Alabama Georgia Puerto Rico Tennessee Florida Mississippi South Carolina Virgin Islands

Message from the Chair Pat Higginbottom

Volume 25, Number 1, Winter 2009

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Next Reporting Deadline: March 15, 2009 Next Publication Date: April 15, 2009



Welcome to 2009. I hope everyone enjoyed their holidays and returned to work ready to begin a new year. I look forward to January (not just because my birthday is this month) but because it always seems like an opportunity for a fresh start. The truth is though that every day is a fresh start and an opportunity to begin again. This is a stressful time for many of us. I have talked to colleagues who's jobs have been eliminated, everyone seems to be cutting back. It is scary out there and the picture painted in the news is bleak. Our library is facing a 9% pro-ration—that on top of a 12% cut in our base budget. I've only been in libraries for 15 years but I have never experienced a situation like this. I worry about what it means for my staff and for our users. I remind myself to continue to look forward. To look for the opportunity. Try to make the best decisions I can. I encourage you all to remember what is important and to take care of yourselves as well. Spend time with your family and friends. Exercise. Eat well. Sleep. Support those less fortunate in any way you can. It finally stopped raining here in Birmingham so I hope for a sunnier future.

Plans continue for our annual meeting to be held in Memphis in the fall. I was around for the last Memphis meeting, also at the world-famous Peabody Hotel, and remember it as one of my favorites. Even with tight budgets I hope you will be able to attend. Tom, Richard, and their staffs are planning an exciting meeting to help us do the best job we can.

Thanks and congratulations to the new committee chairs, appointed officers and committee members listed in this

ELECTED OFFICIALS

Chair

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Southern Expressions

Published quarterly by the Southern Chapter of the Medical Library Association (SC/MLA). Send contributions to:

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Content policy:

Statements and opinions expressed in *Southern Expressions* do not necessarily represent the official position of its co-editors or SC/MLA. Contributionsmay be edited for brevity, clarity, or conformity to style. Final decision on content shall be left to the discretion of the co-editors with the advice of the Communications Committee of SC/MLA.

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issue or on the website. I very much appreciate their willingness to serve and look forward to working with them over the next year. I anticipate elections will be held for officers very soon.

I will be submitting our mid-year report soon and will share that with you. I'm honored to serve as your chair. If you have comments or suggestions related to any SCMLA business, please let me know.

Thanks, Pat

Around the South: News from Our Regional Libraries

ALABAMA



Baugh Biomedical Library, University of South Alabama, Mobile, AL

Librarians at the USA Biomedical Library spent much of National Medical Librarians Month this past October raising awareness about the Library's services by taking the Biomedical Library to its users at the two USA hospital and to all campus locations. Biomedical Librarians Judy Burnham, Geneva Staggs, Jie Li, Clista Clanton, Justin Robertson, Trey Lemley, Robert Britton, Andrea Wright, and Beverly Rossini demonstrated the Library's databases, electronic journals and books, and the new article linker Serials Solutions during regularly scheduled dates at the College of Medicine on the USA campus; at the College of Nursing, both the Baldwin and the Spring Hill campuses; at the College of Allied Health's Spring Hill campus and the at USA Commons; and at the two hospital locations: USA Medical Center and Children's and Women's Hospital.

Biomedical Librarians also featured vetted consumer health information accessible through the MedlinePlus.gov website which features over 750 health topics and multiple language capabilities. The faculty, clinicians, students, and staff expressed appreciation to the librarians for the specialized services that Biomedical Library provides.

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Assistant Director for Hospital Services Geneva Staggs demonstrated the USA Biomedical Library resources at USA Children's and Women's Hospital during National Medical Librarians Month in October 2008



Biomedical librarians Andrea Wright and Robert Britton discuss the consumer health resources found in Medline Plus with University of South Alabama Medical Center employee Romerius Sewell during an NNLM exhibit.

FLORIDA



University of Florida Health Sciences Center Libraries

The UF Health Science Center Libraries (both the main HSC Library in Gainesville and the Borland Health Sciences Library in Jacksonville) have both been undergoing renovations this summer to improve spaces for patrons. The Gainesville HSC Library has recently completed work on our new Collaboration Commons & Center - places where small groups can talk, work, research, study and learn together. On the first floor, we've installed several extremely popular Collaboration Stations, with mobile whiteboards and leading-edge health education software displayed on large high-resolution monitors. On the second floor, we have created a Collaboration Center that provides a technology-rich and inviting videoconferencing environment for interdisciplinary groups to work, brainstorm and visualize together. A webpage on the CCC is here: www.library.health.ufl.edu/pub/commons/. The Borland Health Sciences Library in Jacksonville has updated pictures of their renovation posted on their homepage at: www.library.health.ufl.edu/borland/.

