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Message from the Chair Pam Neumann



The New Year has added meaning for Southern Chapter this year because so much is new. Since our annual meeting in October, a new look for our SCMLA webpage has been rolled out, a new Membership Database Manager has been named, we have a new Archivist, and soon we hope to announce the new editor of Southern Expressions. I cannot remember a time when so many changes have taken place in our Chapter in such a short period of time. It has certainly kept me busy these last few months!

We had a fantastic annual meeting in Puerto Rico. 98% of those returning meeting evaluations gave the overall meeting an outstanding or above average rating. There were 30 contributed paper presentations and 16 poster presentations—what might be a Southern Chapter record. Work is currently underway to get the PowerPoint presentations of the general sessions and contributed papers sessions posted on the meeting website. A large part of the success of this meeting can be attributed to the hard work of **Victoria Delgado** and **Margarita Gonzalez** and their Local Arrangements Committee. They did a marvelous job organizing the meeting and the various social functions. It was very fortunate that we did not have to contend with the direct effects of a hurricane. However, Hurricane Wilma did manage to wreck the plans of some Florida members that were unable to attend the meeting and sent others back home to Florida earlier than scheduled. There were also several attendees that were forced to spend an extra day in paradise due to the hurricane being in their flight path.

While we were in Puerto Rico, **Justin Robertson** was back in Mobile working diligently on our website redesign. The new website was introduced in December. If you have not had a chance to look at it yet, I encour

age you to check it out at www.scmla.org. It looks wonderful. Good work, Justin!

After 10 years of dedicated service to Southern Chapter as the Membership Database Manager, **Linda Flavin** decided to it was time to "retire" from this position. Linda has done a wonderful job of keeping our membership rolls up to date, providing us with membership directories and keeping track of those volunteering to serve on committees. Tens years is a long time to do this job and Linda's dedication and commitment to this task never wavered. She will soon begin transitioning this job to **Mark Spasser** of the Medical College of Georgia. Once the transfer of data is complete, you will be receiving your 2006 membership renewal notices. Look for this around the first of February.

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Content policy for Southern Expressions Statements and opinions expressed in Southern Expressions do not necessarily represent the official position of its coeditors or the Southern Chapter of the Library Medical Association. Contributions may be edited for brevity, clarity, or conformity to style. Final decision on the content of Southern *Expressions* shall be left to the discretion of the co-Editors with the advice of the Communications Committee of the Southern Chapter/Medical Library Association.

Around the South:News from Our Regional Libraries



ALABAMA

Baugh Biomedical Library, University of South Alabama Mobile, AL

Jie Li won the 2005 Academic Librarian of the Year award for the Southern Chapter of the Medical Library Association.

Michael Lindsay has been appointed the new chair for the Pubic Relations committee of the Southern Chapter.

At the Southern Chapter's annual meeting in Puerto Rico, several papers were presented by members of the Baugh Biomedical Library. **Ellen Sayed**, **Clista Clanton** and **Justin Robertson** presented the paper "Integrating Virtual Reference with Electronic Resources and Document Delivery Services". **Jie Li** presented a paper on "Successful International Library Partnerships: Collective Efforts". **Judy Burnham** and **Michael Lindsay** presented a paper entitled "Rejuvenating the Collection Assessment Program". **Tom Williams**, **Patricia Williams**, and **Clista Clanton** presented a paper entitled "Multi-Disciplinary Distance Education: Developing Academic Medical Library Support". **Ellen Sayed**, along with **Glendine Smith** of the Holberton Hospital Library (http://southmed.usouthal.edu/library/antigua/) in Antigua, presented the paper "Meeting Information Needs of Diverse Library Users in Holberton, Antigua."

Jie Li, **Ellen Sayed** and **Justin Robertson** recently authored "Evaluating Drug Databases: The Librarian's Perspective" to be published in Vol. 2 (4) of "Journal of Electronic Resources in Medical Libraries."

Lister Hill Library of the Health Sciences, UAB, Birmingham, AL

October 27, 2005 marked the first presentation of Lister Hill Library's Hill Top Award. The award was initiated by the staff and faculty of the library to honor library staff members who deserve special recognition for their outstanding contributions and job performance. The award was presented during a staff appreciation pot luck luncheon. **Sylvia McAphee**, a Library Associate in Content Management, was the inaugural winner. Her nomination refers to how she handles issues with online journals and states, "she understands their importance to our users and responds immediately, despite her workload. Her follow-through e-mails to our patrons are professional, friendly and concerned. She is a great ambassador for LHL." Congratulations Sylvia!

Lisa Ennis, Reference Librarian and Assistant Professor, Lister Hill Library, UAB, presented a program encouraging librarians to "get published" at the Samford University Library in-service day on August 16, 2005. Her presentation, "A Cornucopia of Options: Publishing Opportunities for Library Folk" was repeated for librarians from UAB's Mervyn Sterne and Lister Hill Libraries on September 8. Lisa began publishing in 1998 with one book review and one encyclopedia article, and currently is the author of four book chapters, a variety of articles, entries in over twenty different encyclopedias, and numerous book reviews! She is currently working on two books.



