“If you must choose between librarians and libraries, choose librarians” instructed Don Lindberg, Director of the National Library of Medicine, as he concluded his comments to the 17th Medical Informatics Course, Woods Hole, MA, May 31, 2004. We were an eclectic mix of ages, ethnic groups, occupations, and geographical distribution. Librarians were joined by information technologists, physicians, nurses, a graphic designer and a medical records instructor from locales ranging from Johns Hopkins and Dartmouth to west Texas and Washington state. We were forced to collaborate as we benefited from one another’s strengths, which complimented our weaknesses and expanded our egocentric viewpoints; if you’re a hammer, everything in the world looks like a nail. The faculty was eclectic as well, and one of the highlights of my experience was to eat lunch with Alexa McCray, designer of the clinicaltrials.gov database, and pick her brain about automatic indexing initiatives currently underway for MEDLINE. (The other highlight was running back to supper with Marcia Eppelbaum in a downpour that began suddenly as we were hiking to the lighthouse. We let Sandra Martin opt out of this particular outing since it was her birthday). It was also gratifying to hear fellow student Frank Davis, a surgeon from Savannah, pay homage to Jane Bridges.

Ultimately, we learned that we will have to design our own solutions by communicating and collaborating with one another. Which brings me to our next opportunity to communicate and collaborate, at our annual meeting on Oct 21-25 in historic Biloxi, where history and hospitality abound. From our Gulf side convention hotel, the BayView, to our banquet at Mary Mahoney’s in the Old French House, we will enjoy antebellum charm and Gulf Coast cuisine. Sandra Franklin, Chair, Program Committee, and Ada Seltzer, Convention Chair, continue to strive mightily to bring us a relaxing, entertaining, and informative experience as we “Up the Ante” to connect, collaborate and communicate. See page 3 of this issue for additional details and check the meeting website (http://www.library.umc.edu/sc/) frequently for the latest details.

Highlights from our chapter executive board meeting in Washington DC:
- Cookbooks will be ready for sale at our Biloxi meeting.
- Southern Expressions will be published in electronic format only after the completion of the current volume.
- A newly appointed task force on Committee Restructuring, Cathy Woolbright, Chair, with members Brenda Green, David Jurgens, Danny O’Neal, Linda Flavin, Jocelyn Rankin, Cindy Mitchell, Carolyn Brown, and Karen Roth will examine the method by which members request and are appointed to committees.
- Approved the Nominating Committee’s slate: Chair-Elect: Pam Neumann, Secretary-Treasurer: Helvi McCall, MLA Nominating: Janet Fisher.

Have a good summer. Mary Fran Prottsman
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Content policy for Southern Expressions
Statements and opinions expressed in Southern Expressions do not necessarily represent the official position of its co-editors or the Southern Chapter of the Medical Library Association. Contributions may be edited for brevity, clarity, or conformity to style. Final decision on the content of Southern Expressions shall be left to the discretion of the co-editors with the advice of the Communications Committee of the Southern Chapter/Medical Library Association.
The theme for the 2004 annual meeting has generated excitement among our local arrangements and program committee members, and within Southern Chapter. Mark your calendar for October 21 - 25, 2004. Your destination will be the Bayview Hotel, Biloxi, Mississippi. The Mississippi Gulf Coast, considered a well-balanced escape, was ranked one of the top three “up and coming” destinations in North America by the 2000 Fodor’s/ASTA Annual Hot Spot Survey. Come early and play!

Local tours are scheduled for Thursday afternoon and Friday. There will be the traditional Thursday Early Bird Reception and Friday Welcome Reception. Continuing Education courses will occur on Friday, with two part-time hands-on classes at a nearby community college computer lab. Saturday and Sunday programming is concentrated to accommodate the Monday symposium. The creative planners were able to provide quality content in addition to the 20 contributed papers and 16 posters to be presented by our members.

General session speakers are Dr. Herman Taylor, Director of the Jackson Heart Study, Lynne Waymon, of ContactsCount, and our own T. Scott Plutchak. We are fortunate to have the editor of the Journal of the Medical Library Association as a member of our chapter. Scott’s insight and knowledge about the world of publishing will be enlightening. There was standing room only when Lynne Waymon spoke to the Leadership and Management section at MLA about negotiating. She’ll share with us on the subject of networking know-how. Rosalind Lett is scheduled to speak at the Hospital Librarians’ luncheon.

Ada Seltzer and the Local Arrangements Committee have lots of surprises and southern hospitality in store. The Sunday evening banquet at Mary Mahoney’s Old French House Restaurant, an internationally acclaimed Gulf Coast landmark, will be a special memory. Monitor the website (www.library.umc.edu/sc/) for preliminary program updates and hotel registration information (coming soon).

The negotiated room rate at the Bayview Hotel is $120 per night, plus applicable taxes. In order to get this fantastic room rate and meeting amenities, we must meet our room night quota. We ask Southern Chapter members to please patronize the Bayview Hotel. Air Tran, Delta, Continental, Northwest, and Southeast Airlines serve the Gulfport-Biloxi International Airport. So, mark your calendar to connect, collaborate, and communicate with your Southern Chapter colleagues in Biloxi!

leadership symposium offers practical content

When Mary Fran Prottsman asked Southern Chapter members to complete a needs assessment, little did she know what the future would bring. In the needs assessment and annual meeting program evaluations, Southern Chapter members were clear that they wanted leadership and management programming. When the Leadership & Management Section of MLA announced a grant opportunity, Southern Chapter had the data to respond. The rest is history.

Pat Wagner, consultant, researcher, writer, and trainer with Pattern Research is designing a program that should interest Southern Chapter members at all career levels, from the experienced directors and managers, to new and aspiring library leaders. Wagner will present a six-hour symposium at the Biloxi meeting on Monday, October 25, 2004, Manage: Your Time, People, Money, Projects and Stress. Wagner uses her background in the performing and literary arts to create programs that are both entertaining and insightful. Wagner’s interactive workshop, with hands-on practical exercises, addresses time, project, and stress management from the realities of a busy medical library with limited staff and budget. We’ll learn how to reinvent ourselves and communicate more effectively.

We hope that most meeting attendees will participate in the Leadership Symposium. The Leadership & Management Section presented Southern Chapter with a check and certificate as recipients of the first Chapter-Level Leadership Education Challenge Grant during their business meeting on May 24th. Thanks to the grant, this will be a fantastic, but inexpensive CE experience. A few months after the symposium, we will follow-up to determine if the information shared was practical and if lessons learned were applied in the workplace. See you there!
**ALABAMA**

Lister Hill Library of the Health Sciences, University of Alabama at Birmingham

The Alabama Health Libraries Association (ALHeLA) and Lister Hill Library of the Health Sciences, University of Alabama at Birmingham, hosted a statewide planning meeting on health information outreach. The meeting was held on March 11-12, 2004 in Birmingham, AL, and was funded through an award from the National Network of Libraries of Medicine, Southeastern Atlantic Region (NN/LM SE/A). Representatives from public and academic libraries, library organizations, state agencies, professional organizations, and non-profit health care agencies shared information and discussed methods for identifying the needs of health information users and for providing needed information effectively.

Representatives from Lister Hill Library included Tracy E. Powell, ALHeLA Past President, Catherine Hogan Smith, and T. Scott Plutchak. Other participating ALHeLA members included Geneva Bush Staggs, ALHeLA President, and Judy Burnham, both from the Baugh Biomedical Library at the University of South Alabama, and Cindy Mitchell from the Cary Library, Auburn University.

Submitted by Tracy Powell

University of South Alabama Baugh Biomedical Library

Health Science Librarianship as a Career, panel discussion by members of Alabama Health Libraries Association (ALHeLA), presented at the Alabama Library Association, April 2004, Montgomery AL. Panel consisted of Judy Burnham, Nancy Gray, Tracy Powell and Robert Schrimscher and was coordinated and moderated by Geneva Bush Staggs.

Best Practices #3: Collection Assessment for Curriculum Development, a panel presentation at the Alabama Library Association, April 2004, Montgomery. Program was coordinated by Judy Burnham, who also presented a session in the program.

Citation Analysis as a Collection Development Tool. Poster presented by Judy Burnham and Dennis Fell (USA Dept. of Physical Therapy). Alabama Library Association, April 2004, Montgomery, AL.

**FLORIDA**

Baptist Health South Florida and the Miami Health Sciences Library Consortium

Shalini Channapatha, a native of Bangelore, India, is interning at South Miami Hospital’s medical library this summer from May-June 2004. She is concluding her master’s degree coursework in information studies at Florida State University in their distance learning program. She holds a library science degree from Bangalore University and has worked in the British Library branch in Bangalore.

Carrie Figueredo, from Beckman Coulter Library, has also enrolled in the master’s degree program in information studies from FSU. Go Carrie!

Diane Rourke, director of Library Services at Baptist Health South Florida, attended the annual meeting of MLA in Washington, DC and received a certificate for exemplary service to hospital librarianship. (Other librarians who also received the certificate include: Addajane Wallace, Karen Roth, Dr. Cheryl Dee, Mary Fran Prottman and Jan Orick.)

