

SOUTHERN EXPRESSIONS

Alabama Georgia Puerto Rico Tennessee
Florida Mississippi South Carolina Virgin Islands

Message from the Chair

Ruth Riley

Volume 27, Number 1
Winter 2011

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Next Reporting Deadline:
March 15, 2011
Next Publication Date:
April 15, 2011



As I compose this message in the bustling, party-filled, gift giving, holiday baking days leading up to the holidays, I think back to the wonderful relaxation and rejuvenation that I experienced in St. Petersburg at the 2010 annual meeting of the chapter. I really enjoyed the beauty of Tampa Bay, the warm weather, the great seafood, and the amazing Chihuly glass collection at the Morean Arts Center down the street from the Renaissance Vinoy.

The annual meeting is always a great time to reconnect with long time colleagues and meet new people in the Chapter. I particularly enjoyed attending the reception for students and new members in St. Pete and telling these newcomers about how Southern Chapter and other MLA chapters I've belonged to have benefitted me over the years. By working with other chapter members on committees, presenting papers and posters, and helping plan annual meetings, I've developed a whole network of friends and colleagues who are wonderful resources.

As chair, I hope to help the Chapter continue to be a strong professional resource for you in your daily work. One of the most valuable aspects of our association is the support and advice that we can provide each other as we work to provide high quality health information to our users. In these challenging financial times, we need each other more than ever to share advice and expertise.

I thank you for being a member of Southern Chapter and ask that you be an active participant in the association. The board is open to your feedback and guidance on how we can improve the Chapter to serve you better. My thinking is to continue the good projects set in motion by Danny O'Neal, especially the redesign of the association's website.

My other thought is to synchronize the Chapter's priorities with the [priorities of our MLA president in 2010-11](#), Ruth Holst. Ruth has asked MLA members to rethink the value that we, as librarians, bring to our institutions and pointed out the need for the profession to support the creation and dissemination of research-based evidence that we can use to improve our practice. I'm charging some of our Chapter committees with assignments related to this priority and will have them work on resources and services that will help our members get more involved in research activities.

Thank you for the opportunity to serve. I look forward to working with you.
HAPPY NEW YEAR!

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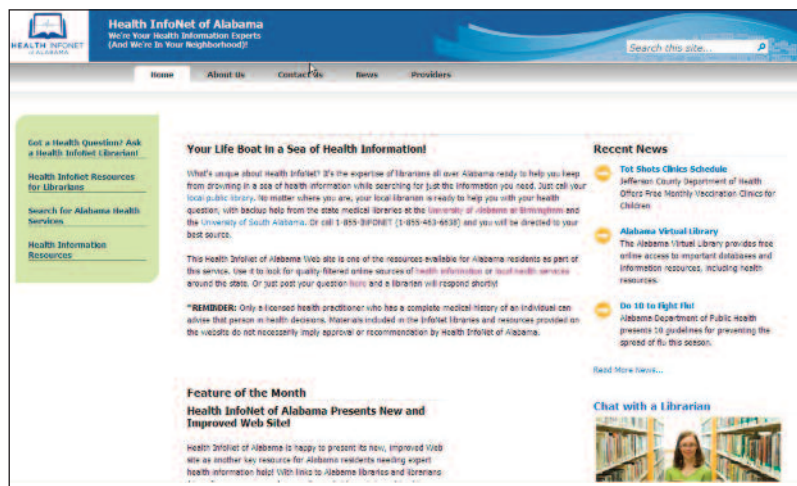
Around the South: News from Our Regional Libraries

ALABAMA



Health InfoNet of Alabama

On December 1st, 2010, Health InfoNet of Alabama, a free consumer health information service of the state's medical and public libraries, rolled out its newly refurbished [website](#). The new site not only includes the statewide database of health services first expanded under the National Library of Medicine's Go Local program, but also contains such enhancements as chat reference for general health questions, links to quality-filtered health websites such as KidsHealth.org and Medlineplus.gov, health news and events and resources for participating libraries in the InfoNet program. The site was developed by the UAB TUCC Application Development Group under contract with [UAB Lister Hill Library of the Health Sciences](#).



In addition to the new site, Kay Smith, director of Health InfoNet of Alabama, is pleased to announce a new toll-free number for consumer health questions, 855-INFONET (855-463-6638)! Now state residents with health questions can call this number to receive help with finding health information or referral to a local library for in-person assistance.

[Health InfoNet of Alabama](#), an award-winning health information service, began in 1999 with a mission of providing easy access to reliable health information* for state residents. The focus of the program is the network of "information experts" (i.e., librarians) throughout the state who offer personal assistance in locating health information while helping customers avoid "information overload." [UAB Lister Hill Library](#), along with other medical libraries in the state (especially the [University of South Alabama Biomedical Library in Mobile](#), provide consultation for participating public libraries on health collections and staff training, as well as backup reference service for those questions the public librarians cannot adequately address with their existing resources.

With the new site and toll-free number, Health InfoNet of Alabama looks forward to many more years of continued service to Alabama residents!

*The Health InfoNet service provides assistance with general health questions, not those specific to an individual's medical history or diagnosis, as specified in the disclaimer.

Winner of Library Journal's 2010 Teaching Award



Dr. Steven MacCall, Associate Professor and Distance Education Coordinator at the School of Library and Information Studies at the University of Alabama, Tuscaloosa, was the winner of LJ's 2010 Teaching Award. Please visit [Library Journal's article](#) for more information.

Dr. Steven MacCall

Biomedical Library, University of South Alabama

Several librarians at the University of South Alabama Biomedical Library attended and presented at the 60th Annual Meeting of the Southern Chapter/Medical Library Association Meeting in St. Petersburg, Florida on November 12 - 16, 2010.

Justin Robertson, Associate Director for Public Services presented his paper "Hurricane Preparedness: a Community Day Event." Judy Burnham, Library Director, presented her paper "Empowering Health Ministry Leaders." Beverly Rossini, Outreach/Information Resources Librarian was an additional author on both papers. Beverly also presented her paper "STARS and STRIPES: Creating Learning Opportunities to Spur Minority Students' Interest in Health Care." Additional authors for this paper were Library Director, Judy Burnham and Technology and Information Resources Librarian, Andrea Wright.

Geneva Bush Staggs, Assistant Director for Hospital Services, presented her poster co-authored with Joan Landry of the University of Louisiana at Lafayette, "Developing a Health Literacy Project: Empowering People."

