Alabama Georgia Puerto Rico Tennessee Florida Mississippi South Carolina Virgin Islands

# Message from the Chair Ruth Riley

Volume 27, Number 4 Fall 2011

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Next Reporting Deadline: November 15, 2011 Next Publication Date: December 15, 2011



Message from the Chair

As I'm composing this column in mid-August, it's back to school time. A new crop of 98 medical students arrived two weeks ago to begin their journey through our medical school. This week children in Columbia returned to the classroom and 4,500 freshmen arrived on the University of South Carolina main campus.

Soon, it will be back to school time for us as we convene in Augusta, Georgia in October to link up and learn new things via the excellent CE courses, plenary speakers, and contributed papers and posters lined up for us at the 61st Annual Meeting of the Southern Chapter. By the time you read this, you have hopefully already registered for the meeting and made your travel plans. Many thanks to David King, Sandra Bandy, and Laura Kane and their committees for their dedicated work on the local arrangements and program for the meeting!

Plans for the 2012 annual meeting in Baltimore are beginning to shape up as we work with the Mid-Atlantic Chapter, NY/NJ Chapter, and Philadelphia Regional Chapter. The quad chapter meeting will be held in Baltimore October 13-16, 2012 at the Tremont Grand Conference Center. We're assured of having a top notch program with our own Brenda Faye Green chairing the Program Committee. The talented Sandra Bandy is sure to reel in lots of vendors and sponsorships as she chairs the Fundraising/Vendors Committee. If you would like to volunteer to help with any of the planning committees, please contact Laura Kane, Chair-Elect.

Have you seen our new chapter membership brochure on the website? It's great! Many thanks to Anna Krampl, Chair, Membership Committee, and Susan Smith, Chair, Public Relations Committee, and their committee members for their excellent work on the project. Please share the brochure with your colleagues, library science students and faculty, public librarians and any other interested parties.

I look forward to seeing many of you in Augusta!

Ruth Riley Chair, Southern Chapter

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Published quarterly by the Southern Chapter of the Medical Library Association (SC/MLA). Send contributions to:

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Content policy:

Statements and opinions expressed in Southern Expressions do not necessarily represent the official position of its co-editors or SC/MLA. Contributions may be edited for brevity, clarity, or conformity to style. Final decision on content shall be left to the discretion of the co-editors with the advice of the Communications Committee of SC/MLA.

## Around the South: News from Our Regional Libraries

## ALABAMA



## Lister Hill Health Sciences Library, University of Alabama in Birmingham, AL

Michael S. Fitts and Kay Hogan-Smith, liaison librarians for UAB's School of Public Health, were recent recipients of one of the NNLM's Exhibit Awards. The award was used to sponsor students from UAB's School of Public Health to attend the Jefferson County Health Action Partnership's Annual Health Action Summit. The event provides the students with real world public health initiative to get practical experience as well as networking opportunities for post graduation job hunting.

## Biomedical Library, University of South Alabama, Mobile, AL

At MLA 2011, Jie Li presented a paper, *The Case of E-Book Management: A Multiple Access Points Approach*. Andrea Wright was a member of the National Program Committee 2011 and helped to plan the meeting content.

Beverly Rossini, former Outreach Librarian, has resigned and relocated to Nashville. Her contributions to the Biomedical Library will be missed!

The USA Biomedical Library hosted a dinner for five members of the College of Medicine (COM) Class of 2016. Two COM II students also attended and provided advice to the incoming students. Among their comments, "Get to know your librarians, they are a great asset to your education!"

The Biomedical Library again participated in the Center for Healthy Communities pipeline programs, STARS and STRIPES. High school students were instructed in conducting research using databases, such as those from the Alabama Virtual Library and evaluating web sites and articles for reliability. The end results of the classes were presentations presenting their research. Several of the returning students commented on using information from last summer's session as they completed their high school assignments.

## FLORIDA



## Baptist Health South Florida, Miami, FL

Devica Samsundar, MLIS, AHIP has been promoted to corporate director of library services at Baptist Health South Florida. She has worked at Baptist Health for the past 20 years and was the chief architect in developing a full service electronic library.

John Reynolds, MLIS, joined the Baptist Health team in July as the electronic resources librarian. He will continue to develop electronic library resources (bibliographic databases, e-books, and e-journals) and deliver its services to all Baptist Health facilities, in support of evidence-based practice.