Lisa Ennis



Around the South (continued from pg. 3)

University of Alabama Health Sciences Library, Tuscaloosa

Katy Allen has recently joined the faculty of the University of Alabama Health Sciences Library as the new Technical Services/Systems Librarian. She received her MLIS from the University of Alabama in 2002 and her BA in Cultural Studies from Sarah Lawrence College. In addition, she completed a Fulbright Scholar Fellowship in Berlin, Germany. Katy was previously employed at Bessemer State Technical College.



FLORIDA

The Florida Health Sciences Library Association will be having their Annual Meeting on April 5-7, 2006 in Tallahassee, Florida. Our theme is "Building on the Past, Preparing for the Future!" as we look ahead at Florida public health issues and disaster planning.

University of Florida Health Science Center Libraries

As October was National Medical Librarians Month, the HSC Libraries once again created a new set of posters in its award-winning 'RxEAD – Prescription for Knowledge' series. This year's theme featured people who are involved in various interdisciplinary centers and programs at the University, and books chosen ranged from academic choices such as 'DNA – The Secret of Life' and 'Comparative Pharmacokinetics: Principles, Techniques and Applications' to personal reading such as Harry Potter, Stephen King and an unpublished manuscript of a fantasy novel. See them all here at http://www.library.health.ufl.edu/pub/RxEAD_thumbs1.html

Adriana Yoshii, Rae Jesano, Amy Buhler, 'Nita Ferree and Nancy Schaefer were all recently promoted to the position of Assistant University Librarian.

Pamela Sherwill-Navarro has been promoted to Associate—In (as the College of Nursing librarian).

Michele R. Tennant has been awarded 'Distinguished' status in the Academy of Health Information Professionals, its highest level, denoting a minimum of 10 years professional experience and a huge number of professional accomplishments.

The HSC Libraries welcome **Tina Horrell** to the Library Communications staff. She will work mainly on providing graphics support the Libraries' posters, presentations and website.

Pam Neumann was Program Chair of the Southern Chapter/MLA Annual Conference held in San Juan, Puerto Rico from 21-24 October, and she is now the Southern Chapter Chair for 2005-2006. **Amy Buhler** and **Sandra Canham** both served on the program committee, and Sandra also co-chaired the Professional Development Committee for the meeting, which was responsible for bringing in instructors for continuing education classes.

Many from the HSC Libraries attended the SC/MLA Annual Conference this year: **Cecilia Botero, Amy Buhler, Linda Butson, 'Nita Ferree, Ellie Goodwin, Beth Layton, Faith Meakin** and **Michele R. Tennant** from the Gainesville HSC Library, and **Pam Neumann** and **Sandra Canham** from UF HSC – Jacksonville's Borland Library, attended.

Nancy Schaefer became 2005-2006 Chair of the Honors & Awards Committee of the SC/MLA at this year's annual meeting.

On the HSC Libraries' website, **Nancy Schaefer** recently published a new tutorial entitled *MeSHing Around in PubMed*, about why subject headings improve relevance of search results and how to use them in PubMed – online at http://www.library.health.ufl.edu/help/mesh/MeSHingAroundInPubMed.ppt

Around the South (continued from pg. 4)

Lenny Rhine and **Michele R. Tennant** both attended the 9th International Congress on Medical Librarianship held in Salvador, Bahia, Brazil, from September 21-23.

Cecilia Botero attended the 25th Annual Charleston Library Conference in Charleston, SC, November 2-5. She also attended the State University Libraries' 2005 Joint Meeting November 7-9, and will be the incoming Chair of the Technical Services section for its next joint meeting.

Beth Layton presented the poster *Instruction 24/7: An Interactive Tutorial on CINAHL* (created by herself, **Pamela Sherwill-Navarro** and **Marcela Pinero**) at the SC/MLA's annual meeting in San Juan, Puerto Rico, October, 21-24. It promoted the acclaimed web-based interactive tutorial developed by the HSC Libraries' on the Cumulative Index to Nursing and Allied Health Literature (http://www.library.health.ufl.edu/help/CINAHL/). The CINAHL tutorial was also selected as November's 'Site of the Month' by the Peer-Reviewed Instructional Materials Online (PRIMO) section of the ALA/ACRL website. An interview with Ms. Sherwill-Navarro about the development of the tutorial is posted on the PRIMO website at:

http://www.ala.org/ala/acrlbucket/is/iscommittees/webpages/emergingtech/site/november2005.htm

Michele R. Tennant performed many activities at the 9th International Congress on Medical Librarianship held in Salvador, Bahia, Brazil, September 21-23: as an invited instructor, she taught a 2-hour CE class on *Molecular Biology and Genetics for Librarians*; she authored and presented the poster *The Medical Library's Role in Graduate Bioinformatics Education: Applications of Bioinformatics to Genetics* with M.M. Miyamoto (co-presenter), L. Zhou, and H.V. Baker; she also authored (with MJ Koroly) and contributed the presentation *A Library-Based Bioinformatics Program for First-Year Medical Students*; and she was invited to moderate the session on *Human Resources Development*.

Also, at the SC/MLA Annual Conference held October 21-24 in San Juan, Puerto Rico, Dr. Tennant taught the 4-hour CE class on *Genomics, Proteomics, and Bioinformatics for Librarians*, presented the paper *Celebrate Success: Evaluation of a Liaison Librarian Program* (created with Tara Tobin Cataldo and **Pamela Sherwill-Navarro**), and presented the poster *Online Journal Usage Statistics for the University of Florida: What We Learned and What Surprised Us*, created with **Cecilia Botero**, **Lenny Rhine**, and **Steven Carrico**.

