Spring is in the air and it is meeting time! Some of you have probably either just returned from, or are getting ready to attend, your state meeting and next month some will be attending the annual meeting of the Medical Library Association in Phoenix.

Speaking of MLA, Southern Chapter members and institutions continue to shine on the national level. For example, did you know:

- T. Scott Plutchak was recently elected to the MLA Board of Directors. He will join fellow Southern Chapter members Sarah Gable and Faith Meakin on the board. Nancy Clemmons and Rosalind Lett will be rotating off of the board, completing their 3-year terms.
- Janice Kelly, Jett McCann and Mary Fran Prottsmann are all newly elected members of the MLA Nominating Committee.
- Lynn Fortney is Chair-Elect of the Collection Development Section for 2006/07.
- Marilee Creelan is the 2005/06 Chair of the Dental Section.
- Becky Satterthwaite will be Chair of the Federal Libraries Section for 2006/07, having served as Chair-Elect in 2005/06.
- Mary Fran Prottsmann will be Chair of the Hospital Libraries Section for 2006/07, having served as Chair-Elect in 2005/06.
- Tom Williams is the 2005/06 Chair of the International Cooperation Section.
- Pat Higginbottom will be Chair of the Leadership and Management Section for 2006/07, having served as Chair-Elect in 2005/06.
- Cynthia Vaughn will be Chair of the Medical Library Education Section for 2006/07, having served as Chair-Elect in 2005/06.
- Carolyn Brown is the 2005/06 Chair of the Nursing and Allied Health Resources Section.
- Nancy Schaefer is the 2005/06 Chair of the Public Health/Health Administration Section.
- Cecilia Botero will be the 2006/07 Chair of the Technical Services Section, having served as Chair-Elect in 2005/06.
- Rae Jesano will be Chair of the Membership Committee for 2006/07, having served as Chair-Designate in 2005/06.

(continued pg. 10)
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Newsletter of the Southern Chapter /
Medical Library Association
Published quarterly by the Southern
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Content policy for Southern Expressions
Statements and opinions expressed in
Southern Expressions do not necessarily
represent the official position of its co-
editors or the Southern Chapter of the
Medical Library Association. Contributions may be edited for brevity,
clarity, or conformity to style. Final
decision on the content of Southern
Expressions shall be left to the discretion of
the co-Editors with the advice of the
Communications Committee of the
Southern Chapter/Medical Library
Association.
**ALABAMA**

**Lister Hill Library of the Health Sciences, UAB, Birmingham, AL**

UAB Lister Hill Library welcomes Liz Lorbeer (pictured on the left) as the new Associate Director for Content Management. Liz comes to UAB from Rush University Medical Center where she was the Assistant Director for Collections Management. At LHL, she’ll oversee cataloging, serials, collection development and acquisitions. We are very excited to bring Liz’s experience, energy and user focus to our library.

Telling others about the library—and having a good time doing it—earned UAB’s Lister Hill Library the MLA Creative Marketing Award first prize. The award recognizes members excellence in library marketing and promotion and is given after events for National Medical Librarians Month, held in October of each year. LHL’s activities including participating in UAB Homecoming, having lunch for attendees in front of the library, giving away prizes for using library services, visiting buildings on campus with the popcorn machine in tow, and delivering cake and ice cream parties to groups who scheduled classes in October. The main goal of the promotion is to acquaint people on campus with all the services and resources the library has to offer. The recognition of the MLA award is a nice bonus in addition to the fun of meeting people and telling them what we can do for them.

**Baugh Biomedical Library, University of South Alabama Mobile, AL**

Justin Robertson, Ellen Sayed and Ellen Roussel of the University’s College of Nursing have authored “Librarians in the Online Classroom - Proactive Bibliographic Instruction for Distance Education Students: A Case Study” a chapter to be included in an upcoming book from the Haworth Press tentatively entitled Primer on Instructional Services in Academic Libraries.

Ellen Sayed and Judy Burnham were both recently named as Distinguished Members of AHIP.

(continued pg. 4)

**Quotables:**

“When those are my principles, and if you don’t like them... well, I have others.”

-Groucho Marx
Louis Calder Memorial Library, University of Miami School of Medicine

Henry L. Lemkau, Jr., Esq., Professor, Director and Chairman of the Department of Medical Library and Biomedical Communications has been selected by the Medical Library Association to deliver the 2007 Janet Doe Lecture at the Association’s annual meeting in Philadelphia.

The Janet Doe Lecture award is one of the highest honors the Medical Library Association has to offer. The award supports a lecture by a distinguished member of the profession who will offer a unique perspective on either the history or philosophy of medical librarianship.

University of Florida Health Science Center Libraries

Michele R. Tennant helped organize the Florida Genetics 2005 Conference at the University of Florida Nov. 30 – Dec. 1, which was co-sponsored by the HSC Libraries, the UF Genetics Institute, the Center for Mammalian Genetics and the Plant Molecular and Cellular Biology Program. Distinguished speakers from the National Institutes of Health, Washington University, Baylor University, Colorado State and the University of Florida presented their research on epigenetics. Sixty-five posters, primarily by graduate students and post-docs, were also presented. More than 300 faculty and graduate students attended from UF and other institutions in the Southeast United States. Pictures from the event and the final program, including all abstracts and attendee information, are available at http://www.ufgi.ufl.edu/Symposium/Symposium-welcome-announcements.htm

Dr. Tennant also helped organize the annual National Center for Biotechnology Information Workshop at the University of Florida Dec. 8-9, which was co-sponsored by the HSC Libraries and the UF Genetics Institute. Three speakers from NCBI presented customized sessions, and more than 120 UF faculty, staff and students attended the two lectures and multiple hands-on database sessions.

This past holiday season, the HSC Libraries collected food and clothing for a local non-profit community center and homeless shelter. Donations from the faculty, staff & students of the six University of Florida Health Science Center colleges yielded more than 72 lbs. of food, 20 bath towels and 11 washcloths, 58 bars of soap, 21 toothbrushes and 26 tubes of toothpaste. Also, one person contributed an open package of cough lozenges, which either didn’t work or worked so well that the person didn’t need the rest of the medicine! *Nita Ferree* and *Jessica Hacker* spearheaded the campaign for the library.

