

SOUTHERN EXPRESSIONS

Alabama Georgia Puerto Rico Tennessee
Florida Mississippi South Carolina Virgin Islands

Message from the Chair

Danny O'Neal

Volume 26, Number 2
Spring 2010

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Next Reporting Deadline:
June 15, 2010
Next Publication Date:
July 15, 2010



Hello Everyone and Happy Spring! Ha! Since I'm composing this in early March I can only hope that it is now starting to warm up. As a Floridian, it has been the most consistently cold (sub 60's for many days and freezing many nights, oooh, brrr!!) weather I have ever experienced. In past years, I've spent many November through April days at the beach, but not this year. As for the chapter, there is a lot of great news and events happening so, all I can say is READ THIS ISSUE!

First, we can officially kick off the chapter's annual meeting theme, Reflect, Renew, and Recharge. This year will be the 60th annual meeting and there will be events to 'Reflect' on our past and the many accomplishments of the organization. See the History link on the chapter website. Of course, there will be an engaging program of speakers, CE's, panels, papers and posters to 'Renew' our professional knowledge. Best of all, we can 'Recharge' our energy and enthusiasm at the beautiful, world class Renaissance Vinoy Resort in lovely, sunny St. Pete, Florida. If you haven't already, visit the [Vinoy website](#). There is so much to do and see in St. Pete. You will love it!

The Program Committee is still open to suggestions for speakers, events, CE topics, or any ideas you may want to contribute to this diamond anniversary meeting. In connection with the chapter meeting, the 'Call for Nominees' has been made and the Honors and Awards committee is seeking your nominees for chapter awards. Click the 'About' or 'Resources' link on the chapter website to see the Honors and Awards link.

You must read the article in this issue about the financial success of the 2009 Memphis meeting. Thanks to the excellent program, arrangements, and management of the conference, the chapter realized a substantial profit. The article is a synopsis of the complete Local Arrangements Committee Final Report, submitted by Tom Singarella.

Southern Chapter won the 2010 Majors/MLA Chapter Project of the Year Award. Read the article in this issue for details. This is the fourth time the Chapter has won this prestigious award. This year it was for the "Oral History Project". The award will be presented at the Annual Awards Luncheon and Ceremony at MLA in May.

This is the first issue of Southern Expressions produced by your new editors, Jan Haley and Lin Wu. Putting the newsletter together is no small task and we thank you both for your efforts. Remember, the newsletter is the voice of the organization and the content comes solely from the membership. We count on you to keep us all informed.

ELECTED OFFICIALS

Chair

Danny O'Neal
University of South Florida College of Medicine
Tampa, FL
doneal@hsc.usf.edu

Chair-Elect/Program Chair

Ruth Riley
University of South Carolina
Columbia, SC
ruth.riley@uscmcd.sc.edu

Secretary/Treasurer

Nakia Carter
East Tennessee State University
Johnson City, TN
cartern@etsu.edu

Past Chair/Nominating/Strategic Planning

Pat Higginbottom
University of Alabama at Birmingham
Birmingham, AL
phiggin@uab.edu

MLA Nominating Committee Candidate

Nancy Clemons
UAB Professor Emerita
Birmingham, AL
nancy.clemons@gmail.com

MLA Chapter Council Representative

Jane Bridges
Memorial Health University Medical Center
Savannah, GA
bridgja1@memorialhealth.com

MLA Chapter Council Alternate

Sylvia McAphee
University of Alabama at Birmingham
Birmingham, AL
smcaphee@uab.edu

APPOINTED OFFICIALS

Archivists

Lisa A. Ennis & Nicole Mitchell
University of Alabama at Birmingham
Birmingham, AL
lennis@uab.edu & anmitch@uab.edu

MLA Chapter Benchmarking Liaison

Jan Haley
(see below)

Bookkeeper

Pam Neumann
University of Florida
Jacksonville, FL
pneumann@ufl.edu

MLA Credentialing Liaison

Cynthia Henderson
Morehouse School of Medicine Library
Atlanta, GA
chenderson@msm.edu

Membership Database Manager

Sandra Bandy
Medical College of Georgia
Augusta, GA
sbandy@mcg.edu

Parliamentarian/Historian

Richard Nollan
University of Tennessee Health Science Center
Memphis, TN
rnollan@utmem.edu

Southern Expressions Co-Editors

Jan Haley & Lin Wu
(see below)

SoChap-L Moderator

Nelle Williams
University of Alabama Health Sciences Library
Tuscaloosa, AL
nwilliam@cchs.ua.edu

Website Coordinators

Neal Smith
Florida Hospital College of Health Sciences
Orlando, FL
neal.smith@fhchs.edu

Scott Denlinger
Magnolia Coastlands AHEC
Statesboro, GA
sdenlinger@georgiasouthern.edu

COMMITTEE CHAIRS

Benchmarking

Jan Haley
(see above)

Bylaws

Edie Lacy
Piedmont Hospital
Atlanta, GA
edie.lacy@piedmont.org

Communications

Michael S. Fitts
University of Alabama at Birmingham
Birmingham, AL
fitts@uab.edu

Governmental Relations

Briget Livingston
University of South Carolina
Columbia, SC
blivingston@med.sc.edu

History of Southern Chapter

Lindsey Blake
Medical College of Georgia
Augusta, GA
lblake@mcg.edu

Honors & Awards

Helvi McCall Price
University of Mississippi Medical Center
Jackson, MS
hmccall@rowland.umsmed.edu

Hospital Libraries

Marilyn Teolis
Baptist Hospital
Nashville, TN
marilyn.teolis@baptisthospital.com

Membership

Charles Segui-Caballero
University of Puerto Rico
San Juan, PR
charles.segui@upr.edu

Professional Development

Martha Earl
University of Tennessee
Knoxville, TN
mearl@utmck.edu

Roland Welmaker
Morehouse School of Medicine
Atlanta, GA
rwelmaker@msm.edu

Program

Ruth Riley
(see above)

Public Relations

Susan Smith
Georgia State University
Atlanta, GA
sssmith142@gsu.edu

Research

Randall Watts
Medical University of South Carolina
Charleston, SC
wattsg@musc.edu

Southern Expressions

Published quarterly by the Southern Chapter of the Medical Library Association (SC/MLA). Send contributions to:

Jan Haley

St. Thomas Hospital
Nashville, TN
Voice: 615-222-6658
Fax: 615-222-6765
jhaley@stthomas.org

Lin Wu

University of Tennessee Health Science Center
Memphis, TN
Voice: 901-448-1667
Fax: 901-448-7235
lwu5@uthsc.edu

Content policy:

Statements and opinions expressed in *Southern Expressions* do not necessarily represent the official position of its co-editors or SC/MLA. Contributions may be edited for brevity, clarity, or conformity to style. Final decision on content shall be left to the discretion of the co-editors with the advice of the Communications Committee of SC/MLA.

Message from the Chair (continued from pg. 1)

The new chapter website is in the planning phase. Neal Smith and Scott Denlinger have been working very hard at establishing a new 'home' and selecting software. They have already begun developing the new look and designing navigation features. If there is something you really would like to see incorporated into the new website, contact Neal or Scott. Their contact information is on page 2 of the newsletter.

And last but not least, don't miss this year's MLA in Washington, D.C., Reflect and Connect, May 21-26.

