

# SOUTHERN EXPRESSIONS

Alabama Georgia Puerto Rico Tennessee  
Florida Mississippi South Carolina Virgin Islands

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Spring 2007

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## *Message from the Chair* *Priscilla Stephenson*

It's that time of year when MLA awards are announced in preparation for the annual meeting. Once again, we have a long list of Southern Chapter members in line to receive these well-deserved accolades.

Both this year and next will feature Janet Doe Lecturers from among our own numbers! You'll want to be there to hear **Henry Lemkau**, recently retired director of Miami's Calder Memorial Library, deliver the 2007 lecture, "Constants, Context, and Change: The Pursuit of Purpose." Henry served as Calder's director for 28 years and has been active in the chapter and MLA in many roles, including serving as host of two fabulous Miami meetings. Our Janet Doe honors continue with the selection of **Tom Basler** as the 2008 Janet Doe Lecturer. Tom is library director at the Medical University of South Carolina and is busy preparing for our arrival in Charleston for the fall 2007 meeting. Both Henry and Tom are MLA Fellows.

Cheers also to two SC/MLA super women: **Jan LaBeause**, director of Mercer University School of Medicine's library, has been awarded the Estelle Brodman Award for the Academic Medical Librarian of the Year, and **Nancy Clemmons** has been named an MLA Fellow. Nancy retired last year as Deputy Director of UAB's Lister Hill Library, although she's hardly slowed down enough to notice.

**Elizabeth Connor** (Daniel Library, The Citadel) was awarded the Murray Gottlieb Prize for her paper, "The Body Politic: The Contributions of Physician-Patriot Joseph Warren." Beth Wescott from the NN/LM SE/A office in Baltimore has been selected to receive the President's Award.

Chapter members also cornered the field on several MLA education awards. **Rick Wallace** from East Tennessee State University's Quillen College of Medicine Library received an MLA Continuing Education Award and **Lauren Young**, Rowland Medical Library, University of Mississippi Medical Center, was awarded an EBSCO/MLA Annual Meeting Grant. **Catherine Murch**, School of Library and Information Studies, University of Alabama was awarded the MLA Scholarship.

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## ALABAMA



### ☞ Lister Hill Library of the Health Sciences, University of Alabama at Birmingham, Birmingham, AL

Lister Hill Library is pleased to introduce two new reference librarians, **Paul Mussleman** and **Nicole Mitchell**

Paul Mussleman was born and raised in Birmingham, Alabama. He attended UAB as an undergraduate where he received a Bachelor of Arts degree in History in 1995. Before entering Library School at the University of Alabama, he worked as a Physical Therapists Aide at a clinic in Tuscaloosa. He graduated from the University of Alabama School of Library and Information Studies in December of 2006. He and his wife have just moved back to Birmingham after having lived in Tuscaloosa for almost nine years.

Originally from Covington, Georgia, Nicole Mitchell received both her B.S (2001) and M.A. (2003) in History from Georgia College & State University. Until leaving for library school, she served as Assistant Archivist for Ina Dillard Russell Library's Special Collections. She found she loved working in the library and wanted to do more! In fall 2005, Nicole accepted one of ten Institute of Museum and Library Services (IMLS) fellowships from the University of Alabama. Receiving her MLIS in December 2006, Nicole also serves as a technology column editor for *The Journal of Hospital Librarianship*.

## FLORIDA



### ☞ University of Florida Health Science Center Libraries, Gainesville, FL

**Lenny Rhine**, HSC University Librarian Emeritus, is part of a group from MLA that has been awarded an \$80,000 grant from the publishing giant Elsevier to train librarians in the African, Asian, and Latin American continents. This is a joint program cosponsored by Librarians without Borders: A Global Initiative of MLA and Elsevier. The grant will be used to fund eight onsite workshops, one distance education course, and the development of new training modules. This e-library training initiative will be based upon HINARI (Health InterNetwork Access to Research Initiative) training materials. The HINARI program, a collaboration between the World Health Organization and major publishers, enables developing countries to gain access to one of the world's largest collections of biomedical and health literature. It is one of the principal projects designed to bridge the health information gap between developing and industrialized countries. MLA established the Librarians without Borders program to strengthen its role and commitment to

global health information. The Librarians without Borders website, which will feature MLA's international policy, programs and activities, will debut on MLANET in the coming months.



*Ray Naegele, MLA director of Financial and Administrative Services, and Carla Funk, CAE, MLA executive director, accept the Elsevier grant from Tony McSean, Elsevier's director of library relations, along with Lenny Rhine who will be conducting training.*

The University of Florida invites applications and nominations for Director of its HSC Libraries. The position will remain open until filled. A complete job description and application is here: <http://www.library.health.ufl.edu/jobs/UFHSCLibraryDirector07.pdf>.

This past holiday season, the HSC Library staff 'adopted' an area family, collecting more than \$220 in gift cards for WalMart and local grocery stores. In addition, staff donated seven bags of food and clothing that were included in Christmas baskets for area families. **Linda Butson** and **'Nita Ferree** spearheaded the campaign. In addition, **Faith Meakin** and library administration staff collaborated with the Sr. VP for Health Affairs' office to contribute toys for the Children's Home Society.

**Amy Osborne** has been selected to receive a Health Science Center Superior Accomplishment Award for 2006-2007. Her recent efforts include work on an extensive database of electronic resources and developing macros for Technical Services staff to help reduce the possibility of repetitive injuries such as carpal tunnel. Amy was also recognized for her 'helpfulness, communication abilities, attention to detail, and ability to find answers.'

**Pam Sherwill-Navarro** and **Linda Butson** have been approved for Distinguished Level membership in AHIP, which denotes the highest standard of professional competency and achievement in the field of healthcare information. **Amy Buhler** has been approved for Senior Level membership in AHIP.

**'Nita Ferree** has been chosen to represent the HSC Libraries on the UF Library Faculty Assembly Standing Committee on Strategic Planning, whose first task is to 'develop guidelines that clarify both separate and mutual areas of faculty and administrative responsibility for shared governance in cooperation with the library administrations.'

**Michele R. Tennant** has won two fellowships for 2007: MLA's Kronick Travelling Fellowship and the Lindberg Research Fellowship. The David A. Kronick Fellowship awards \$2000 to provide sup-

port for travel and research that promotes excellence in the field of health sciences librarianship. One MLA reviewer rated her application as “the most original” and believes the role she is pursuing for librarians “may be how the medical librarian redefines itself in the future.” Michele proposes to explore models for library-based support of bioinformatics programs, for which she will visit universities that have taken a ‘team approach’ and those that have hired multiple dedicated bioinformatics support personnel.

Michele has also been chosen to receive the Lindberg Research Fellowship, an award of up to \$25,000. Its purpose is to fund studies aimed at expanding the research knowledge base, linking the information services provided by librarians to improved healthcare and advances in biomedical research. Her proposal will “explore the bioinformatics information-seeking skills and information needs of a diverse set of biomedical and biological researchers, students and instructors through online assessment, focus groups, and observation of search paths.” She recently visited the National Center for Biotechnology Information (NCBI) at the National Library of Medicine in Bethesda, Maryland as part of her planning process. Bravo and congratulations, Michele!

In March, Michele co-taught NCBI’s basic three-day course ‘Introduction to Molecular Biology Information Resources’ at Emory University with **Jennifer Lyon** of Vanderbilt University.

**Beth Layton** is the Interim Director of the HSC Libraries, following **Faith Meakin’s** retirement.

**Nancy Holschuh**, part-time LTA in technical services for over 25 years, retired at the end of January. After graduating from the Gator Nation in 1973, Nancy began work in Cataloging at the HSC Libraries. Soon she moved to working in Acquisitions, where she worked for most of her tenure, ordering directly from publishers and procuring audio-visuals and monographs. Nancy says “owning rental properties keeps me busy, starting a propagation nursery on my 10 acres keeps me centered, and kayaking with my border collie Buddy keeps me sane. I’m very fortunate to have met many interesting people in my 30 years at the HSCL.”