Several of our librarians were honored recently with a 3rd place showing from the Southern Chapter / MLA. The poster *Online Journal Usage Statistics for the University of Florida Health Science Center and Libraries: What We Learned and What Surprised Us!* was created by *Cecilia Botero* and *Lenny Rhine* of the UF HSC Libraries; *Michele Tennant* of the UF HSC Libraries and UF Genetics Institute; and Steve Carrico of the UF Smathers Libraries. The poster is on the HSC Libraries’ website at http://www.library.health.ufl.edu/presentations/SCMLA05/ejournstats_poster.htm, and a PowerPoint summary of the poster is online here: http://www.library.health.ufl.edu/presentations/CSUL/journalusage2004revised.ppt.

Beth Layton attended the Capstone of the AAHSL Leadership Fellowship and attended a graduation ceremony for the program in November 2005. She also attended the AAHSL / AAMC meeting that month.
Cliff Richmond has been selected to receive a Health Science Center Superior Accomplishment Award for 2005-2006. For nearly six months in 2005 Cliff acted as Assistant Director for Library Systems, and his quiet, day-to-day success “improving the quality of life for students and fellow university employees” has been recognized at the Division Five level and will now make him eligible for university-level recognition.

Nancy Schaefer successfully nominated the Core Public Health Journals Project (http://info.med.yale.edu/eph/phlibrary/phjournals/) for the MLA’s 2006 Louise Darling Medal for Distinguished Achievement in Collection Development in the Health Sciences (http://www.mlanet.org/awards/honors/darling.html). This collaborative project involved more than 50 librarians and information specialists from Hawaii to Connecticut, Texas to Canada collecting expert information/opinions from the public health faculty, students, staff and practitioners they serve about the quality of journals in the various subdisciplines of public health (Biostatistics, Environmental Health Sciences, Epidemiology, Health Education/Behavioral Sciences, Health Services Administration, Biomedical & Laboratory Practice, International Public Health, Maternal & Child Health, Occupational Safety & Health, Public Health Practice and Public Health Dentistry, PH Nursing and PH Nutrition).

The list is structured along the lines of the popular Brandon-Hill list with title recommendations at three levels (small, medium and large public health collections) for each subject category. [Officially the level definitions are as follows: Level 1= essential for a library whose organization has subject specialization in this area; Level 2= important but not essential (research level collecting) and Level 3=newsletters and other such publications which have largely transitory content, but which practitioners might favor.]


Faith A. Meakin attended MLA Board meetings in Chicago in September 2005 and February 2006. Ms. Meakin also attended the Association of American Medical Colleges / Association of Academic Health Sciences Libraries meeting in Washington, DC in November. As a founding member of the AAHSL Leadership initiative, Faith finished up a six-year committee assignment on the Leadership Taskforce. The Taskforce is responsible for developing the AAHSL Leadership initiative that includes a yearlong fellowship program for future academic health science library directors, a scholarship program for people interested in management and a guide for institutions recruiting new directors.

Nancy Schaefer attended the American Public Health Association Annual Meeting and Exposition December 10-14, 2005 in Philadelphia, PA. There she resumed Chairmanship of the Client Relations Committee of the Public Health/Health Administration section of Medical Library Association. This committee recruits and screens public health librarian applicants for stipends to defray the costs of attending the American Public Health Association meeting and orients successful applicants to the field of public health and the meeting. These stipends are made available through the Grace and Harold Sewell Memorial Fund http://www.sewellfund.org/, established in 2000 by public health and pharmacy librarian Winifred Sewell before her death in 2002.

Sandra Canham of the Borland Library in Jacksonville has been appointed to the MLA Continuing Education committee. This is a three-year appointment that continues through the end of the 2009 Annual Meeting in Honolulu, Hawaii.

Quotables:

“Don’t join the book burners. Don’t think you’re going to conceal faults by concealing evidence that they ever existed. Don’t be afraid to go in your library and read every book...” -Dwight D. Eisenhower (1890 - 1969)
Lenny Rhine Retires?
After 32 years of service to the Libraries of the University of Florida – and nearly three decades with the HSC Libraries – Lenny Rhine retired in December with the title University Librarian Emeritus. Although he’s gone, his ghost has been seen back in his office about once a week. Lenny, let it go!

(photocredit: Dwight Bennett & Ned Davis, UF HSC Libraries)

FHSLA Annual Meeting

The Florida Health Sciences Library Association (FHSLA) held a successful Annual Meeting in Tallahassee, Florida on April 5-7. The theme “Building on the Past…Preparing for the Future,” focused on disaster planning and recovery. Librarians from Florida and Georgia participated in the conference and continuing education classes, including a disaster preparedness class taught by Tina Mason of Solinet.

Former Florida Secretary of Health Dr. Robert Brooks, Associate Dean for Health Affairs at Florida State University College of Medicine, gave a dynamic presentation. His speech, “Public Health Issues in Florida,” focused on the prospect of the avian flu, local health officials’ responsibilities, and how new technology will impact the careers of today’s medical students. The banquet at which Dr. Brooks spoke was held on the 22nd floor of the Capitol Building with a spectacular view of the twinkling lights of Tallahassee in the background.

Ada Seltzer, Director of the Rowland Medical Library at the University of Mississippi Medical Center, gave a stirring Keynote Address, sharing with her Florida colleagues the stories and experiences of those who faced Hurricane Katrina. She provided valuable lessons in disaster preparation, recovery, and the long-term effects of a natural disaster the magnitude of Katrina.

Ada Seltzer, Janice Kelly, Executive Director of the National Network of Libraries of Medicine/Southeastern Atlantic Region, and Aimee Reist, Service Quality Coordinator with the College Center for Library Automation, participated in a panel discussion. Issues related to disaster planning and recovery, including resources, workflow, and communication were reviewed. The panelists shared their personal experiences with mold problems, and the roles library organizations can assume in assisting their colleagues in need.

Sandra L. Canham of the University of Florida, Borland Library in Jacksonville is the outgoing President; Allison M. Howard, University of South Florida, Shimberg Health Sciences Library in Tampa was the Vice President/Program Chair for the meeting and will be the incoming President next year. Patricia E. Clark, All Children’s Hospital in St. Petersburg is the Treasurer and Mary Lawrence, Broward General Medical Center Library in Ft. Lauderdale is the Secretary. Nadine Dexter, Florida State University, Charlotte Edwards Maguire Medical Library will be taking on the responsibilities of Vice President/Program Chair for next year. — Respectfully submitted by Allison M. Howard

FHSLA Meeting report submitted by Allison M. Howard
Science Research Center Library at Florida A&M University

Pauline Hicks, Manager of the Science Research Center Library at Florida A&M University was awarded membership in the Academy of Health Information Professionals at the Distinguished level.

