

Southern Expressions

Alabama

Georgia

Puerto Rico

Tennessee

Florida

Mississippi

South Carolina

Virgin Islands

Message from the Chair

Janet Fisher

Volume 18, Number 3,
Summer 2002

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Southern Chapter

<http://www.uab.edu/lister/scmla>

Next Reporting Deadline
August 19th, 2002

Next Publication Date
September 15th, 2002

The "Big D" and beyond



Dallas

The Southern Chapter was well represented in the "Big D" for the MLA Annual Meeting with attendance, participation and leadership. **Jocelyn Rankin** and **Lynn Fortney** serve on the MLA board. **Linda Garr Markwell**, as chair of the Chapter Council, also serves on the board. Five of our chapter members were honored at the awards luncheon (see Southern Expressions, Winter/Spring, 2002). **Scott Plutchak** is editor of the Journal of the Medical Library Association, with **Nancy Clemmons** as Senior Associate Editor. **Brenda Faye Green**, **Cynthia L. Henderson** and **Jett McCann** served on the 2002 National Program Committee. Many others are council, committee and jury members. The chapter was also well represented among paper presentations and posters.

For me, the most memorable plenary presenter was the John P. McGovern Lecturer, **Dr. Seaborn Beck Weathers**. In *Left for Dead: My Journey Home from Everest*, Dr. Weathers relates his experience of actually being 'left for dead' somewhere between base camp and the peak of Mt. Everest. Dr. Weathers drew the audience into his personal drama, and drained us emotionally with compelling and graphic descriptions of being oxygen deprived, suffering hypothermia and temporary blindness, physical depletion, and finally the emergence of his overwhelming will to live and miraculous solo trek back to base camp followed by a daring rescue by helicopter.

Jackie Doyle's Janet Doe Lecture, "A Job with a View: Perspectives From the Corporate Side of Health Care," related her observations since being appointed Manager, Clinical Innovation and Continuing Medical Education at the Banner Health System in Phoenix. She described how the unique expertise held by health sciences librarians can be leveraged to ensure that library activities are aligned with corporate and clinical strategic directions, thereby strengthening both the library and the librarian. The lecture will be published in an upcoming issue of the *Journal*.

(continued on p.14)

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Statements and opinions expressed in
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may be edited for brevity, clarity, or
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Annual Meetings



Southern Chapter to Meet in Nashville Tennessee

This fall's 2002 Southern Chapter meeting in Nashville, TN, promises to fulfill all our expectations for a high quality, stimulating, and fun annual event. The planning and local arrangements committees have worked long and hard to bring together an exceptional meeting. So be sure to book October 17-21, 2002, on your calendars now!

With a theme of "Libraries Creating One World: Connections, Collaborations, Cooperatives," the program addresses major issues facing our profession – new roles in an uncertain future, the value of partnerships and collaborations, tips for recruiting and mentoring new professionals, and much more. You will be sure to return home from this meeting energized and full of useful new ideas.

As we charge ahead into the 21st century, library roles continue to grow even more diversified and technology-driven. Our keynote speaker, **Dr. William Stead**, will share his vision of where we may be going in his presentation on "New Directions for the Profession". Dr. Stead is Professor of Medicine and Biomedical Informatics, Director of the Informatics Center, and Associate Vice Chancellor for Health Affairs at Vanderbilt University. Under Dr. Stead's leadership, as well as that of Vanderbilt's library director, **Dr. Nunzia Giuse**, the Vanderbilt medical library has developed into an interdisciplinary unit engaging in biomedical informatics research, training, and service. Those who know Dr. Stead will agree that his vision for the library is always ahead of the curve. Dr. Stead will challenge and prod us all to think outside the box.

Another special opportunity at this meeting will be the incorporation of Vanderbilt's annual Cunningham Lecture into the Southern Chapter program. This year's Cunningham lecturer is **Dr. Toni Carbo**, Dean and Professor, School of Information Sciences, at the

University of Pittsburgh. Dr. Carbo will speak on information ethics and information policy.

And there will be plenty of time for offline discussions and networking, partnering and collaborating with colleagues! The Early Bird Reception will be held in the Sheraton's Pinnacle, Nashville's only revolving rooftop ballroom. The Welcome Reception and the Opening of the Exhibits will feature the specialties of the award winning executive chef, **John Billings**, and including his batter-fried strawberries (is this Southern, or what??). The Banquet will be held at the Frist Center for the Visual Arts, a renovated old Nashville post office that has been converted into a very special art gallery. Entertainment will be provided by a genuine Nashville soul/blues band.

Check the meeting website for further program details and updates: <http://www.mc.vanderbilt.edu/SCMLA2002/index.html>. And watch for your registration packets later this summer!



SC/MLA Local Arrangements Committee Core Group
Pictured in top row from L to R: Dixie Williamson, Amy Gideon, Deborah Broadwater, Frances Lynch, Taneya Koonce

Pictured in bottom row from L to R: Jan Haley, Marcia Epelbaum, Nunzia Giuse

Not Pictured: Rosalind Lett & Sandi Martin

Submitted by Jocelyn Rankin

Around the South

News from the Medical University of South Carolina Three Faculty Appointments

Mr. Jett McCann, MLS DM/AHIP joins the Medical University of South Carolina's Department of Library Science and Informatics as Assistant Director of Libraries for Resources Management after 7 years service with EBSCO Information Services, where he has been an executive with the Publisher Services/ Publisher Relations Division, fostering and strengthening mutually beneficial working alliances between EBSCO, publishers, and libraries worldwide. Among his accomplishments are creation of an innovative "EBSCO Graduate School" program teaching employees about library organization, structure, and needs; and creation of the EBSCO Glossary, a guide to company and library terminology for internal and external use. For 2 years he was Operations Manager of the Birmingham Regional Office, overseeing services for all types of libraries in 10 states. He has held faculty positions at the Medical College of Georgia, the University of Maryland Baltimore County, and East Carolina University. Jett has been active in MLA, serving on or chairing numerous committees, MLA Section Council, and most recently NPC Dallas 2002, and co-developing/teaching MLA CE courses. He is a past chair of Southern Chapter MLA, and a Distinguished Member of the Academy of Health Information Professionals. He can be contacted at Medical University of South Library, 171 Ashley Avenue, Suite 300, P.O. Box 250403, Charleston, SC 29425 or mccannj@musc.edu 843-792-8309

Ms. Laura Kreis Cousineau, MLS joins the Medical University of South Carolina's Department of Library Science and Informatics as a Reference Librarian within the Department of Public Services and Education, after serving as Head, Lilly Library and AT&T Information Literacy Program Director at Duke University. Further work at Duke included that of Philosophy Resource Specialist, Information

Access Librarian, and member of the Public Documents and Maps Reference Team. Her MLS, Magna cum Laude, is from North Carolina Central University, her BA, cum Laude, in Business Management from North Carolina State University. Her responsibilities will include heavy responsibility for the Library Public website, college liaison work, outreach and other general reference duties. She can be contacted at the Medical University of South Carolina Library, 171 Ashley Avenue, Suite 300, P.O. Box 250403, Charleston, SC 29425 or cousinel@musc.edu 843-792-2368

Ms. Doris J. Wisher, MLS, MA joins the Medical University of South Carolina's Department of Library Science and Informatics as a Reference Librarian within the Department of Public Services and Education, after several years with the Raborn Medical Library of Bethesda Memorial Hospital in Boynton Beach, Florida. She previously worked as a freelance writer, served as a supervisor of public health workers in the US Peace Corps, and was a Reference Assistant at Countway Library of Harvard Medical School. Her MLS is from Simmons College, her MA in Interdisciplinary Studies from the University of Oregon and BA in Sociology from Portland State University. Her responsibilities will include operation of the MedMentor program, college liaison work, outreach, education and other general reference duties. She can be contacted at Medical University of South Carolina Library, 171 Ashley Avenue, Suite 300, P.O. Box 250403, Charleston, SC 29425 or wisher@musc.edu 843-792-2376

Submitted by Thomas G. Basler, Ph.D.

Chapter Council Report

We now know that the “D” actually stands for “D”elightful. Dallas proved to be a great location for MLA’s 102nd annual meeting. The days were clear and sunny and the evenings were breezy and balmy. The food was excellent; many good restaurants close to the hotel, and the local people were friendly and welcoming. The keynote speakers for this meeting were exceptional. **Beck Weathers** was dramatic and spellbinding as he talked about his experiences on Mt. Everest and **William Strauss** was enlightening as he defined the generations. **Jackie Doyle**, as the Janet Doe lecturer, shared with us her perspective from the corporate side of health care.

Meanwhile the Southern Chapter was “D”istinguished by the accomplishments and recognition garnered by our members. It’s a pleasure to be able to announce that our candidate, **Dr. Tom Basler**, was one of six people elected by Chapter Council to appear on the ballot for the MLA Nominating Committee. Be sure to vote for Tom when you receive your ballots. Others elected from Chapter Council to appear on the ballot include: **Helen Ann Brown**, **Gary Byrd**, **Jeanette McCray**, **Mary Ryan**, and **Diane Wolfe**. At the awards banquet a number of SC/MLA members received awards for their accomplishments. **Judy Burnham** received the Estelle Brodman Award and **Michael Flannery** won the Murray Gottlieb Prize. **Jocelyn Rankin** was named a Fellow of the Association and **Marilyn Teolis** won a MIS/MLA Career Development Grant.

