

SOUTHERN EXPRESSIONS

Alabama Georgia Puerto Rico Tennessee
Florida Mississippi South Carolina Virgin Islands

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Message from the Chair, Jan Orick

Hola! What a change from the warm days we had during October in San Juan for our 65th Annual Chapter Meeting. Our theme *Communities, Collaboration and Care* was carried through the program. I want to thank Irma Quiñones and her Local Arrangements team, the Program Committee, and all the Chapter members who submitted papers and posters and volunteered their time to make the meeting a success. I also want to thank all our vendors for supporting us and making the trip, especially our meeting sponsors. All four of our CE courses had excellent attendance and the Hospital Librarians' enjoyed a wonderful talk about nursing.

Our keynote speakers this year had us thinking about society and our libraries in new ways. Dr Eduardo

Santiago-Delpin opened our meeting by asking us, *does social evolution follow on the steps of organismal evolution?* In his talk entitled *The Adolescence of Humanity*, he presented his argument on the case of humanity by following the evolution of art (painting, music and literature) and the systematic examination of the external world of science. Dr Luis Aviles presented *The Visual Rhetoric of Inequality*. He provided us with visual images, caricatures and statistical graphs that demonstrated economic inequality. He said we should become Activist Librarians and use our information skills in the social justice movement. Finally on Sunday, Andrea Michalek, showed us that the traditional publication time line and the ways we are evaluating the impact of publications are just too slow in the digital age. We need to



study the "digital exhaust" and find new ways to help our researchers look at the impact of their research.

The hotel provided wonderful venues like a private beach, swimming pools, including iguanas in various sizes, in addition to the meeting space for building connections. This meeting succeeded in blending new information with opportunities for formal and informal collaboration and networking. Our thought provoking-speakers combined with the sun and fun social

Message from the Chair, cont.

activities made for a great meeting.

This was my third chapter meeting in Puerto Rico. My very first Southern Chapter meeting was in San Juan. Wow, was that ever a great introduction to the Medical Library association and the Southern Chapter! Although I was brand new and no one else from my library was at the meeting, I felt welcomed and included. I was encouraged to jump in and volunteer. Many of the faces from my first meeting are still active in the chapter and many who have retired still return to share in the fun and fellowship of our meetings.

One of my goals as Chair this year is to find as many opportunities as possible for members to get involved. I want to seek out volunteer opportunities from Local Arrangements and Program Committee Chairs, and get the word out that we need members to sign up. It would be great to have so many people available and ready to go that we don't have to use the listserv to recruit volunteers at the last minute.

Are you ready? Just not sure where to start? There are several ways already in place. You can indicate which committees you are interested in serving on right on your membership renewal form or you can contact the committee chair. Tried that and never been asked to join a committee? Contact me. I am working with Committee Chairs to fill their committees. The Committee membership is made up of representatives from each state, if possible. Not interested in being on a committee, but want more information about other ways to volunteer, like being a paper moderator or blogging at annual meetings? It is never too early to volunteer. Our next meeting will be in Greenville, SC and our Program Committee Chair, Tara Douglas-Williams and Local Arrangements Chair, Faye Towell are already hard at work recruiting committee members and planning a great program. Have a great idea for something you would like to see Southern Chapter do? Let me or someone on the Executive Board know. We work for you! Remember this is your Chapter. Continue to keep Southern Chapter strong by volunteering your time and talents.

Jan Orick, Chair, Southern Chapter/MLA

**Next Reporting
Deadline:**

March 15, 2016

**Next Publication
Date:**

April 15, 2016

Around the South: Alabama

Lister Hill Library of the Health Sciences, University of Alabama at Birmingham, Birmingham, AL

Via technology available: UAB Lister Hill Library of the Health Sciences received National Network of Libraries of Medicine funding* to support renovation of one of the group study rooms on the main floor of the library into a model collaborative study area with state-of-the-art Via technology for team-based learning. Users can now share their laptop and mobile device screens, save and transfer files and connect with offsite colleagues using a UABSecure wireless or USB connection to the UAB network. Offsite users connect to the meeting through a Via app, freely available online or by scanning the QR code available on the large, wall-mounted monitor screen. The system features common Office software capability and allows more than one shared screen at a time (up to six). The room was made available for reservations starting in November and is a popular amenity with students.

*This project has been funded in whole or in part with Federal funds from the National Library of Medicine, National Institutes of Health, Department of Health and Human Services, under Contract No. HHS-N-276-2011-00004-C with the University of Maryland Baltimore.



Kay Smith and Melinda Shelton

Kay Hogan Smith, Professor/Coordinator of Public and Community Health Information Services at UAB Lister Hill Library of the Health Sciences, has announced her intention to step down as director of Health InfoNet of Alabama effective January 1, 2016. Health InfoNet of Alabama is a free, award-winning consumer health information service of the state's medical and public libraries. Ms. Smith has directed the project since its beginning in 1999. Under her leadership Health InfoNet grew



from a local collaboration between UAB Lister Hill Library and the Jefferson County public libraries to a statewide effort, involving all 200+ public libraries in the state, the University of South Alabama Biomedical Library as well Lister Hill Library, and numerous supporting organizations such as the Alabama Public Library Service, the Alabama Health Libraries Association, and the State Health Planning and Development Agency.

In addition to providing access to reliable, current health information relevant to users' needs and assistance via the public libraries or the web site (www.healthinfonet.org), the Health InfoNet project promotes training of public libraries' staff in medical reference services and collection development consultation. The web site also includes a searchable database of health services throughout the state. Ms. Smith will continue to maintain the web site and database of services and serve as consultant to the newly formed Health InfoNet leadership team, which includes Alabama health librarians Rebecca Billings (UAB) and Justin Robertson (USA).

Imelda Vetter, MLIS, joined the Reference team at Lister Hill Library of the Health Sciences at UAB Libraries as the Liaison to the School of Health Professions in August 2015. Imelda's duties include information literacy instruction for face-to-face and online classes, creation of instructional material and library guides, support with EndNote and citation styles, one-on-one consultations, research help and systematic review services, and collection development. Besides her regular duties, Imelda is currently chair of the UAB Libraries Staff Development Committee. Imelda earned a Bachelor's degree in music from Oberlin Conservatory of Music and was a music teacher for many years. In 2007 she earned a degree in Library and Information Science at Indiana University Purdue University Indiana (IUPUI) and began her 2nd career at Mervyn H. Sterne Library at UAB Libraries as the Reference Librarian for the School of Education.



Imelda Vetter

Meet Our New Reference Librarian: Becca Billings, MLIS, joined the Reference team at Lister Hill Library of the Health Sciences at UAB Libraries as the new In-

structor, Reference Librarian in August 2015. Becca's duties include database help and literature searching for students and UAB staff, along with serving on university-wide and internal library committees. She will also be filling a new liaison role, Liaison to Undergraduate Health Sciences, providing support for students pursuing undergraduate degrees in the health sciences. Becca earned a Bachelor's degree in English Writing from Southeast Missouri State University and a Master's degree in Library and Information Studies from the University of Alabama. She also completed an internship at the College of Community Health Sciences Library at the University of Alabama.



Becca Billings

Around the South: Florida

Charlotte Edwards Maguire Medical Library - Florida State University College of Medicine, Tallahassee, FL

Fall 2015 Issue of The PLAID Journal Now Available! The Fall 2015 issue of *PLAID: People Living with And Inspired by Diabetes* is now available, focusing on the important topic of Pregnancy & Diabetes. This issue includes insights into how we can better understand and care for mothers and families as they go through the journey of pregnancy and diabetes. The PLAID Journal is a peer-reviewed, open access journal published by the Charlotte Edwards Maguire Medical Library and the FSU College of Medicine. You can read the current issue at <http://theplaidjournal.com>.

We welcome submissions for the next issue of The PLAID Journal, which will focus on the topic of Insurance, Healthcare Policies, and the Cost of Diabetes. The submission deadline is February 5, 2016, and this issue is expected to be published

later in the Spring 2016 semester. We encourage you to add this journal to your library collections and share this publication with those participating in diabetes research at your libraries.