Medical Library, Sun Coast Hospital, Largo, FL

Dottie Kelly, MLIS, Director of the Medical Library, Sun Coast Hospital, in Largo, Florida, celebrated 20 years of service with SCH on November 5, 2005.

University of South Florida Shimberg Health Sciences Library News

Technology Fair a Success!! On February 28, 2006, The Shimberg Health Sciences Library was proud to host a day-long technology fair, “Passport to Information.” Funded by a $5,000.00 Technology Awareness Award from the National Network of Libraries of Medicine (NN/LM), over 300 staff, faculty, and students browsed the exhibits of 15 commercial vendors, and learned about the innovative technologies and rich databases available to the USF Health community. Attendees were able to speak with, and participate in small group sessions offered by the Cochrane Library, Web of Science, an@tomy.tv, and the highly popular Genetics Computer Group (GCG), among others. The event was anchored by NN/LM keynote speaker, J. Dale Prince, MA, MLS, AHIP, who presented a session on “Geeks Bearing Gifts: Unwrapping Latest Technology Trends.” Patrons who couldn’t make it into the Library participated in cyberspace—over 900 visited the website, and greater than 400 participated in online quizzes and surveys.

The original idea of a technology fair was the initiative of Library Director Beverly Shattuck, MS, MBA. The entire 26 member Library staff was involved in planning and implementation of the Globally-themed event. Post-event feedback from faculty, staff, and students has been excellent, requesting more technology expos, and confirming that Shimberg Health Sciences Library is a place for information, new technologies, and a friendly and welcoming staff.

“House Calls!” The Librarian will see you now… Danny O’Neal and John Orriola, Shimberg Health Sciences Librarians, made their first off-campus “House Call,” February 8, to Tampa General Hospital (TGH). TGH provides graduate medical education to USF Resident Physicians.

“House Calls” brings the resources and services of the Library to off-campus physicians, residents, and staff. Assistance in securing remote access, research tips, instruction, including downloading point of care resources to a PDA, was provided.

“House Calls” was hosted by the TGH Medical Library who provided snacks, technology, and atmosphere. TGH Library manager Margaret Henry commented that “House Calls” “…was a HUGE success – warm, personalized, funny, and amazingly effective at targeting heretofore unknown needs… four hours of steady traffic… great, innovative outreach effort.”

More “House Calls” are being planned for other affiliate hospitals in the Tampa Bay Area.

Rose Bland, M.A., Assistant Director for Technology & Access Services, attended the inaugural Electronic Resources and Libraries conference, held March 23-25 at the Georgia Institute of Technology, Atlanta, GA.

The purpose of the Electronic Resources & Library conference was to develop a shared understanding among librarians, of the management of electronic resources, and serve as a vehicle for dissemination of best practices and latest developments in the field.

(continued pg. 8)
Karen N. Keene, Reference/Systems Librarian presented “Nursing Research 101” at Shriners Hospital for Children on February 17, 2006. The class was part of the Hospital’s “Lunch & Learn” Program for nursing and allied health researchers.

Karen N. Keene, Reference/Systems Librarian, and John Orriola, Reference/Education Librarian presented “Shaping Research Topics: Finding the Evidence” at the 3rd Annual Florida Magnet Nursing Research Conference held February 9, 2006, at the Tampa Convention Center. The conference theme was Nursing Research at the Point of Care. Karen and John also participated in an open forum on Shaping Research Topics held later that day.

Florida State University Charlotte Edwards Maguire Medical Library News

Medical librarians Nadine Dexter, Suzanne Nagy and Barbara Shearer are co-presenters/developers of a new medical informatics seminar series being delivered to preceptors and clerkship faculty at the Florida State University Tallahassee Regional Campus. This series brings together the talents and goals of the faculty development, medical informatics and medical library departments of the college’s Office of Medical Education. The series is delivered once each month for 2 hours on a Monday evening and response has been enthusiastic. For course materials including PowerPoints, documentation on use of the library e-resources, and other useful materials, please refer to the website that is emerging from the development of the series. http://www.med.fsu.edu/informatics/Seminar.asp

NN/LM SE/A Outreach Project: Delivery of PDA Technology to Affiliated Hospital Librarians and FSU College of Medicine Preceptors in Tallahassee and Marianna

In December 2003, the FSU Medical Library received an NN/LM SE/A subcontract to purchase PDAs and reference software for delivering PDA technology to hospital librarians affiliated with the Florida State University College of Medicine. An overview of this portion of the project, completed in January 2005, has been the subject of both a presentation and poster at Southern Chapter/MLA annual meetings and a forthcoming article. The subcontract was renewed in 2005 for another year for the purpose of delivering PDAs to fourteen primary care community preceptors. All participants were active preceptors for our early clinical contact program within the Doctoring course. All received PDAs and agreed to participate in an intensive training program over a 6-month period. The program was comprised of three workshops in addition to assignments between sessions. A final evaluation and focus group yielded positive feedback with strong indication by several participants that their use of PDA technology has increased both in the clinical and teaching settings. The data is currently under review and will be presented at a poster session at the 2006 Southern Group on Educational Affairs (SGEA) annual conference in May. The subcontract has been extended once more in order to conclude the project with delivery of 8 additional PDAs to new preceptors and clinical faculty at the FSU Rural Track program in Marianna. The total funded amount of the subcontract was $31,637.

Nadine Dexter, Barbara Shearer and Suzanne Nagy are co-authors of an upcoming article, Partnering with PDAs: The Florida State University College of Medicine Medical Library Experience, to be published in an upcoming issue (2006, number 1) of the Journal of Electronic Resources in Medical Libraries.

