

SOUTHERN EXPRESSIONS

Alabama Georgia Puerto Rico Tennessee
Florida Mississippi South Carolina Virgin Islands

Message from the Chair

Laura Kane

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Fall 2012

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Next Reporting Deadline:
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As I sat down to write this column, I took a good look at the calendar and did a double-take. The [Connections: 2012 MLA Quad Chapter Meeting](#) is exactly one month away! It's unbelievable how quickly a year flashes by. By the time the next newsletter is published, you will have a different Southern Chapter Chair (Brenda Faye Green will step up as Chair during the Business Meeting in Baltimore), so this is one of the last times I can officially "bend your ear."

Will I see you in Baltimore? I sincerely hope so! There is no doubt that this upcoming meeting will be unique. We will be joining three other MLA Chapters (Mid-Atlantic, New York/New Jersey, and Philadelphia) for three days of "connections" - including innovative programming, entertaining social events, and educational and networking opportunities. Many of our Southern Chapter colleagues have worked hard this year to put together a meeting that you are sure to find enjoyable and stimulating. Baltimore is packed with charm (it's known as the Charm City, after all!), and the conference hotel is right in the middle of it all. We will be near Baltimore's Inner Harbor, the Science Center, and - best of all, in my opinion - we'll be blocks away from Little Italy! I can't wait to sample some authentic Italian cuisine in addition to some fabulous seafood! I've already started my pre-meeting diet...

We will, of course, take care of some Southern Chapter business at our two Executive Board meetings and at the Business Breakfast Meeting. A lot has gone on behind the scenes this year, and I look forward to having the committee chairs share their reports and discuss future endeavors. Committee rosters are currently being reviewed and vacancies are being filled for next year.

Here are just a couple of project highlights for the year:

➤ New Award: The Honors & Awards Committee and the Research Committee established guidelines for the Jocelyn Rankin Memorial Scholarship
<<http://www.scmla.org/rankin.html>>.

➤ New Website Administrators: The Chapter appointed new website co-administrators who are currently working on a brand-new Southern Chapter website to be released soon.

➤ Future Chapter Meetings: The 2013 Annual meeting will be held in Ridgeland, Mississippi, and will be hosted by Susan Clark and the Rowland Medical Library at University of Mississippi Medical Center. The 2014 meeting is tentatively set (pending a vote at the annual Business Meeting) to take place in Alabama, and will be hosted by Judy Burnham and the Biomedical Library of University of South Alabama.

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Statements and opinions expressed in
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Message from the Chair

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There is no space to summarize all of the activities that the various committees have undertaken this year, so I'll just have to be satisfied with saying, "Thank you, Southern Chapter, for all of your hard work this year and for being such a wonderful group of professionals! I'm proud to be part of such an inspiring and supportive organization."

See you soon in Baltimore!

Laura Kane
SC/MLA Chair (2011-2012)

Around the South: News from Our Regional Libraries

ALABAMA



Biomedical Library, the University of South Alabama, Mobile, AL

Librarians from the USA Biomedical Library participated in the USA Center for Healthy Communities pipeline program for minority students. Librarians taught classes in library literacy skills for rising junior and senior high school students. Instruction included evaluating health care information, finding information using Google, Google tricks, Internet privacy and security, including social media. These are skills the students can use as they return to the high school classroom and when they move on to college. A class was also taught for college-age students that participated in another pipeline program sponsored by USA.

Judy Burnham presented Empowering Health Ministry Leaders during a recent [NN/LM SE/A webinar](#). During the presentation she described a recent project with a group of ten health ministry leaders (HML) that provided the technology and instruction that enabled the HML to better meet the health information needs of their congregation. The project was funded by the NN/LM SE/A.

Judy Burnham exhibited at the Alabama Occupation Therapy Association meeting in Orange Beach in September. She provided information on resources from the National Library of Medicine, Health InfoNet, and other resources that unaffiliated OTs can use. Funding for this exhibit was provided by the NN/LM SE/A.

The Biomedical Library exhibited at the Health Fair sponsored by the USA Health System. Information was provided on consumer health resources, especially Medline Plus.

To support the College of Medicine (COM) curriculum, the Biomedical Library librarians have created a clinical skills multimedia [page](#). It includes vetted resources to support the clinical skills included in the COM curriculum. It is a work in progress.

As a part of the USA Medical Center Heart Team, Geneva Staggs provided information used in the development of guidelines and procedures for the new heart patient protocols. Additionally, she developed a patient education protocol for patients scheduled for heart procedures. She applied for and received grant funding to purchase needed equipment and supplies for this project.

Around the South

Clista Clanton is working with the Inter-professional Education and Collaboration (IPEC) Working Group, a team of colleagues from the USA Colleges of Medicine, Nursing, Allied Health Professions, and the Department of Sociology, Anthropology, and Social Work. The group recently received an intramural grant to evaluate IPEC across the health sciences at USA.

Two librarians from the USA Biomedical Library were chapter authors for Hall and Roussel's edited book *Evidence-Based Practice: An Integrative Approach to Research, Administration, and Practice*. Clista Clanton wrote chapter 14 "Introduction to evidence-based practice" (p. 251-66). Trey Lemley authored chapter 15 "Technology supporting the search for evidence" (p. 267-78).

Madison County Public Library, Huntsville, AL

Rosalind Lett is the new chair of Health InfoNet of Alabama, the free consumer health information service of the Alabama Public and Medical Libraries.

