

SOUTHERN EXPRESSIONS

Alabama **Georgia** **Puerto Rico** **Tennessee**
Florida **Mississippi** **South Carolina** **Virgin Islands**

**Volume 21, Number 3,
Summer 2005**

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Next Reporting Deadline:

September 1, 2005

Next Publication Date:

October 15, 2005



Message from the Chair

Sandra Franklin

I am excited about our upcoming 55th annual chapter meeting in San Juan, Puerto Rico, October 20 – 24, 2005, with the theme “Exceeding Our Boundaries: Advocate, Rejuvenate, and Celebrate”. I hope you have visited the Southern Chapter home page and connected via the link to the Puerto Rico annual meeting website to begin making your plans. The Local Arrangements Committee, Program Committee, and Professional Development Committee are hard at work to provide what they promise will be quality programming and fun! If you have not done so, please complete the survey to determine attendance at the Puerto Rico meeting as soon as possible. Information about the meeting can be found in this issue.

The Southern Chapter Executive Board met during the MLA meeting in San Antonio, Texas. Twenty-one Board members made their way to the Convention Center for the 7:00 a.m. meeting. We did not complete all agenda items in the two hours, but we covered a lot of business. I thank all Committee Chairpersons for the reports submitted. The Membership Committee shared its new promotional brochure and revised membership form. Copies of the brochure will be printed for distribution and a PDF version made available to members. The slate of officers for 2005-2006 was approved and you will be receiving ballots soon. The Ad Hoc Finance Committee met for the first time during MLA. You will hear more from this committee in the future with funding for awards and annual meeting expenses as priority items. Our Bylaws Committee will review the MLA Model Bylaws for Chapters, as recommended by **Lucretia McClure**, to determine if changes are needed.

There will be three Appointed Official vacancies after the October 2005 Business Meeting. **Linda Flavin** has served ten years as Membership Database Manager, **Mary Lynch** has served eight years as Archivist, and **Jane Bridges** has served three years as Parliamentarian. We thank all of them for their service to SC/MLA. In order to have these appointed officers in place for the second business meeting in Puerto Rico, members are asked to submit a letter of application, listing your reason for interest, qualifications, and the value you

will bring to the position, to **Sandra Franklin** and **Pam Neumann**, by August 31, 2005. The duties of these officials are listed in this issue of the newsletter.

Looking ahead, mark your calendar for the 2006 joint chapter meeting October 12 – 16, in Atlanta, Georgia. The Mid-Atlantic Chapter will join Southern Chapter at the Westin Hotel Buckhead. Lenox Square Mall is adjacent to the hotel property and a MARTA station is around the corner for rail travel to Atlanta attractions. Buckhead is home to some of the best restaurants in Atlanta, so there is something for everyone.

Ruth Riley, University of South Carolina School of Medicine, and **Tom Basler**, Medical University of South Carolina, invited Southern Chapter to the state of South Carolina and the city of Charleston for the chapter’s 57th annual meeting in 2007. The Executive Board unanimously accepted the invitation and we thank them for their willingness to co-host our meeting.

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Southern Expressions

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Content policy for Southern Expressions

Statements and opinions expressed in Southern Expressions do not necessarily represent the official position of its co-editors or the Southern Chapter of the Medical Library Association. Contributions may be edited for brevity, clarity, or conformity to style. Final decision on the content of *Southern Expressions* shall be left to the discretion of the co-Editors with the advice of the Communications Committee of the Southern Chapter/Medical Library Association.

Around the South: **News from Our Regional Libraries**



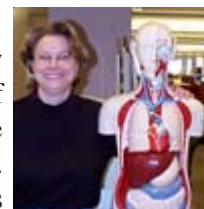
ALABAMA

☞ **ALHeLA Announcement:** The Alabama Health Libraries Association's annual meeting, to be held in Auburn, is tentatively scheduled for November 13-15.

University of Alabama at Birmingham, Lister Hill Library of the Health Sciences

☞ **Lister Hill Library Welcomes Two New Librarians**

Lisa A. Ennis obtained her B.A. in history from Mercer University, and her M.A. in history from Georgia College. She received her MS. Information Sciences from the University of Tennessee in 1997. Previously, she was Librarian and Assistant Professor at Georgia College & State University, in Milledgeville, GA where she was also an adjunct history professor. Lisa's experience with School of Health Sciences sparked her interest in Health Sciences Librarianship.



Lisa Ennis

Jason Blaine Baker received his MLS from the University of Alabama, Tuscaloosa, in 2004, and his B.A. in English from Auburn University. Among his other previous public service positions, Jason spent three years as a Teacher Trainer in the U. S. Peace Corps in the Sri Lanka and Philippines. Prior to going to school to earn his MLS, Jason also worked at Birmingham Public Library's Central location in the youth department.



Jason Blaine Baker

The Archivists and Librarians in the History of the Health Sciences (ALHHS) and Medical Museums Association (MeMA) recently held their annual meetings in the Lister Hill Library at UAB. ALHHS and MeMA typically meet in conjunction with the American Association for the History of Medicine (AAHM) meeting, which was held in Birmingham and hosted by UAB the first week of April. Over sixty ALHHS and MeMA members attended a banquet at the historic Tutwiler Hotel on Wednesday April 6th, and celebrated the 30th anniversary of ALHHS. The following day, members of the two associations held their annual meetings in the Lister Hill Library and following their respective paper sessions and business meetings toured the library's Historical Collections unit. HC staff created a special display of library, archive, and museum items for viewing by meeting attendees.

University of South Alabama, Baugh Biomedical Library, Mobile, AL

☞ **Tom Williams** has been selected to serve as chair of the Medical Library Association International Cooperation Section, as well as chair of the Medical Library Association Cunningham International Fellowship Jury. He has also been appointed to the Review Panel for the World Library of Toxicology, Chemical Safety, and Environmental Health Project. This portal to global information resources in toxicology, chemical safety, and environmental health is hosted by the Toxicology and Environmental Health Information Program which is a part of the National Library of Medicine's (NLM) Division of Specialized Information Services.

Judy Burnham has been promoted to Associate Director of the Baugh Biomedical Library.

Ellen Sayed, head of Document Delivery, has been selected to serve as Medical Library Association Publications Committee Chair-designate for 2005-2006. This committee is responsible for the publications program for the association, encouraging the scholarship of medical librarians.

