Alabama Georgia Puerto Rico Tennessee Florida Mississippi South Carolina Virgin Islands

Message from the Chair Ruth Riley

Volume 27, Number 2 Spring 2011

Message from the Chair - 1

Current SC/MLA Officers - 2

Around the South

- Alabama 3
 - Florida 4
- Georgia 9
- Mississippi 10
- South Carolina 11
 - Tennessee 14

From the SC/MLA Honors and Awards Committee - 10

Report from SC/MLA Membership Committee - 15

Report from SC/MLA
Public Relations

Committee - 16

Research Corner - 16

SC/MLA Annual Meeting - 17

Next Reporting Deadline: June 15, 2011 Next Publication Date: July 15, 2011





Spring greetings to you, Southern Chapter friends. We are so fortunate to be greeted by the early arrival of spring in the South. I just returned from a week visiting family in Kansas where it is still brown, cold, and even snowy. I reassured my Kansas friends that spring is on the way as the Bradford Pear and Japanese Magnolia trees are in full bloom in South Carolina.

I'm thrilled to see that some of our members are among the many esteemed people being honored with MLA awards in 2011

in Minneapolis. Lynn Fortney, EBSCO Information Services, will be inducted as an MLA Fellow, and Linda Butson, Health Sciences Center Library, University of Florida-Gainsville, will receive the David A. Kronick Traveling Fellowship. T. Scott Plutchak, Lister Hill Library, University of Alabama at Birmingham, will also serve in the distinguished role of the Janet Doe Lecturer in Minneapolis. As evidenced by the very strong program, Gabe Rios, also from Lister Hill Library, has done an excellent job as the 2011 MLA National Program Committee Co-Chair. Congratulations, Lynn, Linda, Scott, and Gabe. Great work! I would also like to recognize Judy Burnham for her significant service as Chair of MLA Section Council and as Section Council Liaison on the MLA Board of Directors for the past three years. Thank you, Judy!

Good news to report on the financial outcome of the 2010 annual chapter meeting in St. Petersburg, Florida. Pat Clark, 2010 Conference Chair, reports a positive balance of \$24,401 in the conference checking account. This includes the \$5,000 subsidy that the board decided to provide to help keep registration costs down. So, a profit of \$19, 401 for the Chapter. Many thanks to Pat for her excellent work on fiscal oversight of the 2010 meeting! As you now, some Chapter meetings lose money and some make a profit. More often than not the meetings generate small positive revenue so the Memphis 2009 and St. Petersburg 2010 meetings are unusual. As with last year's case of a large profit from the Memphis meeting, the Executive Board will need to discuss options for how to distribute the profit from the St. Pete meeting.

As you'll read in this issue, plans are really shaping up for the 2011 annual meeting in Augusta, Georgia thanks to the great work of Laura Kane and the Program Committee and David King and the Local Arrangements Committee. We'll be linking up with each other in Augusta before you know it. In 2012, we'll be headed up to Baltimore for a quad chapter meeting with the Mid-Atlantic Chapter, the Philadelphia Regional Chapter, and the New York/New Jersey Chapter. A memorandum of understanding has been signed by all four chapter chairs and preliminary program planning is underway. As to 2013 Chapter annual meeting, Susan Clark, Library Director, Rowland Medical Library, University of Mississippi Medical Center, has graciously offered to host the 2013 meeting. Hurray for Mississippi!

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Content policy:

Statements and opinions expressed in Southern Expressions do not necessarily represent the official position of its co-editors or SC/MLA. Contributions may be edited for brevity, clarity, or conformity to style. Final decision on content shall be left to the discretion of the co-editors with the advice of the

Communications Committee of SC/MLA.

Message from the Chair

Continued from page 1

Thanks to the work of last year and this year's Bylaws Committee, we now have updated bylaws which are available on the Chapter website. Thank you Committee chairs, Edie Lacy and Sisi Arango, and Committee members.

Be sure and take advantage of the SC/MLA Research Grant. The Research Committee is taking applications through May 11. Application information is available from the Chapter website.

I hope to see many of you in Minneapolis but know that travel money is tight. If you can't make it in person, MLA is again offering e-Conference registration for both individuals and institutions, providing online access for one full year to:

- videos of the keynote and plenary sessions (generally available within twenty-four hours of presentation)
- poster presentations (generally available three weeks before the meeting)
- audio recordings, with synchronized electronic presentations, of section programming breakout sessions (generally available within five business days of presentation)

Around the South: News from Our Regional Libraries

ALABAMA



Biomedical Library, University of South Alabama, AL

Library Director Judy Burnham has achieved a Distinguished Member level by the Credentialing Committee of the Academy of Health Information Professionals (AHIP). Trey Lemley, USA Biomedical Librarian, has also fulfilled requirements for AHIP membership.

The longstanding newsletter *Biofeedback* has recently migrated from an electronic newsletter to bi-monthly blog format. The new Biofeedback blog will allow users to view the latest resources via live links to E-books, faculty publications, and websites. The new format allows readers to not only access the information on a first read, but also to return to the blog for continued access to that information.

Lister Hill Library, University of Alabama at Birmingham, AL



Emma O'Hagan

Lister Hill's new reference librarian and School of Nursing Liaison is Emma O'Hagan, a recent MLIS graduate from the University of Alabama.

Emma has been working at Lister Hill since the summer and is excited about her new role in Reference and with the School of Nursing. A recent graduate, Emma begins her career as a librarian at Lister Hill. After receiving her BA in international studies, Emma worked in India, first as a librarian and English teacher for the Pardada Pardadi Educational Society and later as an intern at the Institute of Economic Growth Library in New Delhi. She can be reached at eohagan@uab.edu or 205-934-2230. Emma looks forward to helping patrons navigate the Lister Hill Library to find the information they need.