Addajane Wallace also won an award for Research for her publication in the JMLA.
South Miami Hospital is proud to announce that it has been designated a Magnet Hospital for nursing in the US, #107 out of many thousands of hospitals. The medical library was very supportive of this application, compiling a bibliography of all nursing publications by staff and administrative nurses over a twenty year period.

Baptist Health South Florida’s library services celebrated twenty-five years of publishing by its medical, nursing and health care staff. At a breakfast during National Library Week, an honor roll of authors from 1979-2004 was displayed and a pictorial presentation, reflecting on past “Author!Author!” events. Diane Rourke and Devica Samsundar coordinated the event, inviting past and present authors to attend.

submitted by Diane Rourke

Florida State University College of Medicine Medical Library

The Florida State University College of Medicine Medical Library has begun work on an NNLM RMLS/Atlantic Region subcontract: “Delivery of PDA technology to Florida State University College of Medicine affiliated hospital librarians: training and information resource evaluation.” The Principle Investigator is Barbara Shearer, Director, Medical Library, and the Co-Principle Investigators are Nadine Dexter, Public Services Librarian, and Suzanne Nagy, Technical Services Librarian and Library Webmaster. The funding period is February 2004-January 2005.

The FSU COM is a community-based medical school established to educate the next generation of physicians with a legislative mandate to serve minority, geriatric and other underserved populations in Florida. Therefore, remote access to current medical information is of the highest priority to the Medical Library. Affiliated hospital librarians are well positioned by place (physical library) and by mission (provide medical information to physicians in affiliated hospitals) to partner with the FSU Medical Library to disseminate information about both technology and resources. In order to achieve these goals, PDA technology has been distributed to hospital librarians who will receive training in using PDA’s while assisting with evaluation of a number of core information products both in use and under consideration by FSU for distribution to students and clerkship faculty. Electronic resources under review are: InfoRetriever, FirstConsult, GSM’s Clinical Pharmacology, ePocrates, the Washington Manual of Medical Therapeutics, Harrison’s On Hand, Cecil Clinical Companion, and Stedman’s Medical Dictionary.

The PDA’s are Dell Axim X5’s, with 64M RAM, 256M SD cards, portable keyboards, and operate at 400 MHz. In addition, we are testing wireless cards in three locations (including FSU), PubMedOnTap, and software that will allow the PDA device to connect to a digital projector for PowerPoint presentations.

Participants include: Andy Zimmerman, Information Technology Department, FSU; Kay Franklin, Librarian, and Nina Clark, Director, Education and Professional Development Services, West Florida Healthcare, Pensacola; Ellen Richbourg, Librarian, Baptist Hospital, Pensacola; Ann Phillips, Librarian, Sacred Heart Health System, Pensacola; Naomi Elia, Library Director, Richard Mercer, Reference Librarian, Deedra Walton, Systems Librarian, Anne Rosebrock, Reference Librarian, Daleen Aragon, Clinical Nurse Research Specialist, and Boris Coronado, Assistant Director, Internal Medicine, Medical Education, Orlando Regional Healthcare System, Orlando.

submitted by Barbara Shearer

Florida Health Sciences Library Association

Following an extensive search and screening process, the Florida Health Sciences Library Association has award its first ever Librarian of the Year Award to Janet Schneider, Patient Education Librarian at James A. Haley Veterans’ Hospital in Tampa, Florida.

Janet’s nomination and letters of recommendation describe an active, enthusiastic and innovative librarian who always extends herself for her customers. Janet is proactive in providing support and instruction for the patients and their families and friends at the VA in Tampa. One of her recommendations describes Janet as having a “genuinely caring attitude and a focus on excellence in customer service.” Janet has devoted many hours to professional organizations and has been a FHSLA member for over 15 years. We are pleased to have Janet as our first time Librarian of the Year.

submitted by Karen Roth
Personnel:
The HSC Libraries made two new professional hires recently. We welcome Michelle Foss as our new Access Librarian. She comes to us from the University of Central Florida where she was Library Information Network & Exchange Coordinator, providing business and personal research information to the Florida community. Ms. Foss will oversee Document Delivery/Interlibrary Loan, Circulation, Reserve, and handle stack maintenance issues for the HSC Library in Gainesville. We also welcome George Hack as our new Education Coordinator. He is currently completing his Ph.D. in Educational Technology and Instructional Design at the University of Florida. Mr. Hack will oversee bibliographic instruction, coordinate development of tutorials and online instruction, and work with our Liaison Librarians on their various library courses.

Tara Cataldo, Team Leader for the Reference, Education and Information Management Division, has taken the position of Science Bibliographer at UF’s Marston Science Library. She will continue to work with the HSC Libraries on common collection and service issues. Amy Buhler is the new Team Leader for Reference.

Honors, Degrees and Awards:
The HSC Libraries’ award-winning ‘RxEAD: Prescription for Knowledge’ Campaign was honored again at MLA 2004, winning First Place in the Swap & Shop’s Ongoing Campaigns category.

Lenny Rhine was honored at MLA 2004 by the International Cooperation Section, and received the annual ICS award in recognition of his “dedication and outstanding service and leadership in international cooperation and outreach.”

State/National/International Activities:
Beth Layton was named to the National Planning Committee for MLA 2006. Lenny Rhine has been granted an honorary faculty position at the School of Health Science at the University San Francisco de Quito in Ecuador due to his contributions to the University of Florida’s Project Heal, for his support on behalf of Ecuadorian medical education, specifically optimizing resources in medical and health information systems.

Meetings, Conferences and Travel:
The HSC Libraries were well represented at the Medical Library Association’s Annual Conference in Washington, DC May 21-26, 2004. Cecilia Botero, Amy Buhler, Linda Butson, Tara Cataldo, Ned Davis, Peggy Hsu, Rae Jesano, Beth Layton, Faith Meakin, Lenny Rhine, Pam Sherwill-Navarro and Michele Tenant from the Gainesville campus attended. Sandra Canham, Pam Neumann and Adriana Yoshii, from Borland Library at UF-HSC in Jacksonville, also attended the meeting.

Several of this year’s HSC Libraries’ attendees held program responsibilities and/or presented papers or posters at the MLA conference: Beth Layton was program chair of the Medical Informatics Section, a primary sponsor of two session programs and co-sponsor of a third. Faith Meakin was program chair/chair-elect of the Leadership and Management Section but gave up the office of Section Chair this year because of her election to the MLA Board. Ms. Meakin took on her duties as a Board member at the last business meeting. She will remain on the credentialing committee and will be Board Liaison to the Books Panel, the Governmental Relations Committee and to the Taskforce on the Information Specialist in Context.

Nancy Schaefer continued as chair of the Client Relations Committee and is beginning her term as chair-elect of the Public Health/Health Administration, participating in early planning of sessions for next year’s MLA in San Antonio, Texas. She is also convening one of seven sections of MLA’s Health Literacy electronic journal
Around the South

club, which runs April-September. In addition, Ms. Schaefer also helped craft a successful proposal granting stipends to lay or community health workers who have been accepted as presenters at the American Public Health Association annual meeting this fall.

The Special Libraries Association Annual Conference was held in Nashville, TN, June 5-9, 2004, and was attended by Ned Davis, ‘nita Ferree and Michele Tennant.


**Papers, Publications, Presentations and Teaching:**

**Posters**


**Papers/Presentations**


Pamela Sherwill-Navarro and Gloria McWhirter. A bridge across the state: creating an electrifying connection between a historically Black college and an academic health science center. In the section program ‘Sharing the power (part 1): delivery of effective instruction,’ sponsored by the Nursing & Allied Health Resources Section and African-American Medical Librarians’ Alliance SIG.

Michele Tennant. A library-based bioinformatics educational program for students, researchers, and clinicians. Medical Library Association, Washington DC, May 21-26, 2004. In the section program ‘Sharing the power (part 2): bioinformatics education and the library,’ sponsored by the Medical Informatics Section and the Molecular Biology and Genomics SIG.

Michele Tennant and ‘nita Ferree. Partnerships in instruction: teaching dogs old and new, near and far. Special Libraries Association, Nashville TN, June 5-9, 2004. In the division program entitled ‘Beyond information literacy: teaching old dogs new tricks,’ the contributed papers session of the Biomedical and Life Sciences Division.

**Publications**


**Teaching**

Michele Tennant taught two 4-hr CE classes at MLA 2004: Molecular biology and genetics for librarians and Genomics, proteomics, and bioinformatics for librarians. Dr. Tennant also co-taught a 4-hr CE class at SLA 2004: Phylogenetics and systematics for information specialists: science and resources.
University of Miami School of Medicine, Calder Library

Preparations are well underway to expand the Calder Library’s Evidence-Based Medicine/Use of the Biomedical Literature component of Longitudinal Theme III of the University of Miami School of Medicine’s curriculum to the new distance education students who will enter with the Class of 2008 in August. The new students, who will be located at the campus of Florida Atlantic University (FAU) in Boca Raton for their first two years of medical school, represent the Library’s first experience with distance education. FAU is one of Florida’s State University System campuses.