In October and November, the HSC Libraries was proud to host two emotionally powerful exhibitions ~ The Lives They Left Behind: Suitcases from a State Hospital Attic and Transformations in Mental Illness Treatment. The traveling exhibition The Lives They Left Behind detailed the stories of people who were committed to the New York State Asylum in the early 20th-century through the items left behind in their suitcases. Transformations showed how dramatically care of people diagnosed with severe and persistent mental illnesses has changed in the last 100 years through posters and exhibits featuring community programs and institutional care for the mental illnesses in the Gainesville area. Learn more here: www.library.health.ufl.edu/pub/Suitcases/

In October, the HSC Libraries co-sponsored (for the fourth year running) Florida Genetics 2008, an annual meeting of some of the top scientists in genetics, bioinformatics and biotechnology, featuring a keynote address this year from Francis Collins, former head of the Human Genome Project. Michele R. Tennant is a founding member of the Florida Genetics organizing committee, and served as FG2008 host for speaker David Lipman, Director of the National Center for Biotechnology Information. More info is here: http://www.ufgi.ufl.edu/FL-Genetics-2008/Symposium-welcome-announcements-2008.htm

Earlier this year, the HSC Libraries launched several LibGuides on our website. These are subject guides, course guides and many other resources developed by our Reference & Liaison Librarians. http://libguides.library.health.ufl.edu/

As a treat before final exams, The University of Florida Healthy Gators program gave out more than

Around the South (continued from pg.5)

1200 'Finals Care Kits' in three library locations, including the Health Science Center Library. The kits contained healthy snacks (a banana and an apple), a stress ball and study tips.

College of Nursing Librarian Pamela Sherwill-Navarro has left after eight years at the UF HSC Library in Gainesville to assume a position at the new Remington College of Nursing in Orlando.

Michele R. Tennant participated in a grants panel for the Biomedical Library and Informatics Review Committee, a committee of the National Library of Medicine, November 6-7, 2008. She attended the American Medical Informatics Association Fall Symposium in Washington, D.C., November 8-12, 2008.

Nancy Schaefer recently published a book chapter: Schaefer, N. 2008. Review of the Literature. In the Medical Library Association Guide to Health Literacy. Marge Kars, Lynda M. Baker and Feleta L. Wilson, eds. New York: Neal-Schuman Publishers, Inc.

Michele R. Tennant recently published The role of the medical librarian in the basic biological sciences: a case study in virology and evolution, with Michael M. Miyamoto, in JMLA 96(4):290-8. Oct. 2008.

Health Professions Division Library, Nova Southeastern University, Ft. Lauderdale, FL

The HPD Library staff constructed a Christmas tree entirely of old bound journals to get into the spirit of the holidays. No small feat, the library's patrons have been delighted with the construct.

In keeping with the book theme, the library sponsored a Holiday Book Drawing. Ten names were drawn to receive a book to read over the holiday break. Students are encouraged to bring the book back if they liked it so that other students may enjoy the read as well.

In the spirit of giving, the library has also taken up a collection for the Broward Humane Society. Donations, both supplies and monetary, have out numbered our wildest expectations!



Christmas tree at the Health Professions Division Library

S Florida Consumer Health Information Network

The Florida Consumer Health Information Network (FCHIN) Steering Committee met by phone on December 8, 2008. This group began meeting in July 2007; it has representatives from academic, hospital, public libraries and the library schools in Florida.

After discussion about the NLM Site Visit meeting at the University of Maryland SE/A NN/LM, December 2, 2008, the three committees—Education & Training, Content & Committees—reported about activities in their Committees and goals for the upcoming year. The Communications Committee goals are to increase the content on the web page and prepare and implement a communications plan. For details about FCHIN, go to the website at: http://www.fhsla.org/fchinweb/home.htm.

Around the South (continued from pg.7)

Louis Calder Memorial Library, Miller School of Medicine, University of Miami, Miami, FL

The Library has received an award to partner with the Miller School of Medicine's student-operated DOCS (Department of Community Services) Health Fairs project and public libraries in Miami-Dade, Broward and Monroe counties during the 2008-09 year. The 'Librarians and DOCS for Health' award supports participation by Calder and public librarians at the annual health fairs in eight medically underserved communities to promote the use of National Library of Medicine and State of Florida health information websites. It is funded by the National Network of Libraries of Medicine, Southeastern/Atlantic Region at the University of Maryland.

GEORGIA



Gwinnett Medical Center Medical Library, Gwinnett Hospital System, Lawrenceville, GA

Mary Ellen Nolan published an article, "Have Consumer Health Websites, Will Travel: Taking Patient Education Information to Physicians' Offices" in *Journal of Hospital Librarianship* Vol. 8 No. 3 (2008) pp. 358-365.

MISSISSIPPI



Gunter Library, Gulf Coast Research Laboratory, University of Southern Mississippi, Hattiesburg, MS

Joyce Shaw, Head Librarian, reports that the library celebrated its 13th annual Holiday Open House on December 12, 2008. The event provided food, friendship, and thanks to faculty, staff, students, and colleagues from other USM campuses, local libraries, and area agencies. Over 85 people visited the library and shared food and conversation during the two-hour open house. This was the first celebration in the library's renovated reading room after the severe flooding caused by Hurricane Katrina in 2005. Recovery grants from Rotary International Zones 29 and 30 and the Mellon Foundation assisted in the replacement of library furniture and equipment.

