

Alabama Georgia Puerto Rico Tennessee Florida Mississippi South Carolina Virgin Islands

Fiorida	T,
Volume 21, Number 4, Fall 2005	1
Message from the Chair1	
Current SC/MLA Officers2	
Around the South:	
<u>Alabama</u> 3	
<u>Florida</u> 3	
Mississippi5	
South Carolina5	
Tennessee6	
SanJuan, Here We Come!7	
Visions of Puerto Rico8	
Education Award8	
New Book by E. Connor9	
Patient Infomatics Colloquium9	
SC/MLA Cookbook10	
Bettye Stilley Retires11	
Research Spotlight12	
New Member Spotlight14	
<u>Job Opportunities</u> 14	
Sarah Gable Retires15	
Health InfoNet of Alabama15	
Absolute Backorder Service16	
<u>Leadership Fellow Program</u> 16	
Next Reporting Deadline:	
December 1, 2005	
Next Publication Date:	
	1

January 15, 2006

Message from the Chair Sandra Franklin

Saludos! Greetings! The excitement is building as we approach the upcoming Southern Chapter meeting in San Juan, Puerto Rico, October 20 – 24, 2005. I say "hats off" to our Southern Chapter members for your support of this meeting. **Pam Neumann**, Program Chair, reports that according to the Puerto Rico Local Arrangements Committee, we have exceeded our hotel room nights, added additional nights, and expect approximately 130 meeting participants and 28 exhibitors. **Sandra Canham** reports that one CE course has already reached capacity. This was great news to our Bookkeeper and an indication that the meeting should be financially sound. The Atlanta Journal-Constitution's Travel section featured an article on Old San Juan in the August 7, 2005 issue. The article highlighted the seven square blocks of Old San Juan and covered the rich heritage of the city. I look forward to greeting you all in San Juan!

Hurricane Katrina, and now Hurricane Rita, have both come and gone. As Chair, I have been in correspondence with the Medical Library Association and numerous other library groups about the status of Southern Chapter medical libraries. Once I got the names and addresses of members in the affected zip code areas from Membership Database Manager **Linda Flavin**, **Virginia Segrest** was very gracious in providing assistance to determine the status of our Mississippi members following hurricane Katrina. **Ada Seltzer**'s messages about the Rowland Medical Library, Biloxi area, and Mississippi hospitals kept us in touch. **Judy Burnham** provided information about the University of South Alabama Biomedical Library and other Alabama members, and she told us that Biloxi's Mary Mahoney's, the location of our banquet last year, would reopen. We thank these members for sharing what they learned.

We were relieved to hear that Rowland and the USA Biomedical Libraries weathered the storm, but it took longer to learn the status of Chapter hospital libraries. At this writing, we have learned that while many of the hospitals

suffered various levels of damage from Katrina, most of the hospital libraries in Alabama and Mississippi are now up and running. Rowland has offered free interlibrary loans until June 2006 to hospitals and other libraries on the Mississippi coast. Perhaps others of us can assist as needed from our collections. Keesler AFB is closed and no news from the Keesler Medical Center Library. The Gulf Coast Research Laboratory's Gunter Library, where Southern Chapter held an on site CE course last year, had flood waters ruin materials. It will take time to discover the true extent of the damage in our Chapter libraries and determine needs. Many of our neighboring South Central Chapter libraries in Louisiana don't know when they will reopen. Numerous public, special, and academic libraries were affected, too.

ELECTED OFFICIALS

Sandra Franklin Emory University School of Medicine Atlanta, GA librsf@emory.edu

Chair-Elect/Program Chair

Pam Neumann Univ of Florida Health Science Center Jacksonville, Fl

PNeumann@library.health.ufl.edu

Secretary/Treasurer Helvi McCall

Univ of Mississippi Medical Center Jackson, MS

hmccall@rowland.umsmed

Past Chair/Nominating Chair

Mary Fran Prottsman VA Medical Center Jackson, MS mf@entercomp.com

MLA Nomin Comm Candidate

Janet Fisher

East Tennessee State Univ - Quillen College of Medicine Johnson City, TN fisherj@etsu.edu

Chapter Council Rep

Jan LaBeause

Mercer University School of Medicine Macon, GA

labeause.j@gain.mercer.edu

Chapter Council Alternate

Danny O'Neal Univ of S Florida - College of Medicine Tampa, FL

doneal@hsc.usf.edu

APPOINTED OFFICIALS

Archivist Mary Lynch Emory University School of Medicine Atlanta, GA libmcl@emory.edu

Benchmarking

Linda Markwell Emory University - Grady Hospital Atlanta, GA

liblgm@emory.edu

Bookkeeper Marilee Ĉreelan

Medical College of Georgia Augusta, GA

mcreelan@mail.mcg.edu

MLA Credentialing Liaison

Jan Orick

St. Jude Children's Research Hospital Memphis, TN

jan.orick@stjude.org

Membership Database Manager

Linda Flavin Charleston, SC lflavin@aol.com

Parliamentarian/Historian

Jane Bridges

Memorial Health Univ Medical Center

Savannah, GA

BridgJa1@memorialhealth.com

Southern Expressions Co-Editors Clista Clanton Justin Robertson (for more information see below)

<u>SoChap-lModerator</u> Nell Williams

Univ of Alabama School of Medicine

Tuscaloosa, AL nwilliam@cchs.ua.edu

Web Site Coordinator

Justin Robertson

Univ of South Alabama College of

Medicine

Mobile, AL 36688-0002 jroberts@bbl.usouthal.edu

COMMITTEE CHAIRS

Benchmarking Linda Markwell Emory University - Grady Hospital Atlanta, GA liblgm@emory.edu

Jie Li

Univ of South Alabama College of

Medicine

Mobile, AL 36688-0002

jli@jaguar1.usouthal.edu

Communications

Judy Burnham

Univ of South Alabama College of

Medicine

Mobile, AL

jburnham@jaguar1.usouthal.edu

Cookbook (Ad Hoc)