New Library Faculty member at FSU

The Maguire Medical Library welcomes a new faculty member, Carolyn Klatt, to her position as Technical Services Librarian. Carolyn received her B.A. in English and her M.A. in Librarianship and Information Management from the University of Denver, and has nearly 25 years of professional experience. For the last 10 years she has worked with electronic delivery of information including management of electronic journal subscriptions and webpage design. Previously she was the Head of the Electronic Resources Management Department at the FSU Strozier Library. We are quite fortunate in welcoming Carolyn to our staff.
GEORGIA

Medical College of Georgia, Greenblatt Library

The Medical College of Georgia recently appointed two new members to its faculty...

Ms. Darra Balance joined Greenblatt Library March 1 as Instructor and Coordinator of Learning Resources for the Georgia Area Health Education Center. With an MLS degree from University of South Carolina, Darra brings significant experience as a special librarian at Savannah River National Laboratory and professional service with the Science and Technology Division of the Special Libraries Association.

Ms. Karen Tschanz was recruited from Seyfarth Shaw LLP Chicago based national law firm library as Assistant Professor and Chair of Content Management for Greenblatt Library effective May 1. Karen brings seasoned knowledge management experience from special and university libraries. With an M.S. in Library Science from Syracuse, an M.B.A. from Indiana University and an M.S. in Organization Development, Karen also maintains substantial library management and information technology experience. Her expertise and strengths are an excellent match for advancing knowledge management at the Medical College of Georgia.

MISSISSIPPI

Rowland Medical Library, Univ. of Mississippi Medical Center

Rowland Medical Library staff and nurses, educators and interpreters from the University of Mississippi Medical Center participated in the NN/LM continuing education course ¿No Comprende? Spanish Health Information Resources for English Speaking Librarians on January 25. The course was held at UMMC’s School of Health Related Professions and was led by Becky Herbert.

Hospital staff that participated in the class organized an Hispanic Affairs Committee after the course. This committee’s purpose is to create a Web site to centralize all Spanish language forms, education materials, Internet links, and interpretation services to help English speaking health care providers improve communication and services to Spanish speaking patients. The course was also held at the public library in Pearl on January 26. They had 18 participants.

The Mississippi Biomedical Library Association hosted the MLA approved, NN/LM continuing education course Geeks Bearing Gifts: Unwrapping New Technology Trends on March 16. The course was held at the Rowland Medical Library and was led by Dale Prince.


(continued pg. 10)
Rowland Medical Library’s Consumer Health Education Center [CHEC] won the state award for Mississippi for the 2006 Health Information Award, sponsored by the National Commission on Libraries and Information Science. CHEC is also one of ten finalists.

The ten finalists will be presented on May 3 at the National Library of Medicine in a day-long forum built around the subject of libraries and health information. Each finalist will be awarded a $1,000 prize and the Grand Prize Winner, chosen from the finalists, will be announced and awarded with a prize of $20,000.

The application was prepared by Lauren M. Young, Virginia Segrest Hughson, and Ada M. Seltzer. Ada M. Seltzer will represent CHEC at the forum in May.


University of South Carolina School of Medicine Library

The Library welcomed Soumitra Kayal as Systems Librarian on January 2. Soumitra earned his M.L.I.S. from the University of South Carolina (USC) in 2005.

Laura Kane, Assistant Director for Information Services, has been selected as a fellow for the Summer Institute for Academic Library Leadership, July 9-13, at Peabody College, Vanderbilt University. The Institute focuses on the higher education context in which libraries exist and explores new roles for libraries that may emerge from that context. Congratulations, Laura!

Steve Wilson, Coordinator, Center for Disability Resources Library, exhibited at the South Carolina Assistive Technology Expo in Columbia on March 30, 2006.

Julius Jacobs Health Sciences Library, St. Thomas Hospital, Nashville

Jan Haley, Information Services Librarian, Julius Jacobs Health Sciences Library, St. Thomas Hospital, Nashville, won Second Place in the MLA National Medical Librarians Month marketing contest for promotional giveaways. She plans to keep on working to win First Place. For a better look at the design go to: http://www.mlanet.org/resources/nml-month/2005/nmlm_giveaway_05.html

Metropolitan Nashville Health Center

Feli Propes, medical librarian at the Metropolitan Nashville Health Center, represented the Tennessee Library Association at the Governor’s Pandemic Summit in Nashville in April.
Once again, several members of our Chapter will be recognized at the MLA awards ceremony in Phoenix. They include:

- **Janet Schneider**, winner of the 2006 Lois Ann Colaianni Award for Excellence and Achievement in Hospital Librarianship;
- **Henry L. Lemkau, Jr.**, selected for the 2007 Janet Doe Lectureship;
- **Janice Kelly**, winner of the MLA President’s Award; and
- **Janet Fisher** and **Nunzia Bettinsoli Giuse**, awarded MLA Fellowship.

Southern Chapter institutions won first and second place in MLA’s 2005 Creative Promotions Award contest, which is held in honor of National Medical Librarians Month. First place was awarded to the Lister Hill Library at the University of Alabama, Birmingham. Second place (tie) was awarded to the Shimberg Health Sciences Library at the University of South Florida and the Julius Jacobs Health Sciences Library, St. Thomas Hospital, Nashville, TN.

The Leadership and Management Section of the Medical Library Association awarded its $2,500 Chapter-Level Leadership Education Challenge Grant to the Mid-Atlantic and Southern chapters. This award will allow us to offer **Lynne Waymon**’s CE course, “How to Make A Point - - Without Making an Enemy,” at our joint meeting this October in Atlanta. This is the second time Southern Chapter has been the recipient of this award. We also received this award in 2004, in its inaugural year. Kudos to the members of both chapters that were responsible for submitting our proposal.

I am pleased to report that we have found new co-editors for Southern Expressions. **Jason Baker** from the UAB Lister Hill Library and **Nicole Mitchell** from the School of Library and Information Science at the University of Alabama are working with **Clista Clanton** and **Justin Robertson** on this issue of the newsletter to facilitate a smooth transition. Plans are for Jason and Nicole to responsible for the summer issue.

We also have a new Membership Database Manager for the Chapter. **Sandra Canham** from the University of Florida/Jacksonville has volunteered for this position. **Linda Flavin** will be training Sandra to assume these duties. Our previous Membership Database Manager, **Mark Spasser**, resigned from this position due to family health issues.

The Southern Chapter/Mid-Atlantic Chapter Joint meeting in Atlanta October 12-16, 2006 is shaping up to be one you will not want to miss. The planning group has already lined up an impressive list of speakers and great CE courses. I hope to see you all there.

