Southern Expressions

Alabama

Georgia

Puerto Rico

Tennessee

Florida

Mississippi

South Carolina

Virgin Islands

Volume 19, Number 2, Spring 2003

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Southern Chapter

http://www.scmla.org

Next reporting deadline June 15th, 2003

Next Publication Date July 15th, 2003

Message from the Chair

Jocelyn Rankin



It's Spring, so pause a moment in your overfull life to enjoy the new buds and early season flowers. I am looking out my window...

As my little hometown heads into its big event, the Macon Cherry Blossom Festival, we sometime gardeners and yard birds can be seen outside trying to bring a little order among the pollen and weeds. Neighborhoods work together, striving to impress our many visitors that our town is truly a garden city. Personally, I love the garden – although you wouldn't know it to pass in front on my house!! For me, it is the great escape, playing in the dirt, seeing the results of my labors pretty quickly, and in general resting the brain. So I don't really think about libraries when I'm in the garden.

A friend of mine, however — and a garden lover — talks about gardening in relationship to working in libraries. It makes a good analogy. You can go along for several years doing annual maintenance on a flower bed, but there comes a time when the soil needs a thorough re-working. The only way to do this is to pull everything up and start over with refreshed soil, new amendments, and new plants. Over the past twenty years, we have become accustomed to new technology snapping at our heels, moving us forward often more rapidly than in other professions. We find a solution, live with it a few years, just get

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Southern Expressions

Newsletter of the Southern Chapter / Medical Library Association

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Research Spotlight

Research in the Chapter

What is research? It can be as simple as a needs assessment or as complicated as a multi-variable study using a complicated statistical analysis. Research is what we do every day as we analyze a problem to determine a better method or compare one resource with another—research is our tool for making the decisions we face every day. For this issue the Research Committee presents a listing of current research in the chapter.

Cheryl Dee, PhD cede@chuma2.cas.usf.edu SLIS,University of South Florida, Lakeland, FL

Cheryl Dee has recently completed the final report for her 1999-2002 NLM Information Access Grant for the Central Florida Medical Information Outreach Project. This project improved excellence in patient care at altruistic patient care sites isolated from sources of trusted medical information in Central Florida by electronically linking health care professionals to medical information resources using computer equipment furnished to the Grant sites by the NLM Grant and by training 360 health care professionals to use trusted medical information sources, particularly NLM databases.

In another arena, Cheryl has completed a project to study the information needs and information seeking behavior of clinical nurses and student nurses. Fifty participants were surveyed, interviewed and observed to determine their frequency of use of eight types of medical sources. Additional data provided information on nurses' use of non-medical information sources.

Her research on chat reference service is described in a two article series to be published in Medical Reference Services Quarterly in the summer 2003 issue: Chat reference service in medical libraries: Part 1, An introduction; and Chat reference service in medical libraries: Part 2. Trends in medical school libraries. MRSQ Summ.2003;22(2).

Karen Dahlen kkd6@cdc.gov, and Jocelyn Rankin czr6@cdc.gov Centers for Disease Control & Prevention, Atlanta, GA

At the CDC-Information Center, Karen Dahlen and Jocelyn Rankin are assessing information needs of NCID Scientists using a modified critical-incident technique. Information has been gathered on 75 scientists using a generic survey, a combination focus group and information session, and e-mail followup. An e-mail pass-along effect was generated resulting in the capture of additional disciplines, e.g., entomology, information. High-interest journals as perceived by scientists and validated by use have been identified. Other aspects of the ongoing study include time required to find information relevant to a research question, resources used, and perceptions of use of archive versus newer literature.

The CDC-Information Center has a number of other research projects in various stages of development related to needs assessment, vocabulary, and collection development.

Lyn Dennison Ldenniso@mail.mcg.edu Medical College of Georgia, Augusta, GA

At the Medical College of Georgia Greenblatt Library, Lyn Dennison reports they administered the LibQUAL+ survey in Spring 2002. The ARL LibQUAL+ survey is being used to measure library users' perceptions of service quality. It identifies gaps between minimum expectations, perceived expectations, and desired expectations.

Of the 37 health sciences libraries participating in LibQUAL+, 8 were from the Southern Chapter. The Greenblatt Library is using the results to identify strengths and areas for improvement and has developed performance metrics to address changes to enhance service quality. Of interest were the differences in perceptions of faculty and students.

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SC/MLA Annual Meeting 2003

Invitation from the Program Chair

We are looking forward to seeing you all in Coral Gables, FL, October 9-13, 2003.

The program theme, "Coming About: Designs for the Future, Reflections from the past," was selected to invite attendees to build upon past experiences while exploring new opportunities for providing library services.

Highlights of the program to date include an opening session by Henry Lemkau, Director of the Louis Calder Memorial Library, University of Miami School of Medicine. Robert G. Brooks, M.D., Associate Dean for Health Affairs, Florida State University College of Medicine and Principal Investigator for a grant which established the Center on Terrorism and Public Health, will speak on Bioterrorism. Barbara Shearer, director of Florida's newest academic medical library at the Florida State University College of Medicine, will moderate a panel discussion. Our MLA president, Pat Thibodeau, will be a featured speaker. **Janice Kelly** will provide an update from the NN/ LM and a representative from MLA headquarters will present on the publications program. An administrator from award-winning Baptist Health South Florida, speaking at the Hospital Library Luncheon, will tell us how hospital administrators use/perceive the library and its services in their organization. Poolside chats will provide opportunities for informal discussions of current topics. Two full days of Continuing Education should provide something for everyone ranging from advanced electronic searching techniques and PDAs to dealing with healthcare consumers, Generation X, and hospital administrators.

Check the website frequently for updates http://calder.med.miami.edu/SCMLA2003/

Submitted by Mary Fran Prottsman Chair, Program Committee

SC/MLA 2003 and FHSLA 2004 Meeting Website

The Louis Calder Memorial Library and the Miami Health Sciences Library Consortium are pleased to announce the debut of the website for the October 9-13, 2003 meeting of the Southern Chapter/MLA and the Florida Health Sciences Library Association in elegant, historic Coral Gables, Florida aka the "City Beautiful". Please visit us at calder.med.miami.edu/SCMLA2003/.

The Local Arrangements, Program and Continuing Education Committees are well along in their efforts to make this return to the Miami area as memorable as the Chapter's first meeting in "The Magic City" area in 1984.

- Very reasonable rates have been arranged for a four-star, four-diamond hotel in the heart of Coral Gables - take the hotel's virtual tour on the website.
- Contracts with the Vizcaya Museum and Gardens and a world class caterer have been signed for the banquet on October 12th and planning is underway for tours to many of Miami's unique attractions.
- A rich and wide array of continuing education courses have been organized for the first and last days of the meeting, October 10th and 13th.
- Although not yet complete, invited speakers, panel moderators, and other program offerings currently include:
 - o **Robert G. Brooks**, M.D., Associate Dean for Health Affairs, Florida State University College of Medicine, and Principal Investigator, Center on Terrorism and Public Health
 - o **Henry L. Lemkau**, Jr., M.L.S., J.D., Professor and Chairman, Department of the Louis Calder Memorial Library and Biomedical Communications, University of

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Message from the Chair continued from p. 1

comfortable when it's time to "re-work the soil" and start with a totally new platform. Add to this environment today's fluctuating economy and growing budgetary constraints, and the press for change, for re-envisoning the library, moves to yet another level.

