

# SOUTHERN EXPRESSIONS

Alabama Georgia Puerto Rico Tennessee  
Florida Mississippi South Carolina Virgin Islands

Volume 24, Number 1,  
Winter 2008

## *Message from the Chair* *Judy Burnham*

### A Rewarding "Chat"

If you are like me, you always come back from Southern Chapter meetings with lots of great ideas that you are anxious to implement. This year's meeting was not an exception. I hope you also found it inspiring. The Program Committee did a great job of putting it together. My thanks to Barbara Shearer, Brenda Wimberly-Curry, Elizabeth Connor, Mandy Bayer Meloy, Nancy McKeehan, Martha Earl, Ruth Riley, Lee Vucovich, and Brenda Green. Thanks, also, to Darlene Parker-Kelly, Leslie Duncan, and Ellen Sayed for arranging some great CE classes. And I think you will agree that the Local Hosts, Tom Basler and Ruth Riley and their staff, did a great job of making us feel welcome and helping us whenever we looked confused about where to go.

Several years ago at a SC/MLA meeting, attendees were encouraged to promote medical librarianship to library science students. The speaker suggested that attendees contact their alumni institution and see how we could interact with the students. I contacted the University of Southern Mississippi and as a result was invited to serve as a guest "chatter" for the online Special Libraries course. After preparing notes for the points I wanted to convey and sending links for the students to preview in advance, I booted up my laptop at home and signed in to the Chat Room. The students had lots of questions about a "typical day" for a medical librarian, what challenges have I faced, what kind of background is needed for medical librarianship, working with patients and physicians, weeding/currency needs, etc. I just completed my third year as a guest "chatter" in the course, and I highly recommend it. It was very energizing! The students are given a chance to see the opportunities for medical librarians and I was given the chance to share my enthusiasm for my profession.

Message from the Chair - 1
Current SC/MLA Officers - 2
Around the South
Alabama - 3
Florida - 4
Georgia - 6
Mississippi - 6
South Carolina - 8
Tennessee - 9
2007 Annual Meeting Recap- 9
Watkins Scholarship - 17
Retirement News - 18
Announcements - 20
2008 Annual Meeting -23
The Final Word - 23

**Next Reporting Deadline:**  
March 15, 2008  
**Next Publication Date:**  
April, 2008



## ELECTED OFFICIALS

### Chair

Judy Burnham  
University of South Alabama  
Mobile, AL  
jburnham@jaguar1.usouthal.edu

### Chair-Elect/Program Chair

Pat Higginbottom  
University of Alabama at Birmingham  
Birmingham, AL  
phiggin@uab.edu

### Secretary/Treasurer

Roxanne Nelson  
Mercer University School of Medicine  
Macon, GA  
nelson\_rm@mercer.edu

### Past Chair/Nominating Chair

Priscilla Stephenson  
G.V. (Sonny) Montgomery VA Medical Center  
Jackson, MS  
priscilla.stephenson@gmail.com  
priscilla.stephenson@va.gov

### MLA Nominating Committee Candidate

Tom Basler  
Medical University of South Carolina  
Charleston, SC  
basler@musc.edu

### MLA Chapter Council Representative

Danny O'Neal  
Univ of South Florida College of Medicine  
Tampa, FL  
doneal@hsc.usf.edu

### MLA Chapter Council Alternate

Jane Bridges  
Memorial Health Univ Medical Center  
Savannah, GA  
BridgJa1@memorialhealth.com

## APPOINTED OFFICIALS

### Archivists

Lisa A. Ennis  
University of Alabama at Birmingham  
Birmingham, AL  
lennis@uab.edu

Nicole Mitchell  
(see below)

### MLA Chapter Benchmarking Liaison

Linda Garr Markwell  
Emory University - Grady Hospital  
Atlanta, GA  
liblgm@emory.edu

### Bookkeeper

Pam Neumann  
University of Florida  
Jacksonville, FL  
pneumann@ufl.edu

### MLA Credentialing Liaison

Cynthia Henderson  
Morehouse School of Medicine Library  
Atlanta, GA  
chenderson@msm.edu

### Membership Database Manager

Sandra Canham  
Medical College of Georgia  
Augusta, GA  
scanham@mcg.edu

### Parliamentarian/Historian

Richard Nollan  
University of Tennessee Health Science Center  
Memphis, TN  
rnollan@utmem.edu

### Southern Expressions Co-Editors

Nicole Mitchell  
Jason Baker  
(for more information see below)

### SoChap-L Moderator

Nelle Williams  
Univ. of Alabama Health Sciences Library  
Tuscaloosa, AL  
nwilliam@cchs.ua.edu

### Web Site Coordinators

Justin Robertson  
University of South Alabama  
Mobile, AL  
jroberts@bbl.usouthal.edu

Lisa A. Ennis  
(see above)

## COMMITTEE CHAIRS

### Benchmarking

Linda Garr Markwell  
(see above)

### Bylaws

Joe Swanson  
Morehouse School of Medicine Library  
Atlanta, GA  
jswanson@msm.edu

### Communications

Lee Clemans-Taylor  
UAB School of Medicine Huntsville Regional  
Medical Campus  
Huntsville, AL  
blct@uab.edu

### Governmental Relations

Briget Livingston  
University of South Carolina  
Columbia, SC  
blivingston@med.sc.edu

### History of Southern Chapter

Laura Kane  
University of South Carolina  
Columbia, SC  
laura@med.sc.edu

### Honors & Awards

Lin Wu  
University of Tennessee Health Science Center  
Memphis, TN  
lwu5@utmem.edu

### Hospital Libraries

Brenda Curry-Wimberly  
Northside Hospital  
Atlanta, GA  
brenda.wimberly@northside.com

### Membership

Sandy Oelschlegel  
University of Tennessee School of Medicine  
Knoxville, TN  
soelschl@mc.utmck.edu

### Nominating

Priscilla Stephenson  
(see above)

### Professional Development

Jason Baker  
(see below)

Leslie Duncan  
National Limb Loss Information Center  
Knoxville, TN  
lduncan@amputee-coalition.org

### Program

Pat Higginbottom  
(see above)

### Public Relations

Kaye Robertson  
Nova Southeastern University  
Fort Lauderdale, FL  
lkayerob@nova.edu

