Alabama Georgia Puerto Rico Tennessee Florida Mississippi South Carolina Virgin Islands

Message from the Chair Ruth Riley

Volume 27, Number 3 Summer 2011

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Next Reporting Deadline: September 15, 2011 Next Publication Date: October 15, 2011



Summer greetings! I hope that you all are finding some time to relax and rejuvenate away from the library this summer. I've recently taken up tennis and have quickly become a tennis addict. All I want to do is hit balls! I will spare you the insights that I've developed about how the game of tennis parallels the challenges faced by medical librarians - keep your eye on the ball, move to the ball, etc.

The first news to report from the Executive Board is that the board unanimously voted to allocate the \$24,000 of revenue from the 2010 chapter meeting in St. Petersburg, Florida as follows. A \$5,000 subsidy will be provided to the SC/MLA 2011 Annual Meeting fund to help keep costs down for meeting attendees. \$15,000 will be deposited into the Scholarship Fund. The remaining \$4,000 will be deposited into the chapter's General Fund Money Market Account. Many, many thanks to Pat Clark, Conference Chair, our meeting sponsors and exhibitors, and everyone who worked on the conference for your excellent work that resulted in such substantial revenue!

I also want to give you a quick update on some of the items discussed at the Chapter Executive Board meeting in Minneapolis on May 16, 2011.

Sandra Bandy reported current membership at 297, which is up 31 people from the same time last year.

Neal Smith reported that he and Scott Denlinger have gotten all of the content from the chapter website moved over to the new Drupal platform. Neal is working on infrastructure and he and Scott will begin working on the new design shortly.

Sandra Bandy reported that the website for the October 5-9, 2011 annual meeting in Augusta, Georgia is basically finished and will be announced shortly. Early bird registration will be \$250 that is \$20 less than last year and will include an extra free meal this year since the roundtables sharing luncheon is being changed to a Linking, Learning, Lunching session included in registration. September 14 is the early bird registration deadline. Meeting registrants will need to request a "free" ticket to the luncheon when registering. Sandra reported that the hotel would cost \$129/night (\$146.77 with tax).

I updated the Board on the 2012 annual meeting in Baltimore. The quad meeting between Southern Chapter, Mid-Atlantic Chapter, New York-New Jersey Chapter, and Philadelphia Regional Chapter will be held in Baltimore October 13-16, 2012 at the Tremont Grand Conference Center. The Memorandum of Understanding (MOU) has been signed by all chapter chairs and initial work has begun on organizing the planning committees.

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Content policy:

Statements and opinions expressed in Southern Expressions do not necessarily represent the official position of its co-editors or SC/MLA. Contributions may be edited for brevity, clarity, or conformity to style. Final decision on content shall be left to the discretion of the co-editors with the advice of the Communications Committee of SC/MLA.

Message from the Chair

Continued from page 1

Given the significant influx of monies into the Scholarship Fund last year and this year, I asked the Board to consider the idea of creating two new scholarships. (1) A scholarship for a library science student to attend the annual chapter meeting, and (2) a scholarship for a Southern Chapter member to take a research-related CE course at either the chapter annual meeting or at the MLA annual meeting. The Board was supportive of the recommendation and agreed that the Honors & Awards Committee should move forward with drafting criteria and procedures for both scholarships. The Research Committee will assist the Honors & Awards Committee with drafting the criteria and procedures for the research CE course scholarship.

Have a great summer everyone!

Around the South: News from Our Regional Libraries

ALABAMA



Biomedical Library, University of South Alabama, AL

Staff news

Several of the librarians at USA Biomedical Library were approved for membership in the Academy of Health Information Professionals (AHIP) of the Medical Library Association (MLA) at the provisional level. They are Beverly Rossini, Outreach/Information Resources Librarian & Interlibrary Loan Coordinator, Trey Lemley, Information Services Librarian, and Andrea Wright, Technology & Information Resources Librarian. Provisional membership is the status for librarians

with less than five year's experience in the medical librarianship field. This is the entry level for MLA's peer-reviewed professional development and career recognition credentialing program AHIP.

Clista Clanton, Education Coordinator, received the Excellent in the Advancement of Nursing Scholarship from the Zeta Chapter of the Sigma Theta Tau International. This is a prestigious award that is given to someone who has advanced nursing's research and scholarly work and professional development. The award was presented at the Chapter's STT Scholar's Day program and at the STT Zeta Gamma Chapter Induction. As noted by USA



nursing faculty member, Dr. Linda Roussel, "Clista's work with the College of Nursing at all levels of research and evidence-based practice (e.g., lecturer, consultant on scholarly projects, embedded in nurse-managed care, publishing with faculty on evidence-based practice, research), more than made her an exquisite recipient of this most prestigious award!"

Activities from MLA

Judy Burnham, Library Director, has completed her three-year term as MLA Section Council Chair and MLA Board of Directors Liaison to Section Council. While serving as Section Council Chair, Judy initiated the biennial Section Shuffle to highlight the benefits of Section membership. She also led the development of the Section Project of the Year Award and the inclusion of the listing of Section awards in the MLA Awards Luncheon program.

At MLA 2011, Judy Burnham presented the poster, *Determining How Physical Therapists Get Their Information to Support Clinical Practice* and a paper on the Empowering Health Ministry Leaders project.

Clista Clanton was the outgoing chair of the Credentialing Committee and presented a paper entitled Embedded Librarian in Two Nurse-managed Clinics: Providing Health Information and Education to Vulnerable and Underserved Patients.

FLORIDA



Health Science Center (HSC) Libraries, University of Florida Gainesville and Jacksonville, FL

March 2011

The HSC Libraries were named official consultants to the University of Florida's Institutional Animal Care and Use Committee. At their request, Hannah Norton has been named as the consultant to the Committee, a first for a librarian at the University of Florida.