Jie Li, Assistant Director for Collection Management, presented her poster "A Statewide Effort on Emergency Preparedness and Service Continuity." Judy Burnham was an additional author on this poster. Judy Burnham also presented her poster "Determining How Physical Therapists Get Their Information to Support Clinical Practice." Additional authors on this poster were Dennis W. Fell, PT, MD, Chair Physical Therapy Department at USA College of Allied Health and USA students Dana M. Castjohn, Jack M. Dockery, and Jena A. Smith.

A poster entitled "A Procedure for Negotiating Licensing Agreements" authored by Trey Lemley, Information Services Librarian, was presented by Jie Li, Assistant Director for Collection Management.

The USA Biomedical Library helped sponsor three community health fairs this fall as a facet of the Empowering Health Ministry Leaders Project. Leaders of health ministries in local urban African American churches from three Mobile County zip codes that report high health disparities were chosen to participate in the yearlong project. Along with empowering the health ministry leaders (HMLs) to monitor the health of their congregations, one of the project's objectives was to assist the HMLs to plan, organize, and host community health fairs. Library Director Judy Burnham, Outreach/Information Resources Librarian Beverly Rossini, Education Coordinator/ USA Biomedical Librarian Clista Clanton and Management Systems Specialist I Robbie Runderson participated in all the health fairs with an exhibit showcasing MedlinePlus and the National Heart, Lung, and Blood Institute Obesity Education Initiatives' Portion Distortion II interactive quiz.

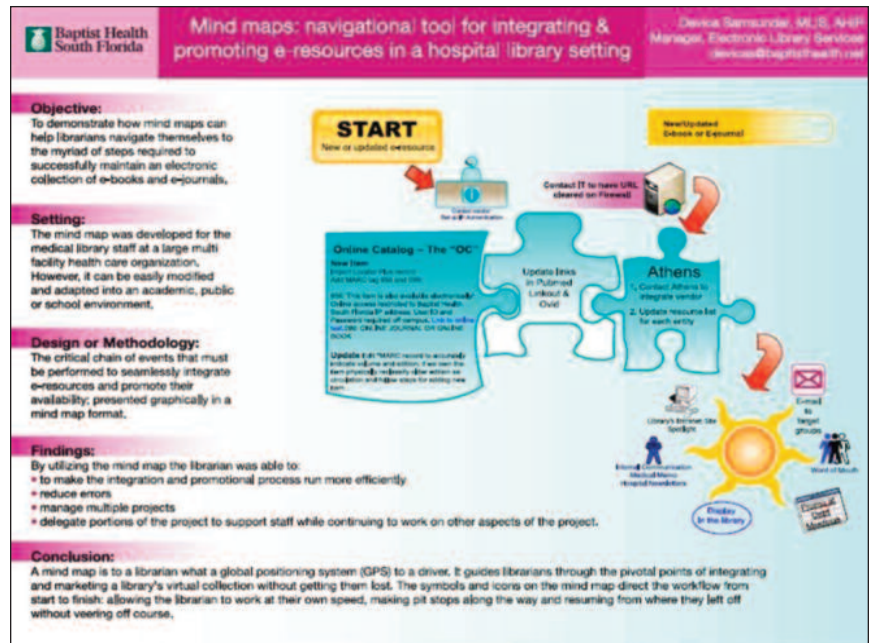
Area agencies and health care professionals including faculty and students from the University of South Alabama Colleges of Medicine, Nursing, and Allied Health were available during all three fairs to offer free screenings, BMI readings, and free consultations about nutrition and healthy lifestyle changes.

FLORIDA



Baptist Health South Florida (BHSF)

Devica Samsundar, MLIS, AHIP has been invited to represent Florida at the NN/LM Southeastern/Atlantic Region Hospital Library Summit on January 6, 2011 in Baltimore, MD. The goal of the summit is to discuss new and innovative ways to support and advocate for hospital librarians. Additionally, her poster “Mind maps: navigational tool for integrating & promoting e-resources in a hospital library setting” was presented at the 2010 SC/MLA in St. Petersburg.



Staff News

After almost 35 years of continuous service to Baptist Health South Florida, Diane Rourke, director of library services, retired on January 28, 2011. She plans to read something other than health care journals, volunteer more at Fairchild Tropical Botanical Garden, travel, and spend more time with her friends and family, especially her grandchildren.

It has been a challenging and intellectually stimulating experience, working with all the many people who have used her library's services through the years. She is grateful to have spent the lion's share of her library career in hospital librarianship, growing with her organization. She says the most fun with all her professional organization work has always been with Southern Chapter: from editing and naming newsletter Southern Expressions in the early 80s to serving as program chair for the first meeting in Puerto Rico in the mid 90s, then as Chair, to all the many meetings and friendships. Diane will be staying in Miami. She will be missed.

Health Professions Division Library, Nova Southeastern University (NSU)

Bonnie DiGiallonardo, Reference Librarian in the Health Professions Division Library at Nova Southeastern University (NSU), has been granted an Express Library Digitization Award from the National Network of Libraries of Medicine Southeastern/Atlantic Region (NNLM/SEA). The project, “A History of the Southeastern College of Osteopathic Medicine,” will chronicle the SE/COM from its inception in 1979 through the merger with Nova University in 1994 to form what is now Nova Southeastern University. The digitized items will become a permanent part of the university's archives, and many of the items will be publicly available in the [NSU Digital Library](#).

Nova Southeastern University's Health Professions Division Library welcomes Kristin Kroger, MLIS, as the newest member of our team. Kristin comes to us from Everest University and brings with her over 14 years of experience in both public and academic libraries. Kristin has already made an impact in her liaison areas of Osteopathic Medicine, Health Sciences, and Physician Assistant. We look forward to her successes with NSU in the future.

Harriet F. Ginsburg Health Sciences Library, University of Central Florida College of Medicine

Health Sciences Library Starts iPad Usage Study and Users Group

The Harriet F. Ginsburg Health Sciences Library at the University of Central Florida's new College of Medicine recently began a study of the use of Apple's iPad by circulating 11 devices among faculty and staff during a seven-week period. The iPads were loaned out for one week each. Each iPad user took a brief survey upon receiving the device, and another at the end of their checkout period. Michael Garner, Instructional Medical Librarian, and Shalu Gillum, Public Services Librarian, managed the iPad circulations and are working on gathering data from the results of the surveys for a future report. Stay tuned!



College of Medicine staff member, Catherine Knowles, receives an iPad tutorial from Instructional Medical Librarian, Michael Garner.