### Research

Peter Shipman  
Medical College of Georgia  
Augusta, GA  
pshipman@mail.mcg.edu

### Strategic Planning

Priscilla Stephenson  
(see above)

## ***Southern Expressions Newsletter of the Southern Chapter / Medical Library Association***

Published quarterly by the Southern  
Chapter of the Medical Library  
Association. Send contributions to:

### **Jason Baker**

University of Alabama at Birmingham  
Birmingham, AL  
205-934-2230  
[jbb42@uab.edu](mailto:jbb42@uab.edu)

### **Nicole Mitchell**

University of Alabama at Birmingham  
Birmingham, AL  
205-934-2230  
[anmitch@uab.edu](mailto:anmitch@uab.edu)

### **Content policy:**

Statements and opinions expressed in  
Southern Expressions do not necessarily  
represent the official position of its co-  
editors or the Southern Chapter of the  
Medical Library Association. Contributions  
may be edited for brevity, clarity, or  
conformity to style. Final decision on the  
content of Southern Expressions shall be left  
to the discretion of the co-editors with the  
advice of the Communications Committee of  
the Southern Chapter/Medical Library  
Association.

## ALABAMA



### ☞ Lister Hill Library of the Health Sciences, University of Alabama at Birmingham, Birmingham, AL

The Alabama Museum of the Health Sciences is hosting the traveling exhibit "Changing the Face of Medicine: Celebrating America's Women Physicians" through February 15, 2008. For more information on the exhibit, visit the museum's [website](#).

On February 8, 2008, the Reynolds Historical Library's Annual Reynolds Lecture and 50th Anniversary Celebration will feature Dr. Stephen Greenberg from the National Library of Medicine's History of Medicine Division. Dr. Greenburg will speak on "Real Books: What They Are and Why We Still Need Them."

## FLORIDA



### ☞ Baptist Health South Florida, Miami, FL

**Diane Rourke**, Director, Library Services, Baptist Health South Florida, in Miami, attended the Eleventh Annual Magnet Nursing Conference in Atlanta, October 3-5, 2007. MLA's Hospital Library Section sponsored her attendance to represent its interest in connecting the hospital library to the Magnet hospital "journey." Diane was chosen because of her membership in both the Hospital Library Section and NAHRS (Nursing and Allied Health Resources Section). She has worked on four separate Magnet hospital designations in her health system and has published on the role of the hospital library in the "journey."

### ☞ University of Florida Health Sciences Center Libraries

**Amy Buhler** began a new position at UF's Marston Science Library on November 16, after several years of being Reference Team Leader.

**Linda Butson** is now Assistant Director of Access Services and Outreach Services at the HSC Libraries, dealing with Circulation and Interlibrary Loan issues. Congratulations, Linda!

**Nancy Schaefer** is now Reference Team Leader at the HSC Libraries, replacing Amy. Go team!

Former HSC Libraries' director **Faith Meakin** attended the SC/MLA Annual Meeting in Charleston and received Honorary Membership as an MLA Fellow.

**Michele R. Tennant** continues traveling and researching for her two grants (detailed in the Fall 2007 issue). In October she traveled to Harvard's Countway Medical Library to work on her

Kronick research and also visited the Ernst Mayr Library of the Museum of Comparative Zoology (at Harvard) to perform her Lindberg research. In November she traveled to the University of Southern California's Seaver Science and Engineering Library and UCLA's Louise Darling Biomedical Library to work on the Lindberg.

Dr. Tennant also recently had a paper published. "Entrez Gene: A Gene-Centered 'Information Hub,'" written with J.A. Lyon, was published in the *Journal of Electronic Resources in Medical Libraries*, 2007 4(3): 53-78.

### ☞ Shimberg Health Sciences Library, University of South Florida, Tampa, FL

Allison M. Howard, Catalog Librarian, was recently accepted as a Senior Member of The Academy of Health Information Professionals (AHIP).



### ☞ Charlotte Edwards Maguire Medical Library, Florida State University, Tallahassee, FL

The Maguire Medical Library unveiled its new blog that lets faculty, students and staff at the Florida State University College of Medicine know about new library services, new library resources, and electronic resource access issues. This replaces the library's traditional newsletter. For more information about the blog, contact its creator and editor, [Carolyn Klatt](#).

Nadine Dexter, head of public services, has completed the 2006-2007 Leadership Fellows Program of the National Library of Medicine and the Association of Academic Health Sciences Libraries. The program focuses on preparing emerging leaders for director positions in academic health center libraries. Selection as a fellow is recognition of a substantial record of accomplishment and demonstrable potential for a medical library director position. Dexter's fellowship included two weeks of mentoring at the University of New Mexico College of Medicine Health Sciences Library with the library's director, Holly Buchanan, as well as a biomedical informatics course at Oregon Health and Science University in Portland, Oregon. The program concluded with a capstone ceremony in Washington, D.C., in October.



2006-2007 Leadership Fellows

### **Louis Calder Memorial Library, University of Miami, Miami, FL**

**Mary Moore** delivered “Our Best Work,” the 9th Ralph H. and Ruth F. Gross Lecture, November 28, 2007 at the University of Miami Miller School of Medicine. The biennial lecture series was established in 1991 to recognize, in perpetuity, the Ralph H. and Ruth F. Gross Medical Library Endowment for the purchase of books and journals by the Louis Calder Memorial Library. Selected by the Dean of the School of Medicine as the 9th Gross lecturer, Dr. Moore addressed an audience of administrators, faculty, and staff. She described roles the 21st century library will assume to support the medical center’s innovative research, patient care, and educational initiatives. A lively discussion followed the excellent and engaging presentation.

***Libraries: The medicine chest of the soul.***



## GEORGIA



### ☞ **Mercer University Medical Library & Peyton T. Anderson Learning Resources Center, Mercer University, Macon, GA**

Jan LaBeause, Director, was named the 2007 Distinguished Educator/Researcher of the Year by the [Georgia Rural Health Association \(GRHA\)](#) at their Awards of Excellence reception on September 17, 2007. This award is made to the individual whose research or teaching has made the most significant contribution of the year or whose sustained history of teaching and educating over a period of time is deemed to be the major contribution of the year. She was nominated by Mary Kate Pung, Director of Magnolia Coastlands AHEC, in recognition of her leadership and support of the educational efforts at Mercer, Georgia's AHECs, and GRHA.

