I find it amazing that more than two months have passed since I became Chair of the Southern Chapter. Halloween and Thanksgiving flew by in a flash, and Christmas is right around the corner. When I have time to take a breath amidst all this holiday hustle and bustle, I recall with fondness the wonderful time we had in Augusta at our annual meeting. There could not have been a more peaceful setting than along the Savannah River, in such close proximity to excellent food and entertainment in downtown Augusta. The meeting was a wonderful experience in both the social and professional context. I want to extend a special thanks to the Local Arrangements Committee and all the volunteers who worked behind the scenes to make the meeting appear seamless and effortless. You guys made it all happen and you should be proud!

Judging from the results of the Meeting Evaluation Survey, most of you deem “networking with colleagues” the most valuable aspect of our annual meetings. I agree wholeheartedly! The survey collected a lot of additional information that will be invaluable in helping us plan future meetings. We collected CE course suggestions, ideas for speakers and topics, and information about issues that will be relevant to us in the next three years. Thank you all for your suggestions and your feedback.

The Chapter is moving right along with its projects and goals, thanks to the excellent work of the committee chairs, the officers, and - of course! - the entire membership. As always, I am impressed with the dedication and professionalism of Southern Chapter members. My first task as Chair was to appoint committee chairs and ask that the chairs fill any committee vacancies. That has been completed and the committees have hit the ground running! Please take a look at the full list of officers and committee chairs on the following page, and feel free to contact them with questions or suggestions.

Committee service is a great way to learn more about the Chapter, to meet new people, and to contribute your skills and interests to the organization. You can volunteer to serve on a committee when you renew your membership. I encourage each of you get involved and to be as active as possible in our organization. When I first became a member of the Southern Chapter (I refuse to mention how many years ago that was!) I was a little intimidated at the thought of serving on a committee. I felt that I didn’t know enough about the organization to be of much service. At the encouragement of some colleagues, I volunteered for a committee despite my misgivings. I was astonished at how many doors opened up for me just by serving as a member of a committee. I learned about the inner workings of the Chapter, I met amazing professionals with interests similar to mine, and I was able to offer some of my professional time and skills to benefit the Chapter. In short, I embarked on a new professional venture that has proven fruitful and exciting.

Continued on page 3
**Message from the Chair**

*Continued from page 1*

Volunteering for that first committee was one of the most important professional steps I have ever taken. Please consider taking that step today!

Planning is well under way for the Quad Chapter meeting to be held in Baltimore October 13-16, 2012. Some of you have been wondering how large of a meeting this will be, and I wanted to assure you that it will not be as large as it sounds! Our Chapter and the Mid-Atlantic Chapters are relatively the same size, but the Philadelphia and NY/NJ Chapters are tiny in comparison. So the Quad meeting should still be fairly cozy, and we will have the unique opportunity of networking with some of our more northern fellow medical librarians. Please mark your calendars and plan on coming if you can!

Finally, I want to remind you that the Executive Board always welcomes your feedback and guidance on how we can improve the Chapter to serve you better. Feel free to contact us at any time. I look forward to working with you.

HAPPY NEW YEAR!

---

**Around the South:**

*News from Our Regional Libraries*

**ALABAMA**

**USA Biomedical Library, University of South Alabama, Mobile, AL**

**Hospital Library Personnel Obtain CHIS Designation**

Geneva Staggs, librarian, Nancy Pugh, library supervisor, and Heather Hoven, library technical assistant, have all received the Medical Library Association’s (MLA) designation as a specialist in Consumer Health Information (CHIS). This designation recognized the completion of course work in the consumer health information field. Courses focus on the administration of consumer health services and resources to assist patients and patient families in making informed health care decisions in conjunction with their doctors and other health care providers.

Having all three of the hospital library staff achieve CHIS designation ensures that patients and families referred to the library for information on health concerns are receiving quality assistance.

**User’s Favorites at USA Biomedical Library**

During National Medical Libraries Month, users of the Biomedical Library were asked to identify their “favorite” part of the Biomedical Library. It could be resources, staff, or a part of the facility.

22% said resources were their favorite
33% said staffs were their favorite
45% said the facility was their favorite
Responses for resources were PubMed, e-books, e-journals, Dynamed, links from Google Scholar, Pediatrics in Review, EBSCO, AccessMedicine, Exam Master, and Clinical Pharmacology. Responses for staff were Marian Lee, Wynde Griffith, Karina Harrell, and Trey Lemley. Responses for facility were study space including group and individual study rooms, snack/break room, and computers.

UAB Lister Hill Library, University of Alabama at Birmingham, AL

Library Teams Up With School of Education to Produce Health Education Series on Incontinence

Jokes about incontinence among older adults are common, but to seniors themselves it’s no laughing matter. Unfortunately, misperceptions abound that bladder control problems are a “normal part of aging” or that certain practices, such as limited fluids, are the answer.

“Responding to Life-Space Mobility, Bladder, and Bowel Control Problems among Older Adults (LSMBCP)” is a health education effort focused on prevention and management of incontinence issues in older adults. Led by Dr. Brian Geiger of the UAB Center for Educational Accountability, the initiative has received support from the Astellas Pharma Global Development fund to complete a series of online narrated tutorials on the topic for patients, hosted by Healthy Roads Media. Kay Hogan Smith, Community Services Librarian, is a partner in this effort, which aims to promote dialogue about the issue between the patient (who may be embarrassed to bring it up) and their healthcare providers. These short tutorials (less than five minutes each) are narrated in plain (nontechnical) language (English and Spanish) and reviewed by local medical experts, including those in the UAB Division of Gerontology, Geriatrics, and Palliative Care. The need for this health education effort was identified through an assessment project conducted from 2009-2010, the Life Space Mobility Bladder and Bowel Control Project (LSMBCP).