Cara Wilhelm

Cara Wilhelm is the new Clinical Reference Librarian for Lister Hill Library at UAB University Hospital.

Cara served as Director of Library Services for West Suburban Medical Center/College of Nursing in Oak Park, IL. She has experience in various library settings, including the Greater Midwest Region office of the National Networks of Libraries of Medicine. She can be reached at cwilhelm@uab.edu or 934-2275. She looks forward to providing the staff of University Hospital with accurate, reliable, and timely information in support of patient care, education, and research. In addition, she will be providing information services to patients and families at The Kirklin Clinic Patient Resource Library.

FLORIDA



Family Resource Center Library, All Children's Hospital, St. Petersburg, FL

The Family Resource Center (FRC) Library at All Children's Hospital (ACH) in St. Petersburg, FL will soon be celebrating its first anniversary! Initially proposed in 1992 by Pat Clark, Director of the ACH Medical Library, FRC Library, and Continuing Medical Education, the Library officially opened its doors on June 7, 2010. As part of the initiative to promote "family-centered care", the mission of the FRC Library is to provide patients and their families' access to and expert reference assistance locating pediatric health information pertaining to their child's care.

In the spring of 2010, Mary-Kate Haver was hired by All Children's Hospital as the first Medical Librarian for the FRC. Mary-Kate and Pat along with Graduate Library Assistant Kristie Haynes (USF), began documenting the Center's policies and procedures; evaluating and ordering books, pamphlets, magazines, and audio-visual materials; purchasing all 'start-up' office supplies; determining the book classification scheme; and deciding upon the physical arrangement of the collection. While reviewing lending policies, the decision to designate materials in the medical collection as non-circulating - "library use only" - addressed concerns regarding availability and infection control. As a means of providing visitors with recreational reading materials, a hospital employee donation project was implemented. To date, over 2,500 adult, teen, and children's fiction and non-fiction materials have been received. Patient families enjoy browsing the "free" bookshelves and frequently return to select the next book in a series or find additional works by a favorite author.

In just the first 9 months, the number of visitors to the FRC Library has exceeded 3,500. To assist families searching for pediatric health information, request forms have been developed for individuals and physicians. The *Consumer Health Information Request* form enables a family member to list the type of health information needed. Nearly 70 consumer health packets have been processed and results were delivered in person, via email or regular mail. For physicians, the *Information Rx* form allows doctors or care team members to document information the family needs. Library computers are available for visitors to use and are networked to a public printer. In addition to complimentary printing, copying, and faxing, wireless Internet access is also available. A consult room is available for situations where families need a private place to meet with their child's physician, care team members, or the FRC Medical Librarian. To relax and unwind, family members may view educational and child-friendly entertainment videos in the media room.

Promoting the services and resources available to families is critical to the success of the FRC Library. Surprisingly the target audience for this marketing is not to the family, but to Hospital staff members who have daily contact with the families. Participating in departmental staff meetings and orientations; publishing articles on the Hospital's Intranet; and sending hospital-wide email broadcasts provide the opportunity to communicate with care team members that work directly with patient families. Continuous review of library visitors' suggestions guide modifications in policies and procedures to improve information services to families.

While the primary focus of the Family Resource Center is to provide access to pediatric health information, the FRC would not be a family library without story time activities! During the Halloween, Winter Holidays, and the most recent



Resi, Pet Therapy Dog, listens attentively as children read a story aloud.

program celebrating St. Valentine's Day, families have enjoyed listening to volunteers read seasonal stories. A very popular twist to our St. Valentine's Story Time included a guest appearance by Resi, the Pet Therapy Dog. For over two hours, Resi shared in the story time festivities with children, parents, volunteers, and Library staff. Plans are underway for the FRC Library to host monthly reading sessions for children to share a favorite story with a certified Pet Therapy Dog.

While the phrase "Family Resource Center" can mean many things to many people, the FRC Library staff strives to create a welcoming environment for all visitors. Former Surgeon General C. Everett Koop once said, "Information is the best prescription." With that idea in mind, the ACH Family Resource Center Library was conceived and every day serves the patients and families of All Children's Hospital with the best 'prescription' possible!

Herbert Wertheim College of Medicine, Florida International University, Miami, FL

To highlight National Library of Medicine Month and benefit children at the Miami Children's Hospital, medical librarians with the Herbert Wertheim College of Medicine at Florida International University (FIU) organized a book drive. Under the direction of Maria Melssen, Head of Learning & Information Services, 157 books were collected and donated to the library by medical college faculty, staff, and students.

Diane Compagnes, Regional Sales Manager for OVID Technologies, graciously contributed a Harry & David gift basket as a raffle prize. Maria Melssen presented the winner Janelle Fernandez, Program Assistant in the Office of Medical Education, with the Harry & David gift basket.



Maria Melssen presents Janelle Fernandez with the Harry & David gift basket donated by Diane Campagnes of OVID.

Harriet F. Ginsburg Health Sciences Library, University of Central Florida College of Medicine, Orlando, FL

Studying Mobile Technology in Medical Education

The Harriet F. Ginsburg Health Sciences Library is embarking on a two-year study on the use of mobile technology in medical education. All students and many of the faculty members at the University of Central Florida (UCF) College of Medicine (COM) are now using the Apple iPad. The library's iPad study team is in the process of receiving Second-year UCF College of Medicine students receive their iPads. IRB approval to conduct their research,



which will examine how the school's students and faculty are accessing and using library resources on the iPad. The library has been instrumental Michael Garner, Instructional Medical Librarian, gives in encouraging the use of mobile devices at the medical school.



an iPad tutorial to UCF COM faculty.

Conference Season is Here!