Chapter Council met all day on Saturday, May 18th. **Sarah Gable** attended the meeting as your Chapter Council Representative and **Linda Garr Markwell** was present in her role as Chair of Chapter Council. The morning was devoted to reports. MLA President, **Carol Jenkins** reported that the MLA board has been focusing on “strategic thinking” rather than strategic planning. The Board has worked at defining the core mission of the association. The future of MLA is envisioned as an association with a membership that consists of the most visible, trusted and respected health information experts with proven positive influence on the quality of health in the world.

The challenges to be overcome include:

1. Recruiting and retaining enough people.
2. Ensuring that we have the knowledge and skills.
3. Promoting our values.
4. Informing consumers.
5. Capturing and using our expertise.

Strategies to deal with the challenges include:

1. Recruit the best and the brightest. **Elizabeth Irish** will chair a task force to lead the recruitment effort. Funding from NLM will assist with diversity recruitment.
2. Further exploration of the “Informationist” concept. **Jean Shipman** chairs a task force that will look at different models and report by September. There is information about the conference and the transcript of a web discussion on MLANET.
3. **Laura Bush** is supporting a request for \$10 million for the budget of the Institute of Museums and Library Services to assist with education and recruitment. MLA was invited to submit a list of recruitment priority needs. 4. MLA will create a Center of Excellence for Health Information.
4. Education and Research, which will be a source of high quality health information education and will help expand the research knowledge base. The Lindberg Award will also be helpful in furthering research. **Lynn Fortney** has been asked to chair the “Task Force on Online Education for MLA’s Center for Excellence”. New topics for future teleconferences will also be sought.
5. In terms of advocacy MLA will be the leading voice for librarians as health information experts. The project with the Pew Trust will help inform the public and influence public policy and funding.

Around the South

South Alabama Hosts Cunningham Fellow



Yuan Lin

From February 11th to the 24th, the Medical Library Association (MLA) 2002 Cunningham Memorial International Fellow, **Yuan Lin**, from Sichuan University Huaxi Health Science Center Library (previously West China University of Medical Sciences Library), Chengdu, China, visited the University of South Alabama Biomedical Library in Mobile. The University of South Alabama was her second stop in her four-month fellowship. Yuan Lin arrived in Mobile the day before Mardi Gras Day and she enjoyed this southern experience. During her stay, Yuan Lin spent time in different departments of the Biomedical Library learning and observing. The areas that the librarians covered with her included information technology in health sciences, electronic databases, document delivery, library automation, outreach, collection development, education, clinical information resources, managing electronic books and journals and library administration and management. Yuan Lin learned to create her own webpage during her stay. While she was here, Yuan Lin gave a presentation about her library and her hometown, Chengdu, to the faculty and staff at Biomedical Library. She also surveyed the library faculty as part of her research comparing US health science libraries to Chinese ones. She used the method of



Yuan Lin and Carol King



Yuan Lin and Mardi Gras Friends

rapid participatory assessment, which required more input from the people whom she surveyed. During her survey, the

library developed a history and timeline, which had not been officially written before. Yuan Lin is very personable and delighted the faculty and staff with her impressions of the United States and her comments about China. She stayed in the home of **Jie Li** and went to aerobic classes with Jie every day. She likes cooking and cooked some of her favorite Chinese dishes for her host. She enjoyed a weekend at the beach and in New Orleans.

Submitted by Jie Li

Michael Fitts Appointed Assistant Director at Lister Hill Library

The Lister Hill Library of the Health Sciences is pleased to announce the appointment of Michael S. Fitts as Instructor and Assistant Director for Access and Document Delivery Services. Michael has a BS in Management from Miles College and an MLIS from the



Fitts

University of Alabama in Tuscaloosa. Michael began his career at LHL as a student assistant in the document delivery unit. Mike became a full-time employee in 1996 and since then has worked in Collection Access Services and Circulation. Michael brings a wealth of talent and enthusiasm to this position and the faculty and staff of LHL look forward to watching Michael grow professionally and wish him every success in his new position.

Submitted by Jack Smith

Alabama Holds Annual Meeting This Fall

The Alabama Health Libraries Association (ALHeLA) will hold its annual meeting this fall in Alabama's Magic City, Birmingham. The meeting will take place September 12-13, 2002, at the Wynfrey Hotel at the Riverchase Galleria. See the ALHeLA 2002 webpage at:

http://www.uab.edu/lister/alhela/alhela_2002.html

Submitted by Tracy Powell

Around the South

Farewells to Two Middle Tennessee Librarians



Pictured L to R: Dixie Williamson, Amy Gideon (President of Mid-Tenn. group) and Glenda Perry

At a luncheon at the University Club of Nashville, on May 15, 2002, hosted by the Mid Tennessee Health Science Librarians, two librarians, **Glenda Perry** and **Dixie Fulton Williamson**, were honored on the occasion of their retirement. Each was presented with flowers and mementos.

Glenda Perry came to Nashville in 1987 to head the library at Nashville Metro General Hospital, where she succeeded Evelyn Forbes. Previously, for twelve years, she was serials librarian at the University of Tennessee Center for the Health Sciences in Memphis. Before that she was a school librarian. Glenda has been active in the Middle Tennessee group, serving most recently as its treasure. In retirement she will move back to her native Arkansas.

Dixie Williamson is well known throughout the region because she was Southern Chapter Chair in 1995 and had previously served the chapter in other ways. She spent almost her entire library career at St. Thomas Hospital, beginning there in 1972 under Dee Platt, whom she succeeded as director in 1985. In 1999 Dixie received the Chapter's Hospital Librarian of the Year Award. In retirement she plans to devote more time to her family and pursue those interests for which previously she didn't have time.

Twenty-nine people attended the event, including members of the honoree's families, and several retired Mid-Tennessee librarians. A special guest was Dr. Michael Rothacker, current Dean of Libraries at Volunteer State Community College, and former professor of Library and Information Science at George Peabody College.

More Tennessee News

Linda Farmer, Learning Center Coordinator, Jackson-Madison County General Hospital, is enjoying a much needed and very welcome new look in the Learning Center. She has new carpet and paint, reupholstered chairs, rematted pictures, and other upgrades. Comments have been very positive. She spent a challenging 6 weeks continuing library services while emptying offices and shelves, moving computers, and then, moving everything back into place. However, the finished product includes a more open floor plan and "restful" colors.

The UT Medical Center, Preston Medical Library, is pleased to host a National Library of Medicine Second Year Fellow, **Cynthia Vaughn**, for 2002-2003. Cynthia will join the staff in September and plans to work on special projects, such as PDA outreach, e-reference, informaticist outreach, and resource sharing under the direction of Martha Earl and Doris Prichard.

More Preston news—congratulations to **Elaine Brekke** on her AHIP renewal.

Janet S. Fisher, Quillen College of Medicine Library, presented a paper at the MLA conference in Dallas, TX, entitled "Sister Library Initiative: Focus on Basic Services", co-authored by **Donna Flake**, Coastal AHEC, Wilmington, NC and **Eve-Marie LaCroix**, NLM.

Submitted by Martha F. Earl

Annual Meetings



Burnham



Williams

MLA Meeting Symposium Review

Leadership Reconsidered: Developing a Strategic Agenda for Leadership in Health Sciences Libraries

by

Judy Burnham and Tom Williams

The speakers at the symposium represented a wide variety of viewpoints on leadership. **Maureen Sullivan** from ACRL/Harvard Leadership Institute began by noting that leadership was a process of influence – inspiring others to achieve desired results. Leaders motivate and enable others to act, set the example for others, and push the envelope. Leadership is a relational position. She stated that when we are involved in appreciative leadership, we focus on the strengths and capabilities of others and identify gaps and engage in problem solving.

Learning to be a leader is an ongoing process, but the best time to begin developing leaders is in the early teens and early 20's.

Ms. Sullivan noted five areas of discovery:

- Who am I? Strengths? Gaps between ideal self and reality?
- What is my learning agenda? Need to build on strengths and address gaps.
- Take time and opportunities to develop new behavior. Some of our greatest growth happens when we are outside our comfort zone. Life should be a learning lab. Take a risk of looking foolish to others. Practice in real settings what we learn in workshops.
- Develop and maintain relationships with others (mentor) that will support and guide you as you pursue your learning agenda.