The Huntsville-Madison County Public Library has received an NLM Subcontract to facilitate a project entitled "Consumer Health 4 Life". The library will introduce selected high school students in the city and county school systems to the process of creating their family health history. The students will connect their family health history with MedlinePlus and Teen Health researching on how they can incorporate preventive measures into their life to minimize their likelihood of contracting the identified diseases.

The Huntsville-Madison County Public Library will host the NLM Harry Potter Exhibit in the fall of 2013.

FLORIDA



Health Science Center Libraries, University of Florida, Gainesville, FL

July 2012

Michele Tennant attended the ALA annual conference in Anaheim, as well as the pre-conference on Disney's Approach to Quality Customer Service.

Michele Tennant has been named Chair of the Organizing Committee for Florida Genetics 2013, the UF Genetics Institute's annual conference highlighting national speakers and cutting edge UF researchers. The event generally has 350-400 participants, and includes a poster session with over 100 posters presented.

Michele Tennant was named a member of the Academy of Health Information Professional (AHIP)'s subcommittee on AHIP credentialing for non-MLS professionals. This national subcommittee will determine the requirements for credentialing of informationists, bioinformationists and other information professional without the MLS degree.

On July 2nd, Cecilia Botero and Michele Tennant were interviewed by Terrie Wheeler and Keith Cogdill from the National Institutes of Health. Terrie and Keith are evaluating the NIH Library's Informationist Services, and are using the HSCL's Liaison Librarian program as a model.

The HSCL hosted Dr. David Osterbur the week of July 9. Dr. Osterbur presented basic sessions on National Center for Biotechnology Information (NCBI) resources for librarians, as well as advanced workshops on BLAST and genomic resources for librarians and graduate students. He also gave a one-hour talk on what Harvard's Countway Medical Library does for its clients in regard to the NIH Open Access mandate. This was funded by Cecilia Botero's UF Faculty Enhancement Opportunity (FEO).

Around the South

Rae Jesano was awarded tenure and promoted to Associate University Librarian. She attended the American Association of Colleges of Pharmacy Meeting in Orlando, Florida on July 14-18.

Rolando Milian attended the Minnesota Institute for Early Career Librarians July 21-27, 2012 at the University of Minnesota, in Minneapolis, MN.

Alexa Mayo and Andrea Goldstein from the medical library at the University of Maryland, Baltimore, visited the HSCL on July 23-24 to learn how our librarians support the clinical and translational research enterprise, as well as our work in bioinformatics, data management, research impact, and our liaison librarian program.

On July 25th, Linda Butson, Neal Singh, and Rebecca Pauly MD were co-authors on a poster "Assessing Patient Provider Communication and Patient Self-Advocacy in a University Based Internal Medicine Clinic", presented at the Florida Alliance Scholars Program culminating event in Gainesville.

August - September 2012

Joan Starr and Carley Strasser from the California Digital Libraries along with Sherry Lank from the University of Virginia came to Gainesville to provide instruction for the UF librarians on Data Curation on July 30 through August 1. This was funded by Cecilia Botero's UF FEO.

Nadine Dexter and two members of her staff from the University of Central Florida's medical library visited the UF HSC Library to discuss the use of and the library's role in providing mobile technologies in medical education. This discussion also included Dr. Fantone the Senior Associate Dean for Education of the UF College of Medicine.

The NLM exhibit Harry Potter's World: Renaissance Science, Magic and Medicine opened on August 28th and will be on display until October 4th. The grand opening on September 6th included Butter Beer, a science as magic demonstration by Patty Lipka of the Cade Museum of Creativity and Invention. On Friday, September 7th the HSC Library sponsored a viewing of the movie Harry Potter and the Sorcerer's Stone at the Research, Education and Visualization Environment facility which is in the University's College of Education. On September 13th Giselle Anatol, associate professor of English at the University of Kansas, spoke on the literal and metaphorical racial and cultural representation of characters in the books and what they reveal about Rowling's views on multiculturalism and race relations.

Kathy Moeller retired on June 14, 2012. She was the Director of the Borland Library in Jacksonville, FL for the last five years.

Congratulations to Gretchen Kuntz, who has been named as the Director of the Borland Library in Jacksonville FL.

Publishing and Awards

The MLA Research Section awarded the 1st place to the poster "Analysis of librarian-mediated literature searches using a clinical electronic data capture system" by Jennifer Lyon, Hannah Norton, Rolando Garcia-Milian, and Michele Tennant. Jennifer Lyon and Mary Edwards' paper presentation titled "Illuminating the distinct information needs of brain cancer patients and their caretakers during routine clinical care" received an Honorable Mention from the MLA Research Section.

The article "[Changing the face of reference: adapting biomedical and health information services for the classroom, clinic, and beyond](#)" by Michele Tennant, Beth Auten, Cecilia Botero, Linda Butson, Mary Edwards, Rolando Garcia-Milian, Jennifer Lyon, and Hannah Norton was published in *Medical Reference Services Quarterly*, 2012 Jul;31(3):280-301.

Harriet F. Ginsburg Health Sciences Library, University of Central Florida, Orlando, FL

One Hundred New Medical Students Received iPads

This fall the Harriet F. Ginsburg Health Sciences Library continued its iPad initiative, now in its second year. New iPads were deployed to one hundred new first year medical students of the University of Central Florida's College of Medicine. Each student was personally greeted by library director, Nadine Dexter, who shared with them details about how the library's iPad initiative began in 2010 and about the library's two-year mobile technology study. The library once



Library Director Nadine Dexter greets a first year medical student receiving his iPad.



From left: Library Coordinator Faith Schafer-Moody at the library's orientation fair table, Medical Informatics Librarian, Michael Garner, and UCF COM Dean, Dr. Deborah German. The library's table showcased an iPad floating in water.

again was one of the most popular stops at the UCF COM orientation fair, featuring its famous popcorn machine and a stunning display of an iPad floating in water protected by a waterproof sheath.