The Borland Library welcomed Gretchen Kuntz as their new clinical librarian. Gretchen will be serving as a librarian liaison on clinical rounds and will help teach evidence-based practice resources to faculty, residents, and staff. Prior to joining the Borland staff, Gretchen was the clinical librarian for the University of Pennsylvania.

On March 23-25, the HSC Library hosted Dr. Kristi Holmes, PhD, from the Bernard Becker Medical Library, Washington University School of Medicine in St. Louis. Dr. Holmes taught six sessions - "Library-based support for clinical and translational research", "Assessing your research impact", "Enhancing your research impact", "Social network analysis: using bibliographic data to construct co-author networks", "Importance of library-based bioinformatics support", and "Bioinformatics 101".



Gretchen Kuntz

Jennifer Lyon, Hannah Norton, Linda Butson, and Mary Edwards completed and made live their LibGuide related to the National Institutes of Health (NIH) Public Access Policy and PubMed Central. As researchers who are funded by NIH are required to deposit into PubMed Central their works resulting from those funds, the LibGuide is an essential resource for the HSC Libraries' clients.

Kathy Moeller attended the National Library of Medicine (NN/LM) Disaster Information Outreach Symposium at the NIH campus in Bethesda, MD, on March 29-30. Kathy serves as the Northern Florida representative to the Southeastern/Atlantic Region (SE/A) Emergency Preparedness and Response Committee.

Hannah Norton attended the Association of College and Research Libraries conference in Philadelphia, March 30-April 1. While there, she co-presented the poster "Building an Interdisciplinary Collaboration Community with VIVO."

April 2011

On April 7, Linda Butson trained librarians from the Alachua County Library District (ACLD) on Internet Resources for Seniors. The session was held at ACLD Headquarters in Gainesville.

On April 7-8, the HSC Library hosted two instructors from the Animal Welfare Information Center, who demonstrated methods for searching for animal alternatives for researchers and librarians.

On April 8, Michele Tennant attended the NN/LM Regional Medical Libraries-funded E-science Planning Award group meeting at the University of Virginia's Claude Moore Health Sciences Library. This group is working to determine the direction of medical library-based support for E-science in SE/A.

Michele Tennant attended the 2nd Annual Science of Team Science conference in Chicago, April 11-14. While at the conference, she participated in the full day workshop "Leadership and Team Science", co-presented the poster, "VIVO: Enabling National Networking of Scientists", and co-exhibited VIVO in the vendor exhibition.

On April 14, the HSC Library hosted the poster session for Dr. Michael Miyamoto's undergraduate genetics students. Thirty posters were presented by over 100 students, and a short video of the session has been added to YouTube. Rolando Milian provided instruction and office hours throughout the semester, and helped coordinate the event.

Nita Ferree attended the American Occupational Therapy Association's annual conference in Philadelphia, April 14-16. She co-presented the poster "Where do Practicing Occupational Therapists get their Evidence" with Dr. Consuelo Kreider from the UF Department of Occupational Therapy. Dr. Kreider also co-taught with Nita the CE course "Bringing the Evidence into Hi-Def: Defining and Applying Strategies to Find and Critically Assess the Research."

Beth Auten has been elected as a member of the University of Florida Faculty Senate Committee on the Preservation of Historic Buildings and Sites.

Rae Jesano has been named to the College of Pharmacy's Self-Study sub-committee on Facilities and Resources for the college's accreditation process with the American Council for Pharmacy Education.

Ellie Bushhousen began her Presidency of the Florida Health Sciences Library Association (FHSLA) at its annual meeting, held virtually on April 29. Ellie will be coordinating multiple sites' connectivity through the State Library and Archives of Florida. Nancy Schaefer also attended the FHSLA annual meeting, at which significant changes to the format of the organization's future Continuing Education offerings and meetings were approved by the membership.

Borland Library completed a 2-year Jacksonville Health Literacy Outreach Project funded by NN/LM SE/A. The library partnered with a nearby inner-city church with a congregation of approximately 300 African-American members. Kathy Moeller taught eight one-hour health literacy classes at an education building adjacent to, and owned by the church. A pre-test showed that only 42% of the questions were answered correctly, and a post-test with the same questions showed that 76% were answered correctly. A final report will be issued in June.

May 2011

Nita Ferree and Linda Butson spoke on a contributed panel at the Florida Library Association's annual conference in Orlando May 4-6. The presentation highlighted their work with the Alachua County Public Library District, and was part of the panel "Healthy Patrons, Healthy Libraries: Finding and Evaluating Quality Consumer Health Information for Diverse Communities." Nita and Linda co-developed the panel with librarians from the University of Miami. With Dr. Erin Dunbar (UF Department of Neurosurgery), Nita presented "Opening Up New Opportunities for Health Care Literacy through Focus Groups," describing the work that she and Dr. Dunbar have been doing with brain cancer patients and their caregivers.

By invitation, Rae Jesano participated in the College of Pharmacy's retreat on May 10-11. The retreat focused on upcoming accreditation, self-study, research in the college (including plans for the Lake Nona facility), and technology and its use in education. Rae presented on VIVO during the research discussion, and as a member of the College of Pharmacy Curriculum Committee, participated in the discussion surrounding curriculum revision.

