

**Southern
Expressions**

Volume 33, Number 1

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**Next Reporting
Deadline:**

March 15, 2017

**Next Publication
Date:**

April 15, 2017

SOUTHERN EXPRESSIONS

Alabama Georgia Puerto Rico Tennessee
Florida Mississippi South Carolina Virgin Islands

Message from the Chair, Tara Douglas-Williams

I hope each of you enjoyed a peaceful holiday season.

For some, a New Year brings with it the desire to make changes in our personal and/or professional life. We may revise our vision statement, update our vision board, or set new goals for the year. We feel refreshed and ready to face the challenges and embrace the opportunities. I am hoping many of you are in that mindset. Maybe you attended SCMLA 2016 and a speaker, poster, contributed paper or networking encounter has ignited a fire in you to become more involved in the association.

I encourage you to promote membership in our organization as well as renew your membership if you have not had the opportunity. I would also like for each of you to consider sharing your talents by running for a Board position or joining a committee this year. SCMLA is your professional organization, with your needs and preferences

vital to its future.

Our theme for the 2016 meeting was ***Re-Think IT: The Evolving Landscape of Libraries***. Thank you to everyone who contributed to the success of this meeting, whether you assisted in planning, volunteered, created the website, logo, designed and printed program, presented a poster or paper or if you were a first time attending. I hope it was an enjoyable and enriching professional experience and you will join us for future meetings. I would like to extend a special thank you to Fay Towell and the 2016 Local Arrangement Committee for hosting an awesome meeting in Greenville. Thank you to all committee chairs and members for your diligent work. We appreciate all speakers and panelists for your participation and all who donated to our scholarships. Our exhibitors are always appreciated for supporting our meeting



every year. Sincere thanks to our veteran and retired members who faithfully support us not only financially but also grace us with their presence when possible. We have inherited a legacy of excellence and professionalism from you and we strive to continue to build upon its strong foundation.

On behalf of the Program and Local Arrangement committees, I would like to extend a formal invitation for you to join the Southern Chapter of the Medical

Message from the Chair, cont.

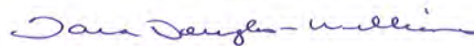
Library Association for the 2017 Annual Meeting being held at the [Hilton in downtown Knoxville, TN](#), October 19- 22, 2017. The theme for this year's meeting is ***CHANGE IS IN THE AIR: Purpose, Passion, and Possibilities***. Connie Machado, Program Chair/Chair-Elect, as well as Cynthia Beeler and J. Michael Lindsay Local Arrangements Chairs are working hard to plan a great meeting. So, please reserve this event on your calendar and we hope to see you there.

SCMLA strives to maximize the educational value of the annual meeting programming. The annual meeting is planned with the needs of health science librarians in mind so that each librarian and paraprofessional who attends can take away lessons of value to enrich his/her services to their students, faculty, physicians, patients, families and communities. We understand that two of the most valued benefits of membership in a professional organization are networking and education, and it is essential for the time you invest in attending the annual meetings. There will be ample time for learning, networking and catching up on news with colleagues.

My thanks to the members of the Executive Board who share in the decision-making. We are fortunate to have a wonderful group of talented and creative individuals. We continue to assess ways we can add value to your membership in SCMLA. We are planning to implement some enhanced member services this year and we will keep you posted throughout the year. I encourage you to reach out and connect with the leadership. We welcome your ideas.

Lastly, I would like to thank each of you for the trust you have placed in me as the 2016/2017 SCMLA Chair and your continuous support of this association.

It is my privilege to serve as SCMLA Chair.



Tara Douglas-Williams
SCMLA- Chair 2016/2017

Around the South: Florida

Harriet F. Ginsburg Health Sciences Library - University of Central Florida College of Medicine, Orlando, FL

HSL Chili Cook-Off was a Surprise Hit! It was a busy fall for the library's Public Services team! The first of our fall events was the HSL Chili Cook-Off. Library Director Nadine Dexter has been wanting to hold a college-wide chili cook-off for some time, so we decided to give it a try by hosting a mini cook-off. All five faculty librarians brought in a pot of chili while College of Medicine students, faculty, and staff sampled all five offerings and crowned a champion. Pammy Herring, our Electronic Resources Librarian, was proclaimed the winner! Although the event was primarily marketed to College of Medicine faculty and staff, an overwhelming number of medical students showed up and thoroughly enjoyed the event. It was also a great way for students to reconnect with their Personal Librarian as library faculty served up the chili. The Public Services team also used the event as an opportunity to conduct a micro-assessment. As attendees cast their ballots for their favorite chili, they also answered some brief questions about their use of library resources and services, and about their attendance at library events.



Library faculty serve chili to medical students during our first chili cook-off; Pammy Herring, Electronic Resources Librarian, is crowned Chili Cook-Off Winner.

HSL Book Club Continues to be a Success: Last summer the library began its first book club for College of Medicine faculty and staff. *Stiff*, by Mary Roach, was our first selection. In November the book club met again, and this time we gathered to discuss our second selection, *The Sweetness at the Bottom of the Pie*, by Alan Bradley, a fun mystery series set in 1950s England and featuring a precocious 11-

year-old girl as the protagonist. The HSL Book Club has proven to be a popular event, and we have developed a wonderful group of attendees with a good mix of faculty and staff. The book club meets once per quarter, and readings are suggested by book club members. The title for the next meeting will be announced in January 2017.