Although lectures by Calder faculty will be broadcast to the Boca Raton campus and the Blackboard course software used for the EBM component will continue to be web-accessible, faculty in the FAU Library will teach the hands-on, small group EBM Medline classes, provide assistance to students as they complete the required assignments, and grade the assignments. John D. Jones, Jr., Reference and Education Librarian at the Calder Library, has assumed responsibility for the day-to-day coordination of the planning and implementation of this new initiative in conjunction with Susan K. Setterlund, Head, Information Literacy and Instructional Services, at the Wimberly Library of FAU.

submitted by Suzy Burrows

University of South Florida, Shimberg Health Sciences Library

The Shimberg Health Sciences Library had an information booth at Senior Day in the Park at MacFarlane Park in Tampa on May 7, 2004. Senior Day in the Park is an annual special event sponsored by the City of Tampa Parks & Recreation Department and the State of Florida Department of Elder Affairs in celebration of Older Americans Month. More than 500 seniors attended this daylong, outdoor event.

Agencies throughout Hillsborough County were present to showcase their services to local senior groups. Shimberg Health Sciences Library representative Karen Keene provided information on print and electronic consumer health resources. Information on University of South Florida health clinics and treatment centers was also provided.

submitted by Karen Keene

GEORGIA

I wanted to thank the members of Southern Chapter for selecting me for Honorary Membership in 2002 as I really appreciate this designation and my beautiful plaque. I was at MLA in Washington, DC as I have been selected to serve a one year term on the Credentialing Committee. We met on Friday evening at the Hilton Hotel and Sandra Franklin, Chair did a remarkable job of leading the meeting. Several members from Atlanta of the Southern Chapter were also at MLA. My big news is that I have been given the new status of Emeritus AHIP and I think others in Southern Chapter should be aware that there are rewards when you retire.

Sharon Lee Cann, Ed. D., AHIP
Director (retired), Georgia Baptist College of Nursing Library

Emory University’s Woodruff Health Sciences Center Library

Librarians at Emory University's Woodruff Health Sciences Center Library hold positions in the following library associations:

Georgia Health Sciences Library Association: Mia Sohn White - Vice President/Program Chair '05.

Southern Chapter/MLA: Sandra Franklin - Chair-Elect/Program Chair '04; Mary Lynch - Archivist; Linda Garr Markwell - Benchmarking Educator; Kathy Torrente - Program Committee-Coordinator of Contributed Papers and Posters.

Medical Library Association: Sandra Franklin - Chair, Credentialing Committee; Carolyn Brown - Chair-Elect Nursing & Allied Health Research Section; Rhonda Everett - Chair, MLA Career Development Grants Jury; Linda Garr Markwell - Past Chair, Chapter Council and new Task Force on Closing of US Hospitals.
MISSISSIPPI

Forrest General Hospital in Hattiesburg, Mississippi

Bettye Duncan, M.L.S.; M.S.; AHIP, Library Services Manager at Forrest General Hospital in Hattiesburg, Mississippi attended the annual Medical Library Association Conference 2004 held in Washington, D.C. She was honored by the Hospital Libraries Section of the M.L.A. by having her name placed on the Scroll Of Exemplary Service for making a difference to further Hospital Libraries and Hospital Librarianship. She was awarded a certificate that commemorated her permanent inclusion on the Scroll.

submitted by Sarah Adcock

SOUTH CAROLINA

University of South Carolina School of Medicine Library

In partnership with the Palmetto Health Richland Hospital and the Geriatrics Division of the University of South Carolina School of Medicine, the Library proudly announces a new web site, GeriatricWeb, at http://geriatricweb.sc.edu. GeriatricWeb is a web-based digital library of links to peer-reviewed geriatric Internet resources to be used in the education of health care professionals and in the clinical care of the older patient. Funded by a grant from the National Library of Medicine, GeriatricWeb is completely free and open to all health care professionals and to the public. Please consider providing a link to this important new geriatric information resource from your library’s website.

Our library’s collection development policy is featured in MLA’s new DocKit entitled “Collection Development and Management for Electronic, Audiovisual, and Print Resources in Health Sciences Libraries.”

Sarah Gable, Roz McConnaughy, and Ruth Riley attended the MLA ’04 annual meeting in Washington, DC in May. As Chair-Elect of Chapter Council, Sarah attended the Chapter Council meeting. In preparation for assuming the position of Chapter Council Chair for 2004-05 she also attended the MLA Board meetings. As SC/MLA Governmental Relations Committee Chair, Roz attended the SC/MLA Board meeting. As a member of the National Program Committee 2004, Ruth facilitated the NPC-sponsored contributed paper session.

TENNESSEE

National Limb Loss Information Center

Meredith P. Goins, MIS, NLLIC Librarian, attended the 2004 MLA conference and presented “Healthy People 2010 in action: using national partnerships to address the needs of individuals with limb loss” on Tuesday May 25th for her manager, Leslie J. Duncan, who was unable to attend.

The Amputee Coalition of American will hold it’s annual educational conference & exposition August 5-7th in Nashville Tennessee. Celebrating our 15th anniversary in Tennessee-the home state of the Amputee Coalition of America, the theme of the 2004 conference is “Yesterday’s Dream, Tomorrow’s Promise.” You are sure to see some old friends and meet some new ones as we spend three full days enjoying the best in education, technology and support. The conference is being held in the heart of Music City at the Renaissance Nashville Hotel. For more information, please call (888)267-5669 or visit us online at http://www.amputee-coalition.org/annual_meeting_highlights04.html.
University of Tennessee Health Science Center Libraries

Jan Haley, Information Services Librarian, St. Thomas Hospital, Nashville, has just received a Professional Development grant from RLM to develop an eight-week course for teaching internet use and consumer health information gathering. Her target audience consists of retired health professionals (nurses, social workers, librarians, and others) and interested members of the physician’s wives group. She plans to build a solid volunteer base for a planned Patient and Family Resource Center. Jan’s name was also recently added to the MLA Hospital Libraries Section Scroll of Exemplary Service, along with Marcia Ann Glisson, Magnolia Regional Health Center.


Priscilla Stephenson and Brenda Green, University of Tennessee Health Science Center; Richard Wallace, East Tennessee State University; Martha Earl, University of Tennessee Preston Medical Library; Jan Orick, St. Jude’s Children’s Research Hospital; and Mary Virginia Taylor, VA Medical Center, Memphis published “Community partnerships for health information training: medical librarians working with health-care professionals and consumers in Tennessee” in Health Information and Libraries Journal, vol 21, issue s1, p 20. Priscilla, Brenda, Rick, Jan, and Martha also presented on NNLM outreach projects at the Tennessee Library Association meeting in March. Janice Kelly joined them to talk about grant writing tips.

Priscilla Stephenson’s article on job hunting for hospital librarians, “The Great Job Search - Using the Web,” was published in Journal of Hospital Librarianship 2003 Dec; 3(4): 91-105. She notes that much of the material will also be useful for job hunters working in academic health science libraries.

Martha Earl also published an article in Technical Services Quarterly, vol 21, no 3, pp 53-65, entitled “Mentoring at a Distance: Successful Matching of Experienced Librarians with School of Information Sciences Students via Electronic and Traditional Means.” Her co-authors were Thura Mack and Joel Southern, University of Tennessee.

Rick Wallace received a $600 AASL Leadership scholarship to take courses from ARL.

The fall THeSLA meeting in Nashville on Sept 29 will feature a 6 hour class by Peg Allen on “Finding the Best Evidence to Meet Nursing Information Needs”. All are welcome. A registration brochure is available upon request. Cost $90 members; $110 non-members (includes lunch). Contact Rick Wallace, wallacer@mail.etsu.edu, for more information.