The Technical Services Department welcomes **Melissa Leon** as the new student assistant in Resource Management.

Information Systems welcomes **Shahed Mosharrof** as a new OPS hire in the Informatics Lab.

The Circulation & Interlibrary Loan Department has made two hires recently. **Larisa Dumich** is now the Senior LTA in charge of reserves and e-reserves and **Vanessa Amaye-Obu**, who left last year to go to Europe has returned to America and ILL. Welcome Larisa and welcome back Vanessa!

## **University of Florida Health Science Center Libraries, Borland Health Sciences Library, Jacksonville, FL**

The HSC Libraries welcome **Kathy Moeller** as the new Director of Borland Library in Jacksonville, as of January 4. For 29 years, she was Manager of Library & CME Services at Overlook Hospital in Summit, NJ. She has been very active in MLA, was a founder of the Consumer & Patient Health



Information Section, and in 2000 was chosen to be a Fellow of MLA. In 2005, she was presented with a Lifetime Achievement award by the New York/New Jersey Chapter. Says Kathy “at Borland, my immediate task will be to get the library fully staffed. Then I will develop a strategic plan, including a marketing plan. The library offers a unique and challenging career opportunity because it is an academic library that also serves as a hospital library. What fun!”

**Adriana Yoshii** gave birth to a lovely baby girl, Elaine Grace Fichtner (5.14 lbs and 20” long) on January 9th. Congratulations, Adriana!

**Sandra Canham** left the Borland Library on January 25 after seven years of service. She began her librarianship career at Borland in January 2000 as the Information Services Librarian and was then promoted to Education Services Librarian in October 2001. Sandra was instrumental in teaching library skills to all incoming interns for the campus’ residency programs and giving hands-on instruction in the areas of electronic resources, advanced PubMed training, and evidence-based resources. She has accepted the position of Education Services Librarian at the Greenblatt Library of the Medical College of Georgia. Sandra, we sure hope to see you again at library conferences in the future!

Finally, Borland welcomes **Marina Salcedo** as an OPS reference librarian. Marina previously worked in the Smathers’ library, commuting from Jacksonville to Gainesville for three years! So, we’re sure she’s as happy to be at Borland as they are to have her.

### ☞ **Charlotte Edwards Maguire Medical Library, Florida State University, Tallahassee, FL**

**Suzanne P. Nagy**, M.S.L.S., M.S.C.S., AHIP, Head of Web Services, has been recognized at the Distinguished level in the Medical Library Association’s Academy of Health Information Professionals. Ms. Nagy has been a librarian with the College of Medicine Maguire Medical Library since 2001 and was instrumental in the founding of the library.

**Nadine Dexter**, M.L.S., AHIP, Head of Public Services, has been named as the representative from Florida to serve on the NN/LM SE/A Regional Disaster Planning Task Force. Dexter attended the first meeting of the Task Force held February 27-March 1, 2007, in Ocean Springs, Mississippi. Please see the full report on page 18.

### ☞ **Shimberg Health Sciences Library, University of South Florida, Tampa, FL**

**Karen N. Keene** and **John Orriola** presented “Evaluating the Strength of Evidence: Literature Reviews” at the 4th Annual Florida Magnet Nursing Research Conference held February 1-2, 2007, at the St. Petersburg Hilton. Over 200 nursing and hospital researchers attended the conference sponsored by USF Health, Magnet Hospitals of Florida, Sigma Theta Tau International, and the Florida Organization of Nurse Executives.

## ☞ Morton Plant Mease Health Center, Clearwater, FL

Karen Roth and Thomas Hill, Self Regional Healthcare, Greenwood SC, will present their paper, "Electronic Document Delivery (EDD) Turnaround Time and Its Connection to Patient Care in the Hospital," at the 4th International Evidence Based Library & Information Practice Conference May 6-11, 2007 in Chapel Hill, NC.

# GEORGIA



## ☞ Robert B. Greenblatt Library, Medical College of Georgia, Augusta, GA

Greenblatt Library is pleased to welcome Ms. **Sandra Canham** as Assistant Professor and Education Services Librarian effective February 15. Sandra earned her masters degree in Library Science from the University of North Texas in 1999. Before recruitment to Greenblatt, Sandra was the Education Services Librarian for the University of Florida at the Health Sciences Center in Jacksonville's Borland Library. Sandra's primary role will be to design and deliver instruction for library resources and information literacy, liaison to the Cancer Center and other departments, and coordinate the Library's educational team. Currently Sandra serves as the Southern Chapter Membership Database Manager and on the Medical Library Association's Continuing Education Committee. Welcome Sandra!

**Tamera Lee**, director, is incoming Chair of the Regents Advisory Council on Libraries (peers in 35 libraries of the University System of Georgia). The elected appointment is for a three year rotation.

**Tom Cutshall**, formerly with the UGA Libraries and Bethesda Hospital Nursing and Allied Health Library (Cincinnati), has joined the Greenblatt Library as Virtual Services Librarian. Besides the M.L.S., Tom also has a Master of Education degree in Instructional Technology. Tom's significant reference, distance learning, digital metadata, interface design, web editing, and usability experience will be put to good use as he shares leadership for further development of MCG's Virtual Library.

Greenblatt Library welcomes **David King**, Ph.D, as Associate Director effective April 1--no fooling! David brings breadth and depth of academic health sciences library experience, including previous administrative posts at New York Academy of Medicine, University of California, and Texas Medical Center. Since 2003, he served as Librarian for the National Children's Advocacy Center in Huntsville, AL. While in pursuit of his Ph.D at the University of Illinois, David conducted a hospital study which resulted in one of the most cited works ever published in the Bulletin: "The Contribution of Hospital Library Information Services to Clinical Care: A Study in Eight Hospitals," *Bulletin of the Medical library Association* 75(4): 291-301, October 1987. Welcome to Georgia, David!

## ☞ Morehouse School of Medicine Library, Atlanta, GA

**Darlene P. Kelly** has been chosen as a Fall Session 2007 Biomedical Informatics Fellow at the Marine Biological Laboratory in Woods Hole, Massachusetts. Early each year, applicants find out if they have been selected to attend either the spring or the fall session. The course enrollment is limited to 30 fellows, for which all travel and course-related expenses are covered by the National Library of Medicine. The course has been held annually since 1991, and receives large numbers of applicants each year, so that it is not possible to offer admission to everyone who applies. The week-long survey course is designed to familiarize individuals with the application of information science and computer technologies in health care, biomedical research, and health professions education. Through a combination of lectures and hands-on computer exercises, participants will be introduced to the conceptual and technical components of medical informatics. Congratulations Darlene!

# MISSISSIPPI



## ☞ Rowland Medical Library, University of Mississippi Medical Center, Jackson, MS

**Candace Vance** has joined the Rowland Medical Library faculty at the University of Mississippi Medical Center in Jackson in the capacity of Head of Lending Services. Prior to joining the Rowland faculty, Vance served as a reference librarian and ILL coordinator at Murray State in Murray, Kentucky. Vance has also worked at Aquinas College Library and at Vanderbilt's Eskin Biomedical Library, both in Nashville, Tennessee.

# SOUTH CAROLINA



## ☞ Spartanburg Regional Medical Center, Spartanburg, SC

**Tonia Harris** is the new Manager of Library Services, replacing **Mary Ann Camp** who retired in November 2006 after 20 years. Tonia was previously a research librarian with Premier Inc., a hospital group purchasing organization located in Charlotte, NC. She is returning to Southern Chapter after being in the MAC region for the past six years.