*COM faculty and staff gather for a discussion of *The Sweetness at the Bottom of the Pie* during our HSL Book Club meeting.*

Bring Some Fun Back to Our Winter HSL Info Expo: HSL Info Expo continues to be the library's most well-attended informational event. This winter we brought back our "Library Jeopardy!" session where participants battled it out to see who knew the most about the library. Attendees learned about the various items available for check out from the library, including some non-traditional items such as rolling white boards and lounge chairs, became familiar with our social media presence, and found out some interesting facts about library team members. Other Info Expo sessions included "Productivity 101" and our very popular "Apps & Gadgets" run down.



Shalu Gillum, Head of Public Services, hosts the Library Jeopardygame during our Winter HSL Info Expo.

HappyOrNot at Southern Chapter: Nadine Dexter, Library Director, and Deedra Walton, Head of Electronic Resources, attended the annual meeting of the Southern Chapter of the Medical Library Association in Greenville, SC from October 2-October 6, 2016 where they showcased the library's newest assessment tool,

our HappyOrNot “smiley terminal.” You may have seen something similar in various public places (e.g., airport bathrooms!). The smiley terminal allows the library to get feedback on an ongoing basis on any number of topics. We have asked questions including: “Did you get what you needed from the library today?”, and “I would attend a similar event hosted by the library,” and “I enjoyed the topic of today’s lunch & learn session.” Library patrons and event participants simply press the smiley that corresponds to how they feel in response to the question asked. Questions are changed weekly or for a particular event. A web-based system allows us to view responses by date and time so we can analyze trends. The library is currently evaluating how useful this tool is for library assessment.



Library Director Nadine Dexter demonstrates how the library is using its HappyOrNot Smiley terminal to SCMLA annual meeting attendees.

Conferences

Nadine Dexter and Deedra Walton attended the annual meeting of the Southern Chapter of the Medical Library Association in Greenville, SC from October 2-October 6, 2016.

Publications

Gillum, S. Coursera. In: Mallon, M. Professional Development Resources. *Public Services Quarterly*, 12(4):290-298. doi: 10.1080/15228959.2016.1231028. Published November 15, 2016.

Herring, P. A review of AccessPharmacy. Doody’s Collection Development Monthly. <http://dcdm.doody.com/2016/09/a-review-of-accesspharmacy>. Published September 27, 2016.

Lorbeer E, Dexter N. Liaison committee on medical education requirements and the “Born Digital” library. *MLA News*. 2016;56(10):8.

Walton, D. Collection development in a born-digital health sciences library. Doody’s Review Service. <http://www.doody.com/dej/PublicFeaturedArticle.asp?SiteContentID=212&SID={BE148F54-0967-4E2E-A44C-5B559FD0D625}>. Published September 15, 2016.

Louis Calder Memorial Library - University of Miami Miller School of Medicine, Miami, FL

New Faculty: In September, John Reazer joined the library faculty as the new Instructional/Reference Librarian. He will be involved in the medical school curriculum teaching PubMed/MEDLINE, EBM/PICO queries, and resources to prepare students for their summer research projects. Students include those enrolled in the MD, MD/MPH, MPH, and PhD programs at the University of Miami Miller School of Medicine.



John Reazer is our new Instruction and Reference Librarian.

Kelsa Bartley Visits NLM: Spectrum Scholarship recipient, Kelsa Bartley, was invited to visit the National Library of Medicine, in Baltimore, MD, on August 16, 2016. Kathel Dunn, Associate Fellowship Coordinator, escorted her on a tour of the premises where she met librarians working in several different NLM departments. Spectrum Scholarships are given by the American Library Association's Office of Diversity. The scholarships are funded by individual donors and organizations. MLA/NLM supports two Spectrum Scholarships each year for minority students with an interest in the field of medical or health sciences librarianship. Bartley, Calder's Reference Manager, began classes this semester at Florida State University's School of Information, College of Communications and Information.



Bartley at NLM

Southern Chapter MLA Annual Meeting: From October 2-6, 2016, John Reazer attended the Southern Chapter, Medical Library Association (SC/MLA) Annual

Meeting at the Westin Poinsett Hotel in Greenville, SC. He served as the SC/MLA's Co-Chair of the Research Committee and judged some of the Research Papers. Carmen Bou-Crick, JoAnn Van Schaik, and Kimberly Loper presented a poster on "Restructuring the Library Catalog."



Van Schaik and Bou-Crick at the Poster Session.

Van Schaik President-elect of CONBLS: JoAnn Van Schaik, Executive Director, became President-elect of the Consortium of Biomedical Libraries in the South (CONBLS) during the annual luncheon meeting in conjunction with the Southern Chapter MLA meeting in Greenville, SC, in October.

Nemeth Attends Bibliometrics Workshop: Zsuzsanna Nemeth, Reference and Research Librarian, attended a workshop on *Bibliometrics and Research Assessment: A Symposium for Librarians and Information Professionals*, at the National Institutes of Health Libraries in Bethesda, Maryland, on October 31st and November 1st, 2016. The two-day symposium brought together librarians and information professionals from academic, corporate, and government institutions to share ideas and best practices around the production and delivery of research assessment services.