Beth Westcott, NNLM, will present her award winning workshop, Easy to Read Health and Wellness Material for Consumers: recognizing it, finding it, writing it, rewriting it, at the UT Preston Medical Library on August 19 and 20. Contact Martha Earl, mearl@utk.edu, for more information.
News from Chapter Council

Once again MLA proved to be an energizing marathon of committee meetings, educational sessions, informative exhibits and – the favorite part – an opportunity to see old friends and make new ones. Fortunately, all of these things were included in the Chapter Council Meeting held on Saturday, May 22nd. Here are some highlights:

- In addition to Jan, Southern Chapter was well represented by Linda Garr Markwell, the outgoing Chapter Council Chair, and Sarah Gable, the incoming CC Chair. Danny O’Neal was not able to attend, and was sorely missed by all!
- Reports were given by MLA President Pat Thibodeau, President-Elect Joanne Marshall, President Elect-Elect M. J. Tooey, and MLA Executive Director Carla Funk.
- The dates for next year’s MLA meeting in San Antonio, TX, have been changed somewhat. The meeting will begin a day later on May 14th and run through the 19th.
- MLA is looking at software programs to help Chapters collect dues and meeting registration fees online.
- Chapters are being encouraged to network with the graduate schools within their regions that offer masters in library & information science, and/or in medical informatics.
- Chapters are also being asked to schedule a session at their annual meetings to follow up the MLA teleconference “The Art and Practice of Electronic Journal, Book, and Database Licenses: Practical Tips for Healthcare Organizations” on September 22, 2004.
- The Independent Reading Program for MLA CE credit, beta tested last year by a number of Southern Chapter members, will be implemented soon. One unit of credit will be awarded for each article read and critiqued up to three.
- The Chapter Council Presents Sharing Roundtables continued to be very popular again this year with 347 participants at 43 tables. Virtual Library Services and Copyright & E-Journals were the hottest topics this year with three tables each. Only one topic was cancelled – Disaster Planning.
- Jan will again Chair the Roundtables Committee for 2005, and Danny will Chair the Majors/MLA Chapter Project Jury. Sarah Gable began her term as Chapter Council Chair at the end of the meeting.
- And last – but certainly not least – we are proud to announce that Linda Garr Markwell was elected as one of Chapter Council’s nominees for the MLA Nominating Committee. Congratulations!

submitted by Jan H. LaBeause & Danny O’Neal

“Take Action!” at ALA.org

Many associations, such as the World Wildlife Fund and the Union of Concerned Scientists, have been using online action networks to make their voices heard. These action web sites provide draft letters and the contact information for your members of Congress. All you have to do is enter some basic contact information. Action networks have made contacting your members of Congress a very easy process, especially when you don’t have time to compose a letter or make a phone call.

The American Library Association has recently released a take action page. The Take Action page is available at: http://www.ala.org/ala/issues/takeaction/takeaction.htm. The site uses Capwiz software, which is produced by Capitol Advantage. You don’t need to be an ALA member to utilize it. After you enter your zip code, the site will display your elected officials. By clicking “email” below any of the pictures, you can select from a list of appropriate messages to send to that particular person. Contact information for federal and state agencies is also easily accessible. Hopefully, the site will continue to grow, and they will add more complete versions of sample letters and an email alert feature.

submitted by Roz McConnaughy
Clinical Information Librarian

The Medical College of Georgia Greenblatt Library invites applications for the position of Clinical Information Librarian. If you enjoy teaching and learning, working with dedicated professionals in a supportive setting, and want to make a positive impact on the quality of clinical care, then this is the job for you! The successful candidate will be a member of a team responsible for planning, development, delivery and evaluation of health information and instruction services. Reporting to the Head of Education and Information Services, this position will be primary liaison to clinical groups and MCG Health, Inc. and will spend much of his/her time in the clinical setting, including attendance at morning report and rounds. This is a Library faculty appointment with responsibilities for research, scholarship and professional service.

Required: a degree from an ALA-accredited library school; experience in a health sciences library or other health sciences environment; advanced knowledge and experience with current resources, vocabularies and research techniques in the biomedical sciences; collaborative planning and creative problem solving abilities; strong communication, interpersonal and customer service skills; an entrepreneurial, client-centered focus; knowledge of consumer health resources; ability to perform as a faculty member in areas of education, scholarship and service. Preferred: membership in the Academy of Health Information Professionals

The Medical College of Georgia is the state’s health sciences university with the tripartite mission of teaching, advancing knowledge and providing patient care. The leading academic medical center has 2,000 students in its Schools of Allied Health Sciences, Dentistry, Graduate Studies, Medicine and Nursing. With an award winning Children’s Medical Center for patient and family centered care and more than 80 specialty clinics and centers, the enterprise’s biomedical and clinical research focuses on cancer, infection and inflammation, neurological and cardiovascular diseases. Please visit our web site, http://www.mcg.edu for more information about MCG and the Library.

Augusta is Georgia’s second largest city and lies along the banks of the beautiful Savannah River. It is the second oldest city in Georgia and is rich in history and architectural diversity. Host of the renowned Masters Golf Tournament each spring, the springtime display of azaleas and dogwoods has earned the city the title of the “Garden City.” Nearby attractions include Lake Thurmond and modest drives to Atlanta, the ocean and mountains.

Faculty status (non-tenure track) and rank. Competitive benefits package, including TIAA/CREF and other retirement options. Minimum salary is $40,000, depending on experience. Priority review of applicants will begin September 1, 2004 and continue until position is filled.

Send letter of application, resume, and three letters of professional reference to:

Marianne Brown, Head Library Business Services  Greenblatt Library  Medical College of Georgia  Augusta, Georgia 30912-4400  Telephone: 706-721-4677  Fax: 706-721-2018  email: marbrown@mail.mcg.edu  EOE/AA/Equal Access

“Quotables”

“A university is just a group of buildings gathered around a library.” - Shelby Foote

“When you are growing up, there are two institutional places that affect you most powerfully -- the church, which belongs to God, and the public library, which belongs to you. The public library is the great equalizer.” - Keith Richards of The Rolling Stones

“Education is not the filling of a bucket but the lighting of a fire.” - W. B. Yeats
What are you researching? Our members report they use research regularly to help respond to a variety of work-related questions. Whether it’s to evaluate potential e-journal purchases, students’ use of library copiers, or determining physician changes in information-seeking behavior, research is the tool of evidence-based librarianship.

The Research Committee presents these results in order to promote networking among those with similar research interests. We also hope this review will prompt everyone to use research more often in the practice of librarianship, and to report results to the profession — either in writing or with professional presentations.

**Gail Anderson** (ganderso@mcg.edu), Medical College of Georgia, Augusta, GA


**Marilee Creelan** (mcreelan@mail.mcg.edu), Medical College of Georgia, Augusta, GA

Marilee was also a contributor to the New Georgia Encyclopedia (Feb., 2004), with articles about Dr. David Satcher, Dr. Louis Sullivan, and Columbia County, GA. Marilee was a contributor for the chapter, “Medicine & Health,” in Magazines for Libraries, (12th ed., 2004). Her paper, “Integrating a Graded Information Management Course into the Dental Curriculum,” will be presented at the 2004 SC/MLA meeting.

**Kathy Davies** (kdavies@mail.mcg.edu), Medical College of Georgia, Augusta, GA

Kathy presented “MEDLINE versus EMBASE for Family Medicine Searches: Can MEDLINE Searches Find the Forest or a Tree?” with Thad Wilkins, MD and Ralph Giles, PhD at the 2003 meeting of the North American Primary Care Research Group. Kathy was a discussant on “MedlinePlus for Consumer Health,” at the Georgia GOLD/GALILEO 2003 annual meeting, and she co-authored a presentation, “Nutritional Supplements to Benefit Cancer Patients Undergoing Chemotherapy or Radiation Therapy,” with Becky Lam and Anne Marie Vann, from the MCG School of Allied Health.

**Lyn Dennison** (ldenniso@mail.mcg.edu), Medical College of Georgia, Augusta, GA

Lynn Dennison has been involved with an in-house management project at the Greenblatt library, examining the library’s statistical trends and analyzing performance metrics. Specifically, the library benchmarked its budget and serials expenses against figures for AAHSL libraries and comparable institutions. The goal is to increase the budget and to increase the proportion of electronic serials within the total serials collection.

**Eskind Biomedical Library**, Vanderbilt Medical Center, Nashville, TN

Researchers at Eskind have researched a variety of areas in the past year. Look for these published and upcoming publications:


**Douglas Joubert** (djoubert@mail.mcg.edu), Medical College of Georgia, Augusta, GA

Douglas is involved in the statistical analysis of the LibQUAL+ data at MCG. This research investigated four analytical questions developed by the AAHSL Task Force on Quality Assessment. Douglas also coordinated a study to assess the information-seeking behavior among faculty, students, and staff of the Center for Biotechnology and Genomic Medicine (CBGM).

(continued pg. 14)
Research Spotlight

Douglas Jourbart presented the following papers: “Em(p)owering Your Institution Through Benchmarking: a Mixed Model Approach to Assessment,” at the 2004 MLA meeting, “Assessment of Use of Bioinformatics Resources by the Center for Biotechnology and Genomic Medicine,” at the 2003 SC/MLA annual meeting, and “LocusLink and RefSeq: Gene Centered Resources,” at the MCG Technology Fair, Mar. 29, 2004 in Augusta.

Tamera Lee (tlee@mail.mcg.edu), Medical College of Georgia, Augusta, GA
Tamera Lee chairs the AAHSL Outcomes Assessment Committee and is involved with reviewing and assessing resources, standards, and tools. She is also exploring performance indicators and other points of comparison related to teaching, research, and patient care at academic medical centers. Her presentation at the 2003 MLA meeting, “Exploring Outcomes Assessment: The AAHSL LibQUAL+ Experience,” will be published in a forthcoming 2004 Haworth Press title, From Data to Action: Libraries Act on Their LibQUAL+ Findings. Tamera’s work with LibQUAL+ led to two presentations at the 2003 MLA meeting, both with James Shedlock and Rick Forsman: “Surfing the Tsunami of Service Quality: The AAHSL/ARL Partnership in Exploring Outcomes Assessment through LibQUAL+,” and “The New AAHSL Assessment Program: Implementing the LibQUAL+ Survey in Academic Health Sciences Libraries.”