MLA 2011 Annual Meeting

Beth Auten, Cecilia Botero, Linda Butson, Rae Jesano, Gretchen Kuntz, Jennifer Lyon, Rolando Milian, Hannah Norton, Nancy Schaefer, Kathryn Summey, and Michele Tennant attended the MLA Annual Conference in Minneapolis May 13-18. The group took a total of 50 MLA CE credits and HSC Library staff were involved in numerous activities, including:

Presentations and Posters:

"Library-based Support for Translational Medicine," American Association for the Advancement of Science (AAAS) invited panel (JA Lyon and MR Tennant [co-presenters])

"You Have Become a Liaison Librarian, Now What? Getting In and Going Forward," contributed poster (LC Butson [presenter], B Auten, E Bushhousen, N Ferree, R Jesano, JA Lyon, R Garcia-Milian, HF Norton, MR Tennant)

"Enhancing Library Services: Utilizing Bibliographic Databases for Social Network Analysis," contributed poster (MR Tennant [co-presenter], C. Sarli, KL Holmes [co-presenter])

"Scared and Squeamish: Identifying Fears and Barriers to Providing Point-of-Care Information Services," contributed poster (JA Lyon [presenter], N Ferree, LC Butson, K Moeller, K Summey)

"Preparing for the Ideal Library Space," contributed poster (HF Norton, LC Butson, MR Tennant, C Botero [presenter])

"The Role of a National Conference in Engendering Support and Adoption: VIVO 2010," contributed poster (HF Norton [presenter], MR Tennant, KL Holmes, S Henning, K Borner, JRS Coffey, A Turner, N Ferree, M Conlon, VIVO Collaboration)

"Rethinking Engagement: Getting More Involved with Clients," contributed poster (J Nicholson and N Schaefer [co-presenters])

"VIVO: Click ... Search ... Discover Collaborate," contributed presentation (HF Norton [presenter])

"The Changing Face of Reference: Biomedical and Health Information Services in the Classroom, Clinic and Beyond," contributed presentation (MR Tennant [co-presenter], C Botero [co-presenter], B Auten, LC Butson, M Edwards, N Ferree, R Garcia-Milian, JA Lyon, HF Norton).

MLA Officers and Committees

Cecilia Botero began her year as Program Planner and incoming Chair for the Collection Development Section. Rae Jesano completed her year as Program Planner and is now Chair of the Pharmacy and Drug Information Section. Several HSC Library staff started or continued work on association-level committees, including Michele Tennant and Jennifer Lyon on Continuing Education, Kathy Moeller on Credentialing, Hannah Norton on Membership, and Nancy Schaefer on Books Panel and Public Health Partners. Nancy stepped down after 10 years of membership and chairing the Client Relations Committee of Public Health/Health Administration Section. This committee was established in 2001 to solicit, review and select applications for information professionals to receive partial funding to attend the annual meeting of the American Public Health Association. Linda Butson moderated a section program, and Jennifer Lyon served as a judge in the research presentation competition.

MLA Awards

Linda Butson received the Kronick Traveling Fellowship Award at the 2011 MLA Conference awards ceremony and luncheon.

From May 10 - June 17, the HSC Library hosted, "Frankenstein: Penetrating the Secrets of Nature," a traveling exhibit from the National Library of Medicine. The exhibit focuses on the historical context of Mary Shelley's Frankenstein, how

it has impacted popular culture, and how its story and characters frame current discussions of biomedical advances and ethics. In keeping with these themes, the accompanying speaker and film series presented addressed literary, cultural, and scientific issues related to the novel.



Frankenstein: The traveling exhibit from the National Library of Medicine (NLM)

On May 25, Nancy Schaefer presented the poster, "VIVO: A Tool for Collaboration in Public Health," at the Public Health Informatics 2011 meeting in Orlando.

Gretchen Kuntz and Kathy Moeller participated in the Education in Medical Research Fair, and Gretchen and Kathryn Summey participated in the Nurses' Week Education Fair at Shands Jacksonville. The Borland library had a booth at each fair demonstrating some of the resources patrons have access to, as well as promoting general library services.

Beth Auten and Hannah Norton attended a BioMedical Informatics course at the Marine Biological Laboratory in Woods Hole, MA, from May 29 to June 4. Thirty participants consisted of medical librarians and clinicians were accepted into this competitive program, which was sponsored by the National Library of Medicine. Taught by nationally known faculty, the course was designed to familiarize students with the application of computer technologies and information science in biomedicine and health science so that they can become change agents within their institutions.

June 2011

Kathryn Summey was appointed as the FHSLA Discussion list coordinator, and the FHSLA Membership Directory Editor.

Kathy Moeller was appointed as the Chair of the FHSLA Membership Committee.

Michele Tennant attended the Summer Data Curation Institute at the University of Illinois June 6-9. The Institute is funded by the Data Conservancy and IMLS. This year's institute focused on life sciences data, and 26 participants were accepted into the competitive program. Attendees explore "best practices for managing and preserving various data types, questions surrounding multi-scale data collections, and data identity and ontologies."

Michele Tennant participated in the NLM Biomedical Library and Informatics Review Committee panel on June 10.

Rolando Milian and Michele Tennant attended the Special Libraries Association (SLA) Annual Conference in Philadelphia, PA, held June 11-15. While there, they gave an oral presentation, "Role of Librarians in the Development of Computer-Mediated Social Networks: Challenges and Lessons Learned from VIVO Implementation and Outreach," (R Milian, H F Norton, B Auten, V Davis, N Ferree, K Holmes, M Johnson, N Schaefer, M R Tennant, M Conlon, VIVO Collaboration).

They also presented the poster, "A detailed comparison of four researcher networks: VIVO, Epernicus, ResearchGATE, and Mendeley," (R Milian, H F Norton, V Davis, K Holmes, K Blackburn, M R Tennant, M Conlon, VIVO Collaboration).

