Dee, Ph.D. has been awarded a National Institute of Health Information Access Grant in the amount of \$79, 224 in support of the Central Florida Medical Information Outreach Project.

The Project is designed to improve excellence in patient care and quality medical services by providing immediate access to medical information at the point of patient care. The Project will provides increased access to current information by providing computers and Internet access to electronically connect health care professionals to the National Library of Medicine's PubMed and to electronic textbook resources.

Dr. Dee, Principal Investigator of the Grant, will train health care professionals to use electronic information technologies at ten charitable patient care sites in Central Florida. Charitable sites include Good Shepherd Hospice; Good Samaritan Clinic at the Talbot House, a medical clinic in a new homeless shelter; the Peace River Community Mental Health Center, caring for the indigent mentally ill; the Watson Clinic - South; and the Watson Clinic - Bartow Family Care Center/ Bartow Specialty Care Center. Two academic locations include the University of South Florida School of Nursing off-campus sites at the USF St. Petersburg campus and the USF Lakeland Campus.

Dr. Cheryl Dee has been identified as the co-author of one of the top five most frequently cited articles over the last thirty years in the *Bulletin of the Medical Library Association*. The article, published with R. Blazak, "Information Needs of Rural Physicians: A Descriptive Study" (1993) *Bulletin of the Medical Library Association 81:259-64* was identified for its citations in the January, 2000 issue of the *Bulletin of the Medical Library Association*, page 83.

Cheryl Dee, Ph.D. currently serves on the Medical Library Association Mentoring Task Force. The Task Force will define and develop a unified, comprehensive agenda for mentoring colleagues within the Medical Library Association.

Judy Burnham Recognized with Award for Professional Excellence

At the recent meeting of the Medical Library
Association, the Nursing and Allied Health
Resources Section of MLA presented the Award for
Professional Excellence to Judy Burnham. This
award is in recognition of outstanding leadership and
exceptional librarianship in meeting the information
needs of nursing and allied health professionals.
Judy has served the NAHRS in several capacities
including Chair. Judy is Assistant Director for
Administrative and Regional Services at the
University of South Alabama.



(pictured above, from left to right, Jeanne Gittings, Judy Burnham, and Peg Allen)

ALHeLA Members Author Medical Informatics Manual

In 1988, members of ALHeLA held a workshop for the Medical Association of the State of Alabama (MASA). A manual was developed by ALHeLA members for that workshop. In 1996, another workshop was held for MASA with members of ALHeLA presenting and developing an accompanying manual. Following the 1996 workshop, the Alliance for Continuing Medical Education approached ALHeLA about the possibility of publishing the manual, with the Alliance assuming responsibility for publishing and marketing. Access to Medical Informatics for Continuing Medical Education is now in its third edition. In 1997-1998,

238 copies of the manual were sold by the Alliance for Continuing Medical Education. The content of the manual has been written and updated by members of ALHeLA organized under the leadership of Judy Burnham.

Contents include:

- Medical informatics the basics of equipment, resources, Internet providers
- Medical informatics core lists and bibliographies of print and electronic resources
- Methods and avenues of self-directed learning — role of the librarian, print, problem-based learning, evidence based medicine, distance education, telemedicine, teleconference, Internet, electronic text and journals (including copyright issues)
- Selected information resources digital libraries, CME cites, web-based products, consumer health information, alternative medicine sources
- Resources from National and Regional Libraries — National Library of Medicine, National Network of Libraries of Medicine, MEDLARS, MEDLINE, List of resources by state, NLM databases, Medline via the Internet
- · Future of CME learning technology

Copies of <u>Access to Medical Informatics for</u>
<u>Continuing Medical Education</u> can be ordered directly from the Alliance. For further information visit the Alliance website at: http://www.acme-assn.org.

RESEARCH SPOTLIGHT -- CONTINUED FROM P.9

idea. I then contacted the librarians at each of the county libraries and they were excited by the idea. I talked to the head of the hospital and he also was enthusiastic, as we are tax supported and need community involvement. Once I had a buy-in from these elements, I wrote the contract, had it reviewed by the Library Director and the head of the hospital and submitted it.