**SC/MLA Research Committee Awards for Research Papers and Posters**

The Southern Chapter/MLA wishes to encourage and share research among its members. Building on an example from the South Central Chapter/MLA, Southern Chapter recognizes and awards the three best research themed posters and papers presented at the chapter’s annual meeting.

With the joint meeting in Atlanta October 2006, the field is also open to the Mid-Atlantic Chapter/MLA members. Guidelines for research papers and posters are available on the Southern Chapter website: [http://www.scmla.org/resaward.htm](http://www.scmla.org/resaward.htm)
News from Chapter Council

Once again Southern Chapter members and institutions have been chosen for leadership roles in MLA elections, recognized with a number of MLA awards and honored as MLA Fellows. Be sure to attend the Awards Ceremony & Luncheon at MLA (Monday, May 22nd, Noon-1:30pm) honoring our colleagues.

Elections

• MLA Board of Directors – T. Scott Plutchak, AHIP, Lister Hill Library, University of Alabama at Birmingham, Birmingham, AL
• MLA Nominating Committee – Janice Kelly, Health Sciences and Human Services Library, University of Maryland, National Network of Libraries of Medicine, Southeastern/Atlantic Region, Baltimore, MD; Jett McCann, AHIP, Medical Library, Medical University of South Carolina, Charleston, SC; and Mary Fran Prottsman, AHIP, Department of Veterans Affairs Central Office (VACO), Washington, DC

Awards

• Lois Ann Colaianni Award for Excellence and Achievement in Hospital Librarianship - Janet Schneider, AHIP, Library Service, James A. Haley Veterans’ Hospital, Tampa, FL
• Janet Doe Lectureship for 2007 – Henry L. Lemkau, Jr., FMLA, Louis Calder Memorial Library, University of Miami, Miami, FL
• President’s Award - Janice Kelly, Health Sciences and Human Services Library, University of Maryland, National Network of Libraries of Medicine, Southeastern/Atlantic Region, Baltimore, MD (Co-recipient with Renee Bougard, Houston Academy of Medicine-Texas Medical Center Library, National Network of Libraries of Medicine, South Central Region, Houston, TX)

MLA Fellows

• Janet Fisher, AHIP, FMLA, retired, Quillen College of Medicine Library, East Tennessee State University-Johnson City
• Nunzia Bettinsoli Giuse, AHIP, FMLA, Eskind Biomedical Library, Vanderbilt University, Nashville, TN

And last, but certainly not least, congratulations to the staff at Lister Hill Library, University of Alabama at Birmingham, Birmingham, AL for receiving the 1st Place Award for the 2006 National Medical Librarians Month (NMLM) Creative Promotions Award competition. AND, tying for 2nd Place were two other Southern Chapter members: Hinks and Elaine Shimberg Health Sciences Library, University of South Florida – Tampa, FL, and Julius Jacobs Health Sciences Library, St. Thomas Hospital, Nashville, TN. Congratulations to one and all!

-Submitted by Jan H. LaBeause & Danny L. O’Neal

MLA Mental Health SIG Sponsored Program at MLA

The MLA Mental Health SIG is sponsoring a program titled, “Between "Madness” and Mental Health: Changing Perceptions and Treatment,” on Sunday, May 21, 2006, 2:00-3:30 PM. Three papers and two posters will be presented in this session, which will discuss how perceptions and treatment of the mentally ill (formerly termed mad or insane) have changed. Please add this interesting program to your MLA schedule! For additional information about this program, please visit the MLA MH SIG Website at: http://www.miami.edu/mhsig/mhsig06.html
Mid-Atlantic and Southern Chapters Selected to Receive Chapter-Level Leadership Education Challenge Grant

For the first time, two chapters, the Mid-Atlantic Chapter and the Southern Chapter, have been awarded the Chapter-Level Leadership Education Challenge Grant. The two chapters submitted a joint proposal for the continuing education workshop “How to Make a Point – Without Making an Enemy” to be offered during their combined meeting in Atlanta in October 2006. Funding for the grant is provided by the MLA Leadership and Management Section (LMS).

The interactive workshop will be lead by Lynne Waymon, communications expert, speaker, and author. Workshop attendees will participate in simulations and experiments while receiving tips, strategies and guidelines for negotiating effectively and influencing others. The need for a CE course in leadership and management was identified by both chapters in separate needs assessments. Southern Chapter President-Elect and Program Chair Priscilla Stephenson said of the award, “The Southern and Mid-Atlantic Chapters are really excited and pleased with this award, and we want to thank the Leadership and Management Section for its support of our application for the Chapter-Level Leadership Education Challenge Grant.”

The award will be presented to the chapters at the LMS business meeting during the MLA annual meeting in Phoenix. LMS established the Chapter-Level Leadership Education Challenge Grant and offered it for the first time in 2003. The purpose of the grant is to promote life-long learning in leadership and management by supporting relevant professional continuing education at the MLA chapter level. The section awards two-thirds the cost of a chapter-sponsored continuing education program on a topic in leadership or management, up to a maximum of $2,500 each year, to a chapter or group of chapters working together.

Get Involved in MLA’s Oral History Program

All members of the Medical Library Association are encouraged to participate in the Oral History Program as interviewers, editors, or transcribers. If you are interested in any of these roles, contact Richard Nollan, Project Director, rnollan@utmem.edu. This work is truly valuable and fascinating! If you attended Fred Roper’s Janet Doe Lecture at the annual meeting in San Antonio, you heard clips from oral history interviews and know firsthand what gems they are. For more information about the program and its own history, names of those interviewed, and how to access interviews already done, see the oral history page at MLANET at http://www.mlanet.org/about/history/oral_history.html

Hospital Librarian of the Year Award

Do you know a hospital librarian who is a member of MLA and SC/MLA ?

Someone who is currently a hospital librarian and has worked in a hospital library for at least five (5) years immediately preceding the award year?

Do you recognize a hospital librarian who has contributed to the profession by demonstrating excellence and achievement in any of the following areas: Service, Presentation/Teaching, Advocacy, Research, Leadership, Administration, Technology, Special Projects, Publications or any combination of listed areas?