Other aspects of the project include a series of educational programs to be offered in community settings throughout the Birmingham metropolitan area. These programs will focus on issues relevant to the health of older adults, especially urological health, symptoms, management, and therapies for incontinence. Ms. Smith will provide instruction on locating reliable health information for personal and family needs. These community programs will also provide venues to demonstrate the newly created tutorials for attendees and to evaluate their effectiveness.

FLORIDA

Medical Library, Herbert Wertheim College of Medicine, Florida International University, Miami, FL

The 2nd Annual Children's Book Drive was conducted by staff of the Medical Library at Florida International University (FIU). The drive, headed by Maria Melssen, was to highlight National Library Week. The medical student “Pediatric Interest Group” decorated a special book drop for the event. A total of 544 books were delivered to Roumiana Kartzakov, Librarian at Miami Children’s Hospital on November 10th.

Luda Dolinsky, Head, Knowledge Resource Development and Associate Director, recently contributed to the medical library literature:

Bohyun Kim, Digital Services Librarian, has been appointed to the Library and Information Technology Association (LITA) Top Technology Trends Committee for 2011-2013.

Francisco Fajardo, Access Services Supervisor, completed his Master’s Degree in Library & Information Studies from Florida State University in December. Frank also holds Master’s degrees in Public Administration and in Political Science. We welcome him to our profession!

Maria Melssen, Head, Learning and Information Services, recently departed the FIU Medical Library to accompany her husband to Northwest Ohio where he accepted a position at the Davis-Besse nuclear facility. Maria was one of the Founding Librarians, and was responsible for building the library’s information and access services, as well as integrating the library into the curriculum. The result was an amazingly successful and highly respected service. We will miss greatly her tireless energy and cheerful smile.

Harriet F. Ginsburg Health Sciences Library, College of Medicine, University of Central Florida, Orlando, FL

Harriet F. Ginsburg Health Sciences Library Recognized by AAMC President
Darrel G. Kirch, M.D., President and CEO of the Association of American Medical Colleges (AAMC) highlighted the Harriet F. Ginsburg Health Sciences Library in his opening remarks at the AAMC annual meeting in Denver this November. Dr. Kirch shared the library’s motto of “Information Anywhere, Anytime, on Any Device.” We are honored to receive this national recognition for thinking outside the box and creating a library that is 98% virtual.

Nadine Dexter Receives Distinguished Honor!
Nadine Dexter, Harriet F. Ginsburg Health Sciences Library Director, was recently awarded membership at the Distinguished level in the Academy of Health Information Professionals (AHIP). Ms. Dexter has been a librarian since 1986 and has been a medical librarian for the last 17 years. The health sciences library team surprised their Director with a lunch and sweet treats, along with a beautifully framed AHIP certificate showcasing her new status. Congratulations Nadine!

Putting Around at SC/MLA
Nadine Dexter, Deedra Walton, Shalu Gillum, and Michael Garner presented a poster titled, “Putting Around with iPads: A New Way to Link Users with Library e-Resources,” at the annual meeting of the Southern Chapter of the Medical Library Association (SC/MLA) in Augusta, Georgia, in October 2011. The poster outlined the steps the health sciences library has taken to deploy iPads to all UCF COM students and full-time teaching faculty, leading up to its two-year study on mobile technology. The poster was well received - look for a complete description of the iPad project in the literature soon.
A Familiar Face Gets a New Title

Michael Garner, MLS, was recently hired as our Medical Informatics Librarian and is now a member of the medical education faculty. Michael has been with the health sciences library since early 2010, when he joined the team as a volunteer. Since then Michael has been our Instructional Medical Librarian. Michael brings ten years of customer service and technology experience to this exciting and challenging new role. He has been instrumental in the success of the library's iPad initiative.

Calder Library, University of Miami, Miami, FL

The Scholarly Communications Committee at the Calder Library celebrated Open Access Week, October 24-28, 2011. The Calder Library hosted national open access expert Heather Joseph, Executive Director of the Scholarly Publishing and Academic Resources Coalition, who provided an insightful overview of the future of open access at our event entitled “A Publishing Model for the 21st Century.” Her comparisons between the cost of a year’s license to a journal with the cost of luxury items in particular struck a chord. Pascal Goldschmidt, Dean of University of Miami Miller School of Medicine, provided supportive opening remarks, Calder Library Executive Director Dr. Mary Moore introduced the speakers, and John Renaud, University of Miami Libraries Director of Collection Strategies and Scholarly Communication, highlighted the University’s digital repository. Publications from faculty members of the Department of Health Informatics is available here.

On October 24th, Dr. Mary Moore, JoAnn Van Schaik, and Kimberly A Loper presented a poster entitled “Medical Self-diagnosis and the Web: Results from Entering Plain Language Symptoms into a Search Engine” at the Diagnostic Errors in Medicine 2011 Conference in Chicago, IL.

Emily Vardell, David Goolabsingh, and Vedana Vaidhyanathan published the paper “Pillbox: A Solid Dosage Medication Identification Tool”.

Dr Mary Moore’s response on behalf of the Association of American Health Sciences Libraries to the American Association of Medical Colleges (AAMC) 2011 question of the year was accepted for inclusion in the November 2011 issue of Academic Medicine. Her article, “Teaching Physicians to Make Informed Decisions in the Face of Uncertainty: Librarians and Informaticians on the Health Care Team,” addresses the role librarians play in the health care team and led to an invitation to Dr Moore to present at the annual AAMC conference in November 2011.