Mary: As we have a long history of collaborations, I went to my community partner, Columbus Regional Health Care System's medical librarian, Cathy Woolbright, and suggested we submit a proposal to provide Medline training to the public librarians within Columbus Regional's service area. I had worked with the head of reference at the local public library on another project so we had a working history. This area includes five counties in Georgia and one in Alabama. I had no knowledge of the other county libraries or librarians. We approached the library directors in these counties and the project was enthusiastically received. I think the project was just timely. I think the public librarian realized we (medical librarians) could offer them our expertise and they were quick to take advantage.

Q. Do you anticipate any research spin-offs from your project?

Addajane: The bulk of the money requested will be used to buy newspaper ads publicizing our programs for the public about health information on the Internet. I was asked what evidence I had that this was an effective means of publicity. I have no evidence, but intend to include a question in the evaluation that will be given to participants, asking how they learned about the programs. Newspaper ads would be one of the choices and their value, as a means of publicity would be evaluated from the responses.

Mary: We have an evaluation for each class and we also have an evaluation for the public demonstrations that will be held later in the summer. The Educational Director at the Family Practice Center heard about our project and has asked if we would incorporate a survey with the project. He is interested

in surveying seniors on the reasons why they turn to the Internet for health information. The Director is interested in how to improve the Family Residency Program in Geriatrics and feels that the survey would give him some insight on seniors and their health concerns. We intend to include this survey if we expand this project.

Submitted by Helvi McCall Research Committee, SC/MLA

GOVERNMENTAL RELATIONS COMMITTEE

Things have been relatively quiet of late on the Government Relations front. The only hot issue to come up in recent weeks has been the proposed



budget cuts to the Government Printing Office and the Library of Congress. The House Appropriations Committee approved H.R. 4516 which includes budget cuts of over 60% to GPO and Federal Depository Library Programs, effectively eliminating printed materials in the

depository library program. (Only about half of depository materials are currently published electronically, and many, such as the U.S. Code, do not translate well into nonprint format.) Similarly drastic cuts were included for the Library of Congress Copyright Office and the Congressional Research Service. Although several members of the Committee expressed grave reservations about the cuts, they voted along party lines for or against its approval. However, the full session of the House declined to vote on the measure before the Memorial Day recess. Depository library supporters are asked to contact their representatives to express concern about these severe cuts. For more information see http://www.ala.org/washoff/alawon/

alwn9043.html. (*Remember, you can easily contact your representative via the ALA Washington Office Legislative Action Center at http://

congress.nw.dc.us/ala/ or at http://www.house.gov/ writerep/ or through the website links from the U.S. Senate webpage at http://www.senate.gov/.)

Submitted by Kay Hogan Smith

AROUND THE SOUTH

University of South Alabama Baugh Biomedical Library News

Sally Murray has been elected as Vice-Chair of the Faculty Senate at the University of South Alabama. Ellen Sayed has received notification of her acceptance in the Academy of Health Information Professionals (AHIP) at the Senior level. At the recent meeting of the Medical Library Association in Vancouver, Judy Burnham presented a poster "Demystifying Collection Development with a Liaison Program." Jie Li will continue to serve as Newsletter editor of MLA/International Cooperation Section of MLA during the coming year.

You can now take a virtual tour of all of USA Biomedical Library sites.

Go to http://southmed.usouthal.edu/library/tour/index.html. A "Quick Tour" of the Campus and UMC sites will automatically scroll through photographs and explanations of both sites' facilities and services. Alternately, you can tour all three libraries (including Children's & Women's) by pointing and clicking over a floor plan of each site.

HOSPITAL LIBRARIES COMMITTEE REPORT

Mobile: Mark your calendar now to celebrate Southern Chapter's 50th anniversary in Mobile. I've attended several meetings in Mobile, and am speaking from personal experience when I say that Tom Williams and staff definitely know how to show one a good time.

