

SOUTHERN EXPRESSIONS

Alabama Georgia Puerto Rico Tennessee
Florida Mississippi South Carolina Virgin Islands

Message from the Chair

Danny O'Neal

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Fall 2010

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Next Reporting Deadline:
November 15, 2010
Next Publication Date:
December 15, 2010



Looking Back Looking Forward

For me, this has been a year of looking forward. Since taking on the responsibilities of Chapter chair there has been a constant surge pushing us toward the annual meeting. Living in the host community and preparing to celebrate the milestone of our organization's 60th year, diamond celebration, has made this year of looking forward a time to also look back and REFLECT on the history of the chapter.*

The Southern Chapter, under the name Southern Regional Group (SRG) first met November 17, 1951, in New Orleans. This date bookends the time frame perfectly with this year's meeting end date of November 16. That small group of 34 individuals from 6 states, of which only Tennessee, Mississippi, and Alabama remain in the Chapter, established the foundation and purpose of our chapter as we know it today. Current Chapter membership is 337.

From a treasurer-reported budget in 1957 of \$22.63, the Chapter now funds 6 different grants, awards, or scholarships, in addition to sponsoring Roundtables attendees, and offering free student and honorary memberships. It is astounding to realize the growth and development of this Chapter considering it wasn't until the February 1955 meeting that "Dues were discussed at the meeting, and the levying of them was extended beyond those who registered for the meeting. This was perhaps the first recognition that the group was an on-going organization, not just an assembly of those who turned up for meetings." Now, 55 years later, with modest membership dues, we host annual meetings that consistently provide the highest quality speakers, presentations, and educational opportunities allowing us all to RENEW our professional ideas, passion for knowledge, and connections with colleagues.

Now, with the annual meeting less than 6 weeks away, we are preparing to once again realize the vision, ambition, and contribution of those who have come before and all of you who will continue the history of the Southern Chapter for the next 60 years and more. So, come to beautiful St. Petersburg, Florida and the spectacular Vinoy Renaissance Hotel to RECHARGE your spirit and enthusiasm by celebrating the past and building toward the future. Don't miss it! For this 5 day conference the program committee has put together 5 CE's, 3 dynamic speakers, Roundtables, posters, papers, vendor exhibits, prize drawings, breakfasts, luncheons, Rock n Roll Reunion Banquet, Bearded Pigs and, if that isn't enough, Rockin' Rib-Fest is going on next door in Vinoy Park. See you in November!

*Historical information in this article was taken from *The Southern Chapter of the Medical Library Association, A Fifty Year History, 1951-2001*. Author: T. Mark Hodges.

ELECTED OFFICIALS

Chair

Danny O'Neal
University of South Florida College of Medicine
Tampa, FL
doneal@hsc.usf.edu

Chair-Elect/Program Chair

Ruth Riley
University of South Carolina
Columbia, SC
ruth.riley@uscmcd.sc.edu

Secretary/Treasurer

Nakia Carter
East Tennessee State University
Johnson City, TN
cartern@etsu.edu

Past Chair/Nominating/Strategic Planning

Pat Higginbottom
University of Alabama at Birmingham
Birmingham, AL
phiggin@uab.edu

MLA Nominating Committee Candidate

Nancy Clemons
UAB Professor Emerita
Birmingham, AL
nancy.clemons@gmail.com

MLA Chapter Council Representative

Jane Bridges
Memorial Health University Medical Center
Savannah, GA
bridgja1@memorialhealth.com

MLA Chapter Council Alternate

Sylvia McAphee
University of Alabama at Birmingham
Birmingham, AL
smcaphee@uab.edu

APPOINTED OFFICIALS

Archivists

Lisa A. Ennis & Nicole Mitchell
University of Alabama at Birmingham
Birmingham, AL
lennis@uab.edu & anmitch@uab.edu

MLA Chapter Benchmarking Liaison

Jan Haley
(see below)

Bookkeeper

Pam Neumann
University of Florida
Jacksonville, FL
pneumann@ufl.edu

MLA Credentialing Liaison

Cynthia Henderson
Morehouse School of Medicine Library
Atlanta, GA
chenderson@msm.edu