Around the South: News from Our Regional Libraries

ALABAMA



Lister Hill Library, University of Alabama at Birmingham

The Medical Library Association has announced UAB's T. Scott Plutchak as the Janet Doe Lecturer for 2011. The Janet Doe Lectureship is awarded to an individual chosen annually by the Medical Library Association for his/her unique perspective on the history or philosophy of medical librarianship. Established in 1966, the Doe Lectureship is presented at the association's annual meeting and is subsequently published in the *Journal of the Medical Library Association*. This highly acclaimed award is given to the profession's most innovative and prescient thinkers and writers.

Lister Hill Library's Sylvia McAphee and Michael S. Fitts recently presented at a diversity conference. The Diversity Research Initiative at Auburn University facilitates and generates diversity research that is current and relevant locally, nationally, and globally. The title of their presentation was *The Ties that Bond: Creating a Promotion and Tenure Committee within the UAB African American Faculty Association*.

During a recent and historic visit to Alabama, Winnie Mandela, former wife of South Africa's first black President Nelson Mandela and herself, the former President of the National Congress Women's League, presented a lecture at



the Alys Stephens Center on UAB campus. This was Ms. Mandela's first visit to the state of Alabama and to the city of Birmingham, whose civil rights efforts inspired South Africa during the apartheid movement. Michael S. Fitts, who serves as President of UAB's African American Faculty Association (AAFA), was honored to not only share the platform with Ms. Mandela but also to present her with a gift on behalf of the organization AAFA and also the African American Studies Program.

Michael S. Fitts, Paul Mussleman, and Sylvia McAphee at UAB Lister Hill Library are creating a poster entitled *The Librarian in the Mirror: How to Obtain and Maintain Visibility Throughout Your Career*. The poster will focus on exploring methods health science librarians use to become and remain active in the profession and it will be presented at MLA Annual Meeting 2010 in Washington D.C.

Biomedical Library, University of South Alabama



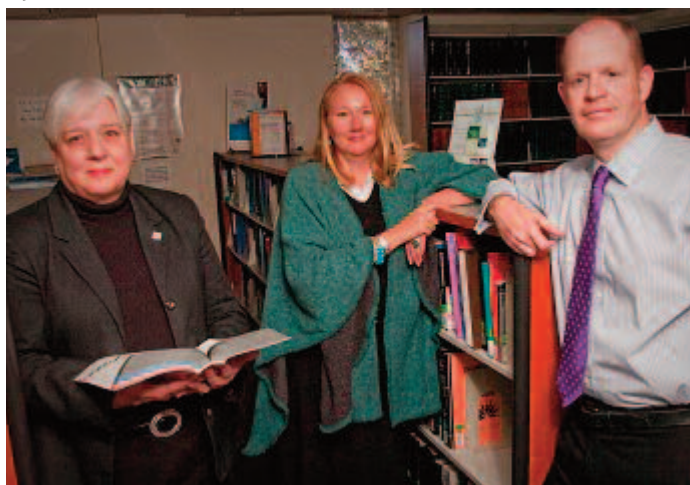
Andrea Wright Received the EBSCO MLA '10 Meeting Grant

Andrea Wright, Technology & Information Resources Librarian at the University of South Alabama Biomedical Library, has received the EBSCO Annual Meeting Grant from the Medical Library Association. This grant will provide up to \$1000 for Andrea to attend the 2010 MLA meeting in Washington, DC.

Congratulations to Biomedical Library faculty at the University of South Alabama

Geneva Staggs (left), senior librarian at University of South Alabama Health Information Resource Center, received Level II Designation in the Consumer Health Information Specialization Program from the Medical Library Association. Staggs received this designation by completing 24 hours of approved Consumer Health Information Specialization coursework.

Clista Clanton (center), assistant librarian at the Biomedical Library, received funding through an Outreach Award from the National Network of Libraries of Medicine/Southeastern Atlantic Region. The funding will go toward equipment to set up wireless access for a health clinic at the Dumas Wesley Community Center. Clanton will work with health care professions at the clinic, as well as work with patients on health literacy issues.



Justin Robertson (right), associate librarian at the Biomedical Library, received funding through a Community Day Award from the National Network of Libraries of Medicine/Southeastern Atlantic Region. The funding will be used to host disaster preparedness events at Mobile and Baldwin County library facilities.

The events will include lectures, demonstrations and exhibits. Packets with emergency preparedness information, including a family emergency plan form, will be handed out during the event.

The Library team at the Gumbo Chili Showdown 2010

Some of the University of South Alabama Biomedical Library faculty and staff participated in the Gumbo Chili Showdown 2010, an event that benefits the Reagan Robinson Young Scholarship Fund for the University of South Alabama College of Medicine, which took place at USA's track on March 6, 2010.

The event was created in 2008 by USA medical students and continues to be organized by students at USA College of Medicine. It is a family-friendly event open to the public.

The Biomedical Library's team consisting of Judy Burnham, Jie Li, Geneva Staggs, Robert Britton, Robbie Runderson, Donna Ladnier, and Karen Bradshaw cooked and served great chili and raised over \$155 to contribute to the event which this year raised over \$20,000 for the Scholarship Fund.



FLORIDA



Baptist Health South Florida Medical Library

Devica Samsundar has been promoted to Manager, Electronic Library Services at Baptist Health South Florida. Also, she has been appointed to the MLA Professional Recruitment and Retention Committee, 2010-2013.

Calder Memorial Library, University of Miami

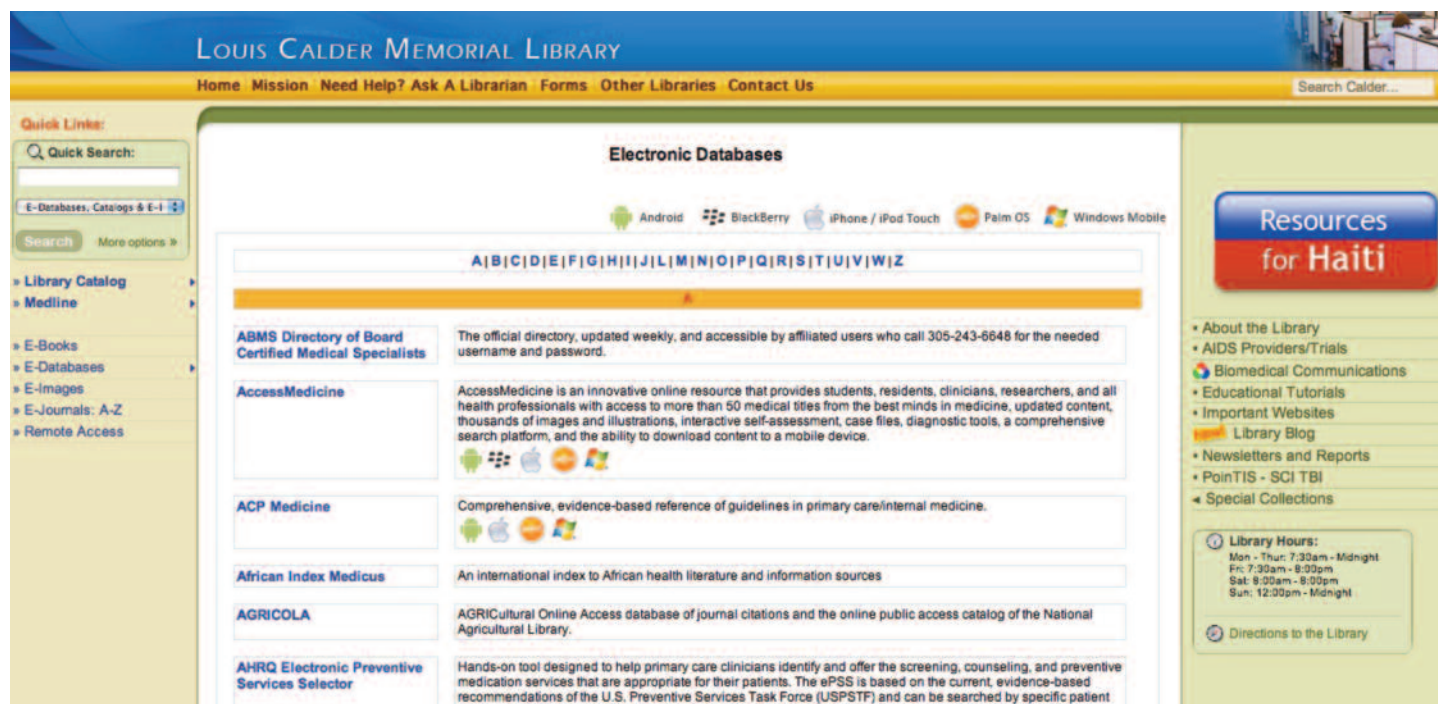
The Calder Memorial Library at the University of Miami (UM) is supporting the service provided by UM physicians in Haiti through a [resources page](#). The page features freely available resources, hand-selected and relevant e-books, and featured databases. We are also offering 24-hour reference support via phone and email to those working in Haiti.