Loper Attends Systematic Reviews Workshop: Kimberly Loper, Deputy Director, attended the *Systematic Review Workshop: The Nuts and Bolts for Librarians*, at the University of Pittsburgh – Falk Library of the Health Sciences, in Pittsburgh, PA, November 14-16th, 2016. The 2.5-day workshop provided a comprehensive framework and discussion of the librarian's role in the systematic review process, with special emphasis on successful completion of the literature search.

MLA Continuing Education Webinars offered at Calder Library: Calder Library and the South Florida Health Sciences Library Consortium sponsored a series of MLA webinars on Instructional Design in October and November, 2016. Around 15-17 librarians registered to obtain Continuing Education credits for each of the four classes offered.

Smoke Out Art Exhibit at Calder Library: Calder Library sponsored the "Smoke Out Exhibit" during the months of October and November, 2016, with the goal of raising awareness about the negative impacts of tobacco. This Art MD project rep-

resents an innovative tobacco awareness campaign that has a participatory component from the community. Some of the art pieces were made out of recycled cigarette butts collected from clean-up events. All the art pieces seek to inspire people to quit smoking in a different and creative way. Art MD is a charitable nonprofit organization comprised of UM faculty and Jackson Health residents with the mission of creating health promotion campaigns through art. Bridging the gap between art and science, Art MD looks for innovative ways to address important health issues.



Art MD creations try to turn something ugly into something beautiful to give people the courage to quit a habit that damages their health.



DOCS Health Fairs volunteers Bou-Crick and Garcia-Barcena at the table with handouts.

Community Outreach at DOCS Health Fairs: Again this year, Calder Library personnel volunteered at the University of Miami Department of Community Service (DOCS) Health Fairs, which were conducted in various low-income areas of South Florida. The Health Fairs offer free screenings for the most prevalent diseases in the community, including hypertension, diabetes, dyslipidemia, vision loss, obesity, depression, as well as colon, breast, cervical, and skin cancers. Those patients identified to be at risk are referred to free clinics in their areas. Over 2,000 uninsured patients are seen yearly at the Health Fairs. Librarians provide MedlinePlus brochures with patient information in English, Spanish, French, and Creole as well as other handouts, magazines, hand sanitizers, visors, etc. Librarian volunteers this Fall included Erica Powell (Little Haiti Health Fair--October 1); Carmen Bou-Crick and Yanira Garcia-Barcena (Hialeah Health Fair--October 22); Geddy Paulaitis (Upper Keys Health Fair--November 12); and Bou-Crick and Garcia-Barcena (South Dade Health Fair--December 3).

Calder Library Team at the Miami-Dade Heart Walk: On Sunday, November 20, 2016, five Calder Library personnel participated in the 2016 Miami-Dade Heart Walk, an annual fund-raising and awareness event for the American Heart Association. Team Calder Library was part of the UHealth group, contributing to the \$30,000+ raised by the University of Miami. The 5K walk took place at Museum Park in beautiful downtown Miami. It was such a fun morning with lots of sun and

none of the tropical humidity of the city, which made it a perfect day for walking!



Faculty and staff “Heart-Health walkers” included Zsuzsa Nemeth, Velda Thompkins, Kelsa Bartley, Manny Pasos, and Tiffany Kerr (with her Mom). Sebastian the Ibis, UM Mascot, was there to cheer-up walkers and thank them for their contributions.

LCME Mock Site Visit: The University of Miami Miller School of Medicine underwent a Liaison Committee on Medical Education (LCME) mock site visit December 8-9 in preparation for the actual LCME reaccreditation site visit in early February 2017. JoAnn Van Schaik, Executive Director, co-chaired the Educational Resources Subcommittee Standard 5 – Educational Resources and Infrastructure -- for the year-long self-study. Kimberly Loper served on the same Subcommittee. Both participated in sessions held during the mock site visit.

Retirement: Senior Reference Librarian Yanira (Jenny) Garcia-Barcena is retiring at the end of this year after 30 years at the University of Miami. Congratulations, Jenny, and thank you for your many years of service to the University of Miami and Calder Library!



Jenny Garcia is looking forward to her retirement.

*Around the South: Georgia***M. Delmar Edwards, M.D. - Morehouse School of Medicine,
Atlanta, GA**

First Annual Educators Night: On September 20th, Shannon Glover and Jerrold Mobley exhibited at the First Annual Educators Night hosted by the Southeast Atlanta Branch of the Atlanta-Fulton Public Library System. The program was geared towards Atlanta schoolteachers and others in academia, but was also free and open to the public. Our table was visited by many, as we promoted a vast array of National Library of Medicine resources that were tailored for use with their audiences. We used iPads to demonstrate apps such as *MedlinePlus* and *ToxTown*, and also distributed disaster preparation kits, encouraging the importance of discussing and creating family disaster plans.

OctoberFest/Health Fair: On October 29th, Shannon Glover and Mary White participated in community outreach during OctoberFest/Health Fair at the First Baptist Church on Gresham Road, in Atlanta. We had several dozen parents and children stop by our table and receive outreach goodie bags filled with NLM information. Many families took home disaster preparation kits to help plan for the unexpected, but the biggest attractions from our table were the *MedlinePlus* brochures and the *Track Your Medicine* handouts for seniors.