## ☞ Daniel Library of The Citadel, Charleston, SC

Elizabeth Connor, Science Liaison, has a new book out this month: *Evidence-based Librarianship: Case Studies and Active Learning Exercises*. This book features case studies and active learning exercises related to using evidence-based approaches in several types of academic libraries. Evidence-based librarianship is important to practicing librarians, library science students, and library science educators as it focuses on applying practice-based evidence gleaned from users, direct observation, and research. Practicing librarians (both entry level and mid-career), library science faculty, and library science students alike will appreciate the practice-based research, global perspectives, intellectual frameworks, and higher-order thinking featured in this scholarly work.

## ☞ University of South Carolina School of Medicine Library, Columbia, SC

Allison LoCicero, Web Services Librarian, and Roz McConnaughy, Assistant Director for Education & Outreach, received a \$5,500 award from the National Network of Libraries of Medicine Southeastern/Atlantic Region for the “Partnering to Improve Patient Education (PIPE)” project. This project’s objective is to improve patient education at the Columbia Free Clinic through the promotion of MedlinePlus.

Felicia Yeh, Assistant Director for Collections Management, and Laura Kane, Assistant Director for Information Services, have been awarded a \$4,500 grant from the National Endowment for the Humanities for the “Disaster Preparedness and Planning: USC School of Medicine Library” project. This project will allow the Library to hire two experts who will provide Library faculty and staff with training in disaster preparedness and assist the Library in developing a comprehensive disaster plan.

The library co-sponsored the NLM Changing the Face of Medicine exhibit with the Richland County Public Library and the University of South Carolina (USC) School of Library and Information Science, December 2006-February 2007. Events held in conjunction with the exhibit were a panel discussion on women’s health issues by USC School of Medicine faculty, a book signing, and an MD Career Day where high school students chatted with female physicians and observed new medical technologies. Laura Kane coordinated the exhibit and events which were all very successful.

The library won second place in MLA’s 2006 National Medical Librarians Month Creative Promotions contest for the “Back to the Beach” day celebration!

Steve Wilson, Coordinator, Center for Disability Resources Library, exhibited at the South Carolina Association of School Psychologists Spring Conference in Myrtle Beach, March 1-2, 2007.

# T E N N E S S E E



## ☞ St. Jude Children's Research Hospital

Jan Orick, Director, Biomedical Library, St. Jude Children's Research Hospital, has been asked to participate this year on the Nature Publishing Group's Library Committee. The purpose of the library committee is to discuss pertinent and interesting issues and developments in today's library market. NPG staff and committee members will share views and experiences from library communities around the world and apply them to the context of advancing NPG's site license products, policies, and services. Attendees are expected to participate in discussions, offering informed opinions on the discussion items, and may be asked to prepare responses to specific questions for presentation to the group. More details will follow and the agenda will be circulated at least 6 weeks in advance of the meeting.

## ☞ Preston Medical Library, University of Tennessee, Knoxville, TN

Preston librarians took part in Knoxville's Healthy Living Expo from January 26-27, 2007. Sandy Oelschlegel, Martha Earl, and Cynthia Vaughn distributed brochures and pens promoting the library's Consumer Health Information Service as well as materials promoting MedlinePlus and MLA's Medspeak brochure.

Martha Earl, Reference Coordinator, has been named a member of the NN/LM Health Professionals Outreach Regional Advisory Committee.

Sandy Oelschlegel, Director, is a member of the NN/LM SE/A Regional Disaster Planning Task Force. The charge of the Disaster Planning Task Force is to:

- Identify disaster plans that exist in each state in the region
- Devise or recommend procedures on how Network members notify the RML when disasters or emergencies occur
- Determine need for a regional plan
- Recommend what information or resources the RML should make available for use by Network members

Look for reports of the first meeting which was held in Ocean Springs, Mississippi in March. For more information please see <http://nml.gov/sea/outreach/disaster.html>.

## ☞ University of Tennessee Health Sciences Center Library, Memphis, TN

In March, the Health Sciences Library hosted several area high school students for a "Recruiting the Next Generation of Librarians Forum," funded by an Institute of Museum and Library Services grant awarded to Johns Hopkins University with the University of Tennessee as one of seven partners. Brenda F. Green, project director, and TaJuana O. Redmond, co-project director, are participating with the other partners to provide early exposure to the field of health sciences librarianship and informatics to local high school students. As part of this outreach effort, high

school students will be exposed to careers in librarianship at the University of Tennessee Health Sciences Center as well as prestigious institutions such as Johns Hopkins University and the Houston Academy of Medicine, Texas Medical Center, through several collaborative events.

For a second year, **Jasmine M. Bagay** and Brenda F. Green participated in campus outreach efforts to Memphis City Schools and Shelby County Schools by serving as science fair judges. Both were judges during the 29th Annual Elementary Science Fair for Memphis City and Shelby County School Districts.

Jasmine M. Bagay, Computer Information Specialist, will be joining librarians Melissa Brenneman and Elijah Scott for a panel presentation, "Library Services and Technology - Part Two: 2.0 Libraries in Tennessee" sponsored by the Reference Round Table during the 2007 Tennessee Library Association Conference.

Brenda F. Green, Jasmine M. Bagay, and **Richard Nollan** will present a poster, "Three-Year Summative Analysis of First-Year Medical Student Library Instruction," during the 2007 Annual Meeting of the Medical Library Association in Philadelphia.

Brenda F. Green, Jasmine M. Bagay, and **Matt Grayson** will also be presenting their paper, "Strategies for Podcasting: Transforming Library Instruction to Meet the Needs of Technology-Savvy Students," at MLA 2007.

**Ellis Beteck**, Brenda F. Green, **Charles J. Greenberg**, **Deborah D. Halsted**, **Deborah Knight-Kerr**, **Jeanne Larsen**, **Lisa Massengale**, **Neville D. Prendergrast**, **Nancy K. Roderer**, and **Stephanie Weldon** will also present their poster, "A CHILI recipe contest: Careers in Health Information, Librarianship, and Informatics," at the 2007 meeting.

### **Other Tennessee News Around the State**

CHIPs (Community Health Information Partners), a group of six Tennessee health science libraries representing Middle Tennessee Medical Center, Baptist Hospital Nashville, St. Thomas Hospital, Middle Tennessee School of Anesthesia, Metro Nashville Public Health Department, and Gateway Health System, recently received \$2000 to partner with the Public Health Department's Health Promotions group to exhibit at Tour De Nash 2007, a non-competitive walk and ride for health. The librarians will be filling information requests for health information on-site using NN/LM databases. The event is scheduled for May 20 in Nashville.

***Libraries: The medicine chest of the soul.***

## Research Spotlight

### “Writing a Research Report”

Students at the University of Southern Mississippi’s School of Library and Information Science are required to conduct research and write research reports as part of their coursework and for the required master’s project. The SLIS guidelines and requirements for research report writing may be helpful to others in SC/MLA as a reference and guide for scholarly presentations and publications.

What is Research? According to Leedy and Ormrod, research is “a systematic process of collecting, analyzing, and interpreting information (data) in order to increase understanding of the phenomenon about which we are interested or concerned” (2004, 2). Research ... originates with a question or problem; requires clear articulation of a goal; requires a specific plan for proceeding; usually divides the principal problem into more manageable subproblems; is guided by the specific research problem, question, or hypothesis; accepts certain critical assumptions; and requires the collection and interpretation of data (Leedy, 2004, 3).

The first requirement in conducting research is to determine the focus of the study. What is the research problem that is to be addressed? Once the study has a focus, a thorough search of the scholarly literature is necessary to determine what previous similar studies have been published. Sound research builds upon and extends previous research, so it is important to have a thorough knowledge of scholarly literature that is related to the research topic and methodology.

