Alabama

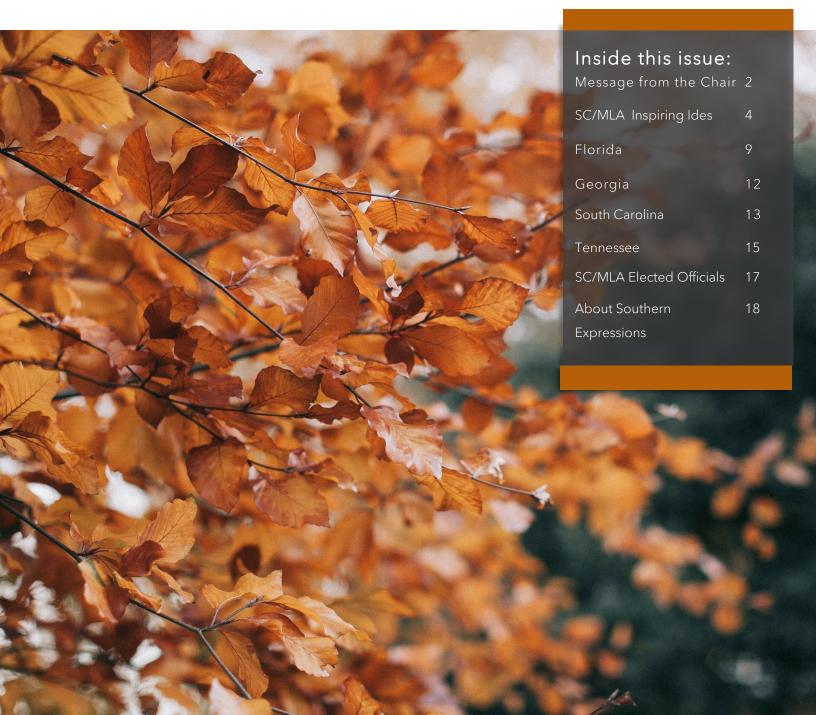
Florida

Georgia

## Southern Expressions

Mississippi Puerto Rico South Carolina Tennessee Virgin Islands

Fall Edition, Volume 37, Issue 4



# Message from the Chair



## Trey Lemley

Dear SCMLA Members,

It's hard to believe that this will be my final column for Southern Expressions as your chapter Chair, since my term will end next month at our 2021 Annual Meeting. Looking back, when I was first elected by the membership several years ago, I assumed I would be Program Chair for the 2020 SCMLA Annual Meeting in Montgomery, Chapter Chair for the 2021 SCC/SCMLA Joint Annual Meeting in New Orleans, and Immediate Past Chair for the 2022 MAC/SCMLA Joint Annual Meeting in Charleston. Although my plans did not work out this way, I am pleased with all we have accomplished during this time. Thanks to Zoom and email, we've managed to stay connected, and we've learned that we can carry on the work of the Chapter even if we're not meeting in person, although it goes without saying that I would much prefer seeing you all in person.

Program Chair, Skye Bickett and the Program Committee are busily working on the SCMLA Annual Meeting for 2021, which will again be held in a virtual format. I will let Skye talk about the meeting's full particulars, but I do look forward to joining you in cyberspace October 4-7, so please plan on attending.

Although I included the following information on future annual meetings in the Summer issue of Southern Expressions, for your convenience, I thought I would include it again. These are our latest plans at present. All of these meetings are tentatively scheduled to be onsite and in-person.

- 2022 Annual Meeting, Montgomery from October 19-23, 2022.
- 2023 SCC/SCMLA Joint Annual Meeting, New Orleans from September 21-25, 2023.
- 2024 MAC/SCMLA Joint Annual Meeting, Charleston, TBD. Meeting plans are tentative.
- 2025 Annual Meeting, Tennessee, TBD
- 2026 Annual Meeting, Alabama (UAB)

In addition, since this is my final column as Chair, I want to offer thanks to so many people:

First, thank you, the membership of SCMLA, for your participation, without which the SCMLA could not function. You are our most valuable asset. Please know that it has been my honor to have served as your Chair this past year.

Thanks to Randall Watts, Immediate Past Chair, for his incredible helpfulness throughout my time as an elected SCMLA officer.