Kim Meeks has completed her Master's of Library and Information Studies at the University of Alabama and has been named Systems & Electronic Resources Librarian. Kim formerly served as Learning Resources Center Manager.

## MISSISSIPPI



### ☞ **Rowland Medical Library, University of Mississippi Medical Center, Jackson, MS**

Chameka Simmons has joined the Library faculty as Outreach Librarian. She came to Rowland from Belhaven College in Jackson where she was Circulation Librarian. She is currently pursuing a doctorate in Adult Education at the University of Southern Mississippi.

### ☞ **Forest General Hospital Library, Hattiesburg, MS**

Steve Zary, Librarian at Forest General Hospital, has a student volunteer in the library. Beth Morgan is a distance learning student at the University of Alabama where she is pursuing her MLIS.

### ☞ **Singing River Hospital Library, Pascagoula, MS**

Janice Debose retired in 2005 but almost immediately returned to work on a part-time basis. She now works 3 days a week in the library! She says that the library has been down-sized to about one-eighth of its previous floor space and incorporated into the Education Department.

The hospital now has an agreement with the University of South Alabama for access to a collection of electronic journals and books.

### ☞ G.V. (Sonny) Montgomery VA Medical Center, Jackson, MS

**Priscilla Stephenson**, Librarian, is a co-author of a review article that recently appeared in the *Journal of the Medical Library Association* on evidence-based practice in nursing and the allied health professions in the United States:

Kronenfeld M, Stephenson PL, Nail-Chiwetalu B, Tweed EM, Sauers EL, McLeod TC, Guo R, Trahan H, Alpi KM, Hill B, Sherwill-Navarro P, Allen MP, Stephenson PL, Hartman LM, Burnham J, Fell D, Kronenfeld M, Pavlick R, MacNaughton EW, Nail-Chiwetalu B, Ratner NB. Review for librarians of evidence-based practice in nursing and the allied health professions in the United States. *J Med Libr Assoc.* 2007 Oct; 95(4):394-407.

## Looking for an exciting opportunity while you are in Birmingham for the 2008 Southern Chapter Annual Meeting?



Well if you are between 5 feet 8 inches and 6 feet tall and 180 - 200 pounds you can submit your name for consideration to don the official Vulcan costume.

Send an email to [info@visitvulcan.com](mailto:info@visitvulcan.com) to be considered for an opportunity wear the Vulcan costume while you are in town.



## **SOUTH CAROLINA**



### **Medical University of South Carolina, Charleston, SC**

In September, the National Library of Medicine awarded MUSC a three-year grant to develop "Carolinas Conversations," a user-friendly, interactive, and password protected digital collection of transcribed audio and video recordings of conversations about health. This initial project focuses on conversations with the elderly about their lives and health issues. Health disparities research identifies communication interventions as vital, but lacks spoken data from older persons, especially those in diverse racial, ethnic, and linguistic groups. MUSC interviewers will conduct interviews with older people (65 years and older) of diverse social identities (gender, race, ethnicity, language, and socioeconomic status) throughout the Carolinas.

Using established archival methods and an informatics portal, this interactive archive will support research on various aspects of health and disease. Researchers can select data for a variety of purposes. Advances in software make it possible to link sections of transcripts precisely to related audio and video clips. Searches can be performed across databases based on shared features (age, gender, ethnicity, topic, etc.) or by keyword. Transcripts can be viewed with no visible markup or thoroughly annotated and audio-synchronized for linguistic or speech-pathology research, and users can search and perform online analysis with increasing levels of specificity. Online modules will show researchers how to organize, retrieve, and analyze transcripts. Privacy and confidentiality will be maintained for the persons recorded, using previously developed consent procedures.

"Carolinas Conversations" represents a partnership of faculty and library staff at MUSC and the University of North Carolina at Charlotte (UNCC). The principal investigators are Dr. Charlene Pope (PhD, College of Nursing) at MUSC and Dr. Boyd Davis (PhD, English and Gerontology) at UNCC. Dr. Lillian Trettin (PICO, MUSC Library) will serve as the project archivist and research coordinator. Ms. Katie McCormick, Special Collections Archivist at the J. Murray Atkins Library at UNCC will contribute guidance on digital archival management, based on her experience with UNCC's digital sound project, "New South Voices."

Waring Historical Library curator **Susan Hoffius** was elected vice-president/president elect of the South Carolina Archival Association (SCAA) at their recent annual meeting. She will begin her term in January 2008. In 1999, while employed at the South Caroliniana Library at USC, Ms. Hoffius served on the Steering Committee which worked to establish the organization with the support of the State Historical Records Advisory Board (SC SHRAB).

### **Self Regional Healthcare, Greenville, SC**

The October 2007 invited editorial for the Journal of the Medical Library Association is by Thomas Hill. "Fear, concern, fate and hope: survival of hospital libraries." J Med Libr Assoc 95(4) October 2007: 317-373.



# T E N N E S S E E



## ☞ **Quillen College of Medicine Library, East Tennessee State University, Johnson City, TN**

East Tennessee State University Quillen College of Medicine Library, Johnson City, TN was recently awarded an NN/LM Outreach Grant for \$31,000 to provide PDAs with DynaMed to 80 rural physicians at 8 rural

hospitals in East Tennessee. The Quillen College of Medicine Library will also provide outreach services such as interlibrary loan and training to these hospitals. The areas served are all in rural, underserved, low income areas. **Rick Wallace**, MSLS, EdD, AHIP serves as the PI of the grant.

## ☞ **Preston Medical Library, University of Tennessee, Knoxville, TN**

Preston Medical Library now has a blog! You can access it at: <http://prestonmedicallibrary.blogspot.com/>.

**Elaine Brekke** retired from Preston Medical Library on November 30, 2007. She's still working two days a week to ease into retirement as interviews continue for an electronic resources librarian. Elaine has been a joy to work with for the past six years, and all of us at Preston wish her well as she enjoys retirement!