Peter Hernon, Professor of the Graduate School of Library and Information Science at Simmons College, spoke on his research on the attributes of library directors. He noted that librarianship is a graying profession with one-half of the profession retiring every 20 years. Some attributes he mentioned were:

- builds a shared vision
- manages/shapes change
- functions in a political environment
- develops campus visibility

- is an advocate for the library
- thinks outside the box

He further noted that a successful leader

- must be change focused
- enables and facilitates
- takes initiative
- is accessible
- learns to compromise
- has a sense of humor

The attendees then divided into groups and discussed the following topics:

- Qualities, skills and competencies for leadership
- Unique aspects of health sciences libraries leaders
- Challenges and obstacles to leadership
- Leadership roles and career paths

A panel then presented information on the following leadership programs:

- Frye Institute (**Patricia Battin**)
- ACRL/Harvard Leadership Institute (**Maureen Sullivan**)
- ARL (**Melanie Hawks**)
- AAHSL Future Leadership Initiative (**Patricia Mickelson**)
- NLM Fellowship Program and Woods Hole Medical Informatics Course (**Betsy Humphreys**)
- MLA (**Linda Watson**)

A database of library leadership opportunities can be found at <http://db.arl.org/lod/>

The participants then developed strategies and recommendations for actions for each of the topic areas. Following the brainstorming session, these ideas were presented to the group as a whole.

Research Spotlight

NN/LM's Southeastern/Atlantic Region Offers Funding and Research Opportunities

The Southeastern/Atlantic (SE/A) Region of the National Network of Libraries of Medicine offers a variety of services and programs that support document delivery, library connectivity, outreach to health professionals, consumer health, training, and more. The SE/A, headquartered at the University of Maryland Health Sciences and Human Services Library, serves all states in Southern Chapter, as well as the District of Columbia, Maryland, North Carolina, Virginia, and West Virginia. As many Southern Chapter members know, SE/A provides a range of funding opportunities for health sciences libraries and librarians. While the SE/A does not provide funding for research in and of itself, Southern Chapter members interested in conducting research should note that many SE/A requests for proposals provide opportunities for activities such as needs assessments and post-project evaluations. In addition, funding proposals may include feasibility studies of projects that are of interest to the Network or NLM.



According to **Janice Kelly**, Executive Director of the SE/A Region, current and upcoming regional initiatives focus on underserved populations and specialized groups such as rural and inner city health professionals, minority populations, senior citizens, and persons of low socioeconomic status. Consumer health continues to be a high priority, with a new RFP (Request for Proposal) scheduled to be released in August 2002. Subcontracts will be competitively awarded to libraries which have established or plan to establish relationships with local public libraries, school libraries, state library organizations, health information resource centers, and/or community-based organizations in order to assess the information needs of the public, and to plan and propose an appropriate outreach program to meet those needs. Funding levels will be \$10,000 for single institutions and \$40,000 for multi-institutional projects. Deadline for proposals is expected to be on or around October 1st, 2002.

Other SE/A interests include electronic document delivery, with several projects scheduled to be funded in the fall of 2002 in order to compare the effectiveness of document delivery software such as Ariel and Prospero. SE/A continues to accept applications for two new initiatives funded for the first time last year: training and health sciences librarianship promotion. SE/A will fund training in the region to improve the skills of health professionals, librarians, and the public in accessing electronic health information. Network members can apply for up to \$500 for each session, which may cover travel, per diem, and room and equipment rental if needed. The health sciences librarianship promotion initiative targets current or potential MLS potential library school students, public or academic librarians, or health professionals joining the profession. Network members or library schools can apply for up to \$500 for each project, which may include activities such as mentoring a library school student, providing an open house and tour, or sponsoring a career day.

For those interested in applying for SE/A funding, Janice Kelly notes that the current focus of NLM and NN/LM initiatives is providing information access to the underserved, and emphasizes that the needs addressed in the proposal should match those outlined in each RFP. Applications and reporting for grants and subcontracts have been simplified to one page where possible, and application forms can be filled in and submitted online.

For more information on SE/A services and programs, including funding, see <http://nnlm.gov/sea>. Stay up to date on network news and opportunities with the regional newsletter, SE/A Currents, available at <http://nnlm.gov/sea/publications/seacurrents/index.html> or the NNLM-SEA electronic discussion list (Instructions for subscribing can be found at nnlm.gov/sea/internet/nnlm-sea.html).

*Submitted by Rita Smith
Research Committee*

Committee Reports

Hospital Libraries Committee News

If you have not been to a Southern Chapter annual meeting in awhile, this October's in Nashville is one you should not miss. Its theme of *connections, cooperation and collaboration* is one hospital librarians can recognize. We have established a great cooperative network in SEND. It was born at a Southern Chapter meeting in Atlanta. This year, we will look at how the SEND collaboration can be further developed. During the Hospital Libraries Luncheon, hospital libraries will present a "short program" we are calling, "A Technology Round Robin." Several of our colleagues will present technology ideas we can use: practical tips on how to make technology work for us, and the opportunity SEND presents to develop an electronic document delivery network.

The Hospital Libraries Luncheon keynote speaker will be **Nunzia B. Guize, M.D.**, Director of Erskind Library, Vanderbilt University. In keeping with the meeting theme of recruitment to the profession, Dr. Guize will outline Vanderbilt's student library internship, used to recruit students to health science librarianship. As many of us approach retirement age, we must begin to recruit the new class of librarians. Dr. Guize has an extensive bibliography and several recent issues of the *Journal/Bulletin of the Medical Library Association* contain her articles. She is helping to put into perspective the future of health science librarianship, information services and customer emphasis.

"What is an informationist and will it do us in?"

What is an informationist and will it do us in? Changes are coming we can be sure. Computers are changing what information is available, how it is available and who has access to it. One of programs of the October meeting will be a report on the NLM "informationist" meeting held earlier this spring. You will want to listen to the informationist proposal and how it relates to our future. As hospitals look at the expense of operating libraries, decisions about the existence of libraries may be made by administrators based on some of the ideas behind the informationist concept. Jean Shipman, who many of us know from her association with the SE/A RML, will present a report of the April NLM program.

As if these are not enough, the program planning and local arrangements committees have put together an informative and entertaining conference. Look at the web page and register early. I encourage you to share rooms with a Southern Chapter colleague, sharing ideas and gaining new perspectives. Since Nashville is not far from the western edge of Kentucky, perhaps we will have some registrants from that chapter, too. Nashville is easy to fly into, and a network of Interstate highways encircles it. Come join us this year.

The Hospital Library Committee is happy to report full participation, with a member from each state and from the Caribbean.

Hospital Library Committee member are:

Marian Morris, Alabama
Diana Akins, Florida
Cathy Woolbright, Georgia
Janice Debose, Mississippi
Thomas Hill, South Carolina
Marilyn Teolis, Tennessee
Elsa Lopez-Mertz, Puerto Rico

Submitted by Thomas Hill

Honors and Awards

Nominate a Hospital Librarian for the

Southern Chapter/Medical Library Association

Hospital Librarian of the Year 2002

Do you know a hospital librarian who is a member of MLA and SC/MLA?

Someone who is currently a hospital librarian and who has worked in a hospital library for at least five (5) years immediately preceding the award year?

Recognize a hospital librarian who has contributed to the profession by demonstrating excellence and achievement in any of the following areas:

- Service
- Advocacy
- Leadership
- Technology
- Publications
- Presentation/Teaching
- Research
- Administration
- Special Projects
- Any combination of areas

At the annual Southern Chapter meeting, the recipient will receive a plaque and \$250.00

Please, **forward nominations before September 1**, via e-mail, mail, or fax to:

Thomas W. Hill
SC/MLA Hospital Libraries Committee Chair
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Medical Library
1325 Spring Street
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The nomination format is easy and the required contents are listed on the Chapter WebPages: <http://www.uab.edu/lister/scmla>

Sponsored by the SC/MLA Hospital Libraries Committee

Around the South

University of South Carolina School of Medicine Library News

We are proud of our librarians who will be serving MLA at the national level in the coming year. **Sarah Gable**, Associate Director, is serving as the Chapter Council Representative for the Southern Chapter. **Roz McConnaughy**, Coordinator, Center for Disability Resources Library, is serving on the MLA Scholarship Jury. **Ruth Riley**, Director, is serving on the 2004 National Program Committee.

Roz and Sarah have been busy exhibiting at several meetings in the state to promote our Center for Disability Resources Library. They exhibited at the South Carolina Council for Exceptional Children State Convention, the South Carolina Association of School Librarians Annual Conference, the South Carolina Assistive Technology Expo, and the South Carolina Medical Association meeting. While at the South Carolina Medical Association meeting, they also exhibited on behalf of the Southeastern/Atlantic Region of the National Network of Libraries of Medicine.

Work was recently completed on our library's new History of Medicine Room. We are now in the process of "cleaning" our rare book collection and moving it into the the beautifully furnished room. The "cleaning" process involves vacuuming each of the 500+ books with a special Nilfisk HEPA vacuum cleaner on loan to us from the main campus library preservation services department.

Ed Sperr, Systems Librarian, attended the Computers in Libraries 2002 conference in Washington, DC and the ASIS&T Information Architecture Summit in Baltimore earlier this spring.

Karen Rosati, Serials Librarian, attended the North American Serials Interest Group (NASIG) meeting in Williamsburg, Virginia in June.

Submitted by Ruth Riley

More News of the South, Carolina, that is...

