Message from the Chair

Jocelyn Rankin

At first glance, the recent blackout in the Northeast and a weekend at the beach earlier this month would seem to have little in common. However, both of these events have reminded me that we as a society are experiencing a renewed appreciation in making the personal connection.

Cities that endured the August, 2003 blackout were proud to report that there was no rioting, no arson and little vandalism. Instead, there was a sense of civic solidarity and a consideration for others, both attributed to the social values re-emerging in our nation after 9/11. Rather than creating a high level of frustration, the power outage was viewed by most as simply an irritation, and an opportunity for block parties and getting to know fellow travelers who were also stranded.

It was the search for seafood recipes before a trip to the beach that gave me a totally different example of valuing the personal connection. Pulling out an old family cookbook for seafood recipes, I pondered over Shrimp Wiggle, Orange Lake Frog-Legs, Alligator-Tail Steak and Minorcan Gopher Stew. But it was the charcoal drawings and commentaries of life from another era that really charmed me in the delightful cookbook by Marjorie Kinnan Rawlings, Floridian author of the children’s classic The Yearling. The personal anecdotes and illustrations elevate this cookbook from a compilation of recipes to a piece of Americana – and, wouldn’t you know, this is just what our very own SC/MLA cookbook project — spearheaded by Tom Williams and his Cookbook Committee — aims to accomplish!

Librarians have always understood the importance of connecting with others (both colleagues and clientele), going the extra mile, and adding the personal touch in what we do. While much has changed in our profession in the last several decades, we continue to be defined by our understanding of the service element. Making this connection is in large part the key to our success and our sustained role in society through the decades.

(continued on p. 24)
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Newsletter of the Southern Chapter / Medical Library Association

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Content policy for Southern Expressions

Statements and opinions expressed in Southern Expressions do not necessarily represent the official position of its co-editors or the Southern Chapter of the Medical Library Association. Contributions may be edited for brevity, clarity, or conformity to style. Final decision on the content of Southern Expressions shall be subject to the discretion of the co-Editors with the advice of the Communications Committee of the Southern Chapter / Medical Library Association.
Alabama News

University of Alabama at Birmingham News

The Lister Hill Library of the Health Sciences, University of Alabama at Birmingham is happy to announce that Patricia C. Higginbottom has been appointed Associate Director for Public Services. Congratulations to Pat on assuming this important new position!

Submitted by Michael Flannery

Frankenstein: Penetrating the Secrets of Nature

Everyone knows the story of Frankenstein. Or do they? One of the most enduring myths of the Western world - Mary Shelley’s Frankenstein - is the focus of an exciting new traveling exhibition that will begin a six-week visit at the Alabama Museum of the Health Sciences, Lister Hill Library, UAB, on January 21, 2004.

“Frankenstein: Penetrating the Secrets of Nature” was organized by the National Library of Medicine, Bethesda, Md., and the American Library Association (ALA) Public Programs Office. The traveling exhibition is made possible through major grants from the National Endowment for the Humanities (NEH) and the National Library of Medicine.

The tragic story of Victor Frankenstein and the living monster he creates in his laboratory has gripped our imaginations since it was first published in 1818. Mary Shelley was only 18 years old when she began writing Frankenstein. The daughter of social reformists, she believed that knowledge was a defense against the abuse of power by governments and individuals; armed with knowledge, humans could make responsible choices.

Shelley drew upon her wide reading in literature, history, the natural sciences, and politics in shaping the story of a researcher whose personal ambition to reveal “the secrets of nature,” and lack of responsibility for his actions leads to his own death and the destruction of his immediate community.

Mary Shelley’s monster was a sensitive, articulate, and lonely creature who was denied companionship and rejected by humans. He lashes out in revenge only when he is betrayed and abandoned by his maker. But playwrights, filmmakers, and the media have in the past two centuries transformed Shelley’s sympathetic creature into a speechless being who kills without remorse.

Over the decades, the monster has also been a symbol for fears about cutting-edge scientific techniques and research which often challenge the public’s understanding of what is “natural” and what it means to be human. Frankenstein is frequently mentioned in media accounts of developments such as cloning, gene manipulation, and organ transplants.

“Frankenstein: Penetrating the Secrets of Nature” is based on a major exhibition of original materials mounted by the National Library of Medicine in 1997-1998.

The Alabama Museum of the Health Sciences, Lister Hill Library, UAB, is sponsoring the following programs, all are open to the public.

- Opening Reception, January 21, 2004, 4:00 – 6:00 p.m.
- Panel Discussion, January 23, 2004, 1:00 – 3:00 p.m.

Panelists:
- Gregory Pence, PhD, Department of Philosophy, UAB
- Kyle Grimes, PhD, Department of English, UAB
- Lee Shackleford, MA, Department of Health Information Science, UAB

(continued on p.4)
New Co-Editors

The Communications Committee is pleased to announce the appointment of two new co-editors for Southern Expressions. **Clista Clanton** and **Justin Robertson** have graciously accepted the challenge of being the new co-editors for Southern Expressions effective October, 2003.

Both candidates are very well qualified for this position. Clista currently serves as Web Development and Education Librarian, and previously served as the editor of a quarterly corporate newsletter at M/A-COM in Lowell, Massachusetts. Justin currently serves as Education Coordinator and Library Web Designer, and previously served as the editor (both of written material and design) for his library’s newsletter, Biofeedback. Both candidates are currently employed at Baugh Biomedical Library, University of South Alabama.

Congratulations to Clista and Justin!

Our thanks and gratitude go out to **Sondra Pfeiffer** and **Kay Hogan Smith** who so effectively served as Co-editors for the past two years.

Submitted by Lynette Ralph

The current editors wish to express their profound gratitude to **David Crutcher** (UAB Alys Stephens Center) for his red-penciled, eagle-eyed services as proofreader.

**Sondra Pfeiffer**  
**Kay Hogan Smith**

Election Results

The SC/MLA Nominating Committee is pleased to report the results of the 2003 election:

- **Vice Chair/Chair Elect:** **Sandra Franklin** (119 votes)
- **Secretary/Treasurer:** **Pam Neumann** (117 votes)
- **Potential Candidate for the MLA Nominating Committee:** **Linda Garr Markwell** (106 votes - MLA members only)

Congratulations to our incoming officers!

Nominating Committee:
**Janet S. Fisher** (chair)  
**Lyn H. Dennison**  
**Mary Fielder**  
**Pamela A. Neumann**  
**Susan A. Selig**  
**Mary Fran Prottsman** (ex-officio)  
**Jocelyn Rankin, PhD** (ex-officio)

Around the South continued from p.3

of Theatre, UAB

- Films Series with Questions & Answers Discussions:
  - Frankenstein (1931) 2/21/2004, 4:00 p.m.
  - Abbott & Costello Meet Frankenstein 2/6/2004, 4:00 p.m.
  - The Bride of Frankenstein 2/13/2004, 4:00 p.m.
  - Mary Shelley’s Frankenstein 2/20/2004, 4:00 p.m.

Visit www.uab.edu/historical/museum.htm for more information.

Submitted by Stefanie Rookis
SC/MLA Annual Meeting - Coral Gables, FL, October 9-13, 2003

Coral Gables-Come One, Come All!

If it takes a village to raise a child, then it takes a chapter to produce a chapter meeting. By this standard, our meeting in Coral Gables will be an outstanding affair for over one-third of our chapter members are involved in its execution. Glance through your preliminary program or scan the meeting website http://calder.med.miami.edu/SCMLA2003/ and you’ll identify dozens of fellow members serving as invited speakers, CE instructors, paper/poster presenters & moderators, poolside chat & mentoring breakfast participants. So, many thanks to you all as well as to our hosts at the University of Miami School of Medicine, commandeered by Henry Lemkau and Suzy Burrows, whose tireless efforts are making this all possible.