If so, I encourage you to nominate this individual for Hospital Librarian of the Year! At the annual SC/MLA meeting, the recipient will receive a plaque and $250.00. Please forward nominations before May 15, via e-mail, mail of fax to: brenda.wimberly@northside.com or Northside Health Resource Center

1000 Johnson Ferry Road, Atlanta, GA 30342 attention: Brenda Curry-Wimberly Telephone: 404.851.8044 or Fax: 404.851.6167. The required contents for the nomination and the rating form are listed on the Chapter Website: www.scmla.org/hospawa.htm

(Sponsored by the SC/MLA Hospital Libraries Committee)
Atlanta ’06 - Together: New Horizons and New Opportunities

We’ll be having two times the fun this year when the Southern Chapter and Mid-Atlantic Chapter get together in Atlanta for a meeting you won’t forget!

October 12 – 16, 2006
Westin Buckhead Hotel, Peachtree Street
Atlanta, Georgia

The meeting is a unique opportunity for our two chapters to integrate the best of our usual programming efforts, and leaders from MAC and SC have worked together to do just that. The Steering Committee team of Sandra Franklin, Russet Hambrick, Cynthia Henderson, Beverly Murphy, Jocelyn Rankin, and Julia Shaw-Kokot are leading the effort to make this a memorable event for all of us.

Southern Chapter members will be introduced to Roundtable sessions - a MAC favorite, and MAC’s hospital librarians will be introduced to the Southern Chapter’s hospital librarians’ event, coordinated by Brenda Curry-Wimberly.

The hotel is spacious and will provide room for up to 50 papers and 50 posters! Again this year, presenters will have the opportunity for research papers and posters to be honored with awards.

An impressive trio of health leaders will be speaking to us. On Saturday, October 14, Dr. Joe Bresee, Head of the Epidemiology Section of the CDC’s Influenza Branch, will give us an update on bird influenza, and the next day we’ll hear Dr. Mark Williams, Director of the Hospital Medicine Unit for Emory Healthcare, discuss efforts to improve consumer health literacy. Highlighting the speaker list will be the presentation on Monday, October 16, when Dr. David Satcher, former Surgeon General of the United States, will address us on the important issue of health disparities.

Dale Prince, Darlene Parker-Kelly, and the combined members of our chapters’ professional development committees have developed an outstanding list of continuing education programs. We’re especially pleased that our proposal to the Leadership and Management Section for its Chapter-Level Leadership Education Challenge Grant was successful and will support the cost of a nationally recognized management trainer. Special thanks to Rick Peterson at Duke University’s library for spear-heading the development of that proposal.

The meeting will be held in Atlanta’s Buckhead neighborhood, an area teeming with stores and restaurants. There’s a free neighborhood shuttle, called the Buc, to take us to all of them, but we can walk to Lenox Square, across the street from our hotel. The Buckhead MARTA stop is a block away and will provide easy and affordable trips to the High Museum of Art, the Atlanta Zoo, and the fabulous new Georgia Aquarium.

Plan now to join us in Atlanta for our conference with MAC, where new horizons and new opportunities are waiting for us!

-submitted by Priscilla Stephenson & Melanie Norton

Check Out the Brand New Atlanta 2006 Meeting Web Site!
http://www.hsl.ecu.edu/2006/
Thanks for the great response to the recent Roundtables Survey. We received topic suggestions and replies from 107 members of both chapters. Your input was greatly appreciated and will help the committee members in selecting topics to offer. Based on the returns, the “hottest” topic (with 80 very interested or interested responses) was (drum roll), What technologies would users like (or expect) for libraries to support? Once we develop the final list of table topics, we will be asking for your help as facilitators and recorders. Attendees will need to pre-register and indicate their preferred topics on the meeting registration form. Any comments or suggestions can be sent to Julia Shaw-Kokot, (919)-966-0952 or jsk@med.unc.edu.

Call for Papers – Atlanta ‘06

You are invited to submit proposals for contributed papers and posters for the 2006 SC/MLA and MAC/MLA joint meeting in Atlanta, Georgia on October 12-16. The meeting’s theme is, “Together: New Horizons, New Opportunities.” Proposals should relate to:

* **COLLABORATING** - Elaborate on how you have worked together with other libraries, health professionals, agencies, or others.
* **INNOVATING** - Share your new technologies or ways of thinking outside the box.
* **CREATING OPPORTUNITIES** - Let others know how you have opened doors proactively.
* **PLANNING FOR THE FUTURE** - Tell your colleagues what you have in mind and how they can make it happen.

Proposals must be submitted in the format of structured abstracts (see http://www.scmla.org/abformat.htm or http://hubnet.buffalo.edu/mla/abstract.html).

Submit two copies of the abstract (300 word maximum). Include a list of authors, their institutional affiliations, email addresses, and telephone numbers with the first copy of the abstract. The second copy will be used in a blind review process and should not include any specific information that would identify either authors or institutions. The primary author will be notified of the committee’s decision by August 16. Additional information (i.e. time, location, setup instructions, etc.) will be sent with acceptance notification. **Note:** Those presenting in Atlanta must be registered for the meeting.

Contributed Papers: Email abstracts to Martha Earl at mearl@utk.edu using a Word attachment.

Posters: Presenters should plan to be available to staff posters during a one-hour poster session. Posters will remain up for viewing for the remainder of the conference. Each presenter’s area will be provided with a poster board (8 x 4) and a six-foot skirted table. Electrical connections may be available. Email abstracts to Glenda Mendina at MendinaG@methodisthealth.org using a Word attachment.

Abstracts will be evaluated on originality, innovation, organization and clarity of presentation, as well as relevance to improving service or practice. **The deadline for submitting abstracts is June 16, 2006.**
A degree in library information science is an awesome thing. One can parlay it into a key that fits a wide variety of doors. And, oh, the places you can go! The door I initially chose led to service in a public library. Once I received my library degree, I never wanted to attend another class again unless it was about yoga, feng shui, or wine tasting. I was also very sure that never again would I write a research paper. However, that changed when I boldly knocked on another door. I thought myself very lucky when the portals of academia swung wide to enfold me into the ranks of the tenure-tracked. Being more of an action figure than a thinker, though, I didn’t reason much about what lay in the future. Eventually the awful truth filtered through. Oh, lordy, I had to write again.

I had no problem finding books and journal articles about types of writing and research; how to get organized; development of hypotheses; and getting published. But directions for the novice about exactly how and where to start seemed scarce. One of the best places to go, though, is directly to where the action is. I looked around and began asking those who are researching, writing, and producing.