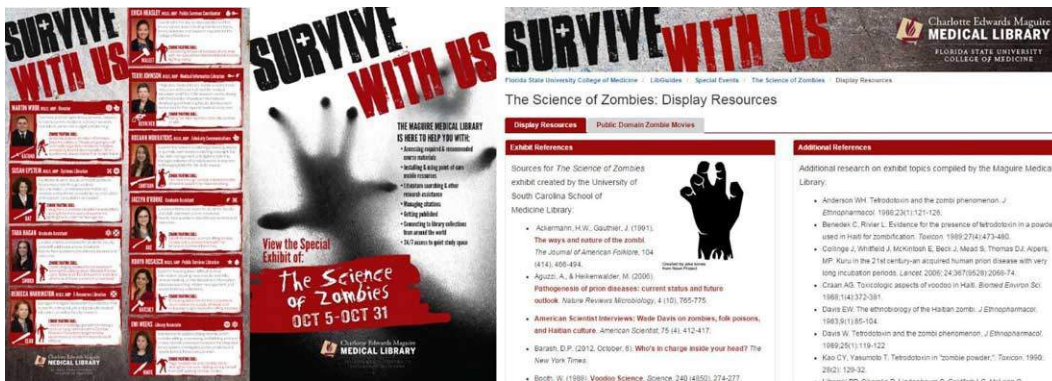
Maguire Medical Library Hosts “The Science of Zombies” Exhibit

During the month of October, the Maguire Medical Library displayed the exhibit “The Science of Zombies: Digging Up The Truth About the Undead.” Designed by Steven Wilson and Josh Brunck at the University of South Carolina School of Medicine Library, the exhibit showcases four panels that describe real-life examples of zombification in nature.

A promotional flyer was emailed to students, faculty, and staff, inviting them to view and comment on the display in the library space. Zombie survival kits were distributed to on-campus medical students. The kits contained candy, ear plugs, hand wipes, pens, bookmarks, and fun tips for accessing library services and resources. MML staff created and displayed a poster of library personnel, which included a description of each team member’s zombie-fighting skill and role in the FSU College of Medicine. A display of iPads featured a LibGuide with curated links to references cited in the exhibit and zombie movies in the public domain.



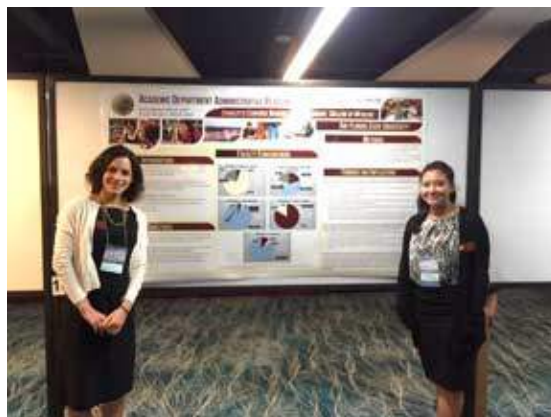
More about the popular exhibit can be found at the USC School of Medicine Library [“Science of Zombies” LibGuide](#).



Left to right: Poster of Maguire Medical Library staff; promotional flyer; and LibGuide of exhibit references. Poster, flyer, and LibGuide banner designed by Mark Bauer.

Presentations

Erica Heasley, MSLIS, AHIP, and **Robyn Rosasco, MSLIS, AHIP**, presented a poster at the annual meeting of the Southern Chapter Medical Library Association in San Juan, Puerto Rico on October 23, 2015. The title of their poster was “Academic Department Administrative Personnel: Collaborating, Communicating, and Connecting with Library Stakeholders.”



Robyn Rosasco (left) and Erica Heasley (right) at SC/MLA.

Rebecca Harrington, MSLIS, AHIP and **Roxann Mouratidis, MSLIS, AHIP**, presented at the Florida Association of College & Research Libraries' 2015 annual program, "Tackling the Textbook Problem: Leveraging Library Resources & OERs to Reduce Costs" on October 16, 2015 in Gainesville, FL. The title of their presentation was "Two Ways to Save: A Virtual Bookshelf of Textbooks and Instructional Design of OERs."

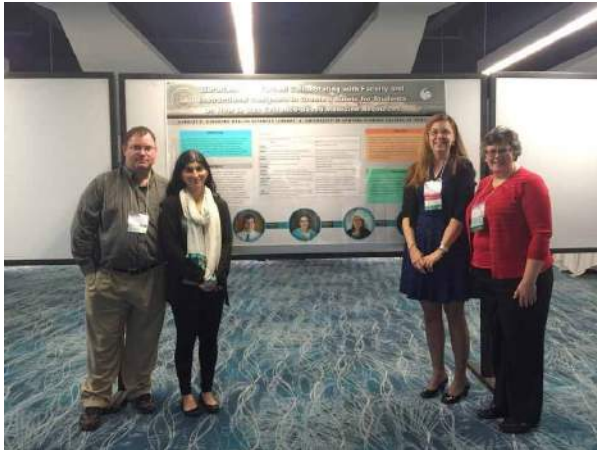
Rebecca Harrington, MSLIS, AHIP, Roxann Mouratidis, MSLIS, AHIP, and **Martin Wood, MLSIS, AHIP** will be presenting at the joint meeting of the Medical Library Association (MLA), the Canadian Health Libraries Association/Association des bibliothèques de la santé du Canada (CHLA/ABSC), and the International Clinical Librarian Conference (ICLC), in Toronto May 13–18, 2016. Rebecca Harrington will be presenting a poster, "Becoming Part of the Bigger Picture: Improving Partnerships Across Campus to Provide Improved Interdisciplinary Access to Institutionally-Licensed Resources." Martin Wood and Roxann Mouratidis will be presenting a paper, "Libraries as Publishers: Creating an Open Access Journal to Connect Patients and Providers."

Harriet F. Ginsburg Health Sciences Library - University of Central Florida College of Medicine, Orlando, FL

Director Nadine Dexter Launches New Series for *MLA News*: Beginning January 2016 keep an eye on the latest *MLA News* for a brand new series conceptualized and edited by library Director, Nadine Dexter, about "born digital" health sciences libraries. The year-long series will be written by library directors from "born digital" libraries – those without legacy collections or buildings, and those with primary all-electronic collections. Ms. Dexter's co-authors include Liz Lorbeer from Western Michigan University; Debra Rand from Hofstra North Shore-LIJ School of Medicine; Bradley Long from Central Michigan University; and Joanne Muellenbach from California Health Sciences University. Topics included in the series are introduction to the "born digital" concept, space planning, staffing, budget, LCME requirements, and more.

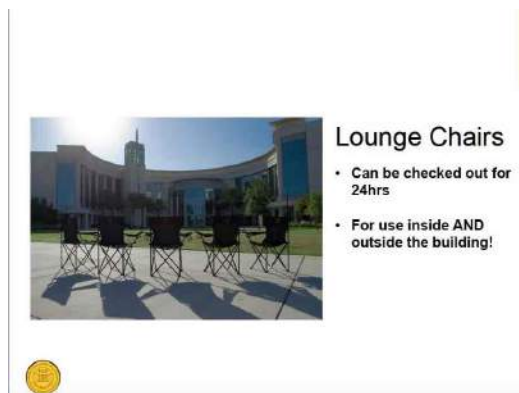
Librarians at SC/MLA in Puerto Rico: Several library faculty attended the SC/MLA annual meeting in San Juan, Puerto Rico in October 2015. The library team reconnected with former colleague Michael Garner (now at Ross Medical School in Dominica) to present a poster titled, "Librarians Join Forces! Collaborating with Faculty and Instructional Designers to Create a Rubric for Students on How to Use Evidence-Based Medicine Resources." The poster described how the library team

worked with Practice of Medicine module faculty to create a rubric by which librarians could provide feedback on first year medical students' use of resources to answer clinical questions generated during patient encounters.



Michael Garner, Shalu Gillum, Nadine Dexter, and Deedra Walton at the SC/MLA annual meeting in San Juan, Puerto Rico

Information Anywhere: This winter the library unveiled its new “Information Anywhere” campaign, spearheaded by User Services Librarian Natasha Williams. Following in the footsteps of several other Florida libraries, the library is circulating some “non-traditional” items, including lap desks, rolling whiteboards, and our newest offering—lounge chairs! The goals of the campaign are to allow patrons to: (1) not be confined to the physical library space, and (2) set up their study or work environment wherever they feel most comfortable around campus.