In June 2011, JoAnn Van Schaik joined the department as Director of Library Operations. As an acknowledged expert in consortia licensing and acquisitions, Ms. Van Schaik enriches the Calder Library with her 25 years of experience in the field of health information sciences. Prior to joining the Department of Health Informatics faculty, she served as the Senior Director for Technical Services for the Libraries of the Health Sciences at the Texas Tech University Health Sciences Center. In addition to saving her library millions of dollars through expert negotiating, as Senior Director she supervised cataloging, serials, acquisitions, license negotiations, and electronic collection development. Ms. Van Schaik is a Distinguished Member of the Academy of Health Information Professionals (AHIP) and Medical Library Association (MLA). She has been an active member in the South Central Chapter of the Medical Library Association (SCC/MLA), including serving on the Program Committee and as co-chair of the Local Arrangements Committee for annual conferences.

Barbara Sorondo joined the Calder Library staff in September as Manager, Library Services Interlibrary Loan department. Barbara came to the library with a strong background in biomedical and library sciences. She completed her Master of Science in Library and Information Studies at Florida State University (FSU) in August 2011, and earned a Master of Science in Psychology from Florida International University (FIU) in August 2010. For the past year, Barbara served as a medical library volunteer at Miami Children’s Hospital, providing reference and technical assistance. We look forward to seeing how her experience and enthusiasm add to the services we are able to offer our clients.
Robert B. Greenblatt MD Library, Georgia Health Sciences, Augusta, GA

GHSU/UGA Medical Partnership

The GHSU/UGA Medical Partnership, a new four-year medical school campus in Athens, GA, opened in August 2010 with its first class of 40 students, and a second class starting in Fall 2011. The Head of the Partnership Library, Julie K. Gaines, MLIS, has been collaborating with the faculty and the Associate Dean of Curriculum to create curricular activities for the medical students at the Athens campus. She is fully integrated in the curriculum, serves on the curriculum committee, and is considered one of the core educators for the medical students. She primarily teaches them how to search for Evidence-Based Medicine (EBM) topics and how to critically appraise the literature. The campus includes active learning methods such as small group learning, so this environment creates unique opportunities for her to get involved with assisting the students with their learning objectives and small group reports.

In addition to teaching lectures, Julie serves as a small group facilitator in the Community Health component where she guides nine students in their community project. This year she is working with Community Health group that is partnering with Athens-Clarke County Head Start. The students perform a needs assessment, do research on the target audience and problem, and create an intervention to address the problem. As the only librarian at the Athens campus, Julie also fulfills more traditional roles such as collection development, research for faculty projects, and managing the library. She continues to work with the campus’ Associate Dean of Curriculum to plan her curricular involvement for the clinical environment in the medical students’ third and fourth years.

Committee Service: A Pathway to Partnership For Institutional Initiatives

Committee membership can be an opportunity to promote and advance library services. Georgia Health Sciences University (GHSU) has recently completed the Southern Association of Schools and Colleges (SACS) accreditation process. The initial step was preparing an institutional self-study report to evaluate GHSU programs and services. The self-study was managed by a series of compliance committees on which library faculty served. Library faculty participated fully in reviewing and preparing a response to address SACS standards. This high priority institutional service presented a valuable opportunity to communicate library faculty engagement in teaching, research and service.

A secondary aspect of the accreditation process was the development of a Quality Enhancement Project (QEP) to improve cultural competency across the enterprise. Kathy Davies, MLS, Chair, Education and Information Services, served on the Development Committee and synthesized information on existing cultural competency standards and programs. Her summary helped clarify definitions for the terms culture and competency, which became the basis of planning for QEP program design and content. She was then assigned to two QEP Subcommittees, Assessment and Project Development.

The QEP Assessment Subcommittee decided to incorporate assessment at multiple levels across the curriculum for both faculty and students. Kathy presented a summary of assessment tools for subcommittee to review. All subcommittee members analyzed selected tools to recommend or exclude from consideration. The final selection was an assessment toolkit with options for faculty and student self-assessment benchmarks. Kathy also assisted in developing tools to assess student performance in cultural competency attitudes, knowledge, and skills domains.

The QEP Project Development Subcommittee developed six major student-learning outcomes for the project. The learning goals are to assess biases, appreciate cultural differences, explain demographics and disparities, demonstrate health beliefs, communicate effectively, and collaborate with cultural competence. The education model was developed to include online learning technology and cross-disciplinary student groups. The objectives were chosen to map to existing GHSU curriculum.

Kathy participated the SACS onsite accreditation visit in Spring 2011 and addressed questions regarding the selection of assessment tools and developing rubrics to measure student performance. The QEP proposal was accepted by the SACS accreditation committee and implementation of the project is ongoing. She has recently served as Search Committee
Coordinator for the QEP Director. This leadership role was a direct result of her in-depth experiences working to develop the QEP program.

The committee service from simple membership to an active role in guiding the development on a major institutional initiative provided the librarian the opportunity to interact with faculty and staff representatives from across all areas of the enterprise. It demonstrated librarian’s skills beyond traditional information searching. Committee service can shine the spotlight on librarians as key institutional team members.

**Woodruff Health Sciences Center Library, Emory University, Atlanta, GA**

**WHSC Library at Emory gets a New Look**

Technology is a key component in the life of today’s learners for study, research, and scholarship. “The Health Sciences Library really needs an update of the facility,” was one of the recurrent comments appearing in the 2011 Emory Libraries survey. It had been difficult to respond to comments requesting improved technology access in a 1960’s building with space renovated for the library in the early 1980’s. Well, say no more! The Woodruff Health Sciences Center Library (WHSC Library) just completed a half million-dollar renovation project.