To Diane Rourke, who has pulled triple duty, serving on both the Local Arrangements and Program Committee and as Poolside Chat coordinator. To Jan Orick & the Professional Development Committee for an eclectic array of courses. To Lyn Dennison for coordinating one of the most prolific poster presentations ever. To Jan Haley for coordinating the poster presentations for two years in a row. To Ruth Riley for throwing together an exciting Mentoring Breakfast in record time. To Thomas Hill for a killer hospital library luncheon from which we finally get a hospital administrator’s perspective. And to all who have made suggestions and contributions along the way.

So, pray for good weather, grab a hat, and join us in Coral Gables for the best that is yet to be.

Mary Fran Prottsman
Chair, Program Committee

Poolside at Southern Chapter in Coral Gables

Colleagues: Looking forward to some poolside relaxation in Coral Gables? We hope so. One of the chats will be about electronic resource issues. Think about attending if you are interested in:

- An electronic document delivery network in Region 2
- Electronic journals access and serials control
- Consortial purchase of electronic resource, i.e., Stat!Ref is being done among some of us; UpToDate and MDConsult are two others we need to discuss
- Is there a place for consortial purchase of electronic serials control?

Other topics that have been on Medlib-L these past months include how to deliver electronic documents in TIFF or PDF format, MyMorph, Ariel, Prospero, QuickDOC, and Adobe Acrobat, etc. We hope to touch on each of these.

Please, consider attending the October meeting. The location is wonderful and the airlines have reduced fares for fall travel. While we hope the poolside sounds inviting, we also want you to know these will be sessions where major issues and concerns are brought before us. Your participation is encouraged.

See you soon in Coral Gables!

Submitted by Thomas Hill
Chapter Council News

Fall is just around the corner and with the change of season comes our favorite event of the year … the Annual Southern Chapter Meeting! This year’s meeting promises to be bigger and better than ever. We are especially honored that MLA President Pat Thibodeau will be present to challenge each of us to “Seize Your Power.” Don’t miss her MLA Update (Monday, October 13th, 8:30am) on what’s happening at the national level and her plans for the rest of the year. For more information about Pat and her presidency, go to: http://65.167.243.5/about/leaders/president_03-04/index.html.

Another event coming in October is the 6th observance of National Medical Librarians Month. This year’s theme is “Take a Byte out of Medical Misinformation.” It’s not too late to plan activities and events promoting your libraries and yourselves. For ideas and materials go to: http://mlanet.org/resources/nml-month/.

November 1st and December 1st are two deadlines that will be here before you know it. Nomination deadlines for all Awards are November 1 while the application deadlines for Grants and Scholarships are December 1, unless otherwise noted. More information and applications are available at http://www.mlanet.org/awards, or contact Lisa C. Fried at MLA: 312-419-9094 ext. 28 or mlapd2@mlahq.org.

We routinely forward e-mails and announcements from MLA about events and projects of interest to everyone in Southern Chapter. If you are an MLA member and subscribe to MLA-FOCUS some of those messages may duplicate information you have already received. We apologize for that, but want to be sure everyone (including non-MLA members) stays informed. If you are one of the 37 SC/MLA members who are NOT MLA members, we urge you to consider MLA membership. Information about the many benefits of MLA membership and an online form are available at: https://www.mlanet.org/joinmla/mbrappf.html.

Well, that’s all for now. See y’all soon in Coral Gables!

Jan H. LaBeause, Chapter Council Representative
Danny O’Neal, Chapter Council Alternate

MLA Update

MLA ’04 Call for Papers and Posters

Are you ready to begin “seizing the power” for MLA ’04? The online submission site is now accepting abstracts for posters, papers, and the new “Morning of Innovation,” where MLA units can “seize the power” of programming! Visit http://www.mlanet.org/am/am2004/participate/abstract.html for details, including program themes, selection criteria, submission requirements, important dates, FAQs, and more. The call also appears in the August 2003 issue of MLA News.

Web-Based Learning gathers Steam

Visit MLA’s latest education-related Web page at http://www.mlanet.org/education/web/, where you will find a link to Web-based course listings in the MLANET Education Clearinghouse. The clearinghouse lists MLA-approved course and links you to instructor information and other valuable details.

From MLA-FOCUS 8/15/03
SC/MLA Annual Meeting 2003

From the Professional Development Committee Chair

Don’t be left on the shore! The seven CE classes offered are rapidly filling up for the SC/MLA meeting in Coral Gables, Oct 10-13. You can register for a morning and afternoon class on Friday. Just indicate on the registration form that you want to take both courses. The afternoon classes will begin at 1:00 p.m. Check your registration packet, the web site, or contact me with your questions or for more details.

http://calder.med.miami.edu/SCMLA2003/continuing_education.html

FRIDAY OCTOBER 10, 2003 The following four half day classes will be offered:

Running with Squirrels: Providing Library Services to Hospital Administration
Instructor(s): Jeannine Cyr Gluck, ECHN Medical Library, Manchester, CT
Course Length: 4 hours
Dates Available: Friday Oct 10, 8AM-noon
This course will familiarize participants with the information needs of hospital administration. We will cover: common areas of concern; techniques such as needs assessment and current awareness services, which are especially important to this group; information resources which may be especially useful.

Pubmed Expert Searching: Using Pubmed to get Advanced Results
Instructor(s): Dale Prince (NN/LM)
Course Length: 4 hours
Dates Available: Friday Oct 10, 1:00PM -5:00PM
Expert searching includes more sophisticated use of PubMed tools, including field qualifiers, the Preview/Index feature, creation of hedges in Cubby, and creating links for a library web page, just to name a few. This class builds upon the user’s own knowledge of searching to use PubMed more effectively.

Evidence Based Medicine in a Nutshell
Instructor(s): Pamela Sherwill-Navarro
Course Length: 4 hrs
Dates Available: Friday Oct 10, 1:00PM -5:00PM
This CE course is designed for librarians at the beginning to intermediate level. Topics covered will include defining evidence based medicine, turning information needs into clinical questions, identifying the best study design to answer particular types of questions, and discovering a variety of resources that are available. Skills and knowledge gained from this session will enable you to expand your ability to teach and practice EBM.

Generation Mix in the Workplace
Instructor(s): Elizabeth Mueth, Clinical Nursing Institute, Missouri Baptist Medical Center
Course Length: 4 hrs
Dates Available: Friday Oct 10 1:00PM -5:00PM
This is a four-hour education course designed for professionals who want to improve their working relation-

(continued on p.20)
MLA Awards

Janet Doe Lectureship

Nominations Now Being Accepted for the 2005 Janet Doe Lecture
Application Deadline: November 1, 2003

The Janet Doe Lecturer is an individual chosen annually by MLA for his/her unique perspective on the history or philosophy of medical librarianship. The person selected will present a lecture at the Association’s 2005 Annual Meeting, and the lecture is subsequently published in JMLA. The Lecturer receives a $250 honorarium, travel expenses to the site of the Annual Meeting, hotel expenses for 1 night, per diem for 1 day and a certificate. A nomination form and further information is available at: http://www.mlanet.org/awards/. Please send nominations to Lisa Fried, Professional Development, MLA to arrive by November 1, 2003.