Membership Database Manager

Sandra Bandy
Medical College of Georgia
Augusta, GA
sbandy@mcg.edu

Parliamentarian/Historian

Richard Nollan
University of Tennessee Health Science Center
Memphis, TN
rnollan@utmem.edu

Southern Expressions Co-Editors

Jan Haley & Lin Wu
(see below)

SoChap-L Moderator

Nelle Williams
University of Alabama Health Sciences Library
Tuscaloosa, AL
nwilliam@cchs.ua.edu

Website Coordinators

Neal Smith
Florida Hospital College of Health Sciences
Orlando, FL
neal.smith@fhchs.edu

Scott Denlinger
Magnolia Coastlands AHEC
Statesboro, GA
sdenlinger@georgiasouthern.edu

COMMITTEE CHAIRS

Benchmarking

Jan Haley
(see above)

Bylaws

Edie Lacy
Piedmont Hospital
Atlanta, GA
edie.lacy@piedmont.org

Communications

Michael S. Fitts
University of Alabama at Birmingham
Birmingham, AL
fitts@uab.edu

Governmental Relations

Briget Livingston
University of South Carolina
Columbia, SC
blivingston@med.sc.edu

History of Southern Chapter

Lindsey Blake
Medical College of Georgia
Augusta, GA
lblake@mcg.edu

Honors & Awards

Helvi McCall Price
University of Mississippi Medical Center
Jackson, MS
hmccall@rowland.umsmed.edu

Hospital Libraries

Marilyn Teolis
Baptist Hospital
Nashville, TN
marilyn.teolis@baptisthospital.com

Membership

Charles Segui-Caballero
University of Puerto Rico
San Juan, PR
charles.segui@upr.edu

Professional Development

Martha Earl
University of Tennessee
Knoxville, TN
mearl@utmck.edu

Roland Welmaker
Morehouse School of Medicine
Atlanta, GA
rwelmaker@msm.edu

Program

Ruth Riley
(see above)

Public Relations

Susan Smith
Georgia State University
Atlanta, GA
sssmith142@gsu.edu

Research

Randall Watts
Medical University of South Carolina
Charleston, SC
wattsg@musc.edu

Southern Expressions

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Jan Haley

St. Thomas Hospital
Nashville, TN
Voice: 615-222-6658
Fax: 615-222-6765
jhaley@stthomas.org

Lin Wu

University of Tennessee Health Science Center
Memphis, TN
Voice: 901-448-1667
Fax: 901-448-7235
lwu5@uthsc.edu

Content policy:

Statements and opinions expressed in *Southern Expressions* do not necessarily represent the official position of its co-editors or SC/MLA. Contributions may be edited for brevity, clarity, or conformity to style. Final decision on content shall be left to the discretion of the co-editors with the advice of the Communications Committee of SC/MLA.

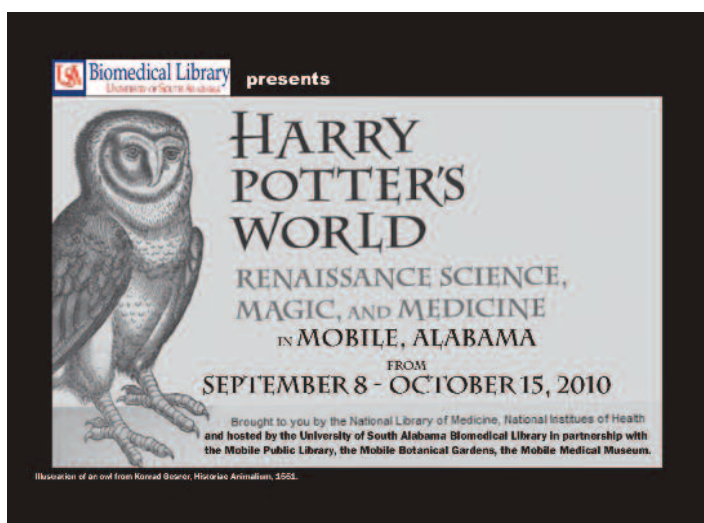
Around the South: News from Our Regional Libraries

ALABAMA



Biomedical Library, University of South Alabama, AL

The University of South Alabama (USA) Biomedical Library is pleased to announce that Harry Potter's World: Renaissance, Science, Magic, and Medicine will be hosted and housed at the Baugh Biomedical Library on USA's Mobile campus and at other locations in the Mobile area from September 7 until October 16, 2010. The exhibit will be free and open to the public as a part of the Library's National Medical Librarians Month programming activities.