Conference season is upon us and the librarians at UCF COM have been busy! Library Director and Director of Medical Informatics, Nadine Dexter, along with Dr. Bethany Ballinger, UCF COM faculty member and ER physician, and Shalu Gillum, Public Services Librarian, will be presenting a poster "Integrating Mobile Technology into a Patient Safety Curriculum at a New Millennial Medical School" at the Association of American Medical Colleges (AAMC) meeting in Chicago, June 2011. They will be discussing the medical school's unique integrated curriculum and how mobile devices are being incorporated into students' medical informatics and patient safety training.

Shalu Gillum, Public Services Librarian, and Michael Garner, Instructional Medical Librarian, will be presenting a poster "The iPad Project: Lessons Learned from Circulating iPads at a Virtual Health Sciences Library," at the Florida Library Association (FLA) Annual Meeting in Orlando on May 5, 2011. Results from the library's seven-week study of circulating iPads to COM faculty and staff will be discussed.

Director Nadine Dexter will be presenting a white paper entitled "Millennial Medical Libraries: Library and Information Services for New Medical Schools," at the Medical Library Association (MLA) Annaul Meeting in Minneapolis in May 2011. The co-authors of the paper presentation are: Keith Cogdill, David Boilard, Rebecca Ruddock, Barbara Shearer, and Richard Wood. The presentation summarizes findings from a comparative study of libraries serving four new schools of allopathic medicine, and focuses on issues related to institutional administration, staffing, space, collections, and services.

Shalu Gillum and Dr. Mariana Dangiolo, UCF COM faculty member and geriatrician, will be presenting a poster "Geri-Anatomy: Integrating Geriatrics into the Anatomy Curriculum in a New Medical School" at the American Geriatrics Society meeting in Washington D.C. in May 2011. Their abstract was also selected for the conference's "Materials and Methods Swap" on model geriatrics programs.

Test Driving New Tablet Devices



Library Director Nadine Dexter hard at work on her iPad.

As part of its mission of "Information anywhere, any time, on any device," the Harriet F. Ginsburg Health Sciences Library will be testing tablets that run each of the four major tablet operating systems to ascertain which devices meet the library's criteria for use. First and foremost, the tablet chosen will need to run software that supports medical curriculum. Such software includes Epocrates, DynaMed, PEPID, Stedman's Medical Dictionary, and Geriatrics at Your Fingertips. Second, the device must have a large screen that takes advantage of the library's electronic resources and displays them at an easy-to-read format. This is important because the library is 98% digital with the goal of being 100% digital within five years. Additionally, the library is looking for a device that has a wide variety of software available for it and has an interface which does not get in the way of use of the device. The four devices identified for testing are Apple's iPad 2, HP's webOS-based TouchPad, Motorola's Android-based Xoom, and RIM's BlackBerry PlayBook. Stay tuned for the results from our test run.

University of Florida Health Science Center Libraries, Gainesville and Jacksonville, FL

January 2011

Mary Edwards was hired as a Library Liaison/Distance Learning Librarian on January 7th. Mary coordinates the library's education and information services for UF Health Science Center's distance learning students, in addition to liaising to several on-campus departments in the Colleges of Medicine and Public Health and Health Professions. Mary has been at the HSC Library since 2004; first as an OPS librarian and then in 2006 as a visiting librarian. Mary is in the final stage of completing her doctorate in education focusing on educational technology. Mary's ongoing projects involve synchronous library instruction for distant students, online information literacy instruction, and online embedded librarians. Her research interests include the intersection of technology and education, "new literacies" (including visual, media, and digital information) and the intersection of those literacies.

Cecilia Botero and Jennifer Lyon participated in the UF Clinical and Translational Science Institute's (CTSI) First Annual Strategic Planning Retreat on January 14th. The retreat consisted of over 100 people from across UF & Shands Healthcare, who are interested in biomedical and clinical research and either are affiliated with the CTSI or are served by it. Additionally, the retreat was held simultaneously with a visit from the CTSI's External Advisory Committee (EAC). The EAC committee spoke providing insight into their experiences with CTSIs and the kinds of outcome measures that the NIH is seeking for CTSI renewal grant proposals.

Hannah Norton received a National Network of Libraries of Medicine (NNLM) Training Award to fund travel for two instructors from the Animal Welfare Information Center to train librarians and UF researchers to search for animal alternatives to meet IACUC (Institutional Animal Care and Use Committee) requirements.

Kathy Moeller received an NNLM Training Award to fund her travel to attend the Disaster Preparedness Symposium in Washington, D.C. on March 29th and 30th, 2011.

February 2011

Several UF HSC librarians are involved in MLA committee work. Hannah Norton was appointed to MLA Membership Committee. Jennifer Lyon was named to MLA's CE Committee. UF will now have two representatives to that committee with Jennifer and Michele Tennant, with Michele appointed as chair designate. Kathy Moeller was appointed to MLA's Credentialing Committee. Ellie Bushhousen has been invited to chair the MLA's Research, Development, and Demonstration Project Grant Jury.

Jennifer Lyon has been invited to be a member of the REDLOC committee, which is responsible for the REDCap (Research Electronic Data Capture) Shared Data Instrument Library. Jennifer will be responsible for working on investigating ownership and copyright on data collection tools/instruments that they're considering adding to the shared library. This is a national-level committee coming out of Vanderbilt, which is responsible for the development of the REDCap product.

Linda Butson is the 2011 recipient of MLA's David A. Kronick Traveling Fellowship. Each year, this grant awards one \$2,000 fellowship to cover the expenses involved in traveling to three or more medical libraries in the United States or Canada for the purpose of studying a specific aspect of health information management.

Linda Butson also received the Consumer Health Information Specialization Certificate from MLA, which represents 33.5 CE credits in the area of consumer health.