## 2007 Annual Meeting Recap

At General Session I, Defining Our Future, George Needham presented an overview of two major OCLC reports - Environmental Scan: Pattern Recognition and Perceptions of Libraries and Information Resources. George highlighted the three dominant trends identified by OCLC's scan -self-service, disaggregation, and collaboration. Gabe Rios and Michelle Kraft provided reactions to the presentation and pointed out examples of how the cited trends are impacting academic medical and hospital libraries.

General Session II at SC/MLA 2007, titled "Medical Librarians 'in Context': Working Outside the Library to Improve Patient Care," challenged us to get outside of the library and collaborate with our users where they work. The session, which focused on programs at MUSC that identify and utilize the value that librarians bring to the healthcare team, was moderated by Laura Cousineau, MLS, MUSC Library, Assistant Director for Program Development & Resource Integration. Speakers were Gautham K. Suresh, MD, Associate Professor of Pediatrics, Dartmouth-Hitchcock Medical Center, Lebanon, NH, Pat Cawley, MD, MUSC Medical Director and Teresa Kelechi, PhD, RN, CWCN Associate Professor.

Presenters noted that faculty and librarians can co-teach searching skills, including Google searching. Rounding with physicians leads to teamwork. We were encouraged to get out of our library silo and go into the clinical areas. We need to create a need for health care information in the minds of our users and observe them so we can help them identify their needs. Librarians can help with grant applications by helping to identify important articles and providing information on review panelists. We need to introduce faculty to alternative databases, not just MEDLINE and bring a laptop to meetings so we can provide answers to questions. Good ideas to challenge us to move outside the library!

At General Session III, Betsy Humphreys gave an overview of the National Library of Medicine Long Range Plan and the affect it is having on the NLM. She noted that only 12% of the references in PubMed are available full-text without charge. She also reviewed new databases, webcasts, and resources that have resulted of the charge given in the Plan. Scott Plutchak, UAB Lister Hill Library, Birmingham, focused on the implications that this Plan would have on an academic library, including programs and services. He noted that the health science library must move beyond bibliographic data and full-text to integrating information with the electronic health record and a continuing emphasis on training. Jane Bridges, Clinical Campus Librarian at Mercer University's Memorial Health University Medical Center in Savannah, reacting on behalf of hospital libraries noted opportunities provided by NLM including grants and traveling exhibit. Becky Satterthwaite, Visiting Librarian at CDC, representing special libraries, noted that then NLM has more to offer than PubMed and that we should explore the various resources and services available. All three panelists noted that we should look to NLM to set the example in areas such as disaster planning and health literacy.

### **Get with IT: Technology Symposium**

Approximately 50 people attend the Technology Symposium, which was approved for 5.5 MLA CE contact hours. Judging from participant comments and survey results, the symposium more than met and exceeded many participant expectations. The Chapter received a Technology/Electronic Health Information Awareness Award from the National Network/Libraries of Medicine, Southeastern Atlantic Region to support the symposium.

In keeping with the theme of the symposium, afternoon panelists created websites focusing on the new technologies and services they addressed (blogs, wikis, RSS feeds, and virtual reference) rather than traditional paper handouts.

<http://scmlats.pbwiki.com>

<http://techsymposium.pbwiki.com>

[http://del.icio.us/tag/sochap\\_vr\\_2007](http://del.icio.us/tag/sochap_vr_2007)

Stephen T. Bajjalay, PhD., recently appointed Director, Library & Information Science Program, Wayne State University, gave participants his take on Moore's Law as it applies to library and information science and information technology. Bajjalay gave a wonderful preview to the keynote presentation given by Stephen Abram. Abram is Vice President Innovations SirsiDynix and Chief Strategist for SirsiDynix Institute. Abrams gave a presentation focused on the future of librarians and libraries while concentrating on how libraries should be currently be involved in technology. According to Abrams, "Most library problems happen somewhere else." This

statement was an admonishment that it is, “not good to take a library centered approach . . . .” And so went the presentation, thought provoking statements follow by comments to inspire self-reflection. One participant noted, “. . . I would have liked more time for Stephen Abram.”

### **Contributed Papers**

In keeping with the themes of the 2007 SC/MLA annual meeting, twenty papers were accepted, five of them research papers. Submissions were assessed based on their relatedness to one or more of the recommendations made in “Charting a Course for the 21st Century: NLM’s Long Range Plan 2006-2016” or to one of the OCLC Environmental Scan studies.

While the papers covered many topics, several common elements emerged. These included consumer health information services and health literacy; career development strategies and opportunities; use of technology in reaching remote users at the point-of-need; disaster and emergency preparedness; institutional digitization initiatives; and the evolution of a variety of technologies and Web 2.0 applications. For information on each presentation and for contact information for authors, please see the program posted at:

<http://scmla.library.musc.edu/pix/ScmlaProgram.pdf>

Research paper award winners were as follows:

First Place: Martha Earl and Sandy Oelschlegel for Charting a Course for Volunteer Physician Faculty Outreach: Promoting the Use of Trusted Information Services through Off-campus Access Training.

Second Place: Sandy Oelschlegel, Martha Earl, Melanie Taylor, and Robert Muenchen for Health Information Disparities? Determining the Relationship between Age, Poverty and Rate of Calls to a Consumer and Patient Health Information Service.

Third Place: Lin Wu, Richard Nollan and Rozann Turner for Analyzing Reference Questions: Which Way do the Winds Blow?

### **Roundtable Luncheon Discussions**

The Roundtable Luncheon Discussions were held in the Colonial Ballroom on November 15, 2007. Participants enjoyed a boxed lunch and joined one of five different discussion tables that were facilitated and recorded by chapter members. Facilitators/recorders earned one AHIP point.

#### **OUTREACH**

Facilitator: Kay Smith; Recorder: Jan Haley

Kay Hogan Smith from the University of Alabama-Birmingham facilitated the Outreach Roundtable. The recorder was Jan Haley from St. Thomas Hospital in Nashville. Nine people participated in the Outreach Roundtable including the facilitator and recorder. Participants were Annie Paprocki, Trey Lemley, Beth Livers, Laura Cousineau, Darlene P. Kelly, Nelle T.

