

Southern Expressions

Alabama Georgia Puerto Rico Tennessee
Florida Mississippi South Carolina Virgin Islands

Volume 18, Number 4,
Fall 2002

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Southern Chapter
<http://www.scmla.org>

Preliminary Program Page 15

(Preliminary program not included in
electronic edition)

Next Reporting Deadline
December 15th, 2002

Next Publication Date
January 15th, 2003

Message from the Chair

Janet Fisher

**SC/MLA Annual Meeting
October 17, 2002 - October 20, 2002
Nashville, TN**



“LIBRARIES Creating One World: Connections-Collaborations-Cooperatives”

The subtitle of the theme for our upcoming conference in Nashville sums up librarianship neatly. Few professions can lay claim to the cooperative spirit and reality that exists among librarians. Our host library, The Annette and Irwin Eskind Biomedical Library, Vanderbilt University, and other Nashville librarians, have, true to our expectations, planned a wonderful program with buzz words “New Directions” “Mentoring” “Information Ethics & Policy” “Training” “Unique Partnering Programs.”

Attendees arriving on Wednesday will get an early start on networking at the “early bird reception”. On Thursday morning you can choose among nine one-half and full-day continuing education courses.

William Stead, M.D., Vanderbilt University, will whet our appetites for the knowledge we will acquire during the conference with his topic,

(continued on p.14)

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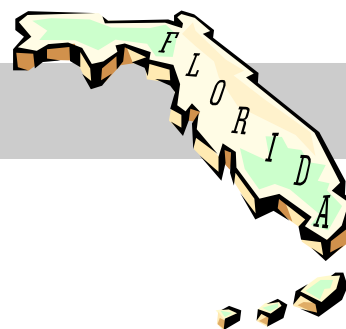
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Content policy for Southern Expressions

Statements and opinions expressed in
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represent the official position of its co-
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may be edited for brevity, clarity, or
conformity to style. Final decision on the
content of Southern Expressions shall be
the decision of the co-Editors with
input from the Communications
Committee of the Southern Chapter/
Association.

Around the South



Florida News

Hinks and Elaine Shimberg Health Sciences Library

Author, Author! Congratulations to new authors **Allison Howard** and **Rose Bland**! They collaborated on the book chapter "Library Statistics and Outcomes Assessment" in the text *Building a Virtual Library*, co-edited by **Ardis Hanson**, Louis de la Parte Institute Research Library, University of South Florida.

The Shimberg Health Sciences Library's promotional materials entry won 2nd place in the 2002 MLA PR Swap 'N Shop. The collection of colorful brochures, newsletters, and posters was recognized in the category of ongoing campaigns by academic libraries.

Karen Keene attended the NN/LM Super Searcher/Searching the Web and NLM Systems Update workshops sponsored by TABAMLN and hosted by the Florida Hospital College of Health Sciences in Orlando.

The faculty and staff of the Shimberg Health Sciences Library have donated an audio library collection to the American Cancer Society's Tampa Hope Lodge. The Tampa Hope Lodge recently opened this summer on USF campus. One of three facilities in Florida, it offers free lodging to those receiving outpatient cancer treatment at local Tampa hospitals in its 40-suite guest lodge on a pre-approved first-come, first-served basis. One floor is set aside for bone marrow transplant patients. The Lodge also serves as a place for patients to recoup their energies before traveling home after day treatments. A variety of music, including classical, rock, country, and blues, plus comedy and meditation tapes and CDs, were donated along with a personal CD player for patients to enjoy during their treatment and recovery.

Submitted by Karen Keene

University of Florida Health Science Center Library

Beth Layton, Deputy Director of the Health Science Center Library at George Washington University Medical Center has accepted the position of Deputy Director of the University of Florida Health Science Center Library. She is scheduled to start on October 11, 2002.

Nancy Schaefer and **Linda Butson** have been training county Public Health workers in the Big Bend AHEC area of Florida to search for medical information using PubMed, MedlinePlus, and the Internet as part of a NLM subcontract.

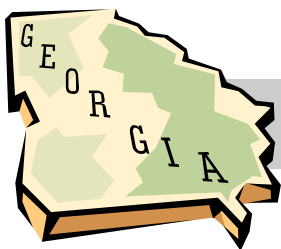
Pam Neumann has just been appointed to serve as the Co-Chair of the Continuing Medical Education (CME) Advisory Committee of the University of Florida College of Medicine. The committee is made up of members on both the Gainesville and Jacksonville campuses. She is the first non-physician from the Jacksonville campus to serve in this role.

Linda Butson and **Nancy Schaefer** co-authored a poster "Developing Internet Savvy in Florida's Rural County Public Health Workers" which was exhibited at the Florida Public Health Association/Florida Environmental Health Association/ CASE's Joint Annual Educational Meeting and Trade Show in Tampa Fl. on July 23 2002 through July 26, 2002.