The library's weekly iPad Users Group lunch.

Along with the iPad study, the library began a successful weekly "iPad Users Group," which meets every Thursday over lunch in the library to share new applications, discuss troubleshooting, and trade tips and hints on using the device.

Representing the Library at the SC/MLA Annual Meeting

Library Director Nadine Dexter and Electronic Resources Librarian Deedra Walton presented a stunning poster on "Triumphs and Challenges: Reflecting on Creating a New Health Sciences Library," outlining the six ongoing stages of development of a new medical library. Ms. Dexter was also part of the "Medical School Expansion: Library Challenges & Strategies" panel discussion and spoke about the development of the Harriet F. Ginsburg Health Sciences Library.



Left to right: Shalu Gillum, Public Services Librarian, Nadine Dexter, Library Director, Deedra Walton, Electronic Resources Librarian.

Staff News



Natasha Fortune,
Library Technical Assistant

The Harriet F. Ginsburg Health Sciences Library is pleased to announce a new addition to their staff. Natasha Fortune joined the library in September 2010 as a Library Technical Assistant.

Natasha holds a Bachelors degree in Studio Art from Florida State University. She comes to the Health Sciences Library with 3 years of experience in the Interlibrary Loan department at FSU and currently handles circulation desk activities in the evenings and weekends. Natasha will be helping the library develop its own interlibrary loan services and she hopes to pursue a Master's degree in Library Science in the future.

Health Science Center Libraries, Gainesville and Jacksonville, University of Florida

Charles Darwin Exhibit

Between October 29th and December 8th the University of Florida Health Science Center Libraries (HSCL) hosted a traveling exhibition from the National Library of Medicine, "Rewriting the Book of Nature: Charles Darwin and Evolutionary Theory". Several corresponding events were scheduled, including an opening reception and a "Galapagos Travelogue" presented by Michele Tennant. In keeping with Victorian traditions, History of Science Professor, Betty Smocovitis, discussed Darwin's life and work over tea in the library.

Staff News

Nancy Schaefer attended her first meeting as the Medical Library Association (MLA) representative to the Public Health Partners Group, which consists of representatives from the Centers for Disease Control (CDC), National Libraries of Medicine (NLM), National Institutes of Health (NIH), and MLA.

Beth West Auten is now a voting member of the Shands Nursing Research Council. The council votes to approve nursing research projects before they are submitted for IRB approval. The council is involved with promotion and support of nursing research at the hospital. As a librarian, Beth will help them effectively search for, locate, and evaluate relevant literature.

Ellie Bushhausen attended the 2010 Annual Session of the American Dental Association (ADA) in Orlando, Florida, October 9-12, 2010. To augment her role as the library liaison to the College of Dentistry, Ms. Bushhausen attended three seminars: Evidence-based Clinical Recommendations for the use of Fluoride; The Role of Evidence in 21st Century Dental Practice; and Dental Practice-based Research.

Mary Edwards co-presented a paper with Marilyn Ochoa and Swapna Kumar on assessing embedded librarians at the Association for the Advance in Computing (AAACE) ELearn Conference in Orlando on October 21, 2010.

Hannah Norton and Rolando Milian presented a poster about the VIVO project at the Annual Florida Genetics Institute Conference on October 28, 2010. Michele Tennant was co-chair of the conference organizing committee. The meeting was held at UF and typically had from 300 to 400 attendees. This is the first time the libraries have presented at this venue.

Calder Library, University of Miami

Librarians Participated in Safety Fair

Librarians in Calder Library participated in three fairs entitled Safety Fair: keep your family safe - emergency preparedness at home and away. The fairs were held at the Miami Dade Public Library and the Miami-Dade County's Historical Museum of Southern Florida. Various safety and emergency-preparedness resources from the National Library of Medicine (NLM) were presented to 1,000 participants. In addition to the fairs Calder Librarians conducted three train-the-trainer sessions for Miami Dade County public librarians. Led by Geddy Paulaitis, librarians presented hour-long training sessions on NLM safety and medical resources to 34 branch library managers and administrators.

Representing the Library at the SC/MLA Annual Meeting

The SC/MLA 60th Annual Meeting in St. Petersburg marked the start of Tanya Feddern-Bekcan's term as Florida Health Sciences Library Association (FHSLA) president. In addition, two paper presentations by Calder Librarians won Research Presentation Awards. The paper presented by Brenda Linares, Informed Innovations in Community Outreach: Analyzing Data to Effectively Deliver Health Information, was awarded first place, and the paper presented by Emily Vardell, Librarians Promoting Resources to Nursing Staff at the Point of Care, was awarded second prize.

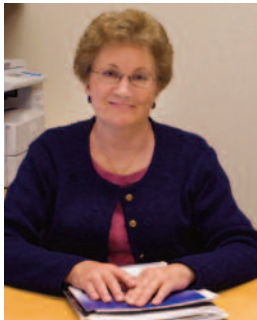


Brenda Linares

Around the South

Staff News

Suzetta Burrows, Director of Library Operations, has announced her intention to retire at the end of December this year. Suzy came to the Calder Library in 1980, working for Henry Lemkau as Associate Director for Media and Regional Programs.



Suzetta Burrows

Nurtured by her dedication, Calder Health Information Outreach Services have flourished over the past 30 years. Suzy founded the CLASSIC program for community hospitals, clinics and corporations, which was nationally acknowledged as a model in self-sustaining healthcare information outreach. CLASSIC continues to meet the information needs of thousands to this day, and has recently been extended to international clinics and hospitals.

Suzy served as co-PI on two major Calder Library Information grants, Point-of-Care, Team-Based Information System (POINTIS) and Southeast Florida AIDS Information Network. Most recently, as co-PI on a third National Library of Medicine award, she helped launch the Calder partnership with south Florida public librarians in support of the highly successful, medical student led, DOCS health fairs.

She guided the transformation from print to online collections at the Calder Library. By stewarding university resources through the years, continued access was maintained to the wealth of resources that are the foundation of the Calder Library. Her understanding of scholarly publishing and electronic access was acknowledged when she was named co-editor this year of a column for the Journal of Electronic Resources in Medical Libraries.

As a member of the Southern Chapter of the Medical Library Association (SC/MLA), Suzy served as Chair of the Association, as well as chair of the Continuing Education Committee, Nominating Committee, and Strategic Planning Committee. She was co-chair of two Convention Committees for the annual meetings in Key Biscayne (1984) and Coral Gables (2003). Her mentoring of other librarians was twice recognized by SC/MLA.