Lenny Rhine presented his paper *The Impact of Information Technology on Health Information in Sub-Saharan Africa: the Divide Within the Divide* at the 9th International Congress on Medical Librarianship in Salvador, Bahia, Brazil, September 21-23.

'Nita Ferree presented a paper (co-authored with **Nancy Schaefer**) at the annual meeting of the SC/MLA held October 21-24 in San Juan, Puerto Rico entitled *Allied Health B.I.tes*, about electronic resources to help students in the allied health professions manage bibliographic databases and other tools.

Linda Butson presented the poster *Creating a Distance Learning Logo to Market Library Services*, created with **Mary Edwards**, **Chris Youngblood** and **Ned Davis**, at the SC/MLA annual meeting.

Lenny Rhine made a presentation at the recent Florida Center for Library Automation joint meeting titled *Online Journal Usage Statistics for the University of Florida: What We Learned and What Surprised Us.* Originally a poster presentation at SC/MLA, it was a collaborative study with **Cecilia Botero**, **Michele R. Tennant** and **Steve Carrico**. Their study confirmed the exponential growth of online journal usage compared to print usage and the high level of interdisciplinary usage of basic science journals throughout the UF campus. They concluded that the consortial 'big deals' are 'good deals' and have doubled the number of journals available when compared to print only subscriptions. A PowerPoint summary of the poster is online at the HSC Libraries' website at: http://www.library.health.ufl.edu/presentations/CSUL/journalusage2004revised.ppt.

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Around the South (continued from pg. 5)



GEORGIA

Atlanta Medical Center Fay E. Evatt Medical Library

Tara Douglas-Williams, MSLS of Atlanta Medical Center Fay E. Evatt Medical Library is the webmaster for Tenet Healthcare System, Health Resource Virtual Library website. The site is the result of a collaborative effort by Tenet Medical Librarians to identify a list of useful links to free reputable websites for all users of the eTenet network. The categories are:

- Physician/Clinician Resources
- Nursing Resources
- Administrator/Manager Resources
- General Reference
- Consumer Resources





Douglas-Williams, also completed the National Library of Medicine BioMedical Informatics fellowship program at the Marine Biological Laboratory in Woods Hole, MA, Fall of 2005 (September 25 – October 2, 2005). This is a week-long survey course designed to familiarize individuals with the application of computer technologies and information science in biomedicine and health science. Two sessions are held each year. Those interested can access additional information and the online application form at: http://www.mbl.edu/education/courses/special_topics/med.html

Additionally Douglas-Williams served as 2005 Chair of the Atlanta Health Science Libraries Consortium (AHSLC). AHSLC is a cooperative organization with a cur-

rent membership of 34 health science libraries (8 of which are supporting members). Our geographical conception has broadened from just metro Atlanta to include Athens, North Georgia, and Warm Springs which is located south of Atlanta.



MISSISSIPPI

VA Medical Center, Jackson, MS

Mary Fran Prottsman, VAMC, Jackson, MS, presented a contributed paper entitled "If you Build it, Will They Come? Increasing the Utilization of Electronic Resources" at the 55th meeting of Southern Chapter/MLA in San Juan, Puerto Rico. Mary Fran will make a similar presentation to the Veterans Administration Library Network via conference call.

Mary Fran Prottsman, AHIP, has accepted the newly created position of Information Services Librarian in the Veterans Affairs Central Office in Washington DC.

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Around the South (continued from pg. 6)

The University of Mississippi Medical Center





UMC's Rowland Medical Library now features an Information Atrium, located on the first floor near the entrance to the library. The Atrium formerly housed the reference desk and printed indexes. Older printed sources now available in Medline were weeded, and shelving of remaining print indexes was compacted. The reference desk was moved to the edge of the space, no longer the dominant feature in the area although still highly visible to patrons. The Information Atrium acts as a modified Information Commons in that it encourages group work and collaboration while offering computer access, wireless internet, and ready access to trained information professionals. Comfortable seating, leisure books, and current periodicals are also featured.



SOUTH CAROLINA

University of South Carolina School of Medicine Library

Sarah Gable, former Associate Director and current Chair, MLA Chapter Council, has been conferred with the status of Librarian Emerita by the University of South Carolina Board of Trustees.

Sarah Gable, Laura Kane, Ruth Riley, and Felicia Yeh attended the SC/MLA Annual Meeting in Puerto Rico, October 20-24. Sarah was awarded an SC/MLA Honorary Membership at the Business Meeting. The poster, "Talk Radio: Advocating and Celebrating Health Information Resources Over the Airwaves," authored by Laura Kane, Allison LoCicero, Rozalynd McConnaughy, and Ruth Riley was presented by Laura and Ruth.

Steven Wilson exhibited at the South Carolina Chapter of the American Association of Mental Retardation meeting in Myrtle Beach October 26-28. Exhibit funding was provided by the National Network of Libraries of Medicine Southeastern/Atlantic Region.

Laura Kane was a guest speaker for a course at USC's School of Library and Information Science on November 9. Her presentation was "Carrying the Torch: Advocating Librarianship and Planning Your Career."