Submitted by Rae Jesano

News from Morton Plant Mease Health Care

Karen Roth applied for membership in AHIP at the senior level and was admitted to AHIP at the distinguished level. Congratulations, Karen!



Around the South

Sandra Franklin Appointed Library Director

Effective September 1, Sandra Franklin became the new director of the Woodruff Health Sciences Center Library of Emory University. She had served as acting director since the retirement of Carol Burns in 2000. "Sandra was selected after an exhaustive national search during which her candidacy received support from the search committee, Health Sciences Center administrators, and the librarians and staff of the library," says School of Medicine Dean Thomas Lawley.

Chapter Council News

News from Chapter Council

There have been several large envelopes from Southern Chapter in the mail recently. First came the registration information for the Tennessee meeting. It is evident that our hosts and the program committee have put a great deal of thought and hard work into planning for this meeting. We will all want to get there early and take full advantage of the tours, the CE courses and the excellent program that promise to make this an outstanding meeting.

The second envelope contained the Summer 2002 issue of *Southern Expressions*. It was rather embarrassing to see that the Chapter Council report went on and on. Therefore this one will be as brief as possible.

However, there are a few items that need to be mentioned. A number of the presenters at the Dallas meeting have made their presentations and posters available for downloading and viewing on MLANET. You will find a link from the MLANET homepage. Included are PowerPoint slides and handouts. The 2002 summary reports of the 2002 Chapter Sharing Roundtables are also available at <http://www.chaptercouncil.mlanet.org/>.

The tables of contents and abstracts for BMLA from July 1996-October 1999 are now available at <http://www.allenpress.com/mla/>. This covers volumes 84-87 and the titles and abstracts are fully

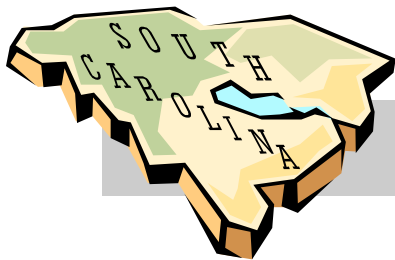
searchable. Meanwhile volume 88 and 89 of BMLA and volume 90 of JMLA are available in full text on PubMed Central.

NLM and AAHSL will jointly sponsor a leadership program to prepare emerging leaders in academic health science libraries. This will be done in cooperation with the Association of Research Libraries' Office of Leadership and Management Services. The program will have financial support from NLM and will accept up to five fellows. The deadline for applications for the 2002-03 year is Sept. 6th and will probably have passed by the time you read this. However you might want to begin planning for the 2003-04 program. Complete information is available at <http://www.arl.org/olms/fellows>.

We look forward to seeing you in Nashville in October!

Sarah Gable, Chapter Council Representative
Jan LaBeause, Chapter Council Alternate





Around the South

Hands on Health - South Carolina Web Site Debuts (<http://handsonhealth-sc.org>)

The Medical University of South Carolina Library and its project partners, including the University of South Carolina School of Medicine Library, are pleased to announce the debut of a new consumer health Web site with a distinctly South Carolina flavor.

Funded by the Duke Endowment, this project's goals are to design a site which focuses on important health issues in South Carolina and to present health information that is easy to find, easy to understand, and of good quality. Public and environmental health issues as well as personal health topics are included.



We have big plans for Hands on Health-SC. We hope to grow it into a site that will not only give the people of our state a place to learn about health and wellness, but will give them a place to tell their stories about living well and managing health problems.

Please give Hands on Health - SC a try and send us your comments.

Submitted by Nancy McKeenan

University of South Carolina School of Medicine Library News

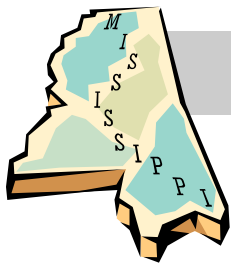
We implemented the ILLiad interlibrary loan management system in August 2002.

As the leader for the South Carolina Biomedical Research Infrastructure Network (SC BRIN) Bioinformatics Core, we have facilitated and funded the consortial purchase of the e-journal, *Nature*, for 29 academic libraries in the state. Six of these libraries will also receive SC BRIN funding for several of the research and review monthly e-journals from Nature Publishing. For more information on the SC BRIN, please visit <http://brin.sc.edu>

Our staff spent three weeks this summer cleaning our 500 volume rare book collection. Thanks to the main campus conservation facility, we were able to borrow their Nilfisk high filtration HEPA vacuum cleaner for the job. The thoroughly cleaned books are now housed in the Library's newly established History of Medicine room.

Paul Willis, formerly Director of University Libraries at the University of Kentucky, was appointed Dean for Libraries and Instructional Services at the University of South Carolina main campus effective July 1.

Submitted by Ruth Riley



Around the South

News from Rowland Medical Library

Rowland Medical Library is in the process of upgrading the computer and audiovisual laboratory area. The computer section of the laboratory will consist of eighteen desktop computers connected to the library's Windows 2000 network. Ten new wireless laptops will also be available for checkout at the circulation desk. An upgraded scanning station will also be available for public use in the laboratory area. In addition to upgrading its public computer resources, the Rowland Medical Library lab will also offer access to newer audiovisual equipment.