Suzy also has been a member of the Medical Library Association (MLA) since 1969, serving as Chair of the Communications Committee, the Ida and George Eliot Award Jury, and the Medical School Library Section. She has been a Distinguished Member of the Academy of Health Information Professionals since 1990.

Her professional expertise and service have left indelible marks on the Louis Calder Memorial Library. Although she will be enjoying a well-deserved rest, Suzy has assured us that she will be available in the future to help document the contributions of others to the Miller School of Medicine through oral histories.

Shimberg Health Sciences Library, University of South Florida

The Shimberg Health Sciences Library presented the second annual October Scholarly Activities Fest. This three-day event was jam-packed with lectures ranging from searching the USF catalog to critical thinking of the literature. Each lecture was well attended. Overall, the Fest was a smashing success. The librarians at the Shimberg Library are already thinking about the third annual October Scholarly Activities Fest.



Kristen Morda is teaching an EndNote class



John Orriola at registration desk



Lana Brand, Library Assistant, presenting copy-right issue

Around the South

On November 17, 2010 the USF School of Physical Therapy presented it's *Spirit of Interprofessionalism Award* to Mr. John Orriola, Research Librarian.



Mr. John Orriola, a highly faculty member



Tuesday November 17, 2010, Dean Klasko hosted a gala banquet at the Marshall Student Center to honor length of service for Faculty and staff of USF Health. Shimberg Health Sciences Library was well represented on this happy occasion.

Left to right front seated: Beverly Shattuck, Director; Venetha Cox, Circulation 5 years. Left to right back standing: Kristen Morda, Librarian 5 years; Barbara Wood, Librarian 5 years; Clint Cherry, Library Assistant 20 years.

Message from the Library Director, Beverly Shattuck

"I sincerely hope everyone who attended SC/MLA had a great time, learned a lot, networked, reflected, renewed, and got recharged! To me it was one of the best chapter meetings I have attended...including those from my New England career days. I also want to say a HUGE thank you to everyone at our library who worked so hard all year on local arrangements and program committees as well as onsite during the meeting. Special thanks go to the following staff who worked on special assignments and committees before and during the conference: Danny O'Neal, Chair, SC/MLA 2010; Rose Bland, Publicity and Conference Website co-chair; Allison Howard, Publications Co-coordinator and reviewer for poster submissions.

Congratulations are in order to John Orriola, Allison Howard, and Kristen Morda. Their paper Do EBM Point of Care Resources Reference the Same Evidence? was awarded 3rd place in the research paper category. And to poster presenters Kristen Morda, Rose Bland, and Jeffrey Honker. Their poster Removing Roadblocks: A Survey to Improve Online Access placed 2nd place in the research poster."



Shimberg attendees. Left to Right: Kristen Morda, Rose Bland, Beverly Shattuck, Linda Florence, Barbara Wood, and John Orriola

Community Outreach at Shimberg Health Sciences Library

During the month of December the staff of the Shimberg Health Sciences Library <<http://library.hsc.usf.edu/>> successfully contributed to two important community drives: Reach out and Read Florida <<http://www.reachoutandread.org/cgi-bin/fl.pl>> and the USMC Toys for Tots Program.

Staff of Shimberg Health Sciences Library and 6 bikes purchased for USMC Toys for Tots Program.



GEORGIA

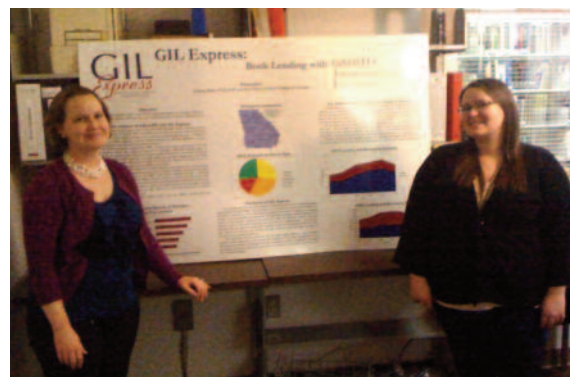


Robert B. Greenblatt MD Library, Medical College of Georgia

On February 1, 2011, Medical College of Georgia (MCG) will become Georgia Health Sciences University. You can learn more at this [website](#).

David King, Sandra Bandy, and Lindsay Blake attended the 60th Annual Meeting of Southern Chapter in St. Petersburg, Florida. At the meeting, Lindsay Blake presented a poster, "GIL Express: Book Lending with GALILEO". The poster was co-presented with Kim Mears, staff member at Greenblatt Library and student SC/MLA member.

David King was a panel presenter for the General Session II: "Medical School Expansion: Library Challenges & Strategies". Sandra and David presented, "Institutional Repositories for the Health Sciences Library: Pros, Cons and Everything In Between."



Darra Ballance attended the Internet Librarian Conference in Monterey, CA Oct. 24-27. Darra also was an exhibitor at the Georgia Primary Health Care Association Annual Conference in Savannah, Oct. 4-6, on behalf of the Statewide AHEC Network and its distance education project, [Healthtecdl](#).

Mercer University Medical Library and Learning Resource Center, Mercer University

Carolyn Klatt, Reference and Electronic Resources Librarian, Kevin Hatfield, Systems Programmer, and Kim Meeks, Systems and Electronic Resources Librarian, presented "(Almost) No Code Web 2.0" at the 30th Annual Charleston Conference in Charleston, South Carolina on November 6, 2010. The conference addressed issues in book and serials acquisitions. They shared strategies for utilizing Web 2.0 tools (such as the libraries' Facebook page, toolbar, and mobile Web page) that require little or no coding experience. A discussion followed regarding new ways to market collections, especially electronic resources, to customers who may never visit the library in its physical space. The paper will be published in the Charleston Conference Proceedings 2010 next year.

The librarians and staff at the Memorial University Medical Center/Mercer School of Medicine Library in Savannah, GA initiated a teddy bear collection during the holiday season.

Since Mercer University's mascot is the Bears, it made sense for the faculty, staff and students at Mercer Medical School - Savannah to focus on bears. The fuzzy ambassadors were donated to Memorial's ER for distribution to patients and families beginning the week before Christmas.