The renovated space includes newly created areas for collaboration by way of audio or video conferencing; Smart-Boards, ergonomically correct and technology ready study spaces, and areas for interactive learning. We also want the library to be a destination for faculty who desire to leave their offices and collaborate with colleagues.

As the library and its collections have moved to a predominately electronic environment, bound journals with archival online access were removed from the library last spring... approximately 37,000 volumes. This movement of older bound journals allowed for an internal shifting of collections to make room for the areas described. One phase of the renovation relocated the WHSC Library entrance from interior to the building to the walking plaza across from a major research building. The library is more visible and accessible. It has been quite a transformation!

You are invited to our Open House and reception on Tuesday, January 10, 2012, at 4:00 PM. Administration remarks at 4:30 PM. Hope to see you there!
Mississippi

Rowland Medical Library, University of Mississippi Medical Center, Jackson, MS

Rowland Medical Library director Susan Clark served as Hospitality Committee Chair for the 2011 Mississippi Library Association Conference held on October 18-21, 2011, at the Marriott Hotel in Jackson, MS. Susan and librarians Adelia Grabowsky, Connie Machado, Melissa Wright, and Lauren M. Young managed the hospitality booth at the conference.

In addition to duties with the Hospitality Committee at the 2011 MLA conference, Dr. Melissa Wright also presented “Here a Librarian, Where a Librarian, Why a Librarian.” The enlightening presentation detailed her study of why public librarians of varying ages decided on librarianship as a career and also why they have remained in the profession. Susan Clark also served on academic assessment panel at the conference. The panel focused on methods for and experiences with academic library service assessment.

Melissa Wright, Chameka Robinson, and Adelia Grabowsky completed a poster entitled “Linking Academic Patrons to Consumer Health Information.” The presentation discussed the need for linking patrons to additional consumer health information beyond the library’s consumer health book holdings. The study involved consumer health displays that were exhibited in the library from April to September 2011. Chameka presented the poster at the Southern Chapter/Medical Library Association conference held on October 5-9, 2011 in Augusta, GA.

South Carolina

Greenville Hospital System University Medical Center, Greenville, SC

Greenville Hospital System (GHS) University Medical Center in Greenville will begin their centennial celebration on January 10, 2012 and continue with events throughout the year. Beginning only 3 days after the opening of the hospital, the School of Nursing launched the educational direction of the hospital which has continued with interns, residents, fellows, and as of September 2012, a medical school. GHS employees have chosen to build a Habitat house as a way of giving back to the community.

Library Director/Archivist Fay Towell has co-authored the centennial history book “Transformation: The Story of Greenville Hospital System University Medical Center 1912 - 2012” which will be published in late March 2012.
School of Medicine Library, University of South Carolina, Columbia, SC

Sarah Fletcher and Christine Whitaker received an $8,228 digitization award from NN/LM SE/A to digitize additional items from the library’s 19th century pamphlet collection. The Library also announces the newly updated Digital Collections website. Digital Collections began with a grant from the NN/LM SE/A to digitize five books from the Charles S. Bryan History of Medicine Room. A second grant was used to purchase equipment to establish a scanning station in the Library, and enabled digitization of 20 pharmaceutical pamphlets and booklets from the 19th century. The Digital Collection Project is made possible through the collaboration with the University Libraries Digital Collections Department.


Karen McMullen and Steve Wilson have been appointed to two NN/LM SE/A Regional Advisory Committees. Karen is serving on the Emergency Preparedness Committee and Steve is serving on the Access Committee.

Sarah Fletcher, Laura Kane, Karen McMullen, Ruth Riley, Christine Whitaker, and Felicia Yeh attended the SC/MLA annual meeting in Augusta, GA in October 2011. Karen and Felicia presented the poster “Keeping Up to Par with Traditional & Emerging Position Descriptions in Health Sciences Librarianship.” Christine moderated a contributed paper session. Ruth and Laura led the two Executive Board meetings and assisted with the plenary sessions and business meeting. Sarah and Ruth each attended a CE course.

MUSC Library, Medical University of South Carolina, Charleston, SC

Reducing Health Disparities through Sustaining and Strengthening Healthy Communities

The Medical University of South Carolina’s (MUSC) Public Information and Community Outreach (PICO) Program hosted the Fifth Annual National Conference on Health Disparities, which took place November 30 - December 3, 2011, in Charleston, SC. Its mission was to focus on policies and programs that addressed prevention, social determinants, and personal responsibility to reduce health disparities.

This conference continues to address the question: How do we augment our nation's current “sick-care” medical model with a comprehensive “well-care” approach that sustains and strengthens communities by fostering genuine progress in reducing health disparities?

From 2007 through 2010, national conferences in Charleston, SC; St. Croix, U.S. Virgin Islands; Atlanta, GA, and Philadelphia, PA, brought together diverse partners, presenters and attendees to share their knowledge of health disparities. These programs uncovered a larger story that social determinants, such as poverty, low education levels, public safety, environmental quality and inadequate housing, are major contributing factors to health disparities. So, too, is personal responsibility - each person's willingness and ability to make informed decisions about lifestyle choices to reduce the likelihood of disease development.

These findings suggest the potential benefits of dedicating more of our nation's healthcare resources to programs that emphasize education, prevention, and personal responsibility.

Participants in the conference discussed ways to incorporate these understandings into policies and programs that target health disparities. These may include education and prevention programs, community outreach efforts, improved access to care, environmental quality and public safety initiatives, and policies that recognize and address the impact of social determinants and personal responsibility on human health.

PICO conducts Community Leaders Institutes in Blackville, SC, and Huntsville, AL, and plans the Fifth Annual National Conference on Health Disparities.