Hospital Library Luncheon: Be there on Monday, October 23, to hear Eileen Stanley speak on "Professional Development through the Academy of Health Information Professionals". Why Eileen? Because she's interesting and dynamic and fun? Sure, but also because she worked as a hospital librarian in Baton Rouge for a number of years, has just completed a one year informatics fellowship at the University of Pittsburgh and a three year stint with the MLA Credentialing Committee. She has been there, done that, and is, fortunately for us, willing to share her experiences. When Jan Orick and I heard Eileen speak on AHIP at the Hospital Library Institute at MLA/Chicago in 1999, we were most impressed with the pragmatic manner in which she presents dynamic ideas for busy librarians. In Eileen's own words:

"What tools do you have for creating and executing a professional development plan for your career? Do you rely on local continuing education courses and mandates from your employer? Do you read and participate in activities that broaden your experience and help you network with colleagues? Do you seek out new challenges and ways to contribute to the profession? Being the professional hospital librarian that you are expected to be or the one you are determined to become involves all of the above activities. But knowing when to take on each of these tasks and how to assimilate your learning into your professional repertoire takes some guidance. This guidance can come from many places, and as a member of the Medical Library Association, it is available to you in the form of the Academy of Health Information Professionals. Along with tools from other professional organizations and programs in development by MLA, a career development plan is made easier and more rewarding by taking advantage of AHIP membership. I will discuss these programs and tools and how they can fit into your professional life to make you the best and most fulfilled hospital librarian possible."

Everyone is invited to benefit from Eileen's presentation, not just hospital librarians. The food and fellowship will also be fabulous.

Need help with CE costs? Apply for a Martha Watkins Scholarship for up to \$150.00 in assistance. Send applications to: Mary Fran Prottsman, 305 Elm Street, Enterprise, AL 36330 334-255-7714 (fax)

mary.prottsman@se.amedd.army.mil or protts@entercomp.com by September 1, 2000. http://www.uab.edu/lister/scmla/mom.htm

Hospital Librarian of the Year: Nominate a colleague for this prestigious award. Requirements: current member of MLA and SC/MLA working in a hospital library for the past 5 years. Nominations to: Mary Fran Prottsman, 305 Elm Street, Enterprise, AL 36330 334-255-7714 (fax)

mary.prottsman@se.amedd.army.mil or protts@entercomp.com by September 1, 2000. http://www.uab.edu/lister/scmla/hospawa.htm

Vancouver: Congratulations to Kay McCall, Piedmont Hospital, Atlanta, GA, the recipient of Hospital Library Section/MLA's Publication Award. Kay not only compiled MLA's newest DocKit on Consumer Health Information, but has written a thought-provoking and eminently useful Consumer Health Column for the Hospital Library Section/ MLA newsletter, National Network, for the past two years. And to Mamie Bell for her presentation on "Serving the Community through Health Teaching Modules", an explanation of innovative, interactive self-contained kits which she developed to teach health topics to children and adolescents. And to Cheryl Dee, Jocelyn Rankin, and Carol Burns, recipients of the Ida and George Eliot Prize for their publication on the Southern Chapter hospital library journal usage study.

Didn't get to attend? I didn't either, and while there is no replacing the collegial atmosphere we missed, kudos to MLA staff for quickly mounting 15 of the electronic posters as downloadable PowerPoint files at http://www.mlanet.org/am/am2000/program/ e present/index.html. Topics include: Transitioning (continued on p.18)

HOSPITAL LIBRARIES COMMITTEE REPORT -CONTINUED

to the Virtual Library; Current Awareness Service Using PubMed with Web Delivery; Demystifying the Internet for Healthcare Consumers: and Intranet Factsheets for MEDLINE and Other Online Clinical Resources. According to the comments I heard from attendees, the poster presentations were one of the highlights of the meeting. Abstracts for Section-Sponsored Programs and invited speakers are available at http://www.mlanet.org/am/am2000/ program/abstracts/index.html. Hospital Library Section/MLA has also mounted power point slide presentations of the Hospital Automation Forum, JCAHO and KBI, and Building and Growing Consortia. The Forum includes Eileen Stanley's "Advanced Technologies and the Hospital Librarian" and Sherrilynne Fuller's "Integrating Knowledge Resources at the Point of Care". Available at http:// www.hls.mlanet.org/AnnualMeeting/ MLA2000Present.html