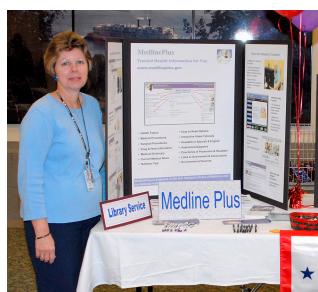
Around the South (continued from pg.8)

G.V. (Sonny) Montgomery VA Medical Center, Jackson, MS

The library participated in the hospital's annual Patient Education Health Fair. Dianne Jones, Library Technician, serves on the PHE Committee that sponsors this event. The Committee also reviews and approves all patient education materials used at the medical center. Dianne is the only non-clinical staff person on the committee, and she provides editorial review for the various brochures and other materials submitted for the committee's review.



Visitors enjoy a bounty of treats at Gunter Library's Annual Holiday Open House



Dianne Jones, Library Technician, staffed the library's MedlinePlus exhibit for the Patient Health Education Fair at the VA Medical Center

SOUTH CAROLINA



University of South Carolina School of Medicine Library, Columbia, SC

Laura Kane, Assistant Director for Information Services, Roz Anderson, Assistant Director for Education & Outreach, and Steve Wilson, Coordinator, Center for Disability Resources Library, authored the book Answers to the Health Questions People Ask in Libraries which was published by MLA Publishing in cooperation with Neal-Schuman Publishers in October 2008. This new consumer-focused handy reference volume is a reliable, authoritative resource for your consumer health and reference collections! Visit the MLA Publications website for ordering information. MLA members receive a discount. http://www.mlanet.org/publications/books/

Around the South (continued from pg.9)

Roz Anderson, Steve Wilson, Felicia Yeh, Assistant Director for Collections Management, Betty Phillips, Education & Outreach/ILL Specialist, and Briget Livingston, Systems Librarian, authored the article "Topics and Features of Academic Medical Library Tutorials" published in the Winter 2008 issue of Medical Reference Services Quarterly, 27(4):410-418.

Roz Anderson has been approved for membership in the MLA Academy of Health Information Professionals (AHIP) at the Senior Member Level through 2013.

Briget Livingston, Systems Librarian, resigned in December to take a position with Richland County Public Library.

As part of budget cuts requested by the governor's office in November, the statewide SC AHEC Information Service based out of the Medical University of South Carolina, Charleston, SC had to be cut, effective 15 November 2008. Information services previously provided through MUSC will be provided to rural physicians by hospital libraries or the University of South Carolina School of Medicine library. Several hospital libraries anticipate increased Loansome Doc use.

Greenville Hospital System Health Sciences Library, Greenville, SC

The University of South Carolina School of Medicine (USCSOM) Library and Greenville Hospital System Health Sciences Library are working collaboratively on an Information Commons in the new Research, Education & Innovation building currently under construction on the Greenville campus. As the number of students from USCSOM expands, this 8,000 sq. ft area will meet student needs with group study rooms, a computer classroom, individual and group collaborative work areas, a practice presentation area, study carrels, computer workstations, a small print reference collection, and will be staffed by librarians able to assist in digital presentations. The Commons, with a target opening date of January 2010, will promote collaborative learning in a state-of-the art technology setting. The Health Sciences Library now at Greenville Memorial Hospital will remain in its present location.

Medical Library, Self Regional Healthcare, Greenwood, SC

Thomas W. Hill and Karen L. Roth published "Electronic document delivery: a six-year study to benchmark the shift to electronic interlibrary loan in two hospital libraries." J Med Libr Assoc. 2009 Jan;97(1):in print. If Southern Expressions readers desire a copy of the article with associated charts and tables, requests can be made to thill@selfregional.org.

Thomas Hill is standing for election to the Hospital Libraries Section of MLA nominating committee.

TENNESSEE



Preston Medical Library, University of Tennessee, Knoxville, TN

Martha Earl and Cynthia Vaughn have been traveling under an NN/LM SE/A Express Outreach Award titled "A Simple Plan Extended to Three Regions." They are teaching four different consumer health classes within the Fort Loudon (Athens), Blue Grass (Franklin and Columbia) and Highland Rim (Murfreesboro) regions within Tennessee. Under this award, up to 50 public library librarians and staff can become certified through MLA's Consumer Health Information Specialization program. Twelve sessions have been taught so far, and classes will be offered again in the spring in order to reach as many people as possible.

University of Tennessee Health Sciences Center Library, Memphis, TN

Directed by Dr. Cynthia K. Russell, professor in the College of Nursing at the University of Tennessee Health Science Center in Memphis, TN, the LISTEN (Learning Information Seeking and Technology for Evidence-based Nursing Practice) project focuses on information literacy competencies, i.e., information technology, information seeking, and information application attitudes, knowledge, and skills for evidence-based nursing practice (EBNP). The project's objective is to increase information technology and information literacy competencies in student nurses and working nurses to facilitate evidence-based nursing care/practice. To achieve its goal, LISTEN offers synchronous or asynchronous modes of Web-based simulation training modules. The content of web-based multi-media training modules (see Figure 1) will incorporate video, text, audio, graphics files, and learning objects designed for interactive and engaging self-paced individualized learning.