Smartbooks for New Medical Students

This year the library embarked on an exciting partnership with interactive e-textbook producer, Inkling. The library is providing new first year medical students with nine of their required textbooks on the Inkling platform, including *Thompson and Thompson Genetics in Medicine* and *Basic and Clinical Pharmacology*, along with *Bates Guides to Physical Examination and History Taking*, which was highly popular with last year's M-1 students. Inkling e-textbooks, or "smartbooks" are changing the way students study by including varied modalities of learning. As opposed to a static print textbook, these interactive texts contain videos, sounds, spinning images, quizzes, and more. Students can read their textbooks on their iPads or smartphones using the Inkling app, or on the Inkling website. The library will be conducting a survey in December to gather student feedback and to determine whether the library will continue with this pilot project next year.

Appreciating Our Faculty

The Health Sciences Library has started a new tradition of showing its appreciation to College of Medicine faculty. Last August the library invited faculty to a casual and catered lunch where colleagues could mingle and relax before gearing up for the new semester. This year the library continued the tradition with a fun barbeque themed Faculty Appreciation Luncheon. Gingham tablecloths and bales of hay decorated the atrium in front of the library, where faculty lined up to feast on barbeque delights. This year's lunch was equally well attended and well received, ensuring a lasting annual fete.



UCF College of Medicine faculty at the buffet table during the library's annual Faculty Appreciation Luncheon.



Faculty enjoying their lunch in front of the library as Library Director, Nadine Dexter, (standing far right) addresses the group.

Adventist University of Health Sciences, Orlando, FL

The Board of Trustees is pleased to announce that Florida Hospital College of Health Sciences (FHCHS) became Adventist University of Health Sciences, effective August 13, 2012.

The University will continue Florida Hospital College's commitment to healthcare as ministry and its legacy of excellence in education while still maintaining close ties to Florida Hospital and Adventist Health System. College President, David Greenlaw, stated, "We feel that the name Adventist University of Health Sciences is representative of the College's continued growth while still preserving our past. Our new name doesn't change who we are, it simply better defines us."

Earlier this year, FHCHS announced the planned addition of four new graduate programs: Master of Healthcare Administration, Physician Assistant, Doctorate of Nurse Anesthesia Practice, and Physical Therapy. In April 2012, the College broke ground on a new 90,000-square-foot addition to the campus that will house many of these graduate programs. "With the physical and academic expansion on our campus, the time was right for this name change," said Greenlaw. "I couldn't be more pleased with the decision of the Board of Trustees."



Adventist University of Health Sciences

Medical Library, All Children's Hospital, St. Petersburg, FL

RoseMary Hedberg - NLM Fellowship Recipient

After a rigorous application process, RoseMary Hedberg, former Graduate Assistant in the Medical Library at All Children's Hospital in St. Petersburg, FL and recent MLIS graduate from the University of South Florida, was invited to become 1 of 4 National Library of Medicine (NLM) Associate Fellows selected from all over the U.S. and Canada. This one-year postgraduate training fellowship, which begins annually in September, is designed to provide new librarians with a broad foundation in health sciences libraries and in health services research. With the second-highest number of applicants ever this year, it is an honor that RoseMary was selected.

RoseMary has made Medical Librarianship and the NLM Associate Fellowship Program her singular goal since entering the graduate library program at USF in 2011. In addition to her position at All Children's, RoseMary was a Volunteer Intern at Moffitt Research Center Biomedical Library in Tampa, the ASIS&T Student Chapter President, USF's Student to Staff Representative for the 2012 ALA Annual Conference in Anaheim, and is involved in the Medical Library Association and the Southern Chapter of the MLA. Congrats to RoseMary on this achievement!

Medical Library, Herbert Wertheim College of Medicine, Florida International University, Miami, FL

Library Renovated

After starting with a modest first Class of 43 medical students in 2009, new classes at the Herbert Wertheim College of Medicine have grown to 120 in 2012. The increase prompted concern over adequate study seating in the medical library. The original configuration counted 100 seats. Because of its small size of 5,438 sq. ft. (not including offices), and the availability of small group study rooms in another building, the library had been used for quiet study.

The initial renovation plan considered dividing the library into two zones, one for quiet individual study and one for small groups. The difficulty, however, would be managing noise since air handling could not accommodate segmentation with partitions. A "town hall"



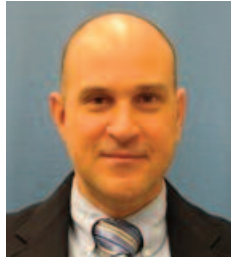
*Medical Library, Herbert Wertheim College of Medicine,
Florida International University*

Around the South

meeting with medical students, and feedback from student representatives on the Library Committee, settled the matter by strongly indicating that the library should remain a “quiet zone”.

To augment seating, the large fabric carrels were reduced in size and increased in number. Several open-seat tables were added. Also, the area near the windows was exposed to permit more light and provide maximum visibility from the Help Desk. The final tally counted 143 seats - a 43% gain. Based on data projections, this will be suitable for a number of years.

Hector Perez-Gilbe has joined the team at the FIU Medical Library (Miami) as Head, Information & Instruction Services! He received his M.S. in Library and Information Sciences from the University of South Florida in Tampa. His past work experience included City University of New York, Rutgers University, New York University, and the University of Miami. Hector came to FIU from St. Petersburg College in St. Petersburg where he had been Director, Health Education Library, and adjunct faculty at the National University of Health Sciences.