## Medical Library, Herbert Wertheim College of Medicine, Florida International University, Miami, FL

The Herbert Wertheim College of Medicine welcomed its third medical student class. The number of students enrolled is eighty-two, double that of the first two classes. In cheerful anticipation, the Medical Library staff celebrated the 2nd anniversary of the library's opening.

Bohyun Kim was a panelist for "Lost in Translation: the Emerging Technology Librarian and the New Technology" at the American Library Association (ALA) Annual Conference in New Orleans, LA on June 26, 2011.



L-R Rear row: Yaunek Murray, Francisco (Frank) Fajardo, Ana Arteaga, Duke Ingram. Middle: Ileana Perdomo, Fabiola Florez, Maria Melssen, Bohyun Kim, Luda Dolinsky. Front row: Jose Garcia, Dave Boilard, Christian Forment. Not in photo: Alex Pereda.

## Calder Library, University of Miami, Miami, FL

Calder librarians Jenny Garcia-Barcena, Brenda Linares, and Vedana Vaidhyanathan created an Open Access portal to showcase the top resources for patrons interested in Open Access. The Open Access portal, the University's scholarly repository, and other Open Access topics will be highlighted at upcoming Open Access Week activities this October.

Jenny Garcia-Barcena also created the portal Free Authoritative Health Websites with the assistance of Brenda Linares. This portal complements the portal previously created by Calder librarians to provide free access to credible health information resources in Spanish (Sitios Electrónicos Médicos).

In July, Geddy Paulaitis was elected as president-elect of the Association of Biomedical Communications Directors, Inc.

Emily Vardell, Tanya Feddern-Bekcan, and Mary Moore published a paper "SciVal Experts: a Collaborative Tool". Mary Moore and Kimberly A. Loper published a paper "An Introduction to Clinical Decision Support Systems".

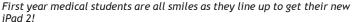
In June, Tanya Feddern-Bekcan left her position as Head of Education to work for St. Augustine as a full-time occupational therapist. Tanya provided the highest quality service for 10 years at the Calder Library, including her role as Evidence-Based Medicine Theme Director in the medical school curriculum. We thank Tanya for her legacy of dedication and service.

## Harriet F. Ginsburg Health Sciences Library, College of Medicine, University of Central Florida, FL

## Putting Smiles on the Faces of First Year Medical Students

The Harriet F. Ginsburg Health Sciences Library deployed iPad 2s to all first year medical students during orientation this August. The iPads were generously donated by the Alan Ginsburg Family Foundation. Students were instructed on how to load Epocrates, DynaMed, Stedman's Medical Dictionary, Inkling, and Modality Body on their devices. M-1 students will use their iPads extensively in class for clinical cases, learning Evidence Based Medicine, and for formative assessments. With this iPad deployment, UCF College of Medicine becomes the only medical school in the nation to put an iPad in the hands of all of its students.







Orientation fail

The Health Sciences Library will be working closely with UCF COM faculty to study the effectiveness of the iPad, and in particular Inkling interactive e-textbooks, in medical education.

## UCF COM HSL Begins its Full ILL Operations

The Health Sciences Library is now fully participating as a DOCLINE lender. Library staff members Natasha Fortune and Deedra Walton worked furiously over the summer reviewing vendor contracts and uploading serial holdings into DOCLINE.

On a related note, Natasha Fortune has been hired as Sr. Library Technical Assistant. Natasha has been with the library since September 2010 as O.P.S. staff. She will be working in the interlibrary loan department and comes to UCF COM with three years' ILL experience from FSU.



Sr. Library Technical Assistant Natasha Fortune (center) helping library Director Nadine Dexter (right) hand out iPad 2s to new medical students.

## News from The Tampa Bay Medical Library Network (TaBaMLN)



Karen Abramson, President and CEO of Wolters Kluwer Health/OVID Technologies, discusses utilization of mobile technology applications.

TaBaMLN welcomed guest speaker, Karen Abramson, President and Chief Executive Officer (CEO) of Wolters Kluwer Health/OVID Technologies, on June 14th at the Carol and Frank Morsani Center for Advanced Health Care, University of South Florida Tampa Campus. Ms. Abramson discussed the latest trends in health sciences research, dissemination of research information, and utilization of mobile technology applications in accessing information with the twenty-six TaBaMLN members attending the quarterly meeting. Accompanying Ms. Abramson were Bob Williams, Director of Sales - Central Region Wolters Kluwer Health/OVID Technologies, and Diane Campagnes, Regional Sales Manager Wolters Kluwer Health/OVID Technologies.