Louis Calder Memorial Library, University of Miami, FL

The faculty of the Department of Health Informatics at the University of Miami Miller School of Medicine is proud to announce that JoAnn Van Schaik has joined the department as Assistant Professor and Director of Library Operations of the Calder Memorial Library. An acknowledged expert in consortia licensing and acquisitions, Ms. Van Schaik comes to the Calder Library with 25 years of experience in the field of health information sciences. Most recently she served as the Senior Director for Technical Services for the Libraries of the Health Sciences at the Texas Tech University Health Sciences Center. In addition to saving her library millions of dollars through expert negotiating, as Senior Director she supervised cataloging, serials, acquisitions, license negotiations, and electronic collection development.



Ms. JoAnn Van Schaik

Ms. Van Schaik has achieved the highest rank, Distinguished Member, of the Academy of Health Information Professionals (AHIP) of the Medical Library Association (MLA). She has been an active member in the South Central Chapter of the Medical Library Association, including serving on the Program Committee and as co-chair of the Local Arrangements Committee for annual conferences. We look forward to working with Ms. Van Schaik and learning from her expertise.

Mary Moore, PhD, presented at the Disaster Information Outreach Symposium held at the National Library of Medicine March 29-30. Dr Moore's presentation was entitled "Responding to the Haiti Earthquake - The University of Miami Medical Libraries," which was accompanied by photos by Byron Maldonado.

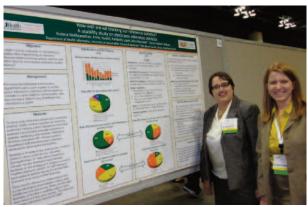
At MLA Annual Conference in Minneapolis, Brenda Linares presented the paper "Informed Innovations in Community Outreach: Analyzing Data to Effectively Deliver Health Information" which discussed the Calder Library's 3-years strong Department of Community Services (DOCS) health fair outreach which was begun in 2007 by Mary Moore and Suzetta Burrows through an NN/LM Award. Emily Vardell presented the paper "Supporting Evidence-based Medicine Training and Implementation in Haiti" discussing the support Calder librarians and staff have provided University of Miami affiliates working in Haiti. This project was also funded by an NN/LM Award and through the leadership of Mary Moore, PhD, and Suzetta Burrows.



Brenda Linares paper presentation at MLA Annual Conference 2011

Calder librarians presented two posters as well at the conference. Vedana Vaidhyanathan and Emily Vardell presented the poster "How well are we tracking our reference statistics? A usability study on electronic reference statistics", by Vedana Vaidhyanathan, Emily Vardell, Kimberly Loper, Tanya Feddern-Bekcan, and John Reynolds (from the Palm Beach County Library). Emily also presented the poster "Collaborating with Public Librarians to Promote Emergency Preparedness and Safety Awareness" by Geddy Paulaitis and Emily Vardell. This poster shared librarian faculty experiences collaborating with public librarians to host safety fairs funded by the NN/LM.

On April 26th, the Calder Library hosted Florida academic health sciences library directors at a presentation by Dr. William Hersh, Professor and Chair of the Department of Medical Informatics & Clinical Epidemiology at Oregon Health & Science University. The



Emily Vardell and Vedana Vaidhyanathan poster presentation at MLA Annual Conference 2011

reception following the presentation honored 30 years of service by former Director of Calder Library Operations and Associate Professor Emeritus, Suzetta Burrows. The directors and other Florida health sciences librarians then attended a regional presentation the following day on Return on Investment, led by Barb Jones, hosted by Florida Consortium of Academic Libraries of Medicine (FCALM) and the NN/LM SE/A, and held at the Calder Library. Dale Prince facilitated the session, which was also attended by incoming Director of Calder Library Operations, JoAnn Van Schaik.

Mary Moore, PhD, and Suzy Burrows published a paper with Maria Collins (National Library of Medicine) and Nancy Roderer (Johns Hopkins University), entitled Libraries and Publishers Respond to Disaster with Groundbreaking Collaboration.

Suzy Burrows and Mary Moore published the paper, Trends in Authorship Order in Biomedical Research Publications.

Emily Vardell and Mary Moore published the paper, Isabel, a Clinical Decision Support System.

Shimberg Health Sciences Library, University of South Florida, FL

These are exciting times at the Shimberg Library, USF Health. Fall 2011 will usher in a new era-the College of Pharmacy Charter Class begins educating the 2015 PharmD class. A great deal of activity in many areas characterizes this occasion; from new quarters to new logos to new resources and additions to the Shimberg library collection. The Shimberg library has appointed John Orriola as the liaison to the new college and the college has recruited John as one of the instructors for the required course, Drug Information/Literature Evaluation.

USF Health now offers degrees in five professional health disciplines: Medicine, Nursing, Public Health, Physical Therapy and Pharmacy. It is a testament to planning, determination and foresight that in these difficult times, USF Health continues to thrive and prosper.

News from The Tampa Bay Library Network (TaBaMLN)



Karen Abramson, President and CEO of Wolters Kluwer Health/OVID Technologies, discusses utilization of mobile technology applications.

TaBaMLN welcomed guest speaker, Karen Abramson, President and Chief Executive Officer (CEO) of Wolters Kluwer Health/OVID Technologies on June 14th at the Carol and Frank Morsani Center for Advanced Health Care, University of South Florida Tampa Campus. Ms. Abramson discussed the latest trends in health sciences research, dissemination of research information, and utilization of mobile technology applications in accessing information with the twenty-six TaBaMLN members attending the quarterly meeting. Accompanying Ms. Abramson were Bob Williams, Director of Sales - Central Region Wolters Kluwer Health/OVID Technologies, and Diane Campagnes, Regional Sales Manager Wolters Kluwer Health/OVID Technologies.