In July 2001, the South Carolina AHEC system reorganized and restructured itself as part of its current 5 year strategic plan. Seven AHECs covering the state were reorganized into four. In all of them, the librarians became hospital employees. There no longer exists independent, regional AHEC librarians or libraries. As part of the new strategic plan, information services not covered by the hospital libraries in the state are handled by a SC AHEC library service based at the Medical University of South Carolina, Charleston. **Charles Brown** is head of the SC AHEC Information Services. Charles brings years of experience as a health science librarian and a corporate special librarian to the SC AHEC.

As part of these changes, **Thomas Hill**, formerly of Upper Savannah AHEC in Greenwood, SC became an employee of Self Memorial Hospital on July 1st, 2001. The AHEC library was in the hospital, so not much really changed, except for upgrades in computers, networks, Internet access speeds, and digital copier/fax/scanner/printer equipment. In November 2001, as part of its 50th anniversary and facilities long-range planning, Self Memorial Hospital changed its name to Self Regional Healthcare. The library is now in the Self Regional Medical Center. Thomas can be reached at thill@selfregional.org.

Kay Harwood retired from Palmetto Richland Medical Centers, Columbia (formerly Richland Memorial Hospital). She moved "across the county" to Lexington Medical Center, where she is the librarian. We hope Kay will continue to be active in Southern Chapter.

Pat Stout, formerly of Baptist Medical Center, Columbia, moved into Kay's position as librarian for Palmetto Richland Medical Centers. The library at Baptist Medical Center was closed as the merged system of Baptist and Richland hospitals would be served from the unified system under Pat's direction.

Submitted by Thomas Hill

Honors and Awards

Shimberg's "The Clue" Newsletter Receives MLA Award

The Shimberg Health Sciences Library at the University of South Florida, was awarded second place in the "Swap n Shop" competition. Promotional materials submitted for consideration included several issues of "The CLUE" newsletter, bookmarks, and instructional pamphlets about "Finding Full Text Articles Online" and "Accessing Restricted Resources in the Health Sciences Library".

Don't Keep Mum About Achievements and Accomplishments

This is an early invitation to look around for noteworthy accomplishments among all MLA chapter members. The Medical Library Association's Awards Committee and Juries will deliberate on nominations for awards and honors submitted by **November 1, 2002**. The awards will be awarded at the 2003 Medical Library Association meeting.

The MLA web site provides more information on each of the various professional awards: the requirements, the sponsor(s) of the award, application forms, and a list of past award winners. Visit: <http://www.mlanet.org/awards/honors/index.html>

The awards honor a range of professional accomplishments for activities performed during various points in awardees' professional careers. Each award has its own sponsorship and was founded at a different moment in MLA's history.

The Louise Darling Medal, for example, is presented annually to recognize distinguished achievement in collection development in the health sciences. The award was established in 1987 and first awarded in 1988, with a contribution by Ballen Booksellers International, Inc. It

continues to be supported by Blackwell North America, Inc. Past award winners have included Jonathan Eldridge, Alfred N. Brandon, David Morse, and the National Library of Medicine Preservation Program for Biomedical Literature. The award honors achievement, leadership, cooperative efforts, and service. The accomplishments may be in publication, course work, a specific accomplishment or description of a methodology in the area of collection development.

MLA members (who are also members of their local chapters) have volunteered to serve on the Awards Committee and juries. We invite our colleagues to help us identify nominees who are the shining stars among us. The guidelines of some awards permit not only nominations, but also self-nominations. As the MLA information states, all awards are considered annually, but they are given only when nominees and candidates clearly meet or exceed requirements.

We invite MLA chapter members to be nominators and nominees for awards this coming year!

*Submitted by Ramune Kubilius,
Jury Chair, Louise Darling Medal
for Distinguished Achievement in
Collection Development in the
Health Sciences*

Honors and Awards Committee

The Honors and Awards Committee is accepting nominees for the following awards:

SC/MLA Honorary Membership
SC/MLA Academic Librarian of the Year Award
The Martha C. Watkins Scholarship
SC/MLA First Time Attendee Scholarship

Please go to <http://www.uab.edu/lister/scmla/grants.htm> to get the criteria and procedures for these honors and awards. Deadline for nominations and application is August 1, 2002.

Please contact **Susan Selig**, Chair, Honors and Awards Committee at sselig@utmem.edu or 901-448-5165 if you have any questions.

Message from the Chair (continued from p.1)

A delightful diversion was a reception at The Trammell & Margaret Crow Collection of Asian Art. Luckily my guide was **Yuan Lin**, our 2002 MLA Cunningham Fellow, from Chengdu, Sichuan Province, China. Lin spent time in Mobile in February as part of her fellowship. She was raised by her grandparents and acquired a love for Chinese Literature from her grandfather. At the museum, she interpreted the characters on scrolls and symbolism in Chinese art, read poetry, and even sang and interpreted a little song for me. One of the most arresting exhibits included 1974 photographs of ancient Buddha statues that were destroyed in Afghanistan by the Taliban in 2001.

At the chapter board meeting, **Dr. Nunzia Giuse**, chair of Local Arrangements, reported on the exciting plans for our 2002 conference in Nashville, Tennessee, October 17 - 20. The theme is "Libraries Creating One World: Connections, Collaborations, Cooperatives" For further information see Pages 3 & 15 and check out the Chapter web site at: <http://www.mc.vanderbilt.edu/SCMLA2002/index.html>. Make your plans now to attend. **Henry Lemkau** and **Suzie Burrows** related preliminary plans for an exotic 2003 conference in Miami.



Southern Chapter Board Members

Back Row L to R: Marilee Creelan, Sarah Gable, Sandra Franklin, Pat Higginbottom, Thomas Hill, Jack Smith
Front Row L to R: Connie Machado, Susan Selig, Sondra Pfeiffer, Tom Williams, Janet Fisher, Jane Bridges

For members who were not able to attend the conference in Dallas, the MLA Headquarters maintains a collection of the conference audiotapes. Information about borrowing the tapes will appear shortly on MLANET. The Regional Medical Library in Baltimore no longer purchases the tapes for lending. MLANET also contains links to some of the electronic presentations at the conference (see MLANET, MLA '02: Electronic Presentations). Other presentations will be added as authors submit them.

MLA Independent Reading Program Beta Test Chapter Participation is Important

I remind each of you that our chapter has the honor of participating in the beta test of a new Continuing Education opportunity for earning AHIP points from your home or office. All you need to do is to read two (2) selected journal articles and review them according to instructions. Each article is worth one (1) point. Do take the time to participate and let's provide the data the CE Committee needs to evaluate this educational opportunity. For information and instructions go to the chapter web page <http://www.uab.edu/lister/scmla/irp.htm>. Click on article analysis (in paragraph 8) for instructions. The deadline for submission is September 15th.

Submitted by Janet Fisher

Annual Meetings

Preliminary Program SC/MLA Annual Meeting



Wednesday, October 16, 2002

6:00-8:00 p.m. Early Bird Reception

Thursday, October 17, 2002

8:00-5:00 p.m. Registration
8:00-5:00 p.m. Continuing Education Classes
5:00-7:00 p.m. Vanderbilt Tour and Reception
7:30 p.m. Tennessee Health Library
Association Dinner and
Business Meeting

Friday, October 18, 2002

8:00-7:00 p.m. Registration
Morning Local Tours
10:00-Noon Committees
Noon-2:00 p.m. SC/MLA Executive Board;
Committees

Lunch: Open

2:00-3:15 p.m. Opening *General Session #1*:
Dr. Bill Stead "New Directions
for the Profession"
3:15-3:30 p.m. Break
3:30-5:00 p.m. *General Session #2*: "Connecting
with Our Future: Library Recruit
ment and Mentoring" Sponsored
by Hospital Library Committee
Participants: **Pat Williams**,
Recruiter, St. Thomas Hospital,
Nashville; **Rosalind Lett**,
Consultant, Minority Recruitment
and Mentoring; **Dr. Linda**
Adkison, Mercer: Mentoring and
Leadership for Women; **Jean**
Shipman: MLA Mentoring
Program
6:00-8:00 p.m. Welcome Reception-Exhibits Opening

Saturday, October 19, 2002

7:30-9:00 a.m. Committees: SC History Committee
8:00-5:00 a.m. Registration
8:00-4:00 a.m. Exhibits
8:00-9:00 a.m. Benchmarking - **Linda Garr**
Markwell
9:00-10:00 a.m. Posters staffed (posters up until
noon Sunday)
10:30-12 p.m. *General Session #3* Cunningham
Lecture: **Dr. Toni Carbo**
Noon-2:00 p.m. Hospital Luncheon - Speaker:
Dr. Nunzia Giuse "Vanderbilt
Student Internship Program" and
Technical Connections Round Robin
CONBLS Luncheon
2:00-3:15 p.m. Contributed Papers Session I
2:00-3:15 p.m. Contributed Papers Session II
3:15-3:45 p.m. BREAK
3:45-4:45 p.m. Contributed Papers Session III
3:45-4:45 p.m. Contributed Papers Session IV
5:00-5:45 p.m. AHIP Mentoring - **Sandra Franklin**
5:00-5:45 p.m. MLA Strategic Plan - **Carla Funk**
7:00-10:00 p.m. Banquet

Sunday, October 20, 2001

8:00-Noon Registration
8:00-10:00 a.m. Business meeting
10:30-12:00 p.m. RML Updates: **Linda Watson**
(MLA); **Janice Kelly** (RML); **Jean**
Shipman (The Informationist)
12:00-1:30 p.m. Lunch: Open
12:00-1:30 p.m. SC/MLA Executive Board
1:30-3:30 p.m. General Session #4 "Unique
Collaborations: Libraries Reaching
Out" Panel Participants: **Nancy**
Lorenzi "Partnering through
Technology"; **Kay Due** "Partnering
with Public Libraries"; **Bobbie**
Carlson "Partnering with Public
Health"; **Sandra Franklin**
"Partnering with Faith-Based
Organizations"; **Rita Smith**
"Partnering with Rural
Communities"; **Jane Bridges**
"Partnering in other Parts of the
World; A Sub-Saharan Library."