The LISTEN team subject matter experts including two health sciences librarians, Richard Nollan, MLS, MA and Lin Wu, MLIS, AHIP worked in tandem to develop a matrix of learning outcomes and performance indicators reflective of the Association of College and Research Libraries' Information Literacy Competency Standards for Higher Education, the Informatics Competencies at Four Levels of Practice, Fluency with Information Technology and other evidence-based resources for IL/IT competencies related to evidence-based nursing practice. Using these standards as a guide for developing learning outcomes and performance indicators provides objective rationale and justification for evaluating participant results. LISTEN modules will vary in terms of simulation context which will be specific to nursing specialty areas. By using the learning outcome and performance indicator matrix the LISTEN team assures that each participant has been evaluated on the standards set forth by the American Library Association, despite the context of the simulation.

The LISTEN team is in the process of developing and testing modules and learning objects. Health sciences librarians play an important role in this process. Learning objects focus on particular

Around the South (continued from pg.11)

information literacy topics on using library databases, searching tips or techniques, evaluating information, and accessing information. The learning objects will be available at the LISTEN Web site: www.listenuphealth.org. For more information about LISTEN project and its progress, please visit the LISTEN home page at www.listenuphealth.org and the LISTEN social bookmarking site at http://del.icio.us/listenuphealth

St. Jude Children's Research Hospital

On October 11, 2008, Jan Orick, director of St. Jude Children's Research Hospital's Biomedical Library, and Gloria Hayden, public services librarian, promoted MedlinePlus as part of St. Jude's 12th annual Survivor's Day celebration. Orick and Hayden greeted over 100 participants at their booth where they handed out pens, bookmarks, and brochures provided by the NN/LM. A laptop was set up, and one-on-one demonstrations were featured.

Connecting Tennessee Lonesome Docs with Medical Libraries

As a result of a statewide assessment of health information needs completed in 2006, funded by NN/LM SE/A, Tennessee medical librarians and the Tennessee Medical Association are working together to bring physicians access to evidence based medicine resources in a pilot project which is also funded through the NNLM/SEA.

The six participating libraries will provide education on the use of PubMed and Loansome Doc to TMA physicians by working with the TMA regional offices and by exhibiting at the TMA annual meeting in April. The six participating libraries will also provide free full text of articles when physicians submit the requests using the Loansome Doc tool.

This pilot project will work to connect physicians to specific libraries and will foster relationships between the Tennessee Medical Association and Tennessee Medical Library Association. It will also promote and improve access to library and information services for Tennessee physicians by connecting physicians to specific libraries. Overall, it is the goal of this project to increase access to evidence based medicine resources for physicians across the state.

Participating Southern Chapter Medical Libraries:

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Around the South (continued from pg.12)

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Also participating:
Non-SC/MLA member
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Announcements

Academic Medical Librarian of the Year

The Southern Chapter/MLA Academic Medical Librarian of the Year is very active in her home institution, Medical University of South Carolina. She has a real passion for her job and has developed relationships with faculty, residents, and students and continues to look for new ways to offer services to support the clinical care, teaching and learning activities for those users. She has worked collaboratively to develop Internet portals that are service specific and is a key member of the library's web development team. She serves as co-director of the Pediatric Residence EMB Program and her hard work was recognized when she received a joint appointment as an associate professor in the Department of Pediatrics. She is an active member of the faculty at her home institution, serving on the Faculty Senate and other key roles.

Laura has served as Chair of the MLA Kronic Traveling Fellowship Jury and is currently Chair-Elect of the MLA Professional Recruitment and Retention Committee. She was instrumental in the formation of the Librarians in Medical Education (LiME) SIG, a part of the AAMC Southern Group on Education Affairs. Laura was recently named a Fellow in the NLM/AAHSL Leadership Fellows Program, which is a recognition of her leadership skills.

Congratulations to Laura Cousineau, SC/MLA Academic Medical Librarian of the Year!

Announcements (continued from pg.13)

oral History Project Nominated for Chapter Project of the Year

The Southern Chapter/MLA recognizes the importance of saving the wisdom of its Chapter members and is striving to document the experiences of retired librarians so that not only Southern Chapter members, but MLA members and other health science librarians can benefit from their experience. Out of this recognition came the development of the Oral History project.

The idea of an Oral History project began in the late 1990's when the History of the Southern Chapter/MLA Committee began an effort to record oral histories of retired chapter members. Five interviews were originally conducted and transcriptions were made of each interview. The printed transcripts were stored in the chapter archives, and no further action was taken.

In 2003-2004, the Oral History project was resurrected by members of the History Committee who felt that more oral histories of Southern Chapter members needed to be recorded. Many chapter members were retiring from the profession, and it was felt that their experiences as medical librarians and their memories of Southern Chapter events should be captured and recorded for posterity. At that time, Richard Nollan (Committee Chair) and Laura Kane (committee member) developed the first Oral History web page. The page described the purpose of the oral history project and included full transcripts of the original five oral histories. In addition, the page contained links to the oral histories of Southern Chapter members done by MLA. That same year, the Oral History project was publicized and committee members began to compile a list of possible interview candidates.