Laura Kane published a book review of "Drug Abuse Sourcebook: Basic Consumer Health Information about Illicit Substances of Abuse" in E-STREAMS 8, no. 9 (Sept 2005). http://www.e-streams.com

Sarah Gable was awarded the Honorary Lifetime Membership Award at the South Carolina Library Association Annual Conference on October 28.

Around the South (continued from pg. 7)

Ruth Riley published a review of the book, "Internet Guide to Food Safety and Security," by **Elizabeth Connor**, in Issues in Science and Technology Librarianship 44 (Fall 2005). http://www.istl.org

The Library welcomed **Briget Livingston** as Head of Access Services on November 1. Briget earned her M.L.I.S. from the University of South Carolina (USC) in 2004. She was previously Information Resource Coordinator with the USC Thomas Cooper Library Computer Lab.



Briget Livingston



TENNESSEE

Newly elected officers at the Tennessee Health Science Library Association (THeSLA) meeting held on Wednesday, November 9th at Nashville Public Library are as follows:



President: **Priscilla Stephenson**/UT Memphis

Vice-President/President-Elect: **Jan Haley**/ St. Thomas Hospital, Nashville Secretary: **Amy Gideon**/Middle Tennessee School of Anesthesia, Madison

Treasurer: Sharon Brown/Wellmont, Bristol and Kingport

Membership Chair: Virginia Cairns/Erlanger Medical Center, Chattanooga.

Prior to the meeting, **Becky Hebert**, Community Outreach Coordinator for National Network of Libraries of Medicine/Southeastern Atlantic Region, conducted the "¿No Comprende? Spanish Health Information Resources for English Speaking Librarians" workshop. Seventeen people from throughout Middle Tennessee participated in this session.

University of Tennessee Health Science Center Library, Memphis

At UTHSC Health Sciences Library, **John Silver**, our Media Lab Director, filmed the November 6 implosion of the library's next-door neighbor, Memphis' Baptist Hospital. The 21-story building opened in 1956 and formerly housed what was once the largest private hospital in the nation. Thousands of Memphians were born there, including the children of Elvis Presley and Isaac Hayes.

The implosion, filmed with our new Sony HDV camcorder, was the library's first video created in high definition format. We have been using the four-minute movie to experiment with projection of high definition video using typical classroom projection equipment. A much smaller, non-HD version of the video can be seen on the web at the URL below. It highlights the street party held in honor of the event, the "boom" itself, and the resulting fallout. http://library.utmem.edu/HSLBC/boom/BaptistImplosion.html

Library Director **Tom Singarella** is Chair of CONBLS (Consortium of Biomedical Libraries in the South) for 2005-2006.

Priscilla Stephenson served as one of a group of librarians teaching PubMed at the annual Radiological Society of North America meeting in Chicago November 26-December 2.

The UTHSC newsletter went online with the winter issue in early 2005 and has received praise from the campus and other libraries. See the latest issue of *INFOnews*:

http://library.utmem.edu/HSLBC/News/INFOnews11 2 2005.pdf

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Around the South (continued from pg. 8)



UTHSC Library Open House: The library held an Open House for the campus on November 17. The event helped celebrate the addition of Scopus, the new citation database, with special training sessions taught by Elsevier's **Lisa Layton**, On the main floor of the library, our librarians and other library staff demonstrated databases and library services and resources.



Library Director **Tom Singarella** greets **Rebecca Ennis**, Publications Specialist, at the library's Open House. Also pictured (left to right) are UTHSC librarians **Jennifer Watson** and **Steve Golanka**.

Attention Florida Librarians: Nominatation Wanted for FHSLA's Librarian of the Year



Is there a colleague whom you feel deserves to be FHSLA's Librarian of the Year? Someone who has made important contributions to his/her institution and shown leadership? Someone that has worked hard for years but may have been overlooked because they're not involved in regional or national organizations? Here's the opportunity to recognize one of our own members.

The FHSLA Honors and Awards Committee request your assistance with choosing an eligible member for FHSLA Librarian of the Year. It is easy to nominate a librarian, just complete the nomination form, submit a short (less than one typed page) memo on why and how your nominee has added value to the health science library profession. Return to Deb Lawless via e-mail dlawl00l@stvincentshealth.com or fax (904) 308-2976. The nomination form is available via the Awards & Scholarship link on the home page http://www.library.health.ufl.edu/FHSLA/forms/FHSLA-NominationForm-specifics.doc

Nominations will be accepted until February 1, 2006, which is eight weeks before the FHSLA Annual Meeting.

-Submitted by Deb Lawless

Quotables:

"If all the year were playing holidays,

To sport would be as tedious as to work."

-William Shakespeare (1564 - 1616), "King Henry IV Part I", Act 1 scene 2

"I can win an argument on any topic, against any opponent. People know this, and steer clear of me at parties. Often, as a sign of their great respect, they don't even invite me."

-Dave Barry

ACA's NLLIC Welcomes New Librarian



The Amputee Coalition of America (ACA) is proud to announce the appointment of **Molly Moore** as Librarian for the National Limb Loss Information Center (NLLIC).

Moore holds a MA in Information Science and Learning Technology from the University of Missouri and a BA in English from the University of Colorado, Boulder. Previously, Moore was the Circulation Librarian at Oak Ridge Public Library, Oak Ridge, Tennessee, and an assistant account executive for Hoffman/Lewis in St. Louis, Missouri.