Hector Perez-Gilbe joins FIU Medical Library as Head, Information & Instruction Services

Luda Dolinsky has been promoted to Associate Director in addition to her job as Head, Knowledge Resource Development.

Bohyun Kim published an article “Harnessing the power of game dynamics: Why, how to, and how not to gamify the library experience” in *College & Research Libraries News*, September 2012, 73(8): 465-469. Full text is available at [ACRL site](#).

Dave Boilard co-organized the first “Symposium on Creating New Academic Medical Libraries,” and presented two papers at it. The Symposium was sponsored by the Association of Academic Health Science Libraries, and hosted by the Harriet Ginsburg Medical Library, University of Central Florida College of Medicine in Orlando, June 25-26, 2012.

Shimberg Health Sciences Library, University of South Florida, Tampa, FL

Shimberg Health Sciences Library’s Catalog and Reference Librarian Allison Howard has been accepted into the Sunshine State Library Leadership Institute (SSLLI)! SSLLI is a 10-month State of Florida program that provides candidates with an opportunity to develop and strengthen leadership skills. Candidates attend monthly sessions designed to support their leadership development. Each candidate practices their skills on a self-identified and self-directed project that they lead throughout the Institute with the support of a mentor. Nadine Dexter, Library Director at University of Central Florida College of Medicine will be Allison’s mentor. Visit the program [website](#) for more information.

GEORGIA



Woodruff Health Sciences Center Library, Emory University, Atlanta, Georgia

The Woodruff Health Sciences Center Library hired two Life Sciences Informationists (Public Health), Nicole Luisi and Shenita Peterson to join their team of Informationists on September 4, 2012.

Nicole received her MPH in 2005 from the University of Pennsylvania and she has a PhD in Epidemiology, in progress, at the University of Massachusetts, Amherst. She comes with prior Emory experience having worked with RSPH faculty members as a Data Analyst and as a Research Project Coordinator.

Shenita received her MPH in Epidemiology from the University of Georgia in May 2012, and she has a BS in Anthropology &

Around the South

Human Biology from Emory University. Shenita was a graduate assistant for UGA's Epidemiology Cancer Working group and she also completed an internship at the CDC's Birth Defects branch.

Barbara Abu-Zeid will continue to support Global Health and Carolyn Brown will continue to support Career MPH. Emory's Rollins School of Public Health has over 1,000 students with 256 full and part-time faculty and 420 adjunct faculty.

Anna Getselman has accepted the position of Executive Director, Augustus C. Long Health Sciences Library/Information Resources at Columbia University Medical Center. Anna joined the WHSC Library staff as Associate Director in 2006. Anna will be missed and we congratulate her on this career milestone.

Robert B. Greenblatt MD Library, Georgia Health Sciences University, Augusta GA

Brenda Seago named Director of Libraries

Brenda Seago, former Administrative Director of the Center for Human Simulation and Patient Safety and Associate Professor at Virginia Commonwealth University (VCU), has been named Director of the Robert B. Greenblatt, M.D. Library at Georgia Health Sciences University.

Prior to serving as Director of the Center for Human Simulation and Patient Safety, Seago directed the university's VCU School of Medicine Computer Based Instruction Lab/Learning Resource Center and served as a clinical medical librarian in the university's Tompkins-McCaw Library for the Health Sciences.

During her VCU tenure, she served as the School of Medicine's representative to the Association of American Medical Colleges Group on Information Resources and the university's Libraries Advisory Committee. She received the School of Medicine's Educational Innovation Award.

Seago has chaired the Medical Library Association's Publications Committee and Educational Media and Technologies section and served on the association's Continuing Education and Governmental Relations Committees and Editorial Board for the *Bulletin of the Medical Library Association*.

She is past new journals editor for the *Journal of the American Medical Association* and is former Chair and Treasurer of the Mid-Atlantic Chapter of the Medical Library Association. She also authored a chapter in the textbook, "Introduction to health sciences librarianship."

Seago earned master's degrees in English and library science from Virginia Tech and the University of Maryland, respectively, and a doctorate in public policy and administration from VCU.

"New U:" GHSU and Augusta State University consolidation

The Board of Regents of the University System of Georgia voted on Jan. 10 to consolidate Augusta State University (ASU) with Georgia Health Sciences University (GHSU). The merger is one of four consolidations being implemented throughout the 35-member university system. While we will maintain both the Reese Library at ASU and the Greenblatt Library at GHSU, some collections and services will shift or be consolidated. Visit the consolidation web site < <http://asughsu.org/> > for more information.

Grants

In May, Sandra Bandy and Renee Sharrock, Curator, Historical Collections & Archives, were awarded the NN/LM SE/A Express Digitalization and Conservation Award. The \$5000 in project funds will be used to digitize the *Southern Medical and Surgical Journal* (SMSJ) which was first published in June 1836. Additional materials include faculty and board of trustees meetings from 1829-1892 as well as some student register books dating back to 1832-1870. Digitalized materials will be located in the Georgia Health Sciences University institutional repository, Scholarly Commons.

Greenblatt Staff Presentations

Several GHSU librarians presented papers and posters at the recent MLA conference in Seattle. Lindsay Blake and Darra Ballance presented their paper "A whole new ballgame: teaching evidence-based practice in the hospital." Julie Gaines, Head of the Medical Partnership Library, GHSU/University of Georgia Medical Partnership Campus in Athens, presented the poster "Reinventing the librarian as a core educator on a new medical school campus."

Around the South

Darra Ballance presented a concurrent session at the National Rural Health Association conference in Denver, April 2012: "Evaluating the satisfaction of rural volunteer faculty."