Collaboration is a good place to begin. “Start out with a team,” counsels Michele Tennant, Bioinformatics Librarian at University of Florida’s Health Science Center Libraries. “Find out what others in your group are working on and ask if you can join them. There is always room for someone to help with literature reviews and analyzing the data.”

Baby Steps
You don’t have to immediately jump into a massive research project. “Start small,” advises the author of Librarian’s Guide to Writing for Publication. She continues with a list of suggestions that includes “writing letters to the editor, creating book reviews or making contributions to a local paper.” She also recommends reworking a project created in library school and submitting it for publication.

Think about writing an article for a newsletter such as Southern Expressions. Consider the activities you engage in at work. Have you served on a search committee? Write about what you learned during the process. What kind of classes do you teach? How do you prepare for them? Bibliographic instruction is a field in transition, and it is a subject that still grabs the attention of teaching librarians. Compare two or more databases and create a presentation for the next annual meeting of SC/MLA. “Any professional activity is fair game for publication.”

Got a Problem?
During an interview, Pamela Sherwill-Navarro, Health Science Center Libraries Liaison to the College of Nursing at the University of Florida, prescribed identifying a problem then creating a research project to solve it. Early in her career she worked at a hospital library where she observed health professionals using the computers to download questionable material. Sherwill-Navarro brainstormed with a colleague and came up with a procedure to inhibit the process. The paper she wrote about the experience was accepted as a poster presentation at an annual SC/MLA meeting. An editor of a publication saw the poster and asked her to turn it into a journal article.

What interests you?
Curiosity is something that most librarians hold in common. If we are interested in a subject, we usually can’t leave it alone until we gain complete understanding. Think of how often you have wondered why a certain process is used at work, speculating about what would happen if the routine were changed. Karen Roth, Manager of the Medical Libraries at Morton Plant Mease Health Care in Clearwater, Florida, is always thinking about offering better service to her customers. She is presently collaborating with Thomas Hill, a medical
librarian at Self Regional Healthcare in Greenwood, South Carolina. Their work has been a series of three projects measuring the impact of electronic document delivery on patient care. The last stage will survey 25 hospitals to see if the quick turnaround around time of the document delivery process is good for patient care. “The main reason we’re doing the research,” she says, “is because we keep asking the same questions….research is ultimately an outgrowth of our interest in doing the job as well as we can.”

Talk about the things that interest you with others in your work place, keep up with professional journal readings, or join an organizational email list. There are people wondering, questioning and talking everywhere. Dale Brown, Principal Lecturer at the School of Pharmacy and Biomedical Sciences at the University of Portsmouth in the United Kingdom has a website for beginning researchers at http://www.ukmi.nhs.uk/Research/help.asp. Aimed at pharmacists, the site still offers good advice to hesitant librarians. Under “Getting Ideas!” he proposes that a good place to start when you are at a loss for an idea is: “A few moments’ quiet reflection about your own department (Who works there? What it does. How it functions. Where would people be without it?)”

Research Help
If it is a research project that you decide to tackle, you can only gain from the experience. But it is wise to draw on the expertise of others. Rita B. Smith, medical librarian at Mercer University’s School of Medicine, suggests to first conduct a pilot of the project to address any unforeseen kinks. From her own circumstances she knows that “there are things you will learn doing this that you would not learn otherwise. I would also recommend,” she continues, “using the wisdom and counsel of those in Southern Chapter who’ve offered to be research mentors. They can help you think through your project to ensure that you’ve addressed every aspect thoroughly.”

Don’t Be Intimidated
Finally, look past your fear and insecurity. Doubt in your ability only “stifles creativity and, in some cases, [will] quash the project before it gets underway….work the idea or project, present, and let the chips fall where they will,” encourages John Orriola, Education/Reference Librarian at the Shimberg Health Sciences Library, University of South Florida. You may not be an expert (yet), but you do have something to contribute to the body of library literature. “Even if only one person gets it…that’s successful.”

References
8. A list of available mentors may be accessed at http://www.scmla.org/mentors.htm

Quotables:
“The skill of writing is to create a context in which other people can think.”
-Edwin Schlossberg
The Southern Chapter of the Medical Library Association provides grant support for research projects in order to promote and stimulate excellence in the field of health science librarianship and the information sciences. Grants may be used to support all or part of the costs of a study, up to a maximum of $1000. SC/MLA may award more than one grant in a year for a maximum of $1000 in any one year. The application may be found at http://www.scmla.org/resapp.htm.

The SC/MLA Research Project Grants are awarded at the Annual Meeting. Before submitting a full application for a research grant, applicants must submit, by May 15th, a letter of intent. By June 15, if the letter of intent is accepted, applicants will be assigned a volunteer research mentor and invited to submit a full proposal. The full proposal is due by August 1.

**Eligibility**
1. Preference is given to applicants who are practicing health sciences librarians with at least two years of professional experience.
2. The applicant must be a current member of SC/MLA.

**Terms**
1. The scope and nature of the proposed project should give evidence of an established methodology and a viable research design.
2. The proposal should contain title, goals, objectives, methodology, significance, and budget of project; vital and special qualifications of the researcher; evidence of knowledge of the state of the art and existing published literature on the proposed research topic; and a description of the proposed means of disseminating the results.
3. The following criteria will be used to evaluate applications:
   - **Regarding the Proposed Project:** originality, importance to the profession, soundness of experimental design and detail, and feasibility of scope.
   - **Regarding the Applicant:** education and training, experience, research competence, research potential, and previous productivity. The name of at least one professional reference must be provided from a person capable of providing an evaluation of the applicant’s knowledge of the topic and an assessment of the applicant’s research skills.
4. Grants will not be given to support an activity that is operational in nature or has only local usefulness.
5. The award will be disbursed in two portions. The first half will be awarded at the chapter’s annual fall meeting. The second half will be awarded February 1 of the following year, upon receipt of a first-quarter report, submitted to the chair of the Research Committee.
6. A report to the Research Committee will be required at the conclusion of the first quarter, on or before February 1 of the year following the award’s presentation. This report should document completed project activities, list expenses to date, and provide a list of activities planned for the next two quarters. A final report to the Research Committee is due by October 1 documenting the year’s work on the funded project. The report should include a complete financial accounting as well as interim - or final - project results.
7. At the conclusion of the project, a summary report must be submitted for publication to *Southern Expressions*, the newsletter of SC/MLA. Recognition of the Southern Chapter’s support must be given in any publication originating from this project.
8. Applications will be acknowledged upon receipt.
9. Depending on the review of the received applications, the Committee may recommend that awards not be presented in a given year.