Moore's responsibilities at the nation's most comprehensive source of information for people living with limb loss include: collection development, cataloging, performing research and producing electronic publications including ACA's Topic of the Month and PubMed© Abstracts.

Moore is a member of the Tennessee Library Association, and its Public Relations Section, East Tennessee Library Association and the Medical Library Association. She also founded the St. Louis Chapter of the University of Missouri's Library and Information Science Graduate Student Association (LISGSA).

Founded in 1986, the Amputee Coalition of America (ACA) is a national 501(c)(3) nonprofit organization headquartered in Knoxville, Tennessee. The mission of the ACA is to reach out to people with limb loss and to empower them through education, support and advocacy. Through a cooperative agreement with the Centers for Disease Control and Prevention (CDC), the ACA maintains the National Limb Loss Information Center, the nation's most comprehensive source of information for people living with limb differences. For more information, visit www.amputee-coalition.org or call toll-free 888/AMP-KNOW.

Southern Chapter Members Complete Year-Long NLM/AAHSL Leadership Fellows Program



Southern Chapter members, **Judy Burnham** University of South Alabama Biomedical Library, **Beth Layton**, University of Florida Health Science Center Library and **Jett McCann**, Medical University of South Carolina Library, completed their year-long NLM/AAHSL Leadership Fellows program with a three-day Capstone event in Washington, DC. At the Capstone, Judy, Beth and Jett, along with the other Fellows and Mentors met with representatives from the Association of Academic Medical Centers, the Association of Research Libraries, the Association of Academic Health Centers, the Institute of Museum and Library Services and participated in a session on Scholarly Communications. They also spent a day at the National Library of Medicine, meeting with representa-

tives from the National Network Office and the Bibliographic Services, Technical Services and Public Services Divisions as well as representatives from the National Center for Biotechnology Information (NCBI), from ClinicalTrials.gov and from Extramural Program. The day at NLM concluded with a meeting with Dr. **Donald Lindberg**, NLM Director and **Betsy Humphreys**, NLM Deputy Director. The three days concluded with a reception and graduation ceremony.

(Pictured: Judy, Beth and Jett along with other Fellows, **Dawn Littleton**, Plummer Library, Mayo Clinic College of Medicine, **Susan Bader**, Learning Resource Center, Baylor University School of Nursing and Mentor, **Rick Forsman**, Denison Memorial Library, University of Colorado.)

Jie Li Receives Academic Librarian of the Year Award

Jie Li, Assistant Director of the Biomedical Libraries of the University of South Alabama College of Medicine, has been awarded the Academic Librarian of the Year honor by the Southern Chapter. This award honors an academic librarian with great promise of ongoing accomplishments and contributions to the profession. The Southern Chapter nominates the honoree for MLA's Estelle Broadman Award.

Some of Jie's notable accomplishments include receiving the World Health Organization's Medical Information Fellowship in 1989 and the MLA Continuing Education Award in 1996. In 2003, Jie was named a Medical Informatics MBL/NLM Course Fellow, a high honor for



medical librarians. In addition to her many publications and office positions, Jie has been active with her university's grant program receiving a two year NLM Internet Access to Digital Libraries grant in 2002 totaling \$133,000. This allowed the extension of services to nine hospitals and two clinics throughout nine counties in rural south Alabama.

Medical College of Georgia Library Awarded by Regional Peers

The Robert B. Greenblatt, M.D., Library at the Medical College of Georgia has been awarded the 2005 Distinguished Library Award by the Consortium of Biomedical Libraries in the South.

The award recognizes innovation, sustainability and programs that serve the academic institution or community. After participation in the institution's inaugural Technology Fair in 2003, the library developed a leadership model in 2004 for subsequent fair planners. Greenblatt librarians presented a poster display of the model during the 2004 Southern Chapter of the Medical Library Association meeting. Information Technology Support and Services enhanced the leadership model for annual campus wide implementation in 2005.

"This award [rewards] accomplishing a shared vision through an extraordinary team effort," said **Tamera Lee**, director of libraries. "All 35 library staff participated in teams responsible for awards, content and programming, equipment and facilities, hospitality, marketing and sponsorship. Library faculty and staff recruited representation from teaching, research and clinical care mission components of MCG and support from external commercial vendors and sponsors."

The Consortium of Biomedical Libraries in the South is a professional organization of biomedical library directors from Alabama, Florida, Georgia, Mississippi, Puerto Rico, South Carolina and Tennessee.

-Submitted by Ellen Gladden Jones

Apply Today! HLS/MLA Professional Development Grant for Hospital and Clinical Librarians (Application Due by February 1, 2006)

Are you looking for financial support to:

- -advance your professional education?
- -attend a meeting?
- -conduct research?



The Hospital Libraries Section/MLA Professional Development Grants help librarians in hospitals and other clinical care settings to acquireknowledge and skills through educational or research activities. For information and an application, check the MLA web site: http://www.mlanet.org/awards/grants/
For additional questions contact Deborah Jameson, email: djameson@partners.org

-Sharon L. Kambeitz

Honorary Memberships Awarded

Three Southern Chapter members were awarded Honorary Memberships at the 55th Annual Meeting in San Juan, Puerto Rico. They are **Janet S. Fisher**, **Sarah H. Gable**, and **Anna-Liisa Rosner**.