Lounge chairs available for circulation at the Harriet F. Ginsburg Health Sciences Library.

Introducing Our Newest Team Member: We recently hired a new Sr. Library Technical Assistant, Amelia Strickland. Amelia joined the Health Sciences Library in November 2015 as a Senior Library Technical Assistant. As part of the Public Services team, Amelia provides assistance to students, faculty, and staff at the library's circulation desk. She also helps promote the library's services, resources, and events within the College of Medicine. It is her goal to ensure that every library patron has the best possible experience while engaging with the library's many offerings. A Knight at heart, Amelia earned her Bachelor's degree in Advertising and Public Relations from the University of Central Florida, where she is now pursuing her Master's degree.



Amelia Strickland, Sr. Library Technical Assistant

Library Faculty Publications

Shalu Gillum (2015) LWW Health Library. *Journal of Electronic Resources in Medical Libraries*, 12:3, 147-160, DOI: 10.1080/15424065.2015.1065657.

Deedra J. Walton (2015) Database Review: VisualDx, *Journal of Electronic Resources in Medical Libraries*, 12:2, 97-104, DOI: 10.1080/15424065.2015.1035567.

Health Professions Division Library - Nova Southeastern University, Fort Lauderdale, FL

Pet therapy: The Health Professions Division Library at Nova Southeastern University hosted two Pet Therapy events during this fall's final exam period. The library partnered with the Broward County Humane society to bring in several varieties of loveable service dogs as well as Wilbur the pot-bellied pig, as a stress-buster for the medical students during crunch time. The events were very well attended and well-received, with many smiles on the faces of the students who are not often smiling that time of year. During the first events, 6 dogs were spread out though the

medical library's lobby and entranceway, for the students to pet and play with on their way to the study areas. During the second event, 2 dogs and the pig shared the space, and did their best to help reduce everyone's stress levels. Wilbur the pig took two short naps during his visit and let whoever wanted to rub his belly for good luck. HPD Library will offer this service again during spring exams. See our [Facebook page for more pictures.](#)



Health Science Center Library - Borland, University of Florida, Jacksonville, FL

Travel: From September 29th through October 8th, Gretchen Kuntz attended the Cochrane Colloquium in Vienna, Austria. She serves as the lead Trial Search Coordinator for the Cochrane Urology group. At the Colloquium she presented a poster titled “**Transitions: Cochrane PDUC to Cochrane Urology and expanding to 12 TSCs.**”

On November 13th, John Reazer attended the 2015 Black Student Leadership Conference held at the University of Florida Reitz Student Union in Gainesville.

Presentations: November 13th, John Reazer gave a PowerPoint presentation entitled, “**On Being/Becoming a Black Librarian/Information Professional**” at the 2015 Black Student Leadership Conference held at the University of Florida Reitz Student Union in Gainesville.

December 11th, Gretchen Kuntz and John Reazer gave a PowerPoint presentation and live demonstration, “**HIV/AIDS Information Resources**” to public librarians at the Charles Webb Wesconnett Regional Library, Jacksonville Public Library. This effort is part of our HIV/AIDS Community Outreach Project contract (NLM) which was awarded to the University of Florida, as one of the contract recipients.

Contract:

Partnering to Provide HIV/AIDS Information Outreach – (\$50,000 cash request) (Project team: M. Tennant (PI), H. Norton (Co-PI), with M. Ansell, M. Daley, R. Jesano, G. Kuntz, J. Reazer, N. Schaefer, and N. Stoyan-Rosenzeig) (start date: 9/15/15; end date: 9/14/16)

Louis Calder Memorial Library - University of Miami Miller School of Medicine, Miami, FL

Kimberly Loper, AHIP, Carmen Bou-Crick, AHIP, Barbara Wood, and Jo-Ann Van Schaik attended the Southern Chapter Medical Library Association Annual Meeting, held from October 21-25, 2015, in San Juan, Puerto Rico. During SC/MLA, **Loper** attended a CEU workshop on *Measuring Your Impact: Using Evaluation for Library Advocacy*. Also during SC/MLA, **Van Schaik, Loper, Bou-Crick, E. Powell, G. Paulaitis, Y. Garcia-Barcena, D. Goolabsingh, E. Vinson, Wood, K. Bartley, and J. Ross** presented their poster, “*Continuing a Legacy: DOCS and Librarians Collaborating to Deliver Quality Health Care and Consumer Health Information to Medically*

Underserved Communities” and **Wood, Loper**, and G. Paulaitis, presented their poster, “*Collaborating with Faculty to ‘Flip’ the Classroom.*” In addition, **Bou-Crick** attended a CE class on *Measuring and Predicting Journal and Researcher Impact* and was member of the Local Arrangements Committee Logistics group.



JoAnn Van Schaik and Kim Loper at the Poster Session



Carmen Bou-Crick and Irma Quinones during the poster session

On November 19, **JoAnn Van Schaik** and the Calder Library hosted the 13th Biennial Gross Lecture. The Lecture was established 26 years ago by the Calder Library to recognize Ms. Ruth F. Gross’ \$1 million library endowment which she made to honor her husband, Mr. Ralph H. Gross. Laurence B. Gardner, M.D., Executive Dean for Education and Policy at the Leonard M. Miller School of Medicine spoke about one of the most complex pieces of medical legislation in recent history. Dean Gardner’s talk titled “*The Affordable Care Act: Implications for the Future of Health Care in the United States*” was attended by more than 100 guests.



The Gross Biennial Lecture was held at the Calder Library



JoAnn Van Schaik with the Gross sisters and Dr. Gardner



Calder Library Faculty and Staff during the Gross Lecture reception

Zsuzsanna Nemeth attended a “*Systematic Review Workshop: The Nuts and Bolts for Librarians*,” which was held on November 15-18, 2015, at the Falk Library of the Health Sciences, University of Pittsburgh, Pittsburgh, PA.

The Calder Library began its first social media initiative by launching its Facebook

page. The page is managed by **Kelsa Bartley**, with input from the library's Social Media Advisory Group, which includes librarian faculty and staff. The Facebook page will be used for promoting the library's resources and services, announcements, links to useful websites, and relevant information. Patrons can get to the library's Facebook page from the Calder Library Website, by searching for Louis Calder Memorial Library on Facebook, or by typing in the library's Facebook URL: <https://www.facebook.com/caldermedlibrary>. Please "Like" the Calder Library Facebook page and "Share" our posts often!



Calder Library Facebook page



Like us on FaceBook!

Carmen Bou-Crick is participating in the mandatory sessions of the Nursing Research and Evidence-Based Practice Council to train nurses to conduct evidence-based research for the Magnet Recognition Program at the UM Sylvester Comprehensive Cancer Center and UM Hospitals and Clinics. Special sessions are being held from November through January; over 200 nurses have been trained to-date. According to the Nursing Credentialing Association, organizations that have attained Magnet Status are recognized for superior nursing processes and quality patient care, which lead to the highest levels of safety, quality, and patient satisfaction.

On December 2 and December 14, Calder Library sponsored two MLA Webinars on "Instructional Design for Medical Librarians." South Florida Librarians were invited to attend free of charge. Completion of both Webinars and a practice exercise provided 3.0 MLA CE contact hours.

Medical Library, All Children's Hospital - Johns Hopkins Medicine, St. Petersburg, Florida

Pamela Williams attended the SC MLA 2015 Annual Meeting in Puerto Rico thanks in part to being awarded the Martha C. Watkins Memorial Scholarship. Two of the four goals of this scholarship are to help SC MLA members gain skills and knowledge to improve their roles in providing optimum patient care and to report the sharing of knowledge gained with other hospital librarians in consortia or other cooperative relationships. In Pamela's application essay, she focused on how valuable the opportunity to take the CE Course "EBP- Beyond the Basics – Systematic Reviews and Qualitative Studies" taught by Connie Schardt would be in advancing her knowledge of best practices for Evidence-Based Practice (EBP). Pamela is collaborating with her colleagues at All Children's Hospital, especially the nursing staff, in curriculum development as they continue on their journey toward magnet status. While the entire course was extremely valuable, Pamela especially enjoyed the emphasis placed on the importance of searching the grey literature to reduce bias and the tips she learned for effectively locating qualitative studies. Pamela co-teaches EBP nursing classes at All Children's Hospital - Johns Hopkins Medicine and has already started sharing what she learned with her colleagues.