As part of a national VIVO Collaboration, "Role of Librarians in the Development of Computer-Mediated Social Networks: Challenges and Lessons Learned from VIVO Implementation and Outreach" has been chosen to present at the SLA Biomedical and Life Sciences Division Contributed Papers Session in Philadelphia, PA, June 2011. HSC Library authors include Rolando Garcia-Milian, Hannah Norton, Beth Auten, Nita Ferree, Nancy Schaefer, and Michele R. Tennant, Hannah Norton, Rolando Garcia-Milian, Kaitlin Blackburn, Nancy Schaefer, Jennifer Lyon, and Michele Tennant presented a poster on VIVO at UF's Emerging Pathogens Institute's Research Day on February 10th, 2011.

As a member of the Graduate Faculty, Michele Tennant has been named to her first graduate student committee, serving as a committee member for a graduate student in the College of Education.

Beth Auten became a provisional member of the Academy of Health Information Professionals (AHIP). At the 2011 Northern California and Nevada Medical Library Group/Medical Library Group of Southern California and Arizona Joint Meeting in San Francisco on February 24th, 2011, Beth presented a paper, "Sustaining Networks of Researchers: Experiences of the VIVO Collaboration at the University of Florida and The Scripps Research Institute," co-authored with P King, L Butson, H Norton, MR Tennant, M Conlon, and VIVO Collaboration. She also presented a poster, "Sustaining our Future through Innovation - VIVO: Library-based Support for Researcher Networking", co-authored with P King, L Butson, H Norton, MR Tennant, K Blackburn, and VIVO Collaboration.

Beth Auten and Hannah Norton both won places as fellows in the National Library of Medicine's BioMedical Informatics Program. The program will be held in late May-early June, 2011 at the Marine Biological Laboratory at Woods Hole, Massachusetts. This program is highly competitive, drawing applications from medical, scientific, and information professionals around the country. Through a combination of lectures and hands-on computer exercises, participants will be introduced to the conceptual and technical components of medical informatics. The conceptual components will include principles of database design, human-computer interfaces, medical vocabularies and coding systems, medical

decision analysis methods, evaluation methods in medical informatics, and strategies for designing and managing clinical information systems.

Beth Auten, Hannah Norton, and Michele Tennant received a grant from the Center for Humanities and the Public Sphere to support a lecture and film series related to Mary Shelley's Frankenstein. The lecture and film series will coincide with the traveling NLM/NIH exhibit, Frankenstein: Penetrating the Secrets of Nature, which will be displayed at the HSC Library in May and June, 2011.

March 2011

Rolando Garcia-Milan attended the e-Science Bootcamp on March 4th at the University of Virginia Claude Moore Health Sciences Library, and received a scholarship for up to \$400 to cover travel costs.

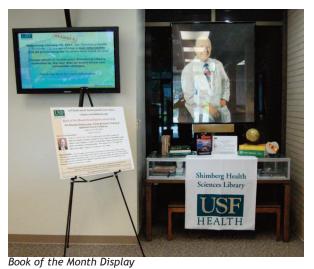
During the week of March 7 - 11, the HSC Library hosted The University of Florida Academic Health Center (AHC) Symposium for Teaching & Learning with Technology. This week-long series of events featured inter-professional presenters from the AHC and the HSC Libraries. The sessions provided an opportunity to recognize innovative faculty, provide a forum for professors to share their work with other disciplines, and foster inter-professional collaborations on future projects. More information about the symposium is available on the website.

As part of a national VIVO collaboration, Michele Tennant presented the poster, "VIVO: Support for Translational Research" at the 2011 AMIA Joint Summits on Translational Science on March 10th in San Francisco. The poster was featured at the Summit on Translational Bioinformatics (TBI). Michele Tennant and Jennifer Lyon also participated in a TBI panel at the summit. Major VIVO project efforts were highlighted and discussed during the presentation.

Shimberg Health Sciences Library, University of South Florida, FL

Celebrating Published Faculty

University of South Florida (USF) Health and the Shimberg Health Sciences Library celebrate our Published Faculty with our "Book of Month Display." The inaugural display highlighted "The Phantom Stethoscope: A Field Manual for Finding an Optimistic Future in Medicine" by Stephen K. Klasko, M.D., M.B.A. and Gregory P. Shea, Ph.D.



Book of the Month

The Phantom Stethoscope Stephen R. Klasko, M.D., M.B.A Gregory P. Shea, Ph.D. February 17th - March 17th

What if a medical resident was abducted by aliens in 1985, and through advanced technology was imparted a full understanding of the healthcare system of the future?



"The Phantom Stethoscope: A Field Manual for Finding an Optimistic Future in Medicine"

Shimberg Health Sciences Library Hosts National Library of Medicine Display Shimberg Health Sciences Library is proud to host the National Library of Medicine display from March 21 to April 30, 2011. The perspectives of surgeons, physicians, and nurses are richly documented in the history of Civil War medicine, which highlights the heroism and brutality of battlefield operations and the challenges of caring for the wounded during wartime. Yet the experiences of injured soldiers during the conflict and in the years afterwards are less well-known. Life and Limb: The Toll of the American Civil War explores the experiences of disabled Civil War veterans and their role as symbols of the fractured nation.



GEORGIA



Robert B. Greenblatt MD Library, Georgia Health Sciences University, GA

On February 1, 2011, the Medical College of Georgia officially changed its name to Georgia Health Sciences University. Four of the five schools—Nursing, Dentistry, Allied Health, and Graduate Studies—now are called Colleges (College of Dentistry, etc.) The School of Medicine is retaining the designation of Medical College of Georgia (MCG). All five colleges, the clinical enterprise (MCG Health), and the Physicians Practice Group are aligned under one organization. MCG Health was formerly a freestanding entity. The University's new President, Richardo Azziz MD, believes that the new name will help the public understand that we are a true academic health science center, not a freestanding medical school, which was a common misperception under the former name. The new web address is www.georgiahealth.edu; email addresses have changed from @mcg.edu to @georgiahealth.edu.