Honors and Awards

Southern Chapter Members Honored at MLA Luncheon

Southern Chapter once again had a fine showing at the annual MLA Honors and Awards Luncheon.



Flannery

Mike Flannery (Lister Hill Library, University of Alabama at Birmingham) was awarded the Murray Gottlieb Prize

Marilyn Teolis (Baptist Hospital, Nashville) was a recipient of a Medical Informatics Section/MLA Career Development Grant



Teolis



Burnham and Rankin

Judy Burnham (Baugh Medical Library, Univ. of South Alabama) was awarded the Estelle Brodman Award for Academic Medical Librarian of the Year and **Jocelyn Rankin** was inducted as a Fellow of the Medical Library Association.

Submitted by Lynn Fortney

Southern Chapter Members Honored on "Scroll of Exemplary Service"

Southern Chapter once again is prominent in representation of national award winners! Most recently a number of Southern Chapter members were honored by the Hospital Libraries Section of MLA in their "Scroll of Exemplary Service" as librarians who had "made a difference to further hospital libraries and health librarianship." The Scroll was unveiled and the honorees named at the business meeting on May 19th. The Southern Chapter members named were:

*Diana Akins
Marilyn Barry
Mamie Bell
Patricia E. Clark
Cheryl Dee
Sue Felber
Lynn Fortney
Eloise Foster
Joy Harriman
Rosalind Lett
Linda Markwell
Kay McCall
T. Scott Plutchak
Mary Fran
Prottzman
Diane Rourke
Lisa Russell
Dixie Williamson*

Congratulations!

Submitted by Kay Hogan Smith

Internet Resources

Online Support for Medical Education: A Best Educational E-Practice

[Originally published in Best Educational E-Practices (BEEP) Online Newsletter (a service of Project Eagle), June 1, 2002. Available online at <http://www.spjc.edu/eagle/BEEP/BEEP21.htm> or contact Joyce Burkhardt at burkhartj@email.spjc.cc.fl.us]

**“Medical school is the start of a lifelong learning endeavor.
Increasingly computer- and web-based resources will facilitate this process...
The effect, if well managed, can be revolutionary.”**
(Dennis Paul Valenzano et al, “Lifelong Learning with Digital Compendia,”
Medical Education Online 5, 2000.)

For a national model in educational e-support, look no further than the field of medical education. Although the capability of becoming a physician through online coursework only is not yet a reality, Web-based support in the field is arguably the best of that in any subject area. This issue contains a collection of Web sites that reflect both the diversity and depth of materials available for medical e-learners throughout their careers.

Academic Medical Education Programs with Significant E-Components

- **Lumen.** An extensive effort to network medical education on the Web by Loyola University (IL). Its goals include curricular content integration, access to information worldwide, and encouragement of the development of computer-aided instruction.
- **Medical Education Server.** The University of Florida’s comprehensive online service for those involved in medical education at all levels, from first year to continuing medical education.
- **Medical Schools in the U. S. and Canada.** Quick links provided by the Association of American Medical Colleges.
- **SuccessTypes Medical Education Page.** A Web site maintained by the Texas Tech Health Sciences Center to complement medical students’ coursework by fostering academic success through a philosophy of personal development.
- **“Surgical Training Goes Online.”** Article by Sara Crowe in *The University of Sydney News*, June 1, 2000, describing a breakthrough online program for University of Sydney surgical trainees overseen by the Australian Royal Australasian College of Surgeons.
- **“Telemedicine Effort Gets Prestigious National Award.”** A report in the *Tucson Citizen*, May 4, 2002, about an online program - offered by three Arizona universities - that has provided almost 9500 credit hours to rural health care professionals.

Continuing Medical Education E-Sources (CMEs)

- **CME Unlimited.** A non-profit division of Audio-Digest Foundation that offers physicians tapes recorded at workshops from medical conferences worldwide.
- **CME Web: The Global Continuing Medical Education Resource.** A commercial Web site that can provide more than 1400 credit hours in 21 specialty areas.
- **Continuing Medical Education for Physicians and Other Health Professionals.** Harvard University’s (MA) collection of more than 200 courses that have been taken by more than 47,000 professionals in 70 countries.
- **Electronic CME: Online and Software Resources.** A unique listing by specialty of continuing medical education opportunities available either online or via various media. *(continued on p.18)*

Internet Resources

(continued from p.17)

- **Online Continuing Education Courses.** Online continuing education courses specifically designed for Florida medical and other health-related professionals by the Florida Medical Educational Services.
- **Online CME Sites.** An annotated list maintained by Bernard Sklar, MD, with links to more than 200 CME sites offering more than 12,000 courses. Also links to a similar list for Canadians.

Diverse Sources for Medical E-Learners

- **American Medical Student Association.** Multi-purpose Web site for medical students maintained by the country's largest medical student association.
- **HON Code of Conduct for Medical and Health Web Sites.** Web site maintained by the Health on the Net Foundation that reviews medical and health Web sites for reliability.
- **Web Path: Internet Pathology Laboratory for Medical Education.** Exemplary Web site of e-support available in a particular subject area - pathology - that includes images, text, tutorials, and examination items. Maintained by Edward C. Klatt, MD, Florida State University.
- **Martindale's Health Science Guide.** Remarkable, award-winning, collection of e-sources created by Jim Martindale and maintained at the University of California, Irvine. Includes more than 132,000 medical cases, 61,000 teaching files, 1250 courses/textbooks, 1600 tutorials, 420 journals, 4180 databases, and 1000 movies.
- **MedConnect: An Online Resource for Medical Professionals.** Excellent source of health news and developments for students and practicing physicians.
- **Medslides.** An award-winning Web site that offers free medical information of all kinds in slide format to medical professionals.
- **"Short Take: Mobile Med."** Article by Charles Clauson in *Stanford Medicine* 18 (2), Fall 2001, on the trend to provide medical students with handheld PDA-type devices as part of their education.
- **Student Doctor Network.** A volunteer resource with the goal of telling "the real story about medical and dental school" and supporting students in those programs. Includes student diaries, an interactive student lounge, a section for spouses, and much more.
- **Telemedicine Information Exchange.** Extensive, international source supported by the National Library of Medicine on the use of telecommunications and technology to provide medical services at a distance. Includes links to articles, existing programs, meetings, training and more.
- **Virtual Hospital.** Vast digital health sciences library created at the University of Iowa, designed for medical professionals and patients. One example of many excellent Web sites of its kind.

Medical Education E-Books and E-Journals

- **Amedeo.com: The Medical Literature Guide.** Extensive, impressive and searchable collection of links to free online information arranged by topic. Has recently started a similar service for e-books called **FreeBooks4Doctors.com**, which presently links to more than 500 titles.
- **Combined Health Information Database (CHID).** A searchable database of material produced by federal health-related agencies, many not indexed anywhere else.
- **FreeMedicalJournals.com.** Growing collection of links (now more than 900) to journals that offer free full-text access at any given moment.
- **MedicalStudent.com.** A digital library of authoritative medical information for all students of medicine curated by Michael D'Alessandro, MD. Links to textbooks, journals, exams and more.
- **Medical Student JAMA Online.** Free online periodical by the American Medical Association. The British Medical Association publishes a similar online student journal, **Student BMJ**.
- **MEDWEB.** Sprawling catalog of biomedical/health science links by Emory University (GA).

(continued on p.19)

Committee Reports

Financial Report

May 1, 2002

The checking account balance as of May 1 was \$21,336.01. The value of our CD asset as of approximately June 1 is \$15,979.19. The SOCHAP CD asset earned \$693.92 for calendar year 2001.

The value of the Martha Watkins Scholarship Fund CD asset as of approximately June 1 is \$12,250.35. The scholarship fund asset earned \$504.33 in interest for calendar year 2001.