University of Mississippi Medical Center recently participated in LibQual+, a nationwide research and development project sponsored in part by the U.S. Dept. of Education. As part of this project, faculty and students were asked to complete a brief web-based survey. Those participating were eligible for a number of prizes. Surveys will be tabulated and analyzed providing useful information to help Rowland better serve patrons at UMC. Results will be shared at a later date and winners of the various prizes announced.

The Friends of Rowland Medical Library held their annual One Day Used Book Sale on Thursday, July 25. In addition to the used books, there were also opportunities to become a member of Friends or renew membership in Friends of Rowland Medical Library.

Submitted by Sarah Adcock

Nancy Bryant Joins the CDC



Nancy Bryant, MSLS, AHIP, has joined the CDC's National Center for HIV, STD and TB Prevention, Information Services Activity staff, as a Web Content Specialist. Prior to coming to CDC, Nancy worked for 12 years at Morehouse School of Medicine in the Division of Information Technology Services and the Multi-Media Center. She was a Fellow in the National Library of Medicine's Medical Informatics course at Woods Hole in 1998. Nancy serves the CDC as a contractor for Analytical Sciences, Inc.

Internet Resources *(continued from p.36)*

Technical Assistance Bulletin: You Can Prepare Easy-to-Read Materials
<http://www.health.org/govpubs/MS499>

US Food and Drug Administration
<http://www.fda.gov/opacom/lowlit/7lowlit.html>

Webliography of multi-lingual health/wellness and health literacy information sources, maintained by Treadwell Library, Massachusetts General Hospital.
<http://www.mgh.harvard.edu/library/chrc/noneng.html>

For the Internet:

Making Your Web Site Senior Friendly: A Checklist is available on the Web at
<http://www.nlm.nih.gov/pubs/checklist.pdf> or toll-free at 1-800-222-2225.

Submitted by Beth Wescott

Around the South

Roosevelt Institute Celebrating 75th Anniversary

During the month of October, the past, present and future will stand side by side at Roosevelt Warm Springs Institute for Rehabilitation as the organization celebrates its 75th anniversary.

Staff members and friends of the institute have planned three days of activities beginning October 17 that will include a groundbreaking ceremony for a new patient care building and the opening performances of a new play called “Letters to FDR” that reviews the history of the Roosevelt Institute through the eyes of its students and patients.



Georgia Hall

Franklin Delano Roosevelt, the 32nd president of United States, established the Institute in 1927 as a rehabilitation center for polio survivors. Patients from all over the world came to Warm Springs for treatment and hundreds of healthcare professionals received training in the latest polio rehabilitation techniques.

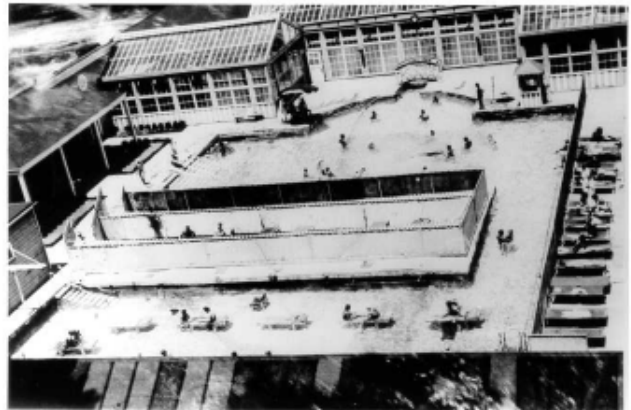
After the Salk and Sabin vaccines conquered polio in the United States, the Institute began serving people with a wide variety of other disabilities. Today, the Roosevelt Institute mostly serves stroke, spinal cord injury and head injury patients as well as vocational rehabilitation students seeking to enter the job market. The State of Georgia has operated the Roosevelt Institute since 1974.

The Institute’s Professional Library has been heavily involved with the creation of the play and in the preparation of an extensive historical exhibit that will be on display the week of October 17. The authors of the play, **Carrie Atkins** and **Nylsa Dunbar**, relied on the library for historical information about the institute and for photographs of patient care and activities. In “Letters to FDR” a group of students learn about the history of Warm

Springs through items they find in an attic. Events reflected in the artifacts will come to life on the stage as the students discuss them.

The first performance of “Letters to FDR” will take place at 3 p.m., Oct. 17, in the newly remodeled Roosevelt Hall Auditorium. Additional performances will take place at 7:30 p.m. Oct. 18 and 3:00 p.m. Oct. 19. The performances on the 18th and 19th are free and open to the public.