To learn more about the Tampa Bay Medical Library Network organization, please review the article entitled "TaBaMLN Keeps on Ramblin': The Evolution of the Tampa Bay Medical Library Network" published in the Journal of Interlibrary Loan, Document Delivery & Electronic Reserve, (21: 91-97, 2011). The article author Claire Keneally is Director of the Shriners Hospital for Children Medical Library in Tampa, Florida. She discusses changes the central Florida medical library consortium has undergone since its inception in 1975 to the present day. The metamorphosis of the group includes changes in membership criteria, goals, and activities.

Initially started with less than a dozen members, TaBaMLN now boasts over 80 members. The group's early focus on interlibrary loan has evolved to include continuing education, group buying, and networking. Claire was President of TaBaMLN from 2009 to 2010.



(L-R) Bob Williams, Director of Sales - Central Region Wolters Kluwer Health/OVID Technologies; Karen Abramson, President and CEO of Wolters Kluwer Health/OVID Technologies; Diane Campagnes, Regional Sales Manager Wolters Kluwer Health/OVID Technologies; with TaBaMLN 2011 Officers: Deanna Flores, Education Chair; Mary-Kate Haver, Secretary; and Hector Perez-Gilbe, Chairperson.

Harriet F. Ginsburg Health Sciences Library, University of Central Florida, FL

UCF College of Medicine Receives Provisional Accreditation

The UCF College of Medicine announced on June 13, it has received provisional accreditation from the Liaison Committee on Medical Education (LCME), the second of three approvals necessary to graduate its first class of medical students in 2013.

The LCME is the nationally recognized accrediting authority for medical education programs leading to M.D. degree in U.S. and Canadian medical schools. A three-member LCME survey team visited Orlando in February to conduct an in-depth study of the College of Medicine's progress in meeting 132 standards. Those standards include specific criteria for classroom and clinical training, educational resources, faculty and budgeting. Full accreditation will not be determined until the 2013 students are in the fourth year of the program.

UCF currently has 100 students and will add another 80 in August. The charter class recently began its third year and is currently working in clerkships at area hospitals and clinics.

Winding down from conference season



Shalu Gillum, J.D., M.L.S., and Michael Garner,

The Harriet F. Ginsburg Health Sciences Library staff has had a busy conference season. Michael Garner, Instructional Medical Librarian, and Shalu Gillum, Public Services Librarian, presented a poster at the Florida Library Association conference in Orlando on May 5, 2011. The poster, "The iPad Project: Lessons Learned from Circulating iPads in a Virtual Medical Library," was well received by attendees.

Nadine Dexter and Shalu Gillum co-authored a poster titled, "Integrating Mobile Technology into a Patient Safety Curriculum at a New Millennial Medical School," which was presented at the

American Association of Medical Colleges/Integrating Quality: Linking Clinical and Educational Excellence meeting in Chicago, IL on June 8-9. Bethany Ballinger, MD, and Mariana Dangiolo, MD were co-authors, and were on hand with Ms. Dexter to present the poster.



Mariana B. Dangiolo, M.D., Bethany Ballinger, M.D., and Nadine Dexter, M.L.S., AHIP

GEORGIA



Robert B. Greenblatt MD Library, Georgia Health Sciences University (GHSU), GA

Welcome SC/MLA Members to Augusta

The faculty and staff of the Greenblatt Library are eagerly anticipating your arrival in Augusta for the 2011 SC/MLA meeting, October 5-9. Enjoy views of the scenic Savannah River from the host hotel, and lots of free time for participating in First Friday, our downtown-wide celebration of art, food, music and good times!

Scholarly Commons

Scholarly Commons is the GHSU institutional repository, which is administered by the Greenblatt Library. It serves as a digital archive documenting, preserving, and providing access to the research, scholarship, and historical record of the University. Deriving from initiatives of the University System of Georgia Regents Advisory Committee on Libraries and the increasing importance of open access scholarly communication nationally and globally, the GHSU Scholarly Commons joins a growing number of academic digital repositories within the community of research libraries.



Research on scholarly communication consistently

reports much higher citation rates for publications made available through open access and much higher view rates for all types of materials in digital repositories. The GHSU Scholarly Commons archived and disseminated scholarly works that are the results of research, as well as academic, administrative and historical works produced by the GHSU community. The variety of types of materials that can be submitted include: pre-print/post-print articles, research papers, technical papers, white papers, conference papers & proceedings, images, videos, and soon electronic theses and dissertations.

All resources entered into the Scholarly Commons are processed with metadata description, abstracts, and documentation that increase findability in search engines like Google Scholar. The records in the GHSU Scholarly Commons will also be included in the Georgia Knowledge Repository central database and the OAIster international database of open access and repository collections. This will increase the visibility of GHSU research and publications and facilitate easier access for researchers and the public.

The GHSU Scholarly Commons is being developed in partnership with the Georgia Knowledge Repository project funded by a grant from the Institute for Museum and Library Services. As a partner with Georgia Tech, the University of Georgia, and GALILEO in the project, the GHSU Scholarly Commons is currently hosted by Georgia Tech and is fully compliant with national and international standards for open access digital repositories.

On the horizon, GHSU Scholarly Commons has the capability to serve as a platform for publishing open access scholarly journals and can provide a home for electronic theses and dissertations.

Greenblatt Library offers advisory support to faculty who wish to increase accessibility of their publications through open access, including copyright issues and publisher contracts. Individuals may submit scholarly works or departments can submit a collection of works. For additional information, contact Sandra Bandy at sbandy@georgiahealth.edu.

Student Educational Enrichment Program (SEEP)

Once again, Greenblatt Library faculty will participate in the SEEP summer program. SEEP is a seven-week academic enrichment program for pre-college and college students, offered by the Office of Diversity Affairs and Medical College of

Georgia (formerly the School of Medicine). SEEP is geared toward students interested in the health professions who are underrepresented in the health professions and/or socially, educationally, or economically disadvantaged. SEEP's objectives are to enrich students' knowledge of biomedical sciences, to familiarize students with educational opportunities at GHSU, to help students identify their specific career goals, and to enhance students' competitiveness for admission to health professions schools.