Williams, and Roland Welmaker. Judy Burnham from the University of South Alabama joined the table late and talked about the fee-based services her library provides to the professional community. Other topics concerning outreach discussed were committee participation, services to rural physicians, health fairs and exhibits, Loansome Doc and other document delivery services, and grant opportunities.

## FURNISHING, RENOVATING OR CONSTRUCTING LIBRARY SPACES

Facilitator/Recorder: Cindy Mitchell

The discussion started with everyone introducing themselves, giving their experience or interest with the topic. Some had finished a building project, others had just started and some were in the early planning stages. Many of the members of the roundtable had attended M.J. Tooley's talk on "To be or not to be: designing and redefining the physical library. MJ used the phrase "the container remains the same ... the content changes" (this is my paraphrase). We discussed what that meant and if that is how we perceived our library space. From that starting point, our discussion fell into several broad categories: the Why & How; Library Usage; the Collection: Technology and General suggestions.

Objectives included space needed by others on campus; taking a critical look at space usage; create a new learning atmosphere - learning commons, flexibility; ADA needs; talk to users, surveys, etc.

### Getting ready:

- Where will the collection be temporarily located? May have to shift several times.
- How to make the collection accessible during the renovation? Some libraries offer free printing/ photocopies/scanning and delivery services during this time.
- Talk to others who have been through this.
- Take field trips to other libraries (take your camera)
- Know and understand the bid process and schedule.
- Know your budget and keep track (fewer surprises).

### Timetable and PR:

- Post the timetable and photos on the web.
- Get stakeholders ready for the change.
- Know your project manager and other key facilities people.

### Space utilization:

- Flexibility - allows for changes in usage.
- Will your library be a multi-use space - for example, exhibits, community meetings.
- Allow for both group and individual study space.
- Are you creating an info commons as well as a meeting and socializing space?
- How many years are you planning for? Projected growth?
- Libraries in Atlanta with moveable walls and portable white boards.
- ADA - incorporate into design.
- Urban environment.
- Security.

- 24 hr. access?
- Door counts - Increase in foot traffic from visitors, alums, other libraries, etc
- Collection - do you need to weed first.

Technology:

- Make your case - increase the number of outlets.
- Number of computers needed.
- Wireless.

Suggestions:

- Order furniture early.
- Learn to read blueprints.
- Consider getting software to help with designing the space.
- Don't forget staff space.
- Cork flooring may be an alternative to carpet.

Bibliography:

Bunting, A. Current practice in health sciences librarianship. Volume 3: Information access and delivery in health sciences libraries. MLA and Scarecrow Press, 1996.

Bryant, D. A., The Louis Stokes Health Sciences Library: the Howard University move experience. Journal of the Medical Library Association v. 92, no.2 (April 2004) p. 251 -256.

Connor, E. Planning, renovating, expanding, and constructing library facilities in hospitals, academic medical centers, and health organizations. Haworth Information Press, 2005.

Forsman, R. B. Current practice in health sciences librarianship. Volume 8: Administration and management in health sciences libraries. MLA and Scarecrow Press, 2000.

Library as place: rethinking roles, rethinking space. Council on Library and Information Resources, 2005.

Ludwig, L. T. Designing a library: everyone on the same page? [Interview with James

Shedlock, Linda Watson & Karen Dahlen]. Bulletin of the Medical Library Association v.89 no. 2 (April 2001) p. 204 - 211.

Perceptions of libraries and information resources: a report to the OCLC Membership. OCLC 2005.

The 2003 OCLC environmental scan: pattern recognition. OCLC 2003.

WEB 2.0

Facilitator: Christine Whitaker; Recorder: Lindsay Haynes

Various Web 2.0 technologies were mentioned. Beginning with Flickr, for photo sharing, and



followed by a lengthy conversation on Blogging. Live Journal and Blogger were both mentioned as Blog sites that are open-source (free) software, that help to get bloggers started. Blogs allow quick in-house communication, are great for getting out information quickly, are searchable, allow easy communication within a community, and can be archived.

Using wikis as a possible base of an in-house knowledge repository was also discussed. Since wikis are easy to update and can be set to have different levels of control, they could be a great location for hospital policies and procedures. Wikis can be used especially in highlighting new or updated policies and procedures, with a possibility of adding vodcasts or podcasts of these new policies as appropriate. Using a wiki as a EBM type knowledge repository was also discussed. Doctors could update the wiki with personal experiences dealing with various situations. This could be supplemented by Librarians providing the published evidence in the form of citations and links to full-text. Everyone thought a local or national wiki (through NLM) would be an excellent idea. Some discussion on who could contribute and quality control was discussed, but there was no good conclusion.

Other topics briefly discussed of those with less web experience: RSS feeds for pushing information enterprise wide, Second Life as a meeting place for doctors and online medical libraries, MySpace and Facebook for social interaction, but noted that doctors do not use these like students do, podcasting and vodcasting for posting videos, etc., on new policies, methods, possibly on YouTube, and Wiki as an intranet replacement.

#### LIFE AFTER RETIREMENT

Facilitator/recorder: Lyn Dennison

Attendees: Lucretia McClure, M.J. Tooley, Linda Garr Markwell, Joe Swanson, Peggy Mauldin and David King

Some of us have retired, some are near retirement, and others aspire to retire some day. Post-retirement interests include becoming a Master Gardener, traveling, volunteering with the arts, building databases for non-profits, and part-time work in libraries or other settings. One person who has been retired for over a decade, took a cruise shortly after retirement, then took a three month assignment at a university library—and has been there ever since. You may even be able to guess who this person is!

Almost all want to continue to be busy and involved with other people in some way, either as a volunteer or as part-time work. We agree that this generation will always be doing something and we think that working part-time after retirement will be common. The virtual world will provide retirees with even more opportunities. This group also had some interesting off-topic discussions about googlebooks, weeding, and history of medicine in the curriculum, and greatly enjoyed each other's company!