Four Greenblatt Library staff members presented at the recent Central Savannah River Area (CSRA) Library Association 3rd annual meeting on May 25. Renee Sharrock presented "Personal digital archiving"; Tom Cutshall and Lindsay Blake presented "Developing a mobile library website"; and Hiu-shan(Christina) Yau, Tom Cutshall, and Lindsay Blake presented "eJournal and eBook navigator @ GHSU."

MISSISSIPPI



Rowland Medical Library, University of Mississippi Medical Center, Jackson, MS

The Rowland Medical Library at the University of Mississippi Medical Center hosted a CE program featuring three courses: Geeks Bearing Gifts, Screencasting, and Supersearcher September 25 - 26, 2012. The trainer was Andrew Youngkin, Emerging Technologies & Evaluation Coordinator for the Southeastern Atlantic Region of the National Network of Libraries of Medicine at the University of Maryland. Public librarians, community college librarians, academic librarians, researchers, and other professionals from all areas of MS attended the program.

Melissa Wright, Gongchao Yang, and Helvi McCall Price, reference librarians with the Rowland Medical Library met with the incoming class of Medical 1 students on August 22, 2012, in small group sessions to prepare students to apply evidence-based search skills to their curriculum-based case study assignments. This was the first in a series of library sponsored evidence-based search skills sessions integrated into the four-year medical curriculum.

Melissa Wright and Helvi McCall Price attended the Symposium: "Get in the Game with Southern Miss and Blackboard" held September 27-28, 2012, at the University of Southern MS in Hattiesburg, MS.

SOUTH CAROLINA



University of South Carolina School of Medicine, Greenville, SC

They say that change is one of the few things you can depend on in life, and there's nowhere else where that is as true as the Health Sciences Library at Greenville Memorial Hospital. This year has been full of change, starting in January with the adoption of the Shriners Hospital for Children library collection. The Medical Library there was set to close, and Greenville Memorial Hospital adopted the collection, which comprised over 500 textbooks, 300 bound journals, and 250 unbound journals. The integration was completed in May, and along with inheriting the materials, the library also inherited a librarian, Joye Edmonds.

Joye has been a librarian for the Shriners Hospital in Greenville for eighteen years, and still handles the collection at the Family Library located at the hospital. It contains a wide variety of books for all ages, including topics on specific medical conditions, and non-medical fiction and non-fiction for adults and children. That collection is available to the families of children who are treated at Shriners Hospital.



Joye Edmonds

Around the South

In addition to the merger, the Greenville Hospital System saw the partnership with the University of South Carolina School of Medicine come to fruition with a Medical School created here on the GHS campus. The partnership isn't new - USC and GHS have worked together since 1991 - but on July 30th of this year, the Medical School opened with 53 first-year students. The Medical School's Health Sciences Education Building includes a new Library Commons area, which is a part of the hospital's existing Health Sciences Library, and includes two new staff members, Thomas Gore and Peggy Zabel.

Thomas Gore is the Medical Librarian, and while this is his first time working in the medical field, he has fifteen years of experience in public and college libraries, as well as a handful of years in the corporate world as a computer programmer. Peggy Zabel is the Senior Library Assistant, and has experience in corporate libraries, including Ralston Purina and RMT, Inc. She comes to this position after having worked in the GHS Archives with Fay Towell, the director of the library, on a special historical project for the hospital's 100th anniversary celebration in 2012. Thomas and Peggy are thrilled to be a part of the Medical School and look forward to meeting and assisting the students in the Health Sciences Education Building.



Thomas Gore



Peggy Zabel

The Library Commons area in the Health Sciences Education Building includes a small collection of print textbooks, but the bulk of the collection is electronic. In addition to the thousands of journals and hundreds of books available through the electronic providers, the students also have access to electronic versions of their textbooks. The textbooks include interactive charts and diagrams where students can hide the labels and test themselves on their knowledge of the diagrams, and also allow them to highlight, underline, and take notes in the books. In addition, notes can be shared among students so they can participate in a virtual study group.

The Health Sciences Library has grown in many directions in 2012, with the collection, staff, and patrons expanding through new projects and partnerships. With great hope that 2013 brings as much growth and potential to the Greenville Hospital System as this year has brought!



University of South Carolina School of Medicine, Columbia, SC

The USC School of Medicine Library launched its e-devices check-out program in early July. The available devices include an iPad, iPad 2, Nook Color, and Kindle e-reader. This service is made possible by a generous donation from Mrs. Nancy Kress, a member of the Library's Circle of Friends. Visit the program [website](#) for more information.

The USC School of Medicine welcomed ninety-nine new first year medical students in August. The Library used a web-based tutorial for M-1 orientation. Based on the evaluation, the tutorial was well received by the students.

Karen McMullen, Head of Access Services, has been approved for membership in the Medical Library Association (MLA) Academy of Health Information Professionals (AHIP) at the Provisional level.

Medical University of South Carolina, Charleston and Morehouse School of Medicine, Atlanta Georgia Conference Partnership

Sixth Annual National Conference on Health Disparities - “Reducing Health Disparities Through Sustaining and Strengthening Healthy Communities”

The Medical University of South Carolina’s (MUSC) Public Information and Community Outreach (PICO) Program is partnering with the Medical University of South Carolina, Morehouse School of Medicine, University of Arkansas for Medical Sciences, Arkansas Minority Health Commission, Clinton Presidential Center, and Congressional Black Caucus Foundation in conjunction with The Congressional Black Caucus Health Braintrust and TriCaucus Health Task Force Chairs to conduct the Sixth Annual National Conference on Health Disparities scheduled to take place November 28-December 1, 2012, in Little Rock, AR.