#### Types of Research Related to Medical Librarianship

Quantitative -- related to the hard sciences

Surveys -- a scientifically conducted study, or account of a study, in which data are systematically collected from a selected group of sources or informants, usually concerning general conditions, practices, habits, preferences, etc. (Reitz, 2007)

Bibliometrics -- the use of mathematical and statistical methods to study and identify patterns in the usage of materials and services within a library or to analyze the historical development of a specific body of literature, especially its authorship, publication, and use (Reitz, 2007)

Qualitative -- related to the social sciences

Historical studies -- the goal of historical research is not merely to describe what events happened but to present a factually supported rationale to explain why they happened (Leedy and Ormrod, 2004, 161)

Case studies -- a type of qualitative research in which in-depth data are gathered relative to a single individual, program, or event for the purpose of learning more about an unknown or poorly understood situation (Leedy and Ormrod, 2004, 108)

## Research Report Format for Quantitative Research

Main topics are in bold, subtopics are italicized. When formatting to submit for a particular journal, adjust the format to fit the submission instructions.

### Introduction

**Background Information** -- begin with some background information on the topic itself. It is useful to add a paragraph about the importance of the research study and what it will add to the body of literature.

**Problem Statement** -- clear, concise and focused problem statement or purpose of the study and specific related sub-problems.

**Hypotheses OR Research Questions** -- clearly stated hypotheses or research questions written in present tense

**Definitions** -- a list of relevant terms and definitions

**Limitations/Delimitations** -- what the study will include and what it will exclude

**Assumptions** -- note the assumptions related to the type of study conducted. For instance, in citation analysis, it is assumed that the sources cited are of equal value and that they are an accurate reflection of sources used by the authors (Smith, 1981).

**Literature Review** -- review appropriate, relevant literature to place the proposed study in context. The literature reviewed consists of previous studies that are related to the topic and methodology and may be divided into subtopics if appropriate. The literature review should indicate a progression of research that leads up to the present study. Each study reviewed should include the purpose, methodology, and results. It is useful to note how the studies reviewed are similar to the present research.

### Methodology

**Data Description** -- describe steps in identifying appropriate data, the sources of data, and data collection procedures

**Data Analysis** -- detail how the data are compiled and analyzed, including analysis software such as Excel or SPSS. Identify and describe the data collection instrument (if one is used, include as an appendix) or data categorization scheme. If the study involves direct human contact, such as a survey, identify all the appropriate reviewing and approval agencies (i.e. Human Subjects, organizational boards, schools, etc.)

**Results** -- restate each research question OR hypothesis as a subtopic, then note the results of data analysis related to that question or hypothesis. If hypotheses are used, state whether data support or do not support the hypothesis (do NOT use the word "prove"). Use figures and/or



tables (clearly numbered and titled) to illustrate analysis of the data. Refer to the figures or tables in the text (Table 1).

Discussion -- discuss general conclusions about the study, what did the study reveal? What might the conclusions indicate, how did the results correspond with the problem statement and expectations? What is the relation of findings to previous studies in the literature review - were the results similar to previous studies or different? Relating research results to previous research indicates a continuity and extension of the body of research related to this topic or methodology.

Further Research -- end with suggestions for further research

Bibliography -- include a bibliographic list of sources cited or a "works cited," a list of sources cited, and a "selected bibliography" of related recommended sources. The format of the bibliography depends upon where the research report is submitted. A useful resource for formatting citations is The Citation Machine, <http://citationmachine.net/>

### Examples of Quantitative Research

#### Survey Research:

Tenopir, C., King, D.W., Bush, A. (2004). Medical faculty's use of print and electronic journals: changes over time and in comparison with scientists.

JMLA. 92, 233-241.

<http://www.pubmedcentral.nih.gov/articlerender.fcgi?artid=385305>

#### Bibliometric Research:

Burnham J.F. (1997). Mapping the literature of radiologic technology.

Bull Med Libr Assoc. 85, 289-292.

<http://www.pubmedcentral.nih.gov/picrender.fcgi?tool=pmcentrez&blobtype=pdf&artid=226273>

MacCall, S.L. (2006). Online medical books: their availability and an assessment of how health sciences libraries provide access on their public Websites.

J Med Libr Assoc. 94, 75-80.

<http://www.pubmedcentral.nih.gov/picrender.fcgi?tool=pmcentrez&blobtype=pdf&artid=1324775>

#### Webliometrics:

Cui, L. (1999). Rating health Web sites using the principles of citation analysis: A bibliometric approach. Med Internet Res. 1, e4.

<http://www.pubmedcentral.nih.gov/articlerender.fcgi?tool=pmcentrez&artid=1761706>

### Research Report Format for Qualitative Research

Qualitative research report format is similar to that of quantitative research, with some exceptions:

- Qualitative research reports, such as case studies or historical studies, are based on social

science theories or models, such as narrative theory or grounded theory. Mention should be made of the theory or model that the study was built upon in the introduction and in the discussion.

- Hypotheses are not used - research questions are required.

### Examples of Qualitative Research

Blanchard JC, Haywood Y, Stein BD, Tanielian TL, Stoto M, Lurie N. (2005).

In their own words: Lessons learned from those exposed to anthrax.

Am J Public Health. 95, 489-495.

<http://www.pubmedcentral.nih.gov/articlerender.fcgi?tool=pmcentrez&artid=1449207>

Boutin-Foster C. (2005). In spite of good intentions: patients' perspectives on problematic social support interactions. Health Qual Life Outcomes. 3, 52.

<http://www.pubmedcentral.nih.gov/articlerender.fcgi?tool=pmcentrez&artid=1236950>

Green EC, Halperin DT, Nantulya V, Hogle JA. (2006). Uganda's HIV prevention success: The role of sexual behavior change and the national response.

AIDS Behav. 10, 335-346.

<http://www.pubmedcentral.nih.gov/articlerender.fcgi?tool=pmcentrez&artid=1544373>

### Helpful Hints

- A research report is a scholarly work and should be written in an objective, third-person style; avoid using personal pronouns and avoid superlatives
- Use topics and subtopics to organize the report
- Avoid using contractions in scholarly and professional papers
- Numbers may be used in the text, except to begin a sentence, but spell out "percent" in the text, such as 34 percent (may use "%" in parentheses, tables, or figures)
- Credit sources in text with parenthetical references or footnotes and list the source citations in a bibliography or works cited list
- Insert page numbers
- Avoid long run-on sentences and paragraphs
- Proofread to avoid errors in grammar, spelling, and punctuation
- Ask a colleague to proofread for accuracy and clarity; the report should be clearly understandable, have focus and consistency; there should be enough detail so that the study could be replicated by others
- Use correct tense with Latin terms: datum is singular, data are plural; hypothesis is singular, hypotheses are plural; criterion is singular, criteria are plural; analysis is singular, analyses are plural; medium is singular, media are plural.

### Works Cited

Leedy, P.D., Ormrod, J.E. (2004). Practical Research: Planning and Design, 8th ed. Saddle River, New Jersey: Prentice-Hall.

Reitz, J.M. (2007). Online Dictionary of Library & Information Science. Retrieved March 9, 2007, from: <http://lu.com/odlis/>

Smith, Linda (1981). Citation analysis. *Library Trends*. 30, 83-105.

Warlick, D. (2006). The Citation Machine. Retrieved March 7, 2007, from: <http://citationmachine.net/>

### Selected Bibliography

Ashmore, B. (2007). The Researching Librarian. Retrieved March 7, 2007, from: <http://www.researchinglibrarian.com/>

Postell, W.D. (1957). Research and Medical Librarianship. *Bull Med Libr Assoc*. 45, 399-403. <http://www.pubmedcentral.nih.gov/pagerender.fcgi?artid=200146&pageindex=1#page>

Shearer, B.S., Seymour, A., Capitani, C. (2002). Bringing the best of medical librarianship to the patient team. *J Med Libr Assoc*. 90, 22-31. <http://www.pubmedcentral.nih.gov/articlerender.fcgi?artid=64754&tools=bot>

Submitted by:

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<http://www.usm.edu/slis/FacWelsh.htm>

## Chapter Announcements

### WIN a Research Grant!

SC/MLA provides grant support for research projects to promote and stimulate excellence in health science librarianship and information sciences. Grants of up to \$1000 may be used to support all or part of the costs of your study. Preference is given to practicing health sciences librarians with at least two years of professional experience; applicants must be current SC/MLA members. See the application at <http://www.scmla.org/resapp.htm>.