To learn as much as possible about systematic reviews, Pamela expanded upon her motivating SC MLA experience and attended the highly regarded "Systematic Review Workshop: The Nuts and Bolts for Librarians" held at the Falk Library of the Health Sciences, University of Pittsburgh, from November 15-18, 2015. Pamela strongly recommends this course, especially for hospital librarians looking for a comprehensive overview of the entire systematic review process.

Shimberg Health Sciences Library - University of South Florida College of Medicine, Tampa, FL

Rose Bland, Krystal Bullers and **Allison Howard** attended the SC/MLA meeting in Puerto Rico. Krystal and Allison presented a poster from the Shimberg Reference Team entitled: From confusion to community: designing a more creative (and fun!) library orientation. The scavenger hunt map was actually an outline of Puerto Rico! Congratulations to those who guessed it!



Krystal Bullers and Allison Howard

Allison attended the FACRL meeting in Gainesville on Tackling the Textbook Problem: Leveraging Library Resources and OERs to Reduce Costs.

Congratulations to **Kristen Sakmar** on her acceptance to the 2015-2016 Sunshine State Library Leadership Institute (SSLLI). Kristen is very excited to work with other librarians from around the State of Florida and develop her leadership skills!

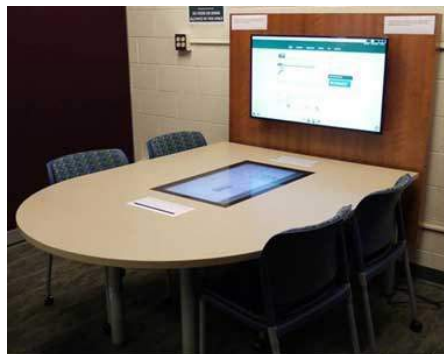
NN/LM classes: The Shimberg Library recently hosted two NN/LM classes: Answering the Right Questions: Data Collection for Health Information Outreach, and Finding Information in Numbers and Words: Data Analysis for Health Information Outreach taught by Cindy Olney and Karen Vargas. The library also hosted the MLA webinar on Instructional Design.

New site: The downtown site for the USF Morsani College of Medicine and its Heart Institute was dedicated on December 8th. The new site is close to Tampa General Hospital, USF's primary teaching and clinical site, and USF's Center for Advanced Medical Learning and Simulation. The new site will have a total gross square footage of 319,176 including library space, classrooms, offices, labs, and dining areas.



Photo credit: Aimee Blodgett

In the Library: We have a new collaboration table! It can be used to search Shimberg Library resources or create group presentations.



Although the weather outside refused to cooperate with us in heralding the festive holiday season, our reliable Florida air conditioning set the mood. Add a virtual crackling TV fireplace, a 10 foot tree, festive decorations, and voila! A comfier study environment.



To get into the holiday season and give our students a study break, we invited them to help decorate our Shimberg tree. A cart decked out with ornaments was set out along with a table of goodies.



An added bonus was being joined by a lovely group of pet therapy canines from Pet Partners. Treats and tricks for all.



During exam week, we had our last pet therapy event of the year with Pet Partners. With our study rooms booked up and stress levels at high, our furry guests were in demand during study breaks. No one does cuddles and one-on-one time like Eli, Abby, and Charlie. The best stress relief on campus.



*Around the South: Georgia***Georgia Campus – Philadelphia College of Osteopathic Medicine, Suwanee, GA**

Skye Bickett was promoted to the position of Assistant Director of Library Services in September 2015. She previously served as the Reference and Education Librarian and manager of the Georgia Campus Library.

Mercer Medical Libraries, GA

Wanda Thomas

Staff news: The Mercer Medical Libraries recently filled two faculty librarian positions. Wanda Thomas joined the medical library on September 28th as the new Clinical Reference Librarian. This is a new position working part-time at Navicent Health (formerly the Medical Center of Central Georgia) and part-time at the Mercer Medical Library in Macon. Wanda comes to us from Fort Valley State University with over 15 years of library experience at the H. A. Hunt Memorial Library. Judy Meirose joined the medical library on November 11th as the Systems & Electronic Resources Librarian. Judy comes to Mercer from Florida Coastal Law Library with over 12 years of experience as a Systems Librarian. On November 1, Anna Krampl was appointed as Head of Public Services for the Macon campus. Anna previously held the position of Clinical Reference Librarian at Mercer Medical Library.

Carolann Curry, Reference & Outreach librarian, Carolyn Klatt, Associate Director of the Medical Library - Savannah Campus/Memorial Health University Library, Anna Krampl, Head of Public Services, and Kim Meeks, Medical Library Director, presented a paper at SC/MLA's annual meeting in San Juan, Puerto Rico on Oct. 24th. The paper was titled "Don't Let Your Researchers Fall Prey: Delivering Vital Information about Predatory Publishers to Medical School Faculty." Also at the meeting, Anna Krampl and Carolann Curry presented a research poster titled "Communicating with Professional Development: Factors Influencing AHIP Participation Among the Medical Library Community." The poster was awarded second place from the chapter's research committee.

In September 2015, Carolann Curry received her Level II Consumer Health Information Specialization (CHIS) from MLA.

Robert B. Greenblatt M.D. Library - Augusta University, Augusta, GA

Augusta University Welcomes New Access Services Librarian: Natalie Logue was born and raised in Augusta, GA and earned her MLIS from the University of South Carolina in May of 2015. Natalie worked at Augusta University's Robert B. Greenblatt Library as a library assistant and was later promoted to medical library associate while pursuing her graduate education. She participated in several projects across the library including collection weeding, iPad and laptop lending, student outreach, and marketing. Natalie accepted the faculty position of Access Services Librarian for Greenblatt Library beginning October 15, 2015. She is responsible for managing a team of medical library assistants, associates, and specialists to build and maintain a great user experience providing library assistance for faculty, students and staff.



Natalie Logue

Robert B. Greenblatt M.D. Library – Augusta University Welcomes New Allied Health Information Librarian: Ansley Stuart received her MSIS from the University at Albany – State University of New York in 2015. While earning her degree, Ansley worked for the New York State Library, Albany Medical College's library, and the New York Court of Appeal's library. She has experience providing basic clinical reference assistance to medical students and residents and conducting legal research. Ansley was pleased to accept the position of Allied Health Sciences Librarian at Augusta University's Greenblatt Library where she works alongside the physical therapy, occupational therapy, dental hygiene, physician assistant, and various other departments within the College of Allied Health Sciences." Ansley delivers customized instruction and information services as an embedded librarian and joined the Greenblatt Library faculty September 1, 2015.



Ansley Stuart

Augusta University Faculty News: Kathy Davies has accepted the position of Associate Director for Research, Augusta University Libraries as of December 1, 2015. Kathy has been at the university since 2001 and has previously served as the Chair, Research and Education Services for Robert B. Greenblatt M.D. Library. In her new position, Kathy will provide assistance and support for faculty pursuing professional research and lead strategic planning, research, and accreditation initiatives. Kathy received her MLS from the University of Southern Mississippi and has been a health sciences librarian for over 15 years. She is interested in evaluation of library services and expanding education to support Augusta University research initiatives.



Kathy Davies

Consortium of Southern Biomedical Libraries (CONBLS) Distinguished Library Award: The Robert B. Greenblatt M.D. Library was honored to receive the CONBLS Distinguished Library Award recognizing Augusta University as the host for the National Library of Medicine (NLM) Georgia Biomedical Informatics Course. NLM awarded Augusta University a \$1.7 million, 4.5 year contract to provide a weeklong immersive course to create change agents and increase skills in bio-

medical informatics for librarians and health sciences professionals. Greenblatt Library has a record of successful outreach and instruction programming and collaborative relationships with Information Technology Services and Department of Continuing Education and developed a proposal focused on site capabilities, core team responsibilities, communication planning, instructional technology and web-based content delivery. The NLM Georgia Biomedical Informatics Course provide attendees a diverse set of skills and experiences incorporating concepts, theories and building blocks of biomedical informatics; ability to use informatics for solving current health care challenges; application and policies related to computer technologies and information science; hands-on experience during evening workshops; and networking with nationally known bioinformatics educators and thought leaders.