The new building to be named “Blanchard Hall” will include all of the institute’s ambulatory services. These services include the rehabilitation technology program, the seating and wheeled mobility clinic, the diabetic foot center, the post-polio clinic and outpatient physical and occupational therapy. The State of Georgia is providing half the funding for the new building, and the Roosevelt Warm Springs Rehabilitation Development Fund is gathering the other half from private donors. Georgia Governor Roy Barnes and Michael Thurmond, commissioner of the Georgia Department of Labor, are expected to participate in the groundbreaking ceremony for the \$5.6 million structure at 2 p.m. Oct. 17. A reception for former patients and staff will precede the Oct. 19 performance of “Letters to FDR” beginning at 2 p.m.

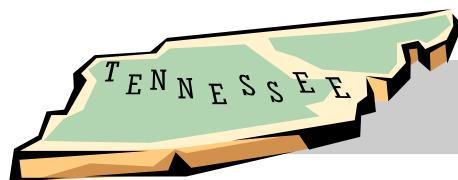


Warm Springs Pool

Polio Patients at Roosevelt Institute received physical therapy in the Warm Springs Pool until 1942 when a new pool was built on campus. The pool today is a Georgia Historic Site open to the public year round.

Roosevelt Institute and Warm Springs, Georgia are located about 75 miles south of Atlanta along state highway 41/27A.

Submitted by Mike Shadix



Around the South

News from the Volunteer State

Marvelyn E. Fuller-Thompson was named Acting Director of Meharry Medical Library in June.

Marvelyn, who has also worn the hats of reference librarian, supervisor of circulation, supervisor of circulation/media, and head of technical services, has worked at Meharry since 1984. She has also served on Southern Chapter and MLA committees.

Donald W. Dryden, whose career at Meharry began in 1989 as Head of Circulation, assumed the position of Acting Associate Director.

Toni Yancey, NN/LM Southeastern/Atlantic Region, **Cynthia L. Henderson**, Morehouse School of Medicine, **Brenda Green**, University of Tennessee at Memphis, and **Elaine Wells**, University of Texas Health Center at Tyler, made their case concerning the viability of choosing a career in medical librarianship to other librarians as they presented at the Black Caucus of the American Library Association's Meeting in Fort Lauderdale, Florida. The four segments of the session included: 1. Communication of the results of a survey instrument which gathered demographic and information employment about African-American librarians working in health science settings that was developed and administered by the presenters. 2. Recruitment and Education. 3. Training and Accreditation. and 4. Promotion.

Preston Medical Library, University of Tennessee Medical Center, Knoxville, welcomes **Cynthia Vaughn**, NLM Second Year Associate Fellow. Cynthia will work on PDA outreach, electronic reference, resource sharing, and other cutting edge projects for a year.

Friday, June 14th marked an exceptional day in the life of an exceptional member of the Southern Chapter.

Dixie Fulton Williamson, Head of Library Services, at Saint Thomas Hospital was honored with a reception celebrating her twenty-seven years of service to the hospital. Over 200 friends, family members and co-workers gathered in the library to commemorate her dedication not only to the library but her advocacy and commitment through the years to the hospital's mission. **Congratulations Dixie!**

Rosalind Lett is now working with **Nunzia Giuse** and the Vanderbilt library/informatics team, serving as the Knowledge Integration Resources Coordinator.

Rosalind Lett has also been named to the board of the United Negro College Fund/Special Programs and is currently reviewing grant applications for a HBCU NLM information access grant.

Rosalind Lett is presenting her CE course entitled "The Business Case: Your Key to Buy In, Funding, Overcoming Resistance and Initiating Change" in Seattle to the WMLA librarians in August and in Michigan in October to the MHSLA.

Rosalind Lett represented MLA along with **Carla Funk** at the Spectrum Leadership Institute in Atlanta GA during the June ALA meeting. She spoke to 50 scholarship recipients about careers in medical and special librarianship.

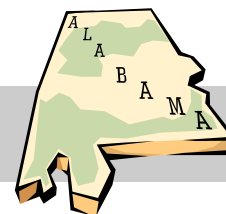
More News from South Carolina



Thomas Hill was named to the "Scroll of Exemplary Service" at the MLA meeting in Dallas unveiled at the HLS business meeting on May 19th.

Jan LaBeause of Mercer University School of Medicine Library, Macon, GA is also serving on the NN/LM SE/A Regional Advisory Council, as is **Marian Morris** of Baptist Princeton, Birmingham, AL. Jan is the current chairperson of the RAC.

Thomas Hill, Self Regional Healthcare, Greenwood, SC attended the North American Serials Interest Group (NASIG) meeting in June at Williamsburg, VA. Thomas serves as MLA liaison to NASIG and especially tries to share information with the Technical Services Section of MLA. Thomas serves on the Health Sciences Technology advisory committee for Crescent High School in Iva, SC, where he has taught students to search CDC, NLM, Healthy People 2010, and the QuackWatch Internet sites. Self Regional Healthcare Medical Library provides LoansomeDOC service to the students in the HST class.