Information about terms of the Research Project Grants can be found at <http://www.scmla.org/resprojgrant.htm>. Grant awards are presented at the SC/MLA Annual Meeting. Before submitting a full application, applicant must submit, a letter of intent by May 15th (see [http://www.scmla.org/docs/resletter\\_intent.pdf](http://www.scmla.org/docs/resletter_intent.pdf).) If the letter of intent is accepted, applicants will be assigned a

volunteer research mentor and invited to submit a full proposal which is due August 1st.

Need more information? Please contact Suzanne Stemler, Research Committee Chair at [sstemler@miami.edu](mailto:sstemler@miami.edu).

## Hospital Librarian of the Year!

Nominate a Hospital Librarian as the Hospital Librarian of the Year for SC/MLA

Do you know a hospital librarian who is a member of MLA and SC/MLA?

Someone who is currently a hospital librarian and has worked in a hospital library for at least five (5) years immediately preceding the award year?

Do you want to recognize a hospital librarian who has contributed to the profession by demonstrating excellence and achievement in any of the following areas?

- |               |                        |                                  |                   |
|---------------|------------------------|----------------------------------|-------------------|
| *Service      | *Presentation/Teaching | *Advocacy                        | *Research         |
| *Leadership   | *Administration        | *Technology                      | *Special Projects |
| *Publications |                        | *Any combination of listed areas |                   |

If so, I encourage you to nominate this individual for Hospital Librarian of the Year! At the annual SC/MLA meeting, the recipient will receive a plaque and \$250.00. Please forward nominations before May 15, via e-mail, mail or fax to: [Brenda.wimberly@northside.com](mailto:Brenda.wimberly@northside.com) or Northside Health Resource Center, Attention: Brenda Curry-Wimberly, 100 Johnson Ferry Road, Atlanta, GA 30342. Telephone: 404.851.8044 or Fax: 404.851.6167. The required contents for the nomination and the rating form are listed on the Chapter Website: [www.scml.org/hospawa.htm](http://www.scml.org/hospawa.htm). This award is sponsored by the SC/MLA Hospital Libraries Committee

***Be sure to check out the 2007 Annual Meeting info on page 26!***

## NN/LM SE/A Regional Disaster Planning Task Force

### Face to Face Meeting in Ocean Springs, Mississippi (Feb 27 - March 1, 2007)

Over the past few years, we have seen the damage and destruction caused by Mother Nature throughout our region. Hurricanes, tornadoes, flooding and more have caused temporary or permanent loss of libraries and library services. Since we can't predict the future, we can at least prepare for it. To this end, the SE/A has formed a task force to study the need for a regional disaster plan or, at minimum, procedures for Network members to use to notify the RML and other Network members should one strike.

The RML Disaster Planning Task Force met for the first time on February 28th in Ocean Springs, Mississippi. Most of the day was devoted to planning a response mechanism for the region, but following the meeting we had a four-hour tour of the Hurricane Katrina devastation along the Gulf coast of Mississippi. The tour of the region was an eye opening experience and left this member of the task force reeling from the sights. Seeing the destruction first-hand drove home to us the importance of disaster preparedness as a means of mitigating its impact.

The task force made great progress at the meeting and will continue its work through the next year. Stay tuned for more information and plans as this groups works towards finalizing its goals. For further information on the goals of the task force see:

<http://nnlm.gov/sea/outreach/disaster.html>. For further information about activities of the task force see <http://rmldisasterplanningtaskforce.wordpress.com>. View an informational blog devoted to disaster planning in health sciences libraries at <http://dtw2t.wordpress.com/>

Submitted by  
Nadine Dexter  
RML Disaster Planning Task Force Member for Florida



*Pictured under the Friendship Tree on the campus of the University of Southern Mississippi are from left to right: Dan Wilson, Robert James, Charles Cabarello, Jeanne Larsen, Janice Kelly, Nic Cecchino, Joyce Shaw and Susan Yowell; kneeling are Jane Bridges and Nadine Dexter. (Members not attending: Sandy Oelschlegel, Jean Siebert, Beth Wescott, and Cindy Mitchell.)*



## Annual Meeting Research Presentation Winners Announced

At the joint meeting of Mid-Atlantic and Southern Chapters in Atlanta in October 2006, research presentation posters and papers were evaluated and scored by judges from both the Southern and Mid-Atlantic chapters. Presenters were from both Southern and Mid-Atlantic chapters. Tabulation of scores result in prizes given to presenters. It is one way Southern Chapter encourages members to conduct research and to share results among colleagues. This year's recognition goes to the following:

### Research Posters

**First place** -- award of \$200 to **Dennis Fell**, Chair, Physical Therapy Department; **Judy Burnham**, Associate Director, Biomedical Library; **Chad Caswell**, **Catherine Wood**, **Amanda Smolinski**, **Anthony Nucherno**, students, Department of Physical Therapy, University of South Alabama, Mobile, AL for their poster "Effectiveness of database searching in physical therapy: comparing the searching methods of novice students, biomedical librarians, clinicians, and faculty members." A check for the first prize amount will be mailed to Judy Burnham for distribution among the group.

**Second place** -- award of \$100 went to **Allison LoCicero**, **Briget Livingston**, and **Rozalynd McConnaughey**, School of Medicine Library, University of South Carolina, Columbia, SC for "Looking around to look ahead: a review of medical libraries online tutorials." A check for the prize amount will be mailed to Allison.

**Third place** -- goes to **Karen Roth**, Manager, Medical Libraries, Morton Plant Mease Health Care, Clearwater, Florida and **Thomas Hill**, Librarian, Self Regional Healthcare, Greenwood, SC for "How long does that electronic ILL really take? And what does that prove?" Karen and Thomas ask that the \$50 award be kept in the account for next year's competition.

### Research papers

This year we had ties for winners among the research paper presentations. Four papers will split the first and second place awards.

**First place** -- goes to **Lin Wu**, Reference Services Librarian, University of Tennessee Health Sciences Center Library & Biocommunications Center, Memphis, TN and **Ping Li**, Lecturer, Graduate School of Library and Information Studies, Queens College, CUNY, Flushing, NY for "What do they want? A content analysis of reference librarian job advertisements, 2000-2005."

and

**Feili Tu**, Assistant Professor, School of Library and Information Science, University of South Carolina, Columbia, SC for "Virtual Reference Services (VRS) and their Integrations in Health Science (HS) Librarianship Curricula." Checks for \$150 will be mailed to the winners.

**Second place** -- goes to **Rick Wallace**, Director of Outreach and Public Services, East Tennessee State University Quillen College of Medicine Library, Johnson City, TN for “Planning for the Future: Determining the Effectiveness of Library Services to Medical Residents in an Academic Medical Center.”

and

**Kay H. Smith**, Outreach Librarian; **Lee A. Vucovich**, Assistant Director of Reference Services, UAB Lister Hill Library of the Health Sciences, Birmingham, AL; and **Steven MacCall**, Professor, University of Alabama School of Library and Information Studies, Tuscaloosa, AL for “To Examine the NLM GoLocal Initiative in the Context of Evolving Consumer Health Websites and to Develop Issues for Future GoLocal Participants to Consider.” Checks for \$100 will be mailed to the winners.

Congratulations to all the winners, and thank you to everyone who presented. It was a diverse and interesting selection again this year.

### **Martha C. Watkins Memorial Scholarship Contributors**

Submitted by Jan LaBeause and Sandra Canham

This listing reflects those who have contributed to the Martha C. Watkins Memorial Scholarship between January 1, 2007, and March 4, 2007.