Three sessions of the course have been completed to great success and extremely positive reviews from both course attendees and faculty instructors. The most commonly cited strengths were Augusta University staff, hybrid learning approach, course faculty, and the resort setting. The Project Leader was invited to serve as a faculty instructor and presented the NLM resources session. An Augusta University team of library faculty, instructional designers, and epidemiologist presented an interactive session on designing online learning to provide an immersive bioinformatics experience focusing on a theoretical disease outbreak. Multiple Augusta University faculty have served as course instructors and course participants during this process. Receiving NIH funding and hosting a national course has raised the Library profile on-campus as partners for faculty funding initiatives. The experience gained during the course design process has also improved library skills in developing and providing online instruction for our patrons.

Shepherd Center, Atlanta, GA

Christine Willis was recently promoted to the position of Director of Knowledge Management and Learning Resources for the Noble Learning Resource Center. She recently presented a poster titled “Noble Learning Resource Center – A Community Learning Space” at the annual SC/MLA meeting.

Christine, Skye Bickett (GA-PCOM), Jerrold Mobley (Morehouse School of Medicine), and Sharon Leslie (Georgia State University) presented a contributed paper titled “Collaboration through the years – 40 years of AHSLC” at the SC/MLA meeting.



Woodruff Health Sciences Center Library - Emory University, Atlanta, GA



Sandra Franklin

Sandra G. Franklin, Director of the Woodruff Health Sciences Center Library, Emory University, was recognized as the 2015 Southern Chapter/Medical Library Association's **Academic Librarian of the Year** during the group's annual meeting held October 2015 in San Juan, Puerto Rico. To be eligible, the candidate must have worked in an academic health library setting for five years and be a member of the Southern Chapter of the Medical Library Association. The successful applicant will have demonstrated excellence in research, instruction, and/or service in health librarianship.

Sandra is currently a member of the Board of Directors of the Medical Library Association, and Chair of the Association of Academic Health Sciences Libraries' Future Leadership Committee.

Around the South: Mississippi

VAMC Jackson MS Library, Jackson, MS

Julia Stephens published a [Copyright for Medical Librarian's Libguide](#): A general guide for copyright, fair use, creative commons, and public domain. Presents authors' and researchers' points of view of rights to published works. Focuses on fiction published before 1978 that may be disputed, such work of F. Scott Fitzgerald.

*Around the South: South Carolina***Greenville Health System Health Sciences Library/University of South Carolina School of Medicine Greenville Library Commons, Greenville, SC**

Next Reporting
Deadline:

March 15, 2016

Next Publication
Date:

April 15, 2016

First Year Students at the USC School of Medicine Greenville Learn How to Search for EBP Information: During the first year, medical students at the USC School of Medicine Greenville take part in an “Integrated Practice of Medicine Module”. Within this module, students are expected to demonstrate their ability to retrieve, manage, and utilize biomedical information for problem solving and decision making. They must also show that they understand the concepts of evidence-based medicine by efficiently and effectively searching literature sources to locate the evidence and apply that knowledge to their own proposed research question. By learning these skills now, students will be better equipped to address future life-long learning goals and stay abreast of changes in their knowledge area.

To help students accomplish these goals, library faculty collaborated with the module director and formulated a plan of action that included the following educational opportunities:

Students developed a question with the help of the module director and faculty.

Library Faculty gave students a hands-on, interactive class session on Library Resources, focusing on PubMed. Students learned to utilize, My NCBI, MeSH, Filters, and more.

All Library Faculty along with a faculty representative from Behavioral, Social, and Population Health Sciences Division came together for a student workshop session. Students were divided into 5 groups of about 20 students each. Each Student group was assigned to a different Library Faculty member to help guide their PubMed search and answer questions that arose. Students were also encouraged to make individual appointments with their assigned Library Faculty member if further assistance was needed.

Lastly, Students will write a summary of the evidence in the format of a background or introduction section of an article in a medical journal. Library Faculty will grade their assigned group’s papers based on a pass, fail, honors rubric.

Having gone through this process, students will be better equipped to pose thoughtful, well-developed clinical questions, understand the process of locating the evidence, and have a better understanding of how to apply the evidence while caring for patients or conducting research.

Library - Medical University of South Carolina (MUSC), Charleston, SC

PICO Supported the 2015 Congressional Tri-Caucus Health Equity and Accountability Act Summit in Charleston, SC: Since 2003, the Congressional Tri-Caucus, comprised of the Congressional Black Caucus (CBC), Congressional Hispanic Caucus, and the Congressional Asian Pacific American Caucus, has introduced the Health Equity and Accountability Act (HEAA) as a strategic plan to eliminate health disparities and to improve health conditions in communities of color across the country. The HEAA bill has been relied on nationally as a central strategy to spotlight health inequity and as a blueprint to reduce ethnic and racial disparities and to improve national health outcomes.

Therefore, The Medical University of South Carolina's (MUSC) Public Information and Community Outreach (PICO) Program supported the 2015 Congressional Tri-Caucus Health Equity and Accountability Act Summit on November 12-14, 2015, at the Medical University of South Carolina and Royal Baptist Church. The Honorable Dr. Robin Kelly (Chair) and The Honorable James E. Clyburn along with the CBC Health Braintrust and National Minority Quality Forum sponsored and hosted the event. Eight hundred (800) attendees in total supported the Town Hall, Summit, and Community Health Fair/Clinic.

On Thursday evening, November 12, 2015, from 5:30 – 7:30 pm, the Tri-Caucus conducted the HEAA Town Hall in MUSC's Drug Discovery Auditorium. MUSC's Mr. Anton Gunn served as moderator of the Town Hall, and Congressman James E. Clyburn, Charleston, South Carolina's Mayor Joseph P. Riley, and MUSC's Dr. Mark Sothmann provided Opening Remarks. Next, Congresswoman Robin Kelly, Congressman James E. Clyburn, and Congresswoman Barbara Lee convened with the Town Hall discussion, which addressed health inequity, social determinants of health, and included a Question-and-Answer segment for attendees to voice their concerns in this critical conversation.

On Friday, November 13, 2015, from 8:30 am – 4:30 pm, the Tri-Caucus conducted the HEAA Summit in MUSC's Drug Discovery Auditorium. The HEAA Summit commenced with the Plenary Speaker, Gilead Life Sciences' Mr. A.J. Jones. Next, the following four panels were conducted: Advancing the March Toward Health Equity – HEAA Legislation; A Winning Offense: Battling Diseases; The Color of Medicine: Perspectives on Health, Healthcare, and the Diversity Pipeline; and Food for Thought: Closing the Nutrition Gap. Panelists were comprised of the following (partial listing): the American Psychological Association's Dr. Judith Glassgold, Columbia Urban League's Ms. Juanita Dean Bates, Allen Temple Health and Social Services' Sis. Gloria Cromwell; Asian & Pacific Islander American Health Forum's Ms. Amina Abbas, Pfizer's Dr. Krupa Sivamurthy, MUSC's Dr. Willette Burnham, AMGEN's Ms. Deanna Darlington,

National Minority Quality Forum's Dr. Gary Puckrein; NextLevel Health Medical University of South Carolina Partners' Dr. Cheryl Whitaker, MUSC's and the American Academy of Pediatrics' Dr. Janice Dixon Key, Congresswoman Michelle Lujan Grisham, National Council of La Raza's Mr. Steven Lopez, and Georgetown University Hospital's Dr. LaTasha Seliby. MUSC's President Dr. David Cole also provided Remarks.



l. to r. - Congresswoman Michelle Lujan Grisham, Dr. LaTasha Seliby, Ms. Denise Holland, Mr. Steven Lopez, Dr. Janice Key, and Ms. Dana Mitchel



l. to r.-Mr. Anton Gunn, Congresswoman Dr. Robin Kelly, Congresswoman Barbara Lee, and Congressman James E. Clyburn

On Saturday, November 14, 2015, from 9:00 am – 1:00 pm, the Tri-Caucus conducted the HEAA Community Health Fair/Clinic at Royal Baptist Church in North Charleston, SC, where Rev. Isaac J. Holt, Jr., serves as Senior Pastor. Community residents came to receive health care services from health professionals, learn more about their health status, participate in Zumba exercise, and receive free fruits and vegetables from the Farmer's Market to take home to prepare, donated courtesy of Freeman's Fresh Farms Produce. Congresswoman Kelly also participated in Zumba and distributed fresh fruits and vegetables to community residents during the Community Health Clinic. Community residents who attended the Community Health Clinic were also given a "My Health Passport" to keep a record of health results for blood pressure, body mass index, vision screening, oral health, blood glucose, spirometry/asthma, HIV, mental health/depression, and influenza (flu).