Tom Williams

Univ of South Alabama College of

Medicine

Mobile, AL

twilliams@bbl.usouthal.edu

Governmental Relations

Roz McConnaughy

Univ of South Carolina School of

Medicine

Columbia, SC

roz@dcsmserver.med.sc.edu

History of the Southern Chapter

Richard Nollan

Univ of Tennessee Health Sci Center

Memphis, TN

rnollan@utmem.edu

Honors & Awards

Mary Cassanova

Centers for Disease Control & Prevention

Atlanta, GA

zmy5@cdc.gov

Hospital Libraries Marilyn Teolis

Medical Library, Baptist Hospital

Nashville, TN

marilyn.teolis@baptisthospital.com

<u>Membership</u>

Brenda Faye Green

Univ of Tennessee Health Sci Center

Memphis, TN

bfgreen@utmem.edu

Nominating Mary Fran Prottsman VA Medical Center Jackson, MS mf@entercomp.com

Professional Development Co-Chair

Sue Felber

Moffit Medical Library

Tampa, FL

felbers@moffitt.usf.edu

Professional Development Co-Chair

Sandra Canham

Univ of Florida College of Medicine

Jacksonville, FL scanham@ufl.edu

Program Committee

Pam Neumann

Univ of Florida College of Medicine

Jacksonville, Fl

PNeumann@library.health.ufl.edu

Public Relations

Laura Kane

Univ of South Carolina School of Medicine

Columbia, SC

laura@med.sc.edu

Research

Rita Smith

Mercer University School of Medicine

Macon, GA

smithr_b@mercer.edu

Strategic Planning

Jocelyn Rankin

CDC Information Center

Centers for Disease Control & Prevention

Atlanta, GA czr6@cdc.gov

Southern Expressions

Newsletter of the Southern Chapter / Medical Library Association

Published quarterly by the Southern Chapter of the Medical Library Association. Send contributions to:

Justin Robertson

Baugh Biomedical Library University of South Alabama Mobile, AL 36688-0002

Voice:251-460-7045

Fax: 251-460-7638 jroberts@bbl.usouthal.edu

Clista Clanton

Baugh Biomedical Library University of South Alabama Mobile, AL 36688-0002 Voice:251-414-8210 Fax: 251-460-7638

cclanton@bbl.usouthal.edu

Content policy for Southern Expressions

Statements and opinions expressed in Southern Expressions do not necessarily represent the official position of its coeditors or the Southern Chapter of the Medical Library Association. Contributions may be edited for brevity, clarity, or conformity to style. Final decision on the content of Southern Expressions shall be left to the discretion of the co-Editors with the advice of the Communications Committee of the Southern Chapter/ Medical Library Association.

Around the South:News from Our Regional Libraries



ALABAMA

The Alabama Health Libraries Association (ALHeLA) will hold its 25th annual meeting in Auburn from November 13-15. For further information please check the ALHeLA website at: http://southmed.usouthal.edu/library/alhela/

University of South Alabama, Baugh Biomedical Library, Mobile, AL

Judy Burnham was promoted from Assistant Director for Regional & Administrative Services to Associate Director of the Baugh Biomedical Library.

Ellen Sayed was an invited speaker at MLA 2005. Her talk entitled "Making Magnificent Connections: Connecting the Dots," was about the international information gap or "digital divide" between the world's developed and undeveloped countries.

Tom Williams is serving as Chair of ICS and Chair of the MLA Cunningham Fellowship Jury this year.



FLORIDA

University of Florida Health Science Center Libraries

Sandra Canham of the Borland Library at UF-HSC in Jacksonville was the Program Chair for 'Bridges to Knowledge', the Florida Health Science Library Association's annual meeting in Jacksonville, April 20-23. The HSC Libraries were well represented, and the meeting was attended by Pam Neumann and Adriana Yoshii from Borland, as well as Amy Buhler, Linda Butson, Ellie Goodwin, Peggy Hsu, Beth Layton, Faith Meakin, Nancy Schaefer and 'Nita Ferree from the Gainesville campus. Ms. Ferree also arranged five continuing education classes for the meeting.

Michele R. Tennant, Ph.D, was named by the Director of the National Library of Medicine, **Dr. Donald Lindberg**, to the *NLM planning panel on support of genomic sciences in the 21st century*, to help articulate NLM's 2006-2016 priorities. She will attend panel meetings at NLM in November and March. Also, she was recently named to the editorial board of the Journal of the Medical Library Association, where she will handle papers on genomics, proteomics, genetics and bioinformatics information resources and services.

Laurie Baker just completed her online library degree at Clarion University in Pennsylvania, and will now be known as Laurie Baker, MLS.

Lenny Rhine was the co-instructor of the 'Health Information Training Technology Workshop', Association for Health Information and Libraries in Africa / Tanzania Chapter that was held in Dar es Salaam July 11-15. Forty people attended the workshop.

Around the South (continued from pg. 3)

Rae Jesano attended MLA's Annual Conference in San Antonio May 12-18, and chaired the Membership Committee's subcommittee for Colleague Connection, which paired 25 first-time attendees with returning members.

'Nita Ferree, Ellie Goodwin and Michele R. Tennant attended the Special Libraries Association Annual Meeting in Toronto June 5-10.

Lenny Rhine served as the Chair of the Abstract Review / Scholarship Committee for the 9th International Congress for Medical Librarianship, Salvador, Brazil, September 19-23.

Lenny Rhine presented the paper *The Impact of Information Technology on Health Information in sub-Saharan Africa: the Divide Within the Divide* at the Conference on Health and Illness in Africa in Austin March 27. This paper has been accepted for publication in the Conference's proceedings that will be published by Carolina Academic Press.

Michele R. Tennant taught the module on phylogenetics at the NAWBIS (NCBI's Advanced Workshop for Bioinformatics Information Specialists) workshop August 1-5. The classes were held at the National Center for Biotechnology Information at the National Institute of Health in Bethesda.

The Florida Health Sciences Library Association (FHSLA) held their Annual Meeting on April 20-22, 2005 in Jacksonville, FL. With our membership at 102, we had 66 attendees. This included nine exhibitors and invited guests. During the Business meeting the Association passed revisions to the Bylaws that the Strategic Planning Committee has been working on for two years. Bettye Stilley was awarded Honorary Member. She will join eleven other FHSLA members who have been given this honor for her service to the Association. Allison Howard from Shimberg Health Sciences Library of the University of South Florida in Tampa was elected Vice President/President-Elect and Mary Lawrence from Broward General Medical Center in Ft. Lauderdale was elected as the Association's Secretary. Jacqueline Leskovec from the Area Health Education Center Tampa Region was appointed as Treasurer for one year. This year we developed an electronic meeting evaluation which was submitted to the electronic discussion-list to all members. Questions addressed the meeting itself, future meetings, and offered a section of questions to those who didn't attend the meeting. Of the 102 members 63 people participated and will be entered into a drawing to win either \$90.00 off the registration to the 2006 Annual Meeting, OR, a bookstore gift certificate in the same amount - winner's choice!