Patricia Beaman • Judith Hodges • Deborah Lawless • Patsy McGee • Roxanne Nelson • Pam Neumann • Anna-Liisa Rosner • Ada Seltzer • Geneva Skaggs • Pat Thibodeau

To learn more about applying for the scholarship or making a donation, please go to <http://www.scmla.org/mom.htm>. The deadline for scholarship applications is June 1st.

***This could be your column, news, or story. Want to be featured in the next issue of Southern Expressions? Contact the editors today!***

Congratulations to **Michele Tennant** (University of Florida Health Science Center Libraries and Genetics Institute) for receiving two ( ! ) awards: the David A. Kronick Traveling Fellowship and the Donald A. B. Lindberg Research Fellowship.

Kudos also to the School of Medicine Library, University of South Carolina-Columbia, which received MLA's Creative Promotions Second-Place Award for its 2006 NMLM observance. See more about their creative ideas in the February 2007 issue of *MLA News*.

Finally, there are two significant honors for our beloved T. Mark Hodges. At the 2007 meeting the first T. Mark Hodges International Service Award will be awarded to Mark posthumously. The MLA Board established this honor to recognize "outstanding individual achievement in promoting, enabling, and/or delivering improvements in the quality of health information internationally through the development of health information professions, the improvement of libraries, or an increased use of health information services." Southern Chapter has also created a special award to be named for Mark. The T. Mark Hodges Outstanding Service Award will be awarded this year at our meeting in Charleston "to honor the memory of T. Mark Hodges and to recognize a chapter member whose service to the chapter and profession have been exceptional and of lasting importance." I think it's striking that these two independent committees each devised a name for their award emphasizing the concept of 'service' with which to honor Mark and his many gifts to us.

Hope to see you in Philadelphia.

Priscilla

## Faith A. Meakin Retires

**Faith A. Meakin**, MLS, AHIP, FMLA, retired March 8, 2007, after 13 years as the Director of the University of Florida's Health Science Center Libraries and more than 40 years as a medical librarian.

Faith worked many jobs in several prestigious libraries during her decades of service: a summer internship at Harvard's medical library; a post-graduate fellowship at UCLA's Biomedical Library; 14 years at the medical school at UC - San Diego, first as a reference librarian and ending as head of Public Services, with a one-year NLM fellowship at the University of Minnesota during that time. In 1983, Faith took a position at the World Health Organization in Geneva, Switzerland, as Head of Reference and Readers' Services, where she coordinated the headquarters' library and reference services in the six regional offices, and played a large role in the training program for



*Faith holding a plaque presented to her by UF's Senior Vice President of Health Affairs, commemorating her 13 years of service to the University of Florida.*

librarians in developing countries, traveling extensively during her five years there. She spent the next five years after that as executive director with the Southeastern/Atlantic region of the National Network of Libraries of Medicine at the University of Maryland at Baltimore.

In May 1994, Faith became director of the UF Health Science Center Libraries. Some of the Libraries' accomplishments under her direction about which she was most proud include the following: an innovative Liaison Librarian program, begun in 1999 and a model for many other libraries; negotiating funding from the College of Nursing and the UF Genetics Institute to provide salaries for a dedicated Nursing and a dedicated Bioinformatics librarian; an expanded education program, which brings the library to the patrons, with librarians teaching course-integrated classes in collaboration with faculty; placing librarians on curriculum committees for the six HSC colleges; and integrating Jacksonville's Borland Library, which provides services to UF's clinical and educational programs located there, into the HSC Libraries.

During her tenure at the UF HSC Libraries, Faith was awarded many competitive fellowships in the field of medical librarianship and had a long career of service and scholarly contributions to the field. In 1997, she received the prestigious Woods Hole Informatics Fellowship sponsored by the National Library of Medicine. In May 2004, she was named a Fellow by the Medical Library Association in recognition of her outstanding and sustained contributions to the field and was elected to MLA's National Board of Directors the same year. Although Faith has had many assignments in MLA, the AHIP program and MLA's earlier medical librarian certification programs were of particular interest to her. In recent years, she helped establish a Leadership and Management section, which she felt had been an area in MLA needing support and vision. Simultaneously, she recognized the need for succession planning for academic library directors and is proud of the AAHSL Leadership programs that developed from that idea.



*Faith holding a gift book on gardening, now that she will have time to 'dig in'...*

Faith's post-retirement plans include traveling with her husband Skip, taking courses at the community college (especially digital photography), and getting back to gardening (especially her herbs and flowers). And she's looking forward to the three 'R's of Resting, Reading and Really getting in shape, so that she and her husband can do some geocaching (an outdoor, worldwide treasure-hunting game).

Faith says "the time has just flown by. I have loved being a medical librarian: it is the best profession in the world - never boring, and always with something new to learn or do. I will miss being part of a team, and I'll miss the excitement, the joy, and the sense of camaraderie. I've loved

watching this new generation of professionals develop their own way to serve and demonstrate their passion for the profession. And I've always appreciated the paraprofessionals, systems, and



administrative staff who work every day to make sure the library stays open, that the digital library is always available, and that the bills get paid. It is always the people who make work a joy - thank you all for the contributions you have made to my tenure here!"



*Faith and her husband, Skip, look at a memory book made for her on her retirement.*

## ***Other Announcements***

### **Health Information Literacy Session at MLA**

Medical librarians often serve two roles. One role is as a member of healthcare teams providing quality patient information, and the other is working with patients and their families to understand the information provided. There is often a disconnect between the two groups.

According to the recently reported National Assessment of Adult Literacy (NAAL) data, only 33% of people with graduate degrees and 4% of high school graduates were health literate in 2003. To see the full report, go to <http://nces.ed.gov/naal/>. What does this mean for members of the healthcare teams? What does this mean for the patient population?

MLA 2007 in Philadelphia offers a look at the role of the medical librarian in improving health information literacy, providing resources created for people who need help with health information, developing new roles and partnerships to meet these literacy needs, and helping to assure that patient education resources are culturally and linguistically appropriate. The Health Information Literacy: rEvolution in Roles session will be held on Wednesday, May 23rd from 10:30 am to 1 pm.

Janet Ohene-Frempong, the session's keynote speaker and a founding member of the Partnership for Clear Health Communication, along with a panel of librarians moderated by Amy Frey from the Hospital for Special Care in New Britain, CT, will talk about their experiences in the field. Panel members are Micki McIntyre, developer of the HealthyNJ website ([www.healthynj.org](http://www.healthynj.org)) and



partners with Newark Public Library and La Sala Hispanoamericana; Andrea Kenyon, who works with the Philly Health Info project ([www.phillyhealthinfo.org](http://www.phillyhealthinfo.org)); Dr. Lynda Baker, PhD, a faculty member at Wayne State University specializing in health information; and Marge Kars, manager of the Bronson Health Sciences Library HealthAnswers (<http://www.bronsonhealth.com>), and the Bronson Referral and Information Center at Bronson Methodist Hospital in Kalamazoo, MI.

Come to the session early, or stay a little longer, and see a group of posters highlighting exciting an innovative health information literacy projects from around the country. Also, before and during the sessions, short video vignettes will present even more ideas. After the session, Beth Wescott will be offering CE 3127 Easy to Read Health and Wellness Material for Consumers: Recognizing It, Finding It, Writing It, and Rewriting It. Sign up early!

MLA is also inviting public librarians to join us. There's more, but you will have to join us in Philadelphia to find out everything!

### **The MLA's Leadership and Management Section: Helping to Create New and Better Leaders**

"Leaders are born, not made." We've all heard this hackneyed expression at some point or other. Is there some inborn, indefinable quality that sets leaders apart from the common run of humanity?

It is safe to assume that the many members of the Leadership and Management Section (LMS) do not think so. Or, rather, they believe that there is such a quality but it is neither inborn nor indefinable. This quality is called application, or assiduity, or preparation. Its distinguishing characteristics are hard work, lifelong learning, and good mentoring.