Justin Robertson was appointed adjunct instructor to the University of South Alabama's College of Nursing.



FLORIDA

SHIMBERG HEALTH SCIENCES LIBRARY

✂ **Beverly Shattuck** and **Danny O'Neal** attended the 2005 annual meeting of Medical Library Association held in San Antonio, TX.

Beverly Shattuck, Allison Howard, Lee Ann Howlett, Karen Keene, Danny O'Neal, John Orriola, and JoElla Young attended the annual meeting of the Florida Health Sciences Library Association in Jacksonville on April 21, 2005.

Allison Howard was elected Vice President/President Elect for 2005-2006 at the annual meeting of the Florida Health Sciences Library Association in Jacksonville. Congratulations, Allison!

Karen Keene represented the Shimberg Health Sciences Library at Senior Day in the Park in Tampa on May 6, 2005. This annual event is sponsored by the City of Tampa and the State of Florida Department of Elder Affairs in celebration of Older Americans Month. Hundreds of seniors attended this daylong, outdoor event. Karen presented information on print and electronic consumer health resources.

University of Florida Health Science Center Libraries

Michele Tennant was honored with the *Distinguished Member Award* from the Biomedical and Life Sciences Division of the Special Libraries Association at this year's Annual Meeting. This is the highest award the division gives, and it was in recognition of 'exceptional service to the division and to the profession.' Dr. Tennant was recently elected to the Faculty Senate at the University of Florida, a first for the Health Science Center Libraries. Also, she has been named to the organizing committee for the UF Genetics Institute's *Florida Genetics Workshop 2005*, to be held at UF at the end of this year.

The HSC Libraries welcome **Andrea Reprogle** to the Access Services staff. Ms. Reprogle is currently working towards her doctorate in Information and Library Science from the University of South Florida.

Lenny Rhine was selected as Chair of the Abstract Review / Scholarship Committee and member of the International Committee for the 9th International Congress for Medical Librarianship, Salvador, Brazil, which will convene 19 – 23 September 2005. Dr. Rhine also performed in-service training entitled 'email html course' for the Association of Health Information and Libraries in Africa. Thirty-five people completed the six-module course that was translated into French and Portuguese.

Rae Jesano became Chair of the Libraries / Educational Resources Section of the American Association of Colleges of Pharmacy at their annual conference in July, and will also serve on the 2005-06 AACP Academic Section's Coordinating Committee.

Nancy Schaefer became Chair of the Public Health / Health Administration section of the Medical Library Association at this year's annual meeting.

Beth Layton attended the MLA National Program Committee Meeting (for 2006), including a four-hour Fellowship meeting, and is also the Immediate Past Chair of the Medical Informatics Section.

Michele Tennant taught a 4-hour CE class at MLA's annual meeting on *The Molecular and Genetic Bases of Cancer*.

Around the South (continued from pg. 4)

Ned Davis attended a workshop in Bethesda, MD on 1 April at the National Library of Medicine, detailing how to prepare for the wonderful NLM / ALA traveling exhibition “Changing the Face of Medicine – Celebrating America’s Women Physicians,” which the HSC Libraries will host from 23 August – 6 October, 2006. (Website: <http://www.nlm.nih.gov/changingthefaceofmedicine/>)



One of the six panels of the exhibition.

(photos: Ned Davis, UF HSC Libraries)



One of two computer workstations that accompany the panels, which connect to the NLM’s website and allow real-time searching of information about the people featured in the exhibition.

Michelle Foss, Amy Buhler, Lenny Rhine and **Beth Layton** created a poster for MLA’s annual meeting in San Antonio, TX, 15-19 May, entitled *LibQUAL+ 2004: From Numbers and Graphs to Practical Application*. The poster was presented by Dr. Rhine and Michelle Foss, and from that session the authors were invited by the editor of the *Medical Reference Services Quarterly* to submit an article on it for the next issue. The poster and paper examine data from the HSC Libraries’ 2002 and 2004 LibQUAL+ surveys, and detail positive changes made by staff to address concerns revealed in the survey results.

Pamela Sherwill-Navarro and **Beth Layton** presented their poster *Instruction 24/7: An Interactive Tutorial on CINAHL* at MLA’s annual meeting this year. It promoted the acclaimed web-based interactive tutorial developed by the HSC Libraries’ on the Cumulative Index to Nursing and Allied Health Literature (<http://www.library.health.ufl.edu/help/CINAHL/>).

Lenny Rhine conducted a program session for the International Cooperation Section of MLA at their annual meeting on *The Impact of Information Technology on Health Information in sub-Saharan Africa: the Divide Within the Divide*.

Nancy Schaefer taught a 4-hour CE course entitled *Introduction to Public Health for Librarians* at ‘Bridges to Knowledge’, the Florida Health Science Library Association’s annual meeting in Jacksonville, FL on 21 April.

Louis Calder Memorial Library, University of Miami

Carmen Bou-Crick co-chaired the program of the Mental Health Special Interest Group on “Challenging Patrons, Challenging Questions” at the 2005 Annual Meeting of the Medical Library Association, May 17, 2005 in San Antonio.

Tanya Feddern, together with **Kathryn Ewers**, educator, Jackson Health System, gave a presentation titled “Towards Creating a ‘Care Enough to Know’ Evidence-Based Nursing Practice Culture” at the 3rd Biennial International Conference on Nursing Best Practice Guidelines, June 2, 2005, in Toronto.

John Jones, Jr. gave a poster presentation on “Strategies for Improving PubMed Evidence-Based Medicine Retrieval” at the 2005 Annual Meeting of the Medical Library Association, May 17, 2005, in San Antonio.



Around the South (continued from pg. 5)

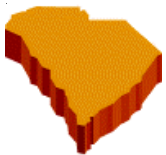
Henry L. Lemkau, Jr. was named an Honorary Member of the Southern Chapter of the Medical Library Association at its 2004 Annual Meeting, October, 2004 in Biloxi, MS.

Geddy Paulaitis was awarded the Masters Degree in Library Science by the University of South Florida in May, 2005.



MISSISSIPPI

☞ **Mary Fran Prottzman**, Chief, Library Service, “G.V. Sonny Montgomery” Veterans Affairs Medical Center, was awarded the Lois Ann Colaanni Award for Excellence and Achievement in Hospital Librarianship Award at the annual meeting of the Medical Library Association in San Antonio on May 17, 2005. The Colaanni Award recognizes significant accomplishments, continuing excellence, and leadership by a hospital librarian and is given to a member of the association who has made significant contributions to the profession through overall distinction or leadership in hospital library administration. Mary Fran was also elected Chair-elect of the Hospital Libraries Section, Medical Library Association.