It was also announced that the Florida State University will host the 2006 Annual Meeting in Tallahassee.

-Submitted by Sandra Canham

University of South Florida, School of Library and Information Science

2005 publications authored and co-authored by UF School of Library and Information Science Assistant Professor, **Cheryl Dee**:

- -Dee, C and Newhouse, J. (2005) Digital Chat Reference in Health Science Libraries: Challenges in Initiating a New Service. Medical Reference Services Quarterly Fall, 2005.24(3) 17-27.
- -Dee, C. (2005) Digital Reference Service: Trends in Academic Medical Libraries. Medical Reference Services Quarterly. 24(1): Spring 2005 24 (1) 19-27.
- -Dee, C. (2005) Efficient Online Health Information Retrieval: Quality Databases and Websites for Nurses. American Journal of Nursing. 105 (9): 79, 81-5.
- -Dee, C. and Stanley, E. (2005) Nurses Information Needs: Nurses and Hospital Librarians' Perspective. Journal of Hospital Librarianship 5(2): 1-13
- -Dee, C. and Stanley, E. (2005) Information Seeking Behavior of Nursing Students and Clinical Nurses: Implications for Health Science Librarians. Journal of the Medical Library Association 93(2):20-29.



MISSISSIPPI

Mississippi Baptist Medical Center, J. Manning Health Sciences Library

Keri Swaggart is the new Media/Librarian Support Coordinator for the J. Manning Hudson Health Sciences Library. She received her MLIS from the University of Southern Mississippi in 2005 and her BS in Biological Sciences from Mississippi State University. Previously, Keri worked at Millsaps College as the Laboratory Preparator for the Department of Biology. Keri pursued her interest in medical librarianship after attending a year of medical school at the University of Mississippi School of Medicine.

The University of Mississippi Medical Center, Rowland Medical Library

David Juergens, collection development librarian recently participated in the publication of Bowker's Best Reference Books by the R.R. Bowker Company. Mr. Juergens served in the capacity of Senior Advisor for the subject of Medicine and Health Sciences. Bowker's Best Reference Books is a three volume work that includes approximately 20,000 references recommended for college, university and research libraries.



SOUTH CAROLINA

The University of South Carolina School of Medicine Library

The Library welcomed **Steve Wilson** as the Coordinator, Center for Disability Resources Library, on July 1. Steve earned his M.L.I.S. from the University of South Carolina (USC) in May 2005. He also has a Master of Arts in English Literature from Mercy College, and a BA in Psychology/ English from the University of Texas at Austin. As a student, he worked at the USC School of Medicine Library and the USC School of Library and Information Science.



Steve Wilson

The Library has recently reorganized and made the following changes. **Laura Kane** has been promoted to Assistant Director for Information Services. **Allison LoCicero** has been promoted to Web Services Librarian. **Rozalynd McConnaughy** has been promoted to Assistant Director for Education and Outreach. **Felicia Yeh** has been promoted to Assistant Director for Collections Management.

Victor Jenkinson, Assistant Director for Systems, resigned July 15 to take the position of Technical Programs Coordinator with Partnership Among South Carolina Academic Libraries (PASCAL), a consortium of academic libraries in South Carolina.



Around the South (continued from pg. 5)

Karen Rosati, former Head of Serials, has been conferred with the status of Librarian Emerita by the University of South Carolina Board of Trustees.

Felicia Yeh has been appointed to the Medical Library Association Technical Services Section Standards Committee.

Victor Jenkinson, Assistant Director for Information Technology, was awarded a Leadership Scholarship from the Association of Academic Health Sciences Libraries to attend the Association of Research Libraries Management Skills Institute II at the University of California Los Angeles in August 2005.

Laura Kane and **Victor Jenkinson** exhibited on behalf of the National Network of Libraries of Medicine Southeastern/Atlantic Region at the South Carolina Medical Association meeting in Hilton Head, April 22-23.

Sarah Gable, **Victor Jenkinson**, **Laura Kane**, and **Ruth Riley** published the paper, "Quality of Internet Geriatric Health Information: the Geriatric Web Project," in the Journal of the American Geriatrics Society 2005 May;53(5):885-90.

Laura Kane had two reviews published in the May 2005 issue of E-Streams (http://www.e-streams.com) - "Contagious Diseases Sourcebook" and "Arthritis Sourcebook."

Laura Kane and **Victor Jenkinson** published the paper, "Reuters Health Information: A Product Review" in the Journal of Electronic Resources in Medical Libraries 2005, 2(3):23-31.

The Library hosted **Amanda Bayer,** a graduate student from the USC School of Library and Information Science, in an internship during May and June 2005.

Sarah Gable, Victor Jenkinson, Allison LoCicero, Roz McConnaughy, and Ruth Riley attended the Medical Library Association annual meeting in San Antonio in May 2005. As Chair of MLA Chapter Council and member of the MLA Board, Sarah attended two MLA Board meetings and chaired the MLA Chapter Council meeting. Roz presented the poster, "Finding future patrons: Using GIS to identify prospective marketing areas for a special library."



TENNESSEE

The University of Tennessee Health Sciences Library, Memphis

In early July, **Matt Grayson** joined the University of Tennessee Health Science Center Health Science Library as Web Services Librarian. Matt graduated from the University of Tennessee in 2003 with a master's degree in information science. After graduation Matt served as the Technology Coordinator, assisting students, faculty, and administrators in the School of Information Sciences at UT Knoxville.





Matt Grayson

Around the South (continued from pg. 6)

Jennifer Watson, Electronic Services Librarian, has published an article in Serials Review. "You Get What You Pay For? Archival Access to Electronic Journals," appeared in the July 2005 online issue (doi:10.1016/j.serrev.2005.06.001). In the article Jennifer describes the policies and practices of selected e-journal vendors and libraries in relation to archival access.