Thanks to Skye Bickett for all her hard work and diligence in her role as Program Chair.

Thanks to David Petersen (Treasurer) and Elizabeth Laera (Secretary) for their willingness to take on such challenging roles.

Finally, many thanks to the Executive Board for agreeing to serve in spite of busy schedules and competing priorities.

In closing, again I want to invite you to attend our virtual Annual Meeting next month. And hopefully, fingers crossed, we can meet in person in New Orleans in 2022, COVID willing.

With gratitude, Trey



# SC/MLA Inspiring Ideas for Promoting Libraries

October is National Medical Librarians Month, a time to both celebrate and raise awareness of the important role of the health information professional! For this special edition, we asked you to share ideas for how your library is promoting library services and programing. Several of our Southern Chapter members responded with stories from their libraries. We hope you enjoy reading their stories and they help inspire you and your colleagues as we enter into this month of celebration and advocacy!

## Inspiring ideas for promoting libraries within Southern Chapter Stories:

- Bulletin Board Draws Attention to the Library
- Promotion of Services
- Get Your Library a Stuffed Mascot for National Medical Librarians Month!
- USF School of Information Responsive Librarianship Lab Promotes Mental Health Literacy in Public Libraries

## Bulletin Board Draws Attention to the Library

Submitted by: Prisma Health, Greenville, South Carolina

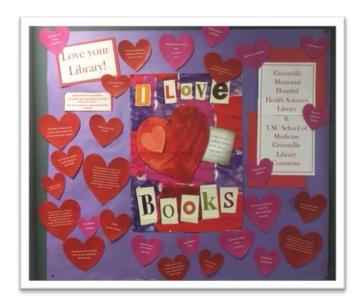
Over the last year or so, marketing library services and resources has proven challenging to say the least. The Health Sciences Library at Prisma Health's Greenville Memorial Hospital continues to draw attention with a simple idea that has proven quite effective: bulletin boards.





Years ago the Library was awarded a bulletin board space just outside the cafeteria. Since this area receives a great deal of traffic, the bulletin board has garnered interest and frequent positive comments from hospital staff. Teresa Head, Library Support Specialist, consistently demonstrates creativity to deliver eye-catching displays. The Valentine's Day display included unsolicited quotes from hospital staff on how they have benefitted from using the Library. Over time these bulletin boards have announced new resources, marketed Library services, informed regarding library history, promoted National Medical Librarians Month, and this year offered a special thank you to health care workers for their sacrifices during Covid.



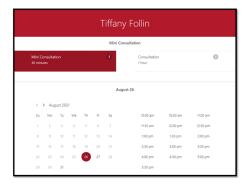


## Promotion of Services

Submitted by: Tiffany A. Follin, Florida Atlantic University, Boca Raton, Florida

The Medical Librarians at Florida Atlantic University's Charles E. Schmidt College of Medicine have implemented several new initiatives over the past year to engage with and better serve the FAU College of Medicine community.

Appointment Bookings: In November 2020, the Medical Librarians introduced the option to book research consultation appointments through Bookings, a Microsoft 365 application. The new system allows for full transparency of librarians' availability, librarians to set parameters on bookings, and the creation of customized questions needed to better prepare for the appointment.



Highlights from this initiative:

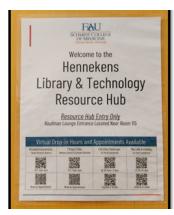
Ease of scheduling - A single link is sent instead of several availability windows that are subject to change by the time a response back is received.

Accuracy of availability - Because Bookings pulls availability from the librarian's Outlook Calendar, blocking off times as busy or "out of office" provides a more accurate picture of the librarians' availability than a static webpage schedule.

Customized services - The default consultation is a standard 60 minutes; However, the option for 30-minute mini-consults can be added to accommodate and better prepare for residents and clinical faculty who have limited time and need guick technical assistance.