SOUTH CAROLINA

☞ **Thomas Hill**, Self Regional Healthcare, Greenwood, SC has a review of a video on meningococcal disease published in the *Journal of the Medical Library Association* and available in PMC PubMed Central. Hill TW. “Fighting Meningococcal Disease: Early Detections Can Save Lives.” J Med Libr Assoc. 2005 Jan; 93(1): 138-139. PMCID: 545141

Thomas was also named 2004 Fraternity Advisor of the Year by the Fraternity Council at the University of South Carolina, Columbia, for his work with the Theta Eta Chapter of Delta Tau Delta Fraternity. The men of the chapter are recognized as a 2004 Hugh Shields Award chapter by Delta Tau Delta Fraternity, an award given annually to the “top ten” of more than 110 Delt chapters.



TENNESSEE

☞ **Marty Pedigo**, Health Science Library (Gateway Health System), Jackson, served on a panel discussing literacy projects in Tennessee with four other librarians from a diversity of library types. The panel moderator, **Elaine Berg**, Austin Peay State University, asked Marty to discuss issues related to health literacy and the CHIPs project which has been awarded funding from the National Library of Medicine under contract #N01-LM-1-3522.

Marty introduced the topic of health literacy by showing the first five minutes of the AMA Foundation and the American Medical Association video entitled “Health Literacy: Help Your Patient Understand”. Then she discussed CHIPs (Community Health Information Partners) of Middle Tennessee. Excerpts from her talk follow:

Around the South (continued from pg. 6)

"The concept "health literacy" has become a subject of much discussion in the last few years. **Helen Osborne**, in her book *Health Literacy from A to Z: Practical Ways to Communicate Your Health Message*, suggests several reasons for this interest. Individuals spend less time with their health care provider, patients must now determine the reliability of health information located on the Internet, and persons must take an increasingly active role in their care and treatment as opposed to being a passive recipient. In addition, to have a role in managing healthcare costs, persons must understand health information more than ever before.

What is health literacy? There are several ways to define the concept. The definition developed for the National Library of Medicine in February 2000 and used by Healthy People 2010, describes health literacy as "the degree to which individuals have the capacity to obtain, process, and understand basic health information and services for appropriate health decisions."

According to the publication *Health Literacy: A Prescription to End Confusion*, published by the Institute of Medicine of the National Academies, in addition to measuring reading skills, health literacy also includes writing, listening, speaking, arithmetic and conceptual knowledge. The National Institute on Deafness and Other Communication Disorders (NIDCD) points out that areas commonly associated with health literacy include patient-physician communication, drug labeling, medical instructions and compliance, health information publications and other resources, informed consent, responding to medical and insurance forms and giving patient history.

Vickie Dreger, R.N. and **Tom Tremback**, M.D. in the article "Home Study Program: Optimize Patient Health by Treating Literacy and Language Barriers" in the February 2002 issue of AORN, refer to studies highlighting the impact of low health literacy. One study found that 42% of English-speaking patients did not understand the details of their prescriptions and 27% could not read their appointment information. 60% could not understand consent forms. To make informed decisions about one's health requires effective communication and respect. It is important to realize also that one can't always tell by looking what a person understands. Even highly educated persons find understanding medical vocabulary and physiological concepts confusing."

-Submitted by **Marty Pedigo**

The **CHIPs Project**: How are six Middle Tennessee Health Science Libraries approaching the issues surrounding health literacy? **Jan Haley**, Librarian at the Julius Jacob Health Sciences Library, St. Thomas Hospital, Nashville; **Feli Propes**, Librarian with the Nashville Metropolitan Public Health Department; **Amy Gideon**, Librarian at the Ackerman Resource Center, Middle Tennessee School of Anesthesia, Madison; **Marilyn Teolis**, Librarian at the Medical Library, Baptist Hospital, Nashville; **Janice Robertson**, Library Assistant at the Robert M. Ransom Medical Library, Middle Tennessee Medical Center in Murfreesboro; and **Martha Pedigo**, Librarian with Gateway Health System Health Science Library, Clarksville have collaborated on a project called "Community Health Information Partners (CHIPs)". The project was submitted to the National Library of Medicine under the category of Access to Electronic Health Information. The proposal was approved and funds awarded.

Why CHIPs? The publication *AMA Health Literacy: A Manual for Clinicians* highlights statistics that indicate persons with low health literacy skills tend to have higher medication error rates, longer hospital stays, more use of the emergency department and higher levels of illness. These problems result in \$50-73 billion extra costs to the U.S. healthcare system. The CHIPs project will endeavor, as its principal outcome, to create a more informed healthcare consumer ultimately resulting in better health outcomes and reduced costs to our community.

There are four primary objectives for CHIPs, first being to link participating libraries to a web-based searchable catalog with a complete listing of the resources of each participating library. The second objective is to teach healthcare practitioners and consumers how to access the online catalog and other healthcare resources such as MedlinePlus. A third objective is to enhance collaboration between libraries and patient education providers and materials. Fourth, to expand the appropriateness of healthcare information to reach the resource poor in accordance with learning styles and cultural background.

Around the South (continued from pg. 7)

Identified populations to benefit from the CHIPs project are limited English speaking Hispanic and Latino individuals, low-income public housing residents, healthcare students and clinicians, policy makers, low literacy consumers, and senior citizens located in Middle Tennessee. Training sessions will be designed that will offer hands-on computer sessions when possible.

A CHIPs website is on the horizon. An OPAC vendor has been selected and libraries are in the process of adding their catalogs to the union catalog. Links to MedlinePlus and other reliable health resources will be located on the website. MedlinePlus offers health information in a variety of styles and formats, from interactive tutorials, to easy-to-read resources, to information designed specifically for low vision users. Health information specific to certain populations, such as senior citizens, adolescents, African-American and Asian-American citizens, and women, is also offered. A translation of information into Spanish is available on MedlinePlus with the simple click of a mouse.

Evaluation of the CHIPS project will be part of the ongoing process over the coming months. A secondary outcome has already been noted. Friendship and camaraderie is growing among the partners. Each has benefited from visits to participating libraries, strategizing sessions have been creative and invigorating, supportive decisions are being made all along the way, and exploration of new eateries in the Middle Tennessee area has become a definite bonus. Sharing expertise in locating and assessing health information resources with others will be beneficial in a number of ways.