#### GO LOCAL

Facilitator/Recorder: Mandy Bayer Meloy

Getting Started:

Volunteers - need support and recognition

Partnerships with public librarians, DHEC (helped with data dump - assisted living, health departments, address) , MUSC (tagged public libraries - indexers), USC (other academic institutions - tagging, descriptions)

Sell idea - SLA marketing, good for community, send letters, hold exhibits

GoLocal online class from those who have completed or are completing a Go Local to those who are thinking about it

NLM - needs to have more responsibility

#### Challenges:

Follow through of partnerships

Expertise of doing it - IT, programmer

Partnerships between states who have done GoLocal and have not done GoLocal

Using library students to review cataloging or getting enough staff

Staff to support GoLocal or Hands on Health (working with mission of library)

Renew weekly, automatically, or once/year

Use online or podcast training for clinics, rural areas

#### Other ideas discussed:

Funding algorithm depends on state population density - more \$ from NLM depending on state size

State initiative - Health Sciences, Blue Cross, Public Library, 211

#### For more information:

<http://www.nlm.nih.gov/golocal.extranet/golocalextranet.htm>

<http://www.nlm.nih.gov/medlineplus/golocal/about.html><http://www.nlm.nih.gov/medlineplus/golocalresources.html>

Blake C, West D, Luo L, Marchionini G. Cataloging on-line health information: a content analysis of the NC Health Info portal. AMIA Annu Symp Proc 2005; 56-60. PMID: 16779001

Silbajoris C, McDuffee D, Olney C. Creating the first MedlinePlus "Go Local" service: lessons and recommendations from the evaluation of NC Health Info. Med Ref Serv Q. 2007 Summer; 26(2): 75-86. PMID: 17522010

### Annual Research Paper & Research Poster Winners and Research Project Grant Winners

Congratulations to all of our SC/MLA winners! And thanks to paper and poster judges and to the Research Committee.

#### Research Papers

First Place: Martha Earl and Sandy Oelschlegel for Charting a Course for Volunteer Physician Faculty Outreach: Promoting the Use of Trusted Information Services through Off-campus Access Training.

Second Place: Sandy Oelschlegel, Martha Earl, Melanie Taylor, and Robert Muenchen for Health Information Disparities? Determining the Relationship between Age, Poverty and Rate of Calls to

a Consumer and Patient Health Information Service.

Third Place: Lin Wu, Richard Nollan and Rozann Turner for Analyzing Reference Questions: Which Way do the Winds Blow?

#### Research Posters

First Place: Sandy Oelschlegel, Martha Earl and Bridgit Carpenter for Comparison of Health Information Seeking Behavior of Physicians, Nurses and Pharmacists in Tennessee.

Tied Second Place: Trey Lemley and Judy Burnham for Web 2.0 Tools in Medical and Nursing School Curriculum

and

Beverly Shattuck, Danny O'Neal, John Orriola, Barbara Wood Greenberg and Kristen Morda for Designing our Future: Looking for Signs of the Health Sciences Library on the Medical College Homepage.

#### Research Project Grant

The Research Project Grant goes to Principal Investigator Rozalynd Anderson and Co-Principal Investigator Steven Wilson for their research project, Quantifying the Effectiveness of Interactive Tutorials.

Submitted by Suzanne Stemler, 2006-2007 Research Committee Chair

### **“Southern Chapter MLA Honors & Awards Wrap-Up”**

The Southern Chapter MLA Honors & Awards Committee 2006-2007 included members Patricia Higginbottom (AL), Nancy Schaefer (FL), Mary Lynch and Roxanne Nelson (GA), Helvi McCall (MS), Roz McConaughy (SC), Lin Wu (TN) and Kay Hogan Smith (chair).

We were pleased to honor Nancy McKeehan as Southern Chapter Academic Librarian of the Year. Nancy's professional life has included the development of Medical University of South Carolina's statewide computerized biomedical information network (SCHIN) and directing the Hands on Health South Carolina consumer health information program (see <http://www.handsonhealth-sc.org/>), among other notable accomplishments.

Trey Lemley of the University of South Alabama (USA) Biomedical Library was presented with the First Time Attendee Scholarship to support his attendance at the annual meeting at Charleston in November. Trey's report on his experience at that meeting appears in this issue of Southern Expressions.

There were a number of Honorary Members selected this year. That honor was presented to the following SC/MLA members:

- Linda Flavin
- Lyn Dennison
- Pam Neumann
- Eloise Foster

- Nunzia Giuse
- Lucretia McClure
- Jocelyn Rankin
- Fred Roper
- Pat Thibodeau

This award is presented to SC/MLA members who upon retirement have made “significant and continuing contributions to the Southern Chapter or to the profession.” Honorary membership is also bestowed on Chapter members who have been named MLA Fellows.

The following retirees were acknowledged at the annual business meeting on November 15 in Charleston:

- Mary Ann Camp
- Virginia Segrest Hughson
- Tom Williams
- Mary King Givens
- Faith Meakin
- Henry Lemkau

Although a request for submissions for the Martha Watkins Scholarship was posted on the Southern Chapter listserve, there were none for this award this year. At the executive committee business meeting on November 13th, it was decided to include the Hospital Libraries Committee chair as a liaison to the Honors and Awards Committee in future years to assist in promoting this award among the hospital librarians.

Nominees for the newly created T. Mark Hodges Award were considered by the chair of the Southern Chapter along with committee members selected from the executive board. The Southern Chapter chair will continue to service as jury chair for this special award for the next 2-3 years, with the process to be revisited at the end of that time period. Congratulations to first time Hodges Award winner Nancy Clemmons on this great honor!

Congratulations as well to all of this years’ award winners - it was our privilege to play a part in honoring you all! Also, congratulations and best wishes to the incoming chair of the Honors and Awards Committee, Lin Wu, of the University of Tennessee Health Science Center Library in Memphis!

## ***2007 Martha Watkins Scholarship Fund***

### **Honor a Mentor Program**

#### **In Memory of ...**

T. Mark Hodges  
T. Mark Hodges  
Jane Lambremont

#### **By ...**

Brenda Green  
Nancy Clemmons  
Linda Butson

**In Honor of ...**

Tom Basler  
Judy Burnham  
Nancy Clemmons  
Sandra Franklin  
Anna Getselman  
Jan LaBeause  
Jan LaBeause  
Miriam Libbey

**By ...**

M. J. Tooley  
Mary Fran Prottzman  
Judy Burnham  
Kathy Torrente  
Kathy Torrente  
Jane Bridges  
Diane Rourke  
Judith Hodges

### **Martha C. Watkins Memorial Scholarship Contributors**

The generosity of the Southern Chapter is once again overwhelming. During the 2007 annual meeting we raised \$1,030.00 for the Martha C. Watkins Memorial Scholarship Fund. Linda Flavin handmade beautiful commemorative M.O.M. (Memories of Martha) Christmas ornaments to give for each \$10 donation. Members could also honor a mentor or receive a SC/MLA cookbook for their donations to the scholarship fund. Jan LaBeause made another 9-patch Southern Chapter logo quilt for a “chance” to win the scholarship door prize. This year’s winner was Richard Nollan from the University of Tennessee Health Science Center.