The Medical University of South Carolina’s (MUSC) Public Information and Community Outreach (PICO) Program was delighted to return to Blackville, SC, and partner with Blackville Mayor Michael Beasley to conduct a Community Leaders Institute (CLI) at the Clemson University Edisto Research and Education Center (Experiment Station) Auditorium on July
Around the South

29-30, 2011. This event was a major success. One hundred and six community leaders attended CLI. Sponsors included the Medical University of South Carolina, Southeastern Virtual Institute for Health Equity and Wellness (SE VIEW) DOD-MUSC, South Carolina State University, the U.S. Department of Energy, Savannah River Nuclear Solutions, Lower Savannah Council of Governments and the Town of Blackville. Presenters included (partial listing) Mr. Ian Kaiser, Blackville Town Administrator; Mr. Anton Gunn, Regional Director (Region IV) of U.S. Department of Health and Human Services; Dr. Teresa Pope, Superintendent of Barnwell #19 School District; Mr. Danny Black, President and CEO of Southern Carolina Regional Development Alliance; Ms. Sally Blake, Nurse Practitioner at Blackville Medical Center; and Miss Raven Woods, Blackville-Hilda High School Student and Blackville City Youth Council President. The attendees were engaged in the sessions, and they requested that PICO return to conduct a Technical Assistance Workshop to discuss successful grant-writing techniques.

In addition, PICO conducted another CLI at the Alabama Agricultural and Mechanical (A&M) University in Huntsville, AL, on August 26-27, 2011. PICO partnered with Dr. Andrew Hugine, Jr., Alabama A&M University President, to bring this CLI to fruition, and one hundred community leaders participated. The Alabama CLI was sponsored by the Medical University of South Carolina, Southeastern Virtual Institute for Health Equity and Wellness (SE VIEW) DOD-MUSC, Alabama A&M University, City of Huntsville, Eco-Logic Services, Inc., Project H.E.L.P. and Community Care Network. Presenters included (partial listing): Alabama Commissioner Albert Turner; Dr. Sherrie Squyres, Huntsville Hospital; Dr. Thomas Ellison, Medical Services Director of PROJECT H.E.L.P. USA/Bruno Smithfield Community Health Center; Huntsville Alabama Mayor Tommy Battle; and The Honorable John Olshefski, Huntsville County Council.

Under Dr. David Rivers’ leadership, Dr. Glenn Fleming, Mr. Richard Jablonski, and Ms. Latecia Abraham continue to work toward reducing the burden of health disparities. PICO has taken programs to the community and partnered with local community leaders with the intent of improving the quality of healthcare and life.

MUSC’s Waring Historical Library Wins Program Innovation Award

The Waring Historical Library has been named one of the winners of South Carolina Archival Association’s (SCAA) 2011 “Program Innovation” award. This award recognizes the Waring’s achievement in increasing the visibility of the special collections at the Medical University of South Carolina via MEDICA, online and physical exhibits, and an oral history program.

Over the past three years staff at the Waring Historical Library, led by curator Susan Hoffius, university archivist Brooke Fox, and digital archivist Jennifer Welch, have increased the visibility of the special collections. By incorporating current technologies and exploring new ways of increasing awareness of and access to its collections, the Waring Historical Library has successfully expanded its outreach program beyond the Medical University of South Carolina. Some of the innovative outreach tools used by the Waring include MEDICA (MUSC’s digital library), an oral history program, and physical and online exhibits.

- The Waring’s most significant innovation has been MEDICA, the institutional repository and digital archives of the Medical University of South Carolina. MEDICA was created to provide access to current research of MUSC faculty and students, as well as the historical archival collections held at MUSC’s Waring Historical Library and University Archives.
- The oral history program, established in 2008, has captured histories of MUSC from a variety of perspectives: faculty, staff, patients, and alumni. These interviews have been used to develop online and physical exhibits that have told the rich history of MUSC.
- Physical and online exhibits have been used to share stories of MUSC’s impact on medicine, research, and patient care in South Carolina. Exhibits have focused not only on the institution as a whole, but its faculty, staff, students, patients, and surrounding community.

This award was presented to the Waring Historical Library staff on October 6, 2011 at the SCAA’s annual meeting in Columbia. “It is a great honor to be recognized by our peers around the state for the work we have done over the last few years to raise the visibility of the Waring, its collections and programs,” said Curator Susan Hoffius about the award.
The election of officers was held at the Fall meeting. The results are as follows:

- President: Sandy Oelschlegel, UTGSM Preston Medical Library
- Vice President/Program Chair: Jan Haley, Saint Thomas Hospital
- Secretary: Lisa Travis, Lincoln Memorial University DeBusk College of Osteopathic Medicine
- Treasurer: Sharon Brown, Bristol Regional and Holston Valley Medical Centers
- Membership Chair: Cynthia Vaughn, UTGSM Preston Medical Library

Twenty members and friends attended the Fall Conference and business meeting located at Saint Thomas Hospital Nashville. The educational events were:

- Sheila Snow-Croft, Public Health Coordinator, NN/LM, Southeastern/Atlantic Region presented, “Statistics on the Web: It’s Easy as...1, 2, 3!”
- Kelly Karres, Information Services Specialist, US Census Bureau presented, “Just the Facts” to find out about the US Census Bureau’s data resources and learn how to access the data.
- Yvonne M. Socha, Student, University of Tennessee School of Information Science, Preston Medical Library Practicum, Summer 2011, presented, “Using US Census Data to Evaluate an Outreach Service at Preston Medical Library.”