Staff News: M. Delmar Edwards, M.D. Library would like to welcome Shannon Glover to the Morehouse School of Medicine team as Serials Librarian. Shannon was previously one of the Delmar Library's MLIS interns while matriculating at Valdosta State University, and she brings with her more than 19 years of library experience. She currently serves as incoming Chair of the Atlanta Health Sciences Library Consortium and Chair of the Consumer Health Committee for the Georgia Health Sciences Library Association.

Skelton Medical Libraries – Mercer University

New Name for Mercer University School of Medicine Libraries: In August 2016, the Mercer University School of Medicine Medical Libraries were dedicated to longtime library supporter Dr. W. Douglas Skelton. Dr. Skelton served as the Dean of the Mercer University School of Medicine from 1985 – 2001. The official name of the library is now the Dr. W. Douglas and Jane G. Skelton Medical Libraries.



From left to right: Jane G. Skelton, Dr. W. Douglas Skelton, and current Dean of the Mercer University School of Medicine, Dr. Jean Sumner

Staff News: Carolann Curry, MLIS, library assistant professor and reference and outreach librarian, and Anna Krampl, MSLS, AHIP, library assistant professor, reference librarian and head of public services, delivered a four-hour continuing education class, titled “Open Access Publishing Models and Predatory Journals: PubMed and Beyond,” on Oct. 2 at the SC/MLA annual meeting in Greenville, South Carolina. In September, Carolann presented the guest lecture “Open Access and Predatory Publishing” to the Valdosta State University Master of Library and Information Science Program.

Carolyn Klatt, MLIS, library assistant professor, reference and electronic resources librarian and associate library director, Kim Meeks, MLIS, AHIP, library assistant professor and medical library director, and Wanda Thomas, MLIS, instructor and clinical reference librarian, presented a poster, titled “Designing Library Spaces: Creating the ‘Right Sized’ Library to Meet the Needs of Many Different Users,” Oct. 4 at the SC/MLA annual meeting in Greenville, South Carolina. Thomas also presented a second poster, titled “In the Spirit of Inquiry,” on Oct. 5 at the meeting.

Next Reporting
Deadline:

March 15, 2017

Next Publication
Date:

April 15, 2017

Robert B. Greenblatt M.D. Library - Augusta University, Augusta, GA

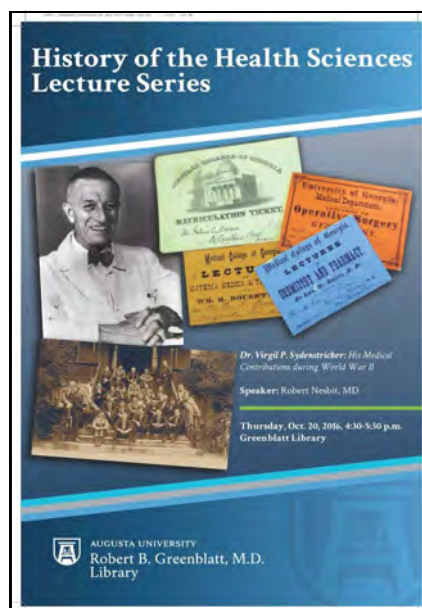
Awards & Honors:

Gail Kouame received funding from NN/LM SE/A region for a Health Information Outreach Award. In cooperation with the Georgia War Veterans Nursing Home in Augusta, GA, the “Assessing the Health Information Seeking Behaviors and Needs of Nurses in Skilled Nursing Facilities” project will assess the information seeking practices as well as information and educational needs of nurses working in the long-term care environment with frail elderly patients.

At the 66th Annual Meeting of Southern Chapter of the Medical Library Association, **Ansley Stuart** was awarded third place for her contributed paper entitled, “Educational Backgrounds of Medical and Health Science Librarians.”

Julie Gaines has been named a UGA Service-Learning Fellow for 2016-2017. This program provides an opportunity for faculty members from a range of disciplines to integrate academic service-learning into their professional practice. Fellows meet regularly throughout the academic year and receive an award of up to \$2,500 to develop a proposed service-learning project. As head of the Medical Partnership campus library, Julie plans to pilot a new method of critical reflection in the community health curriculum for first-year medical students as well as develop an assessment tool for measuring the impact of partnerships on organizational change. She also plans to investigate the role of librarians in service-learning initiatives.

Sandra Bandy and **Renee Sharrock** received a \$250 award for the 2016 Georgia Archives Month “Spotlight on Archives” Grant. Funds supported a retractable banner featuring photographs of specific manuscript collections and institutional record groups held in the library’s Historical Collections & Archives. The banner will be displayed in prominent venues on the Augusta University Health Sciences Campus.



Conferences:

Kathy Davies attended the [Online Learning Consortium Accelerate](#) conference in Orlando, FL. She and other Augusta University colleagues were invited to present a panel discussion on redesigning an online epidemiology course.

Natalie Logue attended the [Access Services Conference](#) in Atlanta, GA from November 17-18.