The theme for the upcoming Southern Chapter meeting in Miami (http://calder.med.miami.edu/SCMLA2003/) is Coming About: Designs for the Future, Reflections from the Past. This great theme, reminding us of Miami's lovely nautical setting, is giving us all the perfect opportunity to share our library projects and efforts to "re-work the soil" in different settings and climates. Institutions will often support the travel expenses of presenters, while others may find it more difficult to obtain travel approvals. So plan to share creative solutions and new ideas. Mary Fran Prottsman is waiting for your abstract!

- Jocelyn Rankin

Annual Meeting 2003

Miami School of Medicine

- o Barbara Schearer, Library Director, FSU School of Medicine
- o Poolside chats on current topics
- o Contributed paper and poster sessions

See you in Miami!

Henry L. Lemkau, Chair Local Arrangements Committee

Chapter Cookbook Project

At long last we're ready to go with our cookbook project! We want to get recipes primarily from our Southern Chapter members, their families and friends. However, we also welcome recipes from others. If you have some amusing story or anecdote about the recipes you submit, you'll have an even better chance of having your recipes included in the final product. Something like: "This recipe was literally thrown together by my great great aunt Telulah who had very few ingredients to work with while enduring the seige of Vicksburg during the Civil War. It worked so well that it's still a favorite family recipe in our family to this day." Clearly, stories don't need to be quite that dramatic (but if they are, cooooool!).

With or without stories/anecdotes/pictures your recipes will be most welcome. Find some of your favorite recipes, including hamhocks, chitlins, possum, casseroles, desserts, preserves and pickles, poultry, beef, lamb and any other kind of meat, vegetable, soul food, etc. Then get the recipe guidelines and template available at http://southmed.usouthal.edu/library/cookbook/cookbookmain.htm, and send your recipes to me, Tom Williams, at twilliam@bbl.usouthal.edu.

We look forward to receiving all those delicious submissions!

Submitted by Tom Williams



Research Spotlight continued from p. 3

The MCG library is working with AAHSL to develop benchmarking information. They plan to repeat the survey at MCG every 2 to 3 years.

Janet Fisher fisherj@mail.etsu.edu East Tennessee State University, Johnson City, TN

Janet Fisher spearheaded the MLA/ICS Sister Library Initiative which conducted a 14-month pilot project to determine the feasibility of linking sister libraries located in countries other than the U.S. and Canada, with U.S. and Canadian libraries for provision of interlibrary loans, library collections, and supplies in response to the expressed needs of the sister libraries. The study included MLA's two sister libraries: the Medical Research Library of Latvia, and Holberton Hospital Medical Library in St. Johns, Antigua. Co-authors were Eve-Marie Lacroix from NLM and Donna Flake from the Coastal AHEC Library, Wilmington, NC

The evaluation examined several issues, including the pilot project process, the level of participation of U.S. and Canadian libraries in providing free interlibrary loans, and improvements in library collections. Each of the libraries completed a needs assessment at the beginning of the project, and an extensive survey of the status of their library at the end of the project.

Thomas Hill thill@selfregional.org - Self Regional Healthcare, Greenwood, SC and Karen Roth karen.roth@baycare.org -BayCare Library Group, Morton Plant Clearwater, FL

Thomas Hill and Karen Roth are collaborating on a project to examine delivery methods of their paper and electronic collection use, Dec 2002-Feb 2003 and comparing results in their two locations. They report there have been surprising results in their tallies.

Thomas has also completed his triennial year-long

study of journal usage. He uses these studies to determine needed subscription changes. He notes that paper is giving way to electronic access.

Douglas Joubert djoubert@mail.mcg.edu Medical College of Georgia, Augusta, GA

Douglas Joubert is developing a class component to be used either in the classroom or via the Internet which integrates nursing informatics and EBM principles in a nursing research class. He plans on using a pre- and post-test assessment to determine whether this approach enhances critical thinking skills and information literacy skills of nursing students.

> Tamera Lee tlee@mail.mcg.edu Medical College of Georgia, Augusta, GA

At the Medical College of Georgia, Tamera Lee reports that she is involved with collaborative library assessment projects at the local and national level incorporating qualitative assessment. She is working with the LibQUAL+ protocol incorporating the concepts of continuous quality improvement and outcome measurements in libraries.

Cathy Schell, MD cathy @md-software.com Medical Decisions Software, Inc., Earleton, FL

Cathy Schell reports that her company is currently conducting on-going research for handheld Palm OS software—looking at time and errors in a repeat, cross-over measure design. This will be continuing for the next year with volunteer ACLS-trained first responders.

Kay Hogan Smith khogan@uab.edu, Mike Fitts fitts@uab.edu, Sondra Pfeiffer Sondra@uab.edu, and T. Scott Plutchak tscott@uab.edu University of Alabama at Birmingham, Birmingham, AL

Kay Smith is working with Sondra Pfeiffer, Mike

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Awards & Honors

As you've not doubt seen, two of our Southern Chapter members have been elected to the Board of Directors of MLA. They are **Nancy Clemmons** and **Rosalind Lett. Jocelyn Rankin** has been elected to the Nominating Committee. Great showing for our Chapter.

From the MLA press release (January 2003):

The Medical Library Association (MLA) is pleased to announce the results of the recent MLA election for president-elect, board of directors, and MLA nominating committee for the 2003/04 year. All newly elected officials will assume their roles at the end of MLA '03, the association's annual meeting, in May in San Diego, CA.

Newly elected MLA Board member Nancy W. Clemmons, AHIP, is a leader in the area of reference services. The deputy director and professor, Lister Hill Library of the Health Sciences, University of Alabama at Birmingham, has published numerous books and articles focusing on medical reference librarianship and serves on the editorial board of Medical Reference Services Quarterly. On becoming a member of the Board of Directors, Clemmons commented, "I am thrilled beyond words to have another opportunity to work with the exceptional people in MLA! It is a tremendous honor and responsibility to serve on the board and to represent such diverse and extraordinary librarians and information professionals. I will work as hard as I can to meet the challenge!" The current senior associate editor of the Journal of the Medical Library Association (JMLA), Clemmons has served as chair of MLA's Membership Committee, Awards Committee, and Lucretia W. McClure Excellence in Education Award Jury.