Kristy Stephens (klstephe@mail.mcg.edu), Medical College of Georgia, Augusta, GA
Kristy and Kathy Davies presented, “Charting a Course for New Waters: Implementing PDA Resources and Services,” at the SC/MLA 2003 meeting. Kathy and Kristy are co-authors of a presentation with Tamera Lee for the 2004 meeting in Biloxi, “Health Care Technology in Action: An Academic Health Sciences Library Doubles Down to Lead a Campus-Wide Collaboration.”

Jan LaBeause (labeause_j@mercer.edu), Mercer Medical Library, & Peyton T. Anderson Learning Resources Center, Mercer University School of Medicine, Macon, GA
Jan has used research tools to develop several in-house library management projects this year. * Mercer’s library collected data for more than a year in an effort to develop a managed print system. The library will begin charging for printing on August 1st.

* After researching and compiling supporting documents, they developed a proposal for a Library Faculty within the Medical School Faculty. In lieu of requiring a doctorate and/or post-doctorate training for promotion, the proposal incorporates AHIP and the Essential Areas of Knowledge. The proposal was accepted by administration and faculty, and takes effect July 1, 2004. Jan will be presenting a paper on this project at SC/MLA this fall.
* In response to student requests for 24/7 access to the library, a mini-survey of the AAHSL libraries and a brief survey of the medical students was conducted. Results prompted the library to extend its hours during exam weeks and to arrange additional study rooms for after-hours use.
* Jan reports they are comparing print, online, and online-with-print subscription prices for 2005 journal renewals. They are also analyzing usage statistics for the past three years to determine cost per use. Results will inform decisions about renewals and cancellations.

Jan, Barbara Shearer (Florida State University), and Ruth Riley (University of South Carolina) presented a 90-minute workshop to the SGEA (Southern Group on Educational Affairs) in Savannah, GA on April 16, 2004. The workshop, “Virtually Better: Academic Medical Libraries Integrate Electronic Publishing into the Medical Curriculum,” covered myths and realities of electronic publishing, open access initiatives and starting a new medical library in the post-Web environment.

Jan’s article, “LibQUAL+ä 2002 Survey Results in the Library of a Problem-Based Learning (PBL) Medical School: A Case Study” will be included in the 2003 publication, From Data to Action: Libraries Act on Their LibQUAL+ä Findings, to be published by Haworth Press as a special issue of the Journal of Library Administration.

“SHHH ... Your Image is Showing: Hollywood Looks at Librarians,” was the title of Jan’s 2003 Miriam Libbey Lecture for the Georgia Health Science Librarians Meeting. She reports the lecture was a result of extensive research and that she is scheduled to present on the same topic at the Charleston Conference this fall.

Richard Nollan (rnollan@utmem.edu), UTHSC Health Sciences Library, Memphis, TN
Richard coordinated the work of a team of UTHSC librarians that designed and implemented a self-paced web tutorial on basic library information to provide a bridge to the campus for distance education students. The self-paced tutorial contains five modules on the

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physical library, resources, database searching, the web, and citation formats. Blackboard™ will be used to gather usage data. Richard, Brenda Green, and Lin Wu designed the project. Preliminary results were presented at a poster session at the MLA conference in Washington, and more statistical feedback will be presented at the upcoming SC/MLA conference in Biloxi. Richard’s paper, “Campus Intellectual Property Development,” was published in the Feb. 2004 issue of Reference Services Review, 32(1): pp. 31-34.

Danny O’Neal, (doneal@hsc.usf.edu), Shimberg Health Sciences Library, University of South Florida, Tampa, FL
Danny continues his ongoing study to measure the effect of a library training module on first-year medical students. He will compile 2004 survey results, pretest/posttest results, and student self-evaluations and compare these with 2003 results to evaluate the effectiveness of the library training module.

Ellen Sayed, (esayed@jaguar1.usouthal.edu), Charles M. Baugh Biomedical Library, University of South Alabama, Mobile, AL
Ellen and Geneva Staggs have been reviewing ILL fill rates. Ellen is also working on using Clio for in-house service in a three-site network (see pages 19-20). Additional projects include EFTS, OCLC’s IFM (ILL Fee Management) system, and a Sister Library Initiative project with Holberton Hospital Library, St. Johns, Antigua (see http://southmed.usouthal.edu/library/antigua/index.html for more information) with Justin Robertson. Ellen presented the projects at the 2004 MLA meeting.

Cathy Schell, (cathy@md-software.com), Earleton, FL
Cathy’s company, MD Software, is conducting research related to information science and medical documentation in emergency medicine. They have been awarded an SBIR grant for this project. Cathy is also conducting an email survey and invites anyone from Southern Chapter to participate by sending her a brief list of the top medical references professional medical librarians recommend for home reference. Which medical references do you use at home and why? Cathy is asking physicians the same question to see if there is crossover of any titles.

Ada Seltzer (aseltzer@rowland.umsmed.edu), Rowland Medical Library, University of Mississippi Medical Center, Jackson, MS
Ada reports they have completed an in-house research project to assess student use of a new computer print charge system. When Rowland Medical Library installed Paper Cut, a computer print charge system in September 2003, each student was given a $100 (1000 page) print credit to support course-related printing needs. During the past year the library assessed this policy to determine whether changes would be needed for next year. Ada reports that analysis verified the general perception that while a small number of students used their entire 1000-page allotment, most students printed fewer than 250 pages. The analysis also negated the general impression that students with laptops and students with access to other computer labs on campus would not use the library facility.

Priscilla Stephenson (pstephenson@utmem.edu) UTHSC Health Sciences Library, Memphis, TN
Priscilla and Cheryl Dee, PhD (University of South Florida) each have NN/LM funding to train seniors in the use of MedlinePlus and are collaborating in the evaluation of their individual projects. Lin Wu is working with Priscilla on the UTHSC training contract, and they will present, “Lessons Learned: Outreach to Senior Citizens,” with Cheryl at the SC/MLA meeting in Biloxi. Priscilla is also researching citation patterns in nursing research journals, as part of the NAHRS mapping analysis of nursing journals.

Rick Wallace, (wallacer@mail.etsu.edu), Quillen College of Medicine, Johnson City, TN
Rick is concentrating on the following funded projects:
* He received a $6000 ETSU (Eastern Tennessee State University) Research Development Grant to study the effect of a clinical medical librarian participating in family medicine hospital rounds.
* He received an ETSU Primary Care Grant of $9000 to study the use of PDAs and InfoRetriever among primary care rural physicians. He is auditing medical records to determine whether information at the point of care changes physician behaviors on three commonly seen conditions.
* Rick was awarded a $1500 ETSU Instructional Development Grant to train faculty in use of PDAs with InfoRetriever to determine whether this changes attitudes towards PDA use in the clinic.

In addition, Rick is also beginning his dissertation on the information behaviors of ETSU medical residents.

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Research Spotlight (continued from p. 15)

Lisa Westrick (lwestrick@mcg.edu), Medical College of Georgia, Augusta, GA
Lisa has been involved in the Medical College of Georgia’s 175th anniversary celebrations. On Oct. 8, 2003 she spoke at the university’s Lucy Craft Laney Museum about the library’s anniversary celebrations. Her online exhibit, “The History of the Medical College of Georgia: 175 Years of Teaching, Discovering, and Caring Exhibit (http://www.mcg.edu/Library/history/index.htm) was inaugurated Dec. 5, 2003. Her 2003 SC/MLA presentation, “Using Historical Documents to Capture a Broader Audience: An Online Exhibit of the 175th Anniversary of the Medical College of Georgia” detailed her work on this project. Lisa presented “Issues in Managing Digital Projects,” for the 2004 Galileo Interconnected Libraries Users Group Annual Meeting and “Reference & Special Collections,” for the 2003 meeting of the same group.

Lin Wu, (lwu5@utmem.edu), UTHSC Health Sciences Library, Memphis, TN
Lin’s article, “Montreal Hospital Librarians’ Websites: Striving for Excellence,” will be published later this year in Journal of Hospital Librarianship 4(4); 2004. Lin assisted with the link migration project for the NOAH: New York Online Access to Health™ web site (http://www.noah-health.org) last fall, checking and updating links for the Tourette Syndrome and Liver Diseases pages. She later used that research for another article, “Tourette Syndrome: Information from the Internet,” to be published in the Journal of Consumer Health on the Internet 9(1); 2005 (in press). Lin, Priscilla Stephenson, and Betsy Park from the University of Memphis are currently evaluating faculty status and tenure policies for academic health science librarians. They distributed their survey to 185 academic health science library directors in June. When results are returned, they will compare results with those of a previous survey of university librarians conducted by Betsy Park in 1989.