Marilee Creelan, Bookkeeper

Nominating Committee Report

May 14, 2002

The Nominating Committee is pleased to present the prospective slate of candidates for our 2002/2003 association year:

For Chair-Elect: Mary Fran Prottzman

For Secretary/Treasurer: Pat Higginbottom

For Nominee for the MLA Nominating Committee:
Tom Singarella

For Chapter Council Alternate: Danny O'Neal

In accordance with our Bylaws, a mail ballot will be prepared and distributed with biographical materials from the candidates at least nine weeks prior to our annual meeting (Oct 17 - 21st, 2002).

Nominating Committee:

Lynn Fortney (AL), Chair

Fay Towell (SC)

Mary Lillian Randal (MS)

Jan LaBeause (GA)

Danny O'Neal (FL)

Janet Fisher (Ex Officio)

Jocelyn Rankin (Ex Officio)

*Respectfully submitted,
Lynn M. Fortney*

Internet Resources (continued from p.18)

- **PubMed.** Database maintained by the National Library of Medicine that provides access to more than 11 million medical citations, some linking directly to Web sites providing full-text articles.
- **TimeLit.** Links to more than 50,000 items on the subject of medical education collected by R. M. Harden, Centre for Medical Education at Dundee, Scotland and maintained by Neil McManus.

Career Planning E-Sources

- **Careers in Medicine.** An online career planning program for choosing a medical specialty and selecting/applying to a residency program.
- **Educational Commission for Foreign Medical Graduates (ECFMG).** A Web site dealing with the career planning challenges for foreign medical graduates wanting to practice in the U. S.
- **Tomorrowsdoctors.org.** Site maintained by the Association of American Medical Colleges that offers extensive advice to medical students and those considering the profession.
- **US Medical Licensing Examination** and **Princeton Review's USMLE Discussion Board.** Two sources of information/assistance for medical students preparing for the medical licensing exam.
- **Way Cool Surgery.** A K-12 Web site that introduces young people to careers in medicine.

Submitted by Joyce Burkhardt



Around the South

Georgia News

From Mercer University

Kristin A. Howard, MLIS, has joined the faculty of the Medical Library & Peyton T. Anderson Learning Resources Center of Mercer University School of Medicine as Reference Librarian and Instructor of Library Science. She comes to Macon from the Medical College of Georgia in Augusta where she worked in Interlibrary Loan and Collection Services from 1996-2002. Kristin is a 1998 graduate of the masters program at the University of South Carolina in Columbia.

Submitted by Jan H. LaBeause

From the Georgia Statewide AHEC Learning Resource Center

The Georgia Statewide AHEC Learning Resource Center outreach librarians and coordinators presented a poster session and grant writing workshop at the National AHEC Workshop in Little Rock, Arkansas April 21-24, 2002. Participants included Mary Fielder, Three Rivers AHEC, Gretchen Forsell, Blue Ridge AHEC, Susan Poorbaugh, AHEC Program Office Learning Resource Center at MCG, Lisa Smith, Magnolia Coastlands AHEC, and Rita Smith, Rural Health Information Clearinghouse at Mercer University School of Medicine Library. The Poster session, "NLM Grants: Linking Georgia to the Information World," showcased NLM's Information Access Grant programs which enabled Georgia AHECs statewide to connect citizens and health care professionals to online health and medical information.

Beginning in 1993, Georgia Statewide AHEC has been awarded over 10 NLM Information Access Grants to connect health professionals in rural, underserved areas of the state with medical information resources. In a panel discussion the presentation, "Successful NLM Grant Writing for AHECs," shared the grant writing process, tips on preparing, writing, and submitting successful grant proposals, and highlights for each AHEC center's grants. A grant writing manual was given to each participant.

Submitted by Susan Poorbaugh

From Medical College of Georgia

New Person for New Position

Verma Walker joins the faculty of the Greenblatt Library of the Medical College of Georgia as Clinical Information Librarian on July 15. This position was created to develop and deliver instruction and information services for the clinical needs of the MCG hospitals and clinics. Ms. Walker received her MLS degree from the University of North Carolina at Greensboro, and comes to MCG from the University of Illinois at Chicago as Academic Resident Librarian, where she was a member of the evidence based medicine team, attended Pediatrics morning report, and participated in other relevant activities. She also has previous library work experience at Wake Forest University and Winston-Salem State University.

Grades Peak Interest

As part of the continuing integration of library and information literacy into the medical school curriculum, the 180 second year medical students submitted a MEDLINE search and an Internet search to be graded for the Spring semester. **Kathy Davies**, Education Coordinator, led this effort with the assistance of 8 other librarians. The library portion of their grade counted 60 points out of a possible 400 points of their Essentials of Clinical Medicine course, creating more than the usual interest in learning good search techniques!

Library Listens to Users

The Greenblatt Library participated in the Association of Research Libraries LIBQUAL+ user satisfaction survey as part of the Association of Academic Health Sciences Libraries consortia. Approximately 10% of the students and 25% of the faculty responded to the survey at MCG. Full survey results will be provided by ARL this summer.

Images of History

Susie Joyner, Special Collections Librarian, has recently completed a pilot project to test the Image Server module of the Endeavor Library System. Images were digitized, categorized, and cataloged for integration into the library catalog. Based on this pilot project, an evaluation of the suitability of the Image Server module for statewide use will be done.

Submitted by Lyn Dennison

Chapter Council News (continued from p.5)



6. MLA will continue to support copyright legislation to provide for fair use at no cost. The association also continues to support NLM and NIH budget requests.
7. MLA will serve as a knowledge source and steward of the professional knowledge base through:
 - A. Publications—JMLA; MLA News
 - B. Data Collection—Benchmarking; Expert Searching Task Force survey.
 - C. Member expertise
 - D. MLANET

President Elect, **Linda Watson**, put forward the concept of the “extreme librarian”, and talked about her priorities as outlined in the April MLA News:

1. Cultivate an expanded and energized workforce (Our collective strength in numbers)
2. Foster a learning and evidence-based culture (Our collective intelligence)
3. Reach a shared community of users to improve health (Our collective voice)

Pat Thibodeau, as President Elect, Elect, talked about things on the horizon such as virtual reference, the hospital/academic dichotomy, the need for better materials for marketing, advocacy and fundraising. She asked for and received input and ideas from Council members.

Carla Funk, Executive Director of the association, also addressed the group. In addition to the activities mentioned above she reported on the following:

- The Benchmarking initiative currently has 385 participants. Composite hospital library data was made available on MLANET for members and hospital libraries can request customized reports. Although information cannot be entered at this time, the forms will remain on the website for review.
- Work continues on the development of a “virtual association” and MLANET has had an active year. A number of surveys have been conducted online and the response rate has been good. The career pages have been strengthened and now include:
 - A mentoring tip sheet
 - Career brochures in English and Spanish
 - Deciphering Medspeak is now available in Spanish
 - Lynn Fortney’s PowerPoint presentation that gives a good overall description of the association.
- This year MLA will honor the Mid-Atlantic and Philadelphia Chapters on their 50th anniversary.
- In the wake of the tragic death of a young man involved in a research study at Johns Hopkins, the Expert Searching Task Force was created. The membership was asked to submit suggestions/requirements for conducting expert searches, and the 257 responses are being processed. Guidelines for expert searching will be developed.
- MLA keeps some data about member participation in CE’s and meeting attendance and will explore the possibility of tracking member activity for use in credentialing, etc. Will look at the possibility of creating an interactive site so that members can also input their own information about Chapter activities and non-MLA sponsored continuing education.
- Members need to be reminded that MLA can give credit toward credentialing for courses that they do not sponsor.
- Due to the uncertain financial climate, the association’s stabilization fund will be maintained at 30% of actual expenses. Investments have declined approximately 5%. Institutional dues are now based on total library expenditures.

(continued on p.24)

Around the South

Alabama Librarians Featured at State Medical Association Meeting

Alabama medical librarians were prominently featured at the recent Medical Association of the State of Alabama annual meeting in Point Clear, Alabama, June 7th and 8th. The University of South Alabama Biomedical Library's Judy Burnham, Jie Li, Justin Robertson, Jana Slay and Robbie Runderson hosted a number of mini-workshops at their Cyber-Café. In addition to the workshops, internet access was available for attendees. A web page was developed in conjunction with the CyberCafe, <http://southmed.usouthal.edu/library/masasite/index.html>. Kay Hogan Smith of UAB's Lister Hill Library also was present to exhibit UAB's and the National Network of Libraries of Medicine's products and services. Also available at their exhibit booth of historical memorabilia were UAB Archivist Tim Pennycuff and Mike Flannery, Director of UAB Historical Collections.