The Harry Potter's World exhibit, using materials from the National Library of Medicine, explores Harry Potter's world, its roots in Renaissance science, and the ethical questions that affected not only the wizards of Harry Potter, but also the historical thinkers who played an important role in the development of Western science, including alchemy, astrology, and natural philosophy.

To further enhance the physical exhibit, the USA Biomedical Library will host the program "Magic, Alchemy, and Medicine in Harry Potter's World" presented by Elizabeth Lane Furdell, Ph.D. Professor of History, University of North Florida on September 15, 2010, at 4:00 PM in the USA College of Medicine Conference Room. Dr. Furdell's presentation brings to light the contentious transition made by the kings, physicians, charlatans and alchemists during the English Renaissance as they tried to discover the secrets of

life while maintaining their own roles in society. The content of her lecture is suitable for Harry Potter fans of all ages and is free and open to the community at large.

The exhibit will move to the Mobile Botanical Gardens for the Gulf Coast Herb Society's Herb Days September 17-19, 2010; then, on to the West Regional Branch of the Mobile Public Library for the dates September 20 -30, 2010; and finally, on to the Mobile Medical Museum on October 4 - 15, 2010, where the exhibit will be enhanced by the Museum's special collection of rare books and a special exhibit, "Nature's Pharmacy" - a collection of some of the very roots and bottled remedies found in the Harry Potter books.

To open National Medical Librarian's Month on the weekend of October 1-3, 2010, the exhibit will once again be available for viewing at the Baugh Biomedical Library where special staging and contests will take place to bring the exhibit to life and to raise awareness about the important role of the health information professional and the specialized services that medical librarians provide.

Information Resource librarians Beverly Rossini and Andrea Wright, librarians at the University of South Alabama Biomedical Library are organizing the events for this exhibit which have been made possible by a NNLM/SEA Exhibit Award.

FLORIDA



Health Science Center Libraries, Gainesville and Jacksonville, University of Florida

BHIS and new service "House Calls"

Effective July 1, 2010, the Reference, Education and Liaison Services Department was renamed Biomedical and Health Information Services (BHIS). The new name better reflects the variety of constituents that are served by Health Science Center (HSC) librarians and the activities that they perform.

HSC Librarians have begun a new "House Calls" service. Liaisons will now visit faculty in their office, clinic or lab for private one-on-one consultations on a variety of topics, including search techniques, bibliographic reference management, relevant mobile device applications, useful productivity tools, statistics and data sources, databases and journals and consumer health resources.

Staff news

Beth Auten is a new addition to the BHIS department. Beth's most recent position was with the Charlotte Area Health Education Center (AHEC) Library in Charlotte, NC. While there, she provided information support to the UNC-Chapel Hill affiliated residency programs, medical students on rotation, Carolinas College of Health Sciences, Mercy School of Nursing, and healthcare professionals in the eight-county AHEC region. Beth is happy to return to Gainesville, having received her MA in Anthropology from UF in 2004. Her interests include dancing, gardening, and, at the moment, wedding planning.

Jennifer Lyon is the new Clinical Research Librarian at the HSC Library. She comes to UF from Vanderbilt University Medical Center, where she served as a Bioinformatics Specialist and a Clinical Rounding Librarian, with experience in the Emergency Department, the Medical Intensive Care Unit, Internal Medicine, and the Clinical Research Center. Her responsibilities will include specializing in evidence-based medicine, supporting UF's Clinical and Translational Science Institute, and developing point-of-care services for Shands Hospital and its clinics.

Michele Tennant and Sara Kreinest attended the first annual VIVO National Conference August 12-13, at the New York Hall of Science. The conference joined together scientists, developers, publishers, funding agencies, research officers, faculty and students supporting the development of a national network of scientists, which will facilitate the collaboration between scientists and researchers across the country.

Rolando Garcia-Milian joins the HSC Library's BHIS Department as the new Basic Sciences Librarian. Rolando will provide specialized assistance in anatomy and cell biology, biochemistry and molecular biology, and physiology and functional genomics. Prior to joining UF, Rolando worked in the Catalog Department of the Sterling Memorial Library at Yale University.