The librarians, Lindsay Blake (AHIP) and Darra Balance (AHIP), are part of the SEEP faculty group this year. Eight sessions in June and July will be offered to college and pre-college students leading them through rigorous information literacy and research skill sessions. Pre- and post-testing and homework assignments are a large component of this program. Library faculty members have a long-standing relationship with SEEP and are proud to be a part of this successful endeavor.

Library Goes Mobile

The Robert B. Greenblatt Library now fits in your pocket. The Library has launched a new web-based platform, Mobile Library.

Mobile Library provides access to a variety of databases, library services, and current news reachable on multiple platforms, including iOS devices, Droid, and Blackberry.

"More and more libraries are using mobile and web-based tools to connect to their users because this is the technology they use," said David King, Interim Director of Libraries.

The database search links to the major health science databases include PubMed/MEDLINE, CINAHL, PsycINFO, and MICROMEDEX. UpToDate is also available, but only on campus. Also included are two eBook collections, AccessMedicine and STAT!Ref. The library's chat service is available weekdays from 10 a.m. to 4 p.m. for those who need a quick answer to a short question. Mobile Library connects to recent health news, the library RSS feed and Mobile GHSU.



"We tap into news feeds from some of the largest providers around the world, along with news from the library," King said. "More importantly, it's also designed to assist in the clinical setting. Having the most up-to-date research and resources at your fingertips, wherever you are, can immediately impact patient care."

A clinician can use the point of care tools for clinical decision making and a student can research the topic of a lecture as it occurs. Mobile Library will grow as resources become available. For more information, visit Mobile Library.

Mercer Medical Library in Macon, Mercer University, GA

Rita Smith has left the Mercer Medical Library in Macon, GA and librarianship to accept a position with Community Health Systems in Macon as Grant Program Coordinator.

During her 11-year tenure with Mercer, Rita served as Outreach & Education Coordinator and attained the Faculty rank of Assistant Professor. Her work with the GalN network of hospitals in rural Georgia earned her the Friends of NLM Michael E. DeBakey Library Services Outreach Award for Outstanding Service to Rural or Underserved Communities in 2010. She served as Secretary of SC/MLA in 2005-06 and as Chair of the Research Committee 2004-05, in addition to serving on the Program Committee (2005-06) and the Honors and Awards Committee (2010).

MISSISSIPPI



Rowland Medical Library, University of Mississippi Medical Center, MS

RML librarians Susan Clark, Connie Machado, Lauren Young, Adelia Grabowsky, and Melissa Wright attended the Annual American Library Association (ALA) Conference in June 2011.

Adelia Grabowsky, Reference Librarian, completed the course "Getting the Best out of DOCLINE" at the University of South Alabama Biomedical Library in Mobile in April 2011.

April 20, 2011, Gongchao Yang, Helvi McCall Price, Adelia Grabowsky, and Melissa Wright attended the MLA webcast "Shifting Skills to Navigate the Changing Horizon: Finding Our Way in New Biomedical Research and Health Care Environments."

Reference librarians Melissa Wright and Adelia Grabowsky co-authored the following chapter, "The role of the Adult Educator in Helping Learners Access and Select Quality Health Information on the Internet," which appears in the book: L. H. Hill (Ed.), Adult Education for Health and Wellness. New Directions for Adult and Continuing Education, No 135. San Francisco: Jossey-Bass Publishers.

SOUTH CAROLINA



School of Medicine Library, University of South Carolina, SC

Karen McMullen, Roz McConnaughy, and Ruth Riley published the article "Outreach to Improve Patient Education at South Carolina Free Medical Clinics," *Journal of Consumer Health On the Internet*, 15 (2): 117-31, 2011.

Laura Townsend Kane reviewed the book "A Social Networking Primer for Librarians", which was edited by Ellyssa Kroski and published by Neal-Schuman in 2010. Her reviewed article appears in *JMLA*, 99 (2): 173-174, April 2011.

Ruth Riley and Sarah Fletcher attended the Annual Meeting of the Medical Library Association in Minneapolis, May 14-18, 2011. Sarah attended the New Members Program and Breakfast and Ruth chaired the Southern Chapter Executive Board meeting.

Christine Whitaker attended the Annual Meeting of the Special Libraries Association in Philadelphia, June 11-15, 2011. Christine chairs the Biomedical and Life Sciences Division's Continuing Education Committee and attended the Executive Board meeting and Annual Business Meeting.

Health Sciences Library, Greenville Hospital System (GHS) University Medical Center

GHS Health Sciences Library is busy getting ready for a new medical school scheduled to open in 2012. The affiliation with USC School of Medicine will be expanded from third and fourth year medical students to a full four-year medical school.

The LCME accreditation team will be here for the first major visit (after the preliminary visit) in mid July and the Health Sciences Education Building, completed in 2009, is being up fitted. The Library, now located at Greenville Memorial, will remain there and the Health Sciences Education Building will house an Information Commons managed by the Library Director. Additional library staff will be hired and the basic science print collection as well as electronic resources will be enhanced. Watch for more news on USC - Greenville.

Medical University of South Carolina (MUSC) Library

PICO Community Leaders Institutes Returns

The Medical University of South Carolina's Public Information and Community Outreach (PICO) Program had the pleasure of returning to New Ellenton/Jackson, SC, to conduct a Community Leaders Institute (CLI) at Silver Bluff High School on April 1-2, 2011. One hundred twenty-eight community leaders attended this event. The program sponsors included the Medical University of South Carolina, South Eastern Virtual Institute for Health Equity and Wellness (SE VIEW - DOD-MUSC), South Carolina State University, the U.S. Department of Energy, Savannah River Nuclear Solutions, Lower Savannah Council of Governments, and the Town of Jackson and City of New Ellenton.