A national search is currently under way for a new Library Director for the Greenblatt Library.

School of Medicine Libraries, Mercer University, GA

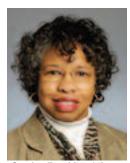
Anna Krampl, Reference Librarian, and Miriam Hudgins, Archivist for the School of Medicine and Coordinator of Technical Services for the Medical Library and Learning Resources Center, were recently named Senior members of the Academy of Health Information Professionals (AHIP).

Miriam Hudgins, Archivist for the School of Medicine and Technical Services Coordinator for the Medical Library, and Kristin Howard, Technical Services Librarian, presented a poster titled, "Cataloging Learning Resource Center Collections at Mercer University School of Medicine," at the biennial conference of the Online Audiovisual Catalogers, October 16, 2010, in Macon, Georgia.

Carolyn Klatt, Reference and Electronic Resources Librarian at the Savannah Campus, published an article entitled "Going Mobile: Free and Easy" in the January 2011 issue of Medical Reference Services Quarterly.

Rita Smith, Outreach and Education Coordinator at the Medical Library and Learning Resources Center, published a book review of Harrison's Infectious Diseases in the January 2011 issue of Medical Reference Services Quarterly.

Woodruff Health Sciences Center Library, Emory University, GA



Sandra Franklin, Library Director, WHSC Library

Without the efficient management of data and information, an academic medical center would drown in a sea of numbers and letters. Universities across the country increasingly recognize the impact of knowledge management to the success of the life sciences enterprise, and the Woodruff Health Sciences Center (WHSC) Library has started a number of initiatives to stay ahead of the information curve, says Sandra Franklin, library director and current Woodruff Leadership Academy fellow.

The WHSC Library has three clinical informationists on staff, Amy Allison, John Nemeth, and Kevin Bradford. Clinical Informationists work closely with medical residents to find the best published evidence to answer clinical questions that arise from resident reports at Emory University Hospital, Emory University Hospital Midtown, and Grady Hospital. The information is stored in a searchable database at emorymedicine.wordpress.com. The clinical informationists recently engaged with the

Emory Healthcare nurses to create ehcnursing.wordpress.com so nurses can easily find published evidence in answer to their questions as well.



Jeremy Kupsco

Now the library has recruited a research informationist, Jeremy Kupsco. Kupsco will work closely with study investigators and postdoctoral fellows to select, license, and acquire data storage tools. He'll also conduct training sessions and be available for consultation, all in an effort to save researchers time and to provide the most effective resources available, along with how-to instructions.

Kupsco previously served as a postdoctoral fellow in Kenneth Moberg's cell biology lab at Emory. His research focus was the role of the tumor suppressor gene archipelago in developing tissues of the fruit fly species Drosophila melanogaster. He received his doctorate in genetics at the University of North Carolina at Chapel Hill.

MISSISSIPPI



Rowland Medical Library, University of Mississippi Medical Center, MS

What's old is new again at Rowland Medical Library (RML). Two former librarians have rejoined the faculty. Connie Machado returned to RML on July 1, 2010, as the head of cataloging, while Lauren M. Young returned on January 6, 2011, as the head of serials and electronic resources.



RML librarians

The University of Mississippi Medical Center recently sponsored a "Go Red" dress contest to help raise awareness about how heart disease affects women. The design team of Rowland Medical Library placed in the Top Ten.

RML reference and instructional services librarians Melissa Wright and Helvi McCall Price taught two sessions of "¿No Comprende?: How to Find and Use Health-Related Resources for Spanish-Speaking Communities." This course created by the National Library of Medicine. They are scheduled to teach three more sessions in April 2011 to students and faculty at the University of Mississippi Medical Center.

The Luther Manship Library at St. Dominic Hospital, MS

The Luther Manship Library at St. Dominic Hospital in Jackson has purchased the Krames Patient Education On-Demand Software. The library staff is in the process of training nurse mangers, staff, and personnel in other areas how to use the software. They are using this software and expect it to help with the HCAHPS (Hospital Care Quality Information from the Consumer Perspective) Survey with Patient Education on New Medications.

SOUTH CAROLINA



School of Medicine Library, University of South Carolina, SC

Steve Wilson, Coordinator, Center for Disability Resources Library, served as an exhibitor at the South Carolina Assistive Technology Expo in Columbia, SC, March 15, 2011.

Sarah Fletcher, Web Services Librarian, has been awarded a Conference Attendance Grant from the South Carolina State Library to attend the Medical Library Association annual meeting in Minneapolis in May 2011.

Christine Whitaker, Collection Development Librarian, has received the Robert V. Williams Founder's Award from the South Carolina Chapter of Special Libraries Association. This award is given in recognition of continued outstanding service to the Chapter.

As part of the Outreach Project "Linking South Carolina Free Clinics to Quality Health Information: Phase Two", Karen Mc-Mullen, Head of Access Services, Roz McConnaughy, Assistant Director for Education & Outreach, and Ruth Riley, Director of Library Services, delivered equipment and conducted MedlinePlus training for two free medical clinics in January and February 2011. The Orangeburg-Calhoun Free Medical Clinic (Orangeburg, SC) received a portable projector, a portable screen, and a desktop computer. The Good Samaritan Medical Clinic (Chester, SC) received an information kiosk that has been placed in the patient waiting room of the clinic. Roz McConnaughy conducted the MedlinePlus training for clinic staff. The equipment will enhance patient education efforts and increase awareness and use of MedlinePlus at these clinics. This Outreach Project is funded by the National Network of Libraries of Medicine Southeastern/Atlantic Region

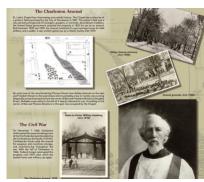




MUSC Library, Medical University of South Carolina, SC

St. Luke's exhibit

In September 2010 the Waring Historical Library and MUSC University Archives installed a permanent exhibit on the history of St. Luke's Chapel. "St. Luke's Chapel - A History" tells the story of the chapel including its origins as part of the Charleston Arsenal; its role in the Civil War to its conversion into a chapel for Porter Military Academy; the expansion of the Medical College; and the chapel's restoration after Hurricane Hugo. University Archivist E. Brooke Fox worked with the St. Luke's Chapel Committee, especially Drs. Vic Del Bene and Curtis Worthington and Mrs. Barbara Wallace, the chapel's Administrative Coordinator.