Rosalind K. Lett, AHIP, knowledge integration resources coordinator, Eskind Biomedical Library, Vanderbilt University, Nashville, TN, will also join the MLA Board of Directors in May. A renowned speaker within the library community, she has

Around the South

News from Alabama

University of South Alabama

SAMnet, a grant project administered by **Jie Lie**, Information Services Librarian at the University of South Alabama Biomedical Library, provides access to health information resources for health care professionals to eight hospitals and two physician's offices in medically underserved rural areas through the Internet. Two computer workstations and a laser printer have been ordered and installed at each site. Funding for Internet access was provided for those sites that only had dial-up access. The grant also provides funding for MDConsult, for eleven full-text books via the OVID system and for document delivery. Dr. Steven McCall, UA/SLIS developed a Digital Library interface for the grant participants. (The DL for Atmore Community Hospital, one of the participating hospitals can be found at http://atmorehospital-dl.slis.ua.edu) Initial training sessions provided an overview of the Digital Library interface, PubMed, MDConsult and the OVID books. Three additional training sessions will be conducted at each site. Librarians participating in the grant project are Jie Li, Ellen Sayed, Judy Burnham and Clista Clanton. Funding for the project is provided by the National Library of Medicine.

Submitted by Judy Burnham

University of Alabama at Birmingham

The UAB Lister Hill Library Historical Collections Unit presented a lecture on March 28th by William D. Hammonds, MD, M.P.H., of the University of Iowa College of Medicine, on "Doctors' Day and Anesthesia: the Legacy of Dr. Crawford W. Long."

On March 30th, 1842 Crawford W. Long gave the first anesthetic for a surgical procedure. That historic

(continued on p.12)

Chapter Council News

In all probability, this will reach you just before time to depart for San Diego and MLA '03. The plans for the conference sound great and the prospect of being in San Diego during Cinco de Mayo is rather exciting. In addition to catching the wave, we hope that you will also catch the Chapter Council Presents Sharing Roundtables. The name change does not alter the basic structure of this event. This year you can select from 30 different topics for discussion. Other activities planned for the meeting include live entertainment at the awards luncheon; a mentoring "town meeting," and several open forums discussing electronic journal pricing and prospects for salary improvement. With such a great location and a program filled with interesting speakers, excellent opportunities for professional development and comfortable accommodations, we think this will be an excellent meeting. Now, don't forget to bring your surf board!

During ALA's National Library Week (April 6-12), MLA will be observing Medical Information Day (April 11th). This is planned in response to members' request for more promotion of medical libraries by the association. It is hoped that you will make use of the logos and sample news releases available on MLANET to increase public awareness of the services your library provides.

Recruiting and Educating Librarians for the 21st Century is a new initiative funded by the Institute of Museum and Library Services. Funding for 2003 is for \$10 million and grant applications will be accepted until April 15th. Guidelines and application forms are posted on the IMLS website.

The Committee on Science, Engineering, and Public Policy of the National Academy of Sciences is hosting a symposium on "Electronic Scientific, Technical and Medical Journal Publishing and Its Implications." The purpose is to bring together the producers and the users of electronic publications to look at the way e-publications effect research. The meeting will be held in the National Academy of

Sciences Auditorium in Washington, DC, May 19-20, 2003. There is no fee to attend, but you will need to register in advance. For full information go to: http://ww7.nationalacademies.org/cosepup/E-Publishing.html

Currently there is a readership survey under way to evaluate the quality and usefulness of the Journal of the Medical Library Association. The survey can be completed online or a PDF form can be completed and faxed to MLA. The April 4th deadline may have passed by the time this reaches you, but I hope everyone participates and I think we will all be interested in hearing the results.

In the March 2003 MLA News there is an article recognizing the eighty libraries who have donated materials in support of the Sister Library Initiative. It is apparent that many Southern Chapter member libraries have given generously to this effort. This article is only available in the online "members only" version of the publication.

Chapter Council will meet on Saturday, May 3rd, and all three of your elected representatives will attend. This meeting marks the end of **Sarah Gable's** term as Chapter Council Representative and **Jan LaBeause** will be assuming that office. **Danny O'Neal** will then begin his three year term as Alternate.

Travel safely. We look forward to seeing you in San Diego!

Sarah Gable, Chapter Council Representative Jan LaBeause, Chapter Council Alternate



Benchmarking Project

Start Preparing Your Data! Heads Up: Coming in Spring - 2002-03 Benchmarking Network Survey

The word from MLA is that the next opportunity to participate in the MLA Benchmarking Network Survey will begin sometime this Spring.

Now is a great time to start preparing your library and institutional data to include in the 2003 survey. The time period for collection or reporting of data can be either the 2002 calendar year, or the last fiscal year - whichever your library prefers.

There may be some minor changes made in the forthcoming 2003 Data Collection Worksheets and Data Definitions, but the 2002 worksheets and definitions can be reliably used to start collecting the new data to report. So give yourself plenty of time, especially one-person libraries. Start gathering your data now, it's never too soon.

The 2002 worksheets and definitions are available on the MLA Benchmarking Networking site at http://www.mlanet.org/members/benchmark/ index.html (Members Area). Let's all participate in the 2003 survey and keep developing the MLA BN Interactive Site as a useful tool for everyone!

Not a MLA Member? Join Today! The survey is open to regular and institutional members of the Medical Library Association. If you are not a member, this service is unique and very valuable, so visit "Why Join MLA" for fees and forms: http://www.mlanet.org/joinmla/index.html

And as always, don't hesitate to call or e-mail any questions you may have. If I can't answer you right away I always know where to find the answer!

Linda Garr Markwell Benchmarking Chapter Educator Southern Chapter/Medical Library Association

New SIG formed - Assessment and Benchmarking Special Interest Group

Meeting: Monday, May 5, 2003 2:00 - 3:00 pm - MLA in San Diego

A new Special Interest Group (SIG) has recently been approved and will meet for the first time in San Diego. The Assessment and Benchmarking SIG wasformed in recognition of the increased interest and requirements for assessment, benchmarking, and outcome measures in our institutions. It will promote and provide a forum for the exchange of ideas and experiences in these areas, and will collaborate with appropriate Sections to develop MLA Annual programming relevant to these issues.

Recent initiatives that the SIG will address are the LIBQUAL survey being administered among some of the academic health science centers, and the Benchmarking survey conducted among hospital libraries. Additional topics are welcomed.

The Assessment and Benchmarking SIG will meet on Monday, May 5th from 2:00-3:00 in San Diego. Check your official program for room location. If you have questions or suggestions for this SIG, please contact the co-conveners, **Lyn Dennison**, Ldenniso@mail.mcg.edu, 706-721-9905 or **Linda Garr Markwell**, liblgm@emory.edu, 404-616-3532.

Submitted by Sarah Gable

MLA Scholarly Publishing

MLA'03 will include an Open Forum on Scholarly Publishing. In preparation for the Open Forum on Scholarly Publishing, a Website has been created with a link to resources and an online discussion

(continued on p. 16)

Services for Southern Latinos

Are you needing more patient education material in Spanish? Here is part of the reason. Hispanic/Latino population served by the Southern Chapter of Medical Library Association = 7,366,092, or 19.3% of the national total. United States Hispanic/Latino population of 12.5% = 38M in 2000.