Janet S. Fisher, AHIP, has been a member of the Chapter since 1975 and is currently on the MLA ballot as the Southern Chapter's nominee to the MLA Nominating Committee. Janet was a member of the Southern Chapter Executive Board from 1998 – 2005, serving as Chair of the Communications Committee, Chapter Chair-Elect, Chapter Chair, Chair of the Nominating Committee, and Strategic Planning Committee Chair. Janet was Conference and Program Chair in 1989, a former Governmental Relations Committee Chair, and Secretary/Treasurer. Through Janet's generosity, Southern Chapter's Academic Librarian of the Year Award has been funded for four years. Prior to retirement, Janet was the Library Director for Development and Outreach after serving as Assistant Dean/Director of the James H. Quillen College of Medicine Library at East Tennessee State University, Johnson City, Tennessee. During her career, Janet was a member of the MLA Board of Directors and editor of the MLA News International Column. She was very active in the Medical Library Association's International Cooperation Section as Section Chair and served that Section as Chair of numerous committees.

Sarah H. Gable, AHIP, currently serves as the Chair of the Medical Library Association's Chapter Council. Sarah became Chair after serving on the Council as Southern Chapter's Chapter Council Representative. Sarah has willingly served our Chapter since becoming a member in 1978. Sarah was a member of several Nominating Committees, Chapter annual meeting Program and Steering Committees, and served on the Membership Committee. Sarah is a former Chair of the Governmental Relations Committee and a former Chair of the Professional Development Committee. Sarah was appointed Chapter Council Alternate in 1997, leading to her current position at the national level. Sarah retired as Associate Director, University of South Carolina School of Medicine Library, Columbia, South Carolina, in July 2005.

Anna-Liisa Rosner had been a supportive member of Southern Chapter before retiring from her position as the Assistant Director of Technical Services and Instructor, Medical Library, Mercer University, Macon, GA. Anna-Liisa served Southern Chapter as Assistant to the Chair of the Membership Committee, Chaired the Hospitality Committee for the 1997 annual meeting, and was a Local Arrangements Committee member. Anna-Liisa was also a member of MLA.

2005 Research Project Grant Winners To Study What Employers Are Looking for in Reference Librarians

Congratulations to the 2005 recipients of the chapter's annual Research Project Grant. **Lin Wu**, MLIS, Reference Librarian, UTHSC Health Sciences Library, Memphis, TN, and Ping Li, MLIS, Graduate School of Library and Information Studies, McGill University, Montreal, Canada will receive \$860 to help fund their study "What Employers Are Looking For in Reference Librarians: An Analysis of Job Announcements in *MLA News* from January 2000 to December 2004".

This research project seeks to determine the qualifications and characteristics expected of reference librarians at health sciences libraries. Earlier studies that examined *MLA News* job advertisements demonstrated many of the changes in medical librarianship from 1961 to 1995 but not in subsequent years, a period of expanded electronic services in all types of health sciences libraries. Findings from the study will document the changing roles of reference librarians, as well as provide information and career guidance for those seeking employment in health sciences libraries and information for employers looking at possible reorganization of public service areas.

The Research Project Grant is awarded annually by the Research Committee. Funds up to \$1000 are available to help defray costs for studies that contribute to the field of health sciences librarianship. Any Southern Chapter member is eligible to apply for the grant. For more information, see http://www.scmla.org/resprojgrant.htm.

Chapter Council Presents Roundtables MLA 2006 in Phoenix, AZ

It's not too early to make your plans to join your colleagues for lunch and informal discussions on Sunday, May 21, 2006 from Noon until 2:00 PM. The roundtables have become an eagerly anticipated part of the annual MLA meeting. They provide a wonderful opportunity to share experiences, make new friends, and discuss mutual professional concerns, chapter activities and business. This is a ticketed event for which you will need to register and buy a lunch ticket (\$18). Full details will be included in the meeting registration packets. However, there are a couple of noteworthy reminders:

- -You MUST REGISTER IN ADVANCE. There will be NO ONSITE REGISTRATION offered.
- -MLA and a number of chapters including SC/MLA are making available a limited number of free seats for new members (i.e., MLA member for less than 5 years). This will be available with ONLINE REGISTRATION ONLY.

Facilitators will be at each table to initiate discussion, encourage participation, and collect evaluations. Recorders will be available to document the discussion for posting on the Chapter Council Website. Facilitators and recorders can earn one AHIP point for completing these activities! If you would like to share your skills and expertise as a facilitator or a recorder, please email Chapter Council Roundtables Committee Co-chairs **Jan LaBeause** (labeause j@mercer.edu) or **Marie Reidelbach** (mreidelb@unmc.edu).