In 2006-2007, the Oral History project picked up speed under the direction of the Chair, Laura Kane. The committee solicited nominations for interview candidates through the SC/MLA list-serv as well as via the SC/MLA newsletter. A list of official interview questions was compiled and loaded to Oral History web page. During the year, three new oral histories were completed. The transcriptions of the oral histories (the original five plus the three new ones) were converted to .PDF format and added to the web page. In addition, one-page summaries were written for each of the oral histories and added to the web page. In the midst of this activity, the SC/MLA History Committee was contacted by Bernie Smith (MLA Oral History Committee) to discuss issues regarding chapter Oral Histories and MLA Oral Histories. The goal was for SC/MLA's Oral History project to serve as a model for other chapter oral history projects.

At the 2007 annual chapter meeting, eight additional oral histories were completed by various committee members. The interviews were recorded in audio as well as video format. Transcriptions and one-page summaries were completed and added to the web page.

In 2008 a new graphical web page was designed for the Oral History project by Lindsay Blake and her husband. In addition to links to full-text transcripts and one-page summaries in .PDF format, the new page contains photos of each interviewee, as well as call-out boxes of specific quotes pulled from the various oral histories. Links to oral histories of Southern Chapter members done by MLA are also included in the new web page. Currently, the History Committee is looking into adding Podcasts of the interviews to the web page. The SC/MLA Oral History web page can be found at http://www.scmla.org/scmlaoralhistory/index.html.

Plans are underway to complete a minimum of five additional oral histories during 2008-2009.

Announcements (continued from pg.14)

Extensive time and effort has gone into developing and perfecting this project. Members of the History Committee are devoted to the project, and the current chair anticipates that the Oral History project will continue to develop in the future.

The Southern Chapter's Oral History project serves to promote medical librarianship in a unique way; namely, by celebrating the careers and experiences of retired librarians who served the profession for much of their lives. What better way to inspire new librarians than to have easy access to the words and wisdom of retired medical librarians? Only one other Chapter has designed a similar project, North Atlantic Health Science Libraries. This Chapter has a link on their web page, but has not yet added content. Seven Chapters currently have an Archivist position (MCMLA, NCNMLG, NYNJ, NAHSL, Pacific Northwest, Philadelphia Regional, UNYOC) and one has a History Committee (SCC). Six Chapters have a history of the Chapter linked from the Chapter web page (MLGSCA, MAC, Midwestern, NYNJ, Pacific Northwest, and Philadelphia Regional).

The Oral History web page has been nominated for the MLA Chapter Project of the Year for 2009. The Jury's decision will be received sometime in February. Regardless of the outcome, this project has resulted in a great resource and a great tribute to those on whose shoulders we stand.

Mote of Thanks from Linda Garr Markwell

"How honored, humbled and excited I am to have received the T. Mark Hodges Service Award! All of these emotions at once! Southern Chapter, as you know, means so very much to me and receiving this award makes the Chapter even more special. The cheerleading squad presentation was great and so fun to watch. The crystal lotus bowl is simply exquisite. Thank you so much for your thoughtfulness. I will really enjoy using it. Thanks again for everything!

Linda Garr

S Bylaws Changes

The motion to adopt changes to Article IV, Section 1.B; Article IV, Section 1.G; Article IV, Section 2.M and Article VI, Section 1 of the SCMLA Bylaws passed with 96.2% of the voters in favor of the publicized changes. Changes are the addition of a year as Program Chair-Elect to the Chair's sequence of positions, the addition of a Governmental Relations Liaison and the change of appointed officers from ex officio to voting members of the Executive Board.

These changes were duly publicized, discussed at the annual meeting in Birmingham and voted on 30 days later.

Announcements (continued from pg.15)

SC/MLA Scholarship Fund

The SC/MLA Scholarship Fund began as a memorial to honor Martha Watkins. Martha was a founding member of the Southeastern Conference of Hospital Librarians (SCHL) and a life-long leader, friend and mentor of SC/MLA. The scholarship fund was begun with the SCHL treasury after the organization disbanded in 1995, and has grown each year through donations. Originally, the fund was established to help a hospital librarian take a course or workshop at the Southern Chapter annual meeting by applying for the Martha C. Watkins Memorial Scholarship (http://www.scmla.org/mom.htm). However, that award is now endowed, so the scope of the scholarship fund has been expanded. We are hopeful that it will eventually provide funding for all SC/MLA Awards and Grants.

Donations can be made throughout the year, at the meeting or with your annual membership renewal. Donations may be designated to the general scholarship fund, or can be specified for one of the awards or grants: Research Grant, Academic Librarian of the Year Award, T. Mark Hodges Outstanding Service Award, Martha C. Watkins Memorial Scholarship, Hospital Librarian of the Year Award or Annual Meeting Scholarship Award (for First Time Attendees).

At the 2008 Southern Chapter Annual meeting \$1,430 was raised for the Scholarship Fund. As has become our tradition, for each \$10 donation (or three for \$25), members could honor a mentor; or receive a thank you gift - a commemorative handmade M.O.M. (Memories of Martha) Christmas ornament or a copy of the SC/MLA cookbook: You Say Cuisine; I Say Vittles. All donors also received a chance to win the scholarship fund door prize. The winner of this year's prize, a "quillow" featuring the 9-patch Southern Chapter logo, was Kay Smith. Congratulations to Kay and thanks to all of the donors!