National Library of Medicine Update: NLM Gateway, an intelligent search system which will search PubMed, LocatorPlus, OldMEDLINE, and meeting abstracts in a consolidated search, is coming soon. Access to IGM will be available until all databases are available through PubMed. NLM is developing web tutorials for NLM products which will last 1-2 hours, be interactive, and may be released this fall. NLM sponsored PubMed training will soon be offered online; no more traveling to the nearest medical school! Clinicaltrials.gov provides easily accessible information for the public about federal and privately funded clinical trials (FDA, drug companies). It contains a basic description of the trial and how to be included in them. USPDI and **ADAM** were recently added to **MEDLINEplus**.

Implementation of the new **DOCLINE** is slated for July 17, 2000. To keep up with the latest developments, subscribe to DOCLINE-L; instructions are available at http://www.nlm.nih.gov/psd/cas/newdocline L.html A tutorial for the new DOCLINE is available at http://www.nnlm.nlm.nih.gov/train/tutor/docline. It provides a step by step orientation to borrowing,

receiving and lending, checking status and history/canceling, and SERHOLD.

MLANET: Member database. Please update your membership information to optimize the usefulness this database. Go to the members only section at http://www.mlanet.org.

Submitted by Mary Fran Prottsman Chair, Hospital Libraries Committee

IMAGES OF POLIO

A grant from the Georgia Historical Records Advisory Board is helping the Roosevelt Institute preserve a large collection of polio images from the 1930's.

The images show many aspects of life in Warm Springs at a time when Franklin Delano Roosevelt was rising to prominence in national politics and transforming an old tourist resort into one of the most famous polio



(Courtesy of the FDR Library and Digital Archives, Hyde Park, NY)

treatment centers in the world. That life included the agony of severe polio as well as the joy of games in the Warm Springs pools and parties with a president.

The \$15,000 grant from the Georgia Historical Records Advisory Board is allowing the Institute to place all of its nitrate negatives in cold storage, to record information about the negatives in a database and to create reference prints and safety negatives of half the collection. Approximately 4600 negatives will be placed in cold storage and 2600 prints made.

The majority of the images are case studies of individuals who received treatment at Warm Springs, but one can also find

many images of physical therapy treatment in the pools, walking instruction, recreation and social life. This collection of negatives contains only a few photographs of FDR himself. He can be seen arriving at the Warm Springs train depot, inspecting the Institute grounds, cutting a birthday cake, carving a Thanksgiving turkey and making speeches during his first presidential campaign.

FDR established the Roosevelt Institute in 1927 as a treatment center for people with polio. It continues today as a comprehensive medical and vocational rehabilitation center operated by the Georgia Department of Human Resources. The Roosevelt Institute archives are open to the public. For information about the collection, please contact Michael Shadix at 706-655-5616 or **mdshadix@dhr.state.ga.us**

Submitted by Michael Shadix

NOMINATE AN OUTSTANDING COLLEAGUE FOR AN MLA AWARD

Nominate a colleague worthy of recognition for one of the MLA awards, which will be presented at MLA 2001 in Orlando. The deadline for nominations is **November 1, 2000**, except for the Majors/MLA Chapter Project of the Year Awards, as noted below.

The Marcia C. Noyes Award, the association's highest honor, is presented to an individual whose career has resulted in lasting, outstanding contributions to medical librarianship.

The Lois Ann Colaianni Award for Excellence and Achievement in Hospital Librarianship recognizes significant accomplishments, continuing excellence, and leadership by a hospital librarian.

The Estelle Broadman Award for Academic Medical Librarian of the Year recognizes the achievements, contributions, and leadership of a midcareer academic health sciences librarian.

The Louise Darling Medal for Distinguished Achievement in Collection Development in the Health Sciences is presented to an individual, institution, or group of individuals for accomplishments in the area of collection development.

The **Ida and George Eliot Prize** is awarded to the author of a work published in the preceding year, determined to be the most effective in furthering health science librarianship.

The **Murray Gottlieb Prize** is awarded for the best unpublished essay on the history of medicine and allied health sciences written by a health sciences librarian.

The **Rittenhouse Award** is presented for an outstanding paper written by a student or intern in a library science course or internship.