Miscellaneous News:

Finals Frenzy comes to the library with a hot dog lunch, therapy dogs, a relaxation corner, and lots and lots of coffee. The Robert B. Greenblatt, M.D. library serves approximately 390 cups of coffee over the course of Finals Frenzy activities. Finals Frenzy activities are funded by the Student Activities Committee and are organized by a team of library staff and faculty. The Fall 2016 Finals Frenzy committee includes **Ansley Stuart, Dale McClung, Shannon Terral, Matt Atkinson, and Natalie Logue**. Serving an average of 98 students a day, the activities are designed to assist students with their studying and finals stress and encourage them to make use of library resources and spaces to great success and gratitude from the students.



The University Libraries Marketing Committee for Augusta University has worked in the last year to improve the University Libraries social media presence on Facebook and Instagram as well as increased communication through emails, blog posts, and university publications. During the 2015-2016 academic year, the libraries gained 51 Instagram followers (the Libraries' Instagram account was established in March 2016), hosted 93 events, saw a 37% increase in Facebook "Likes," and had 25 media mentions. The University Libraries Marketing Committee published four library [newsletters](#) which were disseminated to the university through email and led to 1,180 clicks on articles. The University Libraries' blog had 929 views in January 2016, the highest views for the year. To view this information and more marketing statistics, please visit the University Libraries' [2015-2016 Marketing Annual Report](#).



The Libraries Publishes its First Open Access Journal: The University Libraries are happy to announce that the debut issue of the *Arsenal* has been published! The *Arsenal* is a peer-reviewed undergraduate research journal at Augusta University. The Libraries support the journal through many avenues: the journal is hosted in the Libraries' repository, [Scholarly Commons](#); the journal is co-managed by two librarians; and the [journal's website](#) is hosted and maintained in a LibGuide.

More information about the debut issue can be found at <http://jagwire.augusta.edu/archives/39204>.

Confucius Institute Ribbon Cutting Event: On September 20th, the Robert B. Greenblatt Library hosted a ceremonial ribbon cutting event to honor the book and material donations made to the University Libraries through the Confucius Institute.

Brooks A. Keel, PhD, President of Augusta University, and President Xu of the Shanghai University of Traditional Chinese Medicine, cut the ceremonial ribbon, officially opening the Confucius collections of the University Libraries.

Third Annual Faculty Authors' Reception was held on Tuesday, September 27, in the Historical Collections and Archives room recognizing Augusta University's faculty who have published or edited books, or created works, such as art and film, within the past year.

National Medical Librarians Month: On October 26th, students helped celebrate National Medical Librarians Month (NMLM) with food and prizes. The Medical Library Association dedicates each October to celebrating National Medical Libraries Month in order to bring attention to the professionals who provide expert assistance to students.



Around the South: South Carolina

Greenville Health System Health Sciences Library/University of South Carolina School of Medicine Greenville Library Commons, Greenville, SC

Introducing a New Staff Member: The GHS Health Sciences Library added a new staff member to their ranks in July, so we want to welcome Leslie Robinson! Leslie began working for the library in a part-time position in November 2015 and came on as a full-time medical librarian in July 2016. Leslie's duties include maintaining library publications and working with our LibGuides as well as assisting medical students, nurses, and physicians with research needs.

Leslie got an "out of the frying pan" experience at this year's Annual Meeting, as both a first-time attendee and host. She enjoyed, "getting to meet so many chapter members and learning about the amazing things that are happening within our region." The meeting inspired her to get more active in the chapter and she volunteered, along with another Southern Chapter member, to help maintain the chapter website.

Leslie earned a B.A. in History from Clemson University and her MLIS from the University of South Carolina. Before joining the staff at GHS she worked for 5 years for the Greenville County Library System.

School of Medicine Library - University of South Carolina, Columbia, SC

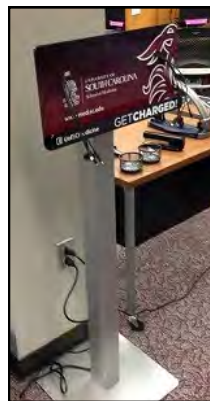
Staff News: Ruth Riley attended the Association of Academic Health Sciences Libraries (AAHSL) annual meeting in Seattle, November 9-11, 2016, and presided over the Executive Board and Membership Business meetings in her role as President.

Victor Jenkinson, Laura Kane, Ruth Riley, Christine Whitaker, and Felicia Yeh attended the Southern Chapter annual meeting in Greenville, South Carolina, October 2-6, 2016 and helped with staffing the registration and scholarship tables. In her role as incoming Secretary/Treasurer, Laura attended the Executive Board meeting. Ruth served as a panelist for the general session presentation on leadership. Laura



and Felicia presented a paper in a paper session. Chris served as a judge for poster and paper research presentations.

Library Enhancements: Four glass boards and two KwikBoost charging stations are now located in the Library. The charging stations are equipped with cables that cover most cell phones, smart phones, and tablets currently on the market.



Around the South: Tennessee

Annette & Irwin Eskind Biomedical Library, Vanderbilt University, Nashville, TN

Organizational Changes: On April 30, 2016, Vanderbilt University Medical Center (VUMC) became a fully independent, nonprofit entity by separating legally and financially from Vanderbilt University (VU). As a result of this separation, the Eskind Biomedical Library (EBL) & Knowledge Management (KM) split into two units. The EBL is now under the purview of Vanderbilt University's provost and is fully integrated into the Vanderbilt University Jean & Alexander Heard Library System. The Knowledge Management unit is now the Center for Knowledge Management and remains with the Medical Center. Nunzia Giuse, MD, MLS, AHIP, leads the Center for Knowledge Management, at the Medical Center. (See <https://www.mc.vanderbilt.edu/ckm>.) Nancy Godleski, Associate University Librarian for Collections, was appointed Acting Director for the Eskind Biomedical Library. The Vanderbilt University libraries are headed by Valerie Hotchkiss, who assumed the position of University Librarian in August.