(L-R) Bob Williams, Director of Sales - Central Region Wolters Kluwer Health/OVID Technologies; Karen Abramson, President and CEO of Wolters Kluwer Health/OVID Technologies; Diane Campagnes, Regional Sales Manager Wolters Kluwer Health/OVID Technologies; with TaBaMLN 2011 Officers: Deanna Flores, Education Chair; Mary-Kate Haver, Secretary; and Hector Perez-Gilbe, Chairperson.

To learn more about the Tampa Bay Medical Library Network organization, please review the article entitled "TaBaMLN Keeps on Ramblin': The Evolution of the Tampa Bay Medical Library Network" published in the Journal of Interlibrary Loan, Document Delivery & Electronic Reserve, (21: 91-97, 2011). Author Claire Keneally, Director of the Shriners Hospital for Children Medical Library in Tampa, Florida discusses changes this central Florida medical library consortium has undergone since its inception in 1975 to the present day. The metamorphosis of the group includes changes in membership criteria, goals and activities.

Initially started with less than a dozen members, TaBaMLN now boasts over 80 members. The group's early focus on interlibrary loan has evolved to include continuing education, group buying, and networking. Claire was President of TaBaMLN from 2009 to 2010.

# **GEORGIA**



## Robert B. Greenblatt MD Library, Georgia Health Sciences University, Augusta GA

Sandra Bandy, MLS, AHIP, Lindsay Blake, MLIS, AHIP, and Tom Cutshall, MLS, M. Ed. IT, have published an article "Creating a Mobile Library Website" in the September 2011 issue of *Computers in Libraries*.

This article was featured in the journal's theme issue "Libraries, Media and Messages". They will also be presenting this article as a paper at the Southern Chapter 2011 Annual Meeting in Augusta in October 2011.



Sandra Bandy, Lindsay Blake, and Tom Cutshall

## Woodruff Health Sciences Center Library, Emory University, Atlanta GA

Darra Ballance, MLIS, AHIP, will be presenting her concurrent session "The expert preceptor program: Tangible rewards for volunteer faculty" at the Georgia Rural Health Association Annual Conference at Calloway Gardens, GA on September 19-21, 2011.

Anna Getselman, Associate Director and Mia White, Reference Librarian published an article "Use of a pre-assessment tool to start a meaningful dialogue: new paradigms in library instruction" in the July issue of Medical Reference Service Quarterly.

# MISSISSIPPI



## Rowland Medical Library, University of Mississippi Medical Center, Jackson MS

Adelia Grabowsky, reference librarian at Rowland Medical Library, attended the Emerging Technologies Summit at Mississippi State University in Starkville on August 12, 2011. Adelia presented the poster, "No Cost Text Reference Integrating Gmail and Google Voice" co-authored by Helvi McCall Price, Susan Clark, and Gongchao Yang.

# SOUTH CAROLINA



## Library, Medical University of South Carolina, Charleston SC

## **MUSC Library Summer Renovation**

The MUSC Library has been undergoing a major renovation of one floor this summer. The library's rapid move to a mostly-digital collection over the past few years has made it possible to drastically reduce the footprint of the printed collection and repurpose over 10,000 square feet of space for improved learning spaces and expanded seating for students. After recycling over 120 tons of print journals in 2010, the removed the empty stacks, donating most to a small college library in Columbia that had suffered a fire and was rebuilding.

For the first time in the 40-year history of this library building, we have the opportunity to completely re-do the student areas on the third floor, which is open to students 24/7. An exciting and challenging prospect! The project team, Missy Anderson, Nancy McKeehan, and Mary Mauldin, has finalized a floor plan



Before renovation

based on student interviews and surveys and our own observations about how students work. The plan adds six enclosed group rooms. Five of the rooms are large enough to accommodate groups of six to ten students. One wing, designated for quiet study, will be furnished with carrels, walled three-station individual work clusters from Herman Miller's Resolve line, and a few comfy chairs with small roll-up tables for laptop or book study.