The Library continues its outreach in the South Florida community. We have participated in nine student-run [DOCS health fairs](#) since September 2009. We have partnered with the area public librarians in improving the health literacy to these populations. We have been promoting MedlinePlus in English and Spanish and providing individual searches to health fair patients.



Around the South (continued)

As a response to the growing number of people who are accessing our resources on handheld devices, we have updated our [A to Z Database list](#). The list now features icons denoting which of the databases are available on handhelds and on which mobile platforms.



SCMLA Members Awarded Daniel T. Richards MLA Prize

Barbara Shearer (Florida State University Maguire Medical Library), Suzanne Nagy (Florida State University Maguire Medical Library) and Carolyn Klatt (Mercer Medical Library-Savannah) will receive the 2010 Daniel T. Richards Prize from the Medical Library Association during the Annual Meeting in Washington, D.C. Created in memory of Daniel T. Richards, the prize awards \$250.00 for important articles in collection development and is sponsored by MLA's Collection Development Section. The article, "Development of a new academic digital library: a study of usage data of a core medical electronic journal collection" (JMLA 2009;97(2):93-101), validated core collection criteria forged by the authors in their previous article. Those criteria have proven invaluable in developing journal collections in libraries of new medical schools.

Health Science Center Libraries Gainesville and Jacksonville, University of Florida (From December 2009 through March 2010)

December 2009

On December 9-10, 2009, Cecilia Botero, George Hack and Michele Tennant attended a joint meeting of the VIVO and eagle-i teams in Bethesda, Maryland. Similar to the VIVO grant, eagle-i, a national consortium for revealing hidden scientific resources, is the collaboration among several institutions including Dartmouth College, Harvard Medical School, Jackson State University, Morehouse School of Medicine, Montana State University, Oregon Health and Science University, the University of Alaska, the University of Hawaii, and the University of Puerto Rico. The goal is to build a national research resource discovery network that will allow biomedical scientists to quickly find previously invisible but potentially valuable research resources (e.g., technologies, animal models, equipment, cell and tissue banks, training opportunities).

January 2010

Hannah Norton joined the HSC Library as Visiting Assistant University Librarian in reference and liaison services. Hannah holds a B.A. degree in Biology from Carleton College and an M.S. in Information Studies from the University of Texas at Austin. She is serving as liaison to the College of Veterinary Medicine and Department of Medicine.

On January 26, 2010, the newly renovated Borland Health Sciences Library was re-dedicated at a ribbon-cutting ceremony, followed by an afternoon social.

Dr. James L. Borland, Jr., presented a biography of his father, Dr. James L. Borland, Sr., for whom the library was named. Dr. James L. Borland, Sr. was an expert gastroenterologist, and had Florida's first fluoroscope in his office. He served as president of the State Board of Medical Examiners, and fostered the development of a medical library to serve Jacksonville medical practitioners. Dr. Borland was a founding member and fifth president of the "Gut Club," which evolved into the American Society for Gastrointestinal Endoscopy. He also founded the Florida Gastroenterology Society.

Dr. Robert Nuss, Dean of the University of Florida College of Medicine, Jacksonville regional campus, spoke about the continuing value of the Borland Library to the medical community and the University of Florida. He also noted that the library is a modern, updated facility, which provides full access to medical information resources.

February 2010

On February 17, 2010, the 2010 ARL Research Library Leadership Fellows visited the Health Science Center Libraries in Gainesville. The 23 fellows attended presentations by Cecilia Botero, George Hack, Kathy Moeller, and Michele Tennant, and toured the HSC Library and the Health Science Center's Simulation Laboratory. The week-long program was hosted by Dean Judith Russell, George A. Smathers Libraries, and allowed fellows to meet and interact with higher-level library and university administration, librarians and other library staff.

Ellie Bushhousen has won a place as a Fellow in the National Library of Medicine's BioMedical Informatics Program. The program will be held in early June at the Marine Biological Laboratory at Woods Hole, Massachusetts. This program is highly competitive, drawing applications from medical, scientific and information professionals around the country. Through a combination of lectures and hands-on computer exercises, participants will be introduced to the conceptual and technical components of medical informatics. The conceptual components will include principles of database design, human-computer interfaces, medical vocabularies and coding systems, medical decision analysis methods, evaluation methods in medical informatics, and strategies for designing and managing clinical information systems.

Nancy Schaefer has been appointed to a 3-year term as the Medical Library Association's representative to the Partners in Information Access for the [Public Health Workforce](#). Partners is a collaboration of US government agencies associated with health (CDC, AHRQ, HRSA) and public health organizations (APHA, ASTHO, NACCHO). Nancy's association with Partners began in 2002 when she volunteered to create pre-formulated search strategies for the [Information Access Project](#). This project provided real-time, rolling start date literature searches in PubMed on selected public health objectives from Healthy People 2010 and made them available in the Topic-Specific Queries section of PubMed. She has been asked to formulate new searches for several Healthy People 2020 objectives and was invited by the director of UF's Public Health program to speak on these searches at the school's Public Health Week in May.

Michele Tennant participated in the Biomedical Library and Informatics Review Committee (BLIRC) meeting at the National Library of Medicine March 4 - 5, 2010.

During the week of March 8 - 12, 2010, the HSC Library hosted the University of Florida Health Science Center Symposium for Teaching & Learning with Technology. This week-long series of events focused on effective uses of technology to improve learning outcomes and featured presenters from various disciplines within the Health Sciences and beyond. The sessions provided an opportunity to recognize innovative faculty, supplied a forum for professors to share their work with other disciplines within the Health Science Center and fostered interdisciplinary collaborations on future projects. More information about the symposium is available on the [web](#).