In tandem with these organizational changes, the EBL redesigned its website, which is now available at <http://library.vanderbilt.edu/biomedical>. We have seen an increase in reference questions as our users adjust to the new website, and library staff continue to provide training sessions to constituent groups to ease the transition. We certainly did not anticipate the number of negative comments regarding the

change, but the feedback has been enlightening and guided us towards making several modifications, which appear to be of great help to our overall patron base.

The new reporting structure has created several organizational and procedural changes as well. Beginning this fall, the Access Services desk has been staffed primarily by graduate student workers, and the use of security guards has declined. Nonetheless, all full-time staff members continue to serve as back-up throughout the workday and are called upon depending on patrons' needs. The library has also extended its hours and implemented policy changes (access, circulation, study rooms, technology) to align itself more closely to the other campus libraries. Library staff are now actively participating in library-wide committees and cross-training in various areas with the view towards lessening redundancy as well as engaging in professional growth and development.

With reference librarians no longer staffing the Access Services desk, a team-based liaison unit was created, consisting of liaisons for the School of Medicine, School of Nursing, and two generalists for the Biomedical and Health Sciences community. All liaisons are involved with creating research guides for the various specialties and constituents we serve. They are also heavily involved in reference, training, and collection development.

The principle that services and resources would not diminish guided the separation process. Both the VU and VUMC communities have maintained equal access to resources, and policies regarding services now align to those of the university library system. This extends to the Document Delivery Services (Interlibrary Loan), a significant resource for many Medical Center personnel. VUMC patrons no longer pay a fee when requesting articles or books via DDS. As more users start to re-discover this invaluable "free" resource, the volume of DDS requests has seen a gradual increase.

After the integration with the Heard library system, EBL's Special Collections has increased collaboration with other special collections and digital projects groups across the VU libraries. Projects include adding digital collections to VU's institutional repository, DiscoverArchive, participating in the Heard library's exhibits programs and its upcoming implementation of ArchivesSpace, and increasing outreach to constituencies across the University.

Publications and Presentations:

Philip Walker, MLIS, MSHI, Library Liaison for the School of Medicine, and Rachel Walden, MLIS, Library Liaison for the School of Nursing, presented "*Developing entrustable learners in problem-based learning activities: a collaboration between librarians and medical educators*" at the 2016 SC/MLA Conference in Greenville, SC.

James Thweatt, Special Collections Associate, co-authored *The Surgeon's Duty to Serve: The Forgotten Life of Paul F. Eve, M.D.* *J Am Coll Surg.* 2016 Sep;223(3):537-41. PMID: 27346858

Library & Information Science (LIS)

Student Award Reports

LIS Student Award Report – Carrie Cullen

As a student enrolled in an MLIS program that is entirely online, I was delighted with the opportunity to participate in all three face-to-face CE courses while at the 2016 SC/MLA Annual Meeting. The instructors were all enthusiastic, wonderfully responsive to our questions and feedback, and provided many useful supplementary materials. It was invaluable to hear real-world feedback and discuss issues of LIS research, community outreach, and predatory journals with a diverse range of both experienced and novice medical librarians.

Southern Chapter was a wonderful experience in so many ways, but the many conversations I enjoyed - some as an active participant, others as a curious and hopefully not unwelcome eavesdropper - are the most memorable and rewarding. I am encouraged and inspired by so many of the librarians I met while in Greenville, and I hope to keep in touch and further develop these relationships over the years.

I would like to express my sincere gratitude to all the members of Southern Chapter for granting me the student scholarship that made this experience possible and for welcoming me so enthusiastically into your organization. I am especially grateful for the hard work of all the organizers in executing such a rewarding and cohesive professional conference.

Empowered by what I have learned, I am excited to start conducting my own research while completing my MLIS degree, and I am more eager than ever to join you all in this amazing profession. Thank you again and I hope to see you all in Knoxville!

Carrie Cullen
MLIS Student
University of South Florida
Tampa, Florida

LIS Student Award Report – Elisabeth Wallace

The October SC/MLA meeting in beautiful Greenville, South Carolina was a great experience! I couldn't have asked for a better introduction to the world of professional conferences. I was nervous about meeting so many new people, but looking forward to putting some faces to the names I'd heard over the years from my colleagues. I was pleased to meet so many kind librarians! I met other new and soon-to-be librarians who I hope to encounter throughout my career as well as experienced

librarians in leadership positions that were happy to share their wisdom (and dance moves!). The whole experience was entirely rewarding, as I was able to get to know my colleagues better and grow my network even before I finish my LIS degree

I was excited to present my first poster—I had contributed to previous research, but this was the first time I able to present information on a program that I initiated in my library. I was able to tell people what I did and hopefully inspire them to consider rethinking whatever their “it” is. It was fun to read all the other posters and see how everyone else is doing what they do. I heard paper presentations about including librarians in standardized patient encounters, improving student searching skills, and revamping the online classroom, and each of them gave me ideas about where my library could grow. Speakers Kimberly Skarupski and Dr. Irfan Asif provided valuable insight into the two halves of our professional lives—finding your “it” and making it work and how to adapt to the changing health care environment. I am grateful for the experience, and I look forward to seeing everyone at the next meeting!