Like its five predecessors, the 2012 conference will focus on policies and programs to reduce health disparities. Presenters will emphasize the role of social determinants, personal responsibility, and prevention in initiatives that reduce disparities.

Why is this conference important to all Americans, and not just our nation’s minority citizens? Over time, our nation’s healthcare providers and policy makers have come to understand that the wellbeing of each American impact the well being of all Americans. Truly healthy communities and their citizen- leaders recognize the related roles of human health, environmental quality, environmental justice and economic development in community development and wellbeing. Moreover, at a time when our nation’s “sick-care” medical model may be unsustainable, a comprehensive “well-care” approach, recognizing social determinants and emphasizing prevention and personal responsibility, may augment the existing system, reduce disparities and restore much-needed balance to the national dialogue on healthcare.

From 2007 through 2011, national conference in Charleston, SC (2007, 2011); St. Croix, U.S. Virgin Islands; Atlanta, GA, and Philadelphia, PA, have brought together diverse partners, presenters and attendees to share their knowledge of health disparities. These programs uncovered and told a larger story: that social determinants, such as race, poverty, low education levels, public safety, environmental quality and inadequate housing, are major contributing factors to health disparities. So, too, is personal responsibility - each person’s willingness and capacity to make informed decisions that reduce the likelihood of disease development.

These findings suggest the potential benefits of rededicating a portion of America’s healthcare resources to programs that emphasize education, prevention and personal responsibility.

This program’s formal agenda and the chance for participants to interact in less structured settings offer opportunities to incorporate these understandings into policies and programs that reduce health disparities and enhance our nation’s overall health and well-being.

Please visit the [website](#) for more information and to register for the conference.

PICO Conducts a Made-for-Television Dialogue, a Midlands Community Leaders Institute, and a Technical Assistance Workshop in Columbia, SC

By: Latecia M. Abraham

On June 16, 2012, the Medical University of South Carolina’s (MUSC) Public Information and Community Outreach (PICO) Program conducted a made-for-tv dialogue entitled: *America’s Armed Forces: Time for a Checkup* on June 16, 2012, at the SCETV Studio in Columbia, SC. CNN Chief National Correspondent Mr. John King served as the moderator; six expert panelists interacted with a live-studio audience addressing the decline in military recruits due to obesity and soldiers’ post-traumatic stress disorder. Panelists included Holiday Help for Heroes’ Ms. Lori Diaz, MUSC’s Dr. Layton McCurdy, Florida International University’s Mr. Michael Pischner, U.S. Representative John M. Spratt, South Carolina Department of Employment and Workforce’s Major General Abraham J. Turner, and Veterans Administration Medical Center’s Ms. Rebecca Wiley.

The program premiered on ETV on July 2, 2012, at 8 p.m., and the premiere broadcast of “America’s Armed Forces: Time for a Checkup” reached nine television markets with a combined total of over 3 million (3,959,870) TV households. It was

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distributed nationally on July 17th. Additional markets that have broadcast the program include Massachusetts, North Carolina, Florida, Oklahoma, Washington, West Virginia, Michigan, New Hampshire and Alaska. There are no actual ratings nor cumulative potential TV household data yet for these additional markets. This program was sponsored by the U.S. Department of Defense, MUSC, South Eastern Virtual Institute for Health Equity and Wellness (SE VIEW) and South Carolina State University.

Again, PICO traveled to Columbia, SC, to host the Midlands Community Leaders Institute. The CLI was held July 13-14, 2012, at the Brookland Banquet and Conference Center. There were 345 community leaders in attendance. This event was sponsored by the Medical University of South Carolina, South Eastern Virtual Institute for Health Equity and Wellness (SE VIEW-DOD-MUSC), South Carolina State University, the U.S. Department of Energy, City of Columbia and Brookland Baptist Church.

The goal of this CLI was to emphasize the unique relationship between environmental protection, human health, environmental justice and economic development as essential parts of community development. Presenters (partial listing) included Ms. Cynthia Peurifoy from the U.S. Environmental Protection Agency, Mr. Harry Mathis, Jr., from SC DHEC, The Hon. Kelvin E. Washington, Sr., from Richland County Council, Mr. Deric Gilliard from U.S. Department of Health and Human Services, Dr. Christina Melton from School District 5 of Lexington and Richland Counties, Mr. Larry Knightner from HUD, Ms. Vernita Dore from USDA, and Dr. Bambi Gaddist from SC HIV/AIDS. Congressman James E. Clyburn from the U.S. House of Representatives delivered the keynote address on July 13th. Also, 22 local-area agencies participated in the Information Fair, educating the community about available resources.

PICO held a Technical Assistance Workshop (TAW) at Allen University in Columbia, SC, on August 29, 2012. Various community leaders attended this event. Sponsors for this event included the Medical University of South Carolina, South Eastern Virtual Institute for Health Equity and Wellness (SE VIEW-DOD-MUSC), the U.S. Department of Energy and Allen University. Presenters (partial listing) for this event included Ms. Deborah N. Blacknall and Ms. Gwendolyn F. Mitchell Ulmer from South Carolina State University in addition to Mr. Jesse Risher from USDA, who rendered the keynote address. This TAW emphasized the “how-to” skills needed for preparing and managing a “good” grant application.