The open floor will be a mix of collaborative and single use tables and work clusters. All study chairs and tables will be on casters to accommodate easy movement and reconfiguration. The large study rooms will be furnished with multiple tables that can be configured as a single large workspace or up to 4 separate tables. The wireless capacity for the floor has been increased threefold to support over 250 devices ranging from laptops to smartphones to iPads. Work clusters and most carrels will have access to power to accommodate the demand to recharge batteries and run equipment. Large flat screen displays on mobile carts will give students the capability to expand their laptop screens for group study. We are also adding a few additional computers to respond to the need for more computing access when the library is unstaffed.

Two areas on opposite sides of the building will be furnished with comfortable lounge furniture. Must-have items include a few long sleeping couches and conversational groupings of comfortable chairs.

The chair evaluation has been the most fun and our best opportunity to directly involve students who were being inconvenienced by the renovation. Students took this very seriously (they sit in library chairs for hours at a time) and we got terrific feedback. We designed a short evaluation sheet and left the sheets and a group of chairs on the floor for a week. Three different vendors provided chairs. We encouraged students to try each chair & respond to the survey, but also to take one they liked and use it for a day or overnight. Jeff Pritcher, Michael McIntyre, and Josh Ivey, the Learning Commons Technologists (LCTs), did a daily chair round-up to bring in the strays that had been selected for use on the floor. They also encouraged students to try out the chairs and fill out a survey during Wired Wednesdays, a weekly event where free coffee and light snacks are provided in the afternoon. We learned a lot, got some surprises and had some of our ideas validated. Best of all, we feel confident that the students helped us make good decisions about the chairs they will be living with for years to come.

The most exciting few days occurred during re-carpeting, when the fully-loaded journal stacks were encased in the heavy metal framework of a rolling jack, lifted a couple of inches off the floor, and moved across the floor so new carpet could be installed beneath them. Watching 6 men slowly guide an 8-section double-sided stack and parallel park it 40 feet away is a sight to behold. There were a few heart-stopping moments, but not a single book fell and not a single shelf buckled. It was amazing!



Moving stacks

We are currently in the final stages of choosing fabrics and finishes for the furniture. The fall term begins with new study rooms and new carpeting, but the students will have to wait another few months for new chairs and study tables. They should be here in time to make preparation for final exams much more comfortable.



Preparing



Working hard



New study area

## The Waring Historical Library on C-SPAN

On June 29th a crew from C-Span visited Charleston making the rounds of various historic locations, interviewing historians, authors, curators, and others. They came to the Waring Historical Library at MUSC and the Waring Curator, Susan Dick Hoffius, gave them the "grand tour." The piece was aired on C-Span (July 30-31). You can click on this link and scroll down a bit on the left under C-SPAN2 BookTV, to watch the TV interview about the Waring Historical Library.

## School of Medicine Library, University of South Carolina, Columbia SC

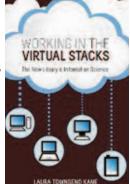


Felicia Yeh

Felicia Yeh, Assistant Director for Collections Management, has been awarded tenure by the Board of Trustees of the University of South Carolina. A Library faculty member since 2005, Felicia boasts a strong record of service and scholarship to the University, the School of Medicine, and the community of medical librarians nationwide.

Laura Kane, Assistant Director for Information Services, has a new book published by the American Library Association. Working in the Virtual Stacks: the New Library & Information Science focuses on the relationship between technology and librarianship, and features interviews of dozens of practicing

librarians who are highly involved with technology as part of their day-to-day jobs. The work profiles librarians in all types of settings, from veterinary medicine and law to astronomy, market research, and cataloging. It offers insights into career opportunities in the library world by challenging traditional notions of what a librarian does, and shows examples of real-world librarianship in the fields of technology instruction, digital futures, virtual libraries, and even librarians as entrepreneurs.





Steven Wilson

Steven Wilson, Coordinator of the Center for Disability Resources Library, has been approved for membership in the Medical Library Association (MLA)

Academy of Health Information Professionals (AHIP) at the Senior Member level. Steven joins Ruth Riley, Laura Kane, Felicia Yeh, and Roz McConnaughy in being members of the Academy.

Laura Townsend Kane published a review article in JMLA 99(3), July 2011. The book reviewed is *Developing Library Leaders: A How-To-Do It Manual for Coaching, Team Building, and Mentoring Library Staff.* The full review is available in PubMed Central.