New Member Profiles

Gentry Holbert is currently the Library Director at the Mobile Infirmary Medical Center. She attended library school at Louisiana State University in Baton Rouge, LA. She spent six months as a Fulbright Scholar (2001-02) in Kiev, Ukraine, at the Vernadsky National Library of Ukraine lecturing, as well as coordinating computer automation and creating electronic resources. She encourages others to apply for Fulbright grants, as the program needs professionals with library and information skills.

Ms. Holbert has held academic positions at the University of South Alabama, Southeastern Louisiana University and served as Information Services Manager at the Metropolitan Washington Council of Governments in Washington, DC. In the past, she was co-founder and co-owner of a start-up Internet company with offices in Mobile and New York City. She also teaches E-commerce in the College of Business at the University of South Alabama.

Mary “Maggie” Altman is the Administrative Librarian at Keesler AFB Medical Center Library, a position she has held for nine months. Maggie has been at the Keesler Medical Center Library for four years. The Keesler Medical Center library is a two-person show. Maggie is the only professional. She is directly responsible for medical library operations, reference service, literature searches, orientations, cataloging, collection development and marketing. She received her M.L.I.S. from the University of Southern Mississippi. She has 12 years experience at federal libraries.

Stacie Waddell is a librarian at Nobel Learning Resource Center which is a part of Shepherd Center. Shepherd Center is a rehabilitation hospital that specializes in spinal cord and brain injury, multiple sclerosis and other neuro disorders. The hospital also treats stroke patients. Stacie’s library is truly a special library. The Library’s hours are 9:30 a.m. - 4:00 p.m. Monday - Friday. Volunteers help maintain evening and weekend hours.

Her library is attached to Piedmont Hospital which has four MLS librarians with a well supported library. Stacie enjoys a good working relationship with these librarians. Another source of support for her is the Atlanta Health Sciences Library Consortium.

Stacie joined Southern Chapter after she reviewed her budget and learned how professional money was spent in the past. One of Stacie’s goals is to attend the 2005 Southern Chapter meeting. She has enjoyed reading Southern Expressions and feels it keeps her connected to chapter activities.
Cash Prizes for Best Southern Chapter Research Papers & Posters

Has your paper or poster been accepted for presentation in Biloxi this fall? The Research Committee will be awarding cash prizes for outstanding papers and posters with its Annual Meeting Research Presentation Awards at the October meeting in Biloxi, Mississippi.

All research papers and posters presented at the Southern Chapter meeting will be considered for these awards. Not sure if your presentation is research based? You may not have started out with a plan for a research study, but many of our library descriptive studies lack only an additional bit of effort to make the transition to a research project. Sometimes it can be as simple as adding an evaluation component to a report about an innovative new marketing (or reference, document delivery, collection development, or technology) program. You will enhance the power of your presentation by turning a case study into a research report! If you feel you need advice to make this transition, contact one of our Southern Chapter Research Mentors: http://www.scmla.org/mentors.htm. These people have volunteered their time and assistance to any of our members requesting research advice—make the most of this resource!

The awards will recognize the best research presentations at the meeting. Winners of the awards for research papers will receive cash awards: 1st place ($300.00), 2nd place ($200.00), and 3rd place ($100.00). Research poster award winners will also receive cash awards: 1st ($200.00), 2nd ($100.00), and 3rd ($50.00).

The Research Committee coordinates the judging using formal criteria based on those used by the MLA Research Committee. Study design, validity, reliability, presentation, and implications of the study are all considered in the evaluation. The complete list of criteria is available on the chapter web site: http://www.scmla.org/resjudge.htm.

Research Committee members will issue an email invitation to authors of research papers and posters by September 1, 2004, asking if they wish to include their presentations in this competition. If you would like to make sure that your paper/poster is considered for the research awards, please email Priscilla Stephenson, Chair, Research Committee at pstephenson@utmem.edu, prior to the meeting.

FHSLA Annual Business Meeting and CE Videoconference

This year we tried something new. And it worked! On Wednesday, April 28, 2004, the first-ever, interactive videoconference of a FHSLA Annual Business Meeting and CE Course was presented. The project started in August 2003, from an idea by Karen Roth. The goal was to hold the Annual Business Meeting via teleconference or videoconference to allow members who may not have the travel time and money to participate. The concept quickly expanded to include a CE Course and a free lunch!

The program began with the FHSLA 2004 Business Meeting, 12:00 noon to 1:00 pm. Lunch was provided at all five sites in Florida through the generous sponsorship of OVID, StatRef, and MD Consult. The business meeting originated from the USF College of Medicine, whose Information Services group hosted the connection links to the other four locations that enabled a completely interactive experience.

The business meeting adjourned and contact with the College of William and Mary, in Williamsburg, VA, was established. The CE Course was presented from 1:00 pm to 3:00 pm. “Laugh for the Health of It: The Value of Humor in Healthcare,” taught by John Morreall, Ph.D., was completely interactive for all 6 sites, Williamsburg and the five Florida locations. At the conclusion of the course, Dr. Morreall answered questions from the participants at the various sites for an additional 35 minutes.

The CE Course was MLA accredited for 2 hours and, like lunch, was free. We registered 56 attendees for the course and 48 for the business meeting. Feedback was very positive with many comments on the cost and time efficiency of the format. The few negatives that were reported concerned the need for a larger visual image and better sound of the CE presentation. The technology will only get better and we feel this is a viable alternative for meetings and continuing education.

(continued pg. 18)
Elizabeth Connor, AHIP, a Southern Chapter member who “retired” from medical librarianship in March 2003 to write books for The Haworth Press, has completed four manuscripts that may be of interest and value to other chapter members.


The second book, A Guide to Developing End User Education Programs in Medical Libraries (hard cover ISBN: 0-7890-1724-5; soft cover ISBN: 0-7890-1725-3) features eighteen case studies from hospital and academic health sciences librarians who have developed, taught, and/or evaluated end user education programs. This work includes a case study from Southern Chapter member Justin Robertson titled “The Librarian’s Role As Information Technology Educator: One Library’s Response.” This book is expected out in Winter 2004/2005.


Institutions represented include ACOG Resource Center in Washington, DC; Osler Library of the History of Medicine at McGill University; Jersey Shore University Medical Center in Neptune, New Jersey; Trinitas Hospital in Elizabeth, New Jersey; Saint Francis Health System in Tulsa, Oklahoma; Naval Medical Center in Portsmouth, Virginia; University of Utah Hospital in Salt Lake City; University of Massachusetts Medical School in Worcester; University of New Mexico; University of Nebraska Medical Center; University of Wisconsin - Madison; Welch Medical Library at The Johns Hopkins University; and the University of Connecticut Health Center.

Elizabeth has accepted a tenure-track library faculty position at The Citadel in Charleston, SC, and has several other book ideas in development.

Save the Date! October 14, 2004

The Eskind Biomedical Library at Vanderbilt University Medical Center is pleased to invite SC/MLA members to an exciting evidence-based colloquium featuring such distinguished speakers as Dr. Donald Lindberg, NLM; Dr. Richard Bankowitz, University Hospital Consortium; and Dr. Brian Haynes, McMaster University. Mark your calendars and visit www.mc.vanderbilt.edu/biolib/lecture for more information.
Establishment of an E-Licensing Working Group

The National Library of Medicine (NLM) has named an E-Licensing Working Group to help explore the challenges of negotiating licensing agreements and concerns about restrictions that agreements may impose on members of the National Network of Libraries of Medicine (NN/LM) in providing interlibrary loan service and direct document delivery to unaffiliated health care providers and consumers. The group will determine how regional Medical Libraries and NLM might assist NN/LM member libraries with negotiating electronic licensing agreements. Written recommendations from the working group will be submitted to NN/LM by November 12, 2004.

Participate in MLA’s Study to Explore Informationist/ISIC Roles

What differentiates an Informationist or Information Specialist in Context (ISIC) from a librarian? What skills do ISICs need, and where might they practice?

Join us to help clarify the ISIC concept by voicing your opinions at an ISIC focus group to be held during the Southern Chapter meeting on Friday, October 22 from 4:00pm - 5:00pm. Focus group participants will receive a $10.00 Amazon.com gift certificate.

The focus group will be led by a team from the Eskind Biomedical Library, Vanderbilt University. In a recent MLA-Focus, the MLA Board of Directors and the Task Force on the Information Specialist in Context announced the selection of the Eskind Biomedical Library at Vanderbilt University, Nashville, TN, with Nunzia B. Giuse, AHIP, as principal investigator, as MLA’s consultant on the information specialist in context study. Contact Nila Sathe at nila.sathe@Vanderbilt.edu or 615-936-1383 to register to participate in the focus group. Attendance is limited to 15-20.

submitted by Sandra Franklin

Interlibrary Loan Lending Fill Rates

In the Fall of 2002, the Interlibrary Loan department at Baugh Biomedical Library, University of South Alabama, decided to investigate the declining Interlibrary Loan lending fill rate. The DOCLINE lending fill rate had dropped to below 75% and the OCLC lending fill rate was below 60%.