University of Alabama at Birmingham

History of Anesthesia Section Created



A. J. Wright

of Anesthesiology **Maurice S. Albin**, MD, MSc, and Assistant Professor of Anesthesiology **Mark Mandabach**, MD.

Congratulations are in order for **A. J. Wright**, MLS, who has been appointed associate professor of anesthesiology and will direct the department's newly formed Section on the History of Anesthesiology in the Division of Education. Wright

will be assisted by Professor

The history section's mission is to expose anesthesiology residents, fellows, faculty, medical students, and the general public to the historical developments behind the progress of anesthesiology as a specialty; to enable residents, fellows, and faculty to participate in more advanced studies concerning anesthesia history; and to develop scholarly ties with those in the humanities in order to gain additional perspective in historical research. The establishment of this section is a milestone, because it is probably the first educational unit of its type in anesthesia worldwide.

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Submitted by Linda Flavin

Phenix Regional Hospital Library

The biggest news for Phenix Regional Hospital Library is that Phenix Regional Hospital closed earlier this year, so that branch of Simon Schwob Medical Library closed as well. I have so many friends in ALHeLA, both through SC/MLA and ALHeLA, that we will not be strangers.

We had just celebrated Doctor's Day by moving the library to a private area outside of the new physician's lounge. With new furniture, a new computer and a new fax machine, I spent a full day showing them

how to use Up-to-Date and how to access databases we provided for their use. The fax machine was utilized to make requests of the main library and to receive the articles by return fax. They could also utilize email for this purpose.

Most of the employees and physicians made the move across the river to the main hospital, Columbus Regional helped them get certified in Georgia, and due to the proximity of Phenix City to Columbus Regional, most insurances are accepting Phenix City patients in the Columbus hospitals.

Cathy Woolbright

Director, Simon Schwob Medical Library
Columbus Regional

Submitted by Judy Burnham

St. Vincent's Hospital

Cunningham Wilson Library and Resource Center at St. Vincent's Hospital in Birmingham has moved into a beautiful new facility adjacent to the new doctor's lounge. The library is now on the main drag next to the cafeteria. We have four public terminals, two recessed in the main lobby and two with flatscreens back by the beautiful reading area.



**Stacks
Area**



Lobby

CJ Bryant, Library Director

Submitted by Judy Burnham

Benchmarking

Southern Chapter MLA Benchmarking Network Column

The Southern Chapter was quite successful in its campaigns to encourage hospital librarians to enter data into the MLA Benchmarking Network. The Network was open for data entry from December 15, 2001 to March 4, 2002, and the data was collected on Web-based data entry forms. Southern Chapter had 46 chapter members participating in the Benchmarking Network. Only two chapters had more participation – North Atlantic and Midwest. MANY THANKS TO THOSE WHO ENTERED DATA!!

A Southern Chapter Benchmarking Incentive encouraged participation in the MLA Network. **Joye Edmonds**, Medical Librarian, Shriners Hospitals for Children in Greenville, South Carolina, is the winner of the drawing for the Southern Chapter Benchmarking Network Incentive. The incentive award is up to \$400.00 to attend either MLA 2002 or 2003 or the Annual Southern Chapter Meeting in 2002 or 2003. Joye plans to use the award for the 2002 Southern Chapter Annual Meeting in Nashville, TN.

The Southern Chapter Benchmark Chapter Educator (BCE) attended the Benchmarking Implementation Task Force meeting on Tuesday, May 21, 2002, at the Annual MLA Meeting in Dallas, Texas. The BCEs were invited to attend this Task Force meeting. **Janie Kaplan**, Chair of the Benchmarking Content Team, reported that there is a need to continually update the survey questions to obtain the best and most understandable survey and add questions on specific hot topics. She also noted for those reporting as a Health System, a question about the name of the Health System needs to be added. A needs assessment will be conducted to help clarify how the questions about Health Systems are asked and what questions are most relevant. **Rosalind Dudden**, Chair of the Outcomes Team, reported that she

worked for two months editing and analyzing the data in preparation for MLA 2002. **Kate Corcoran** stated that an interactive site where members will be able to create customized reports and compare sets of data with their own data will be developed with the assistance of consultants. The proposed data entry dates for 2003 are February 1 – April 15, 2003. These dates are not yet confirmed, they are only the tentative dates.

“Southern Chapter had 46 chapter members participating in the Benchmarking Network. Only two chapters had more participation...”

As a result of the gargantuan efforts by hospital librarians last winter, benchmarking information for more than 300 hospital libraries is now available for all MLA members to utilize! **Roz Dudden**, Chair of the Benchmarking Outcomes

Team, is in the process of additional data analyzation. Several sample charts and tables are included in this article and a comprehensive portfolio of reports will be mounted on MLANET in the fall.