Re-Designed Webpage: In April 2021, the Medical Librarians had the opportunity to reassess their library resources webpage and introduce a major redesign that coincided with a new ILS and authentication system (Primo/Alma and OpenAthens, respectively). The Medical Librarians worked with the Library's IT department and various stakeholders in the College of Medicine over the following four months to create a dynamic, searchable design that expanded on the concepts of an underutilized LibGuide. In August 2021, the new webpage was demoed during orientation tours for the College's first- and second-year medical students. Users are now able to search the page using keywords, as well as narrow down results using several filter options. Michelle and Tiffany will be presenting on this experience later this year. The new library resources page can be viewed at https://library.fau.edu/medical/resources

Increased Digital Signage: In August 2021, when the Medical Librarians returned to campus, they began to provide library assistance from their offices rather than via their previous service point, the College of Medicine's Hennekens Library & Technology Hub. The College of Medicine IT's Ed Tech department provided QR codes with links to the librarians' physical and virtual offices to the door of the Hub, assisting users in finding us quickly.



# Get Your Library a Stuffed Mascot for National Medical Librarians Month!

Submitted by: Shalu Gillum, Harriet F. Ginsburg Health Sciences Library, University of Central Florida College of Medicine

Over two years ago a large stuffed llama showed up in the library. He would appear in a different place every day. He had large, friendly eyes, a sweet smile, and his head was tilted ever so slightly to one side. For the library's public services team, it was love at first sight. When the llama did not disappear after several weeks, and after no one seemed to be claiming it, we decided to adopt the llama as our own.

Library Llama, as he's now known (or Llama, for short), has become the unofficial mascot of the Harriet F. Ginsburg Health Sciences Library at UCF College of Medicine. Llama has been featured in many of our Instagram posts, showing up at library events, welcoming users at the front desk, or even trying out PubMed at one of the library's iMacs. We started a "Where's Library Llama Wednesday" Instagram campaign where Llama would show up around the medical education building, even outside. Llama helped us spread the word to mask up during the 2020 pandemic. We even used



Llama's face to solicit donations to the library during the university's annual fundraising campaign. Who could say "No" to that face?

This silly, completely unorthodox method of promoting the library has had the most surprising results. College of Medicine administration have come to the library on several occasions during our events just to see Llama. Some have even come to the library to take selfies with Llama. A suggestion was left in the college suggestion box that "the llama should stay!" Llama was a big hit during our most recent orientation activities, where Llama welcomed new and returning students, many of whom had not yet met Llama because of the library being closed during much of the pandemic.



We are grateful to Llama's owner for graciously leaving this creature in our library space, and for humoring us while we use Llama to promote the library and welcome users into our space. This zerocost publicity tool has spread positivity and joy, and made our library space and our team appear more low-key, accessible, approachable, inclusive, and friendly to our users. Who wouldn't want to hang out in a library with a stuffed llama at the front desk?

## USF School of Information Responsive Librarianship Lab Promotes Mental Health Literacy in Public Libraries

Submitted by: Denise Shereff

The School of Information's Responsive Librarianship Lab (RLL) received a Library Services and Technology Act (LSTA) grant for the 2020-2021 academic year to fund a collaboration with the Temple Terrace Public Library (TTPL), the Hillsborough County Public Library Cooperative (HCPLC), and the Pasco County Library Cooperative (PCLC) to address individual mental health and family wellness concerns through the delivery of personalized reader's advisory services, therapeutic reading materials, mental health literacy skills development, and family wellness instruction. Services are provided remotely in both synchronous and asynchronous formats, ensuring that those unable to visit the library will still be able to benefit from programs.

Previous programs designed by the RLL have included the establishment of two bibliotherapy-focused library collections for the adult women residents at the Drug Abuse Comprehensive Coordinating Office, Inc. (DACCO) facility in Tampa, FL, and pediatric residents at the Morton Plant North Bay Hospital Recovery Center. Building on success at both of these locations, the RLL has expanded its current model of Responsive Librarianship into public libraries. Services provided through the grant further the mission and goals of the LSTA and Florida's objective of providing accessible and inclusive library services for individuals from diverse geographic, cultural, and socioeconomic backgrounds, and with a range of functional literacy or information skills. Programming is customized for the specific user populations of each partnering library in the following ways:

- Services at TTPL focus on adolescent mental health wellness and are integrated with counseling
  and resource management services provided through a partnership with the University of
  South Florida's School of Social Work. Programming includes group reading discussions using
  graphic novels selected to facilitate discussions of themes identified by partner librarians.
- The South Holiday Library branch of the PCLC focuses on addressing the concerns of women facing economic insecurity and mental health concerns. As with TTPL, counseling and resource management services are provided through a partnership with the University of South Florida's School of Social Work and Pasco County Human Services. Instructional sessions are provided by the RLL team, as well as community organizations with specific expertise on topics such as financial literacy, stress management, and nutrition.
- HCPLC services use a hybrid model focusing on family wellness. Instructional programs are facilitated by community partners such as Cuddle Up and Read Every Day (CURED), a non-profit organization that brings underserved families together to read.

The funds awarded by the LSTA grant enable the RLL to reach a large population of library users, specifically those populations that are at-risk and the most vulnerable in the Tampa Bay community.

## Around the States

## **FLORIDA**

## The Clifford E. Graese Community Health Library, Orlando Health, FL

Submitted by Jessica Daly

#### **Professional Conference Presentations**

Due to Jessica Daly's continued work in transitioning and running the Clifford E. Graese Community Health Library in a fully virtual way due to the ongoing COVID-19 pandemic, she has been accepted to present at the following professional development virtual conferences during the summer and upcoming fall of 2021.

Florida Library Association Conference 2021

Metrolina Library Association Conference 2021

Mended Hearts International Leadership Conference 2021

2021 Panhandle Academic Libraries Conference

South Carolina Conference on Information Literacy

Orange County Library System - Staff Virtual Health Information Series 2021

## Upcoming Fall 2021

International Conference on Communication in Heathcare (ICCH) 2021

Global Health Literacy Summit 2021

She would like to share these events in order to encourage other medical librarians to document and share the work they do that is so often unseen and unrecognized. While many medical librarians might view this as boasting, she believes it is essential in securing our positions as well as funding needed to continue our valuable and ongoing work. "If we do not promote our work, who do you think will?"

#### Published Article

Daly, J. Virtual health literacy - An answer in a time of pandemic. Journal of Consumer Health on the Internet. 2021,25(2) <a href="https://www.tandfonline.com/doi/abs/10.1080/15398285.2021.1911152">https://www.tandfonline.com/doi/abs/10.1080/15398285.2021.1911152</a>

Quote from article: "In the midst of the COVID-19 global pandemic, discover how a consumer health librarian transitioned in-person programs, resources, services, and health education sessions into a completely virtual consumer health library reaching over 200% more people than the year before."

## Florida Atlantic University, Boca Raton, FL

Submitted by Tiffany A. Follin

#### **Upcoming Presentations**

Michelle Keba Knecht and Tiffany Follin will be presenting about their newly redesigned medical library resources webpage at the SCMLA Annual Meeting and the MCMLA/Midwest Joint Chapter Meeting in October. In their talks, Michelle and Tiffany will describe how they intentionally incorporated direct feedback from students, staff, and faculty as they built the new site to meet the needs of their end users.

#### **Previous Presentations:**

**Knecht, M**. (2021, August). Harnessing Students' curiosity to reshape instruction: Results from an exploratory, mixed-methods study. Presentation at the South Carolina Conference on Information Literacy, Online.

**Knecht, M.** & Fairall, E. (2021, August). Investigating information literacy misconceptions of first-year undergraduate students. Poster presentation at the South Carolina Conference on Information Literacy, Online.

**Knecht, M.** (2021, July). Curiosity as a catalyst for teaching ourselves and others: Results from an exploratory mixed-methods study. Poster presentation at the 8th Annual Lifelong Information Literacy Conference, Online.