This event would not have been possible without the support of Dr. David Rivers; Mr. Brandon Garrett; Mr. Brandon Webb; Ms. Kayce Ataiyero; Mr. Matthew McMurray; Dr. Sabra Slaughter; Dr. Latecia Abraham; Ms. Garcia Williams; Ms. Monique Hill; Ms. Terry Seabrook, Esquire; Dr. Paula Orr; Ms. Joyce Larkin; Ms. Charmaine Palmer-Roberts; Ms. Melissa Lindler; Ms. Amanda Loveday; and volunteers.

In addition to supporting the HEAA Summit, PICO is collaborating with the National Environmental Justice Conference to host next year's Ninth Annual National Conference on Health Disparities and The National Environmental Justice Conference and Training Program: A National Dialogue for Building Healthy Communities. The conference is scheduled to take place on March 9-12, 2016, at the Marriott Marquis in Washington, DC. This conference will focus on policies and programs to reduce health disparities. For additional information, please visit www.nationalhealthdisparities.com.

Under Dr. David Rivers' leadership, Mr. Richard Jablonski and Dr. Latecia Abraham continue to work toward reducing the burden of health disparities. PICO has taken programs to the community and partnered with local community leaders with the intent of improving the quality of healthcare and impacting lives.

MUSC Waring Historical Library

The Waring Historical Library announces the opening of a new web exhibit:

In honor of the 60th anniversary of the opening of the Medical College Hospital, the MUSC Waring Historical Library announces the opening of a new web exhibit:

"Building a Medical Center: The Construction of the 1955 Medical College Hospital."

<http://waring.library.musc.edu/exhibits/1955Hospital/index.php>

Founded in 1824 under the auspices of the Medical Society of South Carolina, the Medical University of South Carolina (MUSC) has grown from an initial faculty of



seven and a student population of five into one of the nation's top academic health science centers. Today, MUSC has an overall population of nearly 13,000 clinicians, faculty, staff and students, and is located on more than 80 acres in the city of Charleston. What fueled this expansion? This exhibit, *Building a Medical Center: The Construction of the 1955 Medical College Hospital* explores the explosive growth of MUSC over its nearly 200-year history, with specific focus on the construction of the original Medical College Hospital.

For more information, please contact Brooke Fox, University Archivist, Waring Historical Library, 843-792-6477 or foxeb@musc.edu.

C. Wayne Weart Apothecary Trade Cards collection now in MEDICA: The Waring Historical Library and MUSC Digital Collections announce the addition of the Apothecary Trade Cards, 1870-1920 collection to MEDICA. The collection includes late 19th and early 20th century advertising cards from the private collection of MUSC College of Pharmacy Professor, Dr. C. Wayne Weart, Pharm.D. Featuring colorful, often ornate, illustrations, the collection of over 300 cards advertises pharmaceutical products, boasting curative powers for conditions ranging from consumption and biliousness to the potency of Lydia E. Pinkham's Vegetable Compound in curing "all those painful complaints and weaknesses so common to our best female population." The cards also include numerous advertisements for pharmaceuticals produced by Dr. J. C. Ayers & Co., Medical University of South Carolina Carter Medicine Co., Morse Yellow Dock Root Syrup Co., and Ponds Extract Company.

To view the collection, visit: <http://digital.library.musc.edu/cdm/landingpage/collection/weartac>

For more information about the digital collection, please contact Digital Archivist, Tabitha Samuel at samuel@musc.edu

School of Medicine Library - University of South Carolina, Columbia, SC

Ruth Riley attended the Association of Academic Health Sciences Libraries (AAHSL) meeting in Baltimore, November 4-8, and formally assumed the role of President on November 6. Ruth also attended the Association of American Medical Colleges (AAMC) meetings – Learn, Serve, Lead, November 6-10, and Medical Education, November 10-11. She also coordinated the Society of Ultrasound in Medical Education (SUSME) meeting held on November 11 in conjunction with the AAMC meetings. The University of South Carolina School of Medicine serves as the academic home for [SUSME](#).

Zombies Exhibit Available: The University of South Carolina School of Medicine Library's traveling exhibit, "The Science of Zombies: Digging Up Truth About the Undead," continues to be a hit. The exhibit, which is currently at the Medical Library at Southern Illinois University's School of Medicine, focuses on real life examples of "zombification" in nature, and is available for borrowing. To read more about the exhibit, including how to borrow it, visit The Science of Zombie Lib-Guide, here: <http://uscmcd.sc.libguides.com/Zombies>

Around the South: Tennessee

Union University Library, Jackson, TN

Library Dedication: On Friday, November 6th, Union University dedicated its new three-story library following 16 months of construction and 90,000 hours of labor. The main campus of Union University is located in Jackson, Tennessee, with regional campuses in Germantown and Hendersonville. Health programs include bachelor through doctoral education in Nursing and the Doctor of Pharmacy degree.

The 53,000-square-foot facility is a state-of-the-art academic resource center featuring library resources, archives, computer labs, study and meeting rooms plus library offices and work rooms. In addition to library spaces, the facility includes the Information Technology Help Desk, the Modero coffee shop and the offices of the university's president and provost. The lead gift of \$10 million for the library came from Bill and Carol Latimer of Union City, Tennessee, through the Bill and Carol Latimer Charitable Foundation.

The library dedication ceremony included a presentation by SC/MLA member Anna Beth Morgan, Associate Vice President for Academic Resources and Director of the Library. More than 2,000 university students, faculty, staff and community residents attended the dedication service, which was followed by a reception and tours of the library.



Research Award Winners, Southern Chapter/ Medical Library Conference – Puerto Rico

I wanted to take this opportunity to again honor our research award winners from the recent conference in Puerto Rico. Our judges had a challenging job in deciding the best papers and posters from an excellent group of presentations, but they rose to the challenge. I would encourage anyone submitting an abstract for a future conference to consider also submitting your presentation for a research award. Posters and papers are evaluated on study design, validity, reliability (for both quantitative and qualitative studies), implications of the research, and the strength of the presentation. I hope you will join me in congratulating our winners again, and remember, you have to be in it to win it!

Best Regards,

J. Michael Lindsay

Chair, Southern Chapter Research Committee

PAPERS:

First Prize (\$300.00):

Paper 128. An Assessment of Information Interventions with Isolated Rural Clinicians

Rick Wallace East Tennessee State University Quillen College of Medicine Library, wallacer@etsu.edu; Nakia J. Woodward East Tennessee State University Quillen College of Medicine Library, woodwardn@etsu.edu; and Elisabeth A. Wallace East Tennessee State University Quillen College of Medicine Library wal-laceea@etsu.edu

Background: East Tennessee State University medical library has a strong interest in helping rural clinicians access library resources.

Objective: The objective of this study is to analyze the information practices of rural Northeast Tennessee clinicians.

Methods: This study is a cross-sectional study of the information needs and practices of rural clinicians in 15 northeast Tennessee counties. A validated survey methodology was used to gather data at a specific point in time. Physicians' names were gathered from the Tennessee State Licensing Verification Database and librarians' personal knowledge. Advanced practice and registered nurses were identified from a list from the Tennessee Center for Nursing. The questionnaires were sent by mail with a self-addressed stamped return envelope with a cover letter explaining the purpose of the survey. Returned surveys were accepted for a 6 week

period. The physicians surveyed were the complete population of the area and nurse/nurse practitioners were a random sample of the population. The study is also a longitudinal study. Previous iterations were done in 1998 and 2009.

Results: This study was designed to give a picture of Northeast Tennessee rural health care providers' information needs and includes no one from a community larger than 25,000. One hundred thirty useful surveys have been gathered. Data are being analyzed using descriptive statistics.