PICO is planning the Sixth Annual National Conference on Health Disparities, which is scheduled to take place at the Peabody Little Rock Hotel in Little Rock, AR, on November 28-December 1, 2012. Former President William Jefferson Clinton invited the conference to Little Rock, AR. This conference will focus on policies and programs to reduce health disparities. Presenters will emphasize the role of social determinants, personal responsibility and prevention in initiatives that reduce disparities. Please visit www.buildinghealthycommunities2012.com to register.

Under Dr. David Rivers’ leadership, Dr. Glenn Fleming, Mr. Richard Jablonski and Ms. Latecia Abraham continue to work toward reducing the burden of health disparities. PICO has taken programs to the community and partnered with local community leaders with the intent of improving the quality of healthcare and life.

TENNESSEE



College of Medicine Library, East Tennessee State University Quillen, Johnson City, TN

Katie Wolf is the new Clinical Reference Librarian at ETSU’s medical library. She received her MLIS from the University of Kentucky in 2009. Katie has worked in a variety of library settings. She started her library career with the Public Library of Cincinnati first as a page, then as a reference assistant. She then went to work for the University of Cincinnati, where she managed student workers at the reference desk. She spent several years working for NIOSH (National Institute for Occupational Safety and Health) providing library support to researchers in various public health fields. Most recently,

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she held a contract position with Stanford Hospital helping to update consumer health resources on their new website. Katie and her husband moved from Cincinnati, OH to Johnson City this July and are enjoying all the natural beauty the area has to offer. She is looking forward to meeting everyone at Southern Chapter.

Rick Wallace, Assistant Director, has been promoted from Associate Professor to Full Professor.

Reed Health Sciences Library, Lincoln Memorial University, Harrogate, TN

The Reed Health Sciences Library of Lincoln Memorial University received the Express Digitization and Conservation Grant to digitize pathology slides and begin the work on creation of an institutional repository. This project has been funded in whole or in part with Federal funds from the National Library of Medicine, National Institutes of Health, Department of Health and Human Services (under Contract No. HHS-N-276-2011-00004-C) with the University of Maryland in Baltimore.

Lisa Travis, Medical Librarian for Lincoln Memorial University-DeBusk College of Osteopathic Medicine participated in a panel [presentation](#) in the spring. Here is a citation for the panel:

Nickolson, C. A., Sefcik, D. J., & Travis, L. (2011, March 30). *Preparing for licensure examinations*. Panel presentation at American Association of Colleges of Osteopathic Medicine (AACOM) 2012 Annual Meeting, Washington, DC. Retrieved from the [website](#).

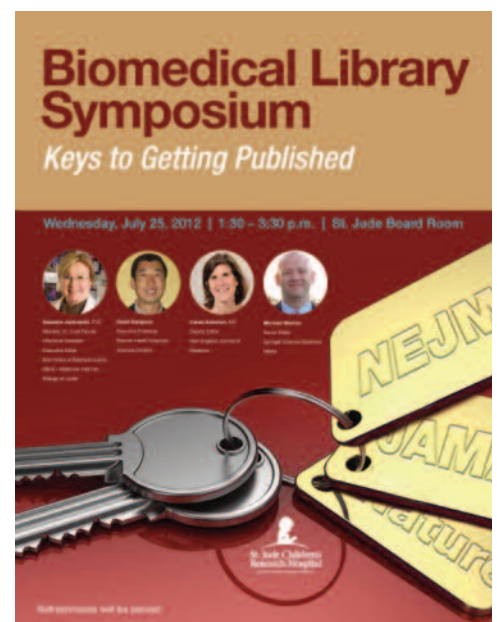
Lisa is currently serving as the 2012-2013 Past President of the East Tennessee Library Association and the 2012-2013 Vice President/President-Elect of the Knoxville Area Health Sciences Library Consortium (KAHSLC).

Middle Tennessee School of Anesthesia, Madison, TN

Amy C. Gideon, EdD, has recently been named Director of Institutional Effectiveness and Learning Resources at Middle Tennessee School of Anesthesia.

Biomedical Library, St. Jude Children's Research Hospital, Memphis, TN

Jan Orick and Gloria Hayden of St. Jude Children's Research Hospital's Biomedical Library hosted a symposium titled *The Keys to Getting Published* on Wednesday, July 25. A panel of editors from the New England Journal of Medicine, Biochimica et Biophysica Acta (BBA)-Molecular and Cell Biology of Lipids, and Elsevier's Health Sciences Journal Division discussed the process of what takes place after a manuscript was submitted and provided key points on how to get papers accepted. More than 100 people attended the symposium.



Tennessee Health Sciences Library Association (TheSLA)

“Come play with us! Toys in our Sandbox...Informatics and Mobile Technologies” is the theme for the Fall 2012 Tennessee Health Sciences Library Association (TheSLA) meeting scheduled for Friday, November 9th at Saint Thomas Hospital in Nashville.

In the morning PJ Grier, Outreach and Access Coordinator, for the SE/A Region of the National Network of Libraries of Medicine instructs the following MLA-CE approved class, “Exposing an EHR-S”. Our business luncheon speaker is Jenifer Grady, the new Tenn-Share Executive Director. During the afternoon the focus moves to mobile technologies. Our keynote speaker is Alisha Miles, Manager of Library Services at Columbus Regional Healthcare System in Columbus Georgia presenting “Mobile Assimilation in Clinical Education”. Second on the afternoon agenda is a panel of Tennessee librarians sharing their mobile technology expertise. Wrapping up the day will be time spent in the sandbox with our mobile devices.

Cost for the all-day session is \$20 for TheSLA members, \$25 for non-members, and a special price of \$30 for new membership and conference registration.

For more information contact TheSLA program chair, Jan Haley via jhaley@stthomas.org.