The following list reflects those who have contributed to the Scholarship Fund between May 30, 2008 and December 19, 2008:

Jason Baker • Skye Bickett • Janet Bishoff • Lindsay Blake • Dave Boilard • Suzanne Brazell • Jane Bridges • C. J. Bryant • Judy Burnham • Carol Burns • Suzy Burrows • Linda Butson • Pat Clark • Susan Clark • Lee Clemans-Taylor • Nancy Clemmons • Nedra Cook • Marilee Creelan • Brenda Curry-Wimberly • Tara Douglas-Williams • Brenda Dowd • Martha Earl • Lisa Ennis • Mary Fielder • Linda Flavin • Lynn Fortney • Ramona Franklin (Hospital Librarian of the Year & Martha C. Watkins Memorial Scholarship) • Sandra Franklin (Martha C. Watkins Memorial Scholarship) • Carla Funk • Zaida Garcia • Anna Getselman • Marcia Glisson (Hospital Librarian of the Year) • Cynthia Henderson • Judith Hodges (T. Mark Hodges Outstanding Service Award) • Miriam Hudgins • Darlene Kelly • Janice Kelly • Carolyn Klatt • Anna Krampl • Jan LaBeause • Edie Lacy • Deb Lawless • Beth Layton • Rosalind Lett • Carolyn Lipscomb • Liz Lorbeer • Linda Garr Markwell • Pat McGee (Martha C. Watkins Memorial Scholarship) • Anna McKay • Kim Meeks • Mandy Meloy • Nicole Mitchell • Mary Moore • Kristen Morda • Marian Morris • Roxanne Nelson • Pam Neumann • Richard Nollan • Sandy Oelschlegel • Teresa Pacheco • Jocelyn Rankin • Ruth Riley • Anne Robichaux • Pat Rodgers • Anna-Liisa Rosner (Martha C. Watkins Memorial Scholarship) • Beverly Rossini • Karen Roth • Ada Seltzer (Martha C. Watkins Memorial Scholarship) • Beverly Shattuck • Barbara Shearer • Kay Smith • Geneva Staggs • Joe Swanson • M.J. Tooey • Kathy Torrente • Lee Vucovich • Beth Wescott • Mary Williams • Lin Wu

Announcements (continued from pg.16)

The following lists donations to the Honor-a-Mentor Program:

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2007-2008 SC/MLA Executive Committee

Silvia Bunn
Suzy Burrows
Lyn Dennison
Sandra Franklin
Carla Funk
Anna Getselman
Lyn Hopper

Jan LaBeause Linda Garr Markwell

Scott Plutchak Tovah Reis Gabe Rios Ada Seltzer

Tom Singarella Richard Nollan

Geneva Bush Staggs

In Memory of ...

T. Mark Hodges

Jane Lambremont Susan Selig

Martha Watkins

By ...

Judy Burnham
Teresa Pacheco
Mary Moore
Marilee Creelan
Kathy Torrente
Lynn Fortney
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Jane Bridges
Nancy Clemmons
Jan LaBeause
Elizabeth Lorbeer
Judy Burnham
Elizabeth Lorbeer

Susan Clark Jan LaBeause Lynn Fortney

Beverly Rossini

By ...

Jan LaBeause

Jan LaBeause Jan LaBeause

Linda Garr Markwell

Jan LaBeause

A First-Timer's Experience at the SC/MLA Annual Meeting

Bonnie DiGiallonardo, Reference Librarian at the Health Professions Division Library at Nova Southeastern University in Fort Lauderdale, Florida, wrote an article for SEA Currents on her experience at the Annual meeting in Birmingham this past November. Read the article here:

http://nnlm.gov/sea/newsletter/2008/12/29/a-first-timer%E2%80%99s-experience-at-the-south-ern-chaptermedical-library-association-annual-meeting/

Announcements (continued from pg.17)

Research Award Winners

The following recipients earned 2008 research awards at the Birmingham meeting.

Posters

Third Place / Amount: \$50.00

"The State of Reference Services in the Southeastern/Atlantic Region of NNLM" by Kristen Morda, MA, Graduate Medical Education Librarian, University of SouthFlorida, Shimberg Health Sciences Library; Rose Bland, MA, AHIP, Assistant Director of Technology and Access Services; Danny O'Neal, MA, AHIP, Assistant Director of Information and Outreach Services; Beverly Shattuck, MS, MBA, Assoc. VP of Libraries, USF Health Director, Shimberg Health Sciences Library & Media Center

Second Place / Amount: \$100.00

"Building Your Own Library's Responsible Literature Searching Web Site" by Sandra Canham, MS, AHIP, Education Services Librarian; Kathy Davies, MLS, Chair, Education and Information Services; Tom Cutshall, MLS, MEdIT, Virtual Services Librarian and RLS website developer, Medical College of Georgia; Darra Ballance, MLS, AHIP, AHEC Learning Resource Centers Coordinator; Lindsay Blake, MLIS, AHIP, Information Services Coordinator; Kevin Bradford, MLS, Clinical Information Librarian; Peter Shipman, MLIS, Outreach Librarian