State/Pop % Hispanic/Latino	United States %	State # of Hispanic/Latino
Alabama 1.7%	United States 12.5%	76,270
Florida 16.8%	12.5%	2,807,809
Georgia 5.3%	12.5%	453,696
Mississippi 1.4%	12.5%	40,205
Puerto Rico 99.0%	12.5%	3,762,000
South Carolina 2.4%	12.5%	98,572
Tennessee 2.2%	12.5%	127,540

For health Information in Spanish, visit these sites (Para informacion de salud en español):

- Agricultural Health and Safety, http://www.ag.ohio-state.edu/~agsafety/ash/publications_and_resources/farm_worker.html
- · Alcohólicos Anónimos, http://www.alcoholics-anonymous.org/
- · Alzheimers information, http://www.faha.org/Resources/SpanishAlzheimersBrochure.pdf
- American Academy of Child and Adolescent Psychiatry, http://www.aacap.org/publications/apntsFam/index.htm
- · BIEN! Border Health Information & Education Network, http://www.bienhealth.org
- · Carolina Association of Translators and Interpreters (CATI) serves North and South Carolina, (919) 577-0840, email: C.A.T.I.@pobox.com, http://www.catiweb.org/

Nominate a hospital librarian as the

Southern Chapter/Medical Library Association

Hospital Librarian of the Year 2003

Hospital Librarian of the Year 2003

Do you know a hospital librarian who is a member of MLA and SC/MLA?

Someone who is currently a hospital librarian and who has worked in a hospital library for at least five (5) years immediately preceding the award year?

Recognize a hospital librarian who has contributed to the profession by demonstrating excellence and achievement in any of the following areas:

Service

Advocacy

Leadership

Technology

Publications

Presentation/Teaching

Research

Administration

Special Projects

Any combination of listed areas

At the annual SC/MLA meeting, the recipient will receive a plaque and \$250.00

Please, forward suggestions before September 1, via e-mail, mail, or fax to:

Thomas W. Hill
SC/MLA Hospital Libraries Committee Chair
Self Regional Medical Center
1325 Spring Street
Greenwood, SC 29646
thill@selfregional.org

Telephone: 864-227-4851 Fax 864-227-4838

The nomination format is easy and the required contents are listed on the Chapter WebPages: http://www.uab.edu/lister/scmla

Sponsored by the SC/MLA Hospital Libraries Committee

Hospital Libraries Committee

"Ahoy, Cap'n! What's the view from the bridge?"

Inquiring librarians always want to know... How do hospital administrators view the library and its services? In their organization, how do hospital administrators use the library? What is the administrators perception of the library and its services?

Plan to attend the Southern Chapter meeting in Coral Gables October 9-13, 2003 and come to the Hospital Library Luncheon. Administrators from the award-winning Baptist Health South Florida will give the luncheon's keynote address. As the program participants are confirmed, the information will be posted on the meeting web page (http://calder.med.miami.edu/SCMLA20003/) and in a future issue of Southern Expressions.

Submitted by Thomas Hill

News

News for Ariel Libraries

RLG has sold Ariel to Infotrieve. The press release states that "current license and distribution agreements with Ariel users will be transferred and managed by Infotrieve, as will customer support, training, billing and other business functions." Read the full press release at http://www.infotrieve.com/news.asp#473 and, for more information, visit the new Ariel Web site at http://www.infotrieve.com/ariel/index.html.

Submitted by Janice E. Kelly

Around the South

event in Jefferson, Georgia allowed physicians to perform painless surgery for the first time. Anesthesia has been referred to as America's greatest contribution to medicine and clearly anesthesia dramatically reduced the burden of suffering for all mankind. For much of the one hundred and sixty-one years since the first anesthetic, Crawford W. Long received little recognition for his accomplishment. In the past two decades some credit has at last been granted for Dr. Long's role in introducing this important innovation in medicine. Doctors' Day is one tangible and important symbol of the restoration of Dr. Long to his rightful place in history. This presentation will cover the historical facts of Crawford W. Long's life, including his first use of ether as an anesthetic, the ether controversy and Dr. Long's response to the bitter rivalry between the principals in the ether controversy. One of Dr. Long's most ardent supporters was Dr. J. Marion Sims of Alabama. The influence that this prominent physician had on Dr. Long will be explored. The talk will conclude with a discussion of how March 30th came to be Doctors' Day.

Following the lecture, a reception was held opening an exhibit showcasing "The History of Anesthesiology" in the Alabama Museum of the Health Sciences. The exhibit will remain open through June 30th.

The event was cosponsored by the History of Anesthesia Section, Department of Anesthesiology, University of Alabama School of Medicine; Alabama State Society of Anesthesiologists; the Medical Association of the State of Alabama; The Wood Library-Museum of Anesthesiology; and the Crawford Long Museum.

Submitted by Michael Flannery

News from Florida

Devica Samsundar graduated from the Florida State University School of Information Studies with her master's degree and was promoted to the position of Electronic Resources Librarian for Baptist Health South Florida. If you ever want to know anything about the FSU distance learning program, contact her at devicas@baptisthealth.net.

Miami Health Sciences Library Consortium new officers for 2003 are: Chair, **Devica Samsundar**, Electronic Resources Librarian at Baptist Health South Florida; Vice-Chair/Chair-elect **Jean Garrison**, Library and CME Coordinator, Mercy Hospital; Secretary, **Iris Cusine**, Library and CME Coordinator, Palmetto General Hospital; and Treasurer, **Carrie Figueredo**, Beckman-Coulter, Senior Library Assistant. The consortium is looking forward to supporting the upcoming meeting of MLA's Southern Chapter in the fall of 2003, in nearby Coral Gables, FL.

Submitted by Diane Rourke

Cathy Schell, MLS, MD, president of Medical Decisions Software Inc. (Earleton FL), reports that "after 28 years of being an MLA member, as well as Southern Chapter and FHSLA member, I advanced to Senior AHIP membership!" Congratulations Cathy!

Submitted by Cathy Schell

The University of South Florida

On March 5th the University of South Florida's Shimberg Health Sciences Library hosted the American Cancer Society's first Great American Weigh-In event. Visitors learned how to calculate their body mass index (BMI) and whether it was in a

healthy range as determined by the National Institutes of Health's guidelines. The event also introduced visitors to the centers and programs on campus that can offer assistance in obtaining and maintaining a healthy weight for life.

Brochures and information from several health-related, university-based programs were distributed. Materials were available from the USF Physical Therapy Center, Choices for Change weight management program, Student Health Services Education Center, USF Diabetes Center, USF Campus Recreation Center, and the USF Counseling Center for Human Development. Holly Rayko from Student Health Services provided free blood pressure checks.