## Harriet F. Ginsburg Health Sciences Library - University of Central Florida College of Medicine

Submitted by Shalu Gillum

#### **Publications**

- **Dexter, N.** (2021, August). WikiProject Medicine: A Medical Informatics Elective for Enhancing the Quality of Patient Education. MLAConnect Newsletter.
- **Gillum, S**. (2021, July). Continuing to Foster Community Through a Weekly Virtual Podcast Club. MLAConnect Newsletter.
- **Gillum, S.** (2021, July). Review Update: JBI SUMARI. Doody's Collection Development Monthly. https://dcdm.doody.com/2021/07/review-update-jbi-sumari/? utm\_source=rss&utm\_medium=rss&utm\_campaign=review-update-jbi-sumari
- Gillum, S. (2021). Libraries Respond: Black Lives Matter. In: Annis Lee Adams (2021) Anti-racism resources, Public Services Quarterly, 17:2, 104-111, DOI: 10.1080/15228959.2021.1898519
- Gotschall, T. (2021, July). A Call for Authors: Getting Starting with Publishing in Academia. MLA-Connect Newsletter.

## University of Florida Health Science Center Libraries- Gainesville, FL

Submitted by Nancy Schaefer

#### **Publications**

Soucie J, Vandervoort L, Adkins LE, Miller S. Experiential education for the deaf or hard of hearing learner in a pharmacy curriculum. Curr Pharm Teach Learn. 2021 Sep;13(9):1102-1105. doi: 10.1016/j.cptl.2021.06.025. Epub 2021 Jun 19. PMID: 34330385

Smith KJ, Farland MZ, Edwards M, Buring S, Childs GS, Dunleavy K, Estrada AH, Multak N, Patton PR, Schentrup D, Blue A. Assessing professionalism in health profession degree programs: A scoping review. Curr Pharm Teach Learn. 2021 Aug;13(8):1078-1098. doi: 10.1016/ j.cptl.2021.06.006. Epub 2021 Jun 23. PMID: 34294251

And one publication mentioned in the last issue of Southern Expressions was featured on the front page of The American Public Health Association's The Nation's Health September 2021 issue in "Role of arts in public health capturing interest."

Sonke J, Sams K, Morgan-Daniel J, Pmariega A, Mallick F, Pesata V, Olsen, N. Systematic Review of Arts-Based Interventions to Address Suicide Prevention and Survivorship in Australia, Canada, the United Kingdom, and the United States of America. Health Promotion Practice. 20201 May; 22(1): 53S-63S. bit.ly/artsissue21.

#### Welcome Aboard

Carrie D. Adams, MA, LIS recently joined the UF Health Science Center Libraries as Program Director of Borland Library in Jacksonville. The Borland Library supports the UF Colleges of Medicine, Pharmacy, and Nursing along with clinical needs of UF Health Jacksonville. Prior to joining the University of Florida, she was Senior Consultant for Health Science Libraries at Baptist Health (Jacksonville), supporting the clinical information needs of a five-hospital regional health system. She holds a Master of Arts in Library and Information Science from the University of South Florida and is currently a graduate student with the University of Central Florida in Instructional Design and Technology.



Carrie D. Adams

## **WELCOME CARRIE!!**

## **GEORGIA**

## Woodruff Health Sciences Center Library, Emory University, Atlanta, GA



Sandra Franklin

Sandra Franklin, AHIP, FMLA - Director of the WHSC Library presented the 54th Janet Doe Lecture for the Medical Library Association's 123rd Annual Meeting held virtually in May. The title of her talk was "Diversity That Defines Us: The View Through A Crystal Lens". Franklin featured the professional and MLA accomplishments of the first Black Janet Doe Lecturer, Gwendolyn S. Cruzat, PhD, AHIP, FMLA. She reflected on the disproportionate number of deaths among people of color during the COVID-19 pandemic pointing out that predictions of the early 1900's foretold that color would be a dominant factor in the future of health outcomes. Statistical analysis of diversity within our profession was shared, along with the history of AAMLA and other affinity groups in MLA.

Franklin is on the Board of Directors of the Friends of the National Library of Medicine and is completing her tenure on the AAHSL Board, as Past President.

Kimberly R. Powell, MIS, Research Impact Informationist, joined Clarivates' InCites/JCR Product Advisory User Group, in March 2021. The group is made up of invited power-users from around the globe. The group meets monthly to preview upcoming features, share ideas, and offer specific advice for improvement and development of the Journal Citation Reports and InCites.



Kimberly R. Powell



Tara Douglas-Williams

#### Welcome Aboard, Tara!

Tara Douglas-Williams, MSLS, AHIP joined the Emory University, Woodruff Health Sciences Center Library in July 2021. She previously served as Library Manager, Information Services at Morehouse School of Medicine and Library Manager at Atlanta Medical Center.