Introducing the New Medical Library at Florida International University

The College of Medicine at Florida International University in Miami received its inaugural class of 43 students in August 2009, reports Dave Boilard, Director of the Library. Unique among medical schools, FIU has a “NeighborhoodHELP” program that matches medical students with a low-income family for all four years. Subsequent classes will grow in size to 120 by 2012.

To effectively support College programs, a medical library was created to boast virtual collections and services. For collections, only one copy of required textbooks is acquired in print. The full and part-time staff is small and highly cross-trained. The library facility is temporarily housed in the University Library while awaiting the development of a new building in the emerging medical center.

Top (L-R): Ana Arteaga, Bohyun Kim, Gricel Dominguez, Janelle Fernandez, Litza LeFebre, Fabiola Florez, Luda Dolinsky, Maria Melssen. Bottom: Jose Garcia, Frank Fajardo, Mario Sosa, Albert Lazo, Dave Boilard. Background: donated (non-cataloged) journals make the library look ‘real.’



GEORGIA



Robert B. Greenblatt MD Library, Medical College of Georgia

Sandra Bandy, Education Services Librarian, was designated a Distinguished Member of the Medical Library Association’s Academy of Health Information Professionals (AHIP). Distinguished Member level of membership is reserved to those who have achieved the highest level of competencies and professional activities.

Julie Gaines has accepted a position as the Head, Medical College of Georgia and University of Georgia Medical Partnership Campus Library in Athens GA. Julie will provide education and information services for MCG faculty and students, manage the operations of the library, and contribute to development of library services for the forthcoming MCG/UGA partnership health sciences and biomedical campus. Welcome Julie!

It’s been a big month for Lindsay Blake, Information Services Coordinator. She was promoted to Assistant Professor, and she won the MLA’s Murray Gottlieb Prize for her essay “The Tuskegee Syphilis Study: Medical Research versus Human Rights.” Lindsay was also heavily involved in the Southern Chapter’s Oral History project, which won MLA’s Chapter Project of the Year Award. Oh yeah, and she had a baby too! Taylor Morgan Blake was born on Sunday, March 8, 2010. Congratulations Lindsay!

Medical Libraries Mercer Medical School of Medicine, GA

Carolyn Klatt, MLIS, Reference and Electronic Resources Librarian at Mercer Medical School Library - Savannah campus, was recently awarded the Medical Library Association’s Daniel T. Richards Award for the article, “Development of a New Academic Digital Library: A Study of Usage Data of a Core Medical Electronic Journal Collection,” co-authored with Barbara S. Shearer and Suzanne P. Nagy. The article appeared in the April, 2009 edition of *Journal of the Medical Library Association*.

Roxanne Nelson, RN, MSLIS, AHIP, Assistant Director for Public Services at Mercer Medical School Library and Peyton T. Anderson Learning Resources Center, has co-authored a Clinical Inquiry for the Family Physicians Inquiries Network (FPIN): “How should we screen patients with a family history of colon cancer?”. It appears in the March, 2010 issue of *The Journal of Family Practice*.

Rita Smith Receives DeBakey Award

Rita Smith has received the 2010 Michael E. DeBakey Library Services Outreach Award. Rita serves as the Outreach & Education Coordinator for the Medical Library & Peyton T. Anderson Learning Resources Center at Mercer University School of Medicine in Macon, GA, and as Mercer's liaison to the Statewide AHEC Program Office. Her nomination highlighted 10 years of experience with a number of projects and programs focused on serving rural Georgia: GaIN (Georgia Interactive Network for Medical Information), RHIC (Rural Health Information Clearinghouse), GRHA (Georgia Rural Health Association) and Georgia Health - Go Local. On the national level, she serves as the Webmaster and Listserv Moderator for MLA's (Medical Library Association) Outreach SIG (Special Interest Group).

In the letter announcing her selection, Dr. Donald King, Chairman of the Board of Directors of the Friends of the National Library of Medicine (FNLN), said: "Your dedication to improving access to health information to the healthcare professionals and the underserved populations in Georgia has benefited the entire community. FNLN is pleased to recognize your tireless "hands on" work on behalf of the people of Georgia. Your dedication to these communities deserves the greatest recognition - you are an invaluable resource to the area hospitals and individuals alike."

Rita will be one of several members of the health care community being recognized at the FNLN Awards Dinner on May 11, 2010 in Washington, DC. Other awardees include Dr. Eugene Braunwald for his significant contributions to the medical and scientific literature (i.e., Braunwald's Heart Disease, Harrison's Principles of Internal Medicine), and Dr. Robert Gallo who co-discovered the Human Immunodeficiency Virus.

MISSISSIPPI



Rowland Medical Library, University of Mississippi

Helvi Price, Reference Librarian, was recently promoted to Associate Professor and Head of Educational Services at Rowland Medical Library at the University of Mississippi Medical Center. In January, Helvi Price was granted the credential of Distinguished Member from the Academy of Health Information Professionals.

Gongchao Yang was recently promoted to Head of Informational Services at Rowland Medical Library. Yang has also co-authored a textbook entitled *Atlas of Histology with Functional and Clinical Correlations*, an atlas that provides students a practical source of fundamental information concerning basic histology. This book will be published by Lippincott Williams & Wilkins in August, 2010.

PUERTO RICO

Puerto Rico

The International Federation of Library Associations and Institutions (IFLA) [2011 Annual Conference](#) will be held in Puerto Rico Convention Center, San Juan, Puerto Rico. The conference theme is "Libraries beyond libraries: Integration, Innovation and Information for all". If you are interested, visit the [website](#) for more information.

SOUTH CAROLINA



Waring Historical Library, Medical University of South Carolina

Waring Historical Library Artifact Collection

As part of a grant from the Gaylord and Dorothy Donnelly Foundation, the Waring Historical Library at the Medical University of South Carolina is pleased to announce a new collection Waring Historical Library Artifact Collection in its digital library. The new collection includes photographs and 360-degree images of medical artifacts. These artifacts represent a variety of branches of the health sciences dating back to the 18th century. A total of 500 objects will be photographed, and 100 of those will be presented with a 360-degree view. The first group of objects added to the digital library includes bloodletting equipment, eyeglasses, pharmacy containers, and a human skull. New photographs will be added as they are taken over the course of the grant period. Visit the [collection](#) for more information.

NN/LM grant

The Waring Historical Library recently was awarded an NN/LM Southeastern/Atlantic Region grant for \$5,000 to transcribe and digitize 132 inaugural dissertations and theses. The 1,858 inaugural medical theses in the collection of the Waring Historical Library are, in the words of eminent medical historian John Harley Warner, “one of the finest extant collections of antebellum American medical theses.” In 1986, Roberta Burkett, Warren Sawyer and Curtis Worthington published A bibliography of inaugural theses of graduating students of the Medical College of the State of South Carolina. In his forward to this volume, John Warner goes on to write that, “The collection of the Medical College of the State of South Carolina deposited at the Waring Historical Library represents a remarkably large and complete collection spanning a critical period of transition in the history of both of American medicine and of the South.”