Students and employees of USF, the Health Sciences Center, Moffitt Cancer Center, Shriner's Hospital, and the community at large stopped by to check their BMI and pick up materials from the various resources on and near campus. The event also attracted many first time visitors to the Library.

Generous prizes were provided by the following university and community supporters: Ciccio & Tony's Restaurant Tampa Palms, Gold's Gym Tampa Palms, Lifestyle Family Fitness Tampa Palms, Pebble Creek Golf Course, University Bicycle Center, YMCA New Tampa, USF Campus Recreation Center, USF Golf Course, and the USF Physical Therapy Center.

Grand prizes included a one-year membership to Gold's Gym, a one-year membership to Lifestyle Family Fitness, an Exercise Screening & Prescription Examination by the USF Physical Therapy Center, and a free golf foursome donated by the USF Golf Course.

Submitted by Karen Keene

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Southern Latinos

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- · CDC en Español, http://www.cdc.gov/ spanish/default.htm
- · Florida AgSafe Network, http:// www.agen.ufl.edu/~clehtola/spanish.htm
- Food and Drug Administration brochures, http://www.fda.gov/opacom/lowlit/ spanlow.html
- Food Safety Multilingual Resources, http:// www.fstea.org/resources/multilingual.html
- · Genetic Spanish Support, http:// www.kumc.edu/gec/support/spanish.html
- Hands On Health: Sitios de Salud en Espanol, http://www.handsonhealth-sc.org/ B/espanol.php
- Health Status and Determinants of Health of Hispanic Populations, http://www.rice.edu/ projects/HispanicHealth/excourse.html
- healthfinder® EPANOL su guía a la información confiable de la salud http://www.healthfinder.gov/news/ esdefault.asp
- Informacion de Salud, http:// medlineplus.gov/esp/

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- Información relacionada con la salud para toda la familia de la American Academy of Family Physicians, http://familydoctor.org/ espanol.html
- Jefferson County (AL) Department of Health, Spanish Language Patient Education Materials, http://www.jcdh.org/ default.asp?ID=13: topics include heart health, reproduction, chicken pox, & lead poisoning.

- Links to Information for Health Care Providers and Patients, http:// www.hhcc.arealahec.dst.nc.us/ hhcrhlthinfof.html
- Louisiana State University (LSU) Medical Center Patient Education Menu, http://libsh.lsumc.edu/fammed/pted/pted.html
- Manual Merck de Información Médica para el Hogar, http://www.msd.es/publicaciones/ mmerck_hogar/index.html
- MD Consult database contains Spanishlanguage patient education handouts.
- Micromedex CareNotesTM System contains Spanish-language patient education documents searchable by keyword.
- National Alliance for Hispanic Health, http:// www.hispanichealth.org/
- · National Center for Farmworker Health, http://www.ncfh.org/pateduc.htm
- National Women's Health Information Center, http://www.4woman.gov/spanish/ index.htm
- NOAH Health Topics, en Espanol, http:// www.noah-health.org/spanish/ spqksearch.html
- Ohio State University/Hood River Community Health Outreach Project, http:// www.ohsu.edu/library/hoodriver/pamphlets/ pamphletindex.shtml
- Patient Education for University of Utah Health Sciences Center http://www.med.utah.edu/pated/handouts/ indexspan.cfm

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News from Georgia

Librarians Participate in Technology Fair

The Medical College of Georgia held a Technology Fair on March 6-7 and several librarians from Greenblatt Library had exhibits and presentations. Gail Anderson, Marilee Creelan, Kathy Davies, Doug Joubert, Kristy Stephens, Verma Walker, and Lisa Westrick demonstrated technology for creating portable health information, finding and searching selected resources, using statistics for collection decisions, providing images from our past, and managing genetic information with Perl.

Georgia Health Sciences Library Association Meets in Savannah

The Georgia Health Sciences Library Association provided a varied and useful program as attendees saw longtime colleagues and welcomed new ones. The program covered copyright from a lawyer's point of view, librarians' image in movies, DOCLINE, establishing a library in Nigeria and also had an NLM update and AHIP certification session. CE courses covered Web Usability, PDAs, and Customer Service. The Crabettes provided singalong entertainment during the Low Country Boil dinner. The meeting was held at the Savannah Marriott on March 12-14.

Submitted by Lyn Dennison

News from the CDC Information Center

Evangeline Alexander, M.L.I.S., an NLM Associate Fellow, visited the CDC Information Center for a week during March 2003 for her Associate program library practicum. Evangeline received her library science degree from the University of Hawaii at Manoa while working as a

cryptologist in the U.S. Navy. She is interested in working in the field of public health information science and plans to obtain an advanced degree in public health.

Kathleen Burr Oliver, M.S.L.S., M.P.H., has a visiting faculty appointment at the CDC Information Center. She is developing an Informationist model for the CDC, with a focus on bioterrorism information support. Kate is associate director of the Welch Library and is responsible for the Welch Library's communication and liaison programs. Her interest in the Informationist model led to her presentation at the NLM/MLA Informationist Conference in April 2002 where she described Johns Hopkins' approach to developing medical literature search standards in support of the IRB at her institution.

Robert Pisciotta, M.A., currently Associate Director, Library Systems and Technical Services at the Dykes Library, University of Kansas Medical Center, is serving as the technical lead consultant to the CDC Information Center during the Information Center's transition to a new Endeavor Voyager integrated library system. Bob manages all systems activities at KU Medical Center library, including Endeavor Voyager, electronic journal support, desktop support, and electronic resources.

Robert Swain, R.N., M.L.I. S., accepted an appointment at the CDC Information Center in January, 2003 as an Orise fellow. Robert will continue with some of the public health interests he developed last fall while spending a month with CDC as a library school intern. These include content management, instructional services, and technology solutions. Robert received his B.S.N. and M.L.I.S. from the University of Alabama, Tuscaloosa. While a student, he worked as an electroencephalograph monitor at the Neurology Clinic in Tuscaloosa.

Submitted by Jocelyn Rankin

Awards & Honors

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spoken at several conferences and seminars including the 2002 MLA Informationist Conference and MLA's 2000 teleconference, "The Effects of Electronic Journals On Your Library." She has held many leadership positions in the MLA Southern Chapter including serving as chair of the chapter and of its Fundraising, Nominating, and Hospital Libraries Committees. Lett's many honors include distinguished member status in the Academy of Health Information Professionals (AHIP), and Special Library Association's (SLA) Diversity Leadership Development Award.

"I am truly honored to be a member of the Medical Library Association's Board of Directors," commented Lett about her new role. "Having the opportunity to share the knowledge that I've acquired based on the diversity of my education, ethnicity, specialties, and experience will indeed help me to provide insight into ways that MLA can continue to actively support its membership. I look forward to providing incisive, innovative ideas and enthusiastically bringing issues to the forefront that affect all medical librarians. MLA has a vital role in the future of health information and in the continued viability of health information professionals. Extreme times, such as these, will indeed call for extreme measures. I am ecstatic about having the opportunity to go where there is no path and leave a blazing trail."