Elisabeth A. Wallace
SC/MLA LIS Student Award

First Time Attendee Scholarship Award Reports

First Time Attendee Scholarship Report - Kelly Loyd

I was fortunate to receive the First Time Attendee Scholarship to attend the SC/MLA conference in 2016. I want to thank everyone who was involved in selecting me for this invaluable opportunity.

I did not know what to expect from the SC/MLA conference on the first day that I arrived. As I made my way to registration, I believed that it would be a meaningful and educational experience. The next few days exceeded my expectations. I found this conference to make an incredibly efficient use of time with regard to providing professional development, meeting with other professionals and exploring new ideas in the health information profession.

The first great experience that comes to mind for me was the CE Course that I attended, entitled Activate, Collaborate and Educate, and taught by Nancy Patterson. The outreach needs of different populations can be radically different and can

change over time. This course offered valuable information about resources that can help inform a health outreach program. One other aspect that I was glad to see covered in this class was funding for health information projects. This class clarified so many aspects of delivering health information to different populations and it educated me on the resources necessary and available to do so.

Over the course of the conference, I also attended as many abstract and poster presentations as time would allow. Looking over the list of abstract presentation titles, I was excited to see such a diverse range of topics. The only real difficulty was deciding which ones to attend. Again, I was given the opportunity to learn so much about health librarianship that I had never thought of before. Presentations that I attended included topics about health information needs after a disaster, how fitness tracking apps can present problems for some patients and promoting a library through a food truck. These are topics I never would have explored without attending SC/MLA.

As I reflect on my experiences with SC/MLA, I realize that I gained much more than could be covered in a simple essay. I was lucky to meet so many fellow professionals and other new members, who seemed to go out of their way to be warm and welcoming. To all who contributed to this experience, thank you and I look forward to seeing you again in the future.

*Kelly Loyd, MSIS
Document Delivery Coordinator
Medical Library
East Tennessee State University*

First Time Attendee Scholarship Report - Ansley Stuart

The 2016 Southern Chapter Annual Meeting was a refreshing view of the future that health science librarians are helping to create.

As part of the scholarship I received, I was fortunate enough to attend the continuing education course on Open Access Publishing Models and Predatory Journals: PubMed and Beyond. From start to finish, this class was a wealth of information about open access journals. The instructors provided their students with the basic knowledge of how open access journals are supposed to work and then let everyone know about the multitudes of ways that publishing model can be abused. The students also learned what red flags to look out for when investigating whether a journal is predatory or not.

The Annual Meeting's paper and poster presentations offered a wide variety of

original and reported information that truly focused on this year's theme of "Re-Think IT". There were many new and creative ideas on how to get better feedback from library users, how to make online content more accessible, different ways to reach distance users, and how to better organize library content. Not only were the presenters thorough researchers, but many were engaging public speakers as well. The same can also be said of the general session speakers who encouraged health science librarians to think about the future not only to provide valuable information, but also to be valuable leaders. Librarians are well aware that being ignorant of one's own ignorance is a problem that often needs an outsider to step in and guide people to better answers. While some presenters were more direct than others, everyone seemed to have the same underlying message to find those creative solutions of stepping in and being a better guide. In other words, "Re-Think IT".

Ansley Stuart

Jocelyn Rankin Memorial Scholarship Report

Jocelyn Rankin Memorial Scholarship 2016
Continuing Education Report
Kay Hogan Smith, MLS, MPH
October 12, 2016

As the Southern Chapter MLA recipient of the 2016 Jocelyn Rankin Memorial Scholarship, I received support for travel costs for a trip to the University of Minnesota October 10th and 11th to attend the two-day training session for librarians participating as investigators in the Ithaka S+R research support services study focusing on public health. Ithaka S+R is a not-for-profit service focused on helping academia "navigate economic and technological change." Part of this mission is focused on libraries and scholarly communication, and the organization has produced a number of research reports and issue briefs dealing with current challenges in the field. (See http://www.sr.ithaka.org/publications/?fwp_programs=libraries-scholarly-communication.) This current research study is the first to deal with the support needed by health researchers, particularly those in public health. I was joined at this training seminar by 12 other public health librarians from around the country, and I was the only one from the Southeastern region. Danielle Cooper, a trained ethnographer and analyst for Ithaka, provided us with excellent guidance as our instructor for the seminar (and coordinator for the project).

The training was an intensive, practical immersion in sampling, interviewing and analysis for qualitative research. Since this project will involve semi-structured interviews with targeted public health researchers at our institutions, a significant portion of the training focused on interviewing techniques with ample opportunity to practice in mock interviews with other attendees. (As usual in librarian continuing education classes, I met some amazing colleagues whom I hope to meet up with again soon!) In addition, Danielle provided us with the goals and techniques of our “purposive sampling” protocol as well as tips for constructing a “photographic inventory” of researchers’ work spaces and tools on the first day of the workshop.