The following list reflects those who have contributed to the Martha C. Watkins Memorial Scholarship between November 1, 2007 and November 30, 2007:

Peg Allen □ Jane Bridges □ Lisa Boyd □ Charles Brown □ Linda Butson □ Kelly Burgess □ Judy Burnham □ Suzetta Burrows □ Sandra Canham □ Nicki Carter □ Pat Clark □ Nancy Clemmons □ Nedra Cook □ Lyn Dennison □ Martha Earl □ Patsy Ellis □ Sue Felber □ Mary Fielder □ Sandra Franklin □ Carla Funk □ Sarah Gable □ Brenda Green □ Thomas Hill □ Judith Hodges □ Kay Hogan-Smith □ Janice Kelly □ Beth Layton □ Linda Garr Markwell □ Janice May □ Mandy Meloy □ Maria Merrit □ Kathy Moeller □ Marie Nelson □ Roxanne Nelson □ Pam Neumann □ Richard Nollan □ Sandy Oelschlegel □ Helvi Price □ Mary Fran Prottzman □ Tom Richardson □ Anne Robichaux □ Pat Rodgers □ Diane Rourke □ Jean Shipman □ Tom Singarella □ Kay Smith □ Geneva Staggs □ Priscilla Stephenson □ Debbie Stokes □ Joe Swanson □ Mary Virginia Taylor □ M.J. Tooley □ Kathy Torrente □ Beth Westcott □ Loretta Westcott □ Nell Williams

### **Retirement News**

This past summer, **Virginia Segrest Hughson** retired from Rowland Medical Library after 32 years of library service. Virginia began her medical library career at the Suttle Medical Library at Hinds General Hospital in Jackson, Mississippi in 1975. In 1979, she accepted a position from Irene Graham to head Orientation, Instruction, and Loan Services at Rowland Medical Library. At Rowland, Virginia served with distinction in roles of increasing responsibility, and in 1984 she was



promoted from Assistant Director to Associate Director. She served as Associate Director of Information Retrieval, Teaching and Collection Management for 11 years. In 1995 Rowland's librarians received faculty status, and her academic title became Associate Professor of Academic Information Services.

Virginia has played an active role in several professional associations. She served as Program Planner, Moderator, Vice President, and President of the Horizon Users Group. As a member of Southern Chapter, she served on the Nominating, Program, and Membership committees, and chaired the Bylaws Committee. It was while attending her first Southern Chapter meeting in Florida, that she met Ada Seltzer, then incoming Southern Chapter President and the future director of Rowland Medical Library. Virginia has been an active member of MLA and is a Distinguished Member of the Academy of Health Information Professionals.

Virginia notes that the greatest challenge libraries have undergone during her career has been the transition from print to online resources. Since her retirement, Virginia has returned to Rowland as a Researcher/Consultant to continue her research for the Women in Medicine exhibit, and to assist with the various special projects in the library.



**Mary (Polly) P. Dillon** retired effective December 31, 2007 after 54 years of service. Following graduation from the University of North Carolina in 1948, Polly began her career at Duke University as a cataloger and was appointed cataloger at the Calder Library in 1953. She was promoted to Head of Reader Services in 1964 then to Associate Director for Library Programs in 1980. In 1985 she was appointed Associate Director for Database Creation and Facilities Planning. She assumed additional responsibility for collection development in 1989 and was able to devote full time to collections until her retirement. During her long and successful tenure with the Library, Polly also played important roles in the planning and construction of the Library building. She has been an authority on the Library's collections and the history of the School of Medicine for many years. Polly will be missed by her many friends and colleagues who wish her a long, healthy, happy, and well deserved retirement.

## Announcements

### Metadata Librarian - Assistant or Associate Professor

The Robert B. Greenblatt, M.D. Library invites applications for Metadata Librarian. As a member of the Content Management team, the Metadata Librarian assumes a leadership role in cataloging and metadata creation, and in management and quality assurance for bibliographic and digital projects and databases.

The Medical College of Georgia (MCG) is the only academic institution in Georgia dedicated exclusively to the health sciences. It has over 2,000 students in its Schools of Allied Health Sciences, Dentistry, Graduate Studies, Medicine and Nursing, a hospital with over 80 specialty clinics and centers and an award winning Children's Medical Center.

Augusta, located along the banks of the Savannah River adjacent to South Carolina, has a population of over 200,000. It is the second oldest city in Georgia and is rich in history and architectural diversity. Host of the renowned Masters Golf Tournament, the springtime display of azaleas and dogwoods has earned the city the title of the "Garden City." With mild winters and tropical summers, Augusta attracts history buffs, nature lovers, art and museum visitors and sports fans.

#### Responsibilities

The Metadata Librarian develops and streamlines processing models and workflows in support of print and digital initiatives, creates digital collections and develops online finding aids and preservation efforts utilizing digital technology. This librarian performs original cataloging of monographs, serials, theses, historical and archival materials, media and databases. Working within the team environment, the Metadata Librarian oversees staff performing copy cataloging and serves as a resource expert for metadata, cataloging, historical collection and preservation, and digital databases.

The Metadata Librarian cooperatively plans, initiates and implements projects involving digital collections, digital preservation, digital or institutional repositories, enhancement of information resource and database access, usability and improvement of data quality. This librarian ensures quality of bibliographic and digital databases through application of national and local metadata standards, best practices, schemas, taxonomies, thesauri and data elements. The Metadata Librarian is the primary in-house expert for the online public access catalog and in this capacity collaborates to design and implement enhancements to the catalog and its interfaces.