Capture: In the picture (left to right): Jane Bridges, Debbie O'Connor (Nurse Manager), Carolyn Klatt, Eloise Green, and Vanessa Wallace-Lonon

MISSISSIPPI



Rowland Medical library, University of Mississippi Medical Center

Representing the University of Mississippi Medical Center, Rowland Medical Library, Susan Clark, Library Director, Candace Vance, Head, Access Services, and Adelia Grabowsky, Reference Librarian, Informational Services, attended the Annual Meeting of SC/MLA held in St Petersburg, November 2010.

Candace Vance presented a poster entitled *Moving to Pharos Systems for Print Management: Proof of Concept* at the Annual Meeting of SC/MLA held in St Petersburg, in November 2010.

SOUTH CAROLINA



School of Medicine Library, University of South Carolina



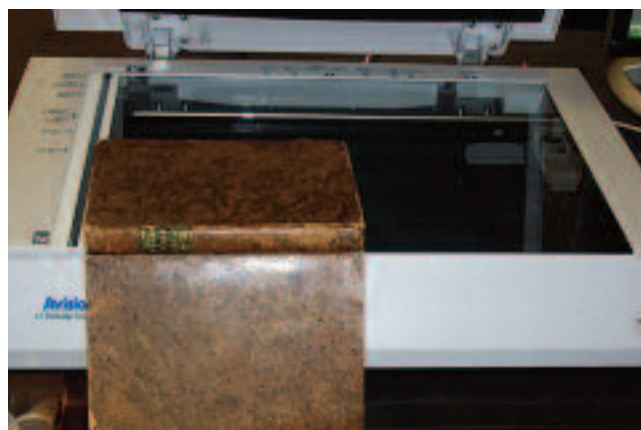
Steven Wilson

Steven Wilson Designated as a Senior Member of Academy of Health Information Professionals
Steven Wilson, Coordinator, Center for Disability Resources Library, has been approved for membership in the Medical Library Association Academy of Health Information Professionals (AHIP) at the Senior Member level. Steve joins Laura Kane, Roz McConaughy, Ruth Riley, and Felicia Yeh in being members of the Academy.

School of Medicine Library's Digital Collection Launched

The School of Medicine Library (SOM) recently launched its new [Digital Collection](#). This project is funded by the [National Network of Libraries of Medicine Southeastern/Atlantic Region](#) via two digitization grants and is made possible through the collaboration with the University of South Carolina University Libraries' Digital Collections Department. The Digital Collection now includes five rare book titles. Currently, a small collection of pharmaceutical pamphlets and catalogs from the 19th century are being digitized and will be added to the Collection. All items selected for the digitization project are from the [History of Medicine Collection](#).

Content of these digitized resources are freely accessible via the SOM Library's [web site](#) and the University Libraries Digital Collections [website](#). Selected titles have also been added to the [South Carolina Digital Library](#) and are searchable with many other South Carolina historical collections within that site. For more information, please contact [Felicia Yeh](#), Assistant Director for Collection Development or [Christine Whitaker](#), Collection Development Librarian.



Medical University of South Carolina Library, Medical University of South Carolina

PICO Addresses Disparities in Philadelphia, Arizona, and Georgia

The Medical University of South Carolina's Public Information and Community Outreach (PICO) Program partnered with local, state and federal entities nationwide to conduct the Fourth Annual National Conference on Health Disparities and Technical Assistance Workshops in Phoenix, Arizona, and Waynesboro, Georgia.

On November 10-13, 2010, PICO partnered with Morehouse School of Medicine, Cheyney University, Drexel University School of Public Health, University of Pennsylvania School of Nursing, Lincoln University, Temple University School of Medicine, the Congressional Black Caucus Foundation, Inc., in conjunction with The Congressional Black Caucus Health Brain-trust and TriCaucus Health Task Force Chairs to serve as supporters of the Fourth Annual National Conference on Health Disparities, which took place at the Downtown Marriott Hotel in Philadelphia, PA. The national conference addressed social determinants of health, including education levels, health literacy, poverty, public safety, community design, access to care, environmental quality, environmental justice, and personal, government and corporate responsibility. Conference presenters and participants discussed programs that work and recommended policies to strengthen and enhance the current traditional medical model of health care through diverse, multi-disciplinary partnerships and perspectives.

Presenters (partial listing) included Dr. John Ruffin, National Institute on Minority Health and Health Disparities; Ms. Melody Barnes, President Obama's Domestic Policy Adviser; Dr. Veda Giri, Director of Prostate Cancer Risk Assessment from Fox Chase Cancer Center; Dr. Howard Koh, Assistant Secretary for Health for the Department of Health and Human Services; The Honorable James E. Clyburn, U.S. Congress (SC-06); Ms. Lisa P. Jackson, Environmental Protection Agency Administrator; Dr. Denis Cortese, Director of the Office of Health Care Delivery and Policy Program at Arizona State University; The Honorable Donna Christensen, MD, U. S. Congress (Delegate for the U. S. Virgin Islands); The Honorable Chaka Fattah, U.S. Congress (PA-02); and Mr. Michael Rashid, President and Chief Executive Officer of AmeriHealth Mercy Family of Companies. Hundreds of conference attendees expressed that they learned new approaches and planned to disseminate the information in their workplaces and in their communities.

In addition to conducting the Fourth Annual National Conference on Health Disparities, PICO delivered two Technical Assistance Workshops, which emphasize the unique relationship between environmental protection, human health, Environmental Justice and economic development as essential elements of community health. The purpose of the Technical Assistance Workshops is to communicate the "how-to" skills needed for preparing and managing a "good" grant application. On November 18, 2010, PICO partnered with South Carolina State University, the U. S. Department of Energy, and Maricopa Community Colleges to conduct the Native American Technical Assistance Workshop in Phoenix, Arizona, at Phoenix College. Attendees stated that they learned a great deal about 501(C) 3 organizations and how to find funding from the expert presenters.

On December 4, 2010, PICO hosted the Burke County TAW, which took place at Augusta Technical College - Waynesboro/Burke Campus in Waynesboro, GA. Partners included South Carolina State University, U. S. Department of Energy, SE-VIEW/ DOD-MUSC, Savannah River Nuclear Solutions, LLC, and Augusta Technical College. Attendees expressed the need for PICO to conduct the seminar in other surrounding areas.

Under Dr. David Rivers' direction, Dr. Glenn Fleming, Mr. Richard Jablonski, Ms. Latecia Abraham, and Ms. Claudia Cartledge continue to work toward reducing the burden of health disparities. PICO has taken programs to the community and partnered with local community leaders with the intent of improving the quality of healthcare and life.