The presenters (partial listing) included The Honorable Bill Taylor from the SC House of Representatives, The Honorable Roland J. Smith from the SC House of Representatives, Mr. F. Wayne Rogers from Lower Savannah Council of Governments, Superintendent Elizabeth Everitt from Aiken County School District, and Mr. Darren Waters from Aiken Regional Medical Center. In addition, fourteen local-area agencies participated in the Information Fair educating the community about available resources.

PICO also had the opportunity to visit Florence, SC, to conduct a CLI at Francis Marion University on May 20-21, 2011. Eighty-eight community leaders attended. PICO partnered with Con-



gressman James E. Clyburn's Office and Francis Marion University to bring this CLI to fruition. Dr. Fred Carter, President of Francis Marion University, and Mrs. Folly Carter hosted a Reception for CLI attendees at the Wallace House. Sponsors included the Medical University of South Carolina, South Eastern Virtual Institute for Health Equity and Wellness (SE VIEW - DOD-MUSC), South Carolina State University, the U.S. Department of Energy, Francis Marion University, McDonald's and Progress Energy.

The presenters (partial listing) included State Senator Hugh K. Leatherman, Jr., Florence County Council Chairman Rusty Smith, Jr., Mayor Stephen J. Wukela, Congressman James E. Clyburn, Ms. Vernita F. Dore from the U.S. Department of Agriculture, Mr. Larry Knightner from the U.S. Department of Housing and Urban Development, Deputy Superintendent Va-

lerie Evans Harrison from the SC State Department of Education,

Mr. Ken Trogdon from Welvista, and Dr. Lee Ridges from SCD-HEC. The event concluded with a cookout at Francis Marion University's Cottage for attendees to network.

Under Dr. David Rivers' leadership, Dr. Glenn Fleming, Mr. Richard Jablonski, Ms. Latecia Abraham, and Ms. Claudia Cartledge continue to work toward reducing the burden of health disparities. PICO has taken programs to the community and partnered with local community leaders with the intent of improving the quality of healthcare and life.



MLA Ignite! Presentation: iPad Use in the Clinical Setting



When PI Candace Moorer received the Express Mobile Technology Pilot Project Award from the National Network of Libraries of Medicine SE/A, she wanted to explore the possible uses of iPads in the clinical setting. She believed that The Medical University of South Carolina Library offered an opportunity to evaluate the iPad for health-care related purposes because of its special relationship with the Department of Pediatrics. Librarian Laura Cousineau currently directs the Evidence-Based Medicine (EBM) resident education program in Pediatrics, and teaches EBM to medical students in their 3rd year rotation. As part of the program, the librarian rounds with the students, residents and attending physicians to help support EBM practices.

Working with web programmer, David McCabe, Ms. Moorer selected a range of clinical apps and created a series of icons for library resources to be loaded on the iPads. She held a meeting with Cousineau and McCabe along with selected faculty and residents in Pediatrics. This meeting was held to determine how to distribute the iPads and to determine how best to track and evaluate their use. After creating a weekly survey that could be accessed from an icon on the iPad, seven iPads were delivered to Pediatrics: one for an attending physician, one for the librarian, and five distributed to interns and residents.

Towards the end of the award cycle, Moorer and Cousineau developed an evaluation survey that was sent not only to those who had received iPads on the grant, but also to medical students, attending physicians, and all residents who had participated on rounds when iPads were in use. The results of the survey were presented at the MLA meeting in Minneapolis in May. Here are some of the highlights:

- Of those who had used an iPad, 73% accessed library resources at least some of the time, including 13% who reported always accessing them
- 70% shared information that they accessed on their iPads with others while on rounds
- While only 12% reported sharing information with their patients most of the time, almost half reported sharing with patients at least some of the time
- Of the 17 attending physicians who responded, 13 believed that using the iPads helped their teaching on rounds

The comments revealed that there were both fans and skeptics among the respondents. Physicians were generally positive, with comments:

Very useful clinical and teaching tool Love using the iPad in the hospital

But there were one or two who were not so convinced of the value: iPads genuinely do not add anything other than saving us a few steps to get to a computer I am waiting to see how useful others find the iPad to be in the clinical setting

Students tended to be more extreme in their evaluations: Unbridled potential Very beneficial in the clinical setting

Although the detractors were few, one student was definitely not an iPad fan: Overused and interfere with patient care and common sense medicine

For more information about the survey, the use of iPads, or other points in this article, please contact the authors: Laura Cousineau, MLS, cousinel@musc.edu and Candace Moorer, MLIS..

Tech Fair at the Medical University of South Carolina

The Tech Fair at the Medical University of South Carolina (MUSC) was held on April 6, 2011. Through demonstrations and hands-on experiences, the Tech Fair provided an opportunity for students, faculty, and staff to learn more about the latest educational technologies, how to integrate them into teaching and learning, and how to get support in their use. The keynote speaker, Academy Award Winner, Nafees Bin Zafar, a former MUSC employee now currently working with Dream-

Works Studios in Hollywood, provided demonstrations of the way he has used science, such as physics, to create 3-D computer animations.

The Tech Fair showcased the library as central to the promotion, use, and support of the latest educational technologies. The Fair also provided an opportunity for professionals across the university and neighboring colleges to network within the library building.

Approximately 300 faculty, staff, and students attended the event. The two and a half-hour event included 14 presentations, an hour-long keynote, 23 telecommunications and computer vendors, and information booths that featured educational technology services offered across the university.





As a result of attending the Fair, participants had the opportunity to:

Learn about emerging technologies and key trends and challenges impacting teaching and learning.