Media Lab Coordinator **Dr. John Silver** has completed work on the Health Sciences Library's new orientation video. The video allows us to provide a brief, 9-minute virtual tour of the library covering the features and resources we want to always be sure we explain in our classes. In addition, faculty and students located off-campus can view the video from the library's web site to see our facility and hear about our resources and services. The video was originally produced in 1997 with the aid of a full production studio and a professional actor serving as the narrator. A revision in 2001 combined part of that original footage and new film from a professional photographer. This new version is better than previous editions and was produced entirely in-house with the assistance of our new digital video camera and John's own narration talents! We're especially pleased that virtually all of the scenes with patrons were candid shots, rather than staged scenes. Check it out on our web site: http://library.utmem.edu/HSLBC/News/OrientationMovie.html

A poster presentation authored by UTHSC librarians **Priscilla Stephenson** and **Lin Wu** received the MLA Research Section's first-place award for a research poster at the San Antonio meeting in May. Two librarian colleagues from the University of Memphis, **Betsy Park** and **Perveen Rustomfram**, are coauthors of the paper, "Tenure and Faculty Status in Academic Health Science Libraries."

St. Jude's Hospital, Memphis, TN

Gloria Hayden is the new public services librarian at St. Jude's Hospital. She is a graduate for Indiana University/Bloomington Indiana. She was the librarian for a one hundred attorney law firm in NC beforemoving to Memphis.

San Juan, Here We Come!



We are only days away from Southern Chapter's 55th annual meeting in Puerto Rico! All of the time and energy spent planning this meeting is finally coming to fruition. It is going to be a wonderful meeting with great speakers, excellent continuing education courses, riveting contributed papers sessions and enlightening posters. And all of this will take place in an out of sight tropical setting! The meeting planners have arranged the program so there will be ample time to get out and explore this beautiful island.

Dr. Angel Roman-Franco, from the Medical Sciences Campus of the University of Puerto Rico will be delivering a talk "Public Health in History: A Personal View" at the opening general session on Saturday. **David Gillikin**, Head, MEDLARS Management Section, will be the general session speaker on Sunday morning. His talk is entitled "Public Access to NIH Research Results Through Archiving in PubMed Central." **Roger Guard** of the University of Cincinnati will deliver our closing general session on Monday morning. The title of his talk is "Skating to Where the Puck Will Be in 2015: Health and Medicine Library Leadership Requirements for the Next Decade." We are also honored to have **M. J. Tooey**, President of MLA attending our meeting.

The weather for the meeting should still be tropical with high temperatures in the eighties. There are mosquitoes, but the ocean breeze and cooler October nights should help to make them less noticeable. Even in July, on a trip to San Juan, bugs were not a problem while lounging by the pool in the evenings, listening to the singing of the coqui (a tiny 1-inch frog that has become a symbol of Puerto Rico).

I am looking forward to seeing many of you in Puerto Rico. I hope that you will take the time to get out and see the sights of San Juan (after the daily meetings, of course). Old San Juan, El Moro and the Bacardi Rum factory (complete with a "tasting" tour) should not be missed. See you in San Juan!

Submitted by Pam Neumann

Visions of Puerto Rico and Librarians

Visions of the beautiful Intercontinental Hotel in San Juan are much more compelling than the interlibrary loan requests sitting on my desk. The October meeting promises to be exciting.

I hope a lot of my colleagues will purchase a ticket for the Hospital Library Symposium, which will be held on Saturday, October 23rd from 12:30-2:30 P.M. The keynote speaker, **Eduardo Rodriguez**, M.D., President of the Puerto Rican Academy of the History of Medicine will speak on Puerto Rico: Its Roots in Modern Medicine. The Hospital Library Committee is working on getting an hour of CME credit for symposium participants.

I can picture just having finished a delicious luncheon of traditional Puerto Rican foods. There will be Plantain Soup, crunchy Aranitas which are made from plantain, Churrasco with Mamposteao Rice, Chimichurri Sauce, bread and butter, coffee or tea and seasonal vegetables. For dessert there will be a magnificent flan with brandied cherries. The dinner will be a great bargain at \$38.00 a person. I'll worry about my diet when I get back home.

Mary Virginia Taylor is the 2005 Hospital Librarian of the Year. She will be presented with a check for \$250.00 and a plaque at the Sunday morning business meeting. Mary Virginia is an exemplary librarian and the folks at the VA Medical Center in Memphis have every right to be proud of their Chief Librarian.

Hmm... I guess I better get back to those interlibrary loans.

-Submitted by Marilyn Teolis

Nominate a colleague for Lucretia W. McClure Excellence in Education Award

Each year, the Medical Library Association honors individuals who have rendered distinguished service to health sciences libraries and furthered the purposes of health sciences librarianship. The Lucretia W. McClure Excellence in Education Award, established in 1998 in honor of one of MLA's most respected members, honors outstanding practicing librarians or library educators in the field of health sciences librarianship and informatics who demonstrate skills in one or more of the following areas: teaching, curriculum development, mentoring, research, or leadership in education at local, regional, or national levels. The recipient receives a certificate at the annual meeting and a cash award of \$500 after the annual meeting.

Please take this opportunity to nominate an outstanding colleague for MLA's Lucretia W. McClure Excellence in Education. The deadline for applications is November 1, 2005. Complete information and application forms for all MLA awards and honors may be found at: http://www.mlanet.org/awards/honors/index.html

If you have any questions, please contact **Sarah Kirby** (<u>sarah.kirby@providence-health.org</u>), **Carol Powell** (<u>powell.225@osu.edu</u>), or **Michele R. Tennant** (<u>michele@library.health.ufl.edu</u>)

Quotables:

"I have never let my schooling interfere with my education".
-Mark Twain (1835 - 1910)

Southern Chapter Member Publishes New Book

Elizabeth Connor, MLS, AHIP just published another book with Haworth Press. *Planning, Renovating, Expanding, and Constructing Library Facitlities in Hospitals, Academic Medical Centers, and Health Organizations* includes thirteen case studies from hospital and academic health sciences librarians in the United States and Canada. Libraries covered include Welch Medical Library at Johns Hopkins University, Naval Medical Center Portsmouth, Ebling Library at the University of Wisconsin - Madison, University of Massachusetts Medical School, University of



Nebraska Medical Center, Jersey Shore University Medical Center, University of Connecticut Health Center, Osler Library at McGill University, and more. Illustrations include pre- and post-renovation photographs, layouts, and planning documents.