Submitted by Nell Williams

Recognize Health Science Information Innovation - the Frank Bradway Rogers Award

MLA recognizes that there are many innovators in our profession, inventing new information services and using technology in creative ways. Maybe you are one of them? Or maybe you work with or know someone who is? We encourage you to take a moment to think about what your colleagues are contributing and nominate their innovations for the ISI/Frank Bradway Rogers Information Advancement Award.

The award is presented annually by the Medical Library Association and sponsored by the Institute for Scientific Information. It recognizes an outstanding MLA member OR members contributions for/to:

1) the application of technology to the delivery of health science information,
2) the science of information, or
3) the facilitation of the delivery of health science information.

Award winners will be given a prize of $500 and will be formally recognized at the Annual Meeting of the Medical Library Association, May 21-26, 2004 in Washington, DC.

For more information on the award and past winners go to: http://mlanet.org/awards/honors/rogers.html

For a copy of the nomination form, eligibility information, and instructions click here: http://mlanet.org/pdf/awards/rogers_nom_200304.pdf

All nominations are due by November 1, 2003.

Submitted by JoLinda Thompson

Seeking MLA Fellows and Honorary Members
Nominations

Nominations for MLA Fellows are due November 1

Please consider nominating an outstanding colleague for fellowship in MLA. A description of all MLA awards is found at http://www.mlanet.org/awards/honors/index.html. The basic criteria for an MLA Fellowship is (a) current regular membership in MLA, (b) membership for at least ten continuous years prior to nomination, and (c) at least ten years of professional experience in health information sciences. Specific criteria include five or more years of notable leadership in MLA, outstanding achievement, significant scholarship, and professional reputation. There are examples of the criteria at http://www.mlanet.org/pdf/awards/fel_hon_nom_112001.pdf. A list of Fellows is located at http://www.mlanet.org/awards/honors/felhon.html.

Fellowship nominations should be addressed to:

(continued on p.10)
University of South Alabama News

Jie Li has been appointed to the Medical Library Association’s Task Force on Global Initiatives. The MLA Board approved the creation of the task force to review current international programs and activities within the association and make initial recommendations regarding future directions and structures.


Clista Clanton co-authored an award-winning paper presented at the annual meeting of the Medical Library Association. The authors won the MLA Research Award for the paper titled: “Evidence-based databases vs. primary medical literature: an in-house investigation on their optimal use.”

South Alabama Medical Network Digital Library (SAMNet)

In the first phase (October 2002 to April 2003) of the South Alabama Medical Network Digital Library (SAMNet) project, which is funded by an NLM Internet Access to Digital Library Grant and administered by the Biomedical Library, two computers and a printer have been provided to the nine hospitals and two clinics that are participating in the project. Using the sites’ existing Internet connection, providing satellite Internet connection and/or wireless technology, SAMNet has been able to provide a full suite of electronic resources. These resources include MDConsult, which contains 50 full text medical textbooks, over 60 medical journals, drug information practice guidelines and patient education, and 11 electronic books from Ovid and, a digital library interface and other resources. Librarians from the Biomedical Library have conducted 20 training sessions for health care professionals in the hospitals and clinics, covering the digital library interface, MDConsult and Books@Ovid. Future training sessions will cover these subjects in more depth and will focus on PubMed, CME and consumer health.

Submitted by Geneva Bush

Florida News

Florida Health Sciences Library Association News

Notes on the FHSLA Annual Conference 2003

If you weren’t there, you truly missed a great conference. The Florida Health Sciences Library Association annual meeting was held at the TradeWinds/Island Grand Resort in St. Pete Beach. The rooms were terrific and everybody had a great view of the water. And the food was excellent!

The conference’s theme was “Information for the Health of It.” We had 3 successful CE courses. The all-day class, entitled Complementary and Alternative Medicine (CAM): Information Resources for Choices in Healing was taught by Charlie Wessel of the University of Pittsburgh. We also had 2 half-day courses, one on PubMed Linkout and the other on tricks on Microsoft Word and Excel programs. All 3 classes received outstanding evaluations.

For the first time, we had a dinner speak during the Welcome Banquet. Leslie Gibson, who is an RN and very popular speaker and consultant on the affects of humor and medicine, gave us tips to “Lighten up with Laughter.” Her presentation was wonderful and gave us all many ideas on how to deal with stress and difficult people and situations.

(continued on p.15)
MLA Awards, Grants, etc.

continued from p. 8

Professional Development Department, Medical Library Association, 65 E. Wacker Place, Suite 1900, Chicago, IL 60601-7298. The letter of nomination may be accompanied by letters of support. You may also contact Lisa Fried at MLA Headquarters (mlapd2@mlahq.org) or Pam Neumann, Chair of the Fellows and Honorary Members Jury (pneumann@ufl.edu) for additional information.

Nominations for Honorary Membership in MLA are also due November 1.

Please consider nominating persons who have never been MLA members but have made outstanding contributions to the advancement of the purposes of the association. Past recipients include public officials, leaders in health sciences institutions, and others.


Honorary membership nominations should be addressed to: Professional Development Department, Medical Library Association, 65 E. Wacker Place, Suite 1900, Chicago, IL 60601-7298. The letter of nomination may be accompanied by letters of support. You may also contact Lisa Fried at MLA Headquarters (mlapd2@mlahq.org) or Pam Neumann, Chair of the Fellows and Honorary Members Jury (pneumann@ufl.edu) for additional information.

Submitted by Pam Neumann

MLA Grants and Scholarships

Each year the Medical library Association awards a grant to one or more of its members to provide them with the opportunity to increase their competence in the theoretical, administrative, or technical aspects of librarianship. This grant may be used to attend an MLA course or other CE activity and may range from $100 - $500.

Candidates for the CE Grant must: (1) hold a graduate degree in Library Science; (2) be a practicing medical librarian with at least two years of professional experience; (3) be an individual member of MLA; and (4) be a US or Canadian citizen or permanent resident.

For more information about this grant and the application visit MLA’s Website at: http://www.mlanet.org/awards/grants/index.html

Applications should be submitted to Lisa C. Fried at MLA Headquarters.

Deadline for application is December 1.

For additional information, contact:

Lisa C. Fried mlapd2@mlahq.org
Phone: 312.419.9094
Fax: 312.419.8950
Medical Library Association
65 East Wacker Place, Suite 1900
Chicago, IL 60602-4805

Submitted by Hanna Kwasik, Chair
MLA Continuing Education Grant Jury

(continued on p.11)
MLA Scholarship

Medical Library Association Scholarship http://www.mlanet.org/awards/grants/index.html

The Medical Library Association is offering a scholarship of up to $5,000 to encourage library school students who show excellence in scholarship and potential for accomplishment in health sciences librarianship.

Eligibility:

1. Applicant must be a student entering an ALA-accredited library school OR a student who has at least one-half of the requirements of the program to finish when the scholarship is awarded in February.

2. Applicant must be a citizen of or have permanent residence in either the United States or Canada.

3. Past recipients of the MLA Scholarship or the MLA Scholarship for Minority Students are not eligible.

To Apply:

Application forms can be requested from the Professional Development Department of the Medical Library Association or downloaded from the website listed above. The application packet includes: a completed application form; at least two and no more than three letters of reference; an official transcript from each college or university attended; and a statement of career objectives. Return the completed forms to:

Professional Development Department
Attention: Lisa C. Fried
Medical Library Association
Suite 1900, 65 East Wacker Place
Chicago, IL 60601-7298
Phone: 312-419-9094, ext. 28
Fax: 312-419-8950
E-mail: mlapd2@mlahq.org

Application Deadline: December 1

Submitted by Jie Li

(continued on p.14)
Making the Most of Docline

In the summer 2003 issue of Southern Expressions we talked about the uses of digital multifunction scanner/printer/fax/copy machines and document delivery. While we have over 80 SEND (Southeastern Network using Docline) libraries in our Docline routing tables, and close to 200 total, the document delivery article shows that during the period in mid-May discussed, most of our requests did not go to Southern Chapter libraries. We send requests to Canada, up the east coast as far as Maine, and out to the west coast from California to Washington. Generally two factors determine where the request goes: who loans free and who supplies electronically.