Despite the publication of the bibliography, the inaugural theses in the Waring Historical Library remain an under-utilized resource. While we receive many scholars a year who visit the library specifically to use the theses, a lack of any keyword searchability combined with their fair-to-poor physical condition limit their broader usability. It is hoped that by creating digital surrogates with keyword search functions this valuable resource will reach a larger audience.

Beginning on March 1st and lasting one year, this project will result in the digitization of 132 of these theses written from 1825 to 1829. Each hand-written thesis ranges from 15 to 40 pages. A total of approximately 2,400 pages of medical theses will then be loaded into the library's Digital Library, MEDICA.

School of Medicine Library, University of South Carolina

Roz McConaughy, Assistant Director for Education & Outreach, and Steve Wilson, Center for Disability Resources, published the article, InfoAble Portal: Developing a Disability Information Portal for a Support Network for Families, in the Journal of Consumer Health on the Internet, 2010;14(1):1-11.

Christine Whitaker, Collection Development Librarian, and Felicia Yeh, Assistant Director for Collections Management, have been awarded a digitization grant of \$4,200 from the National Network of Libraries of Medicine Southeastern/Atlantic Region. The funds will be used to purchase a flatbed book-edge scanner and a computer to digitize a small collection of pharmaceutical pamphlets, catalogs and various other medical papers from the late nineteenth century that are housed in the Charles S. Bryan History of Medicine Room.

The School of Medicine Library has developed a [Community Outreach Website](#) to highlight its numerous community outreach programs.

Medical Library at Self Memorial Hospital

After more than 24 years as the medical librarian for Upper Savannah AHEC and Self Memorial hospital in Greenwood, SC, Thomas Hill has joined the ranks of the retired. He recommends it to all, as soon as they can. He has had time to welcome and enjoy his new grand niece early in February. He will be in South Carolina for several months still and future plans include house and barn repairs, gardening, travel, enjoying time with family and friends, catching up on Bach, Mozart and Shakespeare, and trying to avoid computers as much as possible for a few years.

TENNESSEE



Middle Tennessee

Jennifer Layton is the new medical librarian at the Gateway Medical Center Health Science Library in Clarksville. She received her bachelor's degree in English from Austin Peay State University, and her MSLS from University of Kentucky. She also works part time as a reference assistant at the Clarksville-Montgomery County Public Library. Jennifer is new to medical librarianship, and has lived in the Clarksville area since 2001.

East Tennessee

KAHSLC (Knoxville Area Health Sciences Libraries Consortium) held a joint meeting with the East Tennessee Library Association in November, and had a speaker: Tim Byrne, Senior Outreach Librarian at the DOE's Office of Scientific and Technical Information in Oak Ridge, an expert on the technical reports and other materials produced by DOE. He gave a presentation showing how to search for DOE's technical reports. He also spoke on other DOE resources including science.gov.

West Tennessee

iTunes U at UTHSC Library

Since the University of Tennessee Health Science Center announced its participation in iTunes U, the Health Sciences Library has been working diligently to allow users to find information on iTunes U more efficiently. Users looking for instructional information about certain databases, like PubMed, Web of Science, and Micromedex, can browse the Biomedical Databases category to find short podcasts on their selected resource. The library has created a category, Library Services, to provide patrons with information about library services and general information about how the library can serve specific groups. The Mobile Technologies category provides information on the latest databases and resources that are compatible with smart phones, PDAs, and other mobile devices. The library provides these mobile resources for free to currently registered UTHSC faculty, staff, and students.

In late October 2009, our campus announced that it would be participating in iTunes U and unveiled its new [iTunes U homepage](#). iTunes U is a division of Apple's highly popular iTunes store, where podcasts and videos from participating institutions can be shared. iTunes U is used by universities primarily to share lectures, informational podcasts, and other promotional materials.

The Health Sciences Library began uploading podcasts to the campus iTunes U site in March but will continue to offer podcasts through its [podcasting Webpage](#) in addition to iTunes U. The library's podcasting page can be reached by visiting the [Website](#), selecting Instruction from the left hand navigation bar, and selecting Podcasts.

The podcasts featured on iTunes U were written and developed by Brenda F. Green. Zachary E. Fox provides technical assistance—recording, embedding media, producing, and uploading. For information about the library's podcasts, contact Brenda Green (bfgreen@uthsc.edu).

J. Matthew Grayson Named Head of Electronic and Collection Services

J. Matthew (Matt) Grayson, Assistant Professor, is the new head of Electronic and Collection Services for the Health Sciences Library. The previous head of the unit, Jennifer Watson, resigned September 30 to spend more time with her children and to pursue a graduate degree.

Matt is now responsible for managing the library's collection resources including print and electronic books, journals, and databases; information technology systems and services; the Library Media Laboratory; and the design, development, and evaluation of the library's Website. He oversees all of the contracts for journals, databases, e-books, and other online resources; and he serves as the liaison with vendors, the campus Information Technology Services Department, and library staff.



Matt was previously the Information Systems librarian and was responsible for all aspects of the library Website and the information technology infrastructure of the Health Sciences Library.

Statewide

ThESLA Annual Spring Meeting will be held in Saint Thomas Hospital, Nashville, Tennessee, from April 22 - 23, 2010. The conference theme is **Librarians En Force: Pushing Information to the Front Lines**.

Registration

Name: _____

Institution: _____

Mailing Address: _____

Phone: _____

Email: _____

Patient Safety Session (\$5) _____

PubMed Update (\$10) _____

ThESLA Luncheon (\$10) _____

Cut the Cord (\$10) _____

Your total _____

Please submit this form along with a check made payable to:

Jan Haley

Julius Jacobs Health Sciences Library
St. Thomas Hospital
PO BOX 380
Nashville, TN 37202

Meeting Logistics

For directions and parking information please visit:

www.saintthomas.org/mapsandparking.php

Suggested Lodging

Holiday Inn – Select
2613 West End Avenue
Nashville, TN
(615) 327-4707

Hampton Inn Vanderbilt
1919 West End Avenue
Nashville, TN
(615) 329-1144

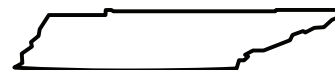
Hampton Inn & Suites
2300 Elliston Place
Nashville, TN
(615) 320-6060

For more information about the program please contact Jan Haley at jhaley@stthomas.org or (615) 222-3051.

Please note the registration cut-off date is Friday, April 2nd, 2010

Confirmation of your registration will be sent to you upon receipt of your check.

Tennessee Health Science Library Association



Serving the Tennessee health science community since 1977

ThESLA

Spring 2010

**Librarians En Force:
Pushing Information to
the Front Lines**

April 22 – 23, 2010

Saint Thomas Hospital
Nashville, Tennessee

Class Offerings:

Patient Safety Resource Seminar: Librarians on the Front Lines

Instructor: Sheila Snow-Croft, Outreach
Education Coordinator,
NNLM/Southeastern Atlantic Region

This interactive seminar focuses on ways librarians can become more involved in patient safety processes and activities – both within their institutions and organizations and in providing patient safety resources for health professionals, for administration and staff, and for patients and families. Topics include understanding the definitions and issues of patient safety; locating where patient safety practices and contacts exist within an institution; identifying appropriate resources; and library advocacy in the area of patient safety. These four hours of lecture, discussion, and brainstorming help librarians in all fields become effective agents for improving patient safety.