Patient Informatics Colloquium Hosted by Vanderbilt's Eskind Biomedical Library

Please join the Eskind Biomedical Library, VUMC Informatics Center for a patient-centered colloquium honoring **Dr. Irwin Eskind** and his commitment to advancing the practice of healthcare. The event is co-sponsored by the Vanderbilt Center for Evidence-based Medicine and School of Nursing. Speakers will discuss topics including patients' interactions with and evaluation of web-based health information, the potential impact of personalized medicine on patients' information needs, and the development of patient-centric clinical systems.

This event is free and open to the public, and lecture attendees can receive 5 CME credit hours* or Nursing CE credits. Though not required, we ask that you register to attend at http://www.mc.vanderbilt.edu/biolib/clqm05/registration.html

Personalized Medicine: Customizing Evidence for Patients through Health Informatics Date: October 28, 2005. Time: 10:00am – 4:00pm Location: 202 Light Hall

10:00am – 10:15am Symposium Welcome - Presentation in memory of Dr. Irwin Eskind William Stead, MD - Associate Vice-Chancellor of Health Affairs, Director of the Informatics Center, Professor of Biomedical Informatics, Professor of Medicine, Vanderbilt University Medical Center

10:15am – 11:15am Improving Patient Care through Responsive Clinical Systems

Jim Jirjis, MD - Assistant Professor of Medicine, Director of the Adult Primary Care Center, and Assistant Chief Medical Officer, Vanderbilt University

11:15am – 12:15pm Genetics Home Reference and Consumer Genomics

Joyce A. Mitchell, PhD, FACMI, FACMG - Chair of the Department of Biomedical Informatics, University of Utah School of Medicine

12:15pm - 12:35pm Break (Box lunch provided for Colloquium Attendees in Light Hall North Lobby)

12:35pm – 1:35pm Consumer Health Informatics Meets Mass Communication: Evaluating Genetics Home Reference

Robert Logan, PhD - Social Science Analyst, Lister Hill National Center for Biomedical Communication, National Institutes of Health, and professor emeritus at the University of Missouri-Colombia School of Journalism



Vanderbilt Hosts Health Patient Colloquium (cont. from pg.9)

1:35pm - 2:35pm A Consumer-driven Approach to the Evaluation of Health Information on the Internet.

Mohan Dutta-Bergman, PhD - Assistant Professor, Purdue University

2:35 pm – 3:00 pm Break (refreshments provided in Light Hall North Lobby)

3:00pm – 4:00pm The Future of Digital Health from Hospital to Home: Digital Devices, EMRs, PHRs, National Networks, and Homecare Use Models.

Mark Blatt, MD, MBA - Director, Global Health Strategies, Digital Health Group, Intel Corporation

*This lecture series is sponsored by the Eskind Biomedical Library, VUMC Informatics Center, Center for Evidence Based Medicine, Vanderbilt University School of Medicine, and the Vanderbilt School of Nursing; the Vanderbilt University School of Medicine is accredited by the Accreditation Council for CME to sponsor continuing medical education for physicians and has designated these lectures for a maximum of 5 category 1 credits toward the AMA Physician's Recognition Award. For more information, see http://www.mc.vanderbilt.edu/biolib/clqm05.html or contact eblcolloquium@Vanderbilt.edu.

Possum Stew, Anyone? Check Out the Southern Chapter Cookbook!

Oh yes! And how about barbequed meat loaf, fried green tomatoes, scallop slurp, crawfish pasta, or black-eyed peas and turnip greens? These and many more yummy, and otherwise interesting, recipes can be found within the pages of the Southern Chapter's Cookbook, You Say Cuisine; I Say Vittles: The Southern Chapter Compendium of Recipes and Reminiscences. This project was formed as a ham (sic) hoc committee in 2003 and has proven to be an excellent example of 'positive volunteerism' within the organization. Over 200 recipes are included with humorous reminiscences on the preparation, history and circumstances that are as important to each dish as are the ingredients. Recipes were solicited from Southern Chapter members, family, friends, or just about anyone with a good recipe and, especially, an interesting side serving of anecdote to go with it.

Don't worry. It's not just a collection of unusual southern main dishes. The table of contents covers everything from appetizers and soups and salads to veggies, casseroles, and desserts and beverages. Try Jeb Stuart's Artillery Punch or a Kentucky Mint Julep. After a couple of these, you will have a perfect Southern

You Say Cuisine; I Say Vittles:
The Southern Chapter Compendium
of Recipes and Reminiscences

drawl. Of course, there is an excellent index and appendices on health, nutrition, and related information.

Editor in Chief, **Tom Williams**, supported by an excellent committee of volunteers, has compiled a wonderful collection of Southern style (and elsewhere) recipes that cover a broad table of tastes and influences. Cookbooks are spiral bound for easy use. They make great gifts! The cookbook may be ordered from the Southern Chapter Cookbook website at http://www.scmla.org/cookbook.htm Price is \$20.00 + shipping (\$3.00). You may even request autographed copies! (No, not Pogo or Petey Possum. Signed by the editors.)

Bettye Stilley Retires



On July 30, 2005, **Bettye Stilley** retired after faithfully serving for 30 years as the medical librarian at the Naval Hospital Jacksonville. She was honored at an award ceremony on July 22, where she received the Navy Meritorious Civilian Service Award (MCSA). The MCSA is the third highest Navy civilian award, recognizing service or contributions resulting in high value or benefit to the Navy. She was cited for her outstanding support to the Family Medicine Residency Program and the hospital's deployed medical staff. This was the second time Bettye received this award in her career at the Naval Hospital.

For many years, Bettye was the recipient of the Family Medicine Residency Program Civilian of the Year Award at the hospital. This award was presented to the civilian who went above and beyond in support of the program. In 1989 the award was named in her honor, a true testament to her dedication and professionalism. This allowed other civilian employees a chance to receive this award!