First Place / Amount: \$200.00

"Designing Clinical Portals: A Collaborative Initiative for Residency Education" by Laura Cousineau, MLS, Associate Professor, Departments of Pediatrics and Library Science & Informatics, Medical University of South Carolina, 843-792-2368, cousinel@musc.edu; David McCabe, Systems Engineer, Sherman Paggi, Web Developer; M. Olivia Titus, MD, Assistant Professor of Pediatrics David J. Annibale, MD, Professor of Pediatrics

Papers

Third Place / Amount: \$100.00

"Branding Your Hospital Library for the 21st Century" by Rosalind K. Lett, MLS, AHIP, Information-2-Knowledge

Second Place / Amount: \$200.00

"The Future is the Past: Books in Libraries" by David King, MS, PhD, Professor & Associate Director; Sandra Canham, MS, AHIP, Assistant Professor and Education Services Librarian, Medical College of Georgia

Announcements (continued from pg.18)

First Place / Amount: \$300.00

"Quantifying the Effectiveness of Interactive Tutorials" by Rozalynd P. Anderson, MLIS, Assistant Director for Education & Outreach, University of South Carolina School of Medicine Library, Steven P. Wilson, MA, MLIS, Coordinator, Center for Disability Resources Library

Thank you to the judges: Cynthia Vaughn, Anna Getselman, Anna Krampl, Cindy Yu, members of the Research Committee, and to Sandra Canham for compilation assistance.

S Florida Health Sciences Library Association Meeting



Come join us for "Creating Connections!"

Florida Health Sciences Library Association's 2009 Annual Meeting Hilton Garden Inn, Gainesville, FL April 22-24, 2009

Details forthcoming at http://www.fhsla.org/annual-meetings/2009/main.htm

The Florida Health Sciences Library Association 2009 Annual Meeting will be hosted this year by the UF Health Science Center Libraries. FHSLA Vice President 2008-2009 Nancy Schaefer sends this description: FHSLA 2009: Creating Connections ~ Networking and technology: our twin goals for this next annual meeting. Come to the Gainesville Hilton Garden Inn April 22-24, 2009, to network with colleagues, brainstorm and share Ideas That Work and Lessons Learned in a slightly restructured banquet and meeting. Exploit the CE opportunities: Government Resources in Consumer Health, Presenting Effectively, Free/Low Cost 2.0 Tools, Technology Planning for Health Sciences Librarians, and Evaluating & Designing Patient Education Materials. Hear what's new at the RML and glean some ideas about how librarians can collaborate with patients and health care providers. And all for a price that will let you stay connected to a good bit of your cash!

Announcements (continued from pg.19)

Electronic Resources Management Librarian Position at Medical College of Georgia

The Robert B. Greenblatt, M.D. Library invites applications for Electronic Resources Management Librarian (ERML), a faculty position that assumes a leadership role in managing resource access and electronic resource data analysis. The incumbent shares responsibility in a team setting for integrated acquisitions, management, access and delivery of electronic resources, monitors current trends in access and electronic resource management and administers use of electronic resource management systems and tools, especially EzProxy and SFX. The ERML shares responsibility for training and oversight of staff involved in e-resource support.

The Medical College of Georgia (MCG) is the only academic institution in Georgia dedicated exclusively to the health sciences. It has over 2,000 students in its Schools of Allied Health Sciences, Dentistry, Graduate Studies, Medicine and Nursing, a hospital with over 80 specialty clinics and centers and an award winning Children's Medical Center.

Augusta, located along the banks of the Savannah River adjacent to South Carolina, has a population of over 200,000. It is the second oldest city in Georgia and is rich in history and architectural diversity. Host of the renowned Masters Golf Tournament, the springtime display of azaleas and dogwoods has earned the city the title of the "Garden City." With mild winters and tropical summers, Augusta attracts history buffs, nature lovers, art and museum visitors and sports fans.

Responsibilities

The ERML functions as a member of the Greenblatt Library's electronic resources and collection management teams, contributing expertise with emphasis on electronic books and databases, data analysis and administration of resource management systems and tools. This librarian spearheads e-resource troubleshooting, collaborating on timely resolution of access management problems. The Librarian identifies and analyzes data useful to acquisitions, collection development and institutional reporting, extracting data from a variety of sources including electronic resource management tools, Voyager, Library and vendor websites. The ERML shares leadership with the Serials Librarian for management and administration of electronic resources and with the Systems Librarian for management of ERM systems and tools. This Librarian coordinates and arranges e-resource trials, obtains licenses and electronic resource agreements, and assists with licensing as requested. Collaborating with other team members, the Librarian participates in ongoing activity to assure optimal access to the Library's collections and to enhance the Library's digital resource interfaces.

Qualifications

The Electronic Resources Management Librarian must have a Masters degree in Library or Information Science from an ALA-accredited program, a minimum of two years of experience in an academic library or consortium, and the ability to function as a faculty member in areas of education, scholarship and research. Appointment as an Associate Professor requires meeting the criteria established by MCG for promotion to that rank.

The successful candidate will be a collaborative, analytical team player and a skillful communicator capable of multitasking and effective project management, with experience in using and administering an electronic resource management system and other resource management tools and software. The experience will include troubleshooting electronic resource access problems, e-resource data analysis and reporting, experience working with publishers and vendors of electronic resources and licensing and shared electronic resource agreements. Understanding of practices and trends in scholarly publishing and communication, technology, Library and Web 2.0 developments is expected.