Keeping Up with PubMed

Instructor: Sheila Snow-Croft

Is it even possible? The ever-changing face of PubMed keeps us all on our toes and sometimes even knocks us over. Ms Snow-Croft will update us on the latest changes to PubMed and guide us through some of the available new features as well as some that have been recently revamped.

Cut the Cord: Connecting to Our Mobile Users

MLA DVD Package + 3.5 MLA CE Credits

The goal of this session is to familiarize information professionals with current and emerging technologies, innovative initiatives using mobile devices, useful mobile software applications, and funding options for projects using mobile devices.

Participants should come away from this session being able to:

- ♦ Describe mobile technology and its value for librarians and health care professionals
- ♦ Demonstrate mobile technology devices and interactive applications
- ♦ Explore programs that illustrate the potential of mobile technology for health care professionals
- ♦ Discuss funding opportunities to create and sustain mobile technology programs

Our business meeting will be held on Friday, the 23rd either before or after lunch. Lunch will be catered by STH Catering Services in the Health Sciences Library. Vegetarian choices will be available.

If you have items for the agenda send them to current TheSLA President Sandy Oelschlegel at SOelschl@MC.UTMCK.EDU

Class Agenda

**All sessions will be held in the
Medical Learning Center (MLC)**

Thursday, April 22, 2010

12:00 – 12:30 Registration MLC Lobby

12:30 – 12:45 Introductions and Overview

12:45 – 4:45 **Patient Safety Resource Seminar: Librarians on the Front Lines**
*Approved for 4 hours MLA CE Credit

*Thursday evening dinner on your own

Friday, April 23, 2010

8:00 – 8:30 Registration MLC Lobby

8:30 – 11:30 **PubMed Update**
*Approved for 3 hours MLA CE Credit

11:30 – 1:00 Lunch and Business Meeting

1:00 – 5:00 **Cut the Cord: Connecting to our Mobile Users**
*Approved for 3.5 MLA CE Credit

Light refreshments will be available throughout the sessions.

Breaks will be scheduled on an as needed basis.

Announcements

Southern Chapter of MLA Membership Committee and Membership Database Manager Report

Submitted by Charles Seguí-Caballero, Chair and Sandra Bandy, Database Coordinator

In 2009 Southern Chapter recorded 335 members. Membership deadline for 2010 is April 30, 2010. Renewal notices were sent out in early December. State representatives will be contacting those who have not yet renewed their membership. An [online form](#) is also available.

The membership committee has several new state representatives to introduce this year. They are as follows:

Membership Committee Chair

Charles Seguí-Caballero	PR	Term 2009-2011
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Committee Members:

Paul Mussleman	AL	Term 2009-2012
Kristen Morda	FL	Term 2009-2012
Anna Kramp	GA	Term 2009-2012
Candace Vance	MS	Term 2009-2012
Randall Watts	SC	Term 2008-2011
Michael Lindsay	TN	Term 2009-2012

Ex-Officio Member

Database Manager	Sandra Bandy
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The 2010 Southern Chapter membership status as of March 8:

183 Paid Renewals
15 Paid New Members
10 Student Members
32 Honorary Members
240 Total

Please welcome our **15 new members** and **4 student members** who have joined in the last four months.

Florida: Bohyun Kim, Denise Shereff, Brenda Linares, Edenia Hernandez, Susan Epstein, Mary Rickelman, Karen Doster, Lynne Joshi, Courtney Mlinar, and Tara Brigham

Georgia: Geetha Sridaran

Mississippi: Claudia Conklin

Tennessee: Jennifer Layton and Amelia Whitehead

United States Virgin Islands: Tanisha Mills

Student members include Lana Brand (FL), Valerie Zaric (MS), Holly Heitman (GA), and Kim Mears (GA)

Southern Chapter Wins MLA/ Major's Chapter Project of the Year Award

Southern Chapter was the recipient for the MLA/Major's Chapter Project of the Year Award 2010, for our Oral History Project. This project has passed through a lot of hands and hearts and is a cherished record of the Chapter's history. Serving as a wonderful supporting document to our [Chapter Histories](#), it connects the faces and voices of our friends and colleagues to the many accomplishments of the Chapter. This is the 4th time Southern Chapter has won this prestigious award, having previously won in 1996, 1998, and 2001.

Special thanks to Laura Kane, Lindsay Blake, Judy Burnham, Richard Nollan and the many committee members and interviewers who continue to collect the oral histories of Southern Chapter members.

Brief history of the Oral History Project of the Southern Chapter

The following content is excerpted and paraphrased from an email provided by Laura Kane.

The idea of an Oral History project began in the late 1990's but it was not until 2003-2004 when the project was resurrected by members of the History Committee. Richard Nollan, Committee Chair, and Laura Kane developed the first [Oral History Web page](#) describing the purpose of the oral history project, including full transcripts of the original five oral histories, and links to the oral histories of Southern Chapter members done by MLA. Many chapter members were retiring from the profession, and it was felt that their experiences as medical librarians and their memories of Southern Chapter events should be captured and recorded for posterity.

In 2006-2007, the Oral History project picked up speed under the direction of the Chair, Laura Kane. Interview candidate names were gathered and a list of official interview questions was created. As histories were collected, interviews were recorded in audio and video format. Transcriptions and one-page summaries were added to the Web page. The committee began to work with the MLA Oral History Committee with the goal of having the project serve as a model for other chapters' oral history projects.

In 2008 a new graphical Web page was designed containing full text transcripts, one-page summaries in .PDF format, photos of each interviewee, and call-out boxes of specific quotes pulled from the various oral histories. MLA histories of Southern Chapter members are also included. Adding interview Podcasts to the Web page is also being considered. Extensive time and effort has gone into developing and perfecting this project and the History Committee members are devoted to the project. The current chair anticipates that the Oral History project will continue to develop in the future. The SC/MLA Oral History Web page can be found on the [Website](#), and the SC/MLA Historical documents and presentations can be found on the [Website](#). The Southern Chapter's Oral History project serves to promote medical librarianship by celebrating the careers and experiences of retired librarians who served the profession for much of their lives. What better way to inspire new librarians than to have easy access to the words and wisdom of retired medical librarians!

Congratulations to the Grants and Awards Recipients

Janet Doe Lectureship for 2011

T. Scott Plutchak, AHIP, Lister Hill Library of the Health Sciences, University of Alabama-Birmingham

Murray Gottlieb Prize

Lindsay E. Blake, AHIP, Greenblatt Library, Medical College of Georgia-Augusta, for “The Tuskegee Syphilis Study: Medical Research versus Human Rights”

T. Mark Hodges International Service Award

Lenny Rhine, FMLA, retired, Health Science Center Library, University of Florida-Gainesville

Majors/MLA Chapter Project of the Year Award

Southern Chapter of MLA for their innovative Oral History Project at the chapter level

Continuing Education Awards

Lin Wu, AHIP, Health Sciences Center Library, University of Tennessee-Memphis

EBSCO/MLA Annual Meeting Grants

Andrea Wright, Baugh Biomedical Library, University of South Alabama-Mobile

Rittenhouse Award

Melody Ramsey, School of Library and Information Studies, Florida State University-Tallahassee, for “NIH Public Access Policy: Implications for Collections Management”

Daniel T. Richards Prize

Barbara Shearer, Maguire Medical Library, Florida State University; Suzanne Nagy, Maguire Medical Library, Florida State University; and Carolyn Klatt, Mercer School of Medicine Memorial University Medical Center Health Sciences Library, Mercer University School of Medicine - Savannah

Michael E. DeBakey Library Services Outreach Award

Rita Smith, Medical Library & Peyton T. Anderson Learning Resources Center, Mercer University School of Medicine - Macon

Job Posting

Electronic Services Librarian/Assistant Professor Health Sciences Library & Bicommunications Center University of Tennessee Health Science Center

Primary Responsibilities: This position is responsible for coordinating the library's information technology systems and services (library computer hardware and software) and managing the integrated library system (ILS) and associated library web services, library online catalog, and other related library online resources. Academic expression is made through contributions to teaching, publication, research, and service.