Bettye received the Master of Library Science degree from North Texas State University in 1971. Before going to the Naval Hospital, she was director of the James L. Borland, Sr. Medical Library in Jacksonville (now the Borland Health Sciences Library) from 1969-1975. She also worked at the Florida Division of Health Library in Jacksonville, FL and the Fort Worth Public Library in Fort Worth, TX.

Bettye has been a member of the Southern Chapter for 35 years. She attended her first Southern Chapter meeting in Houston, Texas in 1970, when it was the Southern Regional Group. She still has (and uses) the orange notebook/portfolio given to participants of that meeting—an item that probably belongs in the Chapter archives. Bettye has been an active member of the Florida Health Sciences Library Association (FHSLA), serving as Secretary, Vice-President and President of the Association during her career. Most recently, she served as Local Arrangements Chair for the FHSLA meeting held in Jacksonville in April 2005. Bettye is also a member of the Medical Library Association and a senior member of the Academy of Health Information Professionals. She served as Chair of the Military Medical Librarians Section of the Medical Library Association (now the Federal Libraries Section) in 1986.

Bettye has been a great mentor and friend to many Southern Chapter members and we all offer her our congratulations and best wishes for wonderful life of retirement.

-Submitted by Pam Neumann

Quotables:

"Hard work never killed anybody, but why take a chance?" -Edgar Bergen (1903 - 1978), (Charlie McCarthy)

"I don't want to achieve immortality through my work... I want to achieve it through not dying."

-Woody Allen (1935 -)

Research Spotlight on Yindalon Aphinyanaphongs: 2005 MLA Lindberg Research Fellowship Endowment Recipient

-Nearly ten years ago the author **Michio Katu** stated, "Human knowledge is doubling every ten years. In the past decade, more scientific knowledge has been created than in all of human history. Computer power is doubling every eighteen months. The Internet is doubling every year.¹

-According to a study conducted by two professors at the School of Information Management and Systems at the University of California, Berkeley, the amount of new information that will be produced in the next three years will exceed that which was produced in the first 300,000 years of human existence.^{2, 3}

-Jim Carroll, a leading international trends expert claims: "Medical knowledge is doubling every eight years, and family physicians can barely keep up. Half of what students learn in their freshmen year about science and technology is obsolete or revised by their senior year. The half-life of an engineer's knowledge is about five years, and for a computer professional as low as two or three years."

Unless one has been living under a rock these comments are not news. We are trapped in the flow of infomration overload, and information specialists in the health care and biomedical fields are caught dead center. Medical librarians know that as intuitive as PubMed is attempting to become, and as easy to use as products like MDConsult and UpToDate are, it is still difficult to narrow query results to a manageable amount. And until retrieveal systems learn to read minds, one cannot assume without more effort (often manual) that the data are the most current or content specificic for their information needs.



As a step in the effort to alleviate the problem, in 2003 the Medical Library Association (MLA) established the \$25,000 Lindberg Research Fellowship Endowment, named in honor of **Donald A.B. Lindberg**, Director of the National Library of Medicine since 1984. It is a competitive grant for individuals who are working on better ways of "linking the information services provided by librarians to improved health care and advances in biomedical research." **Yindalon Aphinyanaphongs** (pictured left), a promising young scientist, is doing just that. Yin, as he prefers to be called, is a student in the Discovery Systems Laboratory of the Biomedical

Informatics Department at Vanderbilt University and presently is in his fourth year of graduate school. He is pursuing a combined M.D./Ph.D. degree through the universitys Medical Training Program. Yin has won the 2005 Lindberg endowment competition to support the continuation of the work described in the article "Text Categorization Models for High-Quality Article Retrieval in Internal Medicine." This project is a continuation of the work he and his advisor, Dr. Constantin Aliferis, started in his 2004 M.S. dissertation.

This is not the first time the work has won recognition, either. In 2003 Yin won First Prize in the American Medical Informatics Association (AMIA) Student Paper Award competition.⁷

Yin, who has an engineering background, is, quite simply, teaching computers to retrieve evidence-based citations in a manner similar to the PubMed Clinical Queries function. The process began by giving the computer examples of good and not so good evidence-based PubMed citations as determined by the ACP Journal Club, a source of expert-reviewed studies and systematic reviews that meet established criteria for determining the value of original studies and are of clinical importance. Using this collection of articles from a certain range of years along with machine learning methods to categorize text has produced a smarter, more efficient retrieval model that performed better than established query filters.

The grant will continue Yins quest in three areas to provide:

- Implementation of the research in a web-based system
- Evaluation of the system for answering actual clinical questions
- Evaluation of the overall quality of the systems results by librarians.

(continued pg. 13)

Research Spotlight (continued from p. 12)

A patent is pending on the work, but the final product's format and terms of availability are not yet determined. When asked if it would become part of PubMed's services, Yin said that was one of the issues that would be determined in the near future. Yin hopes to accomplish his task in two years. He plans on going back to his medical studies and most likely will pursue internal medicine. "Because," he says, "thats where medical informatics can play the largest role." ⁹

References

- Kaku, Makio. Visions: how science will revolutionize the 21st century. New York: Anchor Books, 1998.
- "New Study Finds Explosive Growth of Worlds Information is Only Beginning." EMC Corporation News Releases. 2000. EMC Corporation. 26 Aug. 2005.
 http://www.emc.com/news/press_releases/10242000 berkeley.jsp>.
- 3. The updated study, "How Much Information? 2003" may be accessed at: http://www.sims.berkeley.edu/research/projects/how-much-info-2003>.
- 4. Carroll, J. "The Coming Labor Crisis." Profitguide.com. 09 Sep. 2004. Profit. 25 Aug. 2005. http://www.profitguide.com/greatplace/article.jsp?content=20040908 140349 2544>
- 5. "Donald A.B. Lindberg Research Fellowship." Grants and Scholarships. 02 Aug. 2005. Medical Library Association. http://www.mlanet.org/awards/grants/lindberg.html.
- 6. Aphinyanaphongs, Yindalon, Ioannis Tsmardinos, Alexander Statnikov, Douglas Hardin, and Constantin Aliferis. "Text Categorization Models for High-Quality Article Retrieval in Internal Medicine." Journal of the American Medical Informatics Association. 12.2 (2005):207-216.
- 7. "Student Paper First Prize." AMIA 2003 Symposium. 2003. American Medical Informatics Association. 25 Aug. 2005. http://www.amia.org/meetings/f03/post/awards.html#student
- 8. "Purpose and Procedure." Basic Criteria, ACP Journal Club. 2005. ACP Journal Club. 25 Aug. 2005. http://www.acpjc.org/shared/purpose and procedure.htm>.
- 9. Aphinyanaphongs, Yindalon. 2005. Telephone conversation with author. 25 August.