(Criteria originally published in *Southern Expressions* Winter, 1992; 8(1). Revised June 2003.)
Southern Chapter Regional Job Opportunity

**Associate Director/Assistant - Associate Professor**
The Greenblatt Library of the Medical College of Georgia invites applications for a collaborative and creative librarian to share leadership in the role of Associate Director. Reporting to the Director, the Associate Director works closely also with department chairs, unit heads and faculty/staff teams to lead a broad range of resources, services and programs. Contributing to continuous assessment and dynamic planning, the Associate Director provides operational oversight for content management and education and information services, facilitates and manages diverse work groups, and represents the Director as needed.

**Requirements**: ALA-accredited or equivalent degree; 5 years progressively responsible experience in an academic library or large hospital library; ability to lead as a senior faculty member in the areas of education, scholarship and service; demonstrated management experience and abilities; superb communication and interpersonal skills; strong analytical, organizational and strategic planning skills, ability to use and interpret spreadsheets and statistical programs. Preferred: Experience in an academic health center environment and with health sciences resources, tools, vocabulary and research methods, fund-raising experience, evidence of successful grant writing.

**Salary and Benefits**: Minimum salary is $70,000 based on qualifications and experience; Faculty status (non-tenure track) and an initial rank of Assistant or Associate Professor. Benefits include choice of excellent medical plans, generous leave and educational retirement programs.

The Medical College of Georgia is an academic health center with the tripartite mission of discovering, disseminating and applying knowledge of human health and disease. It has over 2,000 students in its Schools of Allied Health Sciences, Dentistry, Graduate Studies, Medicine and Nursing, a hospital with over 80 specialty clinics and centers and an award winning Children’s Medical Center distinguished for family centered care.

Augusta is Georgia’s second largest city and lies along the banks of the beautiful Savannah River. It is the second oldest city in Georgia and is rich in history and architectural diversity. Host of the renowned Masters Golf Tournament each spring, the display of azaleas and dogwoods has earned the city the title of the “Garden City.”

Send letter of application, C-V, and three letters of professional reference to:
**Marianne Brown**, Head Library Business Services
Greenblatt Library, Medical College of Georgia
Augusta, Georgia 30912-4400
Telephone: 706-721-4677  Fax: 706-721-2018
email: marbrown@mail.mcg.edu

(EOE/AA/ADA Institution)

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**Quotables:**

“A human being must have occupation if he or she is not to become a nuisance to the world.”
  -Dorothy L. Sayers (1893 - 1957)

“Hard work never killed anybody, but why take a chance?”
  -Edgar Bergen (1903 - 1978), (Charlie McCarthy)
Research Paper and Poster Awards 2005

PAPERS
1st place ($300): “Tenure and Faculty Status in Academic Health Sciences Libraries” Priscilla L. Stephenson, MLS, MSEd, AHIP, and Lin Wu, MLIS, University of Tennessee Health Sciences Library; Betsy Park, MLS, MS, and Perveen Rustomfram, MA, MLS, University of Memphis Libraries

2nd place ($200): “Does Training Primary Care Providers in the Use of PDAs for Clinical Decision-Making Change Their Clinical Behavior?” Rick Wallace, MSLS, Outreach Librarian; Fred Tudiver, MD, Director of Primary Care Research; Doug Rose, MD, Kingsport Family Practice, East Tennessee State University Quillen College of Medicine

3rd place ($100): “Data Analysis of Consumer and Patient Health Questions Using Geographic Location and NLM Medical Subject Headings: Exceeding Our Boundaries, But Does It?” Sandy Oelschlegel, MLS, Director; Martha Earl, MSLS, AHIP, Reference Coordinator, University of Tennessee Graduate School of Medicine, Preston Medical Library; and Jenny Cole, MS, MSIS, Lila Bunch Library, Belmont University

POSTERS
1st place ($200): “Evaluating NC Health Info: Selected Lessons Learned for All Go Local Sites” Christie Silbajoris, AHIP, NC Health Info Project Director; Diana McDuffee, NC AHEC LIS Network Director, Health Sciences Library, University of North Carolina at Chapel Hill

2nd place ($100): “So Many Vendors, So Little Time” Linda J. Bennett, Chief Librarian, Library, Richard L. Roudebush VA Medical Center, Indianapolis, IN; Mary V. Taylor, Chief Librarian, Library, VA Medical Center, Memphis, TN; Diana F. Akins, Chief, Library Service, Library, Bay Pines VA Medical Center, Bay Pines, FL; Nancy A. Clark, Chief, Library Service, Library, VA North Texas Health Care System, Dallas, TX

3rd place ($50): “Online Journal Usage Statistics for the University of Florida Health Science Center and Libraries: What We Learned and What Surprised Us!” Cecilia Botero, University of Florida Health Science Center Libraries; Michele Tennant, University of Florida Health Science Center Libraries and Genetics Institute; Lenny Rhine, University of Florida Health Science Center Libraries; Steve Carrico, University of Florida Smathers Libraries

The Final Word (no really, I mean it this time...)

Ok, so perhaps the reality is a bit less apocalyptic than the title suggests, these are (hopefully) not my final words, and it is certainly not the end of Southern Expressions, but this issue does mark the end of our (Clista and myself that is) tenure as the Southern Chapter newsletter co-editors.

All told we put together ten issues, which have been, by and large, a lot of fun. We tried to put our own stamp on Southern Expressions, playing around with the layouts and trying new regular features, but ultimately the newsletter depends on and belongs to the entire SC/MLA membership. That’s where we get our content from after all and over the past 2-plus years we’ve never been short of great material to include thanks to your continued support. I wish the new editors (Jason Baker and Nicole Mitchell) the best of luck, and I hope they enjoy it as much as we did.

Anyway as trite as it may sound there’s no way we could have done this without you (well, I suppose we could have, but it sure would have been a really short newsletter...) Thanks for all your enthusiastic support!

See you in the funny papers... Justin