Calder Library, University of Miami



*Jenny Garcia-Barcena
and Emily Vardell*

The Calder Library is pleased to announce that the [University of Miami Hospital \(UMH\) Library](#) is now staffed by librarians Jenny Garcia-Barcena and Emily Vardell from 8:30 am -12 pm with e-access at all other times. Since June 1st, the library has seen an increase in visitors, as well as an increase in the number of article and expert search requests.

We've had several other exciting developments among the faculty and staff at the Calder Library. Faculty members Geddy Paulaitis, David Goolabsingh, and Emily Vardell presented posters at the Medical Library Association conference in May:

Around the South

Paulaitis, G., Goolabsingh, D. Incorporating Technology to Improve Library Continuity of Service in Emergencies and Natural Disasters. MLA Annual Conference in Washington DC (May 2010)

Vardell, E., Rethlefsen, M. Connecting with Public Health Librarians: We're a Twitter with Social Networking. MLA Annual Conference in Washington DC (May 2010)

Head of Reference and Education Services, Tanya Feddern-Bekcan completed the one year-long Sunshine State Library Leadership Institute. Both Geddy Paulaitis and Emily Vardell received grants from the National Network of Libraries of Medicine. Geddy's grant "Safety Fair: Keep your Family Safe - Emergency Preparedness at Home and Away" partners the Calder Library with public librarians to promote safety information. Emily's grant "Supporting Evidence-Based Medicine Training and Implementation in Haiti" is designed to provide technical and reference support to outreach efforts in Haiti. David Goolabsingh is now Director of Information Technologies, which includes the Library's systems, Interlibrary Loans, and technical services departments. Emily Vardell has been named the Director for Reference, Education, and Community Engagement. Vedana Vaidhyanathan is now the Biomedical Research Librarian. Luis Calcines has taken on the position of Director of Interlibrary Loans.

Shimberg Health Sciences Library, University of South Florida

Shimberg Health Sciences Library hosted a 1-day Emergency Preparedness Workshop in June with PJ Grier, Network Services Coordinator, NN/LM SE/A. Coordinated by Allison M. Howard, MLIS, AHIP, thirteen participants from medical, law and public libraries attended the workshop. Various emergency scenarios and how to handle them, service continuity plans, and emergency mutual aid procedures were all discussed. We viewed a short video entitled Shots Fired on Campus: When Lightning Strikes by the Center for Personal Protection and Safety. Two of the librarians shared how they had used this video and did live drills on their campus with the assistance of the local police department. Both campus personnel and law enforcement learned things. As a result, changes were instituted. It was an informative session as we shared ways to handle emergencies and be better prepared.

The "First Friday Journal Club- series I" was awarded contact hour approval toward AHIP credit by the Medical Library Association (MLA) as one of [MLA discussion group programs](#). The Journal Club has been meeting at the Shimberg Health Sciences Library since September 2008 and is coordinated by Barbara Wood and Kristen Morda. The Journal Club [blog](#) has more information on the "First Friday Journal Club- series II".



(L-R) First Friday Journal Club attendees: Lana Brand, USF LIS student and GA, Claire Keneally, Shriners Hospital, and Dottie Kell, William Haley VA Hospital.



Developed by the National Library of Medicine (MLN) in collaboration with the American Library Association (ALA), the Library will be hosting an exhibit, [Frankenstein: Penetrating the Secrets of Nature](#), September 6 - November 6, 2010. The exhibit examines how playwrights and filmmakers transformed the Frankenstein story into one of the Western world's most enduring myths. It considers how Mary Shelley's unfortunate creature frequently provides a framework for discussions of contemporary biomedical advances such as cloning, which challenge our traditional understanding of what it means to be human.

Around the South

Staff news



Lee Ann Howlett (L) and Linda Florence (R), in the Serials Department at the Library

Lee Ann Howlett, MA, AHIP Head of Serials Department retired from the Shimberg Health Sciences Library on Thursday, August 5, 2010. Lee Ann was employed for 35 years at the Shimberg HSL, 27 years as a Librarian.

Barbara Wood, Public Services Librarian, commented on video gaming and librarians in the July 10, 2010 issue of *Journal of Academic Librarianship*.