Pennycuff and MASA Member



Burnham and MASA Members at CyberCafe



Smith Displays UAB/NNLM Exhibit

Submitted by Kay Hogan Smith and Judy Burnham

Gerald D. Jackson Appointed Medical Librarian at UAB School of Medicine/Huntsville Campus



Jackson

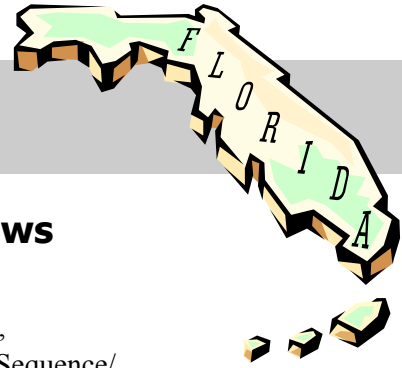
Gerald D. Jackson has been appointed Medical Librarian at the J. Ellis Sparks Medical Library, UAB School of Medicine/Huntsville Campus. He will also hold a faculty appointment of Instructor at LHL. Gerald earned his MLIS from the University of Alabama in 2000. He is an honor graduate of Athens State College and the recipient of several leadership honors and awards. In his previous position at the Huntsville Public Library, Gerald taught computer and Internet searching classes. Before earning his library degree he worked as a mental health counselor and a library assistant.

Gerald will assist **Lee Taylor** at the Huntsville library. We are looking forward to having both of them visit Lister Hill Library in the near future to talk about ways we can support them and collaborate with them.

Submitted by Nancy Clemmons

Around the South

University of Florida News



Conferences:

The University of Florida Health Science Center Libraries hosted the annual meeting of the Florida Health Sciences Library Association in St. Augustine, Florida, April 11th through April 13th. UFHSCL's **Pamela Sherwill-Navarro** was the program chair and took over as president for the coming year. **Amy Buhler, Linda Butson, Faith Meakin, Nancy Schaefer, Libby Anderson**, from Gainesville and **Pam Neumann** and **Sandra Canham** from the Borland Health Sciences Library on the Jacksonville Campus attended the meeting.

Faith Meakin, Amy Buhler, Tara Cataldo, Pamela Sherwill-Navarro, Michele Tennant, Linda Butson, Nancy Schaefer and **Dwight Bennett** attended MLA. **Pam Neumann** from the Borland Health Sciences Library, Jacksonville Campus of UF also attended. **Michele Tennant** taught the continuing education course, Molecular Biology and Genetics for Librarians at MLA. She also moderated the session entitled Participating in the Genomics Age: Pharmacogenetics.

The staff of University of Florida Health Science Center Libraries displayed three posters at MLA in Dallas. **Linda Butson** and **Nancy Schaefer** co-authored a poster with **Deborah Hynes** of the AHEC at University of South Florida and **Sharon Schmidt** of the Central Florida AHEC entitled "A Guide to Working Smarter: Introducing the Internet to Florida's Health Professionals". **Dwight Bennett** and **Pamela Sherwill-Navarro** co-authored the poster "The Development of a Virtual Library Tour: Health Science Center Libraries, University of Florida". **Pamela Sherwill-Navarro** co-authored a poster entitled "Impact of articles reporting Research on the Value of Medical Library Services to Clinical care" with **Adajane Wallace** from Halifax Medical Center.

At SLA **Michele Tennant** was the invited speaker

at the "Genomics, Proteomics, and Sequence/Structure Resources" session and the "Molecular Medicine in the Genomics Age" session. She also moderated two sessions: "Innovative applications for Digital User Services in Biomedical and Life Sciences Libraries" and "Marine and oceanographic Expedition Collections in the Allan Hancock Library".

Publications:

Michele Tennant and **Tara Cataldo** were co-authors of the following article:

Tennant MR, Cataldo TT. Development and assessment of specialized liaison librarian services: clinical vs. basic science in a veterinary medicine setting. *Med Ref Serv Q.* 2002 Summer;21(2):21-37.

Michele Tennant also co-authored the following:

Tennant MR, Miyamoto MM. The role of medical libraries in undergraduate education: a case study in genetics. *J Med Libr Assoc.* 2002 Apr;90(2):181-93. (Avail on PubMed Central)

Lenny Rhine co-authored the following:

Rhine L, Pakenham-Walsh N. INASP: Health Links a gateway to selected websites. Oxford, U.K: International Network for the Availability of Scientific Publications, 2002.

It is also available as a website:
<http://www.inasp.info/links/health/>.

Personnel:

Congratulations to **Michele Tennant** for being awarded tenure and receiving a promotion to Associate University Librarian.

Submitted by Rae Jesano

Chapter Council News (continued from p.21)



Other information gleaned from the reports of Chapter Council Chair and Committee Chairs:

- JMLA will soon publish the results of the “Value of Information Services in Hospital and Academic Health Sciences Libraries” study. **Keith Cogdill** gave an update at the meeting.
- The Pew Internet Project report on how American’s use the Internet to obtain health information is now available on the web at:
<http://www.pewinternet.org/reports/toc.asp?Report=59>
- The Chapter Sharing Roundtables continue to grow and improve. This year there were 311 participants discussing 38 table topics.
- Descriptions of three years of CE opportunities will be accessible on MLANET. This should be helpful to Chapters in their planning for annual meetings.
- The “Sync or Swim” teleconference was quite successful. Copies of the video can be borrowed from the Regional Libraries.
- Thirty-two percent of the MLA membership is credentialed by AHIP. This has remained consistent over time. Of this group 52% are at the senior level. Senior and distinguished combined make up 79% of the group. The AHIP certificate has been redesigned and there is now an AHIP pin available for purchase.
- From September 2002 through August 2003 no documentation will be required for AHIP renewal at the same level.
- There is a move toward specialization. The Consumer Education credentialing program was the first special track developed and others are planned. However they will likely be termed certification rather than credentialing. They differ from credentialing in that only CE is required.
- A change in the dues structure is under consideration. A survey was conducted but the results have not yet been posted.
- “Mentoring: Sharing Experiences for Professional Growth” will be sponsored by Section Council and Chapter Council in San Diego on Wednesday, May 7th, from 9 a.m. until 12:00 noon. Mentoring resources will be posted on MLANET.
- Chapter Council voted to adopt a document produced by the Vendor Relations Task Force establishing guidelines for interacting with vendors when planning and conducting a meeting. Copies will be sent to the Chapter Chairs.
- The Medical Library Group of Southern California and Arizona won the Majors/MLA Chapter Project of the Year Award for their project entitled, “Broadcasting Chapter Meetings and Programs Using Videoconferencing.”
- Chapters need to send all important archival materials to **Mary Langman**. MLA processes the materials and sends them to NLM for storage.
- Sites for future meetings include:
 - 2003—San Diego
 - 2004—Washington, D.C.
 - 2005—San Antonio
 - 2006—Phoenix
 - 2007—Toronto
 - 2008—Chicago

Also of interest, at the business meeting members voted in favor of ending the two-week embargo on MLANET job ads. All ads will be available to anyone from the web site at the time that they are initially submitted.

Respectfully Submitted,

Sarah Gable, Chapter Council Representative

Jan LaBeause, Chapter Council Alternate

Around the South



CDC News Item

The CDC is delighted to announce that **Rebecca Satterthwaite** joined the CDC Information Center staff early in 2002. She was previously Associate Director and Assistant Professor at the Midcontinental Region, National Network of Libraries of Medicine at the University of Nebraska McGoogan Library of Medicine. Becky has held positions at the University of Florida Health Science Center Library, the Welch Medical Library at Johns Hopkins University, and the University of Mississippi's Rowland Medical Library. Becky received her M.S. in Library Science from the University of Illinois at Urbana-Champaign.

Atlanta News Item

Several medical librarians had an opportunity to attend to American Library Association Annual meeting June 14-June 18, 2002 in Atlanta. More than 1,000 vendors participated in the Exhibits Hall at the Georgia World Congress Center. Seen at the exhibits were **Sandra Franklin, Elizabeth Jackson, Carla Funk, Karen Dahlen, Becky Satterthwaite.....**

Submitted by Jocelyn Rankin

Hodges History on the Web

Mark Hodges' history of the Southern Chapter* is now on the web in PDF at **<http://www.scmla.org>**.

Hard copies were handed out to Chapter members present at the New Orleans meeting last fall and were subsequently distributed by mail to all members of record who could not attend that gathering.

*Hodges, TM. *The Southern Chapter of the Medical Library Association; a fifty year history, 1951-2001.*

Cheryl Dee Attends Medical Informatics Program

Cheryl Dee, Ph.D., School of Library and Information Science, University of South Florida, attended the National Library of Medicine's fellowship program in Medical Informatics at Woods Hole, May 26th - June 2d. The program familiarizes the participants with the application of information science and computer technologies in health care, biomedical research, and health professions education.

News from Shimberg Health Sciences Library

2002 Annual FHSLA Meeting:

Rose Bland, Allison Howard, Karen Keene, and library director, **Beverly Shattuck**, attended the 2002 annual FHSLA meeting in historic St. Augustine. **Allison Howard** and **Rose Bland** presented a poster presentation titled "Measurement of Electronic Resources." **Rose Bland** was the facilitator for the PDA Roundtable discussion.

2002 Medical Library Association Meeting:

John Orriola, Danny O'Neal, and Beverly Shattuck attended the 2002 Medical Library Association meeting in Dallas, TX.