TOPICS FOR 2006 ROUNDTABLES

- 1 Assessment & Evaluations
- 2 Blogging
- 3 Consumer Health
- 4 Copyright Issues & E-journals
- 5 Curriculum Integration
- 6-EBM
- 7 Expert Searching
- 8 Federated Search Tools & Journal Linkouts
- 9 Grants & Extramural Funding
- 10 Grey Literature
- 11 Health Information Literacy
- 12 Integrated Service Desk
- 13 Management/Leadership
- 14 Management of E-resources
- 15 Marketing & Public Relations
- -Submitted by: Jan LaBeause

- 16 Maximizing Your Workforce
- 17 Open Access/Scholarly Publishing
- 18 Outreach to Special Populations
- 19 Planning for the New or Renovating the Old? Library Space Planning
- 20 PubMed/NLM
- 21 Repositories & Archives
- 22 Retirement
- 23 So You Want To Do Research?
- 24 Stepping Out of the Library
- ${\it 25-Technology/Survival\ Issues\ for\ Hospital\ Librarians}$
- 26 Training Librarians for the Future
- 27 Use of New Technologies for Teaching
- 28 Virtual Library Services
- 29 Web Design & Usability
- 30 Working Together Consortiums

Message From the Chair (continued from page 1)

The Southern Chapter archives will be moving to the University of Alabama Birmingham Lister Hill Library. **Lisa Ennis** has volunteered to be the Chapter's next Archivist. She succeeds **Mary Lynch** of Emory University Health Sciences Center Library who has been the archivist since 1996. As this goes to press, Mary is busy getting things ready for the move. Many thanks to Mary for her tireless efforts on behalf of Southern Chapter.

Thanks also to all of you that volunteered to serve on committees for the coming year. Between the list of volunteers that was provided by Linda Flavin and the volunteers that resulted from the email solicitation I sent out in November, we have filled most of the vacancies on the committees. To those of you that are interested in volunteering for future committee appointments, I urge you to check out the "Committees" page on the Chapter website (http://www.scmla.org/committee.htm). Here you will find a list of all of the committees, including the role of each committee, composition of the committee and terms of office. There will be an opportunity for you to volunteer for 2006/07 committee appointments on the membership renewal notice you will soon receive.

This year has certainly started out with a bang! Let's keep the excitement and enthusiasm building during the year. Before you know it, it will be time for us to descend upon Atlanta for our joint meeting with the Mid – Atlantic Chapter.

Two Retire from Greenblatt Library with 25 Years of Service

Effective November 30 **Ms. Lyn Dennison** and **Ms. Kathy Hamm** retired from the Greenblatt Library with a combined total of 50 years of dedicated service and achievement (25 each). On November 18 a surprise celebration was held in their honor in the Library's Garden Area on the 1st floor.





Tamera P. Lee, Professor and Director of Libraries, lead a program of remarks including those of three former MCG library directors and a presentation of Emeritus Status to Lyn by Provost Barry D. Goldstein, PhD. Mark Spasser, PhD, presented gold cards as lifetime Library memberships to Kathy and Lyn.

As a Medical Library Specialist, Kathy collected and applied knowledge and skills for cataloging books to emerge as a local expert on standards for bibliographic integrity and quality control of our collections. Her strong interpersonal skills were an asset to the Library's customer service, staff and users alike.

As a stellar role model for academic health sciences librarianship, Lyn served in progressive roles of increasing responsibility with distinguished faculty excellence in teaching and service. In the mission of teaching, Lyn lead a team teaching culture, most prominently for evidence-based instruction and learning assessment. She served as a search expert on advance strategies and techniques for mining the literature and helped integrate Library assignments as a portion of student grades for the School of Medicine. Her service also includes a laudable array of creative and scholarly presentations.

Lyn's experience and expertise led to her achievement as a Distinguished Member of the Academy of Health Information Professionals in 1990 and in 2000 she was the recipient of MCG's Outstanding Library Faculty Award. Lyn's gifts of mind and heart made lasting impressions on the Library, Medical College of Georgia and academic health sciences librarianship.

We are proud of Kathy and Lyn and offer hearty congratulations and all the best in retirement as lifelong friends of the Greenblatt Library. Cheers to 50 years!

Ready, Get Set...Go Local Alabama



Health InfoNet of Alabama, a free, library-based, consumer health information service, in participation with the National Library of Medicine's MedlinePlus "Go Local" initiative, has launched its new website! The new site (www.healthinfonet.org), one of the first six "Go Local" sites in the country to go live, includes a statewide database of local health facilities and services. This database, with resources ranging from adult day care services to weight management programs, currently holds around 1400 records and is searchable by service type or health issue focus, as well as location (city, county or zip code). Through the nationwide "Go Local" initiative, users of the award-winning MedlinePlus consumer health information website (www.medlineplus.gov) can link to local consumer health websites, such as Health InfoNet's, to find health services in their communities, in addition to linking from the local sites to MedlinePlus for reliable, current health information.

Health InfoNet began in 1999 as a partnership between UAB Lister Hill Library and the Jefferson County public libraries. Its primary goal is to provide easy access to authoritative resources for residents' health information needs. In 2004, concurrent with its selection by the National Library of Medicine as a "Go Local" participant, Health InfoNet expanded its service area statewide throughout Alabama. This extended the partnership to all public libraries in the state, with **UAB Lister Hill Library and USA Baugh Biomedical Library** the primary participating medical libraries. Thus, residents of Alexander City, Alabama, for example, can now go to their local public library for access to up-to-date health information collections and assistance from library staff in locating the best resources for their particular needs. In addition, those users can also count on their local libraries being able to forward their information requests to the premier academic medical libraries in the state, if sufficient information cannot be found locally. This statewide multi-institutional partnership furthers the long-standing Health InfoNet goal of empowering consumers by providing efficient and easy access to reliable, current health information. Now with the broad-ranging health resource referral capability via the new "Go Local" website Health InfoNet has begun an exciting new chapter!