Martha Earl Selected for Leadership Fellows Program
The five fellows selected for the 2011-2012 leadership program jointly sponsored by the National Library of Medicine (NLM) and the Association of Academic Health Sciences Libraries (AAHSL) has been announced and Martha Earl of the University Of Tennessee Graduate School Of Medicine’s Preston Medical Library is among them.

The NLM/AAHSL Leadership Fellows Program is focused on preparing emerging leaders for director positions in academic health sciences libraries. Selection is competitive and recognition of a substantial record of accomplishment and demonstrable potential.

Staff News: On the Road to...South Africa!
Preston Medical Library has a long history of outreach to public libraries. After presenting at the American Library Association conference on their outreach classes in Middle and East Tennessee, Martha Earl and Cynthia Vaughn were invited to teach a similar series of classes--in South Africa!

Martha and Cynthia are working with the librarians with the US Embassy in South Africa to plan a curriculum for their librarians and library staff. They will be there from March 10-24, 2012, which is South Africa Library Week. Their trip is being funded by Library and Information Association of South Africa-LIASA.

Additional information will be forthcoming as more plans are made!

Medical and Allied Health Library, Lincoln Memorial University, Harrogate, TN
On June 16, Lisa Travis provided a webinar of her spring Tennessee Library Association conference presentation, “Games, tutorials, and more: Partner to provide helpful links for the curriculum.” In July, she became president of the East Tennessee Library Association (ETLA). On August 24, she served as a panelist for a discussion on health literacy for a
Knoxville Area Health Science Library Consortium meeting. In September, she began serving on an online website usability focus group for NN/LM SE/A. In October, she began serving as secretary for the newly-created UTK School of Information Sciences Alumni Society. She wrote a book review for Matter of conscience: Redemption of a hometown hero, Bobby Hoppe that was published in volume 61 number 2 of Tennessee Libraries, which is freely available online. She also wrote a review of Natural Medicines Comprehensive Database (NMCD) for volume 8 number 2 of the Journal of Electronic Resources in Medical Libraries.

**Honors and Awards Committee**

The 2012 Honors and Awards Committee is accepting nominees for the following awards:

- SC/MLA Honorary Membership
- SC/MLA Academic Librarian of the Year Award
- The Martha C. Watkins Scholarship
- SC/MLA First Time Attendee Scholarship

Deadline for receipt of Honorary Membership nominations is April 10th. The deadline for all other rewards listed here is June 1st.

Please go to SC/MLA Grants & Awards website to see the criteria and procedures for these honors and awards.

**Membership Committee**

**Southern Chapter Membership for 2011**

The 2011 membership was 334. This includes 256 renewals, 26 new members, 32 honorary members, and 20 student members. Of the twenty student members, only four will carry over to the 2012 fiscal year to finish out their 2-year free membership. This year, 59 members from 2010 did not renew their membership. A membership renewal notice was sent out in early December to encourage renewal for the coming year.
Jocelyn Rankin Memorial Research Scholarship

The Southern Chapter/MLA Executive Board approved the establishment of a new research award at the 2011 Southern Chapter Annual Meeting in Augusta. The purpose of the award is to support a SCMLA member’s education or training to further interest or efforts in research.

The award is named in honor of Jocelyn Rankin, a long-time member of the Chapter who served as a mentor to many in developing research projects of their own.

Application guidelines were developed jointly by the Research and Honors & Awards committees and can be found at http://www.scmla.org/grants.htm.

SC/MLA Members Research Interest Survey Results

In 2011, the Research Committee distributed a short survey to the Southern Chapter listserv about members’ research interests and their willingness in serving as a research mentor. Rick Wallace, the 2011 Research Committee Chair, created the survey.

Of the 25 SC/MLA members who responded to the survey, 4 were hospital librarians, 20 were academic librarians, and 1 was retired. The majority of responses were from librarians in Florida (28%), Tennessee (28%), and Georgia (24%), with Alabama, Maryland, Mississippi, Pennsylvania, and South Carolina each having a 4% response rate.

The first 2 fields of the survey asked for the name and e-mail address of the respondent followed by two questions: “Are you willing to serve as a research mentor for SC/MLA members?” and “What are your research interests?” Forty percent of the librarians said they would be willing to serve as a research mentor while 12% indicated that they were new to the field and would like to have a mentor. The survey identified a total of 62 topics listed as research interests with many respondents listing multiple interests. The topics were grouped into 9 broad categories and are represented in the chart.

Please contact Skye Bickett, the 2012 Research Committee Chair, for a complete list of topics. If you are interested in serving as a research mentor, having a research mentor, or collaborating with other researchers you may contact her by e-mail or by phone (678)-225-7541.
Research Corner

Research Funding Opportunity

The Research Committee is now accepting letters of intent for the SC/MLA Research Project Grant. The purpose of this grant is to promote and stimulate excellence in the field of health science librarianship and the information sciences. Grants may be used to support all or part of the costs of a study, up to a maximum of $1000. To be eligible you must be a current member of SC/MLA. Preference is given to applicants who are practicing health sciences librarians with at least two years of professional experience.

Before submitting a full application for a research grant, applicants must submit a letter of intent by May 15th, 2011. If the letter of intent is accepted, applicants will be assigned a volunteer research mentor before June 15, 2011 and invited to submit a full proposal. The full proposal is due by August 1, 2011 and the Research Project Grants award recipients will be announced at the SC/MLA Annual Meeting. The grant application can be found on the SC/MLA Research Information Page.

Please visit the SC/MLA Research Project Grant page or contact Skye Bickett, 2012 Research Committee Chair of SC/MLA, for more information.

SC/MLA 2011 Annual Meeting

The Research Presentations at the SC/MLA 2011 Conference in Augusta, Georgia were great! Seven research posters and 7 research papers were challenging to compete for a chance to win cash awards. Below are a list of the winners for the posters and papers.