The following leaders were elected to the MLA Nominating Committee:

Helen-Ann Brown
Gary Byrd, Ph.D., AHIP
Jacqueline Donaldson Doyle, AHIP
J. Michael Homan, AHIP
Michael Kronenfeld, AHIP
Julie J. McGowan, Ph.D., AHIP
Connie Poole, AHIP
Jocelyn A. Rankin, Ph.D., AHIP
Jean P. Shipman, AHIP

Submitted by Tom Williams & Sarah Gable

Officer Nominations

The SC/MLA Nominating Committee is accepting nominations from the Southern Chapter membership for the following offices:

Chair-elect Secretary / Treasurer Nominee to the MLA Nominating Committee

Please send nominations to Janet Fisher at: fisherj@mail.etsu.edu

A list of past chairs, chair-elects, and secretary-treasurers can be found in the most recent Membership Directory.

Thank you for your participation.

Janet S. Fisher, Chair SC/MLA Nominating Committee

Committee members:

Lyn Dennison

Mary Fielder

Pam Neumann

Susan Selig

Jocelyn Rankin, executive committee liaison

Mary Fran Prottsman, ex officio

MLA Scholarly Publishing continued from p.9

area. Visit http://www.mlanet.org/resources/publish/index.html to bring yourself up to speed on scholarly publishing issues, express an opinion, and offer real-world examples of concern. The Scholarly Publishing Open Forum will take place Sunday, May 4th, 2:30 - 3:30 P.M., in the Sunset Room. Mark Funk and Linda Walton (CDS members) will be hosting the forum along with Linda Watson.

Submitted by Sarah Gable

Emory University

The following Emory University Health Sciences Center Library staff will make presentations at MLA, San Diego:

Contributed paper

Ann Hulton, Kalyani Parthasarathy, Scott Turnbull

Web Enabled Database for Electronic Full-text Journals with a Decision Support System for Collection Management

Poster

Linda Garr Markwell, Karl "Woody" Woodworth

Diving for Treasures in the Evidence-Based Literature Sea and Finding the Jewels By Using Filters

Poster

Carolyn Brown

Multifaceted Role of a Library Nursing School Liaison

Submitted by Sandra Franklin

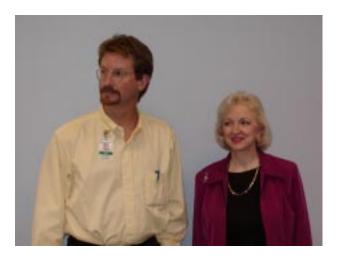
News from Mississippi

The Spring Meeting of the Mississippi Biomedical Library Association was held in Jackson, Mississippi at Rowland Medical Library on March 12th, 2003. A business meeting was held in the morning followed by a presentation **Ada Seltzer** of the Mississippi Health Information Network (MisHIIN) MisHIN website. She presented an overview of the MisHIN and pointed out new features of the MisHIN website. After lunch, members attended the teleconference," Get Hip to HIPAA:Health Information Professionals and the Health Insurance Portability and Accessibility Act" satellite teleconference hosted by the Medical Library Association.

Ada Seltzer, Sarah Adcock, Connie Machado, Virginia Segrest, Rama Vishwanatham, Anne Sawyer, David Juergens (Rowland Medical Library, Jackson), **Steve Zary, Bettye Duncan** (Forrest General Hospital, Hattiesburg), **Dennis Jowhier** (Rush Foundation Hospital, Meridian), **Carol Sistrunk** (VA Medical Center, Jackson), **Tammy Beard** (St. Dominic Hospital, Jackson), **Mary Lillian Randle** (North Mississippi Medical Center, Tupelo), **Wanda King** (Mississippi Methodist Rehabilitation Center, Jackson) and **Frances Boyd** (Memorial Hospital, Gulfport) attended the meeting.



Mississippi Biomedical Library Association Officers Wanda King, President; Mary Lillian Randle, CE Coordinator; Connie Machado, Secretary/Treasurer



Steve Zary and Betty Duncan of Forrest General Hospital

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Frances Boyd will be retiring from the Education and Research Library at Memorial Hospital at Gulfport on April 4th, 2003.

mpedigo@ghsystem.com.

Submitted by Martha Earl

Submitted by Sarah Adcock

East Tennesse State University

The Library Journal (LJ) is honoring **Sue Knoche**,

Medical Library Assistant (Cataloging/Acquisitions)

News from South Carolina

University of South Carolina

The Library is very pleased to announce the recent appointment of Ms. **Kasey Albert** as Head of Circulation. Ms. Albert is an Ohio native and recent graduate of the University of South Carolina School of Library & Information Science.

The Library held a joyous dedication of the new Charles S. Bryan History of Medicine Room on January 15th, 2003. The dedication was attended by over 100 guests. Dr. Bryan, Heyward Gibbes Distinguished Professor of Medicine and Director of the Center for Bioethics and Medical Humanities at the University of South Carolina, made a substantial contribution to fund an endowment for the Library. This is the Library's first endowment and much cause for celebration!

Submitted by Ruth Riley

at the James H. Quillen College of Medicine Library, East Tennessee State University, as its third annual Paraprofessional of the Year Award winner. Her picture adorned the front page of the March issue of the Library Journal.



Sue Knoche

News from Tennessee

The Tennessee Health Sciences Libraries Association, as an affiliate of each organization, will be meeting in conjunction with the Tennessee Library Association meeting in Chattanooga, April 2nd and with the Tennessee Hospital Association in Nashville, October 15th, 2003. Anyone interested in more information can contact **Martha Pedigo**, Librarian Health Science Library, Gateway Health System,1771 Madison Street, Clarksville, TN 37043 931-551-1866 (voice),931-221-2247 (fax),

According to the Library Journal's criteria, "this award recognizes the essential role of paraprofessionals, now the largest constituency of library workers, in providing excellent library service and places special emphasis on the efforts of the winner to further the role of paraprofessionals in the library profession. The editors see this as equal in importance to LJ's annual Librarian of the Year Award, which debuted in 1989 and recognizes those who hold the MLS."

As Tennessee Library Association President and ETSU Medical Library Director **Suresh Ponnappa** commented, "Sue is indeed worthy of this award. She is currently a Tennessee Library Association Board member and Chair of the Paraprofessionals

Round Table. I am especially happy since she is a colleague of mine and I have the privilege of working with her daily. She's a very good representative of all the hardworking library support staff workers in the country in general and Tennessee in particular."

Sue has also been selected as a delegate to the Congress on Professional Eduation (COPE) at the College of DuPage, Glen Ellyn, IL on May 16-17. The target of this Congress is to give voice to the three main issues indicated in the ALA Library Support Staff Interests Roundtable, i.e., career ladders, compensation, lack of access to continuing education, and to define mutual respect between all staff members.