#### Qualifications

The Metadata Librarian must have a Masters degree in Library or Information Science from an ALA-accredited program, minimum of two years of experience in an academic or research library, and the ability to function as a faculty member in areas of education, scholarship and research. Appointment as an Associate Professor requires meeting the criteria established by MCG for promotion to that rank.

The successful candidate will have knowledge of metadata formats and standards, recent experience working with a major integrated library management system, experience cataloging resources in a variety of formats, including original cataloging, and library database management experience. Familiarity with current trends, best practices and emerging issues in metadata,

cataloging, digitization, preservation, repositories, and scholarly communication is expected. Candidates should demonstrate knowledge of metadata formats and standards, such as MARC, Dublin Core, EAD, XML, METS, MIX, MODS, VRA, and commonly applied cataloging and classification schemes.

The successful candidate will be collaborative, analytical and a skillful communicator capable of multitasking and effective project management.

#### Additional Preferred Qualifications

Experience cataloging and classifying health sciences resources and experience working with Ex Libris Voyager are preferred. Also preferred are candidates with experience working with historical and archival materials and development of finding aids, digitization project management, and use of a digital repository tool such as D-Space.

Further information about this position and the Medical College of Georgia Greenblatt Library can be found at <http://www.lib.mcg.edu/>

#### Salary and Benefits

This position has faculty rank and status (non-tenure track). Benefits include a competitive health package, and TIAA/CREF and other retirement options. Minimum salary is \$42,000. Review of applications will begin January 15, 2008 and continue until the position is filled.

Send letter of application, curriculum vitae, and three letters of professional reference to:

Marianne Brown, Head  
Library Business Services  
Greenblatt Library, AB-217  
Medical College of Georgia  
Augusta, GA 30912-4400  
Ph. 706.721.4677  
Fax 706.721.2018  
Email: [marbrown@mail.mcg.edu](mailto:marbrown@mail.mcg.edu)

### Electronic Resources Management Librarian - Assistant or Associate Professor

The Robert B. Greenblatt, M.D. Library invites applications for Electronic Resources Management (ERM) Librarian, a position responsible for integrated acquisitions, management, access and delivery of electronic resources. The position assumes a leadership role in managing resource access, monitors current trends in access and electronic resource management, and administers use of electronic resource management systems and tools, especially Verde and MetaLib. The ERM Librarian serves as a resource expert for access and management of electronic resources and shares responsibility for training and oversight of staff involved in e-resource support.

The Medical College of Georgia (MCG) is the only academic institution in Georgia dedicated exclusively to the health sciences. It has over 2,000 students in its Schools of Allied Health Sciences, Dentistry, Graduate Studies, Medicine and Nursing, a hospital with over 80 specialty

clinics and centers and an award winning Children's Medical Center.

Augusta, located along the banks of the Savannah River adjacent to South Carolina, has a population of over 200,000. It is the second oldest city in Georgia and is rich in history and architectural diversity. Host of the renowned Masters Golf Tournament, the springtime display of azaleas and dogwoods has earned the city the title of the "Garden City." With mild winters and tropical summers, Augusta attracts history buffs, nature lovers, art and museum visitors and sports fans.

#### Responsibilities

The ERM Librarian functions within the Greenblatt Library's Collection Management team, contributing leadership and expertise with emphasis on electronic resource management systems and tools. Assuming a point position in expanding the Library's electronic collections, this librarian coordinates and arranges e-resource trials, obtains licenses and electronic resource agreements, and conducts pre-license reviews. The ERM Librarian identifies data useful to acquisitions, collection development and institutional reporting and extracts the data from a variety of sources including electronic resource management tools, Voyager, Library and vendor websites. Responsibilities of the position include organizing, analyzing, and preparing data for use in acquisitions, collection development and institutional reporting. Collaboratively with other team members, the librarian participates in ongoing processes to assure optimal access to the Library's collections and to enhance the Library's interface to digital resources. As part of the technical team, the librarian spearheads troubleshooting of ERM systems and tools, collaborating with staff on access management problem identification and resolution.

#### Qualifications

The Electronic Resources Management Librarian must have a Masters degree in Library or Information Science from an ALA-accredited program, a minimum of two years of experience in an academic or research library, and the ability to function as a faculty member in areas of education, scholarship and research. Appointment as an Associate Professor requires meeting the criteria established by MCG for promotion to that rank.

The successful candidate will have experience administering an electronic resource management system and other resource management tools and software. The experience will include e-resource data analysis and reporting, experience working with publishers and vendors of electronic resources, licensing and shared electronic resource agreements, and experience in troubleshooting electronic resources. Knowledge of electronic materials, services, licenses and pricing models; understanding of practices and trends in scholarly publishing and communication, technology, Library and Web 2.0 developments; and understanding of the legal, business and open access issues involved in the licensing and management of electronic resources are expected.

The successful candidate will be collaborative, analytical and a skillful communicator capable of multitasking and effective project management.

#### Additional Preferred Qualifications

Skill in the use of electronic resource management tools, preferably EZProxy and ExLibris products, familiarity with SQL/MySQL, and experience working in an academic health sciences library are preferred. Further information about this position and the Medical College of Georgia Greenblatt Library can be found at <http://www.lib.mcg.edu/>

#### Salary and Benefits

This position has faculty rank and status (non-tenure track). Benefits include a competitive health package, and TIAA/CREF and other retirement options. Minimum salary is \$42,000. Review of applications will begin January 15, 2008 and continue until the position is filled.

Send letter of application, curriculum vitae, and three letters of professional reference to:  
Marianne Brown  
(see above)

### 2008 Annual Meeting: Birmingham, AL



Join us in Birmingham!  
October 26-30, 2008  
[www.lhl.uab.edu/scmla2008](http://www.lhl.uab.edu/scmla2008)

#### Correction from previous issue:

In the last issue, Diane Rourke was incorrectly mentioned as working for Baptist Health in Jacksonville, FL. She really works for Baptist Health South Florida in the greater Miami area. Sorry for any confusion and our apologies to Diane!

#### The Final Word...

Nicole has worked hard to get this issue together and out. I hope you enjoy it and find it useful. Remember that we are always looking for content in the form of columns, articles or musings on the profession or a recent project success.

We look forward to hearing from you and we hope to see you come October here in Birmingham.

Jason Baker

Nicole Mitchell