Thank you to the presenters for their hard work and dedication and to our judges Rick Wallace, Skye Bickett, Randall Watts, Nancy Schaefer, Anna Getselman, and Lisa Travis.

POSTERS

1st Place ($200)
Library services for people with disabilities twenty years after the ADA: a survey updated
Author: Christine A. Willis, Student, Certificate of Advanced Study in Health Sciences Librarianship, University of Pittsburgh and Librarian - Shepherd Center, Atlanta, GA

2nd Place ($100)
Insuring A Great Fairway Experience For All Users: Evaluating and gauging the quality of service of the MSM Library
Authors: Joe Swanson, Jr., Interim Director, MSLS; Roland B. Welmaker Sr., Archivist/Librarian, PhD. MSLS; Tara Douglas-Williams, Manager of Information Services; Xiomara E. Arango, Manager of Technical Services, MSLS - Morehouse School of Medicine

3rd Place ($50)
Using NLM exhibits and associated events to engage library users and reach the community
Authors: Beth Auten, Reference and Liaison Librarian; Hannah F. Norton, Reference and Liaison Librarian; Michele R. Tennant, Assistant Director, Biomedical and Health Information Services and Bioinformatics Librarian, UF Genetics Institute - Health Science Center Libraries, University of Florida-Gainesville
PAPERS

1st Place ($300)
Rethinking Ways to Provide Library Services to Rural Clinicians
Authors: Rick Wallace, Assistant Director, MSLS, EdD, AHIP; Nakia Cook, MSIS, AHIP - Quillen College of Medicine Library, East Tennessee State University

2nd Place ($200)
Exploring the Experience of Providing Information Services at the Clinical Point-of-Care
Authors: Jennifer A. Lyon, MS, MLIS, AHIP; Dr. Jessica Schumacher, PhD; Dr. Erin Dunbar, MD; Nita Ferree, MALIS, AHIP - University of Florida-Gainesville

3rd Place ($100)
Another Chasm in the Digital Divide: The Accessibility of Academic Medical Library Websites
Author: Susan M. DeBruin, MLIS Candidate 2011 - University of Alabama School of Library and Information Studies

SAVE THE DATE!

Join the Southern Chapter as we connect with the Mid-Atlantic, New York/New Jersey, and Philadelphia Chapters!

October 13-16, 2012

Conference hotel, Tremont Plaza Hotel Information
I was one of two winners of the SC/MLA Annual Meeting Scholarship Award for the 2011 conference in Augusta, Georgia. It has been a while after the conference, and I am sitting at my desk, looking at a blank computer screen. For the life of me I cannot figure out how to sum up my conference experience in a mere 250-300 words for this report.

When I set out on Wednesday morning (October 5, 2011), I felt unprepared and more than a little terrified. However, I was instantly welcomed at the Early Bird Reception, and before long I found myself enjoying dinner at the Rooster’s Beak with the librarians who made me feel right at home.

Thursday morning (October 6, 2011), I was enthralled by Molly Kleinman’s entertaining and educational CE, “The Beauty of Some Rights Reserved.” Kleinman provided valuable resources that were essential to any library, but I was especially pleased with the additional tips she had concerning institutional repositories. Afterwards, I hid in my hotel room to anxiously practice my presentation for the next day.

Friday (October 7, 2011), I toured the exhibits while enjoying breakfast with new friends and colleagues. Dr. Michael Stephen’s “heart warming” keynote address was both thought provoking and passionate, but I was distracted with worry over my own presentation that was to begin in a few short hours. When the time finally came to present, I found myself looking out at a group of encouraging faces. I saw Rick Fought smiling at me, looking a bit relieved since he just finished his own presentation. I noticed several Florida librarians who I had met at the Early Bird Reception, along with some more familiar friends. There was an atmosphere of respect and support, which washed away any unnecessary anxiety, and replaced it with a healthy desire to succeed.

This was, for me, the theme of the conference. In situations where I might normally feel timid or shy, I found myself instead being brave and speaking my mind. My involvement in the conference was a direct result of the support, encouragement, and respect I received from the many members of the SC/MLA. I cannot thank you all enough for such a wonderful experience. I hope to see you all again at SC/MLA 2012.

Susan DeBruin
susandebruin84@gmail.com
803.351.2573

As a relatively new medical librarian, having spent most of my career in special libraries, I feel fortunate to be a part of a group as active and welcoming as Southern Chapter and this year, thanks to a generous scholarship provided by SC/MLA, I was able to make my first trip to the annual meeting. I attended a CE class, instructed by Max Anderson, on mobile technology that gave me actionable ideas on how to reach my physicians wherever they may be (who knew QR codes were so easy to create!). I was also able to attend 3 informative general sessions: Michael Stephens’ talk on the “HyperLinked” medical library emphasized the importance of seeing through barriers and maintaining constant awareness of emerging trends; the session given by Eli Neiburger and Michael Porter on the future of digital content lead to a lively discussion on the ever evolving relationship of medical libraries and technology; the final session on Hollywood’s image of librarians was an insightful and comical look back at the roles librarians have played on the big screen.

As informative as the sessions were, the parts of the meeting that I found most enjoyable and valuable were the conversations that I had with colleagues. One of the greatest things about the Southern Chapter annual meeting, especially if one is a solo librarian, is the opportunity to talk with both new and veteran medical librarians alike. I left the meeting with advice and reassurance that will stay with me until I see my friends and colleagues again next year!