As you know, I am an enthusiastic advocate of everyone’s using QuickDOC. We still learn how to use “new” features of the Windows version of QuickDOC. Many of our “free” maximum cost requests had been routing to the National Library of Medicine (NLM), where they are cancelled because of cost, of course. We recently learned from a kind message from NLM (and I mean this sincerely; they were very nice in their messages) explaining how we can set our “free” requests so they do not route to NLM. QuickDOC makes this easy. Just this week we processed twenty-five LoansomeDoc requests from a patron. Those we could not fill, we transferred into Docline.

“Never route to NLM”

With QuickDOC, the form appears for each request and we make adjustments. One box is “NLM delivery format.” Moving to that box, or tabbing over to it, and we use the pull down arrow to choose Never route to NLM. An easy keystroke is to tab to that box and hit the letter n. “Never route to NLM” appears in the NLM delivery format.

When we send the request and if no library has it in our “free” routing cells, the request no longer goes to NLM, only to be cancelled. Instead, we get a message that no library has the item as requested. This saves NLM a huge amount of work. It saves us work, too. The original LoansomeDoc (LD) request is still “alive” and we can still transfer it.

“ForShare” and other library groups

Since the LD request is still alive, we use Docline’s Serhold function to look for the journal issue held by a FreeShare library. You check the box for “library group” after going to Serhold and select your desired library groups. You can select more than one at a time by holding down the control key and highlighting the groups you want. FreeShare is a national network of no charge reciprocating loaning libraries. Search for your journal and look for a FreeShare library’s LIBID having your needed issue.

We return to Docline and repeat the LoansomeDoc “borrow” “transfer” process, only this time we direct the request to the library by placing the LIBID in the appropriate box of the request form. We process all the LD requests that need LIBID prefixes after we fill those we can and after we send all those we can to libraries in our routing tables.

“Updating your Docuser record”

QuickDOC creates a data file of the libraries we use. As part of our record keeping for QuickDOC, we have been checking the LIBIDs in Docuser and printing the interlibrary loan information for the libraries we use. Since much of Docline and our routing tables function properly only if the library records are complete, we would like to make these observations for you to think about:

- It would make email delivery to libraries much easier if the ILL email address for a library was a generic library@XYC.org or .com, as the

(continued on p.13)
Making the Most of Docline, (cont’d)

case may be. You can use it as an Intranet address, too, telling everyone, “We have a library.” “We have a library?” they will ask. The name is just another employee; the library is a service.

- When library personnel or their email change, and the ILL email address is a person, then the library’s email address must change. With a “generic” library address, people can come and go and the ILL email stays the same.

- If you can receive PDF or TIFF, why can you not send the same? If one wants to receive electronic documents by TIFF or PDF, we have been asked by another librarian, “Why are they not able to send the same?” The answer may be as simple as not having a scanner. Buy one. A desktop color scanner is no longer expensive. You can then join the electronic document delivery network, sending and receiving TIFF or PDF documents.

- The firewall should not be an issue. Our IT department is very protective. Still, we send and receive electronically. Our institution’s firewall is not a barrier to our electronic document delivery.

- Be sure your ILL charges are accurate, your group memberships are accurate, and your send and receive ILL formats are accurate. When a librarian uses Serhold and Docuser to identify a library that will send an item in PDF format, for example, only to have the request go to the library and be turned down because the library does not, you have not helped the stress level. Worse is to have the request filled in an undesirable format. Our customers have asked for the format for a reason.

- Check Docline more than once a day. In preparing this column, several librarians mentioned this to me. QuickDOC lets us do this easily as we pass by the computer. Click once on an icon and it goes to Docline. Click and we download any requests waiting. Click, click, click and we sign off, leave Docline and are back into QuickDOC. Download the messages from Docline into QuickDOC and we have the data files for our ILL transactions. We usually check Docline four or five times a day, especially since we have numerous LoansomeDoc users who can send us requests anytime of the day.

- Request Serhold reports. “Outside Publication Date for Library: yourLIBID” will alert you to records that do not match publication information. “Title Changes Report for Library” will tell you what titles need adjusting. We recently discovered 2 changes we needed to make. “Holdings Not Updated within One Year Report” will tell you what records you need to update. And of course, “Holdings for…” will give you your Serhold records. We recently received the report and updated our Serhold records for several titles because we have completed volumes and years, discarded titles, or stopped receiving others.

- Update your holdings with volumes and years. Requests can only route to libraries when Docline finds the information in Serhold. The requestor may know only one or the other, volume or year, and when we can not confirm the citation, we have to send the request as we have it. Docline may miss your holdings if your records do not include volume and years.

We realize this may seem like much to do. Careful attention to Serhold and Docuser will make possible participation in an electronic document delivery network, maximizing the potentials of Docline and routing tables. Consideration of future developments and application of present technologies will position our Southern Chapter libraries for survival and may save your job. Customer service should drive our decisions.

Submitted by Thomas Hill, Hospital Library Committee chair
Southern Chapter Research Project Grant
$1000 Available for Members’ Research Projects

The Southern Chapter Annual Research Grant provides up to $1000 annually to support one or more members’ research projects. See the Research Committee’s web site for further information: http://www.mc.vanderbilt.edu/biolib/scmla/resprojgrant.htm

The application is also available online: http://www.mc.vanderbilt.edu/biolib/scmla/resapp.htm. For a review of past projects, the web site provides summary descriptions. If you are interested in applying for a grant, consult with the Research Committee regularly as you develop your proposal. For additional help, ask for advice from one of our SC/MLA Research Mentors: http://www.mc.vanderbilt.edu/biolib/scmla/mentors.htm. Each has agreed to volunteer time to assist members of the chapter with research problems – given them a call!

The application deadline is October 1, 2003. Contact Priscilla Stephenson, Chair of the Research Committee for further information.

Submit the Research Project Grant application by October 1, 2003 to:

Priscilla Stephenson, Chair SC/MLA Research Committee
University of Tennessee Health Science Center
Health Sciences Library
877 Madison Ave., Memphis, TN 38163
Toll-free: 877-747-0004 or 901-448-5404
psteohenson@utmem.edu

MLA Research Grants
continued from p.11

Apply now for 2004 MLA Research, Development and Demonstration Project Grants

If you need support for research, development and demonstration projects that help promote excellence in the field of health sciences librarianship and information science, apply for this award. These grants will not be given to an activity that is operational in nature or has only local usefulness. Grants range from $100 to $1000.

A completed application form must be submitted by November 1, 2003.

For further information on eligibility and an application form please visit, http://www.mlanet.org/awards/grants/index.html, or contact Lisa C. Fried, Coordinator, Credentialing, Professional Recognition and Careers, MLA Headquarters at malpd2@mlahq.org, or 312-419-9094 x28.

Submitted by Kay Hogan Smith
Prior to the keynote address, we had a buffet breakfast, including poster presentations and vendor displays. The vendors were pleased to have a chance to speak to librarians in a relaxing and open atmosphere.