Kristen Morda, Graduate Medical Education Librarian, and Barbara Wood, Public Services Librarian, attended the Association of College and Research Libraries (ACRL) workshop “ACRL Scholarly Communication 101 Workshop” held on July 9th at Florida State University.

The workshop focused on economic issues related to scholarly communication, information about copyright and author’s rights, openness, open access, and discussions about librarian/faculty engagement in the publication process. ACRL’s “[Scholarly Communication Toolkit](#)” provides valuable information about the way “Open Access” is changing the way we share information.



Kristen Morda (L) Barbara Wood (R)

MISSISSIPPI



Rowland Medical Library, University of Mississippi Medical Center, MS

In July 2010, Connie Machado rejoined the Rowland Medical Library in her former position as Head, Cataloging Division, and Associate Professor after resigning her position as Media Specialist/Librarian & Choir Director at St. Joseph Catholic School, Madison, MS (2007-2010).

Melissa Wright, Assistant Professor and Instructional Services, co-authored with Teresa S. Welsh, University of Southern Mississippi, a book entitled [Information Literacy in the Digital Age: An Evidence-Based Approach](#). The book was published by Chandos Publishing in July 2010 and was available for [purchase](#) as of August 31, 2010.

After 17 years as Head of Serials, John Lucas will be retiring on October 22, 2010 from the Rowland Medical Library. John has been instrumental in developing the serial collection and in transitioning the collection from print to electronic. He will be missed.

Mississippi librarians participated in various CE courses at the Rowland Medical Library, University of Mississippi Medical Center in June 2010. Sheila Snow-Croft, Outreach Education Coordinator from NN/LM SE/A, instructed these CE courses: Grants and Proposal Writing, PubMed Clinics of North America: A Problem-based Approach to PubMed Searching, and Introduction to Evidence-Based Practice in a Magnetic World.

SOUTH CAROLINA



University of South Carolina School of Medicine Library



Roz McConaughy, Assistant Director for Education & Outreach, was awarded tenure by the University of South Carolina Board of Trustees in June 2010.



Felicia Yeh, Assistant Director for Collections Management, was approved for membership in the MLA Academy of Health Information Professionals at the Distinguished Member level in August 2010.

As part of the outreach project Linking South Carolina Free Clinics to Quality Health Information: Phase Two, Karen McMullen, Head of Access Services, and Roz McConaughy made their first site visits to the Good Neighbor Medical Clinic (Beaufort, SC), Orangeburg-Calhoun Free Medical Clinic (Orangeburg, South Carolina) and the Good Samaritan Medical Clinic (Chester, SC) to meet with the Executive Directors of each clinic and discuss equipment needs, installation of equipment and MedlinePlus training. This project is funded by the [National Network of Libraries of Medicine Southeastern/Atlantic Region](#).

Felicia Yeh, Karen McMullen, and Laura Kane, Assistant Director for Information Services, published the article "Disaster Planning in an [Academic Health Sciences Library: a Grant-Funded Approach](#)," in the Journal of the Medical Library Association, July 2010, 98(3): 259-261.

Medical University of South Carolina

MUSC Welcomes new Hands on Health-SC Program Manager

The Medical University of South Carolina Library is pleased to welcome Monique Hill, MSW, to the MUSC Library as Program Manager of Hands on Health-SC, its community outreach initiative. For the past three years Monique has served as Program Specialist for Healthy Families Florida, a nationally accredited, statewide child abuse prevention program. She is skilled in quality assurance and program evaluation, has worked with legislative affairs for the Florida Department of Corrections, and has also taught pre-school. Before moving to Florida, Monique volunteered with South Carolina Fair Share, conducting a survey as part of a statewide report on Access to Healthcare.



A native of South Carolina, Monique grew up in Union, has a Bachelor's degree in Social Work from Benedict College, and a Master's in Social Work with a concentration in social policy and administration from Florida State University.

Monique's education and work experience reflect her dedication to community engagement towards improving quality of life and we look forward to her leadership as Hands on Health moves forward.

Monique's contact information: phone: 843-792-3303; e-mail: hillmo@musc.edu

TENNESSEE



THesLA

The Fall meeting of Tennessee Health Sciences Library Association (THesLA) will be held on November 5th at Preston Medical Library in Knoxville. The planned CE course is "Ethical Concerns for Health Science Librarians."