Erin S. Thrift
Baptist Health System Library
erin.thrift@bhsala.com
205.592.5640
SC/MLA Scholarship Fund

During the 2011 Southern Chapter Annual meeting $1,100 was raised for the Scholarship Fund, $215 since the meeting, with another $775 through membership renewals for a total of $1,875!

SC/MLA Scholarship Donations at SCMLA 2011

Jason Baker • Darra Balance • Karen Bonney • Carolyn Brown • Linda Butson • Pat Clark • Nancy Clemmons • Nedra Cook • Carolann Curry • Lyn Dennison • Brenda Dowd • Sandra Franklin • Carla Funk • Michael Garner • Brenda Green • Pat Higginbottom • Laura Kane • Maria Melssen • David Mидyte • Roxanne Nelson • Pam Neumann • Geddy Paulaitis • Jerry Perry • Suresh Ponnappa • Dale Prince • Ruth Riley • Pat Rodgers • Nancy Schaefer • Renée Sharrock • Beverly Shattuck • Josh Smith • Kay Smith • Sheila Snow-Croft • Joe Swanson • Fay Towell • Rick Wallace • Roland Welmaker • Loretta Westcott • Nelle Williams • Lin Wu

The following lists donations from the 2011 Meeting to the Honor-a-Mentor Program:

In Honor of … By …
Sandra Bandy Jane Bridges
Jane Bridges Martha Jane Zachert
Carol Burns Sharon Cann
Martha Earl Marci Savoy
Martha Earl Lisa Travis
Josie Earnest T. Scott Plutchak
Lynn Fortney T. Scott Plutchak
Sandra Franklin Michael S. Fitts
Pat Higginbottom T. Scott Plutchak
Janice Kelly M. J. Tooey
Jan LaBeause Skye Bickett
Liz Lorbeer T. Scott Plutchak
Gabe Rios T. Scott Plutchak
Ada Seltzer Susan Clark
Barbara Shearer Lisa Ennis
Nelle Williams Lisa Ennis

In Memory of … By …
Jocelyn Rankin Sharon Cann
Jocelyn Rankin Karen Dahlen

Additional Donations throughout the Year

General Scholarship Fund:
Lindsay Blake • Lisa Boyd • Carol Burns • Lee Clemans-Taylor • Michael D. Garner • Anna Getselman • Miriam Hudgins • Anna Krampf • Brenda Linares • Jett McCann • Kim Meeks • Kathleen Moeller • Efrain Flores Rivera • Anne Robichaux • Marcelle Savoy • Janet Schneider • Rita Smith • Geneva Staggs • Melissa Wright • Martha Jane Zachert

T. Mark Hodges Outstanding Service Award:
Nilca I. Parrilla Diaz • Judith Hodges • Frances H. Lynch • Anne Robichaux • Dixie Williamson

The Martha C. Watkins Memorial Scholarship:
David W. Boilard • Karen Dahlen • Anne Robichaux • Anna-Liisa Rosner • Ada Seltzer • Martha Jane Zachert

Research Grant:
M. Fatima Mncube-Barnes

Academic Librarian of the Year:
Nancy McKeehan

The Hospital Librarian of the Year Award:
Susan McCutlough • Patsy McGee
**Job Opportunity**

The Calder Memorial Library at the University of Miami seeks an energetic, team-oriented, and experienced educational librarian to support the reference and educational missions of the library and the university.

This librarian faculty position in the Department of Health Informatics in the Miller School of Medicine reports to the Director of Reference, Education, and Community Engagement. Responsibilities include: serving as Instructor of Evidence-Based Medicine, a course in the medical school curriculum; teaching database classes for our diverse group of patrons; conducting complex, expert searches in PubMed, Scopus, CINAHL, and other leading medical databases; creating online training modules, including CME courses in Informatics; serving on academic committees within the institution, potentially including the Curriculum Advisory Committee and Freshmen and Sophomore Promotions Committees; promoting quality consumer health information resources at local health fairs coordinated by the Miller School medical students; and marketing the library's services and resources by networking with affiliates across the campus and beyond. Medical librarians teach, conduct research, publish, and participate in professional development activities as faculty members in the Department of Health Informatics.

Salary: Competitive.

The position requires an ALA-accredited MLS and a minimum of 4 years experience teaching health information classes, excellent interpersonal, organizational, writing, and oral communication skills, and enthusiasm for working creatively on teams and independently. Preferred - Curriculum development and instructional design experience and experience with current and emerging technologies, including mobile technologies and course management software.

Submit a letter of application, resume, and five professional references referring to position # 024197 to Kimberly A. Loper: kloper@med.miami.edu. The University of Miami is an Equal Opportunity/Affirmative Action Employer.

**Obituaries**

**Diane Kay Foster**

Diane Kay Foster, 39, passed on January 25, 2011. Diane was employed by Florida State University as a librarian and had worked in the library system for 15 years. Diane was a lifelong resident of Tallahassee and graduated from Leon high school, received a bachelor’s degree from FSU and also a Master’s degree in library science from FSU.

**Flora H. “Flo” Wellington**

Flora H. "Flo" Wellington, age 91 of Hialeah, FL, died Tuesday, June 21, 2011, at Palm Springs Hospital in Hialeah, FL. She was a member of Who's Who of American Women-11th Edition; Professor Emeritus; Department of Medical Library & Biomedical Communications; University of Miami School of Medicine; Dade County Library Association; Florida Medical Library; Medical Library Association; and the Southern Chapter-Medical Library Association.

She had lived in Miami since 1956, retired from the University of Miami School of Medicine, as a medical librarian in December 1984. She attained a B.S. from William & Mary College, and B.S. in Library Science from University of North Carolina. The year prior to her retirement she was the Acting Head of the Medical Library.