The benchmark data includes representation from each chapter of MLA. Users of the data can initially compare their own libraries against the aggregate. Approximately 1500 hospital librarians were encouraged by the BCEs to complete the benchmarking questionnaire on the Web in the “members only” section of MLANET. There were 385 MLA members who logged into the benchmarking questionnaire site and answered some questions. The data was reviewed and 41 libraries were excluded for various reasons, leaving a core of 344 hospital library entries. If there are approximately 1500 hospital libraries in the US and Canada (a fact never established), the 344 libraries responding to the questionnaire represent a 22.9% response rate.

Three charts and two tables developed by **Rosalind Dudden** are included with this column. Chart 1 represents the types of hospitals participating in the Benchmarking Network. Chart 2 illustrates the size

Benchmarking (continued from p.10)

of the participating libraries by utilizing the total Library FTE. Chart 3 is a percentage comparison of the MLA Benchmarking Survey participants to the AHA 2002 Hospital Statistics. This chart indicates that large hospital libraries participated more than small hospital libraries. Table 1 provides the sample size of Benchmark Network Survey participants for each AHA 2002 Hospital Statistics bed-size range. Again, this illustrates that the large hospital libraries participated more than the small hospital libraries.

The Task Force members are working to create report features of the Benchmarking Network. There are definite plans to open the network for a second data entry window in early 2003. There will be some minor revisions to the questions and a number of additions, which will reflect MLA's desire to extend the benchmarking efforts to other types of member libraries. As mentioned earlier, the questions regarding health care systems will be redesigned. The Task Force anticipates that the revised questionnaire worksheet will be available on MLANET in late fall so that benchmarking participants will know the data and formats required by the survey.

The Benchmarking Chapter Educators and the MLA Benchmarking Task Force are hopeful that many more libraries will enter data in the 2003 collection period. The relevancy of the data increases as more libraries participate. Remember, a hospital library should collect statistics for each year and enter them each year during the Network's collection period. The usefulness of the comparative data is determined by the number of libraries entering data. So, the statistics of EACH HOSPITAL LIBRARY are needed in the Benchmarking Network. If you are not collecting your statistics now, please begin collecting today, so EACH HOSPITAL LIBRARY WITHIN SOUTHERN CHAPTER can enter data into the Benchmarking Network. Until the new worksheets are posted on the Benchmarking Network of MLANET, please use the worksheets from last year as guidelines for the data needed.

<http://www.mlanet.org/members/benchmark/index.html>

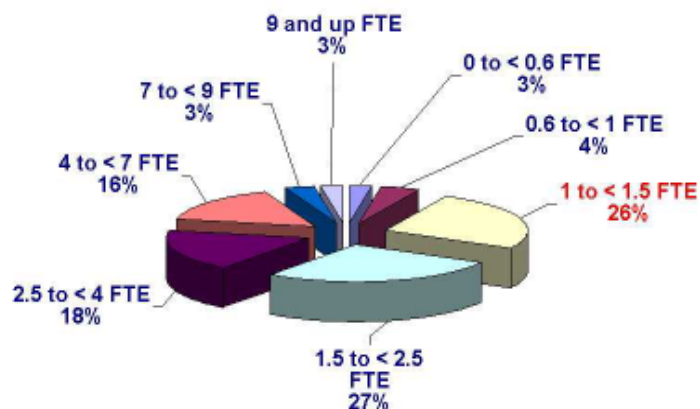
<http://www.mlanet.org/members/benchmark/worksheet.html>

BEGIN COLLECTING YOUR BENCHMARKING DATA TODAY!!

Chart 1. Type of hospital participating. N=343



Chart 2. Size of the library participants by total library FTE. N=344



Benchmarking

(continued from p.11)

Chart 3. Comparison of BN Survey Participants to the AHA Hospital Statistics 2002, by Percentage