The second day was largely devoted to the analysis we will be expected to conduct on the interview transcripts. We learned more about grounded theory methodology for qualitative research. As a social sciences based methodology, grounded theory does not begin with a hypothesis as most health sciences research does. Instead it progresses from the “ground” up, i.e., the theory arises out of the open ended (and open-minded) investigation and data gathering around a general question. In this case that question is: what will public health researchers identify as their research support needs and challenges as well as trends in the field? The type of coding and theme identification required for this analysis is painstaking and time-consuming but can be exciting as one sees the patterns and themes that begin to emerge from the data.

This project will result in a local report for the institution and a broader synthesis of the local research findings produced by Ithaka S+R and made publicly available on their web site by October 2017.

Research Project Grants

As we’re getting started with a new year, this is the best time to think about new things, new research projects and endeavors. One of the greatest things about being a Southern Chapter member is how we encourage each other in our research. One of the best ways we do that as a chapter is through Research Project Grants.

As noted on the Chapter [website](#): “The Southern Chapter of the Medical Library Association provides grant support for research projects in order to promote and stimulate excellence in the field of health science librarianship and the information sciences. Grants may be used to support all or part of the costs of a study, up to a maximum of \$1000.”

I’d like to share a report of one such grant, given in 2004 to Preston Medical Library.

**Data Analysis of Consumer and Patient Health Questions
Using Geographic Location and NLM Medical Subject Headings**

- submitted by Sandy Oelschlegel; Martha Earl, AHIP; Jenny Cole
Preston Medical Library, UT Graduate School of Medicine, Knoxville TN

In October, 2004, Preston Medical Library received a Research Project Grant from the Southern Chapter of the Medical Library Association to complete an analysis of questions received by the library's Consumer and Patient Health Information Service.

Preston Medical Library has provided a Consumer and Patient Health Information Service in Knoxville, Tennessee since 1993. Beginning in 1999, a form has been completed for each question received, recording the name, address, and telephone number of the requestor, as well as the topic of each request. In 2003, when the new library director arrived, she unearthed a box of old information request forms and saw these as a research opportunity. As we reviewed the forms, we started asking questions and developing those questions into two hypotheses:

- Outreach programs increase the number of consumer requests.
- The health topics of consumer requests most often correlate to the top five disease states in Tennessee (heart disease, cancer, stroke, chronic lower respiratory disease, diabetes).

Methodology

The study was a retrospective analysis of the data from consumers in East Tennessee who used our CAPHIS between 1999 and 2004.

Considerations in designing the database included a concern for consumers' privacy and the ability to make data entry easy and accurate. The funds received from the SC/MLA grant went entirely to the database designer, who created multiple tables to isolate the personal data and created data integrity features such as "forms" and "active queries." The designer implemented a password security system and data entry protocols to ensure data entry consistency.

PubMed's MeSH Database was used to establish standardized medical subject headings for the consumer topics. In order to ensure that the selected MeSH headings were correct, three librarians cross-checked the selections. A total of 2,254 consumers were entered into the database with 3,430 MeSH and 128 non-MeSH keywords.

Results

To test our first hypothesis, "Outreach programs increase the number of consumer requests," we collected participants' ZIP codes and dates of all outreach programs in the 1999-2004 time frame. Then we queried the database on how many calls had been received from each ZIP code for three months prior to and after the event. The results showed that when we were able to measure the effects in a discreet population, there was an increase in calls to the service. Other events, when people came from a variety of locations to a central training site, such as the public library, did not show an increase.

In interpreting these results, we drew two conclusions. First, the lack of impact of “Train the Trainer” outreach actually indicated success, since those sessions were designed to decrease calls by increasing local expertise. Second, when people came from various locations to attend a centralized session, we were not able measure the increase, since we had not collected the participants’ ZIP codes.

In order to correlate the consumer calls to the top five disease states, we established the percent of questions for each disease and compared this to the percent of the diseases in Knox County as reported by the Tennessee Department of Health. The queries for cancer, stroke, and lung disease showed a positive correlation, while the number of queries for heart disease and diabetes did not correlate with the incidence of these diseases in our area.

There is a need for further investigation in order to determine why there were fewer questions than expected for heart disease and diabetes. One possibility is that educational material is more widely available on these two topics through physicians’ offices and association brochures.

Outcomes

Changes in marketing Preston Medical Library’s Consumer and Patient Health Information Service have already been implemented in order to have more effective local impact. Direct delivery of redesigned brochures now supplements outreach programs. Training for library staff has included a review of resources available on the most requested health topics.

In the years that have passed since this report was made, Preston Medical Library’s CAPHIS service has grown and matured; a web-based interface has been developed to track requests, hospital patients can now request information directly from their hospital beds through a television based system, among other changes. Perhaps the largest change was the opening of the Health Information Center two years ago, with a designated space for patients and the public included. Your research project grant may not lead to a new library, but you never know!

- J. Michael Lindsay, Chair, Southern Chapter Research Committee

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During 2016 \$1,743.00 was donated to the Southern Chapter Scholarship Fund. Below is a list of the generous donors.

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Next Reporting
Deadline:

March 15, 2017

Next Publication
Date:

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Southern Expressions

Published quarterly by the Southern
Chapter of the Medical Library
Association (SC/MLA).

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