TENNESSEE



Health Sciences Library, University of Tennessee Health Science Center in Memphis

Farewell to Zachary E. Fox

The [Health Sciences Library](#) and Biocommunications Center recently bid a heartfelt farewell to Zachary E. Fox, Computer Information Specialist, in the Instructional Services Department. In December 2010, Zachary graduated with a Master of Science Degree in Information Science from the University of Tennessee, Knoxville. He will begin an internship in January 2011.

Zachary joined the UTHSC Library in January 2008. His primary job duties were providing technical/computer support for the library's on-campus and distant education workshops and seminars. During his tenure at the library, he participated in outreach activities such as judging local elementary, middle school and high school science fair projects. He also enthusiastically supported local and national outreach efforts to promote librarianship among high school students who are underrepresented in the fields of health sciences librarianship and informatics. One of the outreach projects Zachary participated in was the Careers in Health Information Librarianship and Informatics ([CHILI](#)). TaJuana Redmond and Brenda Green, co-project principal investigators, were on hand at the graduation/going away celebration to join the staff in launching Zachary into his upcoming career as a health sciences information professional. As read by Ms. Redmond during his party, "Kid, you'll move mountains! . . . Today is your day! Your mountain is waiting. So . . . get on your way! Quote from Oh! The Places You'll Go by Dr. Seuss.



Zachary and Kassie Fox at graduation/going away party

Smartphone Access to Clinical Information Workshop



Participants at the Smartphone Access to Clinical Information workshop at The University of Tennessee Health Sciences Library

The UTHSC Library recently hosted a workshop, Smartphone Access to Clinical Information. The workshop's learning objectives were to identify clinical databases for smartphones, to learn to use iPhone or iPod Touch to access clinical information and databases provided by the federal government, and to increase clinical competency. This workshop was part of an [Express Planning and Assessment Award project](#) which used the theory of planned behavior to identify relationships between behavioral intention and actions relative to purchasing and using a smartphone to access reliable sources of healthcare information. The workshop was funded in part with federal funds from the National Library of Medicine, National Institutes of Health, and Department of Health and Human Services, under Contract No. NO1-LM-6-3502 with the University of Maryland Baltimore.

From the SC/MLA Honors and Awards Committee

Congratulations to Award Winners

On behalf of the SC/MLA Honors and Awards Committee, Danny O'Neal, Chair of Southern Chapter announced the honors and award winners for 2010 at the SC/MLA Annual Meeting held in St Petersburg, November 2010:

Brenda Faye Green, Coordinator of Instructional Services of the University of Tennessee Health Science Center, received the T. Mark Hodges Outstanding Service Award.

Rebecca N. Jerome, Associate Director of Eskin Biomedical Library, received the Academic Librarian of the Year Award.

The Martha C. Watkins Memorial Scholarship was awarded jointly to Skye Bickett, Outreach Medical Librarian from Foothills AHEC & Northeast Georgia Health System and to Brenda Curry-Wimberly from the Northside Hospital Health Resource Center/Northside Hospital.

Rebecca Harrington, Systems Librarian, Orlando Health, Health Science Library, received the First Time Attendee Scholarship.

Mary Fielder was granted Honorary Membership in acknowledgement of her significant contributions to SC/MLA upon her retirement.

Retirees Acknowledged in 2010

Suzetta Burrows, Louis Calder Memorial Library, University of Miami Leonard M. Miller School of Medicine

Thomas Hill, The Medical Library, Self Regional Healthcare

Lee Ann Howlett, Shimberg Health Science Library, University of South Florida.

John Lucas, Rowland Medical Library, University of Mississippi Medical Center

Walter Morton, Rowland Medical Library, University of Mississippi Medical Center

Diane Rourke, Library Services, Baptist South Florida

Kathy Torrente, Health Sciences Center Library, Emory University

Beth M. Wescott, NN/LM SE/A Region, University of Maryland Health Sciences and Human Services Library

Deceased Members

Dr. Jocelyn Rankin passed away on Sunday September 19, 2010 in Port St. Joe, FL. Jocelyn was founding Director of the Mercer Medical Library & LRC and GaIN (Georgia Interactive Network for Medical Information), Professor Emeritus of the Mercer School of Medicine, and Chief of the CDC Information Center.

Report from SC/MLA Membership Committee

SC/MLA Scholarship Fund

In 2010, Southern Chapter members contributed \$1901.00 to the SC/MLA Scholarship Fund, with over \$1000 of that being raised during our Annual Meeting. Special thanks to Jan LaBeause for making all of the wonderful ornaments that were offered as a "thank-you" for meeting donations.

Please remember that donations to the [SC/MLA Scholarship Fund](#) can be made throughout the year. You can donate on your [Membership Renewal Form](#) or through the [new form](#) found on the Southern Chapter [website](#).

Many thanks for those who have contributed to the Scholarship Fund for 2010.

Academic Librarian of the Year Award
Jametoria Burton ★ Geddy Paulaitis

Annual Meeting Scholarship Award
Paul Mussleman ★ Deedra Walton

Hospital Librarian of the Year
Marcia Ann Glisson ★ Susan McCullough ★ Mary Moore

Martha C Watkins Memorial Scholarship
Lisa Boyd ★ Linda Butson ★ Anne Robichaux ★ Ada M Seltzer

SC/MLA General Scholarship Fund

Sandra Bandy ★ Patricia Beaman ★ Skye Bickett ★ Lindsay Blake ★ David Boilard ★ Jane Bridges ★ Judy Burnham ★ Suzy Burrows ★ Nicki Carter ★ Pat Clark ★ Susan Clark ★ Brenda Lee Clemans-Taylor ★ Brenda Curry-Wimberly ★ Matthew David ★ Cheryl Dee ★ Tara Douglas-Williams ★ Martha Earl ★ Tanya Feddern-Bekcan ★ Michael Fitts ★ Sandra Franklin ★ Carla Funk ★ Sarah Gable ★ Mike Garner ★ Adelia Grabowsky ★ Brenda Faye Green ★ Rebecca Harrington ★ Pat Higginbottom ★ Ruth Holst ★ Janice Kelly ★ Jie Li ★ Brenda Linares ★ Faith Meakin ★ Maria Melssen ★ Kathy Moeller ★ Suzanne Nagy ★ Pam Neumann ★ Richard Nolan ★ Jan Orick ★ Pam Peeples ★ Kefeng Qiu ★ Ruth Riley ★ Diane Rourke ★ SC/MLA Executive Board ★ Beverly Shattuck ★ Tom Singarella ★ Geneva Staggs ★ Joe Swanson ★ Marilyn Teolis ★ Candace Vance ★ Emily Vardell ★ Roland Welmaker ★ Nelle Williams ★ Pamela Williams ★ Daniel W Wright ★ Melissa Wright ★ Toni Yancey

T. Mark Hodges Outstanding Service Award
Lauren Beavin ★ Lisa Boyd ★ Judith Hodges ★ Nilca Parrilla-Diaz ★ Anne Robichaux ★ Dixie F Williamson ★ Martha Jane Zachert

Research Grant
Karen Dahlen ★ Efrain Flores-Rivera ★ M. Fatima Mncube-Barnes ★ Biddanda Ponnappa ★ Cathy Schell ★ Priscilla Stephenson

The following lists the Honor-a-Mentor Program.