Unfilled requests for August-October 2002 were reviewed. The requests were sorted by DOCLINE codes. Of the 648 requests, 314 or 48% were classified as LAC, 120 as NYR, 78 as CST, 33 as INC, 58 as OTH, 14 as NOS, 13 as BDY, 8 as EXL, 7 as NCR, 2 as USE, and 1 as CAN.

A further breakdown of the LAC category revealed that only 51 of the 314 requests were truly LACs. 173 requests were not filled due to out of date holdings data, while 37 requests should have been filled, and 16 could have been filled with online subscriptions.

Based on these findings, the Interlibrary Loan Coordinator instructed interlibrary loan staff on the use of DOCLINE codes and how to effectively search the OPAC, and proceeded to update SERHOLD based on the unfilled requests every month. OCLC holdings are updated from SERHOLD holdings data via National Library of Medicine.

To assess the outcome of these procedures, DOCLINE and OCLC reports were reviewed carefully. The DOCLINE report for Jan-Apr 2004 was selected to compare with previous results. Of the 155 requests in
The Shimberg Health Sciences Library reference department at the University of South Florida has developed an outreach program that they are calling the Roadshow. It is designed to increase the awareness of the library’s resources that are specific to the curriculum and research needs of the faculty and students of the Colleges of Nursing, Public Health, and the School of Physical Therapy. For the past three years the College of Medicine has integrated the library and its resources into their three-week long orientation program, the Profession of Medicine, so the goal of the Roadshow is to connect with the rest of the Health Sciences programs.

The Roadshow consists of informational and instructional posters, brochures, guides, bibliographies, and freebies such as bookmarks, pens, pencils, and of course, chocolate! Oh, and librarians, too. For each Roadshow outing, the posters and educational materials are individually developed to address the needs of the specific target audience. We also provide information on remote access and computer accounts.

We station ourselves in a high traffic location, set up a table and poster board to display the posters and handouts, and spend the day talking with the students and faculty. We provide an online access to our new homepage for answering questions and demonstrating databases. We also run a laptop PowerPoint slideshow highlighting library resources, information, and the friendly faces of the librarians. Much thanks goes to Bev Shattuck for her encouragement and support of the program and to the library staff Allison Howard, Rose Bland, Randy Polo, John Orriola, and Danny O’Neal for their knowledge, time, and effort.

Feedback has been extremely positive from faculty and students and we have been asked to schedule return visits, participate in semester orientations, and provide faculty and student orientations on library resources. By going on the road and visiting the colleges we have been able to meet with students that we have never seen in the library. For the students, the Roadshow allows them to meet us, ask questions, and find out what they have been missing. We are making a connection that previously has been difficult to establish. It puts a face on the library.

The Roadshow has already visited the Sarasota and Tampa campuses of the College of Nursing and is preparing materials for their next destination, the College of Public Health. The School of Physical Therapy will follow, with return visits to all throughout the year. Other sites, on and off campus, are under consideration.

submitted by Danny O’Neal

Interlibrary Loan Lending Fill Rates (continued from pg. 19)

the LAC category, 55 or 35.5% were truly LACs, while 40 or 25.8% were due to cancelled titles, 32 or 20.64% were found in the OPAC and should have been filled, and 28 or 18% could have been filled through online subscriptions.

The assessment showed an improvement in the correct use of LAC as a DOCLINE category from 16.2% in 2002 to 35.5% in 2004. Similarly, unfilled requests due to cancelled journal titles decreased by 29%, from 54.8% in 2002 to 25.8% in 2004. All cancelled and added titles since 2000 are currently being reviewed for potential SERHOLD update. On the other hand, 60 requests or 38.7% could have been filled, indicating further need for training on how to search and use the OPAC.

As a result of this study, the DOCLINE lending fill rate is approximately 80% at this time, while the OCLC fill rate is still fluctuating 50%-70%. This study of the interlibrary loan lending fill rate was helpful in identifying areas in need of improvement in the department, and in establishing a more effective internal process for SERHOLD updating. There are, however, variables involved which are beyond any interlibrary loan librarian’s control, such as prefixed requests, book requests in DOCLINE, recently missing issues, the bindery schedule, and requestor’s willingness to pay.

submitted by Ellen Sayed

Taking It to the Streets: Shimberg Health Sciences Library’s “Roadshow”

The Shimberg Health Sciences Library reference department at the University of South Florida has developed an outreach program that they are calling the Roadshow. It is designed to increase the awareness of the library’s resources that are specific to the curriculum and research needs of the faculty and students of the Colleges of Nursing, Public Health, and the School of Physical Therapy. For the past three years the College of Medicine has integrated the library and its resources into their three-week long orientation program, the Profession of Medicine, so the goal of the Roadshow is to connect with the rest of the Health Sciences programs.

The Roadshow consists of informational and instructional posters, brochures, guides, bibliographies, and freebies such as bookmarks, pens, pencils, and of course, chocolate! Oh, and librarians, too. For each Roadshow outing, the posters and educational materials are individually developed to address the needs of the specific target audience. We also provide information on remote access and computer accounts.

We station ourselves in a high traffic location, set up a table and poster board to display the posters and handouts, and spend the day talking with the students and faculty. We provide an online access to our new homepage for answering questions and demonstrating databases. We also run a laptop PowerPoint slideshow highlighting library resources, information, and the friendly faces of the librarians. Much thanks goes to Bev Shattuck for her encouragement and support of the program and to the library staff Allison Howard, Rose Bland, Randy Polo, John Orriola, and Danny O’Neal for their knowledge, time, and effort.

Feedback has been extremely positive from faculty and students and we have been asked to schedule return visits, participate in semester orientations, and provide faculty and student orientations on library resources. By going on the road and visiting the colleges we have been able to meet with students that we have never seen in the library. For the students, the Roadshow allows them to meet us, ask questions, and find out what they have been missing. We are making a connection that previously has been difficult to establish. It puts a face on the library.

The Roadshow has already visited the Sarasota and Tampa campuses of the College of Nursing and is preparing materials for their next destination, the College of Public Health. The School of Physical Therapy will follow, with return visits to all throughout the year. Other sites, on and off campus, are under consideration.

submitted by Danny O’Neal
If you love seafood, then the dining choices on the Mississippi Gulf Coast will be a delight. The regional cuisine specializes in varieties of seafood influenced by the Cajun and Creole flavors from neighboring Louisiana. Tomato sauce, green bell pepper, celery, chili powder, long grain rice, yellow onions, red pepper, Tabasco sauce, okra, hot pepper sauce, filé, and cayenne pepper—are some of the favorite ingredients found in many of the most flavorful dishes. When the shrimp and fishing industries are thriving on the Gulf of Mexico, visitors and residents can enjoy the tantalizing flavors of the sea’s bounty.

Stretching 26 miles, the Mississippi Gulf Coast restaurant scene includes some hearty, mouth watering foods that are “down home” as well as delicate and sophisticated. Lobster, crab cakes, red beans and rice, eggplant pirogue, shrimp Creole, jambalaya, gumbo, crawfish étouffée, crabs, and other fresh grilled fish are among the most popular dishes in over 230 restaurants, and each one bears the unique stamp of its creator. Chimney’s and Vrazel’s in Gulfport offer fine dining creations as well as great coastal ambiance. Southern Living recommends the following for fried seafood, prepared in the proper manner: Steve’s Marina Restaurant, Long Beach; White Cap Restaurant, Gulfport; Aunt Jenny’s and Jocelyn’s in Ocean Springs. Mary Mahoney’s Old French House in Biloxi is the site of the 2004 annual meeting banquet, and is famous for its wonderful food, its renowned bread pudding, and its historic French design, with a gift shop. From po’boys to southern gourmet cooking, everything imaginable is available in the area, where chefs take justifiable pride in their experimentation.

Restaurants along the Gulf Coast also offer a variety of cultural and ethnic cuisine, as well as casual and fine dining. If seafood is not your favorite, there are Oriental, Mexican, Italian, and Greek venues available. Chappy’s in Long Beach offers a champagne brunch, while the Blow Fly has little plastic surprises in your food and on the windows! The casinos feature some of the coast’s great restaurants offering international and American cuisine in all types of dining venues. The Grand Casino has eight restaurants including L. B.’s Steakhouse, Brulo’s Seafood Company, The Creamery, and Corky’s. Reservations may be required at some restaurants, so plan ahead to take in the best the Gulf Coast has to offer! There is something to please everyone! For more information, and a description of various dining establishments, some with menus posted, visit this website: http://www.gulfcoast.org/dine/fine_dining.html.

Submitted by Connie Machado

A Tale of Two Libraries: ICS and the Sister Library Initiative

In May 2003, the University of South Alabama Biomedical Library entered into a Sister Library relationship with Holberton Hospital Library in St. John’s, Antigua. The Sister Library Initiative was initially a pilot study of the International Cooperation Section of the Medical Library Association.