The exhibit can be seen in the chapel's bridal room during regular business hours, Monday through Friday, 9:00 am to 1:00 pm. In the coming months, the exhibit will be converted into a Web exhibit at the Waring Historical Library.

Waring Cosponsors McClennan-Banks Hospital Marker

On February 26, 2011, a new South Carolina State Historical Marker was dedicated in honor of the Cannon Street Hospital, formerly located at 135 Cannon Street in Charleston. The marker to honor the city's first African American hospital and nurse's training school was a joint effort of the Waring Historical Library at MUSC and the Avery Research Center for African American History and Culture at the College of Charleston. Dr. Sabra Slaughter, a WLS Board member and chief of



staff for Dr. Ray Greenberg, initiated the application process and coordinated the dedication ceremony for the marker. The event boasted more than 75 attendees including representatives from MUSC, the Avery Research Institute, the Black Nurses Association, and the Cannon Street Neighborhood Association.

The two-sided marker reads: "Cannon Street Hospital, established here in 1897, served the African-American community of Charleston until 1959. Officially the Hospital and Training School for Nurses, it occupied a three-story brick building constructed ca. 1800. Dr. Alonzo C. McClennan (1855-1912), then one of only six black physicians in Charleston, was one of its founders and also edited The Hospital Herald from 1898 to 1900.

By 1956 Dr. Thomas C. McFall, director of the Cannon Street Hospital, led a campaign to build a new hospital. McClennan-Banks Memorial Hospital, which opened on Courtenay Street in 1959, was named for Dr. McClennan and Anna DeCosta Banks (1869-1930), first head nurse of the Cannon Street Hospital. The old hospital was torn down in 1961; the new hospital closed at the end of 1976 and was torn down in 2004."

Civil Practice to Civil War: Sesquicentennial Web Exhibit

In conjunction with the start of the sesquicentennial of the Civil War, the Waring Historical Library has launched a new web exhibit called "Civil Practice to Civil War: The Medical College of the State of South Carolina, 1861-1865." Designed to be a "living" exhibit, meaning we will add information over the upcoming five years, additions to the exhibit will become available on or around dates of significant accomplishments in military medicine made by College faculty, students, and alumni. Visit the exhibit to view major events involving Medical College students and professors during the War. If you have information about ancestors who attended the Medical College and who



served in the war, please contact Brooke Fox, University Archivist, so we can add their information to the "Alumni" section of the site.

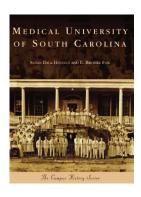
MUSC President to Deliver Waring Lecture



MUSC President Dr. Ray Greenberg will deliver this year's Joseph I. Waring Jr. Lecture on April 5, 2011 at 5:30 pm in the Basic Sciences Auditorium. His talk will be, "Dr. Columbus DaVega: Out of the Shadows of History." DaVega, a Medical College alumnus prominent in the Civil War, was born in Charleston on December 23, 1830, to a local Jewish family. After graduating in 1852, he traveled to Europe where he was recruited to serve as a field surgeon with the Russian Army in the Crimean War (1853-1856). When the Civil War erupted, DaVega was one of the few physicians in South Carolina who had actual battlefield experience. He designed and served as a surgeon on a hospital attached to a floating battery built to attack Fort Sumter from the water. The hospital was a one-story wooden structure outfitted with ten beds and medical supplies to treat soldiers wounded aboard the battery. Dr. Greenberg will share his research about Dr. DaVega's career and service. A reception will immediately follow at the Wickliffe House. The lecture is free and open to the public.

Arcadia Book Due

The Waring Historical Library is pleased to announce the forthcoming publication of a pictorial history of the Medical University of South Carolina due out April 25, 2011. The book, written by Susan Dick Hoffius (Curator) and E. Brooke Fox (University Archivist), draws from the collections of the Waring Historical Library and University Archives to tell the story of the birth and evolution of MUSC and its six colleges. Published as part of Arcadia Publishing's Campus History Series, Medical University of South Carolina contains more than 200 images illustrating the people, places, and events that shaped the history of the school. The book will be available through the Waring Historical Library or through local and Internet booksellers. Keep your eyes open for book signing opportunities after the release.



Pathology Museum Project: Preserving and Digitizing Specimens

The Waring Historical Library has inaugurated a collaborative project with the Department of Pathology and Laboratory Medicine to preserve and digitize its pathology specimen museum.

Former WLS president Dr. Sally Self, a professor in the Department of Pathology and Laboratory Medicine, has arranged with colleague Dr. S. Erin Presnell for former faculty member Dr. Christine Papadea to work as a volunteer in the museum. In December 2010 Dr. Papadea began her project to inventory the specimens, perform preservation work required (including replacing fluids and repairing containers), and describe in both medical and laymen's terms what each of the nearly 500 specimens represent. When her work is complete, Waring Curator Susan Hoffius and Digital Archivist Jennifer Welch will schedule digital photography of the specimens to prepare them for MEDICA, the Waring's digital library.