-Submitted by Marty Pedigo

The Tennessee Health Sciences Libraries Association

✂ Rick Wallace and Marty Pedigo of the Tennessee Health Sciences Libraries Association exhibited at the Tennessee Library Association Annual Meeting in Nashville on April 7 and 8. TheSLA's booth conveniently faced the National Network of Libraries of Medicine booth. TheSLA members directed public and academic libraries to join both TheSLA and NNLM.

As a result of these exhibits, smaller academic libraries with programs in nursing or allied health networked with health science libraries to improve services for all involved. Some public libraries scheduled consumer health training.

-Submitted by Martha Earl



Rick Wallace and Marty Pedigo

Julius Jacobs Health Sciences Library St. Thomas Hospital, Nashville

✂ Congratulations to Jan Haley, Information Services Library, Julius Jacobs Health Sciences Library St. Thomas Hospital, Nashville on winning First Place in the Medical Center/Hospital Libraries Consumer Outreach division of the MLA Swap and Shop. The Swap and Shop is designed to showcase creativity and innovation in medical library promotion and provide colleagues with a venue for exchanging public relations ideas.

Entries were categorized and judged for creativity, accomplishment of stated goals, and best use of available budget and resources. First, second, and third place distinctions and certificates were awarded. Award-winning materials are available on MLANET.

Jan's creative marketing of her Patient Education and Consumer Health Information (PEACHI) service includes squeezable stress peaches, peach notepads and an informational video that runs on the Patient Education channels at her hospital.

University of Tennessee Health Sciences Center, Memphis

Several UTHSC librarians are active in MLA sections and committees. **Richard Nollan** is incoming Director of MLA's Oral History Program and Membership Chair of the History of the Health Sciences Section. **Lin Wu** is a member of the Cunningham Jury and the NAHRS Membership Committee. **Priscilla Stephenson** is incoming Editor of Hypothesis, the Research Section newsletter. She is also a new member of the JMLA Editorial Board.

Jennifer Watson has been named to a three-year term on the TennShare Executive Board as a special library representative. TennShare is the state-wide library cooperative that utilizes LSCA funds to provide access to TEL, a package of databases used by libraries from across the state. **Priscilla Stephenson** is serving as the West Tennessee Regional Coordinator for the TennShare summer educational workshops. She has planned for 10 library staff workshops to be presented in the West Tennessee area during the summer months. Instructors from the health science community include **Dale Prince** from the SE/A RML office, and **Brenda Green** and **John Silver**, both on the UTHSC library faculty. **Brenda Green** has been invited to give a presentation during NATCO's 30th Annual Meeting, August 2, in Atlanta, Georgia. NATCO is the organization for transplant and procurement clinicians worldwide.

While **Dale Prince** was in Memphis in early June for the TennShare workshops, he stopped by the UTHSC library to train library staff on PubMed's new features. He also taught two sessions for residents and clinical faculty on using PDAs to search MEDLINE. Beth Wescott, also from the SE/A RML, taught several sessions of her popular Easy to Read Clear Health Communication Course for Informed Consent to Memphis-area health professionals in June.



Dale Prince

The UTHSC library has recently welcomed **Rod Brown** to serve as the Media Lab Assistant. Rod has several years' experience at corporate computer help desks, and we are glad to have him here to serve as our trouble-shooter for all digital problems.

-Submitted by Priscilla Stephenson

University of Tennessee Preston Medical Library

In a recent report from the U.S. National Commission on Libraries and Information Science (NCLIS), the University of Tennessee Preston Medical Library is noted as a "model program" for its Consumer and Patient Health Information Service. The report, "Libraries and Health Communication: Model Programs in Health Information Provided by Libraries Throughout the Nation," is available online <http://www.nclis.gov/info/ModelProgramsReport04-19-05.pdf>. Last year the library won the NCLIS Award for the state with a nomination from the State Library and Archives.



Cynthia Vaughn

Now that **Cynthia Vaughn** has returned to the Preston Medical Library, she has initiated clinical medical librarianship programs in Family Medicine, Obstetrics and Gynecology, and Oral and Maxillofacial Surgery. Cynthia recently attended MLA and began her term as Chair-elect of the Medical Library Education Section. As a member of the Scholarship Jury, she served in the Scholarship Committee booth. She kicked off her MLA experience by attending the University of Texas Health Science Center reception honoring their receipt of the IMLS National Award for Library Service.

-Submitted by Martha Earl

SC/MLA 2005 in San Juan, Puerto Rico: A Great Opportunity for Business and Relaxation *55th Annual Meeting, San Juan, Puerto Rico, Oct. 24-25, 2005*

It's being almost ten years since we hosted an SC/MLA annual meeting and we are really excited about this opportunity to greet you here in sunny Puerto Rico. All the local committees are working very hard for this year's meeting. We feel that, if there has ever been a chance to fulfill an SC/MLA annual meeting motto, this certainly will be the year.



The motto is present in the proposed Continuing Education Courses. The promise to exceed our boundaries is part of the **Evidence Based Service Delivery and Marketing as if Your Library Depended on It**. Working through Conflict is certainly a great opportunity for advocacy. **Today's Technology: An Update and Genomics, Proteomics, & Bioinformatics for Librarians** will provide a chance to rejuvenate the services we offer in our libraries. And last, we have motives to celebrate the challenges and opportunities while **Managing for your Consumer Base and Environment**.

I think that what you have read is enough reason to attend this year's Annual Meeting in San Juan, Puerto Rico. As you can see, business is a great reason to visit Puerto Rico in October 2005. But there are other reasons as well. If you have never been to the Caribbean, you could plan on staying a few more days on vacation and enjoy sports, ecotourism, or just relax.



Let's talk a little about Puerto Rico. Best known as **La Isla del Encanto** (translated The Enchanted Island), or **La Perla del Caribe** (The Pearl of the Caribbean), the island certainly fits the description of a paradise. With year round average temperatures of 82 °F (28 °C) and hundreds of miles of beautiful white sand beaches, it certainly is a great place to visit and to vacation.