Conclusions: The results from the current survey will be analyzed to produce a picture of rural clinician information practices. Results from the current survey will be compared to those in 1998 and 2009. These, in turn, will be used to measure impact from previous ETSU outreach programs in this region.

Implications for Practice: Medical librarians should gather data on the needs of their patrons in order to effectively plan services and measure impact. Longitudinal studies enable libraries to measure trends across time.

Second Prize (\$200.00):

Paper 133: A High School Library Family Health History

Rosalind K. Lett, Clayton County Library System,
Rosalind.lett@co.clayton.ga.us

Objective: The project goal was to narrow the knowledge gap that contributes to health disparities by increasing utilization of MedlinePlus and NLM resources by students, teachers, and librarians in our community, while incorporating the use of e-books and mobile devices for locating health information.

The 9th-12th grade health education course (Life/PE) of the city and county public schools encompasses eight comprehensive health standards and focuses on the application and mastery of developing health-enhancing skills. Health instruction is addressed in a way that allows students to obtain, interpret, and apply basic health information into their daily lives.

Methodology: Our target audiences were health classes in selected High Schools. We offered a week long training session where we introduced the student to: Creating a Family Health History, Using e-Books to research health topics, using MedlinePlus, Health Finder, Teen Health and ClinicalTrials.Gov.to research hereditary health conditions. We divide students into teams of 4 to work on hereditary health condition related projects. Their assignment was to prepare a 2-4 minute commercial about their health condition focused on an audience of their peers, that would provide advice for them on preventive steps to keep them from getting these conditions.

Results: We accomplished this by coming in with a team of librarians each to present specific aspects of the project, using PowerPoint, web-based search tools, E-book readers and handouts to train and help the students prepare their presentations.

Evaluations were compiled based on results that were recorded from answers to surveys, class-by-class feedback, actual presentations and instructor feedback.

Conclusion: This program provided confirmation that a program of this nature would be beneficial to all of the students in both school systems if it were embedded into the health curriculum so that all students would be made aware early of their family health history and how to effectively search for health information for present and future health conditions

Third Prize (\$100.00):

Paper 111. Evaluation of an Embedded Librarian Program: Patron Use and Perception

Lindsay Blake, MLIS, AHIP, lblake@gru.edu, Georgia Regents University; Darra Ballance, MLIS, AHIP, dballance@gru.edu, Georgia Regents University; Vicki Burchfield, MLIS, vburchfield@gru.edu, Georgia Regents University; Maryska Connolly-Brown, MLIS, mconnolly-brown@hsc.edu, Hampden-Sydney College; Kathy Davies, MLS, kdavies@gru.edu, Georgia Regents University; Julie K. Gaines, MLIS, jkgaines@uga.edu, GRU/UGA Medical Partnership Campus; Kim Mears, MLIS, AHIP, kmears@gru.edu, Georgia Regents University; Peter Shipman, MLIS, pshipman@gru.edu, Georgia Regents University

Objective: To evaluate an embedded librarian program at Georgia Regents University using rigorous, meaningful, and measurable methods including a survey and librarian activity data.

Methods: An initial national survey of librarians embedded in the health sciences and a literature review identified few evaluation tools, leading the librarians to begin developing an embedded evaluation toolkit. The evaluation toolkit consists of locally collected data on various service transactions and a survey aimed to measure use of embedded librarians. The team collaborated with the university's educational research institute to draft and begin validating the survey. It was distributed to students, residents, and faculty in April 2015.

Results: The survey was distributed to over 4,000 students, faculty and residents with 381 completed surveys. Over 58% of participants who completed the survey reported being aware of their college or department's embedded librarian and 55% of participants indicated one or more librarians had worked with them. Participants noted contacting librarians primarily through email and in person with few contacts through online courseware. The majority of faculty strongly agreed that

embedded librarians saved them time and were an integral part of their group.

Faculty used librarian assistance primarily in literature searching, while students used librarian assistance for assignments, searching the literature, and locating online resources.

Conclusions: The survey results are helping to direct the future course of the embedded librarian program by indicating areas of strength and areas where more effort needs to be expended. Embedded librarians were contacted primarily through in-person exchanges, demonstrating the strength of having a librarian embedded in physical areas of colleges and departments. A lack of contacts through online courseware shows an opportunity to expand the embedded program into virtual areas as well. Literature searching was the primary use of embedded librarian assistance, illustrating a possible need for greater marketing of other services.

POSTERS:

First Prize (\$200.00):

Data-digging the Listserv: A Unique View on Improving Virtual Reference

Hannah K Rogers, MLS, AHIP, Access Services Librarian, Woodruff Health Sciences Center Library, Emory University, Atlanta, Georgia, hannah.rogers@emory.edu, 404.727.5829; Shenita M. Peterson, MPH, Life Sciences Informationist, Woodruff Health Sciences Center Library, Emory University, Atlanta, Georgia, shenita.peterson@emory.edu, 404.727.2961.

Purpose: This poster describes the analysis of an online reference service offered by a health sciences library at a research university. The questions that were received through the service were analyzed and multiple statistics gathered about them, including trends in topic areas or themes. These will be used to establish a typology of questions as part of an initiative to help informationists anticipate and respond to future questions.

Setting/Participants/Resources: Emory University's Woodruff Health Sciences Center (WHSC) Library provides an online reference service to the Health Sciences Center's faculty, staff, students and clinicians. The service is staffed by a team of ten informationists and fields 30-50 research and patient care questions each month. The library subscribes to 136 health science-related databases and approximately 7,000 health and life sciences journals.

Brief Description: The WHSC Library provides its users with online access to its team of librarians and informationists via its "Ask a Librarian" virtual reference service. The service is managed via an archival listserv which enables all involved informationists to monitor incoming questions as well as outgoing replies and allows the informationist team to collaborate, delivering evidence-supported answers. This study uses this listserv as a robust data source of the library's user pop-

ulation's reference and information needs, with the goal of providing better reference services.

Results/Outcome: The "Ask a Librarian" service is one of the most visible and valuable services offered by the WHSC Library and can be improved through close examination of correspondence.

Evaluation Method: Using the qualitative data analysis software MAXQDA, submitted reference questions and their written responses will be coded and analyzed to identify recurring themes not captured by routinely gathered statistics and to expose high-inquiry resources.

Second Prize (\$100.00):

Communicating with Professional Development: Factors Influencing AHIP Participation Among the Medical Library Community

Anna Krampl, MSLS, AHIP, Library Assistant Professor, Clinical Reference Librarian, Mercer University School of Medicine Libraries & LRC—Macon campus, 478-301-4144, Krampl_A@mercer.edu; Carolann Curry, MLIS, Library Assistant Professor, Reference & Outreach Librarian, Mercer University School of Medicine Libraries & LRC—Macon campus, 478-301-2549, Curry_CL@mercer.edu.

Objective: To investigate the motivations and reasons behind health science librarians' participation or non-participation in the Medical Library Association's (MLA) Academy of Health Information Professionals (AHIP).

Setting: AHIP stands as one of the only credentialing bodies offered to health science librarians. However, many librarians choose not to participate. In 2004, Baker LM, et. al. surveyed health science librarians for their participation and attitudes towards the Academy. With over 10 years having passed since their results were published, Mercer Medical School librarians hope to discover if there are any changes to the AHIP dynamic by resurveying health science librarians with similar questions.

Methods: With IRB approval, during the summer of 2015 medical librarians at the Mercer Medical Library in Macon, GA sent out a questionnaire containing approximately twelve questions, both closed and open-ended, to health science librarians via the MedLib-L listserv, regional medical library listservs, and other relevant professional listservs. The questions inquired whether librarians participate as part of the academy, as well as their attitudes towards the academy, with special attention placed on non-academy members. Certain questions will reflect suspected reasons for nonparticipation, including: cost, lack of AHIP being a job or professional requirement, cumbersome application process, time-constraints, lack of value, participation in other organizations, etc.

Results: Librarians analyzed the results and compared their findings to Baker's 2004

survey.

Conclusions: Results of the 2015 survey bring understanding to health science librarians' reasons for and against participating in AHIP. They also illustrate the other professional organizations that non-Academy members participate in.