This view of leadership is, on some level, discouraging. It suggests that we must exert ourselves, that we put forth an effort. We can't just lead effortlessly and naturally, as we might have liked to imagine previously.

If leadership is something that has to be worked at then at least there is the LMS to make this task a little less burdensome. The LMS exists in order to provide opportunities for its members to learn the skills they will need to become, or remain, effective leaders and managers. Membership in the section is open to all MLA members. If you do not work as a manager or administrator, but think that your career will take you in this direction, then you are certainly encouraged to join the LMS.

Doing so is sure to be of benefit. The LMS allows its members to network with colleagues interested in leadership and management by promoting research and professional development activities. It accomplishes this goal through programs and symposia held at MLA annual meetings, through *The Leading Edge* -- its excellent newsletter -- through its listserv, and through social events and business meetings.

More information about the LMS is available on its web page at: <http://www.lms.mlanet.org/>  
An application form is available at: [http://www.lms.mlanet.org/join\\_us\\_form.html](http://www.lms.mlanet.org/join_us_form.html).

Submitted by Brian Bunnett, Chair, LMS Membership Committee.

## Florida Health Sciences Library Association 2007 Annual Meeting

Hilton Deerfield Beach/Boca Raton

Deerfield Beach, FL 33441

June 13 -15, 2007

<http://www.library.health.ufl.edu/fhsla/conferences/annual2007.html>



A great meeting has been planned for the 36th anniversary of the Florida Health Sciences Library Association! The Program and CE Committees have been very busy planning what we hope you'll agree is a full and exciting event. Our theme this year, The future is NOW!, is focused around the future of change that we all live with. We'll have a unique opportunity to network with our NLM colleagues who have been busy working on a long range plan and developing steps we need to be taking in our own libraries to meet that plan. The meeting will be held in Deerfield Beach, Florida on June 13 - 15, 2007.

An exciting array of continuing education classes are going to be offered. There will be classes on New Technology Trends, Emotional Intelligence, Measuring Your Impact, Library Outreach, and possibly Scholarly Publishing. See the course descriptions for more information. Another new feature that was started with last year's meeting will be the additional time with the vendors on Thursday afternoon.

Our banquet speaker will be J. Dale Prince, MA, MLS, AHIP, who is the Technology Coordinator for the National Network of Libraries of Medicine, Southeastern Atlantic Region located at the Human Services Library of the University of Maryland, Baltimore. Dale provides Internet and technology instruction to medical librarians and health professionals within the region, as well as training and outreach for a variety of NLM programs and services. He received his Master of Library Science from Indiana University, is a member of Beta Phi Mu, and is a member of the Academy of Health Information Professionals.

Our keynote speaker will be Betsy L. Humphreys, MLS, AHIP, Deputy Director, National Library of Medicine. Ms. Humphreys received a B.A. from Smith College, where she was elected to Phi Beta Kappa, and an M.L.S. from the University of Maryland, College Park. She is a member of the Institute of Medicine of the National Academy of Sciences, a Fellow of the American College of Medical Informatics, and a Distinguished Member of the Academy of Health Information Professionals. She has received President's Awards from both the American Medical Informatics Association and the Medical Library Association. Ms. Humphreys presents and publishes widely.

Our plenary speaker, Cynthia Kisby, MLS is the Personnel Librarian for the University of Central Florida Libraries in Orlando and has been certified by the Society for Human Resource Management. She has coordinated mediated searching, library instruction, and staff development services at UCF. She has served as a librarian in medical, public, school, and academic libraries. Cynthia was a teacher and Peace Corps volunteer, president of the Florida Chapter of the Association of College & Research Libraries, an executive board member of the Florida Library Association, and an officer in the Tampa Bay Medical Library Network.

## Other Announcements (continued from pg.25)

Our luncheon speaker is Janice Kelly, the Executive Director of the NN/LM, who will provide us with the RML Update and tell us the activities of the RML.

We hope you are as excited as we are! Please be sure to take note of the registration deadlines and reserve your spot now! You won't want to miss this year's meeting!

Nadine Dexter  
Vice President, Program Co-Chair

Kaye Robertson  
Program Co-Chair

## *SC/MLA 2007 in Charleston*

A contemporary commercial states "Life comes at you fast." For medical librarians, developments in technology and expansion of information resources prove this. Join us at the 2007 meeting of the Southern Chapter/MLA for input on Designing our Future.

General Session I, held on Wednesday, will focus on Defining Our Future. Keynote speaker George Needham, Vice President Membership Services, OCLC, will discuss the OCLC Perceptions of Libraries and Information Resources and Environmental Scan reports. Gabe Rios, Deputy Director of the UAB Lister Hill Library for the Health Sciences and Michelle Kraft, librarian at South Pointe Hospital Medical Library in Warrensville Heights, OH and author of the Krafty Librarian blog, will serve on the reaction panel to further help us define our future in our technology rich era.

During Thursday's General Session II, Medical Librarians In Context: Working Outside the Library, speakers will address the importance of getting outside the library and into the clinical/academic arenas. On the panel are faculty from the Medical University of South Carolina:

- o Pat Cawley, MD, Executive Medical Director, MUSC Medical Center
- o Laura Cousineau, MLS, MUSC Library
- o Teresa Kelechi, PhD, RN, CWCN, College of Nursing
- o Gautham K. Suresh, MD, DM, MS, Department of Pediatrics, EBM Director (now Associate Professor of Pediatrics at Dartmouth-Hitchcock Medical Center)

They will discuss programs that identify and utilize the value librarians bring to the healthcare team and discuss collaborative efforts in health care education. The session will offer ideas for expanding the librarian's role and adding value to the clinical care and educational missions of the institution.

It has been said that those who fail to plan, plan to fail, but with the help of General Session III on Friday, Charting the Course for the 21st Century, NLM's Long Range Plan, 2006-2016, we will see how the NLM Long Range Plan can help us in Designing our Future. Betsy Humphreys, Deputy Director of NLM, will lead the discussion on the development of the NLM Long Range Plan and the impact it has had on the National Library of Medicine. She will be joined by panelists Scott Plutchak, who will address the impact of the Long Range Plan on academic libraries, Jocelyn Rankin who will focus on the plan's impact on special libraries, and Jane Bridges whose focal

point will be the impact on hospital libraries.

In continuing with the tradition begun at the SC/MLA 2006 meeting, roundtables will be hosted on Thursday and will focus on technology topics.

Join us in Charleston for Southern Chapter/MLA 2007 for information on Designing Our Future. Watch <http://scmla.library.musc.edu/> for updates as the meeting plans develop. Future issues of *Southern Expressions* as well listserv postings on SOCHAP-L will have further details.

## Call for Papers and Posters

You are invited to submit proposals for contributed papers and posters for the 2007 SC/MLA annual meeting in Charleston, South Carolina, on November 12-16. The meeting's theme is "Designing Our Future."

PAPER proposal guidelines:

In its recently unveiled "Charting a Course for the 21st Century: NLM's Long Range Plan 2006-2016" (<http://www.nlm.nih.gov/pubs/plan/lrpdocs.html>), the NLM Board of Regents announced 4 goals and 17 recommendations which will ensure that "NLM's programs and services will become even more central to scientific discovery, treatment and prevention." As Southern Chapter members continue to be strong partners with the NLM, it seems fitting that papers for this year's annual meeting relate to these goals and recommendations. In brief, the goals are:

Goal 1: Seamless access, including preservation and disaster preparedness

Goal 2: Promotion of health literacy and reduction of health disparities

Goal 3: Information system integration to promote scientific discovery and speed translation of research into practice

Goal 4: A strong and diverse workforce, including a focus on informatics research

There are 17 recommendations linked to the 4 goals that can serve as a blueprint for action by each of us. We ask that your PAPER proposals and your PAPER presentations include the way(s) that your library supports one or more of the 17 recommendations. You are encouraged to include the relevant recommendation(s) in at least one of your slides.