Almost 60 percent of the land is mountainous. Puerto Rico offers a wide variety of ecosystems: rain forest, a dry forest, beaches, caves, oceans, and rivers. There is a region called the karst region in the northern part of the island. This area consists of formations of rugged volcanic rock dissolved by water throughout the geological ages. El Yunque Peak is the Caribbean National Forest, a 28,000 acres rain forest. There is also a dry forest in Guánica which has been declared an International Biosphere Reserve by UNESCO. Puerto Rico also has some of the most important caves in the western hemisphere.

As you can see, Puerto Rico is a great place to mix business and relaxation.

-Submitted by Pedro A. Del-Valle-López



Quotables:

"Puerto Rico nacio bailando...y siempre ha vivido bailando."

("Puerto Rico was born dancing...and has always lived dancing.")

-Cesareo Rosa-Nieves, "Voz Folklorica de Puerto Rico" (1951)

2005 SC/MLA Annual Meeting

Exceeding our Boundaries: Advocate, Rejuvenate & Celebrate

The excitement is building for our 55th annual meeting in San Juan, Puerto Rico. The meeting will be held October 20-24, 2005 at the beautiful Intercontinental San Juan Resort & Casino. We only get the opportunity to meet in Puerto Rico every ten years or so, so you don't want to miss this chance.



The program committee has selected three general session speakers, **Dr. Angel Roman-Franco** from the Medical Sciences Campus of the University of Puerto Rico; **Becky Lyon** from the National Library of Medicine; and **Roger Guard** from the University of Cincinnati. Becky will describe the NIH Public Access Policy and discuss how PubMed Central improves access to NIH research results. Roger will discuss library leadership needs for the future and issue the challenge for us to 'skate to where the puck will be in 2015'. His talk will also include a lively "give and take" session with the audience.

The Professional Development committee has put together a schedule of 6 excellent continuing education courses, including 2 full-day and 4 half-day courses. By popular demand, **Pat Wagner** will return to Southern Chapter to teach her course on marketing library services.

Due to the fantastic response to the call for papers and posters, we will have 30 contributed papers and 16 posters presented by our members. The large number of papers has required us to expand our contributed papers sessions from 2 to 3 concurrent sessions each!

Victoria Delgado and the Local Arrangements Committee have been busy making plans for all of our social activities. Local tours will be available through the hotel. The Welcome Reception will include music, cocktails and hors d'oeuvres. The Banquet will be held under the moonlight at the hotel pool with a banquet of native Puerto Rican dishes. The Local Arrangements Committee will be launching a weekly "countdown to the meeting" on the meeting website (<http://rcm-library.rcm.upr.edu/scmla2005/>) that will give you some of the local "flavor" of Puerto Rico. It will also offer the "Spanish Word of the Week" to help you prepare for your visit!



The good news is that even with this very full program, we have managed to schedule our meetings to end each day by 3:30, allowing you to succumb to the lure of the Isla Verde Beach and the wonderful sites of San Juan and



the island of Puerto Rico. With a negotiated room rate of \$139.00 per night, plus applicable taxes, you should consider bringing your family to this meeting and make it a celebration.



ETSU Announces Retirement of Janet S. Fisher



The Department of Learning Resources of the James H. Quillen College of Medicine of East Tennessee State University announces the retirement of **Janet S. Fisher** effective June 30, 2005. Janet came to ETSU in 1975 as Assistant Director of the Library at the newly established College of Medicine at East Tennessee State University. In 1978 she became Assistant Dean for Learning Resources/ Director of the Medical Library and she continued in that position for twenty years. Since 1999 she has served as the Library's Director for Development and Outreach. She is a Distinguished Member Emeritus of the Academy of Health Information Professionals.

Janet received the Master of Library Science degree from Florida State University in 1966. Before she came to ETSU, she was employed by the medical libraries of Bowman Gray School of Medicine, Winston-Salem, NC; University of Maryland, Baltimore, MD; and University of Utah, Salt Lake City, UT.

Janet's many professional activities include chairmanship of numerous committees of the Medical Library Association (MLA). She also served on the Section Council and on the Board of Directors of MLA. Additionally, she has been Chair of the Southern Chapter of the Medical Library Association and has served on a number of committees within the Southern Chapter. Locally, Janet has held a wide range of professional positions, including service as President of the Tennessee Library Association.

At ETSU, Janet served on the Faculty Senate, College of Medicine Faculty Advisory Council, Dean's Council, ETSU Reentry Scholarship Coordinating Committee, Wesley Foundation Board, and University Libraries Advisory Committee.

The faculty and staff of the Quillen College of Medicine Library offer warm congratulations to Janet upon her retirement and express our sincere appreciation to her for 30 wonderful years as a colleague and friend.

HLS/MLA Professional Development Grant Hospital & Clinical Librarians

Are you looking for funding to:

Attend a meeting? Further your professional education? Conduct research?

The HLS/MLA Professional Development Grant is designed to support participation in professional programs or scientific research. The grants help librarians in hospitals and other clinical care settings to develop and acquire knowledge and skills as described in Platform for Change (MLA's Educational Policy Statement) and Using Scientific Evidence to Improve Information Practice (MLA's Research Policy Statement.)

For further information and an application, please look on the MLA web site:

http://www.mlanet.org/pdf/grants/hls_app_20030807.pdf. Application Deadline: August 1, 2005

For additional questions contact Deborah Jameson, email: djameson@partners.org

-Submitted by Sharon L. Kambeitz

Appointed Official Vacancies

There will be three Appointed Official vacancies after the October 2005 Southern Chapter Business Meeting. In order to select replacements for these vacancies, members are encouraged to apply. Submit a letter of application giving your reason for interest, qualifications, and the value you will bring to the position to Sandra Franklin librsf@emory.edu and Pam Neumann PNeumann@LIBRARY.HEALTH.UFL.EDU by August 31, 2005. The list of job duties may not be inclusive. We are looking for members to fill the following:

Archivist

Job duties

- Receipt and organization of materials that relate to Southern Chapter history such as policy and program development documents, minutes of all meetings, programs and records of annual meetings (including visual materials), procedure manuals, reports, newsletters and other publications, original oral history materials, etc.
- Submit mid-year and annual reports to the Chair
- Send annual meeting program to MLA Headquarters
- Serve as ex officio member of the History Committee and Executive Board

Note: Archive is currently located at Emory University's Woodruff Health Sciences Center Library

Parliamentarian

Job duties

- Advise the Chair and other members of the Executive Board on matters of parliamentary procedure
- Govern by rules contained in the current edition of Robert's Rules of Order, Newly Revised, the Chapter Bylaws and any special rules of order the Chapter may adopt
- Serve as ex officio member of the Executive Board

Membership Database Manager

Job duties

- Send invoices for member dues followed by email acknowledgement to paid members; checks to the Bookkeeper
- Maintain a current membership database
- Forward new member information to the Membership Committee Chair and additions, deletions and changes to the SoChap-L manager
- Provide the membership list for the chapter website
- Provide membership statistics and mailing labels
- Compile and publish directory of members
- Maintain list of volunteers for SC/MLA committees
- Serve as ex officio member of the Communications and Membership Committees and the Executive Board

-Submitted by Sandra Franklin

Quotables:

"Never put off until tomorrow what you can do the day after tomorrow."