Our keynote speaker was Pam Seefeld, PharmD and President of Botanical Resources. Pam is an educator on the subject of alternative medicine, particularly its use in conjunction with Western medical and pharmaceutical practices. Pam’s rapid-fire delivery tells the audience she has a lot to say and limited time to get to her points. Her speech was very well received.

At the luncheon/business meeting, we thanked outgoing officers and committee chairs. I especially want to thank Pam Sherwill-Navarro for all her help and ideas and humor. It helped make the conference a great success.

Officers elected during the 2003 Annual Meeting are:

• **Karen Roth** - President  
• **Rana Dole** - Vice President/Program Chair  
• **Sandra Canham** - Secretary  
• **Allison Howard** - Treasurer

Now, on to 2004! As most of you know already, FHSALA has agreed to forego the actual annual meeting in order to promote the 2003 Annual Meeting for Southern Chapter of MLA, which is being held in Coral Gables, October 9-13, 2003. If you haven’t received any information on this upcoming meeting, please check the website at http://calder.med.miami.edu/SCMLA2003/. FHSALA members receive SoChap rates for the meeting. We will have a mini-strategic planning session. Please think about the future of FHSALA and what YOU want from YOUR organization.

As well, the FHSALA officers and committee chairs are looking at doing their very own videoteleconference in April 2004. This would include our annual business meeting (as required by our by-laws) plus MLA CE credit, we hope! More information on this subject as it becomes available.

My many thanks to all the FHSALA members who made our 2003 annual meeting such a great success! Without our wonderful members, where would we be?

*Karen L. Roth*  
President

**University of Florida News**

**Rae Jesano** attended the American Association of Colleges of Pharmacy Annual Meeting in Minneapolis Minnesota, July 19-23.

**Michele R. Tennant** taught two modules at the NCBI Advanced Workshop for Bioinformatics Information Specialists (NAWBIS), held at the National Center for Biotechnology Information in Bethesda, MD, August 4-8.

**Faith A. Meakin** is the Chair-Elect/Program Chair of the MLA’s Leadership and Management Section.

*Submitted by Rae Jesano*

University of Florida Health Science Center Library

(continued on p.19)
MLA Task Force on Informationist Specialists in Context: Evolution of the Informationist Concept

The October 2000 Chapter meeting about the informationist concept was the beginning of spirited discussion among our colleagues around the country. In 2002, MLA sponsored a conference at the National Library of Medicine, a Web discussion, and an open forum at the Annual Meeting, all devoted to this concept. Following those meetings, the MLA Board accepted an action agenda drafted by the Informationist Task Force. The action agenda spoke of the information specialist working in the context of a clinical or research setting. Given the debate over the word, “informationist,” a decision was made to use the phrase, “information specialist in context.”

At the winter 2003 meeting, the MLA Board established a Task Force on Information Specialists in Context (ISIC) to coordinate implementation of the Informationist Action Agenda. The Task Force will identify the duties and qualifications of a Consultant on Information Specialists in Context to act as a project manager for this initiative. Then the Task Force will work with the consultant to:

- seek sources of funding, develop and evaluate model ISIC services and training programs, and prepare background documentation and compile information for publications
- contribute to publications and the Informationist web site on MLANET
- solicit, recommend and fund one or more model programs
- seek partnerships with organizations sharing this interest; and communicate with academic, health care and industry leaders about progress
- promote involvement by MLA units in achieving the agenda
- develop a program for the 2004 annual meeting to report to members on progress implementing the Action Agenda
- prepare final report in 2005

The Task Force met at the MLA Annual Meeting to review the possible role and qualifications of the consultant. Future meetings will be conducted by email and conference call. There will be an opportunity for MLA members to hear from the consultant and the task force at the MLA annual meeting in Washington. If you are interested in the continuing evolution of the informationist concept, please look for future announcements of an open forum to be held in Washington next year.

Diane Wolf
Task Force Chair
Submitted by Michele Tennant

Obituaries

Mildred Crowe Langner

Mildred C Langner was a legend in Medical Librarianship. Born in Chattanooga, TN, Mildred was the quintessential Southern Belle. She combined those qualities of intelligence, charm, grace and faith with absolute integrity and dedication to the pursuit of excellence in all she undertook. Mildred began her professional career with Eileen Cunningham at Vanderbilt University in Nashville, TN, and from there took the position of Director of Lister Hill Library at the University of Alabama in Birmingham. While there she was responsible for acquiring the Reynolds Collection, one of the most significant collections on the History of Medicine in the United States. From Birmingham, Mildred came to Miami to become the first Director of the new University of Miami School of Medicine Library.

(continued on p.18)
Information Technology Manager/Level 11: Provides leadership for new and ongoing web projects that further the College of Medicine’s mission and strategic directions to support academic, research and teaching activities. The person in this position will be responsible for: working with students, faculty and staff of the Quillen College of Medicine in designing and implementing a Content Management System which will facilitate easy access to instructional and management information; management of the Medical Library’s portal; implementation of training programs to assist users with various technologies such as Blackboard, PDAs, designing web pages/portals, online surveys and other COM initiatives. Qualifications: required Masters Degree in an information technology field; experience in web design/development; experience in information technology instruction preferred; strong oral and written communication skills; ability to work in team environment. Salary: Negotiable, dependent upon qualifications.

Submit resume and three references to: Janet S. Fisher, Search Committee Chair, Quillen College of Medicine Library, Box 70693, Johnson City, TN 37614-1710. Telephone: 423.439.6211. Email: fisherj@etsu.edu. FAX: 423.439.7025

Submitted by Janet Fisher

Join the Academy of Health Information Professionals (AHIP)

“When interviewing for the plum pharmaceutical position of 1999, being a member of the academy was the essential clincher in the interview process.”

—Rya Ben-Shir, AHIP, manager, IntelligenCenter Takeda Pharmaceuticals North America, Inc. Lincolnshire, IL

Further information about the academy, including an application, can be found at www.mlanet.org/academy/ or by contacting Lisa C. Fried, credentialing, professional recognition, and career coordinator, at 312.419.9094 x28 or mlaapd2@mlahq.org.
Mildred was interested in everyone and everything. Her particular loves were ballet, theater, music and always, always books. Her husband Julian produced Brigadoon on Broadway and was a guiding light for the Coconut Grove Playhouse. Mildred was the editor of the Bulletin of the Medical Library Association; its President, served on its Board and was awarded the Noyes Award, the Association’s highest honor. At Miami, Mildred’s crowning achievement was the building of the Louis Calder Memorial Library. Mildred dedicated herself to the goal of assuring that not only would the Library have all the materials and programs necessary for the students, faculty and staff to learn all they could about the art and science of medicine but that in addition they would have a facility that would serve as the cultural resource of the medical center. Mildred worked with Dr. Sheldon Greer to support the Leonardo da Vinci Society, a student association that produced musicales and concerts at the library, in addition to getting community physicians to donate wonderful works of art that were displayed throughout the Library facility. Mildred was determined that our students, who came to learn medicine, would know more than medicine when they left. Mildred’s impact on the Library did not end with her retirement in 1979, but continues to this day. Her successor, Henry Lemkau, said that she was always there with and ear to listen, a mind to advise and a heart to comfort. In the twenty-five years following her retirement she was an inspiration and a delight and always passionate about our School and her Library. On his last visit with Mildred, two weeks before her death, she and Mr. Lemkau watched a video of the School of Medicine’s fiftieth anniversary symposium and studied all the exhibits that the Library produced for that occasion. Mildred was so very moved and proud that the Library played, so successfully, such an essential role in this wonderful celebration. As director Mildred brought many of her friends to lecture at the Library and to serve on its voluntary faculty. These “friends” were giants in their fields and included Dame Sheila Sherlock, Dr. Ann Davies, Dr. Dumont James, Dr. Waltman Waters and Phoebe Mayo, Dr. Rudy Drose, Dr. John Talbot and Dr. Sydney Licht and so many more. Mrs. Langner made sure to introduce and pass on these ties of friendship and support to her successor and for that I will be forever grateful as her presence, guidance, love and support included my whole family and forever enriched my life beyond measure. Now those who will not have the opportunity to be touched by her personal elegance and wit, will, when they use the Library, be touched by her dedication to excellence in providing a Library and program that is second to none. Submitted by Henry Lemkau