The instructor is Priscilla Stephenson, MSLS, MEd, AHIP, Chief, Library Service, Philadelphia VA Medical Center

Course Description: As librarians we are already familiar with our patrons' rights to privacy, confidentiality, and intellectual freedom. As health science librarians we face additional issues in providing information to make health care decisions. Using lecture, case studies, role playing, and videos, this workshop introduces health science librarians to ethical concepts and issues. Participants from consumer health, clinical and research-focused health science libraries will become familiar with various codes, particularly MLA's Code of Ethics for Health Sciences Librarianship, and will examine ways to apply them. Ethical dilemmas occur when values are in conflict. Participants completing the course will recognize the distinction between an ethical dilemma and an ordinary ethical situation and will be able to apply a decision-making model to a dilemma. A series of discussions and exercises will require participants to work both individually and in groups to examine ethical issues and develop reasoned responses based on readings and lecture. 4 MLA-approved CE contact hours will be awarded.

Also, check out the THesLA [website](#) and wiki for more information about THesLA. The site was developed in 2009 and is serving as a communication tool and "public face" for THesLA in social networking environments like [Facebook](#).

Preston Medical Library

Martha Earl and Cynthia Vaughn attended the first annual Tennessee Primary Care Association conference as exhibitors. The theme was, "Connecting You with the Tools for Quality Care." The exhibit and travel was funded through an exhibit award from the NN/LM. In addition to telling practitioners about medical libraries across the state, they promoted PubMed, MedlinePlus, and ClinicalTrials.gov.

University of Tennessee Health Science Center Library, Memphis

Paul Gahn joined the Health Sciences Library as electronic services librarian at UTHSC Library on July 26, 2010. Paul oversees library technology including staff and public computer hardware and software. He has primary responsibility for the integrated library system (ILS) including the Web catalog and link resolver. He is also responsible for maintaining and developing the library Website.

Paul's upcoming projects include migrating the ILS to a new server, batch loading patron data into the ILS, and creating a mobile friendly version of the library Website.

Prior to starting at UTHSC, Paul was ILS librarian at the University of Memphis for 2 years and ILS coordinator at the Memphis Public Library for 8 years.

He also worked as music librarian and cataloger at the University of Alabama and Wichita State University.



Paul Gahn

Announcements

2010 Hospital Librarian of the Year — Brenda Curry-Wimberly

The Hospital Library Committee of the Southern Chapter of the Medical Library Association is pleased to announce that Brenda Curry-Wimberly, the Director of the Northside Hospital Health Resource Center in Atlanta is the award recipient for the 2010 Hospital Librarian of the Year.

It is fitting that Brenda will receive this award as she embodies excellence, promotes leadership, and pursues the highest level of achievement in the field of library science.

Brenda is an advocate for the hospital libraries through her service as the former Chair of the Atlanta Health Science Libraries Consortium and her active membership in the Medical Library Association as well as the Georgia Health Sciences Library Association. In addition, Brenda is a former member of the Library Advisory Board for the British Medical Journal.

While exemplifying the above qualities, the Hospital Librarian of the Year recipient must be someone who has worked in a hospital library for at least five (5) years and is a member of MLA and SC/MLA.

Brenda will be awarded with a plaque and a \$250.00 at the Southern Chapter Annual Meeting in St. Petersburg Florida, November 12-16, 2010. Brenda will be the guest of honor at the Hospital Librarian Symposium held on November 14, 2010.

Calling all Writers!

The MLA Books Panel is always looking for publication topics and proposals from the members of the Medical Library Association. The Books Panel works closely with MLA's publishing partner, Neal-Schuman Publishers, to publish books about the best practices of health sciences librarianship. The idea of submitting a proposal may sound daunting, but in actuality the phases of the submission process are straightforward and manageable. In particular, the Step One (initial proposal) does not require much effort, so if you have an idea, there is no reason to delay!

There are three types of publishing opportunities:

Books about the best practices of health sciences librarianship and about consumer health for public librarianship. Both smaller works for specific audiences and large books for a broad library audience are considered. The entire process from proposal to publication takes approximately eighteen months.

MLA DocKits are collections of representative, unedited library documents from a variety of institutions that illustrate the range of approaches to topics related to health sciences libraries. The documents should be selected to complement each other, provide variety, and stimulate comparison and contrast.