## TENNESSEE



## Jackson-Madison County General Hospital, Jackson TN

Linda Farmer, MLS, AHIP retired on June 2, 2011 after over 39 years of service. She will be missed as the Learning Center Coordinator.

## Preston Medical Library, University of Tennessee, Knoxville TN

Martha Earl and Cynthia Vaughn presented at the American Library Association conference in New Orleans in June 2011. The presentation was part of the ACRL Health Sciences Interest Group panel, "Consumer Health Information: Library Partnerships that Serve the Community." More than 50 people attended the presentation, which discussed the educational outreach to public library staff from 2008-2010.

Night and Weekend Supervisor Donna Doyle had two poems published in JAMA in July. "Intensive Care" is featured in the July 13 issue and "Storm Damage" is featured in the July 20 issue.

Sandy Oelschlegel, Library Director, published an article, "Celiac Disease: Information on the Internet" in the *Journal of Consumer Health Information on the Internet*. Volume 15, Issue 2, 2011, pages 180-7.

# University of Tennessee Health Science Center Library and Biocommunications Center, Memphis TN

In May, Richard Nollan, MLS, MA, completed a year as the Faculty Senate President for the University of Tennessee Health Science Center (UTHSC). He is an associate professor and Reference and Outreach Coordinator in the Health Sciences Library. During the year, he coordinated the election of new senators and representatives from the colleges to the executive committee. He set the monthly agenda for the full senate meetings, for two executive committees, and for a meeting with the chancellor. In addition, he coordinated the activities of eight standing committees and attended board of trustee meetings along with a number of state and system faculty senate meetings. Richard is the first librarian to serve as president since the Faculty Senate started in 1971. One benefit of the position is that the library was always represented and, at the same time, when attending these meeting the participants were seeing a librarian at work.



Richard Nollan receives the plaque honoring him as the outgoing President of the UTHSC Faculty Senate.

## Tennessee Health Science Library Association

# THeSLA Fall 2011 Statistics! Data! Numbers! Oh My!

Friday, November 11, 2011 Saint Thomas Hospital Nashville, Tennessee

Sheila Snow-Croft, Public Health Coordinator, NN/LM, Southeastern/Atlantic Region presents: Statistics on the Web: It's Easy as...1, 2, 3!

This hands-on course focuses on the location, selection, and effective use of statistics relevant to health on the local, state, national, and international levels. The importance and relevance of health statistics in various contexts will be discussed. Participants will have the opportunity to become familiar with the features and scope of several statistics Internet resources through the use of numerous exercises.

Three (3) hours MLA Continuing Education Credits will be awarded.

Kelly Karres, Information Services Specialist, US Census Bureau presents: "Just the Facts" Find out about the US Census Bureau's data resources and learn how to access the data.

## Class Agenda

8:30 - 9:00	Registration/Light Breakfast Medical Learning Center Auditorium, Support & Education Building
9:00 - 11:30	Statistics on the Web Training Room C. Computer Lab, Support & Education Building
11:30 - 1:00	Lunch/THeSLA Business Meeting Dining Room B, Support & Education Building
1:00 - 4:00	Just the Facts Medical Learning Center Auditorium, Support & Education Building
4:00 - 4:15	Session Wrap Up

## Luncheon Speaker

Yvonne M. Socha,

Student, University of Tennessee School of Information Science, Preston Medical Library Practicum, Summer 2011

Using US Census Data to Evaluate an Outreach Service at Preston Medical Library

This discussion will focus on a recent project which used US Census data to evaluate the Preston CAPHIS. First the rate of calls to the Consumer and Patient Health Information Service was established by zip code using the existing database of calls. Next, using US Census data, the rate of people living in poverty, over age 60 and disabled was established in those zip codes. This information was mapped using ESRI GIS software ARC MAP to establish where Preston's services are not being utilized by people with health information needs who are poor, aged, and disabled. Outreach will be targeted to reach those individuals within corresponding zip codes.

\*The Fall THeSLA business meeting will be held immediately following lunch.

\*If you have items for the agenda send them to current THeSLA President Sandy Oelschlegel at Oelschl@utmck.edu.