Announcements (continued from pg.20)

Additional Preferred Qualifications

Skill in the use of electronic resource management tools, preferably EZProxy, SFX, Serials Solutions and Verde. Work experience in an academic health sciences library and project management experience are preferred.

Further information about this position and the Medical College of Georgia Greenblatt Library can be found at http://www.lib.mcg.edu/

Salary and Benefits

This position has faculty rank and status (non-tenure track). Benefits include a competitive health package, and TIAA/CREF and other retirement options. Minimum salary is \$42,000. Review of applications will begin March 1, 2009 and continue until the position is filled.

Send letter of application, curriculum vitae, and three letters of professional reference to:

Marianne Brown, Head Library Business Services Greenblatt Library, AB-217 Medical College of Georgia Augusta, GA 30912-4400 Ph. 706.721.4677 Fax 706.721.2018

Email: marbrown@mail.mcg.edu

AA/EEO/Equal Access/ADA Employer

Feature Article: The Consumer Health Education Center: Seven Years Later

In April 2001, The University Hospitals and Clinics and the Rowland Medical Library at the University of Mississippi Medical Center initiated a joint effort to develop a community-based health information facility. The Center is located at the Jackson Medical Mall Thad Cochran Center. The CHEC was initially funded by the National Network of Libraries of Medicine, Southeastern/Atlantic Region of the National Library of Medicine, under a sub-contract for an Access to Electronic Health Information for the Public project.

Over the years, CHEC has served thousands of patrons in their quest for health information. The center provides access to an extensive collection of consumer health resources in numerous formats. Reference books, pamphlets and brochures, videos and Internet resources are available on a plethora of health topics. Some of the most popular topics are cancer, high blood pressure, diabetes, cholesterol, and pregnancy.

Consumer Health (continued from pg.21)

"We are dedicated to providing a quality, comprehensive collection of resources," said Chameka Simmons Robinson, manager of CHEC and Rowland Medical Library's Outreach Services Librarian. "The Center is a complement to the patient education services provided by health care professionals to the patients at their clinics. However, CHEC is open to all. We have numerous visitors from other parts of Mississippi and from surrounding states. They often mention that they wish they had a similar resource in their area."

"Many of the individuals that visit are astounded at the wide range of information that is available to them at no cost," Robinson also notes. "Well trained staff members and volunteers ensure the delivery of relevant, up-to-date information. The staff members and volunteers are very dedicated and are instrumental in the success of the Center. It truly warms our hearts when we have visitors to return and thank us for providing information that improved their communication with their physician, encouraged their family member to finally see a doctor, or just helped them to better understand their medical condition. That is exactly why we are here."

"We have thousands of visitors each year, but when I first started with CHEC, I noticed that some individuals would pass by CHEC and look but not come inside. I realized that they were likely under the assumption that we were a bookstore or probably did not stop because of confidentiality concerns. So, we placed a sign in the window that reads Free health information. We don't want your name, only your health questions. We are so pleased now that so many more stop and read that sign and decide to come in and receive information that often empowers them to take charge of their health."



Carolyn James Edwards and Greg Weathersby, Rowland Medical Library/CHEC staff members, familiarize themselves with a new resource added to the CHEC reference collection.

Final Word: Keep the Magic Flowing

With Nicole and Jason at the helm, *Southern Expressions* is back in the communications flow serving as a visual montage of SCMLA members' words, thoughts, images, and accomplishments over the past few months. Michael Fitts, I am pleased to say, is continuing to serve as editor of the "Librarian Issues" column. Overflow his email with your ideas and articles for his column! Remember the purpose, as Michael initially stated is, "to share with the readers those work related issues that you face every day in your professional lives and more importantly how you cope with them. These can range from technology, generational issues, leadership and management, collection development challenges, public services, budgetary constraints, shrinking library space, etc." Michael contributed the first "Librarian Issues" article, on the topic of workplace gossip, in the spring 2008 issue of Southern Expressions. He shared his thoughts about this unpleasant behavior, offered coping suggestions, and left us with some humorous quotes from various people, such as "If you do not have anything nice to say about anybody, come sit next to me" (John Heywood). I especially appreciate Michael's gentle advice, "to make a conscious decision for yourself to not take part in it."

Be on the look out for a technology column by Lisa Ennis to appear in one of the future issues of Southern Expressions. Lisa plans to begin with a column to gauge member interest, with the possibility of later creating a technology blog, where member interaction would be encouraged. Often, as I am reading about or using one or more of the available technological tools, I feel as though I'm dealing with the supernatural! To have a friendly online resource to post questions to, make comments, and share tips about technology information sounds good to me.

On behalf of the Communications Committee Members, I encourage you to keep the communications magic flowing by sending informative news items to your state representative or sharing some of your work or personal life by sending articles, poems, photographs, column ideas, book reviews, cartoons, or even one of those absent-mindedly drawn doodles (like the New Yorker magazine prints) to Nicole and Jason for possible publication in a future issue of *Southern Expressions*. Help keep the magic flowing for 2009/2010 and thank you for your support in 2007/2008.

Lee Clemans-Taylor
Chair, Communications Committee