Research Corner

SC/MLA Research Grant Award 2011 Project Report

Project Title:	Information Services at the Clinical Point-of-Care: Understanding the Experience, Identifying the Challenges
Principal Investigator:	Jennifer A. Lyon, MS, MLIS, AHIP, Clinical Research Librarian Health Science Center Libraries, University of Florida
Additional Investigators:	Linda Butson ¹ , Michele R. Tennant ^{1,2} , Kathy Moeller ³ , Gretchen Kuntz ³ , Katie Summey ³ , Mary Edwards ¹ . ¹ Health Science Center Libraries, University of Florida-Gainesville; ² Genetics Institute, University of Florida-Gainesville; ³ Borland Library, University of Florida-Jacksonville
IRB Approval:	This Research Protocol was approved by the UF IRB02, Approval# 2010-U-1251.

This project utilizes multimodal qualitative research methodologies to explore the lived experience of clinical librarians serving at the point-of-care in order to better understand the challenges and barriers they face and to help us to develop more effective professional education for librarians entering the clinical environment. The project answers the following research question: How do clinical librarians experience the clinical environment, especially during intense patient care situations such as during rounds? To help answer the research question we identified three goals:

Goal One: To use interviews, focus groups, and survey data to describe and fully understand the emotional, intellectual, and practical experience of the librarian within the clinical context.

Goal Two: To identify challenges and barriers that inhibit success of the librarian in the clinical context based on the collected experiential data.

Goal Three: To recommend and begin the development of educational interventions that will assist librarians in overcoming the challenges and barriers identified in Goal Two.

Medical information is expanding at an extraordinary rate with over 600,000 article citations being added per year to the PubMed literature [database](#). Meanwhile, there is growing emphasis in medicine and related disciplines on the utilization of evidence-based practice to improve the quality of patient care. Additionally, patients and their caregivers are increasingly seeking medical information in the process of collaborating with the medical team to make personalized care deci-

sions. The integration of a specially-trained information specialist into clinical rounding teams and bedside patient care bridges the gap between the need for tailored, high-quality information and clinical evidence in direct clinical care and the overwhelming amount of data available in today's information-rich world. Training for those clinical information specialists is a complex issue and must include more than the traditional knowledge and skills of librarianship, literature searching and critical appraisal. By addressing issues of the complexities of the clinical environment, professional confidence, medical knowledge-base, and ethics, we will be able to more effectively prepare clinical librarians to meet the needs of both healthcare professionals and patients in the immediate care setting.

Utilizing a combination of qualitative research approaches, phenomenology, grounded theory, and participatory (action) research, our project utilized focus groups, individual interviews, and an online survey. While the survey provided a small amount of quantitative data, the vast majority of data was textual in nature and will be analyzed and coded for thematic conceptualizations.

We initially conducted an 'in-house' focus group session consisting of 5 UF Health Science Center librarians who have varying levels of experience within the clinical setting. This session was transcribed and coded to identify preliminary themes from which we developed an anonymous online survey that was marketed to members of the medical library community, leveraging social networking tools, including the Southern Chapter and Medlib-l listservs. We received 167 responses to the survey.

The final phase of data collection involved a series of focus groups utilizing qualitative research methods with a variety of clinical librarians throughout country with varying levels of experience and training. Focus groups were held at the Medical Library Association, the Southern Chapter, and Mid-Atlantic Chapter 2011 conferences. Additionally, drawing on volunteers from the survey and other contacts within the community, we conducted semi-structured individual interviews (via telephone or Skype) in the fall/winter of 2011. A total of 21 subjects were interviewed in either focus groups or individual interviews.

Initial survey results were presented as a contributed poster, "Scared and squeamish: identifying fears and barriers to providing point-of-care information services," at the 2011 Medical Library Association Annual Conference in Minneapolis, MN, May 17, 2011 by JA Lyon [presenter], N Ferree, LC Butson, K Moeller, K Summey. Also, a contributed presentation, based on combined survey and partial focus groups results, "Exploring the experience of providing information services at the clinical point-of-care," was given at the Southern Chapter, Medical Library Association Annual Conference, in Augusta, GA on October 8, 2011 by JA Lyon [presenter], N Ferree, LC Butson, MR Tennant, K Moeller, K Summey, G Kuntz. This presentation was awarded 2nd Place in the research presentation competition.

At present, data collection is full completed and the project is in the data analysis and thematic coding phase. Partial analysis indicates the following broad categories of themes:

- 1) Maintaining professional detachment during emotionally-disturbing experiences;
- 2) Explaining and establishing the librarian's role within the clinical team;
- 3) Struggling with a lack of familiarity with clinical personnel, hierarchy, and environment;
- 4) Developing confidence in one's own skills and ability to contribute to patient care;
- 5) Recognizing that the learning process primarily occurs as a self-directed exploration while 'on-the-job'; and
- 6) Establishing value and measuring outcomes.

When our thematic exploration and phenomenological examination of the results are complete, the full results of this project will be submitted to a relevant library journal. We hope our results will identify areas in which the development of new training and educational opportunities will benefit clinical librarians.

Apply for the MLA Murray Gottlieb Prize

If you are a health sciences librarian who has researched a topic about the history of medicine, we would like to read your work. The Murray Gottlieb Prize is awarded annually by the Medical Library Association for the best unpublished essay on the history of medicine and allied sciences written by a health sciences librarian. The author of the winning essay receives complimentary registration to the annual meeting, a certificate at the association's annual meeting, and a cash award of \$100 after the annual meeting. Applications must be received by Nov. 1. For more information and an application, visit the [MLA website](#) or contact Jury Chair, [Lee Vucovich](#).