"This project combines archival preservation, digitization, and curriculum support aimed at preserving and sharing the Pathology Museum collections with students and researchers," said Susan Hoffius of the project. "We are thrilled that the Department of Pathology and Laboratory Medicine has so enthusiastically embraced this collaborative enterprise."

Dr. Papadea expects the work on the specimens to continue for several more months. She is approximately one-third of the way through with the specimens on her list.

PICO Conducts CLI in New Ellenton/Jackson, SC

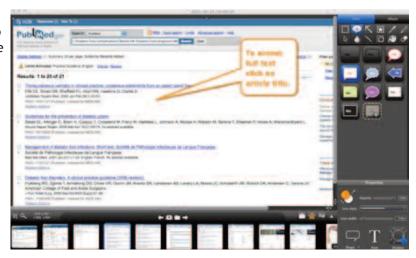
The Public Information and Community Outreach (PICO) program will conduct the New Ellenton/Jackson Community Leaders Institute (CLI), April 1-2, 2011, at Silver Bluff High School in Aiken, SC. One hundred fifty community residents and leaders are expected to attend the program, including South Carolina State Representatives Bill Taylor and J. Roland Smith. Dr. Elizabeth Everitt, Aiken County School District Superintendent, as well as Ms. Carolyn Emanuel-McClain, Chief Executive Officer of Margaret J. Weston Community Health Centers, are just two of presenters who will engage the audience regarding youth and health issues.

New Ellenton/Jackson CLI sponsors include the Medical University of South Carolina, Southeastern Virtual Institute for Health Equity and Wellness (SE VIEW) - Department of Defense, South Carolina State University, U.S. Department of Energy, Savannah River Nuclear Solutions, LLC, the Town of Jackson, and City of New Ellenton and Lower Savannah Council of Governments. This year, PICO is scheduled to conduct CLIs in Blackville, SC; Florence, SC; Huntsville, AL; and Anchorage, AK. In addition, PICO will conduct two national conferences on technology and health entitled: Securing Our Future: Using Technology to Reduce America's Dependence on Foreign Fuel, June 15-17, 2011, at the Charleston Place Hotel and the Fifth Annual National Conference on Health Disparities, November 9-11, 2011.



Reference News

Laura Cousineau and Candace Moorer are working on revamping the "Tutorials" section on the Library web site. One of the things we are doing is making simple searching guides for PubMed, CINAHL, Finding Full Text, E-journals, and books. We are using a fabulous low cost software called "Snag-it" to create vivid screen captures and write text over the screen captures. The software allows us to save the screen captures as a PDF, JPG, PNG, TIFF, GIF, or BMP. The result is a simple to understand PDF that a student, faculty, or staff could use to search databases, search the catalog, or find full text. We have used other screen capture software in the past but this one seems to perform the best.



Teen Health Leadership Project (THLP)

The THLP will be heading to Washington, D.C. again this April to present to the National Library of Medicine. Four to six of the St. Johns High School teens that are currently in the program will present, meet, and take a tour of the National Library of Medicine. They are also currently collaborating on a Global Positioning System (GPS) project with the Center for Public Service Communications. The THLP students are mapping out fast food restaurants, recreational facilities, schools, churches, and parks on Johns Island. The GPS project is a piece in the teens' focus on obesity on the island. THLP was funded by the National Libraries of Medicine and the Center for Public Service Communications. The project is a collaborative effort between the MUSC College of Nursing, the MUSC Medical Library, and the students and faculty at St. John's High School. Other community partners include Lowcountry Area Health Education Consortium, Communities in Schools, and the Johns Island County Library.

TENNESSEE



Biomedical Library, St. Jude Children's Research Hospital, Memphis, TN

Jan Orick, Library Director at the St. Jude Children's Research Hospital, has been appointed to a 3-year term serving on the Library Advisory Board for the New England Journal of Medicine. Congratulations, Jan! The first meeting just took place in Charlottesville, VA.

Health Science Center and Biocommunications Library, University of Tennessee in Memphis, TN

Staff news



Rich Fought

The library welcomes Rich Fought, the new head of Electronic and Collection Services. Rick came to UTHSC from Little Rock, AR, where he successfully led a project to transition the Arkansas Supreme Court and Court of Appeals opinions into an all-digital environment; Arkansas is the first state to cease print publication of court decisions and declare the electronic version official. Rick has also served Hendrix College (Conway, AR) as emerging technology librarian and Harding University (Searcy, AR) as systems / reference librarian. He has worked as a librarian at the University of Central Arkansas (Conway) and the Art Institute of Ft. Lauderdale (FL). He earned his MLIS degree from the University of Oklahoma in the mid-90s.

Here at the Health Science Center library, Rich is responsible for library space reallocation, numerous technical services that occur in the scenes (e.g., ensuring that all links to e-journals and e-books work), collection management (both print and electronic), and electronic services (e.g., online catalog and library web page).

MLA Webcast

The library will be a hosting site for the MLA Webcast: Shifting Skills to Navigate the Changing Horizon: Finding Our Way in New Biomedical Research and Health Care Environments. The webcast will be held on April 20, 2011. Memphis area librarians are welcome to attend the webcast and earn 1.5 MLA CE credit hours.

Tennessee Health Sciences Library Association (THeSLA) Update

THeSLA has undergone some changes in the past year. Recently, the association decided to change the relationship with the Tennessee Hospital Association to become a more independent organization. This has resulted in smaller dues for members (only \$20.00 per year!) and broader appeal to more library types. The organization holds Fall and Spring workshops offering continuing education, networking, and leadership opportunities for members. If you are a health sciences librarian in Tennessee, or are engaged in or are concerned about health sciences libraries in Tennessee, please consider joining THeSLA. To find out more and access the membership form, check out the THeSLA website and wiki.