Message from the Chair (continued from p. 1)

The Midwest Chapter contacted Southern Chapter and the South Central Chapter. Midwest Chapter members made monetary donations at their September annual meeting for hurricane affected libraries. We have already received a check from the Midwest Chapter and must implement guidelines for disbursement. MLA initiated the Medical Library Disaster Relief Fund to raise money specifically for medical libraries impacted by the hurricane. MLA will cooperate with the Southern and South Central Chapters to distribute any collected funds. MLA will also work with any other chapters that are collecting donations to help these libraries. ALA, SOLINET, and other groups have Katrina response sites on the web. I feel truly blessed to be in a profession that expresses concern and kindheartedness.

In our search for Chapter Appointed Officials, I am pleased to announce that the Chapter's new Parliamentarian will be **Kate Rekhopf**, at Children's Healthcare of Atlanta, and our new Membership Database Manager will be **Mark Spasser** at the Medical College of Georgia. We thank them in advance for their service. **Linda Flavin** has prepared a new membership directory for 2004-2005. It is being copied at Emory and should be mailed soon, so be on the lookout for it. **Pan Neumann** is working with Committee Chairs whose terms are up to select new Committee Chairs. We are also working on a revised method of selecting committee members in response to last year's Committee Restructuring Task Force report. The Honors & Awards Committee, Chaired by **Mary Cassanova**, has done its work and the award winners will be announced in San Juan. Our excellent slate of officers will be voted in and my busy term as Chair will end. It has been my pleasure to serve Southern Chapter. You are a great group! I'll move on to planning for our Joint meeting with the MAC Chapter in Atlanta, October 12 – 16, 2006, at the Westin Buckhead. See you there!



New Member Spotlight: Susan Clemmons



Susan Clemmons, earned a BA degree in Sociology from Samford University in 2001, Master's in Public Administration from the University of Alabama at Birmingham (UAB) in 2003 and a MLIS degree from the University of Alabama UA in May, 2004.

In June 2004 Susan accepted a fellowship at the Centers for Disease Control and Prevention (CDC) Information Center in Atlanta. She is responsibile for developing the Information Center's first-ever consumer health collection. Other duties include reference service, and instruction/consultations.

Susan is the daughter of **Nancy Clemmons**, who she says influenced her decision to become a librarian. "I cannot explain what an enriching and fun experience to have my mother in the same profession. I could not ask for a more encouraging mentor! However, she has given me some mighty big shoes to fill. She has accomplished so much; yet through it all, she "keeps it real." That's what I hope to do, too."

Three Job Opportunities at Medical College of Georgia's Greenblatt Library

Listed below are partial job ads from the Medical College of Georgia's Greenblatt Library. The complete ads can be found at the web address listed after each position announcement.

Chair, Content Management/Assistant Professor

The Medical College of Georgia Greenblatt Library invites applications for Chair, Content Management who will be responsible for managing the acquisition, organization, and access to the collections of the library. This position offers the challenges and opportunities of managing an area of emerging technologies, standards, and content delivery. This person must be able to manage people and processes, enjoy the transformation of the library environment, and stimulate professional inquiry. With faculty rank and status, this position reports to the Director of Libraries and supervises four faculty, two staff, and a staff unit head with three staff.

http://www.mcg.edu/library/ContMgtChair.html

Information Services Coordinator/Instructor-Associate Professor

The Information Services Librarian is responsible primarily for the implementation of such instructional delivery and design technologies as WebCT, Apreso, and Camtasia, in support of the pedagogical mission of the the Greenblatt Library. Additionally, the successful candidate will oversee the library's circulation services and participate in the delivery of educational instruction. The position reports to the Chair of the Education & Information Services Department.

http://www.mcg.edu/library/InfoServCoord.html

Virtual Services Librarian/Instructor-Associate Professor

The Virtual Services Librarian (VSL) is responsible for the quality maintenance, assessment and improvement outcomes to the Library's virtual presence on the Medical College of Georgia's website. In the role of liaison to the institution, the VSL communicates amongst the Divisions of Information Technology, External and Governmental Relations and the Library to assure continual access to electronic resources by faculty, staff, and students on and off campus, as well as compliance with institutional standards. The VSL coordinates provision of electronic resources with the faculty and staff of Content Management. The VSL communicates timely changes to the faculty and staff of the Library's Education and Information department ensuring the currency of instructional materials and classes. As a faculty member, teaching is expected in the form of staff development and classes for faculty, staff, and students. Occasional off-hour responsibilities are expected to ensure responsive virtual Library Internet services to customers. The VSL will fulfill faculty responsibilities as a member of the Corps of Instruction.

http://www.mcg.edu/library/VirtServLibr.html

Sarah Gable Retires



After 28 years of distinguished service, **Sarah H. Gable**, Associate Director, retired July 1.

Although Sarah began her career at the School of Medicine Library as a catalog librarian in 1977, she spent most of her career in the area of public services as Head of Reference from 1981-1990. She served as Head of Reference/Education from 1990-2000 and served as a very effective interim director from 1999-2000. As Interim Director, she led the migration of the online catalog system from LIS to Innovative Interfaces. Since 2000, Sarah has served as the Library's Associate Director. Sarah received her ML degree from the University of South Carolina in 1976. She is a Distinguished Member of the Academy of Health Information Professionals. Sarah has made numerous significant contributions to SC/MLA throughout her career, including chairing the Governmental Relations Committee and the Professional Development Committee and serving as Chapter Council Alternate Representative from 1997-2000 and Chapter Council Representative from 2000-2003. Sarah represented the Southern Chapter so effectively in MLA Chapter Council that she was elected Chair! She began her service as Chair-Elect of Chapter Council in May 2003 and assumed the role of Chair

in May 2004 and will continue to serve in that role until May 2007. In this capacity, she also serves as Chapter Council Liaison on the MLA Board.