Explore examples of technology currently being utilized in classrooms, libraries, and other areas of MUSC.

Discuss how to effectively incorporate various educational technologies into their own work.



Share ideas and new techniques and tools to enhance teaching and

Consider assessment strategies for the use of a variety of educational technology tools and instructional methodologies.

Reflect on the potential for educational technol-

ogy tools to promote critical thinking, student engagement, and success.



This is the second year that the Tech Fair was held. Based on the positive feedback from participants' evaluation, MUSC's library will continue to make this an annual event!

TENNESSEE



Union University, TN

Following the Spring Trustees meeting, Union University announced plans to develop a new library. Trustees also approved a record of \$89.4 million budget for the University for 2011-2012, a 10.2 percent increase from current year's budget.

The library will serve as a complete academic resource center to serve the research and resource needs of a 21st century



academic community, Union President David S. Dockery said. Located at the center of Union University's campus, the new library is expected to be about 60,000 square feet in size. More specific details about the structure will be nailed down during the planning process over the next several months.

"This will not only be a warehouse for books, but a technological center that connects students and scholars with other research opportunities that would not have been possible even a decade ago," Dockery said. "Something like this project is the only thing that really touches every student and every program at the university."

"Everyone needs this kind of resource, and it's the right time for Union as a top-tier institution to have a top-tier resource of this kind."

Construction on the building is scheduled to begin in about a year, with a projected completion date in 2013. Funding for the library will come from a two-year, \$36 million capital campaign launching immediately. The campaign will include \$18 million for the library, \$10 million for endowed scholarships and \$8 million for annual scholarships and operations.

For more information, listen to a podcast interview with SC/MLA member, Anna Beth Morgan.

Saint Thomas Hospital, Nashville, TN

Jan Haley has accepted the Chair of the MLA Hospital Library Section By-Laws Committee through 2013. She has served as Co-Chair of the committee for the past year.

On June 11th Jan Haley presented a historical digital exhibition for the Saint Thomas School of Nursing Alumni annual meeting. This exhibition was one of the results of a digitization award received in 2010 from the National Network of Libraries of Medicine, Southeastern Atlantic Region.

Preston Medical Library, University of Tennessee, TN

Preston Library was recently approved to have a Graduate Assistant (GA) position for a University of Tennessee School of Information Sciences (SIS) student.

All at Preston Library welcome their first GA, Katy Justiss. Katy is a second-year SIS student, and an aspiring medical librarian.



Katy Justiss

Health Science Center and Biocommunications Library, University of Tennessee in Memphis



Medicine in the American Civil War, 1861-1865 Exhibit

The library has a Civil War display on the 2nd floor to mark the 150th anniversary of the beginning of the war in April. The display consists of books on the Civil War from the Health Sciences Center Historical Collection. All the works were written by war participants.

No other war to this time had generated such an outpouring of writing as the American Civil War. More than 90% of Union and more than 80% of Confederate soldiers we're kept diaries or wrote letters home about the places they saw, the people they met, and the extraordinary events they witnessed. Diaries were written for more readers than just the author, who was often away from home for the first time. Letters and diaries were often the only ways people had to express their feelings and experiences. The militaries on both sides did not censor letters or discourage diaries, as would happen in later wars. Regimental histories, memoirs, newspapers, and rewritten diaries are some examples of the remembering of the war that took place in the last quarter of the nineteenth century.

Committee News

The Hospital Library Committee of the Southern Chapter of the Medical Library Association (MLA) is pleased to announce that Ms. Fay J. Towell, Director of Libraries/Archivist, Greenville Hospital System, Greenville, SC is the award recipient for the 2011 Hospital Librarian of the Year.

During her 35 year career as a hospital librarian, Ms. Towell has made many contributions to the field of hospital librarianship.

She has been an outstanding leader of the two hospital libraries where she served as director. While at the Greenville Hospital System, Ms. Towell led the library through two renovations, implemented electronic shelving, established the hospital archives, and significantly expanded the library's electronic collections.

Ms. Towell is currently serving as co-author of the 100 year history of the Greenville Hospital System. The publication is entitled *Transformations*: the Story of Greenville Hospital System University Medical Center, 1912-2012 and is due to be published in Spring 2012 for the hospital's centennial celebration.

A plaque and a \$250.00 check will be presented to Ms. Towell during the Southern Chapter Annual Meeting, October 5 - 9, in Augusta, GA. She will also be the guest of honor at the Hospital Librarian Symposium on Friday, October 7th.

Conrado F. Asenjo Library, University of Puerto Rico, PR

Invitation To Southern Chapter/MLA Members

Puerto Rico is the host country for the 77th World Congress of the International Federation of Library Associations and Institutions (IFLA). IFLA 2011 will be held in San Juan, Puerto Rico from August 13th to August 18th 2011. The Congress theme is: "Libraries beyond Libraries: Integration, Innovation and Information for All."

IFLA Satellite Meeting related to medical libraries, "Health Science Librarians Developing Expertise: From Graduate School Curriculum, to Post-graduate Training, and to Professional Development Offered by Employing Cognitive Libraries" will be held at the Medical Sciences Campus, University of Puerto Rico. The Committee's Chair of the Satellite Meeting in Health and Biosciences is Heather Todd from Australia, with the collaboration of Professor Margarita Carmen Santos-Corrada from Conrado F. Asenjo Library, Medical Sciences Campus, University of Puerto Rico.

World Library
and Information
Congress:
77th IFLA
General Conference

For more information please visit IFLA conference site.

See you in Puerto Rico!



The LINKS: 61st Annual Meeting of the Southern Chapter of the Medical Library Association
October 5 – 9, 2011 • Augusta, Georgia