In Honor of ...	By ...
Fred Roper	Carla Funk
Suzy Burrows	Diane Rourke
In Memory of ...	By ...
Jocelyn Rankin	Jane Bridges
	Cheryl Dee
T. Mark Hodges	Brenda Faye Green

Report from SC/MLA Membership Committee

2010 SC/MLA Membership Status

As of December 10, 2010, SC/MLA has a total number of 357 members with 263 renewals, 39 new members, 23 student members, and 32 honorary members.

Research Corner

Great Opportunity for Research Funding

You are strongly encouraged to apply for the [SC/MLA Research Award](#). To be eligible you must be a current member of SC/MLA. Preference is given to applicants who are practicing health sciences librarians with at least two years of professional experience.

Before submitting a full application for a research grant, applicants must submit, by May 15th, 2011 a letter of intent. By June 15, 2011 if the letter of intent is accepted, applicants will be assigned a volunteer research mentor and invited to submit a full proposal. The full proposal is due by August 1, 2011. The SC/MLA Research Project Grants are awarded at the SC/MLA Annual Meeting.

The Southern Chapter of the Medical Library Association provides grant support for research projects in order to promote and stimulate excellence in the field of health science librarianship and the information sciences. Grants may be used to support all or part of the costs of a study, up to a maximum of \$1000. SC/MLA may award more than one grant in a year for a maximum of \$1000 in any one year. The application may be found at the [SC/MLA website](#).

The scope and nature of the proposed project should give evidence of an established methodology and a viable research design. The proposal should contain title, goals, objectives, methodology, significance, and budget of project; vital and special qualifications of the researcher; evidence of knowledge of the state of the art and existing published literature on the proposed research topic; and a description of the proposed means of disseminating the results.

The following criteria will be used to evaluate applications:

Regarding the Proposed Project: originality, importance to the profession, soundness of experimental design and detail, and feasibility of scope.

Regarding the Applicant: education and training, experience, research competence, research potential, and previous productivity. The name of at least one professional reference must be provided from a person capable of providing an evaluation of the applicant's knowledge of the topic and an assessment of the applicant's research skills.

Grants will not be given to support an activity that is operational in nature or has only local usefulness. The award will be disbursed in two portions. The first half will be awarded at the Chapter's annual fall meeting. The second half will be awarded February 1 of the following year, upon receipt of a first-quarter report, submitted to the chair of the Research Committee. A report to the Research Committee will be required at the conclusion of the first quarter, on or before February 1 of the year following the award's presentation. This report should document completed project activities, list expenses to date, and provide a list of activities planned for the next two quarters. A final report to the Research Committee is due by October 1 documenting the year's work on the funded project. The report should include a complete financial accounting as well as interim - or final - project results.

At the conclusion of the project, a summary report must be submitted for publication to [Southern Expressions](#), the newsletter of SC/MLA. Recognition of the Southern Chapter's support must be given in any publications originating from this project. Applications will be acknowledged upon receipt. Depending on the review of the received applications, the Committee may recommend that awards not be presented in a given year.

If you have any questions, please contact [Rick Wallace](#), 2011 Research Committee Chair of SC/MLA.

SurveyMonkey Service Available to SC/MLA Members for Research

The Southern Chapter has access to a SurveyMonkey account for the purpose of providing SC/MLA Executive Board members with immediate access to a survey tool for a variety of business activities. It is also available to provide access to a survey tool for current Chapter members wishing to obtain information to conduct research, create presentations/posters for professional meetings, for other scholarly activities and to obtain information from their institutions/libraries.

Members who would like to use the account should contact the SC/MLA Secretary/Treasurer, Rick Wallace, via email at wallacer@mail.etsu.edu and provide the following information in their request.

Name
Institution/Library
Brief description of research project
Purpose of research project
Survey sample size
Expected date of survey release and duration

The Secretary/Treasurer will then send the request to the Executive Board for review and approval.

Account access will be granted based on the following criteria:

Chapter members requesting account access to conduct research projects that could result in presentations/posters at SC/MLA, MLA, or other national, state, and regional annual meetings.
Chapter members requesting account access to conduct research projects that could result in scholarly publications.
Chapter members wishing to survey their library users about services or other needed data.
Number of surveys being conducted at the same time and duration of planned surveys.
Other uses considered appropriate by the Executive Board

Rules of conduct for authorized users are as follows:

Do not distribute the SurveyMonkey password to anyone else
Do not look at others' survey without first asking permission
Remember that your surveys are in the overall list of surveys, so if complete confidentiality is needed, it will be best to purchase a personal account
When beginning your survey, immediately give it a title that you will recognize as yours. Otherwise, numerous surveys will be listed with the title: "Untitled Survey."
Create a folder with your name assigned to it and keep all of your surveys in it. If you do not create a named folder for your surveys, your survey (s) will be subject to deletion.
If your survey is no longer needed, delete it immediately

If you have further questions, contact [Rick Wallace](#), Secretary/Treasurer, and Chair, Research Committee.

SC/MLA Annual Meeting

60th SC/MLA Annual Meeting Highlights - St. Petersburg, Florida

The 60th Annual Meeting of Southern Chapter, held in St. Petersburg, Florida, was a wonderful time of reflection, renewal, and recharging for the membership. With its close proximity to the water and marina and comfortable and elegant environment, the Renaissance Vinoy Resort was the perfect venue for the meeting.