The faculty and staff of the University of South Carolina School of Medicine Library are very proud of Sarah. We wish to offer our sincere appreciation and congratulations upon her retirement. Thank you, Sarah!

Health InfoNet of Alabama

Health InfoNet of Alabama, a cooperative consumer health information service of state medical and public libraries, has been awarded a subcontract worth over \$39,000 from the National Network of Libraries of Medicine, Southeastern/Atlantic Region. The money will be used to fund an extension of the outreach project, "Healthy Spirit," targeting African American residents through the participation of local churches. The UAB School of Public Health is also a partner in this project, and a doctoral student in that school has been hired to help administer it. As part of the "Healthy Spirit II" effort, computer equipment will be



placed in the selected churches, and a community health information liaison from that church will be trained to assist residents in using the Internet to research health questions. The selected churches include Faith Apostolic Church and Sardis Baptist Church in West End, and Greater Temple Missionary Baptist Church and Lily Grove Baptist Church downtown. Lily Grove also participated in the original Healthy Spirit project in 2002 under the leadership of Rev. **Donald Solomon**, who also heads the UAB School of Public Health's Congregations for Public Health. Rev. Solomon will direct the Healthy Spirit II project along with Health InfoNet project director, **Kay Hogan Smith**, and Lily Grove will provide leadership among the newly selected churches as a model program. Plans for promotional health fairs to launch the project are currently under way in the participating churches. The project is slated to run through June 2006. For more information, contact **Kay Hogan Smith**, Health InfoNet of Alabama project director, at khogan@uab.edu.

NEWS FLASH: On October 1st Health InfoNet of Alabama went "live" via the MedlinePlus. Check out the website at: http://apps.nlm.nih.gov/medlineplus/local/alabama/homepage.cfm?areaid=3

A Message From Glenn Jaeger at Absolute Backorder Service

Library Disaster Recovery Response From Absolute

In the wake of Hurricane Katrina, Absolute Backorder Service is in the process of developing two significant offerings for all libraries affected by this disaster. As a vendor in the print back volume and issue industry, we have developed a substantial online inventory that is title, volume and issue specific.

I) Absolute will offer all libraries that experienced a loss of serial back volumes due to Hurricane Katrina free replacements with no obligation. Every volume and issue in our inventory, http://www.absolute-inc.com/ / inventory/, which is updated daily, will be shipped at no charge. This program will take effect immediately for qualified libraries and continue through December 2007.

II) Our second offering is being developed through our experience with disaster planning and recovery. Hundreds of libraries are interested in helping and yet there are no centralized services to coordinate specific journal back volume and issues. Our IT staff is aggressively working on a database to post all available donations in one location for libraries in need. This too will be offered at no charge to those affected by the devastating hurricane.

Our plan is to create a Hurricane Katrina link on our website over the next few days with more specific information. In the interim, please contact myself, **Glenn Jaeger**, at <<u>jaeger@absolute-inc.com</u> > with any additional questions you may have.

We at Absolute extend our heartfelt sympathies to all our brothers and sisters in need. We trust our offerings to help "rebuild a region" will be a small contribution in getting collections and more importantly life back to normal.

Sincerely, Glenn Jaeger, President

2005-2006 Class of NLM/AAHSL Leadership Fellows Program Announced

The Association of Academic Health Sciences Libraries Future Leadership Task Force is pleased to announce the members of the 2005-2006 class of the NLM/AAHSL Leadership Fellows Program. We had an outstanding group of 27 applicants for fellow and 7 directors who volunteered to serve as mentors. The selection process was very competitive due to the high quality of the fellow candidates, and selection is recognition of a substantial record of accomplishment and demonstrable potential for a director position.

Of the 5 fellows, 4 are employed in academic health center libraries in public institutions and 1 is a hospital librarian affiliated with a private medical school. The current positions of the fellows are head of user services, clinical campus librarian, 2 deputy directors, and director of digital library and collections. Their areas of expertise include education services, public services, outreach, human resources, management, hospital librarianship, and digital collections. All are active professionally.

The matches with mentors were made primarily on the expressed interests of fellows for the program with the mentor statements and the ability to provide exposure to different types of environments. We were again grateful for the willingness of directors to participate and for their enthusiastic support of the program.

The 2005-2006 participants will meet for the first time November 4 at the Association of American Medical Colleges Annual Meeting in Washington, DC, while the 2004-2005 class concludes their program year with the Capstone event immediately preceding the meeting November 1-3.

(continued pg. 17)

NLM/AAHSL Leadership Fellows Program Announcement

(continued from pg. 16)

Other activities during the year include a half-day leadership institute during the MLA annual meeting; site visits to the mentors' libraries; three online courses; and a Capstone event at the 2006 AAHSL meeting.

The program to prepare emerging leaders for director positions in academic health center libraries is jointly funded by NLM and AAHSL, offered in cooperation with ARL's Office of Leadership and Management Services. Information about the program is available at http://www.arl.org/olms/fellows.

2005-2006 NLM/AAHSL Leadership Fellows Program Participants

Francesca (Fran) Allegri

Head of User Services

Health Sciences Library, University of North Carolina at Chapel Hill

Mentor: Gail A. Yokote

Associate University Librarian for Research Services and Collections

University of California, Davis

Jane Bridges

Clinical Campus Librarian

Memorial Health University Medical Center, Savannah, GA

Mercer University School of Medicine

Mentor: Laurie L. Thompson

Director of Libraries

University of Texas Southwestern Medical Center at Dallas

Teresa L. Knott

Deputy Director

Health Sciences and Human Services Library

University of Maryland, Baltimore

Mentor: Karen L. Brewer

Director, New York University Health Sciences Libraries

Chair, Ehrman Medical Library, New York University School of Medicine

Julia K. Kochi

Director, Digital Library and Collections

Library and Center for Knowledge Management

University of California, San Francisco

Mentor: Edward (Ed) W. Tawyea

Director of Academic and Instructional Support and Resources

University Librarian

Thomas Jefferson University

Jeanette C. McCray

Deputy Director

Arizona Health Sciences Library

University of Arizona

Mentor: Jane L. Blumenthal

Assistant Dean for Knowledge Management

Director, Dahlgren Memorial Library

Georgetown University Medical Center