# 

THeSLA member Yes\_\_\_\_\_ No\_\_\_\_

THeSLA members \$15.00

Non-THeSLA members \$32.00 (Includes THeSLA membership)

Non-THeSLA members \$20.00

Please mail this form along with a check made payable to:

Tennessee Health Science Library Association Julius Jacobs Health Sciences Library St. Thomas Hospital PO BOX 380 Nashville, TN 37202

## **Meeting Logistics**

For directions and parking information please visit: www.stthomas.org/directions.php.

## Suggested Lodging

Courtyard Marriot 1901 West End Avenue (615) 327-9900 Hampton Inn Vanderbilt 1919 West End Avenue (615) 329-1144

Hampton Inn & Suites 2300 Elliston Place (615) 320-6060

For more information about the program please contact Jan Haley at jhaley@stthomas.org or (615) 222-3051.

Registration cut-off date is Friday, October 28, 2011

Serving the Tennessee health science community since 1977 Tennessee Health Science Library Association

## Committee News

The Public Relations and Membership Committees have worked together to update the SCMLA brochure. Previously dating back to 2006, significant content and cosmetic revisions were made to revamp its style and substance. Special thanks to Sherman Paggi, Web Developer at Medical University of South Carolina, and the University of Alabama at Birmingham's Lisa Ennis, Systems Librarian, and Nicole Mitchell, Reference Librarian, for their contributions to the design, graphics and layout.



## Committee News

#### The Chapter's Primary Goals

- Promoting excellence in health through timely access to information
- Promoting and stimulating interest in health sciences libraries/health sciences information management
- Providing continuing education and information opportunities in health sciences librarianship to support lifelong learning
- Promoting interest and membership in the Medical Library Association (MLA)
- Providing a channel of communication between Chapter members and MLA
- Providing opportunites for the exchange of ideas and information
- Providing a network of health sciences librarians
- Promoting and fostering cooperation among medical and allied health sciences librarians
- Promoting legislation supportive of the health sciences and health sciences libraries



#### **Membership Benefits**

- Professional development through continuing education opportunities
- Networking via members-only listserv
- Access to Chapter newsletter, Southern Expressions
- Eligibility for Chapter honors and awards: www.scmla.org/grants.htm
- Annual membership directory
- Opportunities to serve on various Chapter committees

#### How to Join and Get Involved

- Complete the Membership Form on the SC/MLA website:
- www.scmla.org/forms/memform.pdf
- Two-year free membership for students:
- www.scmla.org/forms/memformstudent.pdf
- Get involved and meet other members by volunteering to serve on a committee:

www.scmla.org/committee.htm

#### **Annual Meetings**

The Southern Chapter/Medical Library Association Meeting is a five-day conference held in the late fall. The meeting presents numerous opportunities for professional enhancement including continuing education courses, specialized information sessions, peer-reviewed paper/poster presentations, and chances to meet with fellow librarians and vendors. Additionally, invited speakers provide thought-provoking talks on current topics relevant to health sciences librarians.

If eligible, be sure to apply for the First-Time Attendee Scholarship!

www.scmla.org/scholar.htm



## Honors and Awards

The 2011 Southern Chapter Honors & Awards Committee is pleased to announce the following:

## T. Mark Hodges Services Award

Jan H. LaBeause, MLS, AHIP Library Professor of Library & Information Science Medical Library & Peyton T. Anderson Learning Resources Center Mercer University School of Medicine

## SC/MLA Honorary Membership

Suzetta Burrows, MLS Lynn M. Fortney, MLS, FMLA

## SC/MLA Annual Meeting Scholarship Award (First Times Attendee) Co-Winners

Erin Thrift, MLIS Baptist Health System Library Trinity Medical Center Birmingham, Alabama

Susan M. DeBruin Health Sciences Library University of Alabama, Tuscaloosa

## **Honors and Awards**

Martha C. Watkins Scholarship
Nedra J. Cook
Ft. Sanders Regional Medical Center/Covenant Health
Knoxville, Tennessee

## Nominate a colleague for the T. Mark Hodges International Service Award

Nominations are now being accepted for the Medical Library Association's T. Mark Hodges International Service Award. Self-nominations are encouraged as well. Submission deadline to MLA is November 1, 2011.

Southern Chapter's own T. Mark Hodges (1933-2006) was the 1999 recipient of the Marcia C. Noyes award from the Medical Library Association, and was a lifelong believer in the importance of international connections between librarians. The Hodges Award was established by MLA in 2007 to honor outstanding individual achievement in promoting, enabling, and/or delivering improvements in the quality of health information internationally through the development of health information professions, the improvement of libraries, or an increased use of health information services. The awardee receives a certificate at the MLA annual meeting and a \$500 cash award. This award is offered annually.