An Afternoon with Elaine Shimberg:

The USF College of Medicine, USF Library System and the Hinks and Elaine Shimberg Health Sciences Library hosted a reception for local author and benefactor, **Elaine Shimberg**. Her presentation, "Your Secret Prescription: How Lay Healthcare Books Can Help Your Practice," was well attended by members of the University and Tampa Bay community. Mrs. Shimberg has authored and co-authored numerous books on consumer health. This program was part of the USF Library's "An Afternoon With ..." guest speaker series.

Submitted by Karen Keene

Around the South

News from Mississippi



L to R: Wanda King, Clara Joorfetz, Mary Lillian Randle, Carol Sistrunk, Helvi McCall, Ada Seltzer, Connie Machado, Rama Vishwanatham, Bettye Duncan, David Juergens, and Gongchao Yang. Photo credit: Steve Zaru

On May 10, 2002 the Mississippi Biomedical Library Association (MBLA) held its spring meeting at Eagle Ridge Conference Center at Hinds Community College in Raymond, Mississippi. **Ada Seltzer** and **Rama Vishwanatham** presented "Planning & Managing a Consumer Health Library, CHEC" in a morning session. **Sean Keough** of OVID Technologies discussed opportunities

for Mississippi Biomedical Library Association with OVID. In attendance at the MBLA meeting were: **David Juergens, Connie Machado, Gongchao Yang, Helvi McCall**, (Rowland Medical Library) **Bettye Duncan** and **Steve Zary** (Forrest General Hospital), **Dalva Yerrington**, (Jackson State University), **Carol Sistrunk** (VA), **Mary Lillian Randle** (North Mississippi Health Services), **Clara Joorfetz** (Baptist Health Systems) and **Wanda King** (Central Mississippi Medical Center).

Bettye Duncan (Forrest General Hospital), **Connie Machado, Walter Morton, Virginia Segrest, Ada Seltzer** and **Rama Vishwanatham** (Rowland Medical Library) attended the annual conference of the Medical Library Association in Dallas, TX, May 18-22, 2002.

Submitted by Sarah Adcock

News from Rowland Medical Library

Consumer Health Education Center (CHEC) is an outreach program which serves as an interactive educational resource for health information targeting clients from the areas surrounding the Jackson Medical Mall and the Jackson metropolitan tri-county community. University Hospitals and Clinics, Rowland Medical Library submitted and was awarded a United Way of the Capital Area 2002-2003 investment fund of \$10,000. **Virginia Segrest** and **Rama Vishwanatham** participated in the bimonthly meetings of the Consumer Health Education Center Advisory Panel on February 6, April 3, and June 5 in Jackson.

John Lucas attended the 2002 N.A.S.I.G. Conference "Transforming Serials: the Revolution Continues" in Williamsburg, VA held June 20-23.

Connie Machado participated in Career Day for medical librarianship at St. Joseph High School, April 24, in Madison.

Submitted by Sarah Adcock

Personals

Barbara Meadows Retires

Barbara Meadows, director of the library at the Nashville campus of the VA Tennessee Valley Health Care System, retired on July 31, 2002, after twenty six years in that position. Previously she was Head of Circulation Services at the Vanderbilt Medical Center Library. Earlier in her career she practiced nursing.

Friends and colleagues gathered the previous day at the University Club of Nashville to honor Barbara. At a retirement luncheon, organized by the Middle Tennessee Health Science Librarians, former staff and other professionals paid tribute to her work. They included **Cheryl Hamberg**, former director of the library at Meharry, and **Edwin Gleaves**, State Librarian of Tennessee and former dean of the Peabody Library School. Ed praised Barbara for creating an imaginative and informative program for library school trainees during the time he was dean.

Submitted by T. Mark Hodges

Internet Resources

NLM's NCBI Online, Full Text Book List: <http://www.ncbi.nlm.nih.gov/entrez/query.fcgi?db=Books>

These titles could be added to your OPAC, at not cost and no maintenance. They are maintained in their full text and most recent editions by NCBI. Reference, webmasters and catalogers might want to work on this as a joint venture.

The **Bookshelf** is a growing collection of biomedical books that can be searched directly by typing a concept into the textbox and clicking "Go". Try one of these searches:

▶ cell cycle control

▶ immunodeficiency

▶ protein evolution

Books are also linked to terms in PubMed abstracts: when viewing an abstract, click on the "Books" link to see phrases within the abstract hyperlinked to book sections.

C. elegans II.

Riddle, Donald L.; Blumenthal, Thomas; Meyer, Barbara J.; Priess, James R., editors. Plainview (NY): Cold Spring Harbor Laboratory Press; c1997.

Cancer Medicine. 5th ed.

Bast, Robert C.; Kufe, Donald W.; Pollock, Raphael E.; Weichselbaum, Ralph R.; Holland, James F.; Frei, Emil, editors. Canada: BC Decker Inc; c2000.

Immunobiology. 5th ed.

Janeway, Charles A.; Travers, Paul; Walport, Mark; Shlomchik, Mark. New York and London: Garland Publishing; c2001.

Introduction to Genetic Analysis. 7th ed.

Griffiths, Anthony J.F.; Gelbart, William M.; Miller, Jeffrey H.; Lewontin, Richard C. New York: W H Freeman & Co; c1999.

Modern Genetic Analysis.

Griffiths, Anthony J.F.; Gelbart, William M.; Miller, Jeffrey H.; Lewontin, Richard C. New York: W H Freeman & Co; c1999.

Molecular Biology of the Cell. 3rd ed.

Alberts, Bruce; Bray, Dennis; Lewis, Julian; Raff, Martin; Roberts, Keith; Watson, James D. New York and London: Garland Publishing; c1994.

Molecular Cell Biology. 4th ed.

Lodish, Harvey; Berk, Arnold; Zipursky, S. Lawrence; Matsudaira, Paul; Baltimore, David; Darnell, James E. New York: W H Freeman & Co; c1999.

Retroviruses.

Coffin, John M.; Hughes, Stephen H.; Varmus, Harold E. Plainview (NY): Cold Spring Harbor Laboratory Press; c1997.

Chapter 6, Smallpox and Vaccinia.

From: Vaccines. 3rd ed.

Plotkin, Stanley A.; Orenstein, Walter A., editors.

Submitted by Beth Wescott

Notices

Send us your news...

Karen Roth of Morton Plant Mease Health Care in Clearwater, FL and **Elsa Lopez-Mertz** of the VA Medical Center, San Juan are serving on the Regional Advisory Council of the SE/A RML. It is good to have these two hospital librarians able to bring our ideas to the RML. **Janice Kelly** has always welcomed our ideas, so if you have news, concerns or ideas, pass them along to Karen or Elsa. And, do not forget to share them with us in Southern Expressions.

Submitted by Thomas Hill

Member Publications

Jan Burns, *Living in the World of Virtual Reality*, Journal of Hospital Librarianship 1 (Number 4 2001): 75-83.

Job Announcements



Jumpstart Your Career Today!

Earn your Academy of Health Information Professionals (AHIP) membership through MLA.

The academy offers you:

- career advancement
- career planning
- personal achievement
- professional development
- professional recognition

For further information, contact Lisa C. Fried, credentialing and professional recognition coordinator, at 312.419.9094 x28 or mlapd2@mlahq.org

Link to www.mlanet.org/academy/ to learn more about the benefits of an AHIP credential and for applications.

Alabama

Web Development and Education Librarian: The University of South Alabama Biomedical Library has a reference/web development librarian position available. Reports to the Assistant Director for Public Services and Education.

DESCRIPTION: Full position description available at <http://southmed.usouthal.edu/library/job.htm>

SALARY: Full-time, 12-month, tenure track faculty position with an annual salary of \$35,000-\$45,000, excellent benefits.

APPLICATIONS: Position available July 1. Review of complete applications will begin June 1 and will continue until position is filled. Complete applications must include a resume, a letter of application, and the > names, addresses, telephone numbers, and e-mail addresses of 3 current professional references.

Candidates should submit unofficial transcripts with their application; Official transcripts will be required before appointment is made. Send complete applications to: Geneva Staggs, Chair, Search Committee, Biomedical Library, BLB 215, University of South Alabama, Mobile, AL.

Georgia

This full time position is a shared position between Foothills Area Health Education Center (AHEC) and Northeast Georgia Health System, Inc. Please visit our web sites for additional information: <http://www.mcge.edu/ahec/ft hills> and <http://www.nghs.com> Please mail (or fax 770-533-9893) resume and letter of interest with three references to Foothills AHEC, 700 South Enota Dr., Suite 102, Gainesville, GA 30501. Applications will be accepted until the position is filled.

Responses made only to candidates selected for an interview. If you have any questions, please contact Sheila Griffin, Center Director at 770-533-6866. EOE

Georgia

The Greenblatt Library of the Medical College of Georgia is recruiting a Special Collections Archivist/Librarian who will be responsible for managing the evaluation and development of Special Collections services and programs involving the original 19th century library, 19th century museum artifacts, institutional publications, and many other unique items of historical and medical interest. This position reports to the Asst. Director for Library Operations.

Minimum salary is \$ 35,000 depending upon experience. See full description at <http://www.mcge.edu/library/speccoll.html>