In addition to hearing top notch speakers and contributed papers, talking with poster authors and attending great CE courses, members enjoyed the Chihuly Collection at the Morean Arts Center, the Dali Museum, and excellent seafood at nearby restaurants in downtown St. Pete. The Rock and Roll Reunion Banquet was a blast! Fueled by the amazing ice cream sundae bar, members danced the night away to tunes from the 50's and 60's. The Chapter was even graced with a brief appearance by the Beach Boys who presented the Resolution of Thanks at the business meeting!

You can view all the photos from this year's meeting [here](#). For photos from other Southern Chapter events visit the History Committee's site at <http://picasaweb.google.com/SouthernChapterHistory>. If you have any other Southern Chapter photos you would like to add to the collection please submit to History.Photos@picasaweb.com.

Many thanks to Pat Clark and the Local Arrangements Committee for their warm hospitality and excellent attention to details in planning and hosting the meeting. They even arranged for perfect weather!

Hospital Library Symposium



Brenda Curry-Wimberly and
Marilyn Teolis

The Hospital Library Symposium was held on Sunday November 14th at the SC/MLA annual meeting. The speaker was Janet Schneider, Chief Library Service from the James A. Haley Veterans' Hospital in Tampa FL. Her presentation, "Tying Library Services into Patient Centered Care" was enthusiastically received.

Brenda Curry-Wimberly was acknowledged during the meeting as the 2010 Southern Chapter Hospital Librarian of Year. Brenda was presented with a plaque and a check for \$250.00 at the annual business meeting.

It is never too early to start planning for next year's meeting in Augusta, GA. If you've heard a hospital librarian who will be attending the meeting give a talk that you think will be of interest to your colleagues, please email the Hospital Library Committee Chair, Marilyn Teolis at marilyn.teolis@baptisthospital.com.

SC/MLA 2010 Research Papers And Posters Award Winners

The competition was intense at the SC/MLA 2010 Conference in St. Petersburg, Florida as presenters of six research papers and nine research posters vied for cash awards. In the end, a home field advantage may have been in play as Floridians walked away with five of the six awards.

Thank you to all presenters for your efforts and a special thanks to our judges Rick Wallace, Lisa Travis, Skye Bickett, Feili Tu, and Maylene Qiu.

POSTERS

1st place (\$200)

Determining How Physical Therapists Get Their Information to Support Clinical Practice

Authors: Judy F. Burnham, MLS, Library Director; Dennis W. Fell, PT, MD, Chair, Physical Therapy Department; Dana M. Castjohn, PT Student; Jack M. Dockery, PT Student; Jena A. Smith, PT Student, University of South Alabama



SCMLA-Award Winners

SC/MLA Annual Meeting

2nd place (\$100)

Removing Roadblocks: A Survey to Improve Online Access

Authors: Kristen Morda, MA, Librarian; Jeff Honker, BA, Library Operations Supervisor; Rose Bland, MA, AHIP, Assistant Director, Technology and Access Services, University of South Florida

3rd place (\$50)

Open Educational Resources: Current Status and Future Opportunities to Support Medical Education

Authors: Roxann Williams, MSLIS, Special Projects Librarian; Barbara Shearer, MSLS, Library Director, Florida State University College of Medicine

PAPERS

1st place (\$300)

Informed Innovations in Community Outreach: Analyzing Data to Effectively Deliver Health Information

Authors: Brenda Linares, MLIS, Manager, Finance and Administrative Librarian; Emily Vardell, MLS, Director for Reference, Education, and Community Engagement; Suzetta Burrows, MSLS, AHIP, Director for Library Operations; Mary Moore, PhD, Executive Director, Louis Calder Memorial Library, University of Miami, Miller School of Medicine.

2nd place (\$200)

Librarians Promoting Resources to Nursing Staff at the Point of Care

Authors: Emily Vardell, MLS, Director for Reference, Education, and Community Engagement; Brenda Linares, MLIS, Finance Manager and Administrative Librarian; Gediminas Paulaitis, RN, MBA, MLIS, AHIP, Director of Access Services and Biomedical Communications; Vedana Vaidhyanathan, MSLS, Biomedical Research Librarian; Tanya Feddern-Bekcan, MLIS, MOT, AHIP, Head of Education; Suzetta Burrows, MSLS, AHIP, Director for Library Operations, Louis Calder Memorial Library, University of Miami, Miller School of Medicine.

3rd place (\$100)

Do EBM Point of Care Resources Reference the Same Evidence?

Authors: John Orriola, MA, Med, Education Librarian; Allison Howard, MLIS, Catalog / Reference Librarian; Kristen Morda, MA, Graduate Medical Education Librarian, Shimberg Health Sciences Library, University of South Florida, Tampa, FL

Recharged: Reflections on attending the SC/MLA meeting in St. Pete

Submitted by Rebecca Harrington

Not having attended a conference in a long time, I really didn't know what to expect when I arrived in St. Petersburg on my first time attendee scholarship to SC/MLA'10. The Renaissance Vinoy Resort is a beautiful, historical hotel, and I immediately saw many of my Florida librarian friends. However, this conference was four days long - would there be enough sessions and events to keep me busy? Could I manage not to embarrass myself for that long?

It turns out, I didn't even need to bring a book - I was off and running to a very informative CE about redesigning libraries. Instructor and design expert, Logan Ludwig, asked attendees some thought-provoking questions. With the prevalence of personal laptops and tablets, do we still need computer labs? Even if we make our libraries modern, are they comfortable and welcoming?

The handy "At a Glance" Planner provided in the program kept me on track for the rest of the conference as I sprinted from general sessions, poster presentations, and vendor exhibits. I even got the opportunity to moderate a papers session, a great way to practice public speaking without having to worry too much about the content (I left that up to the authors).

Although I am sure SC/MLA is a wonderful experience every year, I feel especially lucky to have been able to attend this year, with charming hosts Pat Clark (Conference Chair) and new SC/MLA Chair Ruth Riley (Program Chair), both of whom were up for anything (I especially liked Pat's hula hoop technique and Ruth's ode to Danny Zuko at the Rock n Roll Reunion Banquet). All the members of Southern Chapter are so warm and welcoming, it reminded me of the importance of attending conferences to renew connections to my fellow health sciences librarians - even if I did call Pat Higginbottom "Miss Alabama" and bored Carla Funk to tears on the veranda. You really can't take me anywhere - but I am very appreciative to have attended the conference thanks to the [SC/MLA First Time Attendee Scholarship](#).



The LINKS: 61st Annual Meeting of the Southern Chapter of the Medical Library Association
October 5 – 9, 2011 • Augusta, Georgia