The ISI/Frank Bradway Rogers Information Advancement Award is presented for outstanding application of technology to the delivery of health sciences information.

Fellows are selected for sustained and outstanding contributions to the field of health sciences librarianship and to the purposes for which MLA stands. Honorary Memberships are granted to nonmembers who have made outstanding contributions to the advancement of the association's purposes.

The Majors/MLA Chapter Project of the Year Award is a general award for excellence, innovation, and contributions to the field of health sciences librarianship and to chapter members, demonstrated through special projects that creatively respond to the challenges of the health information field. Deadline: December 12, 2000.

Nominations are also being accepted for the **2002 Janet Doe Lectureship**, a lecture on either the history or philosophy of health sciences librarianship, delivered at MLA 2002 by a selected individual.

For further information or application materials, contact:
Anne Greenspan, coordinator,
Credentialing and Professional Recognition
at phone: (312) 419 - 9094 ext. 28;

or fax: (312) 419 - 8950; or email: mlapd2@mlahg.org

CALL FOR NOMINATIONS FOR SOUTHERN CHAPTER **ACADEMIC LIBRARIAN OF THE YEAR AWARD**

This award recognizes the achievements and ongoing contributions of a Southern Chapter Academic librarian at mid-career. The winner will be nominated by the SC/MLA Honors and Awards Committee for MLA's Estelle Brodman Academic Librarian Award.

Qualifications

Membership in Southern Chapter for at least three complete, consecutive years, up to and including the year they are nominated.

Nominees should have at least five years of health sciences librarianship experience. Nominees should be at least three or more years away from retirement.

Factors weighed in the decision making process are: academic achievement, such as grants, research, publications, presentations, and instruction; service achievement in the Chapter, the Medical Library Association, and other health sciences librarianship groups; and career achievement, such as appointment to boards, other awards, job advancement, etc.

> Send nominations to: Marcia A. Reinhardt, Chairman Honors & Awards Committee MUSC Libraries & Learning Resources Centers 171 Ashley Avenue Post Office Box 250403 Charleston, SC 29425 voice: 843-792-2368

> > fax: 843-792-0004

email: reinhama@musc.edu

Please include a letter of nomination outlining the nominee's qualifications and a resume of the individual. Individuals may self-nominate. The deadline for nominations is August 31, 2000.

POSITION AVAILABLE

SEARCH EXTENDED— College of Nursing Librarian, University of Florida

The University of Florida Health Science Center Libraries (HSCL) seek an experienced Librarian to serve as the Liaison Librarian to the College of Nursing (CoN). This position has an adjunct appointment in the College of Nursing, serving faculty, various levels of staff, and all Nursing students in the college (BSN, MSN, and Ph.D.). For more information on the College of Nursing, please visit http://con.ufl.edu/.

Requirements: MLS/MLIS from an ALA accredited institution and a minimum of 2 years experience in an academic or health science library. Must exhibit interest or experience in the nursing profession, experience using CINAHL and MEDLINE databases, strong database and web-based research skills, and instructional abilities. Demonstrated teaching and presentation skills and strong interpersonal skills are essential.

Special responsibilities: working with the CoN to support the teaching, research, and clinical programs of the college; providing library related educational activities and classes to the students, faculty and staff of the college; and providing special assistance to CoN faculty in the areas of course development, research, information acquisition, and professional development.

Preferred qualifications: strong research skills, grant writing experience, knowledge of copyright compliance, and consulting experience in evidence-based practice.

General responsibilities: The CoN Librarian participates in reference services to all HSCL customers including reference desk coverage, reference assistance, database searching, and collaboration with other reference librarians. Occasional evening/weekend hours are expected. The CoN Librarian is responsible for the selection and management of both the reference and general collection in the area of Nursing.

Salary: \$35,000 plus full benefits package with medical, retirement, and leave benefits. The University of Florida is an equal opportunity/affirmative action employer.

For a full description, please visit http://www.library.health.ufl.edu/jobs/NL.pdf

To apply: Please send resume and cover letter along with the names and addresses of three professional references to:

Faith A. Meakin, Director UF HSC Libraries PO Box 100206 Gainesville, FL 32610

by the August 14, 2000 deadline.