Alternatively, if you prefer to relate your papers to the OCLC Environmental Scan and its succeeding reports on perceptions of our users, please do so. The two reports, "Perceptions of Libraries and Information Resources" and "College Students' Perceptions of Libraries and Information Resources," present data on the modern library "experience" and the changing expectations of our users. If your library has developed a program or service to "rejuvenate the 'library' brand" or is using new technologies to design a new future for your library, we would like to hear about it. Again, if you choose this second option as the focus of your paper, you are encouraged to include relevancy to the OCLC reports in at least one of your slides.

Links to the reports follow:

Perceptions of Libraries and Information Resources

<http://www.oclc.org/reports2005perceptions.htm>

College Students' Perceptions of Libraries and Information Resources

<http://www.oclc.org/reports/perceptionscollege.htm>

Environmental Scan: Pattern Recognition

<http://www.oclc.org/reports/escan/introduction/default.htm>

PAPER abstracts will be evaluated on originality, innovation, organization and clarity of presentation, as well as relevance to the theme for the meeting. PAPER proposals will be given special consideration for indications of relevance to recommendations from the NLM Long Range Plan 2006-2016 or relevance to the OCLC reports mentioned above. The deadline for submitting abstracts is June 20, 2007.

POSTER presentation abstracts will be evaluated on originality, innovation, organization and clarity of presentation, but will not be evaluated on the themes required of PAPERS. The deadline for submitting abstracts is June 20, 2007.

Paper and Poster Proposal Formats:

Proposals for both papers and posters must be submitted in the format of structured abstracts (see <http://www.scmla.org/abformat.htm> or <http://hubnet.buffalo.edu/mla/abstract.html>). Submit two copies of the abstract for both papers and posters (300 word maximum). Include a list of authors, their institutional affiliations, email addresses, and telephone numbers with the first copy of the abstract. The second copy will be used in a blind review process and should not include any specific information that would identify either authors or institutions. The primary author will be notified of the committee's decision by August 15, 2007. Additional information (ie. time, location, setup instructions, etc) will be sent with acceptance notification. Note: Those presenting in Charleston must be registered for the meeting.

Where to Send Your Submissions:

PAPERS: Please email proposals to Barbara Shearer at [Barbara.shearer@med.fsu.edu](mailto:Barbara.shearer@med.fsu.edu) using a Word attachment.

POSTERS: Please e-mail proposals to Martha Earle at [mearl@utk.edu](mailto:mearl@utk.edu) using a Word attachment.

Special Request from Paper and Poster Program Subcommittee:

We are searching for both moderators and peer reviewers. We would be happy if you choose to volunteer to serve in both capacities or in either capacity. Please e-mail Lee Vucovich at [lvucovi@uab.edu](mailto:lvucovi@uab.edu) if you are interested in helping out.



## **Save the Date! Innovations with Technology Symposium Tuesday, November 13, 2007**

This symposium will tap into your creativity waiting to be unleashed. You will be inspired to take risks and chances that a new product or service will fit a niche in your organization. Technological innovation is not for the faint-hearted. A willingness to embrace change, risk failure, and look for solutions will be explored during this symposium. Presenters will help you investigate innovative uses of technology that will appeal to your user base whether they are tech-savvy students, demanding faculty and staff, or wary researchers.

Come explore uses of blogs, wikis, RSS feeds, podcasting, virtual reference, and much more! An interactive and engaging program will allow ample time for presenters and attendees from academic, hospital, and special libraries to converse and share ideas. Two nationally recognized speakers will inform, inspire, and invigorate you. Dr. Stephen Bajjaly of the USC School of Library and Information Science will set the stage with his opening address and serve as the host/moderator for the day. One of the field's visionaries, Stephen Abram, Vice President Innovation for SirsiDynix and President-elect of SLA, will deliver the keynote address.

Continuing Education credit for this event is being explored.

Watch: <http://scmla.library.musc.edu/> for further details on the Symposium.

### **Proposed CE classes for the SC/MLA 2007 Annual Meeting**

“Teaching About Evidence Based Practice” with Lisa Traditi; 8 contact hours

“Research for Beginners: Seven Steps to Success” with Brenda Phannenstiel; 4 contact hours

“Designing Effective Online Tutorials” with Robert Ladd; 4 contact hours; hands-on

“Getting Magnetized -- Search and Service Strategies for Nursing Excellence” with Peg Allen; 4 contact hours

“EBM -- Introduction to Study Design and Critical Appraisal” with Connie Schardt; 4 contact hours

“Measuring Your Impact: Using Evaluation to Demonstrate Value” with Dale Prince; 6 contact hours

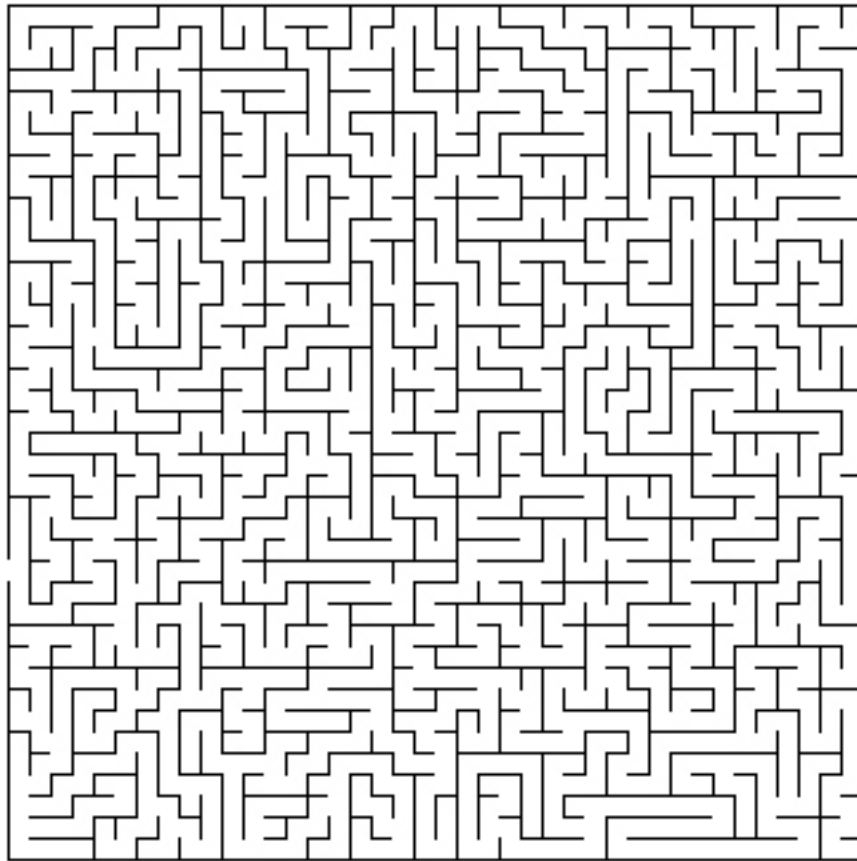
“Grant Proposal Writing” with Sheila Snow-Croft; 4 contact hours; hands-on

A full description of the classes will be available in the Summer issue of *Southern Expressions* and on the 2007 Conference web page. Watch <http://scmla.library.musc.edu/> for updates as the meeting plans develop.

## Can You Find Your Way to Charleston?



Start



Finish



### The Final Word...

Well here ya go, the Spring 2007 issue of Southern Expressions. Be sure to check all the plans for the Annual meeting in the fall, we will have two more issues before the meeting.

I have an idea for a series of pieces in Southern Expressions, it is kind of like that documentary film, *Home Movies* in which the filmmaker interviews people who have converted non-traditional spaces into home. For our series I am calling for pictures of your workspace, your cube, your office, or what have and a description of some of the items that define that space as yours.

So look for calls for stories in June, clean your spaces and take pictures.  
Thanks,

Jason Baker

Nicole Mitchell