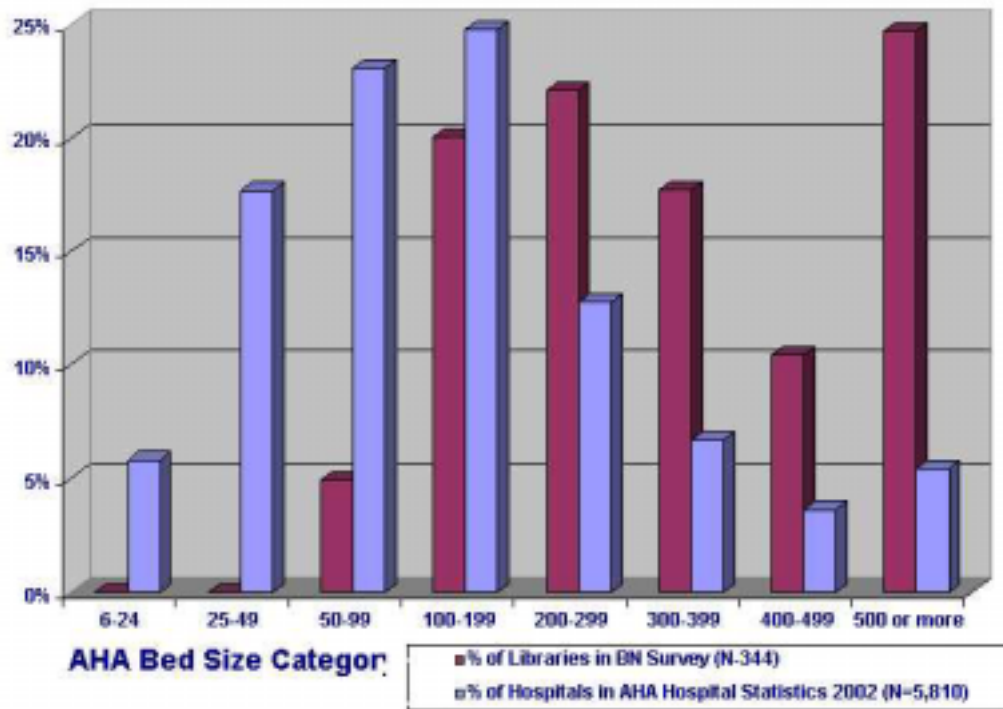


Table 1. Sample size of BN survey for each AHA Hospital Statistics 2002 bed-size range.

AHA Bed Size	BN Libraries	AHA Hospitals	Sample Size
6-24	0	339	0%
25-49	0	1027	0%
50-99	17	1342	1%
100-199	69	1439	5%
200-299	76	743	10%
300-399	61	391	16%
400-499	36	212	17%
500 or more	85	317	27%

Honors and Awards

MLA Continuing Education Grant

Each year the Medical Library Association awards a grant to one or more of its members to provide them the opportunity to increase their competence in the theoretical, administrative, or technical aspects of librarianship. This grant may be used to attend an MLA course or other CE activity and may range from \$100-\$500.

Candidates for the CE Grant must: (1) hold a graduate degree in Library Science; (2) be a practicing medical librarian with at least two years of professional experience; 3) be an individual member of MLA; and (4) be a US or Canadian citizen or permanent resident.

More information about this grant and the application (PDF) is found online at:
<http://www.mlanet.org/awards/grants/index.html>

Applications should be submitted to **Lisa C. Fried** at MLA Headquarters. Deadline for application is December 1.

For additional information, contact:
Lisa C. Fried mlapd2@mlahq.org
<<mailto:mlapd2@mlahq.org>>
312.419.9094 fax: 312.419.8950
Medical Library Association
65 East Wacker Place, Suite 1900
Chicago, IL 60602-4805

Submitted by Janette H. Schueller

Announcements

CodeDoc PDA Application Pilot Project

Dr. Cathy Schell, librarian and President of Medical Decisions Software (Earleton FL) reports that a recent pilot test of their CodeDoc PDA application for patient documentation showed a significant decrease in time needed to document hypothetical cardiac arrest "codes" by EMS professionals as well as a reduction in medical errors. For more information see <http://www.md-software.com/news.html>.

Job Announcements

Georgia

The Health Sciences Center Library of Emory University is seeking an experienced professional to catalog materials in a variety of formats. This individual must have experience cataloging and assisting in developing policies and procedures for the bibliographic management and physical processing of library materials in various formats, including electronic and other non-print resources. The candidate should have a thorough knowledge of national cataloging standards, subject headings, classification systems, MARC formats and OCLC.

This position reports to the Head of the Cataloging and Collection Management Department.

Qualifications required: Master's degree from an ALA accredited library or information science school, minimum 4-5 years of experience in original and copy cataloging of monographs, serials, electronic resources and audio-visual materials; experience and expertise with principles and practices of bibliographic control in an integrated, automated university wide library system; experience with exporting bibliographic records from OCLC to a local library system; demonstrated aptitude for computing technology; excellent oral and written communication skills. Also preferred: Experience in an academic health sciences library using NLM classification and MeSH; experience with the Sirsi Unicorn system. Experience and knowledge of OCLC CORC service and Dublin Core metadata standards desirable.

Salary minimum: \$36,000; benefits package includes health and dental insurance, 24 days vacation, TIAA/CREF, and courtesy scholarship.

To apply: submit a resume and a letter detailing your qualifications and experience. Provide the names of 3-4 references, including their addresses (postal and e-mail) and phone numbers (voice and fax) to:

Sandra Franklin, Acting Director
Health Sciences Center Library
Emory University
1462 Clifton Road NE
Atlanta, GA 30322

Send email responses to librsf@emory.edu. Applications will be accepted until the position is filled.

Emory University is an Equal Opportunity/Affirmative Action Employer.

Message from the Chair

(continued from p.1)

“New Directions for the Profession”. Four of our own colleagues form a panel for a discussion of Recruitment and Mentoring.