"To be vested with enormous authority is a fine thing; but to have the on-looking world consent to it is a finer."

-Mark Twain

Research Spotlight - Research in the Chapter

The Research Committee presents some of the activities of Southern Chapter librarians to encourage sharing of interests and insights and to promote networking. If you have used any research in your work, we encourage you to report results to your colleagues, either in writing for publications or as paper or poster presentations at meetings. We look forward to hearing from you!

FLORIDA

Bob Burkhart, Bayfront Medical Center, St. Petersburg, FL, Robert_Burkhart@bayfront.org

Bob has recently co-authored "Roles of Medical Consultants and Expert Witnesses in Cerebral Palsy Litigation: A Review" in *Journal of Reproductive Medicine*, 2005; 50: 273-283. Says Bob, "There is no literature to determine the role of consultants in cerebral palsy cases, and this review is the first attempt to establish the role of medico-legal consultant. I also am working on gathering information concerning the role of the practitioner towards informing the parents of IUGR (Intrauterine Growth Restriction), a potential basis for malpractice claims due to delay in alerting the parents."

Cathy Schell, Medical Decisions Software, Earleton, FL, cathy@md-software.com

Cathy Schell was awarded an NLM/NIH medical informatics grant on development of a Palm OS PDA application prototype for disaster management. According to the project abstract, "This project will study the feasibility of using real-time handheld software for triage in a simulated disaster environment. In a repeat measure crossover study design, manual and prototype Palm OS triage documentation will be compared. Can documentation using a handheld triage assistant save time, synthesize data for use on the scene, and positively impact outcome?"

GEORGIA

Lyn Denison, Medical College of Georgia, Augusta, GA, LDENNISO@mail.mcg.edu

Lyn notes that MCG has just completed its second LIBQUAL survey. They had 433 responses to the quantitative survey and 162 individuals also made qualitative comments. The comments have been grouped into several categories (e.g. Building, Hours, Collections, Staff, etc) for review and staff will also be reviewing the results of the quantitative portion over the next few months. The survey results will be used to determine how to improve library support as defined by users.

Tamera Lee, Medical College of Georgia, Augusta, GA, tlee@mail.mcg.edu

Tamera's most recent publication is "Exploring Outcomes Assessment: The AAHSL LibQUAL+ Experience" in *Journal of Library Administration*, 2004; 40 (3/4): 49-58.

Rita Smith, Mercer University Medical Library, Macon, GA, smith_rb@mercer.edu

Rita reports that the Mercer Medical Library has recently concluded the Health Information in Georgia survey, developed with input from many partners over the past year. This is in response to the discussions at the Statewide Outreach Planning & Evaluation Meetings held with support from the National Network of Libraries of Medicine/Southeastern Atlantic Region. The survey went statewide in an effort to find out where health professionals, librarians, and the general public go to find health information. Results will be used to inform outreach planning and development of the Georgia GoLocal project. For additional information on this project, contact Rita Smith.



Research Spotlight (continued from pg. 14)

Mississippi

Mary Fran Prottzman, VA Medical Center, Jackson, MS, mary.prottzman@med.va.gov

Mary Fran is currently conducting a study of electronic journal usage to determine if the January 2005 implementation of PubMed Linkout and an electronic serials manager and increased promotional and educational activities have an impact. This is a PDCA quality management process for an upcoming JCAHO survey. The per title data, in conjunction with a 6 month study of print journal usage, will be also be used to determine 2006 periodical subscriptions.

South Carolina

Thomas Hill, Self Regional Healthcare, Greenwood, SC, thill@selfregional.org

Thomas published "Making the Transition: Document Delivery at the Crossroads of Paper and Electronic Delivery" in National Network, April 2004; 28(4):10-13. This article looks at his 2003 interlibrary loan data and his library's transition to electronic/digital document delivery. Of relevance to Southern Chapter members especially are the data from the SEND libraries (the free reciprocal network of Southern Chapter libraries) and the ESEA libraries (the SE/A Region 2 free reciprocal electronic delivery libraries). Additional information on a study of document delivery among SC/MLA libraries is available from Thomas.

Tennessee

Martha Earl, University of Tennessee Preston Medical Library, Knoxville, TN, mearl@utk.edu

Martha presented the following papers at the 54th Annual Meeting of the Southern Chapter/Medical Library Association, October 21-25, 2004 in Biloxi, MS:

"Community Outreach: Partnerships, Programs, and the Best Laid Plans" by Green BF, Earl M, and Wallace RL.

"Data Analysis of Consumer and Patient Health Questions Using NLM Subject Headings" by Oelschlegel S, Earl M, and Cole J. This paper won the Second Place Award for Research Papers 2004 presented by the Research Committee.

"Involvement in Science Reference Training for Information Sciences Students: Upping the Ante for New Librarians and Research Faculty" by Earl M, Oelschlegel S, Pepin T.

Presented at the 102nd Annual Meeting, Tennessee Library Association, March 17-19, 2004 in Knoxville, TN were the following papers:

"Lessons Learned: Coordinating Community Outreach Grants for Maximum Effectiveness" by Kelly J, Orick JT, Stephenson PL, Earl M, Green B, and Wallace RL.

"Libraries and 2-1-1: A Great Way to Serve the Public." Earl M, Moriai C, May A, and Fluegel D.

Jennifer Watson, University of Tennessee Health Science Center, Memphis, TN, jwatso21@utmem.edu

Jennifer's article "You Get What You Pay For? Archival Access to Electronic Journals" is scheduled for publication in volume 31, no.3 (2005) of Serials Review. As libraries begin to subscribe to journals in purely electronic format the issue of archival access becomes increasingly important. This article describes the policies and practices of selected e-journal vendors and libraries in relation to archival access.