Qualifications: Master's degree in library or information science from an ALA-accredited library school or an equivalent combination of a relevant advanced degree and experience. Experience administering Windows and Mac OS X, along with software and hardware troubleshooting skills. Knowledge and experience with multiple aspects of integrated library systems management. Experience using at least one programming or scripting language (Python, Ruby, Perl, Java, etc.) and a working knowledge of current trends in web development.

This position reports to the head of Electronic and Collection Services. Supervises one full-time staff position (computer specialist).

This is a 12-month, full-time, nontenure-track faculty appointment at the level of assistant professor.

Annual salary of \$55,000, and full benefits package including 24 vacation days; comprehensive health care; and retirement plans, including TIAA-CREF, optional 401k, and educational benefits.

Complete details regarding this position are available at the [UTHSC website](#).

To apply: Electronic applications are encouraged. Send letter of application, curriculum vitae, and the name, address, and phone number of three professional references to

Matt Grayson, MLS
Chair, Search Committee for Electronic Services Librarian
Assistant Professor & Head, Electronic and Collection Services
Health Sciences Library and Bicommunications Center University of Tennessee Health Sciences Center
877 Madison Avenue
Memphis, TN 38163
Phone: (901) 448-7351 Fax: (901) 448-7235
mattgrayson@uthsc.edu

Review of applications may begin in April 2010. Applications received by April will receive first consideration, but the position will remain open until filled. Start date is negotiable.

UTHSC is an EEO/AA/Title VI/Title IX/Section 504/ADA/ADEA Employer.
Revised: March 1, 2010

60th Annual Meeting of the Southern Chapter Medical Library Association November 12-16, 2010 St. Petersburg, FL

Planning has begun in earnest for this year's milestone anniversary of the Southern Chapter of the Medical Library Association. During the weekend of **November 12-16, 2010**,



the **60th Annual Meeting of the SC/MLA** will convene in beautiful downtown **St. Petersburg, Florida**. The conference will be held at the [Renaissance Vinoy Resort and Golf Club](#) - a showplace on Tampa Bay. Ideally situated on the waterfront marina and minutes from the Gulf coast beaches, the Vinoy Resort is a fine example of 1920's Mediterranean Revival architecture that has earned it a National Register of Historic Places designation. Boasting unparalleled elegance, superb service and grand surroundings, this hotel in St. Petersburg will make SC/MLA '10 conference attendee feel special.

The city of St. Petersburg will welcome us as it undergoes its own renaissance with downtown revitalization that includes waterfront retail shops, restaurants, movie theatres, entertainment venues, museums (including the Salvador Dali Museum), and dozens of art galleries. With a purported average of some 360 days of sunshine each year, it is nicknamed "The Sunshine City," and is uniquely located on a peninsula between Tampa Bay and the Gulf of Mexico. Within walking distance of the Vinoy, you will find popular tourist landmarks like the [St. Petersburg Pier](#) where sightseeing boat rides are offered along with other attractions.

In celebration of the Southern Chapter's anniversary and in matching the exquisite ambience of the conference location, we have chosen "**Reflect, Renew, and Recharge**" as the theme for this year. As we look back over sixty years of Chapter history, we will **Reflect** on the traditions that are uniquely Southern Chapter's and we will remember those who stepped up as leaders for our Association. While in St. Pete, we will **Renew** acquaintance with friends and colleagues in networking sessions while at the same time acquiring new knowledge and skills to enable us to serve our health care communities even better than ever. Whether we take advantage of the sunny Florida weather, the balmy tropical nights, or the wonderful relaxing spa services of this world-class resort, the break from the everyday hectic library world to this Mecca of beautiful sunsets, sandy shores, and tranquil waters should **Recharge** our energy and senses!

This year's meeting will boast nationally renowned keynote speakers along with truly thought-provoking continuing education. The Program and Professional Development Committees are currently assembling a spectacular meeting agenda. The Local Arrangements Committee is busy creating an event that will be long remembered by all who attend. As our good fortune would have it during the conference, one of St. Petersburg's most highly attended outdoor food and concert events will be happening next door at the Vinoy Park - the [21st Annual Ribfest!](#) Their theme this year is "[Rockin' Ribs - Helpin' Kids](#)" (coincidence? I think not!). We will keep you informed when the national headliner musical entertainment is announced for this event and how to pick up advance tickets for only \$10.

A special hotel room rate of \$169 (single or double) plus applicable taxes (currently 12%) has been negotiated for this meeting. This rate will be honored three days pre- and post-conference should you choose to extend your stay for some additional 'R & R'. Reservations can be made when the conference website registration becomes available later this spring.

So keep an eye on the Southern Chapter website for all of the latest developments on our 60th Annual Meeting. Mark the dates now to spend a few days in mid-November with your library colleagues as you **Reflect, Renew, and Recharge** on beautiful Tampa Bay in St. Petersburg, Florida!

For questions, please contact Pat Clark (Pat.Clark@allkids.org), 2010 SC/MLA Conference Chair.

Call for Papers & Posters St. Petersburg, Florida - 2010

All submissions must be received by June 15, 2010

The 2010 Program Committee cordially invites you to submit proposals for contributed papers and posters for the 2010 SC/MLA meeting in St. Petersburg, Florida, November 12 - 16. The meeting's theme is **Reflect, Renew, and Recharge**. We are seeking creative, innovative, and dynamic people to share their experiences, research, and ideas! Whether you are a seasoned presenter or a novice, we encourage you to consider this opportunity.

Proposals are solicited on (but not limited to) the following topics:

PEOPLE - How do you renew your connection with users? Are you starting a new program? Are you using social software? Have you discovered an effective teaching method? How do you market, promote, evaluate, and gauge the quality of your services and programs?

CAREER - How do you renew your enthusiasm for your career? How do you recharge your supervisory skills? Have you got vita/resume/interview advice? Do you have a mentoring experience to share?

TECHNOLOGY - Do you reflect on old technology and use it in a new way? Do you use new technology in an old way? Have you discovered any new tips or tricks? How do you recharge your technology skills?

LIBRARIES - Do you reflect on your library's progress and evaluate effectiveness? How has your library been recharged in terms of budgets, personnel, or operations? Have budget cuts affected any of your library functions? Share both your challenges and success stories.

Abstracts will be evaluated on originality, innovation, organization and clarity of presentation, and relevance to improving service or practice.