MLA BibKits are selective, annotated bibliographies of discrete subject areas in the health sciences literature. The bibliography is considered a guide to the topic rather than a compendium, and thus is selective rather than comprehensive. Annotations should be evaluative, rather than merely descriptive, and should be based on the compiler's examination.

For details about the Books Panel and the submissions process, visit <http://www.mlanet.org/publications/books/bookguid.html#4>.

If you have questions, please [contact me](#) or the MLA Director of Publications [website](#).

Laura Kane, Committee Member
2008-2011 MLA Books Panel

Obituary

Ann Hodge Macomber

Ann Hodge Macomber passed away at the age of 83 on August 1, 2010. She earned a master's degree in Library Science from Emory University in 1951 and began her medical library career in 1949 at Louisiana State University (LSU) in New Orleans. She assumed the roles of reference librarian, acquisitions librarian, and Associate Director. Ann left New Orleans for a ten-year period to work at Emory University and then returned to LSU. After over thirty years of service to LSU, she retired in 1987 and was conferred the distinction of Emeritus Professor of Medical Bibliography.

Ann was actively involved in the early days of the Southern Group. She presented at one of the first meetings in January 1953 in Birmingham and went on to become Chair of the group in the 1960s. Even though she opposed the split of the Group into the South Central Chapter and the Southern Chapter, Ann maintained close ties with both chapters. Ann is featured in [SC/MLA Members Oral Histories](#).

SC/MLA

Reflect, Renew, and Recharge!

SC/MLA in St. Pete

November 12-16, 2010

<http://library.hsc.usf.edu/scmla>

The conference [Web site](#) is up... and postcards are in the mail! [The SC/MLA Program and Local Arrangements Committees](#) are excited about our renowned keynote speakers, topical contributed papers and posters, stimulating CE, top notch exhibitors... all to take place on the waterfront in beautiful downtown St. Pete!

Unique restaurants, museums, galleries, and shops are within walking distance of the exquisite [Renaissance Vinoy Resort](#) and await your arrival!

Keynote speaker, Megan Fox, will bring us up to date on mobile technologies and libraries. Dr. Robert Sabalis, Association of American Medical Colleges, will apprise us of the current status of new and expanding medical schools in the United States. Dr. John Morreall, an internationally recognized authority on humor and its benefits, will recharge our spirits as we emerge from the conference to return to our libraries. During the Hospital Librarians Luncheon, Janet Schneider, Chief of Library Services at James A. Haley Veterans Hospital in Tampa, will reflect on tying library services to patient care.



An exciting array of CE classes is waiting for you to sign up! Topics include health information literacy, technology space planning, evidence-based public health, and online outreach programs will challenge us to reflect and renew our professional skills. A strong selection of contributed papers and posters will refresh our knowledge and practice.

Exhibitors will renew our knowledge about the latest health information products and library services on the market. The NLM and MLA updates will recharge our appreciation for our profession.

Southern Chapter is well known for vibrant meetings with legendary social activities. This milestone meeting will be no different! An Early Bird Reception on Friday evening will give members a chance to casually gather on the patio of the Vinoy overlooking the marina and enjoy light refreshments and easy going networking. On Saturday evening, the Exhibitors play host to the Welcome Reception in the Majestic Ballroom where you can visit with favorite vendors, reconnect with colleagues, meet new attendees, win prizes, and enjoy delicious appetizers and drinks. On Sunday night after dinner on your own, enjoy a nightcap as the *Bearded Pigs Unplugged* will serenade us (watch for details and location)! On Monday night... get ready to take a stroll back to the favorite tunes of the 50's & 60's after the banquet during the "Rock and Roll" Reunion! To commemorate our chapter's 'birth' in 1950... we've got quite a night planned. Think sock hop... think hula hoops... think poodle skirts... think dance contests... think FUN... and plan accordingly!!

The Renaissance Vinoy Resort is the premier hotel in downtown St. Petersburg... [book your room](#) today before it sells out!

Join us in St. Pete to reflect, renew and recharge!

Pat Clark
2010 Conference Chair
Pat.Clark@allkids.org

Ruth Riley
2010 Program Chair
Ruth.Riley@uscmed.sc.edu