Research Spotlight (continued from pg. 15)

Priscilla Stephenson, University of Tennessee Health Science Center, Memphis, TN, pstephenson@utmem.edu Priscilla reports that UTHSC was well represented with papers and posters at MLA. Brenda Green presented "Reaching out to the Faith-based Community," co-authored with Cassandra Holder-Ballard, a member of the UTHSC Dental Hygiene faculty. Richard Nollan's paper discussed his work with the campus's IP policy development process, "Intellectual Property Policy Development: Mapping Your Institution's Course to a New Future." **Priscilla Stephenson** and **Lin Wu** presented a poster reporting results of their survey of academic health science library tenure and promotion policies, "Tenure and Faculty Status in Academic Health Science Libraries." Priscilla and Lin were also co-authors with **Cheryl Dee** (University of South Florida) of a poster describing their outreach projects with seniors, "Lessons Learned: Outreach to Senior Citizens." In another poster presentation, Priscilla and Lin were co-authors with Jan Orick (St. Jude Children's Research Hospital), Mary Virginia Taylor (VA Medical Center, Memphis), and **Kay Cunningham** (University of Memphis) on the development of the web site for the MedlinePlus training project funded by the SE/A RML, "WebHealth for Seniors: A Web Site for Senior Citizen Centers."

Several UTHSC librarians have research in progress. **Gwen Jackson** is writing a paper on interlibrary loan practices. **Brenda Green**, **Lin Wu**, and **Richard Nollan** have co-authored a paper about their development of the library's web tutorial that has been accepted for publication in Medical Reference Services Quarterly. Jennifer Watson's paper on the current status of e-journal archiving practices has been accepted for publication in Serials Review. **Priscilla Stephenson** and **Lin Wu** are continuing to analyze the results of their survey of academic health science library tenure and promotion policies and are developing a paper. They are also continuing their collaborative research with Cheryl Dee on seniors' use of the Internet for health information.

Hospital Librarian of the Year Award Winner Announced

The Hospital Library Committee of the Southern Chapter of the Medical Library Association is proud to announce **Mary Virginia Taylor**, from the VA Medical Center in Memphis, TN, as the 2005 award recipient of the Southern Chapter of the Medical Library Association's Hospital Librarian of the Year Award.

Her colleagues nominated Mary Virginia because she is an outstanding example of a library professional. As a member of the Library Advocacy Council, she has made a difference for Veteran Administration, federal and other libraries. One of Mary Virginia's most prominent community outreach activities has been her participation with an NLM funded program called "Web Health for Seniors". The goal of the project is to teach senior citizens how to find reliable information on the Internet.

When Mary Virginia was informed of the Committee's decision, she said, "I'm surprised and thrilled as being selected Hospital Librarian of the Year is quite an honor".

The award was established to recognize a hospital librarian who exemplifies excellence, promotes leadership, and pursues high levels of achievement in the field of library science. The award recipient must be someone who has worked in a hospital library for at least five (5) years preceding the award as well as being a member of MLA and SC/MLA. The Southern Chapter has given this award since 1995. A plaque and a \$250.00 check will be presented during the 2005 Southern Chapter Annual Business Meeting, in San Juan.

Dr. Eduardo Rodríguez, who is the President of the Puerto Rico Academy of History of Medicine, will be speaking during the Hospital Librarian Luncheon. His topic is the history of medicine in Puerto Rico. This luncheon will be held from 12:30 - 2:00 pm on Sunday October 23, 2004.

The committee hopes many of the Southern Chapter members will join us for this auspicious occasion.

-Submitted by Marilyn Teolis

**Position Announcement:
Mercer University School of Medicine-Medical Library**

Reference Librarian

The Medical Library & Peyton T. Anderson Learning Resources Center at Mercer University School of Medicine in Macon, Georgia invites applications for its reference librarian position. Responsibilities include providing reference, information, and instructional services for the Medical Library & LRC, and for the Georgia Interactive Network for Medical Information (GaIN). This position also plays an active role in public services planning and team projects by assisting in identifying or developing information resources for electronic services offered by the Library, and helping maintain GaIN electronic current literature alert services. Position participates in library's liaison/outreach programs, and reports to the Assistant Director for Public Services. Some evening and weekend hours and some travel required.

The successful applicant will hold an ALA-accredited masters degree in library/information science from an accredited university/college, with a science or clinical background highly preferred. Additional required job skills include: hands-on experience in computer, Internet, and database searching (especially using MEDLINE/PubMed); a strong public services orientation; and excellent oral and written communication skills. Other preferred qualifications include: AHIP membership, Web page development skills, and experience in teaching and/or training adult learners. AA/EOE/ADA.

Interested candidates may go to <http://www.mercerjobs.com> to complete a brief online application and attach appropriate documentation.

The Library's Web page may be viewed at http://medicine.mercer.edu/library_home

**Position Announcement:
University of Mississippi Medical Center**

Instructor Librarian

Instructor librarian position (part time) to serve as a member of the reference department team. This position is responsible for providing mediated searches, point-of-use instruction, outreach service and reference desk coverage (some evenings and weekends). Duties would include classroom, web-based, and customized instruction incorporating evidence-based medicine resources. Assist with remote access issues both outside the library and within the library's computer lab. Minimum salary: \$17,000. This is a twelve-month (20 hours a week) nontenure track faculty appointment, reporting to the head of reference and educational services.

Required: degree from an ALA-accredited library school. Knowledge of emerging technologies and electronic information, commitment to public service, ability to work in a team environment and to handle multiple tasks, ability to perform as a faculty member in areas of education, scholarship, and service. Academic courses in the sciences highly desirable.

Preferred: experience in application of library automation and membership in the Academy of Health Information Professionals.