Paper & Poster Submission Instructions

Proposals must be submitted via the [electronic-form](#) in structured abstract format approximately 300 words in length. In order to follow a blind review process, all submissions will be stripped of any information identifying the authors or institutions before giving to a panel of reviewers. The primary author will be notified of the reviewers' decision by July 15. Additional information (i.e. time, location, setup instructions, etc.) will be sent with acceptance notification.

Those presenting in St. Petersburg must be registered for the meeting.

Contributed papers are oral presentations; a complete text of the paper is not required.

Call for Papers & Posters (continued)

Poster presenters should plan to be stationed at their posters during a one-hour poster session.

Structured Abstract Resources

A structured abstract is a way of organizing your proposal. For more information on writing a structured abstract, please see [MLA's Research Section's "The Structured Abstract: An Essential Tool for Researchers."](#)

For information on how to classify research, see "Inventory of Research Methods for Librarianship and Informatics," published in the January 2004 issue of *Journal of the Medical Library Association* and available at PubMed Central. Please also consult the [MLA Style Manual](#).

Contact information

If you have any questions please do not hesitate to contact

Beverly Shattuck (poster abstracts) bshattuc@healthlib.usf.edu 813-974-2399

Ruth Riley (contributed papers) - ruth.riley@uscmed.sc.edu 803-733-3353

Call for Volunteers to Help Peer Reviewers and Moderators

We are searching for both peer reviewers of submitted papers and posters and moderators for the contributed paper sessions. We would be happy if you choose to volunteer to serve in both capacities or in either capacity. Please e-mail Ruth Riley at ruth.riley@uscmed.sc.edu or call 803-733-3353 if you are interested in helping us.

Memphis 2009 Wrap Up

Some of the content in this article is taken from the SC/MLA 2009 Local Arrangements Committee Final Report, submitted by Tom Singarella.

The 59th Annual Meeting of the SC/MLA, held in Memphis, was a huge success in many ways. Thanks to Richard Nollan, program co-chair, for developing the excellent program. Thanks also to Tom Singarella, conference chair, for managing such a successful conference. The local arrangements committee worked extremely hard and gave considerable time to developing and mounting a great meeting. But, the truly remarkable news is that the chapter has significant wind-fall profits of \$29,902.18. The outcome could have easily been financially disastrous without sound management and the many people who provided support to the annual meeting. To all of you, we are truly grateful.

The faltering economy produced a number of uncertain factors facing the planners of the annual SC/MLA Memphis meeting. To protect the chapter from possible financial losses many items within the hotel contract were skillfully renegotiated, such as total number of sleeping room nights, food and beverage minimums, attrition rates, and even AV support fees. Conference chair, Tom Singarella stated in his report, "... we mitigated anticipated fiscal challenges and did better than we thought possible with the hotel, meeting attendance, exhibitors; we also exceeded original estimates by 10 exhibitors that provided significant income, received a grant to fund the keynote speaker and AV for one day, and had good donor support."

Expenses were minimized everywhere possible, to include using the Peabody's complimentary wireless, and the materials, supplies, and equipment provided by the University of Tennessee Health Sciences Library. Quoting Tom, "We were surprised that our total income exceeded total expenses [by this amount]... as it was not our intent to make money on

this meeting but rather to break even while protecting SC/MLA from losing money. In short, our budgetary intention was to minimize SC/MLA financial exposure.”

A new item that was responsible for significant savings was their achieving tax-exempt status for the chapter from the state of Tennessee. This is something that I urge everyone in every state within the chapter to pursue. I will be sending information to the board on this topic.

“In summary, we exercised extreme fiscal prudence, held down expenses, renegotiated the Peabody Hotel contract (or we could have incurred a hefty attrition fee), and realized more income than projected. We watched every penny we spent, and we were shocked to learn of the excess revenue generated by the conference.” These excess revenues will be passed along to the SC/MLA general account. The board is considering the best use of this windfall.

Submitted by Danny O’Neal

Jammin’ with the information flow thanks to the SC/MLA First Time Attendee Scholarship

Alisha Miles

It all started with a Facebook post about “duck poop.”



Picture it... 2009 SC/MLA Conference in Memphis, Tennessee, a new member, who has met very few medical librarians, arrives early and is waiting in the lounge next to the fountain for her roommates. Then there is a post on Facebook about the Peabody ducks pooping on the fountain from a familiar online acquaintance, Dale Prince. Funny, but where was the elusive Dale who I had never met face-to-face?

Thanks to the generous SC/MLA First Time Attendee Scholarship I was able to finally meet several medical librarians in-person, including Dale. The conference was jam-packed with meeting new medical librarians and finally ‘seeing’ those who I had only talked with

virtually. Networking online has helped me to expand my career, and the generous First Time Attendee Scholarship helped me to further expand my medical library network and career.

I increased my knowledge of the medical library field by attending my first paper and poster presentations at the conference. As I scrambled to visit as many presentations as possible while posting updates on-line and attempting to blog, I found excellent information to take back with me.

One of the major challenge as a solo hospital librarian is time. I keep reminding myself there are only so many hours in the day. This was a familiar theme in some of the paper presentations I attended at the conference. For instance, Shelia Snow-Croft and Terri Ottosen presented “Distance Education Dissonance? A Study of Barriers and Benefits.” During the presentation they pointed out the issues with distance education including people dropping the class due to time constraints. They discussed ways to help resolve this issue by constantly communicating with participants through emails and social media.

As I attended other presentations I was reminded of the issue of time. “One Stone Three Birds: A Library Grand Rounds Program” discussed a project where librarians rounded with the clinical team. Rounding with the medical staff provides

Memphis 2009 Wrap Up (continued)

the opportunity to not only help with information requests, but to also understand how to properly structure library services to meet the patron's needs. After listening to this presentation I decided to participate at least once in rounds at my work. I recently rounded with the internal medicine team and discovered, as a solo, I could not keep up with the library daily activities, requests, and gathering information requested from the morning rounds to present that same afternoon. While I do not believe I could implement a daily or even weekly rounding program, I do believe the experience was very beneficial. I now have a better understanding of the day-to-day experiences of the clinical staff.

At the conference I did learn one way to save time by creating a library orientation online. Brenda Green & Zachary Fox presented "Library Orientations: A Mixed Methods Approach." Zach, a first-time attendee and student, presented the paper on how to incorporate different tools into an online library orientation: 360 tour, virtual tour, mobile technology, etc. The ideas were excellent and I am actually implementing some of the ideas thanks to a technology improvement award from SE/A NN/LM.

The conference was an excellent opportunity to network and learn more about the medical library field. It was wonderful meeting several other medical librarians. I am very grateful to have attended the conference thanks to the SC/MLA First Time Attendee Scholarship, and I hope it is not the last SC/MLA conference I will attend.

Until next year drop me a note online—[Twitter](#), Email: [Alisha764@gmail](mailto:Alisha764@gmail.com), and [Facebook](#). As you struggle with the difficult issue of time constraint just remember some of the excellent ideas and members from SC/MLA 2009 that can help you hang in there. . .

The Final Word

We are honored to have been selected as editors for an organization's publication that has such a dedicated and hardworking membership. We hope you enjoy reading our first issue as much as we enjoyed putting it together for you. You are all doing great things out in your own facilities. We want this to be your chosen avenue to share your accolades, activities, and accomplishments. Please continue to send us your contributions. We look forward to hearing from you!

Lin and Jan