The Spring 2011 Tennessee Health Sciences Library Association (THeSLA) meeting was held in conjuction with the Tennessee Library Association Annual Conference on Friday, March 25th in Murfreesboro, Tennessee. Twenty members were in attendance. The group co-sponsored an Exhibit Booth with the SE/A Regional Library touting benefits of membership to both the National Network of Libraries of Medicine and THeSLA.

The following papers and posters were presented at the 2011 TLA Annual Conference by Southern Chapter members.

Partnering with Consumers to Improve Health Literacy presented by Martha Earl and Sandy Oelschlegel, University of Tennessee, Knoxville



Sandy Oelschlegel at the NNLM/THeSLA Exhibit Booth

Games, Tutorials, And More: Partner To Provide Helpful Links For The Curriculum by Lisa Travis, Lincoln Memorial University

Information Literacy and Librarianship: A Partnership of Equals by Bill Stevens, Lincoln Memorial University

From the SC/MLA Honors and Awards Committee

Honors & Awards Committee is accepting nominations!

Although the deadline for two Southern Chapter awards has passed we are still accepting nominations for:

Academic Librarian of the Year Martha C. Watkins Scholarship Annual Meeting Scholarship Award (First Time Attendee Scholarship)

Please take a few minutes and nominate a deserving colleague. We all know they are out there! Information about award criteria can be found at on the chapter website.

From the SC/MLA Public Relations Committee

Showcase Our Profession! A Note from the Public Relations Committee

Have you or someone at your library recently received an award, been published, or received a grant? The Public Relations (PR) Committee wants to let other librarians, coworkers, bosses, and others know about the accomplishments of our members. We want to not only promote you and/or your colleagues, but our profession. Accomplishments can include anything from speaking engagements to holding an office to being promoted. We can notify your director or CEO of recent achievements or submit an announcement to your company's or professional association's newsletter.

You can also help promote our profession by volunteering to exhibit at a career fair. MLA now has a MLA tabletop display that can be reserved as well as a helpful website with career resources! Contact Lisa C. Fried at MLA for details and/or to reserve the exhibit. You can also print copies of the SC/MLA brochure from SC/MLA website. The Membership Committee and PR Committee are working together to update the brochure. The PR Committee is happy to assist you with locating other materials for a career fair exhibit - let us know if we can help!

Have questions about other ways we might be able help you? Please contact Susan Smith, Chair of the PR Committee, by email or by telephone at (205) 934-2230.

Research Corner

Message from SC/MLA Research Committee Chair

I really like the concept of evidence-based librarianship. Health care pioneered the concept of evidence-based practice based on epidemiological concepts. We, librarians or informationists, often are the ones who teach evidence-based medicine (EBM) concepts to medical students and clinicians. Yet, for the most part, we do not apply appropriate evidence principles to our work.

As pressure increases on both academic and hospital libraries, I fear that we will need to show data that supports the value of our work, to have data to support best practices as we are forced to push out of our comfort zones, and to have more of a research foundation to be taken seriously as a profession.

There is an attitude that research is the domain of PhDs and Information Science school professors. This group does great work. Yet, we need practicing "on-the-street" librarians who are practitioner-researchers and who have a trowel in one hand building up the research base and a sword in the other hand fighting the daily battles of a practicing librarian.

SC/MLA annually offers a \$1000 grant for research. My wish is that we had 20 of these awards and that they were actively sought each year. Alas, we have one award and some years it goes unclaimed!

If you are interested in receiving this award, please visit the SC/MLA website for more information or contact me:

Rick Wallace, MA, MDiv, MAOM, MSLS, EdD, AHIP Chair, SC/MLA Research Committee Assistant Director ETSU Quillen College of Medicine Library Email: wallacer@etsu.edu

Tel: (423) 335-2725

SC/MLA Annual Meeting

The LINKS

61st Annual Meeting of the Southern Chapter of the Medical Librarian Association (SC/MLA), October 5-9, 2011 Augusta, Georgia



The LINKS: 61st Annual Meeting of the Southern Chapter of the Medical Library Association
October 5 – 9, 2011 • Augusta, Georgia

SC/MLA'11 annual conference will be right on the banks of the Savannah River in downtown Augusta, GA at the Marriott Augusta Downtown Hotel & Suites. The meeting Web site is forthcoming so watch for this announcement.

The meeting theme is "The Links" where colleagues come to network and learn from each other. The Professional Development Committee is finalizing details on continuing education courses that will be offered on Thursday (October 6) before the meeting. The call for papers and posters submissions has gone out. The abstract submission deadline is June 3, 2011.

The keynote speaker is Dr. Michael Stephens, Assistant Professor in the Graduate School of Library and Information Science at Dominican University in Illinois. In keeping with our meeting's theme, Dr. Stephens will share his popular presentation entitled "The HyperLinked Library." You can also learn more about him on his blog, Tame the Web.

Part of the General Sessions will feature a shared presentation by Michael Porter and Eli Neiburger. As board members of a new e-content movement called "Library Renewal", Michael and Eli will share their insights regarding trends in electronic content delivery.

The General Sessions will conclude with Southern Chapter's very own Jan's famous presentation, "SHHHH. Your Image is Showing: Hollywood Looks at Librarians." For those who haven't seen this presentation, you are in for a special treat!

This year the Program Committee has expanded the round tables event to a networking occasion called "Linking Learning Luncheon." This will be a ticketed event included with your meeting registration. Attendees must request a ticket upon registration. There will be three different types of table choices: (1) committee meeting tables; (2) dedicated topic tables similar to the old round table format; and (3) open tables for people to make up their own topics or simply network.

Augusta is a city filled with rich history, a famous soul singer, and a little golf on the side. We look forward to linking up with you in October for the Southern Chapter annual meeting. See you then!