The library features an integrated automated system with locally networked databases and houses a collection of over 312,500 items. It serves the Schools of Medicine, Dentistry, Nursing, Health Related Professions and Graduate Studies in the Health Sciences. Applications will be accepted until the position is filled. Send letters of application, resume, names and addresses of three references to Virginia Segrest, Associate Director, Rowland Medical Library, University of Mississippi Medical Center, 2500 N. State St., Jackson, MS 39216-4505. EOE, M/F/D/V

News from Chapter Council

Once again MLA proved to be an energizing marathon of committee meetings, educational sessions, informative exhibits and – our favorite part – an opportunity to see old friends and make new ones. Fortunately for us, all of these things were included in the Chapter Council Meeting held on Sunday, May 15th. Here are some highlights:

- Southern Chapter was well represented. Both of us attended, as well as **Sarah Gable**, the current Chapter Council Chair.
- Reports were given by MLA President Joanne Marshall, President-Elect **M. J. Tooe**y, President Elect **Jean Shipman**, and MLA Executive Director **Carla Funk**.
- Dates for future MLA meetings are:
 - o 2006 (May 19-24) – Phoenix, AZ
 - o 2007 – Philadelphia, PA
 - o 2008 – Chicago, IL
 - o 2009 – Honolulu, HI
 - o 2010 – Washington, DC
- Several interesting technology “tidbits” were shared:
 - o MAC (Mid-Atlantic Chapter) is using a software program (Acteva) to register for meetings and pay their annual dues.
 - o MLA is investigating interest and pricing for chapters to use the e-ballot software they are using for online voting.
 - o MLA is looking at adding an online directory to the Web-hosting services they currently offer chapters.
- The Chapter Council Presents Sharing Roundtables continued to be a very popular event again this year with 363 registered attendees at 52 tables discussing 29 topics. Curriculum Integration was the hottest subject this year with 24 participants. Only one topic was cancelled for lack of registrants – Budgeting.
- A new feature at this year’s Roundtables was the offer of one “free” ticket at each roundtable topic available to new MLA members on a first come, first served basis to those who registered online. MLA was joined by the MLGSCA, Midwest and NAHSL chapters in sponsoring these tickets. Southern Chapter had offered a free ticket to a new (or first time attendee) SC/MLA member. Unfortunately, no one took advantage of this promotion. Sarah Gable, CC Chair, has encouraged all chapters to sponsor free tickets at next year’s event.
- Jan will again Chair the Roundtables Committee for 2006, and Danny will serve on the Elections Committee.
- And last – but certainly not least – we are proud to announce that Southern Chapter’s candidate Janet Fisher was elected as one of Chapter Council’s nominees for the MLA Nominating Committee. Janice Kelly, a member of both Southern Chapter and the Mid-Atlantic Chapter, was also elected. She ran as the MAC candidate. Congratulations to both!

-Submitted by Jan H. LaBeause & Danny O’Neal

ALHeLA Members Present at Alabama Library Association Meeting

Members of the Alabama Health Libraries Association (ALHeLA) demonstrated consumer-friendly health databases from the National Library of Medicine at the Alabama Library Association’s “And the Magic Continues -100 Years and Beyond.” The convention was held April 19-22 in Birmingham, and had 840 attendees. Resources highlighted include MedlinePlus, Clinicaltrials.gov, Genetics Home Reference as well as the health resources available through the Alabama Virtual Library. In addition, several public librarians volunteered to be selectors for the Health InfoNet of Alabama MedlinePlus GoLocal Initiative after visiting the booth. ALHeLA members participating were **Kay Hogan Smith**, **Paul May**, **Jason Baker**, and **Lee Vucovich**. The exhibit was funded through an award from the National Network of Libraries of Medicine, Southeastern Atlantic Region (NN/LM SE/A).

-Submitted by Lee Vucovich

The Back Page: Kudos to One of Our Own

Keep an eye open for this article in the Journal of Reproductive Medicine, co-authored by one of our very own, **Bob Burkhardt**. Mr. Burkhardt is a medical librarian at Bayfront Medical Center, Aucremann Medical Library, St. Petersburg.

CITATION:

Ostrzenski A*, Ostrzenski BA, Gleason JP Jr, Burkhardt RW. Roles of medical consultants and expert witnesses in cerebral palsy litigation: a review. J Reprod Med. 2005 Apr;50(4):273-83. PMID: 15916212 [PubMed - in process]
(*Department of Gynecology and Obstetrics, University of South Florida.)

ABSTRACT:

What is the role of the medical consultant and expert witness during the litigation process associated with cerebral palsy (CP)? To address this question, a review was undertaken of the world literature published on CP between 1861 and 2004. The appropriate Medical Subject Heading terms were selected and used in a search of the MEDLINE, ACOGNET and Cochrane Library databases. Also, a manual search was performed. A total of 3,168 articles on CP were reviewed. Of them, 143 met the inclusion/exclusion criteria. Analysis of the pertinent articles revealed that this is the first article to address the role of the medical consultant. The literature on CP is predominantly observational studies. At best, they can be qualified as grade C in the ranking of evidence-based medicine. A clinical study on CP cannot be well designed methodologically because of ethical and technical problems. There is no literature available to determine the role of the consultant in CP cases. The appraisal of suboptimal obstetric care should not be omitted or dismissed when present. Preconceived conclusions about causation based simply on the poor outcome of a child should be avoided. A well-documented hypoxic-ischemic brain insult during the antenatal period does not automatically exclude intrapartum suboptimal obstetric care. Lack of uniformity in policies among U.S. hospitals on umbilical cord and newborn blood gas analysis (<1 hour of neonatal life), fetal membrane microbiologic cultures and placental histology creates difficult tasks for medicolegal reviewers. Lack of vital diagnostic elements will limit the objectivity of a consultant and expert witness. The human emotional aspect plays a significant role in reaching a jury verdict for plaintiffs, regardless of the weakness of a case.

The Final Word...



Don't get me wrong...I love living on the coast. The winters are temperate, the seafood fresh, the people (for the *most* part, remember I'm focusing on the positive here) are as friendly and genteel as Rhett Butler with a mint julip, BUT enough with the tropical storms already! Between Cindy and a narrow escape (for us anyway) from hurricane Dennis, I feel like all I've been doing is nailing boards to my windows and standing in line at the local Wal-Mart trying to buy D-batteries and Wonder Bread!

Now if you are wondering why I'm mentioning this at all, it's because I'm working up to the BIG EXCUSE. This issue is late, and though I could blame myself for procrastinating, it's a whole lot better to just blame the weather. After all why take the responsibility when it's possible to blame a tropical disturbance that began in the lower Antilles (wherever that might be)?

Seriously though, the weather did close the library for a few days, and this absolutely upset the delicate balance of my finely honed "wait-to-the-last-minute" schedule. Still, better late than never...

My best wishes go out to those SC/MLA folks who weren't quite as lucky as we were with Dennis!

Cheers, Justin