James H. Parrish

Former chapter member James H. (Jim) Parrish died on May 13, 2003; he was 77. Born in Nashville, Jim attended Litton High School and served in the US Navy during the closing years of World War II. Afterwards he earned his bachelor’s degree from Middle Tennessee State University and his library degree from Peabody College. He held positions at a number of government libraries in the South, including that of NASA’s Manned Spacecraft Center. At the chapter’s annual meeting in 1963 he spoke on the use of computer tapes at the library. Jim next worked in a series of academic and other health science libraries— at the University of Kentucky, at the University of Pittsburgh, in Hawaii, and finally at the University of Illinois in Chicago, from which he retired in 1992. While at Peabody Jim did an internship under Eileen Cunningham, shortly before she retired from Vanderbilt’s medical library in 1956.

Submitted by T. Mark Hodges
Georgia News

20th Anniversary Conference of GaIN

The Mercer University Medical Library will celebrate National Medical Librarians Month with a very special event in October: the 20th Anniversary GaIN Meeting & Technology Awareness Conference. GaIN (Georgia Interactive Network for Medical Information) was established in 1983 with a National Library of Medicine grant. To commemorate 20 successful years of GaIN an anniversary celebration will be held at the Fall GaIN meeting, on Thursday, October 30th and Friday, October 31st, 2003. The theme of the meeting will focus on technology, and will be held in conjunction with a Technology Awareness Conference funded by the Southeastern/Atlantic (SE/A) Region of the National Network of Libraries of Medicine (NN/LM). The meeting will feature exhibits, free classes from NLM trainers and a keynote address by Carol G. Jenkins, MLS, AHIP, Director, Health Sciences Library, University of North Carolina - Chapel Hill, and Principal Investigator for the NC Health Info project (http://www.nchealthinfo.org), a statewide online directory which links users directly to MEDLINEplus health topics as well as services, programs, and providers available locally. Registration is free and Southern Chapter members are invited to attend. For more information, contact Rita Smith at 478-301-2827.

New AHIP members

Rita Smith, Outreach & Education Coordinator, and Roxanne Nelson, Assistant Director for Public Services, have achieved Senior Member status in AHIP (Academy of Health Information Professionals). Kristin Howard, Reference Librarian, is a new AHIP Provisional Member.

Georgia professional associations targeted for information

Mercer has received a number of exhibit awards from NN/LM SE/A to promote NLM at various health care professional meetings around the state. Targeted groups include: the Medical Association of Georgia, Georgia Rural Health Association, Georgia Hospital Association, Georgia Academy of Family Physicians, Georgia Nurses Association, Georgia Association of Nursing Students, Georgia Association of School Nurses, the Georgia Association of Primary Health Care, and the Family Connections Conference.

Medical School Librarians Collaborate

The directors at Georgia’s four medical schools (Emory, Medical College of Georgia, Mercer and Morehouse) collaborated on a proposal, and have been awarded a State Outreach Planning Team grant from NN/LM SE/A to convene a state-wide meeting next spring in Macon for librarians, health professionals and consumers across the state.

GHSLA Consumer Health Committee publishes


Submitted by Jan LaBeause

(continued on p.21)
ships and communications with co-workers of other generations. By understanding the skills, values, and life experiences of each generation, workers can improve communications, recruitment, and retention of valued employees. The course will address the various generations that make up today’s workforce, provide ways to improve communication across generations, and insure that the organization benefits from the diverse skills and experience of each generation. The course utilizes lecture, discussion, group discussion, games, and case studies to meet these goals.

MONDAY OCTOBER 13, 2003

Advanced PDAs for Librarians
Instructor(s): Gabriel Rios & Andrea Horne Health Sciences Library, University of Virginia Health System
Course Length: 6 hours
Dates Available: Monday Oct 13 8:00AM-2:00PM
This is a six hour course designed to increase your knowledge of personal digital assistants (PDAs) by discussing wireless technologies, the implications of the Health Insurance Portability and Accountability Act (HIPAA) and PDA security, and the delivery of content to PDAs using the latest tools for the Palm and PocketPC. Share information with your colleagues as you engage in small group discussion of library-related issues and solutions.

Course Title: E-Librarian: Taming Electronic Resources
Instructor(s): Joan Conger, Database Performance & Assessment Librarian, University of GA Libraries
Course Length: 6 hrs
Dates Available: Monday, Oct 13 8:00AM-2:00PM
The workflow generated by electronic resources touches almost every department in the library. Do you manage the entire workflow? Influence a significant part of it? Make decisions that will affect it? Want to understand its impact on the library?

Our profession is grappling with the evaluation, licensing, purchase, delivery, maintenance, use analysis, and tracking of the growing portion of our collections provided to us electronically. Discover best practices from libraries around the world. Share solutions discovered by your colleagues. Return to work with a broadened perspective, practical skills, and a renewed sense of control.

Providing Health Information Resources and Services in Other Languages
Instructor(s): Kristine Alpi Public Health Library, New York City Department of Health & Mental Hygiene & Tanya Feddern University of Miami School of Medicine
Course Length: 8 hrs
Dates Available: Monday Oct 13 8:00AM-4:00PM
The ability to provide culturally and linguistically appropriate health information resources and services is an increasingly important skill for librarians. Participants will walk away with knowledge of how to find information for patrons whose primary language is not English.

Jan T. Orick
Chair of SC/MLA Professional Development Committee
Leslyn McNabb, M.L.I. S., has accepted an appointment at the CDC Information Center as an Orise fellow. Leslyn is a recent graduate of the University of North Texas School of Library and Information Science. She obtained an undergraduate degree in Industrial Engineering from the Georgia Institute of Technology. Leslyn’s current responsibilities include providing library liaison services for the Information Center’s branch library in Chamblee which serves the National Center for Environmental Health, as well as updating the IC’s Intranet website, and assisting with the library’s transition to the new Endeavor library management system.

Andrew Todd, B.S.N., a graduate student in the Masters of Library and Information Science Program at the University of South Florida, Tampa, Florida, is currently at the CDC doing a summer internship at the CDC Information Center. Andy holds a Bachelor of Science in Nursing from the University of Central Florida. He is spending the summer learning about public health practice and research at the CDC as well as focusing on special library projects including the CDC’s open URL and web portal implementation and also the Information Center’s bibliographic management software rollout. Andy’s advisor at the University of South Florida is Dr. Cheryl Dee.

Loralei McGee has begun working with Mary Lillian and will be her replacement. Loralei has a degree from the University of Mississippi Medical Center in Health Information Management. She has been an employee of North MS Medical Center in Health Information Services for six years and served as hospital librarian with Baptist Memorial Hospital North Mississippi in Oxford prior to going to Tupelo. Loralei is president of the MS Health Information Management Association and has served as Member Liaison; Secretary/Treasurer and member of Nominating Committee for the same organization.