Call From the Editors

We would like to encourage everyone to send photos or graphics with their submissions. JPEG is the preferred format, although we can scan in photographs.

Also, PLEASE, label the pictures you send or indicate who is pictured.

Thank you.

MESSAGE FROM THE CHAIR--CONTINUED FROM P.6

I'm sure you can't help but notice in this newsletter several photos of SC members at the MLA meeting in Vancouver. I brought my old SLR camera along to document the many contributions of SC members at MLA, including the work of the board, Awards Ceremony, and general networking. Additionally, Tom Williams and several other members were also busy shooting members--with a camera.

Summary

Your Executive Committee has continued to work long and hard on your behalf, as have the many people who chair committees and provide service to SC in a myriad of ways. I have touched on just a few highlights here, but there are so many more members who are involved behind the scenes.



Ada Seltzer, Nancy Clemmons, and Martha Earl at the SC/MLA Executive Committee meeting.

Rosalind Lett, Lynnette Ralph and Nancy Clemmons at the SC/MLA Executive Committee meeting.



BENCHMARKING - CALL FOR PARTICIPATION -CONTINUED FROM P.8

If you are already a participant or plan to participate, please notify one of the Southern Chapter Benchmarking Educators listed at the end of the article.

The Task Force leadership said not to worry about completing all the data elements at once. The program allows adding or editing data at any time. You are also strongly encouraged to use the comments section for questions, suggestions, compliments and complaints.

The worksheets cover five areas:

- Institution and library profile statistical information about personnel, outpatient visits, number of beds, etc.
- Library administration library personnel and expense information
- Public services searching, reference and library use data
- Special services archives, consumer health information, fee-based services and other service data
- Technical services collection development and services data

Remember, only the first 100 institutional members can participate in the beta test (this is one of the benefits of institutional membership), and yours must be a hospital library to participate in Phase 1. If you do not fit this profile, watch for announcements in this publication and the <u>National Network</u> about Phases 2 and 3 of the rollout. The Task Force knows this data is needed and it is working as quickly as possible to make it available.

If you have questions or want to make sure you are eligible to participate, contact Linda Garr Markwell (liblgm@emory.edu), or Kay McCall (Kaymccall@aol.com), Co-Benchmarking Chapter Educators for Southern Chapter, see the MLANET benchmarking website for a list of Task Force members, or contact the staff liaison member for this project, Kate Corcoran (corcoran@mlahq.org), at MLA.

COME TO ORLANDO, FLORIDA FOR MLA 2001 AN INFORMATION ODESSEY MAY 25TH - 30TH



Frances Lynch, Jett McCann and Pam Neumann Promoting the MLA 2001 Meeting in Orlando.



"N-A-N-C-Y M-O-U-S-E" Nancy Clemmons Promoting the MLA Meeting in Orlando in 2001.

MESSAGE FROM THE CHAIR -- CONTINUED



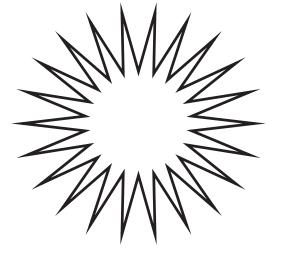
Brenda F. Green at the SC/MLA Executive Committee Meeting, MLA Vancouver.

As I write this, the days are getting longer and it's pretty hot and humid here in Memphis. But I love these summer months. Enjoy the summer while it lasts, because before you know it, fall

will be here again. And with fall, comes time to reap the harvest, and what better place than Mobile, Alabama, for the Southern Chapter's 50th Anniversary Jubilee. By the end of summer, the program for our meeting in Mobile will be finalized and you will have received the annual meeting registration materials. I hope to see y'all in Mobile for what promises to be another great Southern Chapter meeting!

With warm sunshine to all,

Tom Singarella Chair, Southern Chapter/MLA



<u>PLEASE NOTE:</u> All submissions for the August 15th deadline should go to Sondra Pfeiffer at spfeiffer@lister2.lhl.uab.edu

Ingrid Hendrix will be getting married when the next issue is due.