Submitted by Martha Earl

St. Jude Children's Research Hospital

Deborah Brackstone, St. Jude Library Specialist Interlibrary Loan & Document Delivery, will receive the 1st Tennessee Library Association Support Staff Award at the 2003 annual meeting in April.

Deborah and **Jan Orick**, Director, St. Jude Children's Research Hospital, also will be presenting a poster at MLA entitled "Open Two Ports—Ariel Coming Through." The poster shows how Jan and Deborah have worked with information systems to get Ariel and then Prospero up and running—and how they keep it running.

Submitted by Martha Earl

UTHSC Awarded NLM Access to Electronic Health Information Project

The National Library of Medicine recently announced funding of WebHealth for Seniors through its Access to Electronic Health Information program. WebHealth for Seniors will partner three senior citizen centers in Memphis with the Health

Sciences Library of the University of Tennessee Health Sciences Center, the Medical Library of the Department of Veterans Affairs Medical Center at Memphis, and the Health Sciences Library and Community Cancer Resource Center of St. Francis Hospital. The grant will fund the creation of small computer training labs at the senior centers, where librarians will provide training for seniors to search MedlinePlus and other reliable and credible Internet-based health information resources. Training will be conducted in both small group hands-on training sessions at the centers and also in large-audience demonstrations at St. Francis Hospital, the VA Medical Center, and at the University of Memphis.

WebHealth for Seniors aims to introduce senior citizens to the wide variety of health information resources available on the Internet and to enable them to identify accurate and credible Internet health resources. The grant will also train the seniors to use MedlinePlus to search for health information and how to evaluate the quality of other Internet health sites. The project will compare the relative effectiveness of the training in large and small group settings. Priscilla Stephenson, Coordinator of Reference Services at the University of Tennessee's Health Science Center Library, will direct the project. Working with her to direct and coordinate the project will be Jan Orick, Director of the Biomedical Library at St. Jude Children's Research Hospital, and Mary Virginia Taylor, Director of the Medical Library at the VA Medical Center in Memphis. Other Memphians involved with the project are **Betty Shoup**, Library Director at St. Francis Hospital, Kay Cunningham and Deborah Brackstone from St. Jude's Biomedical Library, and Wendy Clark, a former librarian currently employed as a computer trainer at Lewis Senior Center. Participants from the University of Memphis include Mary Freilich, Government Documents Librarian and Sam Brackstone. Vice- Provost for Extended Programs.

Submitted by Priscilla Stephenson

Job Announcements

Alabama

ASSOCIATE DIRECTOR FOR PUBLIC SERVICES

The Lister Hill Library of the Health Sciences at the University of Alabama at Birmingham (UAB) is seeking applications from innovative and experienced librarians interested in taking a leadership role in a dynamic, team-oriented organization. The Associate Director for Public Services (ADPS) reports to the Director, and is responsible for the effective delivery of library services in the areas of reference, circulation, stack management, document delivery, reserves and customer education. The Public Services staff includes 6 faculty librarians, 21 paraprofessionals and 10-12 students. The Assistant Director for Access and Document Delivery Services and the Assistant Director for Information and Instructional Services report to the ADPS.

The Lister Hill Library of the Health Sciences, established in 1945, is the largest biomedical library in Alabama and one of the leading such libraries in the South. It supports UAB's 6 health sciences schools and the UAB health system, and is expanding its programs in evidence-based medicine, consumer and patient health, library instruction and use of technology for effective practice. The ADPS is a member of the Library's senior management group, participates in strategic planning, facilitates teamwork throughout all library departments, creates and implements programs, guides staff in problem solving and professional development and oversees the marketing of library services.

The University of Alabama at Birmingham is one of the leading academic medical centers in the nation, with schools of Medicine, Dentistry, Public Health, Nursing, Health Related Professions, and Optometry. UAB's School of Medicine is currently ranked 16th in NIH funding.

Birmingham, a 128-year-old city at the foot of the Appalachian Mountains, is growing into one of the New South's hottest metro areas; home to medical research, banking, automotive, music, technology, art, engineering and higher education; with its wonderful climate, rolling hills, beautiful lakes, downtown lofts,

and nationally ranked restaurants it offers beautiful surroundings in which to live and work.

QUALIFICATIONS: Required: An information sciences/library sciences degree from an ALA-accredited library school or equivalent; a minimum of 5 years of increasingly responsible professional experience in a health sciences setting. The successful candidate will also have demonstrated effective leadership in the health sciences library field; knowledge of trends in knowledge-based information and Web services; automated library functions and systems; superior interpersonal and communications skills; and demonstrated capabilities in problem solving, management and process improvement. Membership in the Academy of Health Information Professionals is preferred.

SALARY: \$50,000 minimum, based on qualifications and experience. This is a non-tenure earning faculty position with rank dependent on the successful candidate's qualifications and experience. Applications will be accepted until 5/1/03. Submit letter of application, resume, and the names and contact information of three references to BJ Schorre, UAB Lister Hill Library, 1530 3rd Ave. S. LHL251D, Birmingham, AL 35294-0013. Email applications will also be accepted at bschorre@uab.edu. The University of Alabama at Birmingham is committed to equal opportunity and affirmative action.

REFERENCE LIBRARIAN

The Lister Hill Library of the Health Sciences is seeking an energetic, flexible member of the Information and Instructional Services (IIS) unit. Responsibilities include reference service, user education, online searching, outreach/marketing activities, classroom instruction with the library's education program, and participation on library and university committees. Required: ALA accredited MLS or equivalent, excellent oral and written communication skills and demonstrated ability to interact well with library users and staff. Preferred: two or more years experience in an academic health

Research Spotlight

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Fitts, and Scott Plutchak at UAB Lister Hill Library and Rajia Tobia, Vaik Yousefi and Lynda Howell at the University of Texas Health Science Center at San Antonio on a collaborative project to measure and compare health school faculty's knowledge, attitudes and behavior toward the use of copyrighted works in their teaching and research. They're also looking at the effect of a modest educational initiative on those attitudes, behaviors and knowledge about copyright. They completed the pre-test in February and are currently making revisions to the survey. They plan to administer the revised survey next month in Birmingham and in early summer in San Antonio.

Priscilla Stephenson pstephenson@utmem.edu, and **Susan Selig** sselig@utmem.edu UTHSC Health Sciences Library, Memphis, TN

Priscilla Stephenson, Susan Selig and colleagues from UT's allied health faculty are continuing their research into library use and information-seeking behavior among allied health professionals. They have completed a survey of physical therapists and will compare those results with a previous survey of occupational therapists.

In another project Priscilla is comparing two learning

style inventories to determine if the shorter survey by Felder is as effective as the one developed by Kolb. Priscilla is also a member of the NAHRS journal mapping study, using citation analysis to determine the most highly cited nursing research journals.