Mary Lillian Randle is retiring on September 30 from North MS Medical Center in Tupelo, MS after fourteen years. She is a longtime member of SC/MLA and has served twice as President of the Mississippi Biomedical Library Association. She has moved to Hernando, MS to be near her daughter and youngest granddaughter and family. In retirement, Mary Lillian plans “to visit Germany as often as possible, as my son and his family are there for three years”.

News from the CDC Information Center

News from Rowland Medical Library

The UMC Consumer Health Education Center (CHEC) is a winner of the certificate of highest honor for the 2002 California Pacific Award for Excellence in Patient Education. Evaluators at all levels of the four-round review process found the CHEC to be of “outstanding quality, highly innovative, focused on an important patient population, and demonstrating use of high-retention methods.” CHEC was also lauded for “affirming and communicating the hospital and medical library’s belief in the importance of an informed patient in quality health care.” CHEC is an outreach service of the University Hospitals and Clinics and managed by the librarians of Rowland Medical Library.

Submitted by Sarah Adcock

(continued on p.22)
MLA Awards, Grants, etc.

continued from p. 14

EBSCO Annual Meeting Grant

The EBSCO Annual Meeting Grant is sponsored by EBSCO Information Services and enables MLA members to attend the association’s annual meeting. Each year awards up to $1,000 for travel and conference-related expenses will be given to four librarians who otherwise would be unable to attend the meeting. To be eligible an applicant must be currently employed as a health sciences librarian and have between two and five years experience in a health sciences library. Priority consideration will be given to the applicant who is the following:

1. Attending the annual meeting for the first time
2. Presenting a paper or poster at the annual meeting
3. Having a MLA committee, jury or section/SLG assignment
4. Being an MLA member

A list of past award recipients is available at http://www.mlanet.org/awards/grants/meeting.html.

The application deadline is December 1. The application is available at http://mlanet.org/pdf/grants/ebesco_app_20030730.pdf. The completed application should be sent to the Medical Library Association, Professional Development Department, 65 East Wacker Place, Ste. 1900, Chicago, IL 60601-7298. For more information contact Lisa Fried at MLA headquarters (mlapd2@mlahq.org) or Carolyn M. Brown, Chair of the EBSCO/Annual Meeting Grant Jury (librcb@emory.edu).

Submitted by Carolyn Brown

MLA Awards

Lois Ann Colaianni Award for Excellence and Achievement in Hospital Librarianship Available

Application Deadline: November 1, 2003

Do YOU know a hospital librarian with these attributes?

• Outstanding service in hospital librarianship:
• A dynamic and exceptional librarian;
• A visionary!

Nominate and apply now for the Lois Colaianni Award.

For further information and an application visit, http://www.mlanet.org/awards/honors/index.html, or contact Lisa C. Fried, Coordinator, Credentialing, Professional Recognition and Careers at mlapd2@mlahq.org, or 312.419.9094 x 28.

Submitted by Nell Williams

Around the South

continued from p. 21

South Carolina News

You may recall, Kay Harwood retired from Palmetto Baptist Richland and moved over to Lexington Medical Center in West Columbia. Kay has retired from Lexington, also.

Lyn Ashby, MLIS, graduate of the University of South Carolina program, is the “new” Coordinator of Library Services at Lexington Medical Center. Lyn brings experience serving the library/information needs of the state’s Department of Health and Environmental Control (SC DHEC) to the Lexington

(continued on p.23)
position. Her phone is 803-791-2427; fax 803-936-7893. Email Lyn at llashby@lexhealth.org

Self Regional Healthcare Medical Library joined LinkOut early in the summer, the first South Carolina hospital library to join the four academic libraries participating. After reading Mary Fran Prottsman’s praise of the Regional Medical Library’s distance training course for LinkOut, the librarian participated in Beth Wescott’s August LinkOut distance education classes. The classes are one hour each day for two days, are teleconference based running a PowerPoint presentation, and are free. If you want to participate in LinkOut, these classes are ideal. Contact Beth or Dale Prince at the SE/A RML (bwesc001@umnet.umaryland.edu or jprin001@umnet.umaryland.edu) for classes.

Submitted by Thomas W. Hill

University of South Carolina School of Medicine Library News


Congratulations to Neeta Shah, Director, William S. Hall Psychiatric Institute Library, Columbia, South Carolina, on her retirement after 33 years of dedicated service!

Submitted by Ruth Riley

University of Tennessee Health Science Center Library News

The University of Tennessee Health Science Center’s library welcomed three new faculty members this summer.

Lin Wu, our new reference librarian, moved with her family to Memphis from Montreal, Quebec, where she graduated from McGill University’s library science program and then managed

Lin Wu

Tennessee News

TheSLA will hold the Fall meeting in conjunction with the annual Tennessee Hospital Association meeting October 15, 2003 in Nashville. Workshops will include discussion of copyright issues led by Dr. Hoemann from the University of Tennessee, Knoxville and review of LINKOUT options led by representatives from the National Network of Libraries of Medicine.

TheSLA members will have a business meeting as part of the conference schedule. Membership will discuss plans to coordinate with the Special Libraries section of TLA ideas to promote consumer health education in cooperation with Tennessee Public Libraries.

Marcia Ann Glisson, a former Tennessee librarian, continues to work 2 days at Magnolia Regional Health Center, Medical Library, in Mississippi, and operates the Consumer Health Library at a different medical center in her community. She has been nominated to serve as President of Miss Biomedical Library Association next year.

Submitted by Martha Earl
So take pause, connect, re-connect and personalize, and by all means avoid falling into the de-personalized, time/cost efficient business model that can be seen in so many of our institutions today. To help you maintain the proper perspective, enjoy the Internet Bingo game making the e-mail rounds. Hint: Listen for the following words and when you hear at least five in any one presentation, you should shout “BINGO!”: synergy, strategic fit, core competencies, best practice, bottom line, revisit, take that offline, 24/7, out of the loop, benchmark, value-added, proactive, win-win, think outside the box, fast track, results-driven, empower (or empowerment), knowledge base, at the end of the day, touch base, mindset, client focus(ed), paradigm, game plan, and leverage.

See you all in Coral Gables!

Jocelyn Rankin
Around the South
continued from p.24

start of an in-house Leadership Training Program. Using the experience gained in the Eskind Library Intern and Fellow program, the Eskind Leadership Training Program formalizes and takes advantage of local and national leadership opportunities. Currently enrolled in the program are Marcia Epelbaum - Assistant Director for Library Operations, Taneya Koonce - Assistant Director for Web Development, and Nila Sathe - Assistant Director for Research.

Submitted by Peggy Westlake

The Eskind Biomedical Library (EBL) at Vanderbilt University Medical Center (VUMC) in Nashville was recently awarded a 3-year NLM R01 grant (June 15, 2003 - June 14, 2006), “The Clinical Informationist: Does the Model Work?”, to formally evaluate the effectiveness and utility of the EBL clinical librarian service. EBL investigators will work with collaborators from Vanderbilt’s Peabody College and the VUMC Department of Biomedical Informatics to identify factors related to successful implementation and ways in which clinicians incorporate librarian-provided information into workflow. Investigators will also use a randomized controlled trial and virtual cases to evaluate the effect of the service on clinician knowledge and decision-making, and develop reusable technology-based training and evaluation tools. Project team members include Principal Investigator (PI) Nunzia Giuse, MD, MLS, and Co-PIs Leonard Bickman, PhD; Shelagh Mulvaney, PhD; Andrew Stricker, PhD; Trent Rosenbloom, MD, MPH; and Rebecca Jerome, MLIS.