On day two, **Linda Garr Markwell** may reprise her “leadership skills” with all you ever wanted to know about Benchmarking. All you have to know is how to spell it, and **Linda** and her team will carry you along with their enthusiasm as we get an update. Our fellow chapter members will visually report on a broad range of library projects during the poster session. **Dr. Toni Carbo** spices the general session with “Challenges for Libraries Creating One World: Information Ethics and Policy Issues for Medical Librarians”. **Dr. Nunzia Giuse** will report on the “Vanderbilt Student Internship Program” during the Hospital Libraries Luncheon. After lunch, contributed papers by eighteen authors will be presented in two concurrent sessions. Following the paper sessions, you have the opportunity to acquire AHIP mentoring from **Sandra Franklin** or to discuss MLA’s Strategic Plan with **Carla Funk**, MLA Executive Director.

Day three dawns (8:00 am is dawn to this night owl) with a tasty breakfast and our annual business meeting. While no one could repeat the birthday bash of last year’s business meeting in New Orleans, I may borrow those classy pink shades again to fool my body into thinking I’m chairing a night meeting. Your board, appointed officials, and committee members have been very active this year. Catch up on the latest news and help us congratulate the Chapter members who received honors and awards during the year. At the end of the business meeting we will welcome our incoming chair, **Dr. Jocelyn Rankin**, who has worked closely with our Nashville hosts to provide excellent programming for our conference.

Sunday’s sessions continue after the business meeting with the MLA & RML updates, provided by MLA President **Linda Watson** and **Jean Shipman**, director, Virginia Commonwealth University Tompkins-McCaw Library for the Health Sciences. Our annual saga ends with General Session IV and a panel reporting on, “Unique Collaborations: Libraries Reaching Out”.

Enough of this heady stuff. What about the social activities? The Grand Opening of the Exhibits and Welcome Party kick off at 6:00pm on Friday in the Sheraton’s Legislative Terrace and adjacent Davidson Suite. If you aren’t an early bird, this is your chance to meet and greet colleagues and our generous vendors. I hear the new Country Music Hall of Fame is a real treat. You don’t have to be a fan of country music, **Elvis**, **Dolly** or **Kenny Chesney** to enjoy the artifacts on display, the use of technology to tell the story of country music, and the unique architecture of the building during Thursday’s tour. Get a glimmer of the information that awaits you on their web site:

<http://www.halloffame.org/>.

On Friday the robust members can hike at Radnor Lake or tour the botanical gardens and outdoor sculpture trail at Cheekwood, the 55 acre estate of the Cheek family. While at Cheekwood you can also check out their Museum of Art and new Frist Learning Center. The less robust, and everyone else, have an opportunity to attend Phantom of the Opera at the Tennessee Performing Arts Center on Friday night.

Saturday’s Majors Walk will be conducted by our own **Tumbleweed Mark Hodges**—yup, that’s what the T stands for—through the streets of downtown Nashville. The Frist Center for the Visual Arts, a recently and beautifully renovated art deco former U.S. Post Office building, is the site for the banquet on Saturday night. Continue your networking while you enjoy the delicious fare chosen by your hosts and browse through the art collection, and enjoy the architectural details of the building.

Listen for the music and follow it to Nashville. You are guaranteed to have a good time.

Internet Resources

Easy to Read Health and Wellness Resources and Materials: finding them, recognizing them, writing them, rewriting them

by

Beth M Wescott

**Network Access Coordinator, Southeastern Atlantic Region
National Network of Libraries of Medicine**

African American Women's Health – Easy to Read

www.4women.gov/faq/Easyread/african_american_etr.htm

Center for Medicare Education, *Writing Easy-to-Read Materials*

<http://www.medicareed.org/pdfs/ibv1n2.pdf>

Clear & Simple: Developing Effective Print Materials for Low-Literate Readers

Outlines a process for developing publications which are easy-to-read

http://oc.nci.nih.gov/services/Clear_and_Simple/HOME.HTM

Clinical practice guidelines, the consumer version

<http://www.ahcpr.gov/consumer/>

Combined Health Information Database, a database of patient education materials, see especially the subfile
“Health Promotion and Education”

<http://chid.nih.gov>

Consumer Health, an online manual, maintained by the South Central Region of NN/LM

Health Literacy by Eileen Sullivan

<http://www.nnlm.nlm.nih.gov/scr/conhlth/hlthlit.htm>

Easy-to-Read Consumer Health Information Webliography maintained by the Consumer Health Coordinators
of the NN/LM

<http://www.nnlm.nlm.nih.gov/train/chi/east.html>

Interactive health education resources from the “Patient Education Institute”

May be printed, though copies require better reading skills than the on-screen tutorial. Information is read
simultaneously, so tutorials help the visually impaired, too

<http://www.nlm.nih.gov/medlineplus/tutorials.htm>

Latina Women's Health – Easy to Read

<http://www.4woman.gov/faq/Easyread/latina-etr.htm>

National HPV & Cervical Cancer Campaign Announces New Patient Information Developed by the American
Medical Women's Association

<http://www.hpvandcervicalcancercampaign.org/campaign/guidelines.pdf>