Over the span of her career, Tara has held various positions in academic, hospital and health sciences libraries.

She currently serves on the MLA Board of Directors and on the Biomedical Informatics, Library and Data Science (BILDS) Review Committee for the National Library of Medicine (NLM).

## **SOUTH CAROLINA**

## School of Medicine Library, University of South Carolina, Columbia, SC



## New Name for the Library

On August 3, 2021 the library faculty and staff celebrated the library's new name - Charles S. and Donna H. Bryan School of Medicine Library - in honor of Dr. and Mrs. Bryan's generous donation of \$1 million for the School of Medicine's new health sciences campus and construction of a new medical education building. The Bryans hope their early gift will inspire others to support the new campus. Read more about the Bryan's gift in this article.

https://www.sc.edu/study/colleges\_schools/medicine/about\_the\_school/news/2020/bryan\_gift.php



## 2021 South Carolina Conference on Information Literacy

Roz McConnaughy, Assistant Director for Education & Outreach, attended the virtual South Carolina Conference on Information Literacy from August 4-6. She presented a paper entitled "Adapting in-person class to an asynchronous tutorial". Her paper described methods of adding interactivity to asynchronous instruction and advantages of specific instructional technologies. She also compared the performance of the previous year's in-person cohort to the virtual cohort on an assignment.

Roz McConnaughy

## Medical University of South Carolina, Charleston, SC

## Region 2 office of the Network of the National Library of Medicine

MUSC Libraries' is proud to serve as the headquarters for the newly established Region 2 office of the Network of the National Library of Medicine. The office serves the states of Alabama, Florida, Georgia, Mississippi, South Carolina, Tennessee, the Commonwealth of Puerto Rico, and the U.S. Virgin Islands, and is funded through a cooperative agreement with the National Library of Medicine (2021-2026).

Since May, we have been busy meeting with colleagues in the other RMLs across the country learning as much about our member needs as possible, while also conducting a national search for our office staff. After months of interviews, we are excited to announce we have successfully hired all positions of the RML. To date, three team members have started work; all others will be starting on October 1, 2021.



Isaac Chery, Office Manager and Grants Administrator, started on August 2 and has been instrumental in helping us get our awards ready to go. In his position, he will manage day-to-day operations of the office in conjunction with the Executive Director and will work in partnership with the MUSC Library Business Manager on budget planning, costs allocations, In-Year forecasting, and other financial matters. Isaac brings a wealth of experience to the office and we're so happy he chose to join our team.

Isaac Chery

Sarah Fischer joined the RML effective September 1, 2021. In her role as Community Engagement and Outreach Coordinator, Sarah will be responsible for all things membership related. In addition to serving as the Disaster Information Specialist for the region, she will work to recruit new members, teach classes, and provide support for subaward recipients. She will work to find new and innovative ways to work with our members to help them get the information they need. Sarah's background as a member of the Peace Corps, as well as prior experience working with underserved populations makes her a great asset to the RML.



Sarah Fischer



Lorin Jackson joined the RML as the Executive Director on September 13, 2021. Lorin will provide leadership for all aspects of the RML by overseeing the day-to-day operations of the office, managing the staff, preparing and managing the budget, and by representing Region 2 at the national level. In April 2019, Lorin co-founded and launched WOC+Lib (wocandlib.org) with LaQuanda Onyemeh. WOC+Lib has been recognized by the American Library Association and the Library of Congress as a digital platform that amplifies the experiences of BIPOC GLAM (gallery, library, archives, museums) workers through their written contributions. Before becoming a librarian, Lorin worked with Black and Brown youth in the non-profit and

Lorin Jackson

educational sector for over a decade. During this time, she held positions as a teacher and Program Associate in after-school youth development programs in the Bay Area. The RML is excited to have Lorin join as the Executive Director, and we look forward to the office further developing under her leadership.

#### Awards are now open!

You can review them and go to the application here: <a href="https://musc.libguides.com/rmlfunding.">https://musc.libguides.com/rmlfunding.</a> Applications are being accepted until 5pm Eastern on October 1, 2021.