Submitted by Rebecca Jerome

Announcements

Please be aware that the Canadian Health Network has a tremendous consumer health website at http://www.canadian-health-network.ca. One of it’s unique features is an english and french interface.

There are tremendous resources on Health literacy. Just do a search, and put in Literacy.

Jana Liebermann
Consumer Health Coordinator
NN/LM SE/A
1-800-338-7657

UCITA Update

The Americans for Fair Electronic Commerce Transactions (AFFECT), the national coalition opposing the Uniform Computer Information Transactions Act (UCITA), applauds the decision of the National Conference of Commissioners on Uniform State Laws (NCCUSL) not to spend any additional resources in promoting state adoptions of UCITA. The proposed legislation has been the subject of considerable controversy for a decade. NCCUSL was responsible for drafting the proposed uniform law to provide rules for licensing software and other computer information transactions. NCCUSL also announced that it would be discharging its Standby Drafting Committee for UCITA.

In response to President K. King Burnett’s contention that UCITA failed even though it was the “right thing at the right time,” Miriam Nisbet, President of AFFECT, commented, “UCITA’s failure to take the state legislatures by storm was more than a matter of timing - it was the wrong act as well as the wrong time. We are quite pleased that the Conference has

(continued on p. 26)
Announcements
continued from p.25

UCITA Update, (cont’d)

decided to expend no further energy on UCITA.”

The decision made at this year’s NCCUSL annual meeting recognizes UCITA’s continued lack of acceptance by state legislatures. UCITA introductions in the Nevada and Oklahoma legislatures failed this year shortly after NCCUSL was unsuccessful in its efforts to garner approval of the Act from the American Bar Association. Also this year, Vermont became the fourth state to take the unusual step of passing UCITA “bomb-shelter” provisions to protect its citizens from the long-arm reach of UCITA. Iowa voted to remove the sunset provision on its similar law that had passed in 2000. West Virginia and North Carolina enacted “bomb-shelter” provisions in 2001.

“It is heartening to see NCCUSL backing away from a very flawed statute, but it will never be able to write sound law for the information economy until it takes to heart the criticisms of the user sector,” said Professor Jean Braucher of the University of Arizona College of Law. “The debate is not just ‘politics.’ There are fundamental policy problems with UCITA.”

AFFECT is a coalition of over sixty retail and manufacturing concerns, financial institutions, non-profits, consumer advocates, technology professionals and libraries that has successfully opposed UCITA in the more than twenty states that have considered the act since it was enacted in Virginia and Maryland in 2000.

HIPPO Study

Dear Southern Chapter Friends,

I Have been asked to share the following email with you. Andy Oxman is the Director of the Department of Health Services Research at the Norwegian Directorate for Health and Social Welfare and has worked extensively in the Cochrane Collaboration. He has asked several of the librarians he knows to help him with the project described below. If you have a web page or another discussion list to which you could post this information, please do so (and copy Andy, whose email address is oxman@online.no). Thanks for sharing this project with health care consumers and considering participation.

Jan LaBeause, Chapter Council Rep

[Original message from Andy Oxman follows:]

We are undertaking an Internet-based research project with the aim of learning how best to communicate information about the effects of healthcare. We need help recruiting participants. I would be grateful for any advice or help you can offer, for example:

- Email lists of medical librarians or public libraries to whom we might send information about the study and ask them to post information about the study on their web pages or to post flyers by computers in their libraries
- Other owners of web pages to whom we might send the attached information
- Suggestions about how best to present the study
- Suggestions for other ways of getting attention and recruiting participants (both health professionals and
The study is briefly described below. You can participate yourself by going to http://www.icru.no/hippo/cholesterol/.

About the study

The HIPPO project (Health Information Project: Presentation On-line) comprises a series of randomised trials on the Internet. Our aim is to find out which ways of presenting information about the effects of healthcare best help people to make choices that are consistent with their own values.

Information about risk, uncertainty and the effects of healthcare is presented using a variety of terminology, statistics and graphics that is often confusing for both the general public and healthcare professionals. From earlier research, we know that the way information is presented can affect decisions about healthcare. However, very little is known about which ways best help people to make decisions that are consistent with their own values.

The first HIPPO study compares different ways of presenting the reduction in risk of heart disease to people who are asked to make a decision about whether to take cholesterol-lowering medication. Future studies will compare different ways of presenting information to people making choices such as whether to have surgery for herniated disc with sciatica, about other treatments for back problems and other conditions, and about preventive interventions, such as screening tests.

The project is funded by the Norwegian Research Council and has been approved by the ethics board at the University of Buffalo.

Library, Bookseller and Personal Records Privacy Act

On July 31, 2003, Senator Feingold (D-WI), joined by Senators Bingaman (D-NM), Kennedy (D-MA), Cantwell (D-WA), Durbin (D-IL), Wyden (D-OR), Corzine (D-NJ), Akaka (D-HI), and Jeffords (I-VT), introduced the Library, Bookseller, and Personal Records Privacy Act. The bill would amend the PATRIOT Act to protect the privacy of law-abiding Americans and set reasonable limits on the federal government’s access to library, bookseller, medical, and other sensitive, personal information under the Foreign Intelligence Surveillance Act and related foreign intelligence authority.

In his statement, Senator Feingold noted that “there is no question that the FBI needs ample resources and legal authority to prevent future acts of terrorism. But the Patriot Act went too far.... It is time to reconsider those provisions of the Patriot Act that are un-American and, frankly, un-patriotic. .... Section 215 of the Patriot Act goes too far. Americans rightfully have a reasonable expectation of privacy in their library, bookstore, medical, financial, or other records containing personal information. Prudent safeguards are needed to protect these legitimate privacy interests.”

Section 1 of The Library, Bookseller, and Personal Records Privacy Act would restore a pre-PATRIOT Act requirement that the FBI make a factual, individualized showing that the records sought pertain to a suspected terrorist or spy. Under this bill, the FBI would have to articulate specific facts giving reason to believe that the named person to whom the records pertain is a suspected terrorist. The FBI could subpoena only those library records - such as borrowing records or computer sign-in logs - that pertain to the suspected terrorist. The FBI could not obtain library records concerning individuals who are not suspected terrorists.

Senator Feingold stated, “So, under my bill, the FBI (continued on p.28)
can still obtain documents that it legitimately needs, but my bill would also protect the privacy of law-abiding Americans. I might add ... that if, as the Justice Department says, the FBI is using its Patriot Act powers in a responsible manner, does not seek the records of law-abiding Americans, and only seeks the records of suspected terrorists or suspected spies, then there is no reason for the Department to object to my bill.”

The second part of the bill would address privacy concerns with another federal law enforcement power expanded by the Patriot Act - the FBI’s National Security Letter authority, or what is sometimes referred to as “administrative subpoena” authority because the FBI does not need court approval to use this power. The bill would amend section 505 of the PATRIOT Act. Part of Section 505 relates to the production of records maintained by electronic communications providers. Libraries or bookstores with Internet access for customers could be deemed “electronic communication providers” and therefore be subject to a request by the FBI under its administrative subpoena authority.

As with the fix for Section 215, the bill would require an individualized showing by the FBI of how the records of Internet usage (including e-mail) maintained by a library or bookseller pertain to a suspected terrorist or spy.

Please call your Senators and urge them to support this bill. You can contact them and learn more by using ALA’s Legislative Action Center http://congress.nw.dc.us/ala/home/

For further information, contact Patrice McDermott pmcdermott@alawash.org or Lynne Bradley lbradley@alawash.org - 202-628-8410.

From ALA Washington Office Newsline, July 31, 2003

See you in Coral Gables!