Rick Wallace wallacer@etsu.edu East Tennessee State University, Johnson City, TN

Rick Wallace is working on several projects. First is an NLM Information Access Grant. After placing PCs and databases in healthcare institutions in 17 rural counties, he intends to measure whether "virtual" provision of library services can sustain information needs of rural caregivers. With funding from an NN/LM Consumer Grant he is training community groups to find consumer health information from validated sources. He is using a survey instrument to measure recipients' satisfaction with both the training and information received.

On campus Rick is attending Family Medicine morning report twice a week. He will use a survey instrument to measure residents' attitudes towards the service. He intends to use Objective Structured Clinical Examination scores to measure knowledge/skill gained in evidence-based practice.

Submitted by Priscilla Stephenson

Southern Latinos

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- Red Cross Spanish Materials Archive, http://www.redcrossbirmingham.org/spanish_archive_materials.htm
- Spanish Language Sources of Health Materials, lists organizations that publish Spanish resources, http://scienceeducation.nih.gov/nihhtml/col/hispanic.htm
- Spanish for Health Professionals, http://

- www.fsu.edu/~modlang/sp-cai/coursesite/2160rMedHomepage.htm
- US Government Health Care Information for Spanish Speakers http://www.libsci.sc.edu/ bob/class/clis734/webguides/ WebGuide2Shereff.htm

Job Announcements

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sciences library, MEDLINE searching experience, strong public service orientation, demonstrated skill in teaching educational programs for adult users. This is a non tenure-track faculty position with rank dependent on the successful candidate's qualifications and experience, reporting to the Assistant Director for IIS. Salary range: \$31,000-\$40,000. Excellent fringe benefits, including TIAA/CREF. Submit letter of application, resume, and the names and contact information of three references to Valerie Gordon, Lister Hill Library of the Health Sciences, University of Alabama at Birmingham, LHL 234-A, 1530 3RD AVE S, Birmingham, AL 35294-0013. http:// www.uab.edu/lister. Email applications will be considered (vgordon@uab.edu). Applications will be accepted until May 15, 2003. The University of Alabama at Birmingham is committed to equal opportunity and affirmative action.

problem. Individuals with an ALA accredited MLS degree, excellent interpersonal, communication, analytical and organizational skills and related education and experience, such as a background or interest in epidemiology and/or evidence-based medicine and Web-based instructional material are encouraged to apply. The librarian, assistant professor faculty position, which reports directly to the Director for Reference and Education Services, is available April 1st, 2003. Benefits include TIAA/CREF, 22 vacation days, 5 floating holidays, a choice of medical and dental plans, tuition remission, and a minimum salary of \$40,000. Please send resume and three references to: Joaquin(Joe) Arriaga, Director for Reference and Education Services, Louis Calder Memorial Library, University of Miami School of Medicine, PO Box 016950(R950), Miami, Florida 33101, Fax: 305-325-9670. EO/AA Employer.

Florida

REFERENCE AND EDUCATION SERVICES LIBRARIAN

The Louis Calder Memorial Library of the University of Miami School of Medicine is seeking a creative, energetic librarian who enjoys teaching and working in a team environment in a reference and education department with five faculty librarians of a major academic health sciences center with one of the nation's busiest hospitals, largest research programs, and state-of-the-art information resources. Overall duties of this position include assisting with (1) the planning and implementation of the Library's innovative Evidence-based Medicine/Use of the Biomedical Literature component of one of the four-year, longitudinal themes of the School of Medicine's new outcomes-based curriculum begun in the Fall, 2001 and (2) the delivery of end-user instruction, computer search, and ready reference services to health care providers, staff, and consumers at the medical center and throughout South Florida. Specific duties of this position include continuing to plan formal instruction, together with other Library and School faculty, and to implement team-developed strategies to train second year medical students to critically appraise the literature in order to effectively and appropriately apply information retrieved to a particular patient care

ASSISTANT/ASSOCIATE LIBRARIAN: Readvertising for dynamic, creative individual to provide and vigorously promote non-traditional library services within the 9-county University of South Florida Area Health Education Center (AHEC) Program service area. Minimum qualifications include an ALA accredited MLS; 3 years academic medical library experience; instructional skills; ability to perform reference functions; experience with electronic resources; experience developing and maintaining web sites; and experience with outreach and/or marketing. Prefer advanced working knowledge of multiple electronic resources; demonstrated skill in web authoring and development and designing web-based instructional resources; ability to develop instructional methods to meet the information needs of our constituency as technology evolves; experience working with community-based health professionals; ability to work with a variety of individuals; excellent communication and interpersonal skills; ability to work with limited supervision. Position requires travel within a 9-county area. Salary negotiable. Position available May 1st, 2003. Send resume and cover letter describing your skills and experience as they relate to the position requirements to: Dr. Cynthia Selleck, University of South Florida AHEC, MDC 76, 12901 Bruce B. Downs Blvd., Tampa, FL 33612-4799, 813-974-3507, cselleck@hsc.usf.edu, or fax to 813-974-3605.

Job Announcements

continued from p.22

Application review begins March 1st, 2003. Position is open until filled.

Georgia

MEDICAL LIBRARIAN at Gwinnett Health System Medical Library, Lawrenceville, Georgia

Oualifications:

Master's Degree in Library Science from an ALA-accredited institution.

Minimum three years experience in a medical library setting, two of which are in a library management position. Will consider a comparable combination of education and experience.

Demonstrated knowledge of web design and management.

Extensive knowledge in the use of electronic databases and information management tools. Excellent presentation and organization skills.

Primary Job Responsibilities:

Develops, organizes and maintains the Medical Library collection. Provides information/reference services including the performance of extensive literature searches for physicians, administrators, associates and members of the community. Serves as the library's webmaster, designing and enhancing the library's webpages and providing links to authoritative health information sites and databases. Works cooperatively with the Gwinnett Health System webmaster. Develops library educational programs, training physicians and associates in the optimal use of online electronic databases and how to find relevant, reliable healthcare information on the internet.

Special Notes:

Full-time Position: Monday - Friday, 8:00 am - 4:30 pm

Application Procedure:

Send cover letter, curriculum vitae and names/phone numbers of three references to:

Email: akramer@promina.org

or Mail/Fax to:

Anne Kramer

Gwinnett Health System

Medical Library

1000 Medical Center Blvd.

Lawrenceville, GA 30045

Fax: (678) 442-4380



Join the Academy of Health Information Professionals (AHIP)

"When interviewing for the plum pharmaceutical position of 1999, being a member of the academy was the essential clincher in the interview process."

—Rea Ben Shir, AHIR, manager, Intelligencenter

Rya Ben-Shir, AMP, manager, Intelligencenter Takeda Pharmaceuticals North America, Inc. Lincolnshire, II

Further information about the academy, including an application, can be found at www.mlanet.org/academy/ or by contacting Lisa C. Fried, credentialing, professional recognition, and career coordinator, at 312.419.9094 x28 or mlapd2@mlaha.org.

MEDICAL LIBRARY
ASSOCIATION
(Jessity reformation for improved health



See You in San Diego! Southern Expressions