Visit MLANET for additional details and access to the application form. Please direct questions to Roxanne Nelson, Chair, T. Mark Hodges International Service Award Jury.

## Research Corner

By Rick Wallace, Research Committee Chair

I like evidence-based librarianship. There are some people who say it is too rigid, but I have never seen it like that. The criticism is that evidence based librarianship practitioners rely wholly on empirical evidence and that in reality knowledge is messy. My observation is that knowledge is messy and librarians practice with almost no empirical evidence. I have attended the last three Evidence Based Librarianship and Information Practice (EBLIP) conferences. SC/MLA was well represented at the 2011 conference in Manchester, UK. Both Jennifer Lyons from the University of Florida and I presented papers. EBLIP seeks to apply quantitative and qualitative research methodologies to the practice of librarianship. The online journal *Evidence Based Library and Information Practice* is freely available.

Hypothesis is an excellent source of new evidence being produced by our health science library colleagues. Jon Eldredge, a medical librarian at the University of New Mexico, teaches an EBLIP class listed at the MLA Educational Clearinghouse. I took the class online and thought it was great. In order to practice evidence based librarianship you need to have a basic understanding of research methodology. I have enrolled in the ETSU MPH program and attended the Duke University Program "Teaching and Leading EBM: A Workshop for Teachers and Champions of Evidence-Based Medicine" and the University of Virginia's "Information Mastery" evidence- based medicine training program (now taught at Tufts University) to build up my empirical research skills. Dartmouth has "Supporting Clinical Care: An Institute in Evidence-Based Practice for Medical Librarians" offered every August.

Research skill building is a lifelong endeavor. You never arrive. At some point, you need to just dive in and attempt a research project. I believe the medical library profession will be more respected as it grows its empirical research base.

## SC/MLA

# The LINKS: 61st Annual Meeting of the SC/MLA Augusta, Georgia October 5-9, 2011



Our annual meeting is just around the corner... are you registered yet? The conference web site has all the information you need for this upcoming meeting, and we promise that it will be fantastic! The SC/MLA Program and Local Arrangements Committees are excited to bring to you renowned keynote and general session speakers, stimulating CE courses, appealing contributed papers and posters, and top notch exhibitors. On top of all of that, we will be right on the banks of the stunning Savannah River at the Augusta Marriott.

Register today! We look forward to linking up with you in Augusta!

David King, 2011 Conference Chair Laura Kane, 2011 Program Chair

## Hospital Librarians' Symposium at SC/MLA 2011

When: Friday, October 7, 11:30 am -1:30 pm Theme: Role of Hospital Libraries in Health Literacy Speaker: Sandra Martin, EdD

The Hospital Librarians Symposium is an opportunity for hospital librarians around the region to come together to learn about "hot" topics. This year, the Hospital Libraries Committee has invited Sandra Martin, Assistant Director at the Eskind Biomedical Library, Vanderbilt University Medical Center. Ms. Martin is the library's primary liaison to Children's Hospital at Vanderbilt, where she provides a wide range of high-level information services and leads research training for clinicians. For the past 15 years, Ms. Martin has also been an integral member of the Clinical Informatics Consult Service, which brings information specialists directly into critical care settings. In this role, Ms. Martin serves the Neonatal Intensive Care Unit, where she provides patient-specific information that supports effective clinical decision-making and evidence-based practice.

The 2011 Hospital Librarian of the Year, Ms. Fay J. Towell, Director of Libraries/Archivist, Greenville Hospital System, Greenville, South Carolina, will be an honored guest at the Symposium. This award started in 1995 to recognize a hospital librarian who has made significant contributions to the profession through overall distinction or leadership in hospital librarianship.

The ticket price is \$22.00 including lunch with a choice of Chicken Marsala with a wild mushroom sauce and Dessert or a Vegetarian entree. Save your place by signing up during registration.

## Correction

In the 2011 Southern Expressions Summer issue, the Tampa Bay Medical Library Network (TaBaMLN) was inadvertently referred to as the Tampa Bay Library Network.



The LINKS: 61st Annual Meeting of the Southern Chapter of the Medical Library Association
October 5 – 9, 2011 • Augusta, Georgia