More RML news will be forthcoming so be sure to sign up for our newsletter. Send us a message at <a href="Region2RML@musc.edu">Region2RML@musc.edu</a> to be added to the email distribution list.

## **TENNESSEE**

## University of Tennessee Health Science Center, Memphis, TN

## Recognition and It Feels So Good!

The Digital Measures Team, comprised of Librarian Jess Newman, Dr. Cindy Russell, Dr. Kristi Forman, Dr. Judith Nyabando, Megg Doolin, and Lisa Zeigler, received the Exceptional Meritorious Award at the last UTHSC Faculty Senate meeting of the year!



## Sewell Stipend for Hilary!

Hilary Jasmin was awarded the Sewell stipend to attend 2021 AACP (American Association of Colleges of Pharmacy) Annual Meeting, July 19-22, 2021! The mission of The Grace and Harold Sewell Memorial Fund is to increase librarians' identification with medical, pharmaceutical, and health care professionals.

#### Two Win for Tamara!

Tamara is about to set off on another academic journey as she strives for her Doctor of Education in Higher and Adult Education with a concentration in Higher Education Administration. She will begin working towards this degree at the University of Memphis in the fall.

She also was selected from over 90 applicants to serve on the editorial board of the Journal of the Medical Library Association!



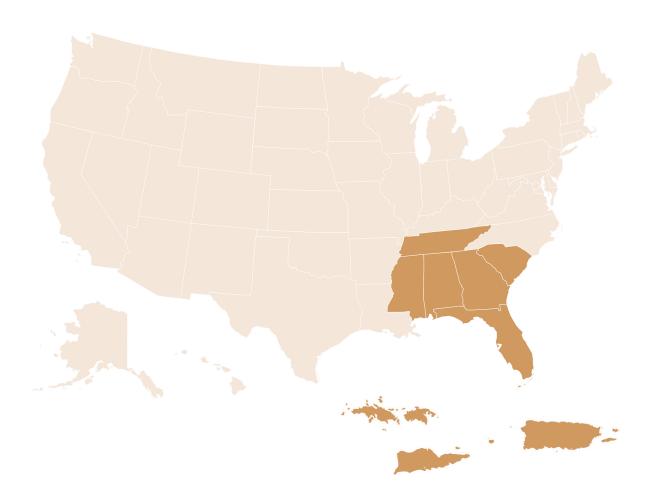
## Dr. Fought on IFLA

Dr. Rick Fought was elected to the IFLA (International Federation of Library Associations) Governing Board and Professional Committee. His term will begin in August of this year and last until August of 2025.





Meet, Kaitlyn Kaitlyn Ritacca became the UTHSC Library's full time Sr. Reference Services Specialist in June.



# SCMLA Current Officers

Chair <u>Trey Lemley</u>

Chair-Elect/Program Chair Skye Bickett

Program Chair Elect <u>Emily Brennan</u>

Immediate Past Chair Randall Watts

Secretary Elizabeth Laera

Treasurer <u>David Petersen</u>

Chapter Council Rep. <u>Elizabeth Hinton</u>

Chapter Council Rep-Alt Maggie Ansell

MLA Nominating Comm. Nominee <u>Gail Kouame</u>

**Appointed Officers** 

Archivists Sylvia McAphee & Peggy Balch

Website Administrators Pamela Herring & Anya McKinney

MLA Credentialing Liaison <u>Terry Kit Selfe</u>

Discussion List Moderator Nelle Williams

Newsletter Co-Editors <u>Leah Cordova</u> & <u>Terri Gotschall</u>

Parliamentarian <u>Luda Dolinsky</u>

Local Arrangements Co-Chairs Sara Adcock & Susan Clark

Committee Chairs

Bylaws <u>Christine Andresen</u>

Communications <u>Adelia Grabowsky</u>

Fundraising & Scholarships Becca Billings

Honors & Awards Niki Kirkpatrick

Hospital Libraries Christine Willis

Membership <u>Gail Kouame</u>

Nominating Randall Watts

Professional Development Rick Fought

Program Skye Bickett

Research <u>Candace Vance</u>

Strategic Planning Randall Watts