For more information about Health InfoNet of Alabama and the "Go Local" program, or to suggest health resources for the website database, contact Project Director **Kay Hogan Smith** at (205) 934-2230 or by email at khogan@uab.edu.

--Submitted by Kay Hogan Smith

Quotables:

Groucho Marx: "That's in every contract, that's what you call a sanity clause."

Chico Marx: "You can't a fool a me there ain't no Sanity Claus."

(from the film "A Night at the Opera")



New SC/MLA Quilt Logo Banner



Southern Chapter now has its very own logo banner, thanks to the creative talents of **Jan LaBeause**. Jan presented the banner to Chapter Chair **Sandra Franklin** at the SC/MLA annual business meeting in Puerto Rico.

Jan says that the whole idea started several years ago when **Lynn Fortney** sent out an email asking for suggestions for a Southern Chapter mascot, similar to what the armadillo is to the South Central Chapter. After receiving nominations for sunshine, kudzu, cotton, possums, magnolias, grits, and others, she realized that our chapter was a patchwork of all of those things. It then occurred to Jan that the eight states and commonwealths that make up our chapter each have something unique that could be incorporated into a very old quilt pattern called "9-Patch" with Southern Chapter itself as the 9th and central patch.

When Clista Clanton and Justin Robertson

suggested using a sunburst as the masthead of Southern Expressions a couple of years ago, Jan's creative juices began flowing again. She began thinking about how sunshine is a common thread for all of Southern Chapter—and so is water. Every state and commonwealth has ocean shoreline except for Tennessee, which has the granddaddy of all rivers—the Mississippi. After stumbling across a fabric with sunbursts on a blue-water background, the whole project was pulled together.

At that point, Jan and her "fabric" committee that included **Lynn Fortney**, **Mary Fielder**, **Linda Flavin** and **Anne Robichaux** began scouring fabric shops in the southeast and searching the Internet to find material that represented something unique for each state and commonwealth of the Chapter. They came up with stars falling on Alabama, Florida oranges, Georgia peaches, magnolias for Mississippi, South Carolina's palmettos, Tennessee's music (Elvis, Nashville, the blues), the beautiful coral reefs of the Virgin Islands and the Puerto Rican coqui.

The banner uses the 9-Patch design with the sun/water fabric not only in the center, but also used as the border and binding. The center has a quilted enlarged sun taken from the Southern Expressions masthead, while the borders are quilted in an ocean waves design. Each state and commonwealth square has the shape of the state or islands quilted on it, along with the two-letter abbreviation embroidered in a corner.

This is a beautiful masterpiece that will be prominently displayed at all future Southern Chapter meetings. The design of this quilt could even become the official Southern Chapter logo and used on items such as t-shirts, coffee mugs and mouse pads to raise money for the Martha Watkins Scholarship Fund.

A BIG thanks goes to Jan for sharing her talents in such a lasting way.



The Backpage: Librarians/ Information Scientists by Glendine Smith



Someone once said that librarians are information scientists. This saying came to life when 144 participants of the Southern Chapter/Medical Library Association met at the Intercontinental San Juan Resort in Puerto Rico: October 20-24, 2005. The theme: "Exceeding our Boundaries: Advocate, Rejuvenate and Celebrate"

This 55th annual meeting was truly one of a high standard, from registration to general sessions, from contributed papers to posters. As the days passed by, I could think of nothing more but the exposure to a wealth of information and how

much of it I would implement.

I am exceptionally grateful to have been selected as the recipient of the Southern Chapter Medical Library Association First Time Attendee Award. I certainly benefited in many ways and have gained professionally and personally through this opportunity. This selection enabled me to participate in the Southern Chapter's meeting this October 2005. The experiences of other librarians, the discussions, their goals and objectives, and their many concerns were very significant to me.

I was afforded the opportunity to present a paper along with **Ellen Sayed** of the Biomedical Library University of South Alabama on" Meeting Information Needs of Diverse Library Users in Holberton Hospital Antigua." The paper describes and measures the effects of increased access to Health Information Resources at the Holberton Hospital Library in Antigua.

I also benefited from the Continuing Education Course, Consumer Health Libraries: Managing for your Customer Base and Environment, conducted by Instructor Brenda Pfannenstiel. I was challenged among other things to take the library to a higher level by planning for patrons with language barriers, and of users in unreached areas.

The speakers at the general sessions, the contributed papers and posters were all excellent. One of the exhibitions that really captivated me was the "VH Dissector" presented by Touch of Life Technologies, Inc. I was really touched and amazed with its many features, e.g. access to structure by name, system, region, control of the images. I think this is truly a break-through in the teaching of Human Anatomy and how the body functions.

My role now is to:

- 1. Disseminate the relevant information gained to my administrator, staff and users;
- 2. Train staff with information that applies;
- 3. Get more involved in health promotion and health education in the wider community.

The information gained has made me much wiser, and truly an asset to my organization.

The Final Word...

I'll keep this short and simple (mostly because I'm running out of time):

HAPPY HOLIDAYS!