As a Sister Library, the Biomedical Library has coordinated book and journal donations and developed a content rich web page for the Holberton Hospital Library. As a result of these donations, the library now has over 4000 books and journals. The Holberton Hospital Library’s web page can be viewed at: http://southmed.usouthal.edu/library/antigua/index.html.

At the Medical Library Association’s annual meeting in Washington, DC, May 21-26, 2004, Glendine Smith, Director of the Holberton Hospital Library, Antigua, presented a paper on the Sister Library experience: “Sister Libraries: Moving Forward”, with Justin Robertson, AHIP and Ellen Sayed, AHIP from the Biomedical Library. Ms. Smith gave a vivid description of life in Antigua, and the positive effects the Sister Library Initiative has had on her library. After the meeting, Ms. Smith visited the USA Biomedical Library in Mobile, toured the University Library and even found some time to do a bit of sightseeing! submitted by Ellen Sayed & Justin Robertson
The Southern Chapter Hospital Library Committee proudly announces that Addajane L. Wallace was selected as the 2004 Hospital Librarian of the Year.

Addajane was nominated because she embodies all the qualities of an exemplary hospital librarian. During these times when the profession needs to attract and keep new librarians, Addajane applies her unending energy towards her efforts in promoting librarianship. For the last 5 years, she served as a mentor in the Medical Library Association’s Academy of Health Information Professionals program. Addajane is an outstanding educator in the field of health sciences librarianship and informatics at the local and regional level. She shares her knowledge and experiences with others, especially in the area of clinical librarianship. Her research and publications have been presented at MLA, Southern Chapter, and Florida Health Science Library Association meetings. At this past May MLA Annual Meeting, she received a Professional Recognition Award. Addajane is highly regarded in the community for her work. Her enthusiasm, willingness to serve others, and effective leadership style has endeared her to all.

When Addajane was informed of the Committee’s decision, she said, “My reaction is just one of shock that I am considered to be worthy of the designation of librarian of the year. Since the announcement I have discovered that many, many people worked very hard to support my candidacy. This makes the whole thing even more overwhelming. My response is to say a humble thank you.”

A plaque and a $250.00 check will be presented to Addajane during the Southern Chapter Annual Meeting, in Biloxi, MS at the Hospital Library Luncheon. This luncheon is from 11:30 am - 1:30 pm on Saturday October 23, 2004. Library Consultant Rosalind Lett will be speaking in relation to our theme, “Upping the Ante: Connect, Collaborate, and Communicate.” The luncheon menu features honey roasted chicken breast with sage walnut dressing, whipped sweet potatoes, yellow squash and zucchini sauté, a mixed garden salad, rolls and butter, Chef’s choice of dessert and iced tea and coffee. At a mere $28.00 a person, it is a bargain too good to pass up. We hope many of the Southern Chapter members will join us for this auspicious event.

submitted by Marilyn Teolis

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If you remember typing catalog cards, you share a memory with Susan Selig, who retired in April from Memphis’ University of Tennessee Health Science Center. Susan typed cards as a student worker at the University of Central Arkansas library and later as a cataloger at UTHSC’s Mooney Library in 1969. She left Memphis briefly to attend George Peabody College for Teachers in Nashville, where she received her Master of Library Science Degree in 1973 before returning to UT.

During her years at UTHSC, Susan managed the clinical library at the John Gaston Hospital, and then the Stollerman Clinical Branch Library, working closely with the medical students, residents and clinical faculty. In the main library she worked as a circulation and reference librarian, managed readers’ services, and later served as Associate Director. At the time of her retirement she was Special Projects Coordinator. She credits her years as a hospital librarian in helping to develop her reference and search skills and her understanding of the clinician’s need for rapid access to medical literature for patient care. In 1990 she was named the Memphis Library Council’s Librarian of the Year.

In an interview shortly before she retired, Susan said she was most proud of beginning a clinical library program for residents. “Our library was among the first medical libraries nationwide to provide appropriate literature searches and background information to residents about the cases discussed during morning report.” Her advice to other medical librarians? “Get involved in your profession and professional societies – participate - volunteer. You’ll learn a great deal from your colleagues and will have opportunities to achieve in ways you wouldn’t have in your regular job.”

Those of us in the University of Tennessee Health Sciences Library, as well as her Southern Chapter colleagues, wish Susan all the best in her retirement.

submitted by Priscilla Stephenson and David Armbruster
## Southern Chapter Interim Fiscal Report

May 2003 – May 2004

### Opening Balance (4/30/03 statement) $18,156.35

### Income (Reported by 4/30/04)
- Membership Dues (Reported after 4/30 closing, $240) $5,920.00
- Annual Meeting – Return of Seed Money $3,000.00
- Scholarship Donation $50.00

Total Income = $8,970

### Expenses (Closing April 30, 2004)
- Awards (including 1st time attendee) $3,272.89
- Plaque $94.77
- Honorarium $500.00
- Meeting Expense $10,482.57
  (Nashville $250; Biloxi $1,000; Miami $645; Miami $806.40; Miami $3,168; Miami $806.40; Miami $127.17; Biloxi $2242.50)
- Mailing $245.09
- Insurance $275.00
- Southern Expressions $2,774.68
- Database Exp $2095.54
- Bylaws – Printing $62.10
- Incorporation Filing Fee $8.00
- Travel – Chapter Rep $406.50

Total Expenses $20,217.14

### Checking Balance (04/30/04) $7,421.27

### ASSETS
- CD Asset/General (maturity date 6/10/04) $16,659.60

Martha Watkins Scholarship Fund (May 2003 – May 2004)
- Previous Balance (maturity date 6/5/03) $12,241.23
- Current Balance (maturity date 5/30/04) $12,449.57

submitted by Marilee Creelan
When I was in the third grade I stuck homemade book pockets and book cards on the back inside covers of my Bobbsey Twins books, wrote out a list of titles in my wide-rule, spiral-bound notebook labeled “Books Checked Out,” and proceeded to coerce my family members into checking out books from my “library.” Was I a geeky kid, or what? But, hey, at least I was industrious. I even charged overdue fines. I found the notebook the other day and chuckled at the short list of entries. My sister checked out The Bobbsey Twins and the Mystery at Snow Lodge and never returned it. Typical. She probably still has it stashed away with my Ken doll she swore was eaten by aliens. Seems my Mom checked out The Bobbsey Twins at the Seashore twice. She must have felt sorry for me. The entries stopped abruptly after she was charged the 35-cent overdue fine noted carefully on line 4. I guess she figured there were limits to her tolerance of a third grader’s whims.

So my home-based library was short-lived, but I never lost interest in books and library procedures. With such innate (and admittedly frightening) tendencies, you’d think I would have spent my childhood and young adult years yearning to be a librarian when I grew up. Wrong. It never occurred to me. It wasn’t until I had graduated from college and discovered that I wasn’t cut out for teaching (run away, run far away!) that I considered going to library school. A friend of mine had done it, so I thought, what the heck, why not give it a shot? And I did. So now that I’ve been a librarian for a while and have concluded that I love my career, I can dare to admit to being an Accidental Librarian. I fell into my profession purely by accident. Well, guess what? I’m not alone in this. A lot of you guys out there in library land are Accidental Librarians, too. Most of us did not set out at an early age to become librarians. We thought, “I want to be a teacher, I want to be a doctor, I want to be an astronaut, I want to be a Charlie’s Angel.” Not many of us thought, “I want to be a librarian.”

Okay, so why is this? Why is it that children don’t romanticize librarianship like they do fire-fightingship or police officership? Since recruitment is fast becoming a sticky issue in the field, maybe we all need to consider this question and brainstorm ways to make librarianship more appealing to the young.

To test my own role model abilities, I said to my 5-year-old son the other day, “Don’t you want to be a librarian when you grow up?” (I know it was a leading question, but give me a break, okay?) He looked at me like I was nuts and replied, “Nonsense! I want to be a van driver.” Hmm. How can I compete with that? Guess I’ve got my work cut out for me with that one.

How did YOU choose to become a librarian? Do you have an Accidental Librarian story you’d like to share? I’d like to hear it. Email me your story at laura@med.sc.edu. If there is enough response I’ll compile the stories and distribute them at a later date.

The Final Word.
As Mary Fran noted in her Message from the Chair, Southern Expressions will be going to an electronic format only with the Winter issue, Volume 21, January 2005. From my perspective, there are several nice aspects to going to an electronic format: money saved from printing and postage costs, a more colorful format, being able to better accommodate last minute changes or additions, and not having to turn down or delay submissions due to restrictions on the length of the newsletter. Currently, you can access previous copies (going back to the Fall edition of 1999) of Southern Expressions at http://www.scmla.org/soexp.htm.

Personally, serving as co-editor has been a good way for me to get to know many of you better. As always, Justin and I welcome your feedback on Southern Expressions, and if you have never submitted anything before, please consider doing so.

-Clista