Third Prize (\$50.00):

Collaborating with colleagues: Evaluating information professionals' experiences and satisfaction with implementing a Discovery System

Marilyn G. Teolis, M.L.S., AHIP Distinguished, Information Services Librarian, Saint Thomas Midtown Hospital, Nashville, TN, marilyn.teolis@sth.org, (615) 284-5373; Mary Virginia Taylor, M.L.S., Chief Librarian, Overton Brooks VA Medical Center, Shreveport, LA, MaryVirginia.Taylor1@va.gov, (318) 990-5181; Jan Haley, M.L.S., Information Services Librarian, Saint Thomas West Hospital, Nashville, TN, jhaley@sth.org, (615) 222-3051.

Research Methods: A questionnaire using Survey Monkey was employed. Written approval of the Institutional Review Board's exemption is pending.

Objectives: To evaluate the attitudes and experiences of information professionals concerning the implementation of a discovery service.

Methods: Information professionals were surveyed regarding their experiences with purchasing, implementing, and maintaining a Discovery Service. Participants were asked to rank the value of the various features of discovery products, rate their satisfaction with the tool, and share the lessons learned about their experiences.

Results: Of the hundred and ninety two information professionals who responded to the survey, 51% (98) planned to acquire or had purchased a Discovery Service while 49% had no purchase plans. Features such as percentage of library resources owned and faceted navigation were ranked as very important. Although 77% of respondents were satisfied with their service, only 48% believed a Discovery tool met their expectations as a single box gateway.

Conclusion: Our research provides our colleagues with valuable insights regarding Discovery Services that will assist them with their decision making and workflow processes when acquiring and implementing a Discovery Service. We encourage others, especially hospital librarians, to conduct further research related to Discovery Services and their products.

Next Reporting
Deadline:

March 15, 2016

Next Publication
Date:

April 15, 2016

LIS Student Scholarship Reports

My Experience

My experience at the Southern Chapter of the Medical Library Association's Annual Conference was one that I will always reflect upon. Being my first time attending a conference I was very nervous and unsure as to what to expect. Setting up my poster and waiting for the viewing to commence I was terrified. Fortunately when it began and I presented my research other attendees were very inviting and quickly calmed my nerves. They expressed genuine interest in my research creating a highly academic atmosphere. It made all of the frustrating times throughout my research project worth every second.

I also met many people that shared similar interests and they gave amazing insight into what they do in their everyday lives. This was important to me being that I am still a student and very much uncertain on my future career. Hearing their own stories and seeing how much satisfaction their careers give them was thoroughly enlightening.

All in all I had a well-culminated experience in the beautiful and historic San Juan. Again I am very thankful not only for the friendly people I met but for the Library and Information Science Student Award that made my trip to Puerto Rico possible. As I'm sure most of you are aware, as a graduate student funds for such trips can be pretty scarce. That being said I look forward to future conferences so that I may reconnect with the new acquaintances and be another welcoming face for future first-time student attendees.

Robert P. Partee II

LIS Student Scholarship Report

To start off, I would like to say how grateful I am to have received one of the LIS student awards and thank you to the Honors & Awards Committee. My experience at the annual SC/MLA meeting in San Juan, Puerto Rico was unforgettable.

As soon as I found out I was one of the lucky award recipients, I knew that my main goal for this conference would be networking. After all, I am graduating in May and would very much like to stay a part of the Southern Chapter. One of the themes for this year, Community, seems especially apt for this chapter because all of the members are so friendly and welcoming. Everyone that I spoke with seemed genuinely interested in my poster, my position at work, and my plans after graduation. I cannot express how valuable I found the New Member/Student Meeting hosted by Kim Meeks and her committee. The meeting gave me a chance to meet both new and experienced Southern Chapter librarians who shared their stories and advice. Truth be told, I was occasionally star-struck throughout the conference because I was able to meet so many librarians that I have heard of or even referenced in projects during my school career.

While travel can be exhausting, I honestly returned from the trip feeling refreshed and ready to take what I learned at the conference and apply it to my schoolwork and job. I heard about many innovative research studies by attending paper and poster sessions, and it was great being able to share my project with others during my own poster session. It gave me the perfect opportunity to practice my public speaking skills, as well as sharing knowledge with colleagues. All of the other posters and papers were inspirational and I appreciated the chance to learn about the impact other libraries are making within their communities.

Once again, thank you to the Honors & Awards Committee, as well as SC/MLA and the hosts for this year's conference in beautiful Puerto Rico. This conference was such a learning experience for me and I hope this was the first of many SC/MLA meetings I will attend throughout my career!

Alexandria Quesenberry

First Time Attendee Scholarship Award Report

I am extremely grateful and honored to have received this year's First Time Attendee Scholarship Award. Thank you to everyone for this opportunity to attend the 2015 SC/MLA Annual Meeting.

I was very excited to attend this meeting, not just because it was in Puerto Rico, but because I wanted to further grow in my career as a medical librarian. At the SC/MLA Annual Meeting, I was able to meet librarians I had come to know through email and finally put names with faces. I was looking forward to the paper presentations and seeing all the different posters. Everyone was so friendly and welcoming at the meeting, which made being a first-timer less intimidating and frightening.

One of the most enjoyable parts of the meeting for me was attending Cindy Olney's CE class, "Using Questionnaires for Program Evaluation." This class taught me how to better create questionnaires as well as how to better market them. I have already discussed with my colleagues how we can improve our surveys in hopes to have better participation.

There were many great speakers at the conference, but my favorite was Dr. Luis A. Avilés. He spoke with such knowledge and passion on inequality that it was hard not to be captivated. Additionally, he called for "dangerous librarians" and discussed activist librarianship, which interested me. I see inequality in patients daily at the hospital where I work, therefore, I found his talk relevant and beneficial.

As Poster's Chair, I was thrilled to see everyone's abstracts turned into these giant posters. There were so many interesting topics and I loved meeting everyone I had come to know through email. It was great to see the different project librarians were working on.

I feel that by attending this year's conference, I grew in my field of medical librarianship and became a part of something wonderful. Thank you again to everyone and I look forward to seeing you all again next year!

Kelsey Leonard

SCMLA Membership News

The transition to a new Chair occurred this year. Thank you Kim Meeks for serving as chair for the last 3 years.

The current committee is shown below:

Sandy Oelschlegel (Chair)-TN-2018

Carolann Curry (Chair)-GA-2018

Chameka Robinson-MS-2018

Shalu Gillum-FL-2018

Michael Fitts-AL-2018-

Sandy Oelschlegel-TN-2018

Shannon Jones-SC-2017

VACANT-PR-2014

Ex Officio Member

Sandra Bandy-Membership Database Manager

Web editor Lisa Ennis made the following changes in December 2015.

- Web pages were updated to reflect the change in committee members.
- The membership form was edited to be interactive, and to state it was for 2016 membership
- Mentor and Mentee application forms were restored, as they were not functional

Sandra Bandy, database manager reported that

- In 2015, we had a total of 303 members for the year.
- 25 were new members
- 4 were new student members for a total of 15 student members for the year.
- 223 members renewed their membership from 2014.
- 39 were honorary members.
- One new honorary member joined during the Annual meeting, so moving forward we will have 40 honorary members for 2016.

2015 SC/MLA Scholarship Donors

During 2015, \$2,529.00 was donated to the Southern Chapter Scholarship Fund. This includes \$1,750.00 that was collected in connection with the annual meeting in San Juan, Puerto Rico. Below is a list of the generous donors.

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SC/MLA Blog

SC/MLA will soon have an official blog! The blog will communicate timely information year-round to SC/MLA members, and facilitate discussions through posts and comments. There will be regular posts about committee work, members, and technology. You will be able to read the blog posts through the blog website, email alerts, Facebook, or an RSS feed. More details to come. Please contact Emily Brennan, MLIS, SC/MLA Communication Committee Chair, to contribute ideas or content.

SC/MLA Current Officers, 2015-2016

Elected Officers

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Program Chair-Elect	Connie Machado
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Secretary/Treasurer	Rose Bland
Chapter Council Rep.	Lisa Ennis
Chapter Council Rep- Alternate	Skye Bicket
MLA Nominating Comm. Candidate	Kay Hogan-Smith

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